

# Artificial Intelligence &

# Machine Learning

A walkthrough of Artificial Intelligence  
and Machine Learning Applications.



# Agenda

What we'll discuss today

01

What Artificial Intelligence and its applications?

02

How to approach this field for a career?

# What is Artificial Intelligence?

Artificial Intelligence is a field of computer science that attempts to create machines that act rationally in response to their environment.





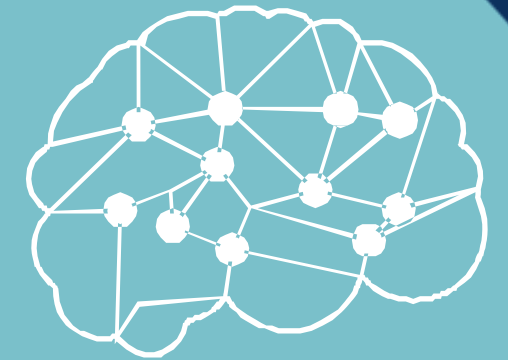
# Artificial Intelligence

A technique that enables a computer to mimic human behavior.



# Machine Learning

Ability to learn without explicitly being programmed.

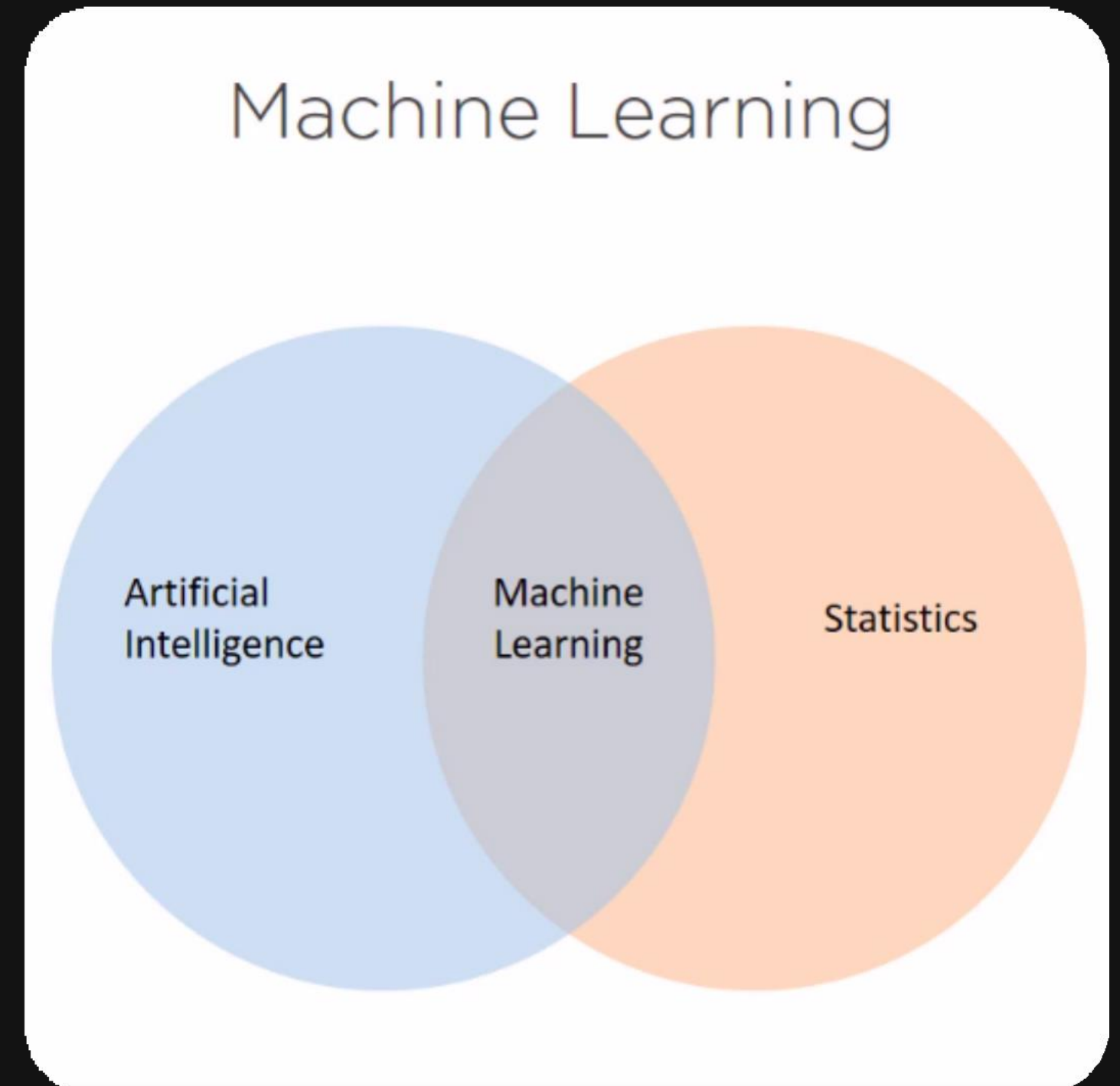


# Deep Learning

Extract Pattern from Data using neural networks.

# Machine Learning

Machine learning is a type of artificial intelligence where we teach machines how to solve problems without explicitly programming them to do so.



# Types of Machine Learning



Supervised  
Learning



Unsupervised  
Learning



Reinforcement  
Learning

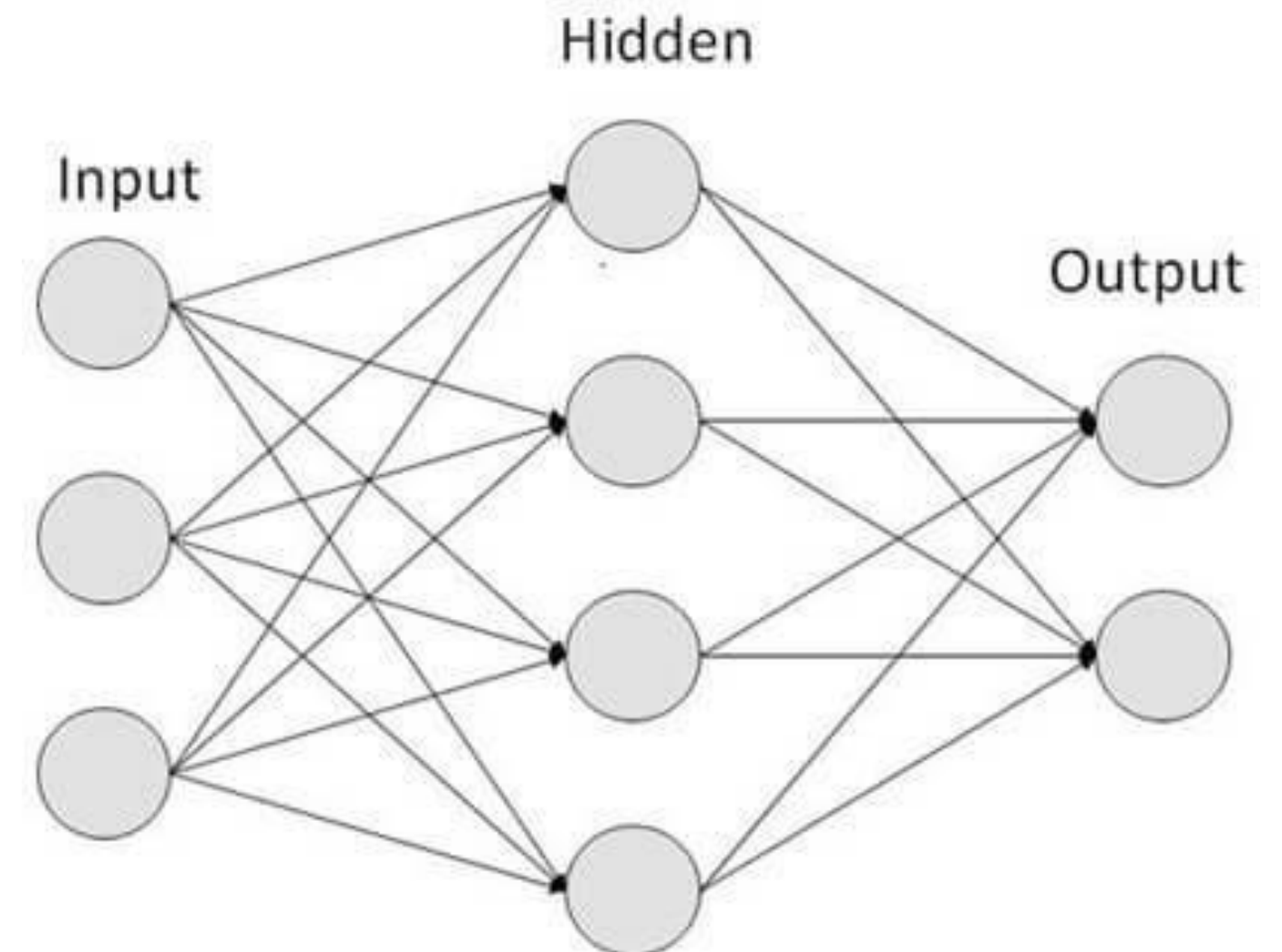
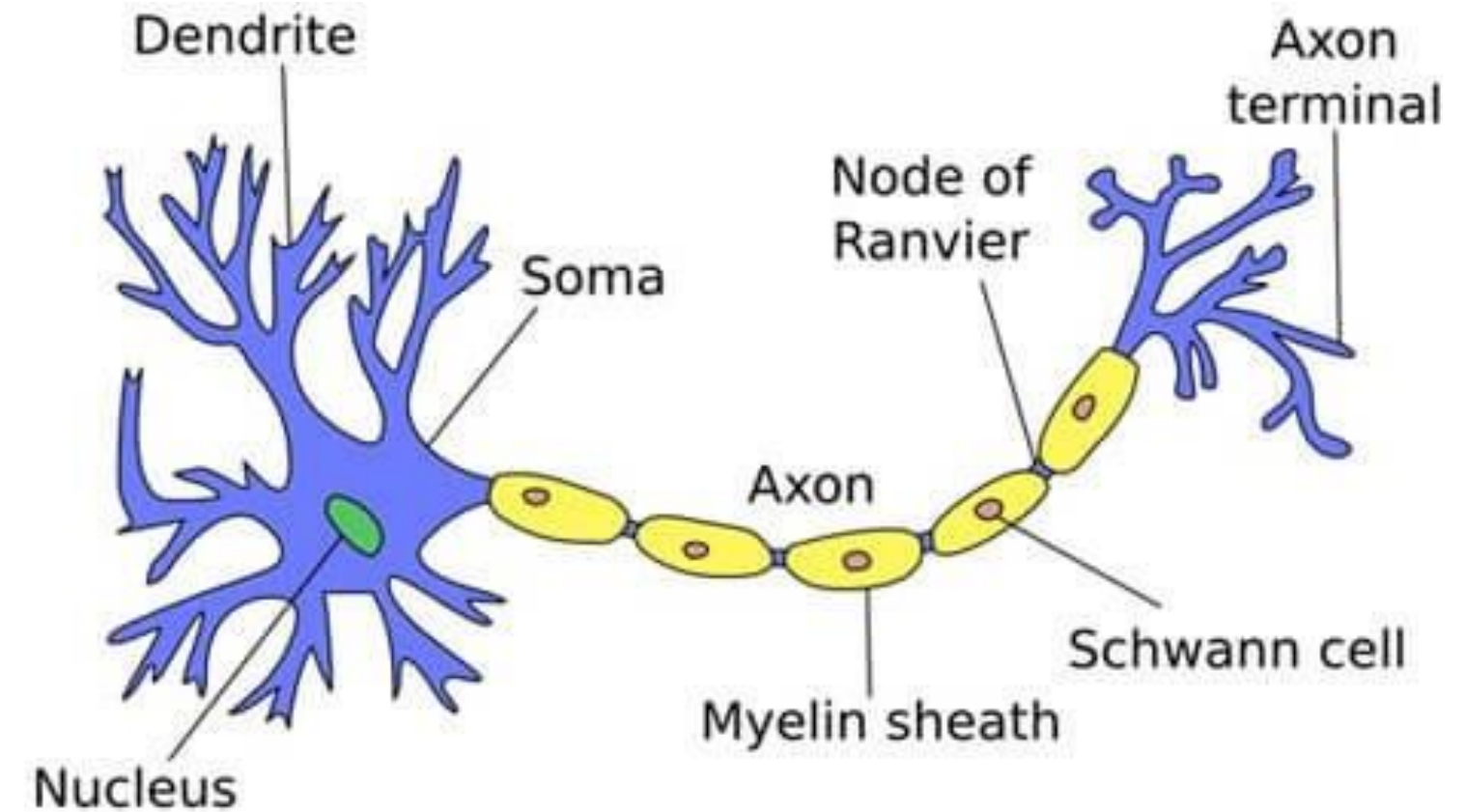


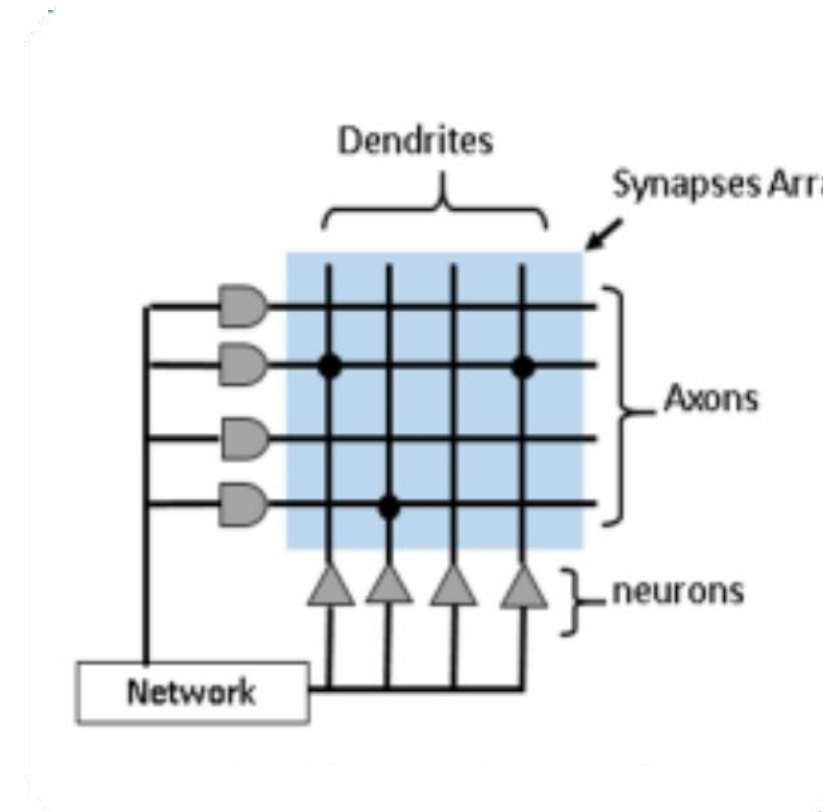
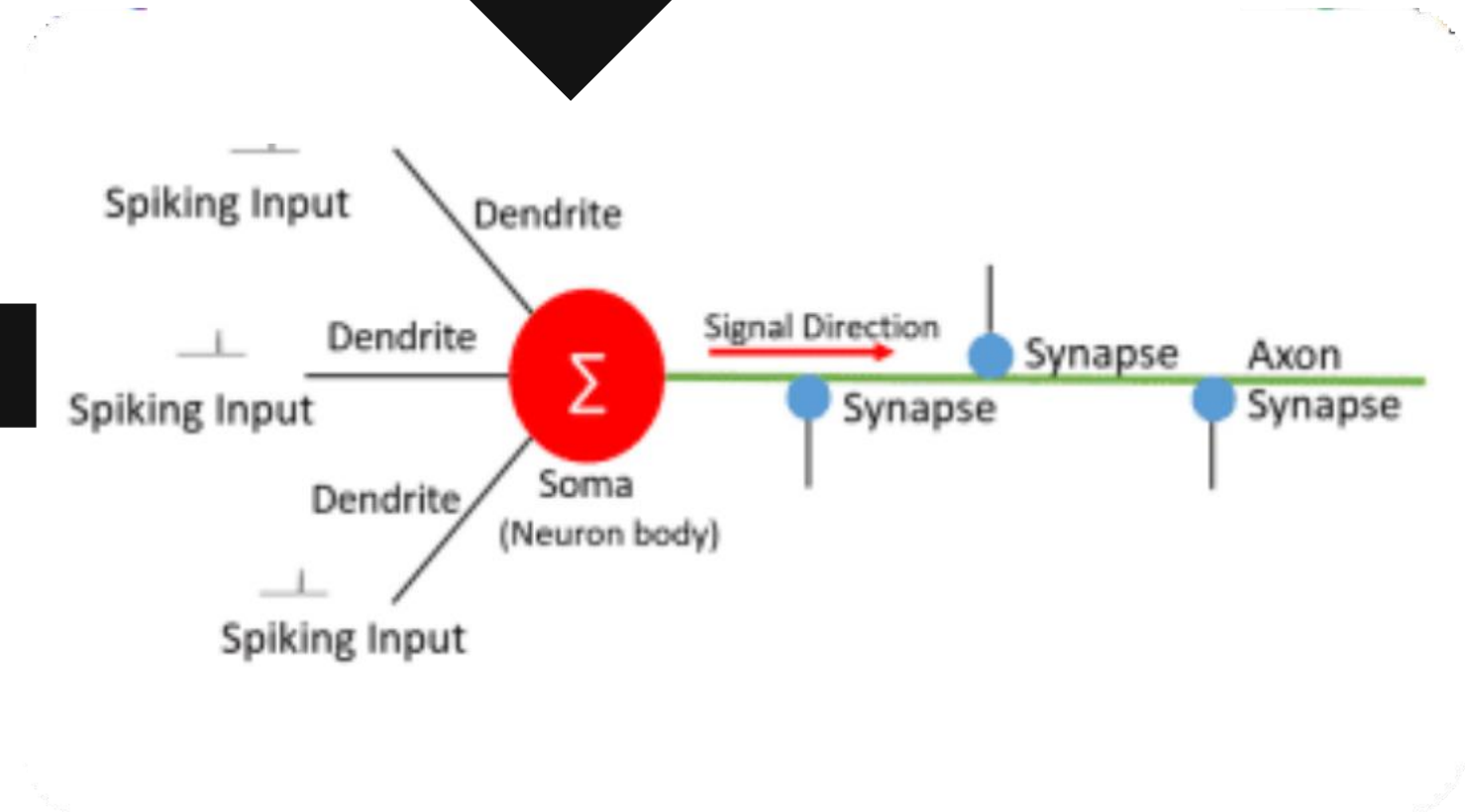
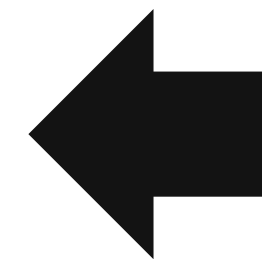
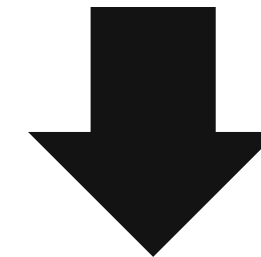
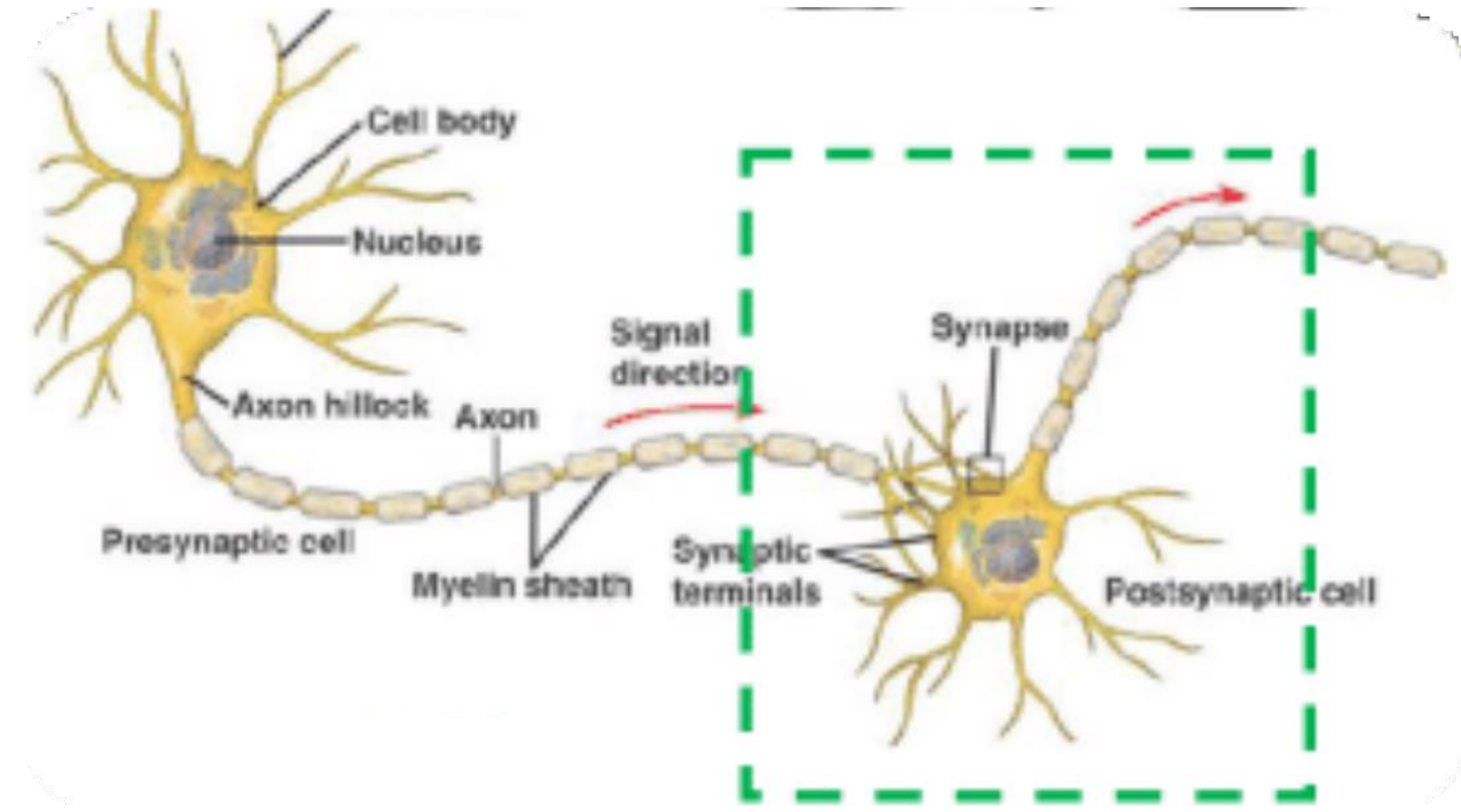
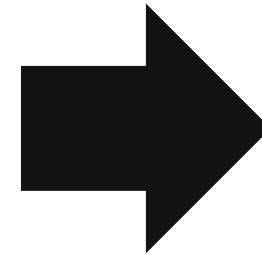
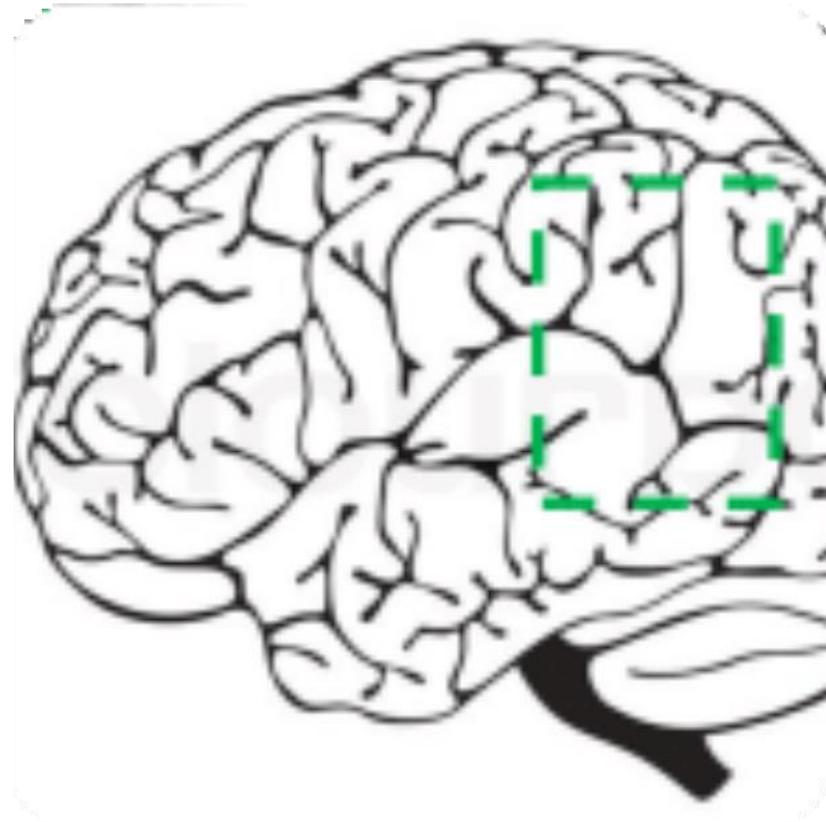
# Neural Networks

Also known as artificial neural networks (ANNs) or simulated neural networks (SNNs),

are a subset of machine learning and are at the heart of deep learning algorithms.

Their name and structure are inspired by the human brain, mimicking the way that biological neurons signal to one another.



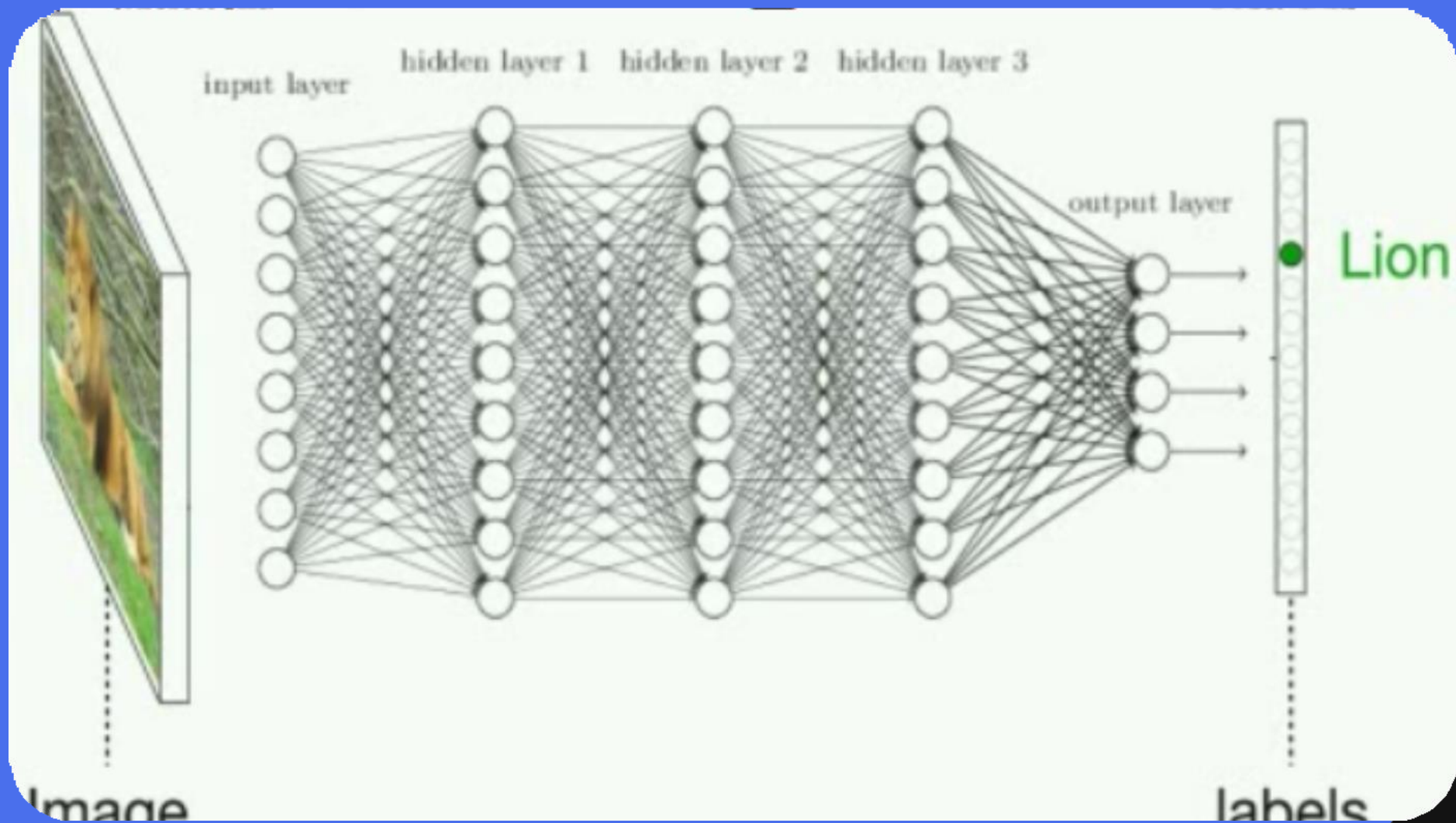


# Neural Network Flow

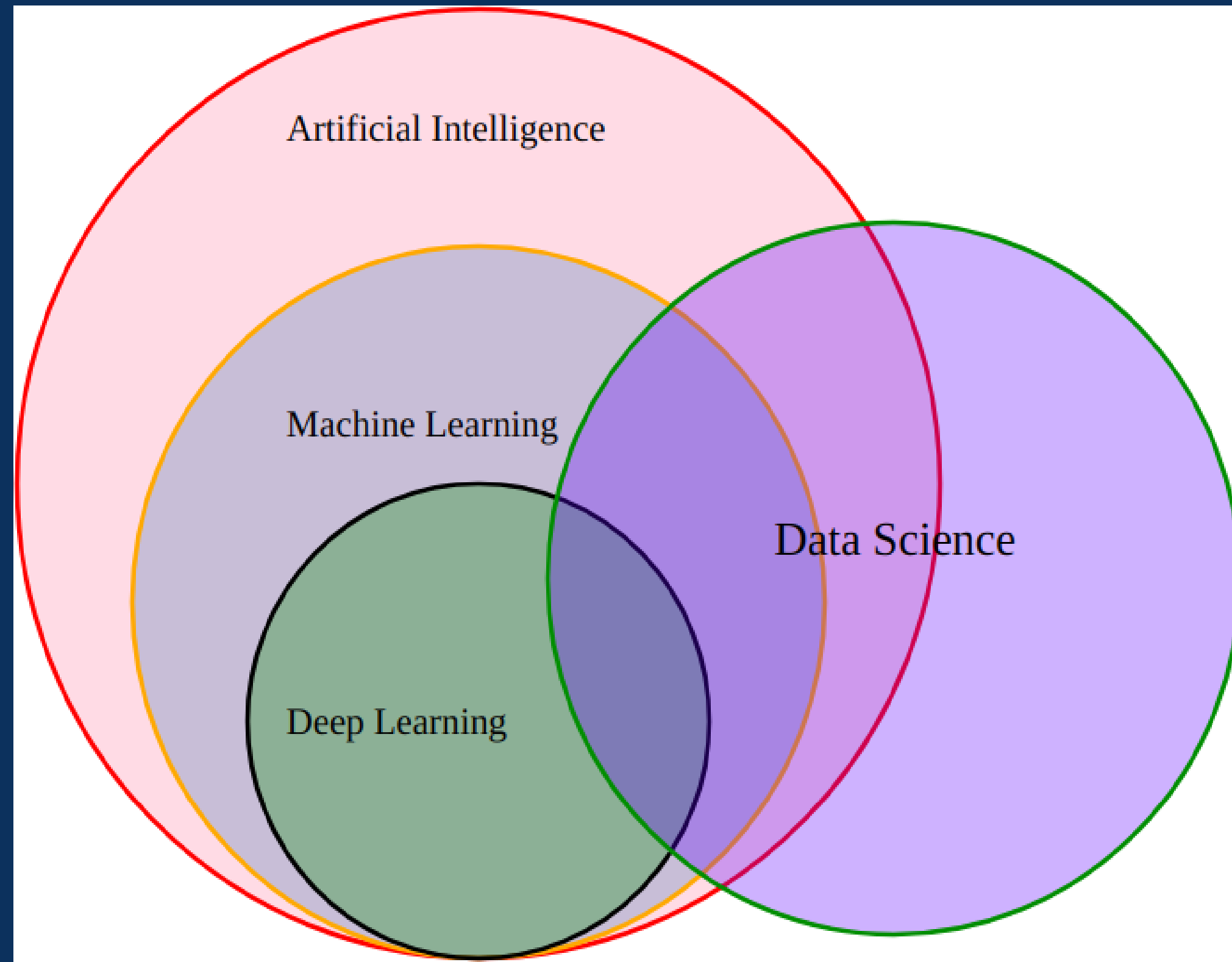


# Deep Learning

It imitates the way humans gain certain types of knowledge



# Understanding Through Venn Diagram



# Applications of Artificial Intelligence

01

This Person does not exist

<https://this-person-does-not-exist.com/en>

02

Digital Einstein

<https://digitalhumans.com/digital-einstein/>

<https://www.youtube.com/watch?v=RiWB2o-9qMs&t=13s>

# What does a Tesla Car See



# Applications of Artificial Intelligence

With Live Games

01

Akinator

<https://en.akinator.com/game>

02

For NLP

<https://research.google.com/semantris/>



# Applications of Artificial Intelligence

With Live Games

03

Quick Draw by Google

<https://quickdraw.withgoogle.com/>

04

Talk to books

<https://books.google.com/>

# Who is using this technology?

Well-known platforms use AI, you also  
encountered these features.



# Social Networks

Real-time AI applications



Pinterest  
uses computer vision  
automatically identify objects in  
images (or “pins”)

<https://in.pinterest.com/pin/689824867919734200/>

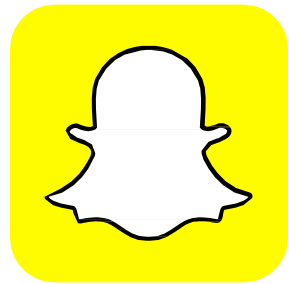


Instagram  
uses machine learning to  
identify the contextual meaning  
of emoji.

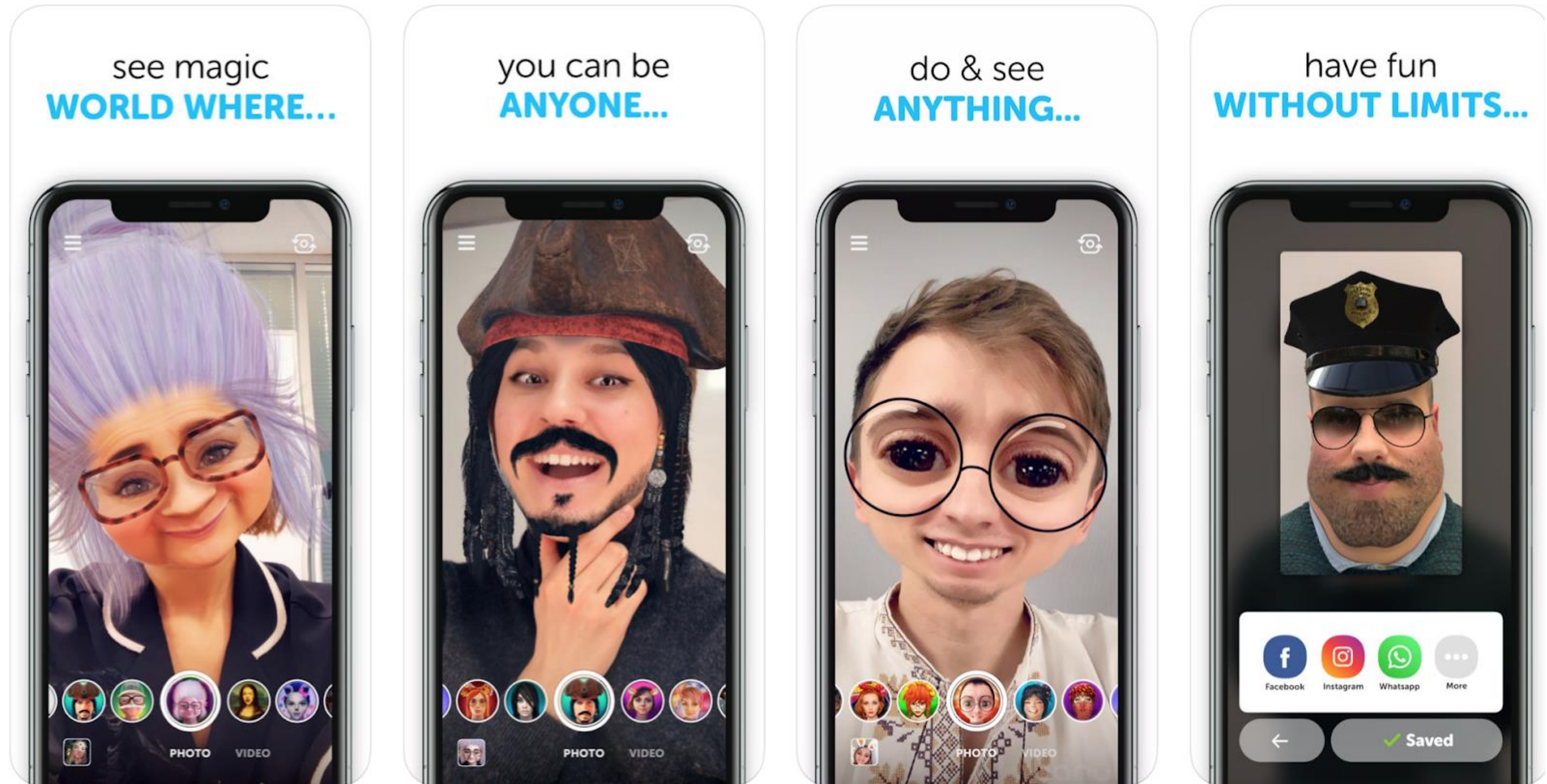
which have been steadily replacing  
slang (for instance, a laughing emoji  
could replace “lol”)



# Snapchat



This technology is powered by the 2015 acquisition of Lookery, a Ukrainian company with patents on using machine learning to track movements in the video.





# Different Profiles to work in the field of Artificial Intelligence

- Machine Learning Engineer
- Deep Learning Engineer
- NLP Engineer
- Computer Vision Engineer
- Data Scientist
- Data Engineer
- Data Visualization Expert
- ML Ops Engineer
- Data Architect
- And many more



Thank You