Motahareh Hozhabr Yousefi

CONTACT

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LANGUAGE SKILLS

English (Proficient)
Finnish (Beginner – currently learning)
Persian (Native)

TECHNICAL SKILLS

- **Python** – Experienced in building data analysis models, GUI applications, and university projects

- **Microsoft Excel** –Proficient in advanced functions, pivot tables, and data visualization

- **Microsoft SQL** – Skilled in designing queries and managing relational databases to optimize data handling and reporting.

- **IBM SPSS** – Applied statistical tools and techniques for business research and academic projects

- **Figma** – Designed and prototyped user interfaces for websites with a focus on usability and visual appeal.

- **Adobe Photoshop** – Created professional graphics and digital assets to support branding and web design projects.

PROFILE

A detail-oriented engineer currently studying International Business and Logistics. My passion for Artificial Intelligence and new technologies helps me thrive and be creative.

EDUCATION

Bachelor of International Business & Logistics, Metropolia University of Applied Sciences, Finland (Aug 2024 – Present)

- Focused on Supply Chain Management and Logistics

- Gained experience working with IBS SPSS and Excel

Bachelor of Computer Engineering, University of Guilan, Iran (Sep 2020 – Jul 2024)

- Created a library management tool using Python GUI (Tkinter) and SQL for database operations

- Developed a sentiment analysis AI model with Python libraries (NLTK, pandas, scikit-learn)

- Designed the front end of a cosmetics e-commerce website using Figma and Adobe Photoshop

- Conducted a bachelor's thesis on text CAPTCHA security and efficiency assessment using Python (Pillow, SciPy) and Tesseract OCR

WORK EXPERIENCE

Data Analyst and LinkedIn Coordinator, IMIB Network Finland (Jan 2025 – May 2025)

- Conducted data analysis on the company's digital presence and evaluated LinkedIn content performance

- Recommended data-driven strategies based on LinkedIn Analytics to improve the firm's brand consistency

Intern, IT Department, Guilan Ministry of Roads and Urban Development (Jan 2024 – Jun 2024)

- Improved data analysis and data management for the development of urban projects

- Managed large datasets using Excel and SQL to optimise road development planning and tracking process

English and Mathematics private tutor (Jun 2022 – Jul 2024)

- Assisted dozens of university students in achieving their IELTS goals

- Experienced in teaching elementary and intermediate English and Mathematics to students