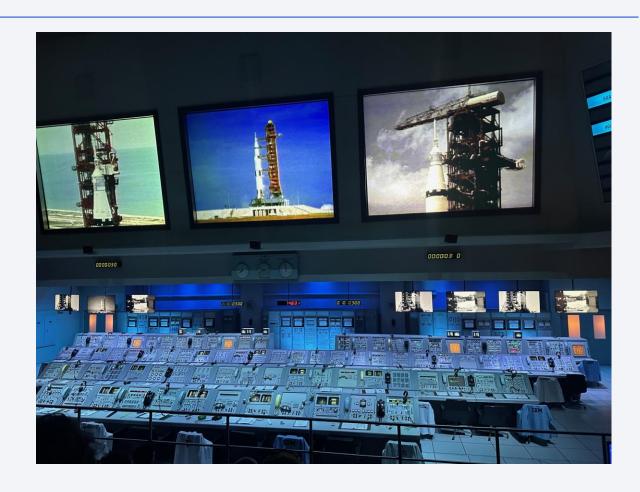


## **Outline**

- Executive Summary
- Introduction
- Methodology
- Results
- Conclusion
- Appendix



## **Executive Summary**

### Summary of methodologies

- Data Collection via API, web scraping
- Exploratory Data Analysis (EDA) including data wrangling, data visualization
- EDA with SQL
- Interactive Map with Folium
- Dashboards with Plotly Dash
- Predictive Analysis (Classification)

### Summary of all results

- Exploratory Data Analysis results
- Interactive maps and dashboard
- Predictive analysis results

## Introduction

#### Project background and context

- SpaceX has been the leader in the space industry providing Falcon 9 launches with a cost of 62 million dollars (when the first stage of rockets can be reused.
- Other providers that were not able to reuse the first stage cost up to 165 million per launch.
- The purpose of this project is to predict if the Falcon 9 first stage will successfully land. By determining if the stage will land, we can determine the cost of a launch.
- In order to determine the price of the launch we can use public data and machine learning models.

#### Questions to be answered

- How variables like payload mass, launch site, number of flights, orbits affect first stage landing success.
- Best places and predictive model for successful launches.
- The rate of successful landings over years (Does it increase?).



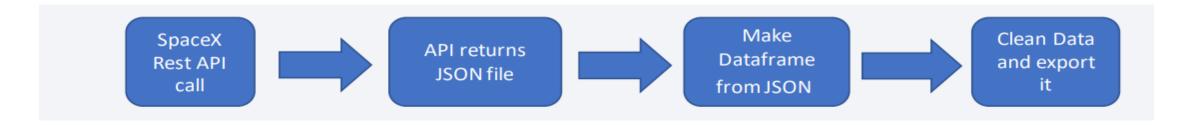
# Methodology

### **Executive Summary**

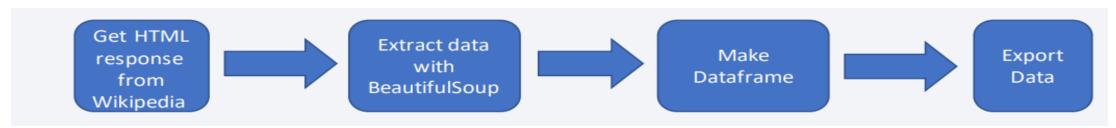
- Data collection methodology:
  - SpaceX REST API
  - Web Scrapping from Wikipedia
- Perform data wrangling
  - Data was filtered, missing values handled, one hot encoding was used
- Perform exploratory data analysis (EDA) using visualization and SQL
- Perform interactive visual analytics using Folium and Plotly Dash
- Perform predictive analysis using classification models
  - Building, tuning and evaluating of classification models

## **Data Collection**

• Datasets are collected from Rest SpaceX API (rocket launch date) and web scrapping Wikipedia (get info from API - URL is api.spacexdata.com/v4/)



URL is https://en.wikipedia.org/w/index.php?title=List\_of\_Falcon\_9\_and\_Falcon\_Heavy\_launches&oldid=1027686922



## Data Collection - SpaceX API

### 1. Getting Response from API



### 2. Convert Response to JSON File

```
data = response.json()
data = pd.json_normalize(data)
```

#### 3. Transform data

```
getLaunchSite(data)
getPayloadData(data)
getCoreData(data)
getBoosterVersion(data)
```

### 4. Create dictionary with data



#### 5. Create dataframe



#### 6. Filter dataframe



### 7. Export to file

data\_falcon9.to\_csv('dataset\_part\_1.csv', index=False)

# **Data Collection - Scraping**

### 1. Getting Response from HTML

```
response = requests.get(static_url)
```

### 2. Create BeautifulSoup Object

```
soup = BeautifulSoup(response.text, "html5lib")
```

#### 3. Find all tables

```
html_tables = soup.findAll('table')
```

#### 4. Get column names

```
for th in first_launch_table.find_all('th'):
    name = extract_column_from_header(th)
    if name is not None and len(name) > 0 :
        column_names.append(name)
```

### 5. Create dictionary

```
launch dict= dict.fromkeys(column names)
 # Remove an irrelvant column
 del launch_dict['Date and time ( )']
 # Let's initial the launch_dict with each value to be an empty list
 launch_dict['Flight No.'] = []
 launch dict['Launch site'] = []
 launch_dict['Payload'] = []
▶launch_dict['Payload mass'] = []
 launch_dict['Orbit'] = []
 launch dict['Customer'] = []
 launch_dict['Launch outcome'] = []
 # Added some new columns
 launch_dict['Version Booster']=[]
 launch dict['Booster landing']=[]
 launch dict['Date']=[]
 launch_dict['Time']=[]
```

### 6. Add data to keys

```
extracted_row = 0
#Extract each table
for table_number,table in enumerate(soup.find_all
    # get table row
    for rows in table.find_all("tr"):
        #check to see if first table heading is a.
        if rows.th:
            if rows.th.string:
                flight_number=rows.th.string.stri
                flag=flight_number.isdigit()

See notebook for the rest of code
```

### 7. Create dataframe from dictionary

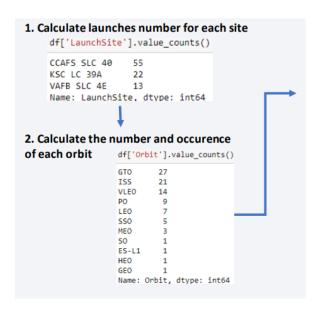
```
df=pd.DataFrame(launch_dict)
```

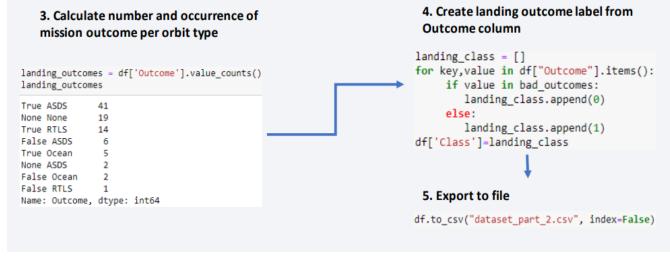
### 8. Export to file

```
df.to_csv('spacex_web_scraped.csv', index=False)
```

# **Data Wrangling**

- In the dataset, there are several cases where the booster did not land successfully. Could be a failure because of accident. Examples below:
  - True Ocean, True RTLS, True ASDS means the mission has been successful.
  - False Ocean, False RTLS, False ASDS means the mission was a failure.
- We need to convert the outcomes to training labels where 1 means the booster landed successfully, and 0 means the mission failed.

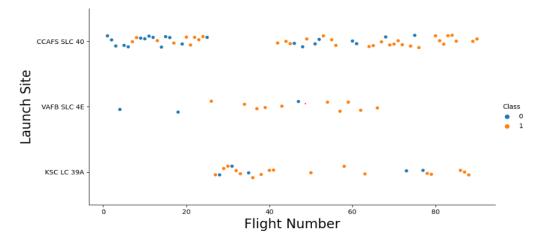




## **EDA** with Data Visualization

## Scatter Graphs (shows correlation)

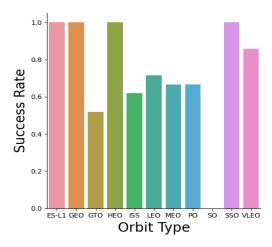
- Flight Number vs. Payload Mass
- Flight Number vs. Launch Site
- Payload Mass (kg) vs. Launch Site
- Payload Mass (kg) vs. Orbit Type
- Orbit vs. Flight Number
- Orbit vs. Payload Mass



Link to code

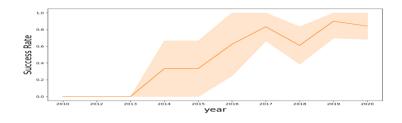
### Bar Graph (Success Rate vs Orbit)

Comparison of discrete measures



### · Line Graph (Success Rate vs Year)

Shoes trends in data over time



## **EDA** with SQL

- Below are the SQL queries that were used:
  - The names of the unique launch sites (space mission).
  - Top 5 records where launch sites begin with the string 'CCA'
  - The total payload mass carried by boosters launched by NASA (CRS).
  - Average payload mass carried by booster version F9 v1.1.
  - Listing the date when the first successful landing outcome in ground pad was achieved.
  - Listing the names of the boosters which have success in drone ship and have payload mass greater than 4000 but less than 6000.
  - Listing the total number of successful and failure mission outcomes.
  - Listing the names of the booster versions which have carried the maximum payload mass.
  - Listing the records showing failed landing outcomes in drone ship, booster versions, launch sites for the months in year 2015.
  - Ranking the count of successful landing outcomes between the date 2010-06-04 and 2017-03-20 in descending order.

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## Build an Interactive Map with Folium

- Folium map with markers centered on NASA Johnson Space Center in Houston, Texas
  - Circles at NASA Johnson Space Center's coordinate with label showing its name
  - Circles at each launch site coordinates with label showing launch site
  - The grouping of points in a cluster to display multiple and different information for the same coordinates
- Markers to show successful (green) and unsuccessful landings (red). Green for successful landing and Red for unsuccessful landing.
- Markers to show distance between launch site to proximities to key locations (railway, highway, coastline, city) and plot a line between

## Build a Dashboard with Plotly Dash

Dashboard has dropdown list with Launch Sites

Dropdown allows a user to choose the launch site or all launch sites

Pie chart shows successful launches

User can see successful and unsuccessful launches as % of total

Slider of payload mass range

Allows user to select payload mass in a fix range

• Scatter chart shows payload mass vs. success rate by booster version

Allows user to see the correlation between Payload and Mass success

# Predictive Analysis (Classification)

#### Data preparation

- Load dataset, create NumPy array from Class column
- Standardize the data (StandardScaler)
- Splitting the data into training and testing sets (train\_test\_split\_function)

### Model preparation

- Selection of machine learning algorithms
- Set parameters for each algorithm with GridSearchCV for optimization
- Training GridSearchModel models with training dataset

#### Model evaluation

- Get best hyper parameters for each type of model
- Compute accuracy for each model using .score()
- Plot Confusion Matrix for all models

#### Model comparison

- Comparison of models according to their accuracy
- Identify best model using Jaccard\_Score, F1\_Score and Accuracy

## Results

## Exploratory data analysis results

Shows that launch success improved over time

Site KSC LC-39A has the highest success rate

## • Interactive analytics demo in screenshots

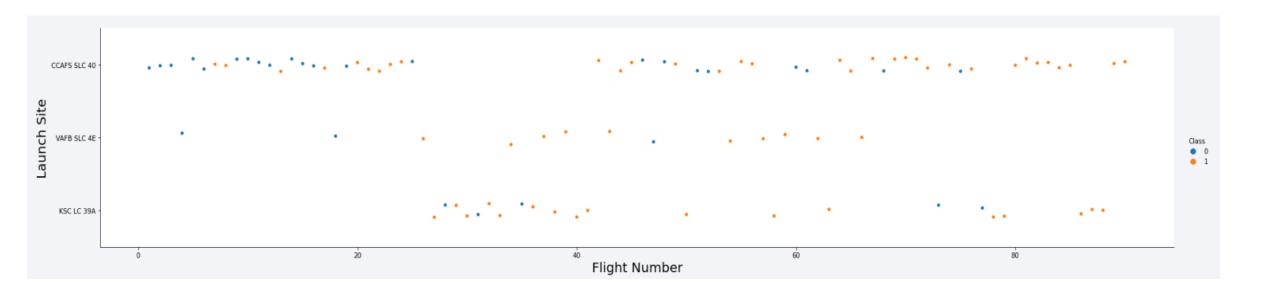
Launch sites are distant enough from major highways/railways/cities in case of launch failure

## Predictive analysis results

Decision tree model is the best predictive model



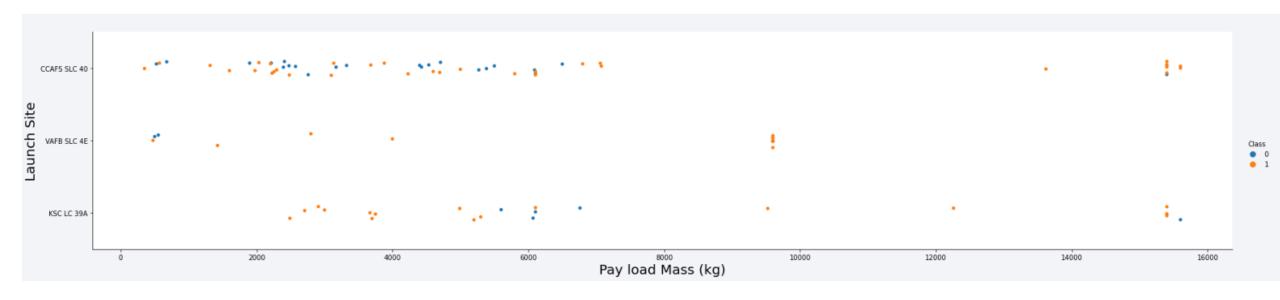
## Flight Number vs. Launch Site



According to the chart above the most successful launch site is CCAF5 SLC 40

General success rate improved over time.

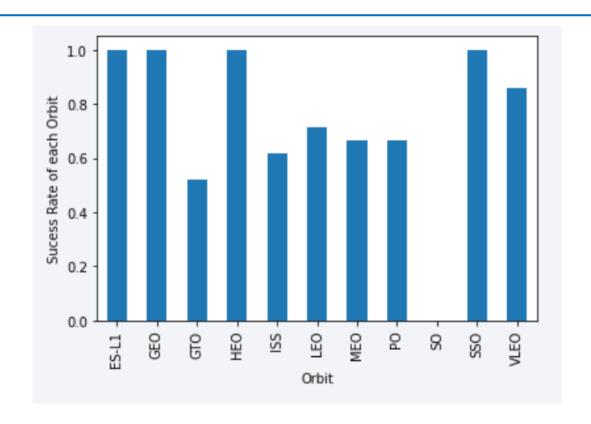
## Payload vs. Launch Site



Depending on the launch site, heavier payloads had greater success rates, most of launches over 7000 kg were successful

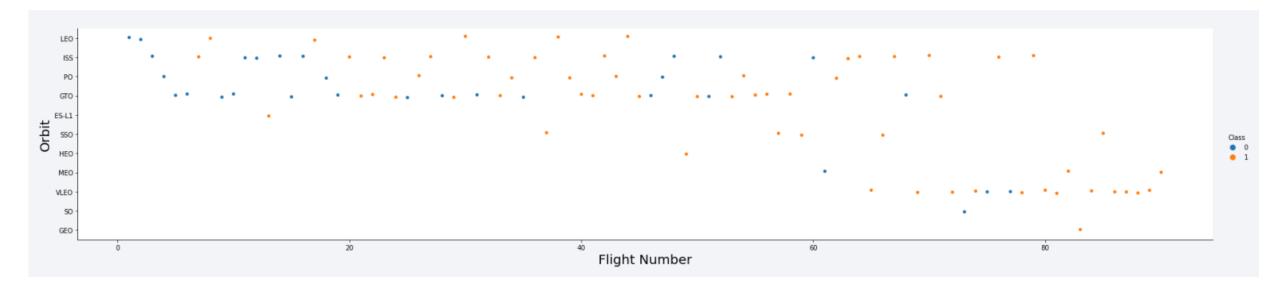
Payloads over 12,000 kg (heavy payload) can only be possible only on CCAFS SLC 40 and KSC LC 39A launch sites

## Success Rate vs. Orbit Type



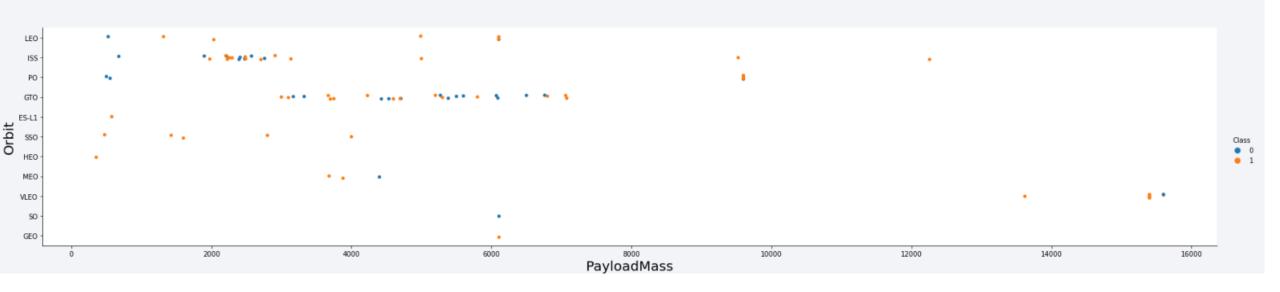
The graph shows success rates for different orbit types. According to this result orbits ES-L1, GEO, HEO, SSO have the best success rate.

# Flight Number vs. Orbit Type



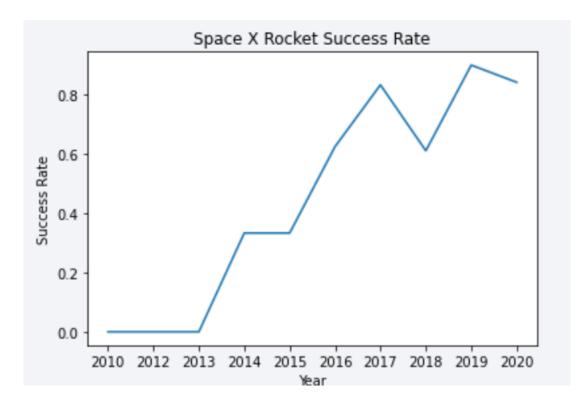
According to this chart - the success rate increased with the number of flights over time, especially for the LEO orbit. For some orbits like GTO, there is no relation between the success rate and the number of flights.

## Payload vs. Orbit Type



The weight of the payloads can have a great influence on the success rate of the launches in certain orbits. For example, heavier payloads have a negative influence on GTO orbits, but positive influence on the LEO orbit. There are only few launches for the orbits SO and GEO.

# Launch Success Yearly Trend



Since 2013, we can see an increase in the Space X Rocket success rate all the way thru 2020.

First 3 years seem to be a period of adjustment.

## All Launch Site Names

## **SQL Query**

SELECT DISTINCT "LAUNCH\_SITE" FROM SPACEXTBL

## **Explanation**

The use of DISTINCT in the query allows to remove duplicate LAUNCH\_SITE and we have 4 unique results.

### Results

Launch\_Site CCAFS LC-40 VAFB SLC-4E KSC LC-39A CCAFS SLC-40

# Launch Site Names Begin with 'CCA'

## **SQL Query**

SELECT \* FROM SPACEXTBL WHERE "LAUNCH\_SITE" LIKE '%CCA%' LIMIT 5

The result filtered top 5 records and shows launch sites that being with name like 'CCA'

Date	Time (UTC)	Booster_Version	Launch_Site	Payload	PAYLOAD_MASS_K	G_	Orbit	Customer
04- 06- 2010	18:45:00	F9 v1.0 B0003	CCAFS LC- 40	Dragon Spacecraft Qualification Unit		0	LEO	SpaceX
08- 12- 2010	15:43:00	F9 v1.0 B0004	CCAFS LC- 40	Dragon demo flight C1, two CubeSats, barrel of Brouere cheese		0	LEO (ISS)	NASA (COTS) NRO
22- 05- 2012	07:44:00	F9 v1.0 B0005	CCAFS LC- 40	Dragon demo flight C2	5	525	LEO (ISS)	NASA (COTS)
08- 10- 2012	00:35:00	F9 v1.0 B0006	CCAFS LC- 40	SpaceX CRS-1	5	500	LEO (ISS)	NASA (CRS)
01- 03- 2013	15:10:00	F9 v1.0 B0007	CCAFS LC- 40	SpaceX CRS-2	6	677	LEO (ISS)	NASA (CRS)

# **Total Payload Mass**

## **SQL Query**

SELECT SUM("PAYLOAD\_MASS\_\_KG\_") FROM SPACEXTBL WHERE "CUSTOMER" = 'NASA (CRS)'

# The query returned the sum of all payload masses where the customer is NASA (CRS).

### Results

SUM("PAYLOAD\_MASS\_\_KG\_") 45596

# Average Payload Mass by F9 v1.1

## **SQL Query**

SELECT AVG("PAYLOAD\_MASS\_\_KG\_") FROM SPACEXTBL WHERE "BOOSTER\_VERSION" LIKE '%F9 v1.1%'

This query returned the average of all payload masses where the booster version contains the substring F9 v1.1.

### Results

AVG("PAYLOAD\_MASS\_\_KG\_") 2534.6666666666665

# First Successful Ground Landing Date

## SQL Query Results

SELECT MIN("DATE") FROM SPACEXTBL WHERE "Landing \_Outcome" LIKE '%Success%'

MIN("DATE") 01-05-2017

The query shows oldest successful landing (minimum). The WHERE clause filters dataset in order to keep only records where landing was successful.

## Successful Drone Ship Landing with Payload between 4000 and 6000

## **SQL Query**

```
%sql SELECT "BOOSTER_VERSION" FROM SPACEXTBL WHERE "LANDING _OUTCOME" = 'Success (drone ship)' \
AND "PAYLOAD_MASS__KG_" > 4000 AND "PAYLOAD_MASS__KG_" < 6000;</pre>
```

The query returned the booster version where landing was successful and payload mass is between 4000 and 6000 kg. Used WHERE and AND clauses to filter the dataset.

### **Results**

F9 FT B1022 F9 FT B1026 F9 FT B1021.2 F9 FT B1031.2

## Total Number of Successful and Failure Mission Outcomes

## SQL Query Results

%sql SELECT (SELECT COUNT("MISSION\_OUTCOME") FROM SPACEXTBL WHERE "MISSION\_OUTCOME" LIKE '%Success%') AS SUCCESS, \
(SELECT COUNT("MISSION\_OUTCOME") FROM SPACEXTBL WHERE "MISSION\_OUTCOME" LIKE '%Failure%') AS FAILURE



In this case we use subquery, first one counts successful mission, second one counts failures.

# **Boosters Carried Maximum Payload**

## **SQL Query**

```
%sql SELECT DISTINCT "BOOSTER_VERSION" FROM SPACEXTBL \
WHERE "PAYLOAD_MASS__KG_" = (SELECT max("PAYLOAD_MASS__KG_") FROM SPACEXTBL)
```

Subquery was used to filter only heaviest payload mass using max function, then we selected only unique (distinct) values.

Boos	ter_	Vers	sion
F9	B5	B104	48.4
F9	B5	B10	49.4
F9	В5	B10	51.3
F9	B5	B10	56.4
F9	В5	B104	48.5
F9	B5	B10	51.4
F9	В5	B10	49.5
F9	В5	B10	60.2
F9	В5	B10	58.3
F9	В5	B10	51.6
F9	В5	B10	60.3
F9	R5	B104	19 7

## 2015 Launch Records

### **SQL Query**

```
%sql SELECT substr("DATE", 4, 2) AS MONTH, "BOOSTER_VERSION", "LAUNCH_SITE" FROM SPACEXTBL\
WHERE "LANDING _OUTCOME" = 'Failure (drone ship)' and substr("DATE",7,4) = '2015'
```

This query returned month, booster version, launch site where landing was unsuccessful and landing date took place in 2015. Substr function was used to get a from the year. Substr(DATE, 4, 2) shows month. Substr(DATE,7, 4) shows year.

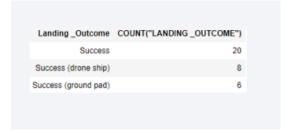
MONTH	Booster_Version	Launch_Site
01	F9 v1.1 B1012	CCAFS LC-40
04	F9 v1.1 B1015	CCAFS LC-40

## Rank Landing Outcomes Between 2010-06-04 and 2017-03-20

### **SQL Query**

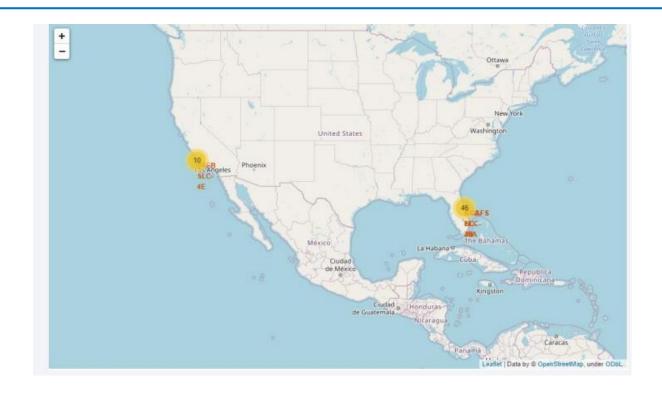
```
%sql SELECT "LANDING _OUTCOME", COUNT("LANDING _OUTCOME") FROM SPACEXTBL\
WHERE "DATE" >= '04-06-2010' and "DATE" <= '20-03-2017' and "LANDING _OUTCOME" LIKE '%Success%'\
GROUP BY "LANDING _OUTCOME" \
ORDER BY COUNT("LANDING _OUTCOME") DESC;</pre>
```

This query returned # of landing outcomes where mission was successful and date is between 2010/06/04 and 2017/03/20. The GROUP BY clause groups results by landing outcome and ORDER BY COUNT DESC shows results in decreasing order.





# Folium map – Ground stations



According to the map the Space X launch sites are located on the coast of the United States

# Folium map – Color Labeled Markers



Green marker represents successful launches. Red marker represents unsuccessful launches. According to the map the KSC LC-39A has a higher launch success rate.

## Folium Map – Distances between CCAFS SLC-40 and its proximities



Questions to answer: Is CCAFS SLC-40 in close proximity to railways? Yes Is CCAFS SLC-40 in close proximity to highways? Yes Is CCAFS SLC-40 in close proximity to coastline? Yes Do CCAFS SLC-40 keeps certain distance away from cities? No



# Dashboard – Total success by Site



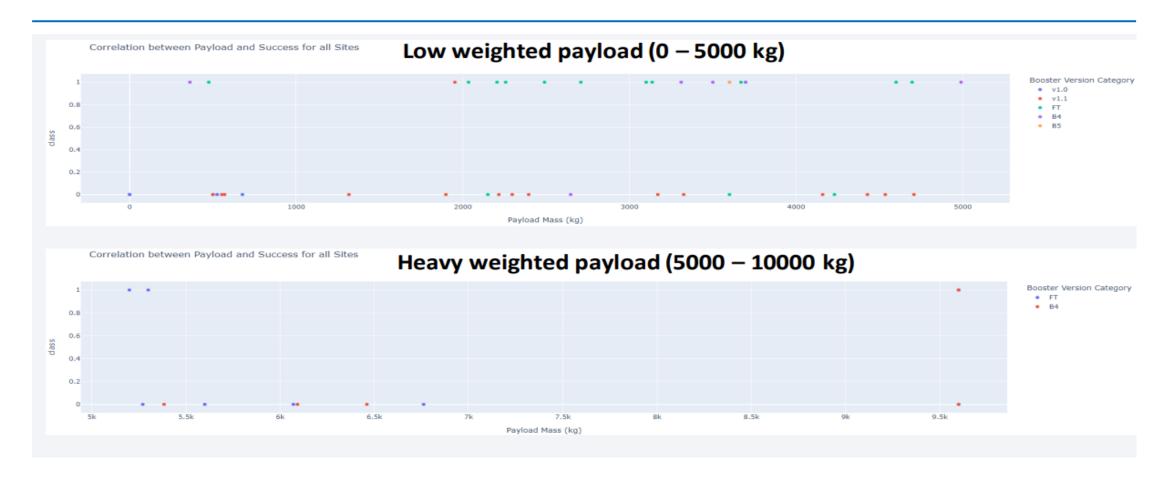
The launch place seems to be a very important factor to the success of the missions, KSC LC-39A has the best success rate of all launches.

## Dashboard – Total success launches for Site KSC LC-39A



The result indicates that KSC LC-39A has achieved a 76.9% success rate.

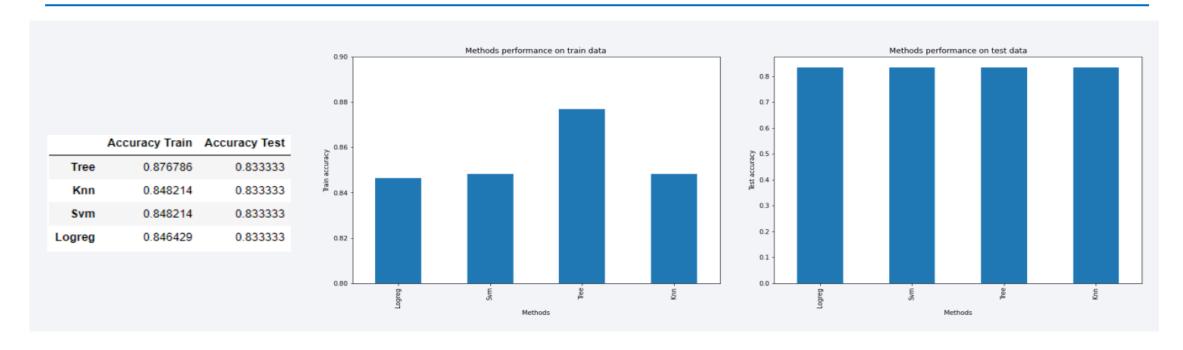
### Dashboard - Payload mass vs. Outcome for all sites with different payload mass selected



Low weighted payloads and Ft boosters have a better success rate than the heavy weighted payloads.



## **Classification Accuracy**



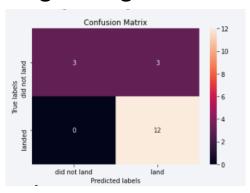
For accuracy test, all methods performed similar. Highest accuracy resulted from Decision Tree.

### **Decision tree best parameters**

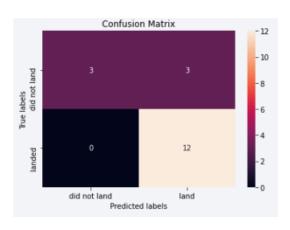
```
tuned hyperparameters :(best parameters) {'criterion': 'entropy', 'max_depth': 12, 'max_features': 'sqrt', 'min_samples_leaf': 4, 'min_samples_split': 2, 'splitter': 'random'}
```

## **Confusion Matrix**

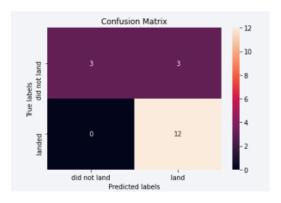
### **Logistic regression**



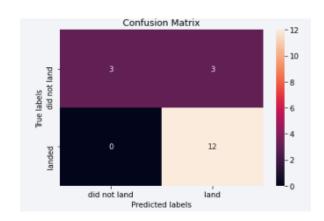
### kNN



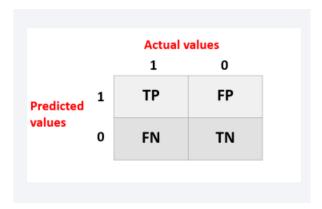
#### **Decision Tree**



#### **SVM**



Accuracy tests are all equal, the confusion matrices are also identical. The main problem here in these models are high number of true positives and true negatives.



## **Conclusions**

- The success of a mission can be expected with 83.3% accuracy.
- KSC LC-39A has the highest success rate of the launches from all sites.
- The orbits with the best success rates are GEO, HEO, SSO, ES-L1.
- The success rate of launches increases over the years.
- Depending on the orbits, the payload mass can be a criterion to take into account for the success of a mission. In general, payloads with low mass perform better than the heavy weighted payloads.
- For this dataset, the Decision Tree Algorithm was the best model considering that the test accuracy between all the models used is identical. Decision Tree Algorithm had better accuracy using training model.

# Appendix

• Include any relevant assets like Python code snippets, SQL queries, charts, Notebook outputs, or data sets that you may have created during this project

Links to Github were added in the presentation

