

SALES OVERVIEW

£129M

Total Cost

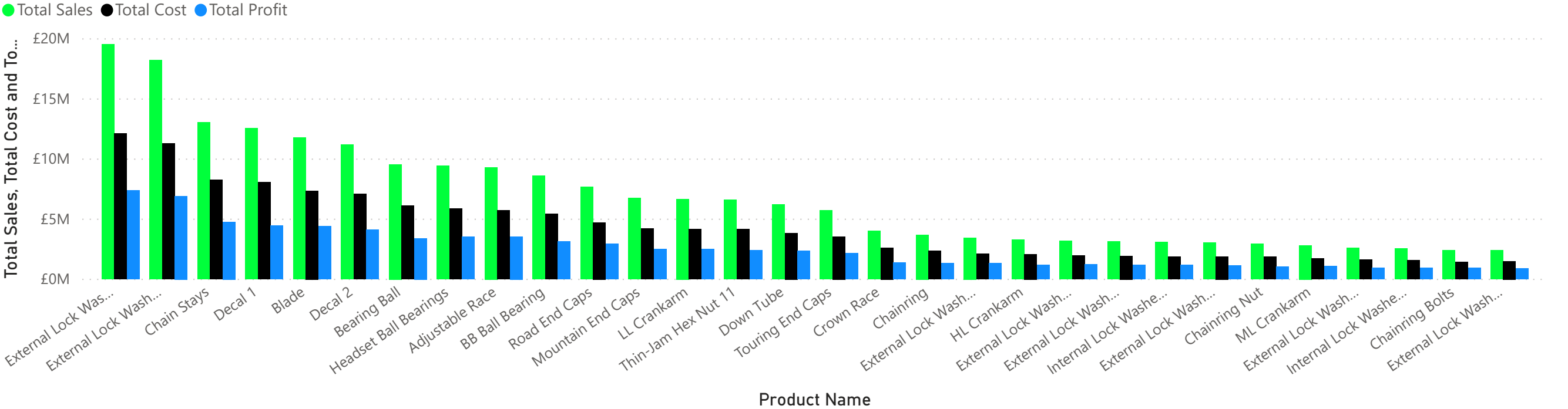
£77M

Total Profit

£206M

Total Sales

Total Sales, Total Cost and Total Profit by Product Name



SALES OVERVIEW

Customer Names	Total Sales	Total Cost	Total Profit	Profit Margin	No Of transation
Woodrow Colon	£1,668,615	£1,011,766	£656,849	39.36	95
Willie Vega	£1,783,661	£1,171,283	£612,378	34.33	81
Trevor Jones	£2,372,302	£1,429,526	£942,777	39.74	137
Tracy Reed	£1,221,229	£779,957	£441,272	36.13	59
Sylvester Morales	£884,809	£499,352	£385,457	43.56	37
SHISEIDO Ltd	£886,611	£553,185	£333,426	37.61	50
Shari Silva	£9,397,011	£5,861,443	£3,535,568	37.62	482
Sandra Floyd	£4,395,173	£2,695,929	£1,699,245	38.66	193
Salvador Bass	£3,070,610	£1,884,715	£1,185,895	38.62	194
Robert Munoz	£15,419,092	£9,711,288	£5,707,804	37.02	779
Rachel Gomez	£7,893,706	£4,870,934	£3,022,771	38.29	428
Peter Hodges	£2,301,557	£1,461,645	£839,913	36.49	110
Pauline Beck	£2,660,255	£1,651,886	£1,008,369	37.90	115
Paulette Spencer	£1,175,522	£742,604	£432,918	36.83	68
Patty Thompson	£1,043,572	£652,144	£391,428	37.51	51
Nellie Joseph	£2,751,415	£1,760,559	£990,857	36.01	131
Max Rodgers	£6,811,736	£4,309,676	£2,502,059	36.73	360
Marian Hill	£1,210,757	£768,215	£442,542	36.55	58
Mable Lindsey	£2,320,934	£1,467,082	£853,852	36.79	113
Lynette Brewer	£2,248,399	£1,437,199	£811,201	36.08	111
Lula Daniels	£1,075,672	£678,797	£396,874	36.90	56
Lorraine Gibson	£4,129,512	£2,547,847	£1,581,664	38.30	228
Lee Mack	£2,834,643	£1,794,888	£1,039,755	36.68	130
Lance Yates	£2,110,701	£1,321,218	£789,483	37.40	120
Kyle Carr	£2,614,554	£1,622,418	£992,136	37.95	139
Jenny Garcia	£7,965,174	£4,976,136	£2,989,038	37.53	413
Jaime Pearson	£2,341,067	£1,444,587	£896,480	38.29	119
Total	£205,994,817	£129,032,735	£76,962,081	37.36	10684

Year	Month	No Of transation	Total Sales
2019	January	756	£14,481,822
2020	January	363	£6,592,706
2019	February	680	£13,609,469
2020	February	335	£6,345,677
2019	March	732	£14,516,609
2020	March	380	£7,150,555
2019	April	709	£13,690,954
2020	April	369	£6,778,028
2019	May	721	£13,605,824
2020	May	363	£7,424,196
2019	June	710	£12,810,018
2020	June	54	£1,138,002
2019	July	826	£16,559,814
2019	August	756	£14,962,132
2019	September	689	£13,239,910
2019	October	722	£14,206,084
2019	November	752	£14,625,329
2019	December	767	£14,257,687
Total		10684	£205,994,817

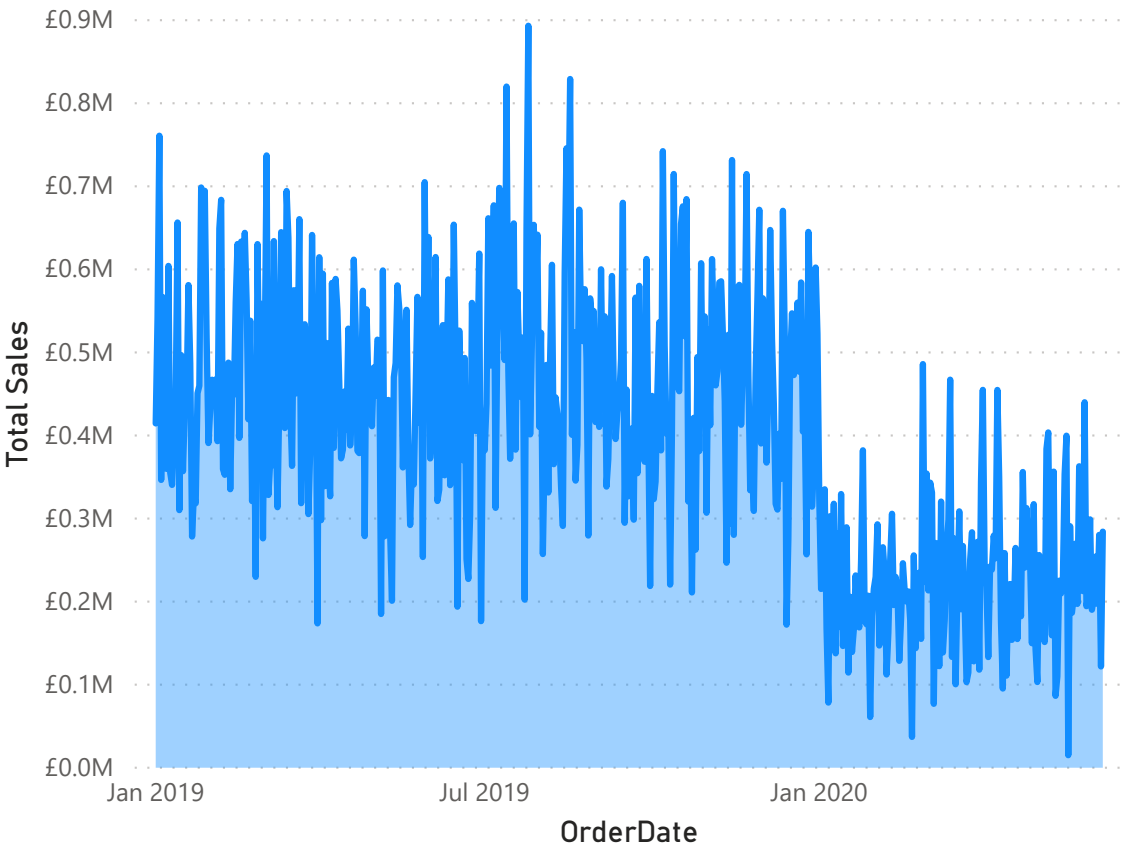
170.04M

SALES 2019

35.43M

SALES 2020

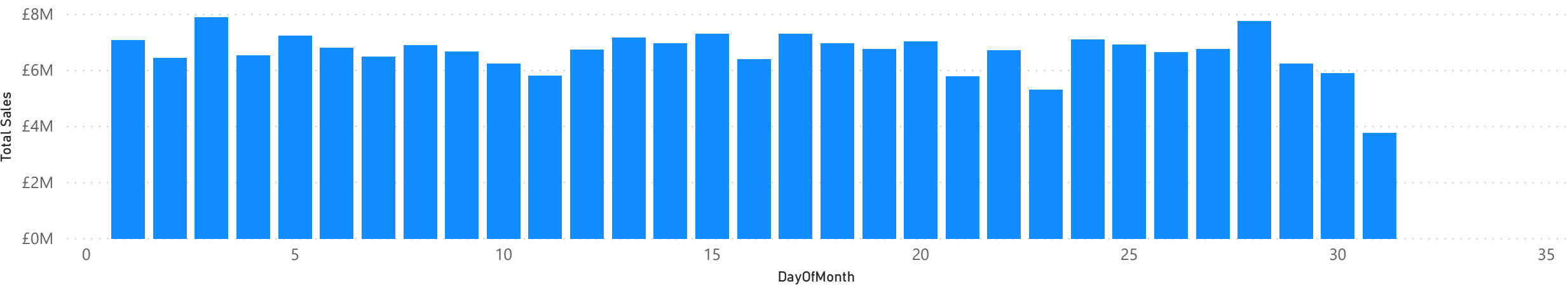
Total Sales and Total Profit by OrderDate



Product Name	SALES 2019	SALES 2020
Touring End Caps	4,679,708.80	1,061,320.20
Thin-Jam Hex Nut 11	5,557,844.30	1,049,682.30
Road End Caps	6,116,269.20	1,588,556.60
Mountain End Caps	5,467,106.20	1,298,634.20
ML Crankarm	2,174,786.50	655,796.00
LL Crankarm	5,897,708.50	793,816.00
Internal Lock Washer 7	2,314,300.60	225,039.60
Internal Lock Washer 6	2,489,157.20	609,204.20
HL Crankarm	2,557,014.80	751,431.80
Headset Ball Bearings	7,964,839.40	1,433,840.20
External Lock Washer 9	2,753,150.60	363,930.60
External Lock Washer 8	2,918,546.80	520,750.80
External Lock Washer 7	15,141,283.10	3,036,145.20
External Lock Washer 6	16,002,045.50	3,461,474.60
External Lock Washer 5	2,054,581.80	313,144.60
External Lock Washer 4	2,256,251.80	350,115.20
External Lock Washer 3	2,513,639.00	694,173.60
External Lock Washer 1	2,539,253.10	523,712.20
Down Tube	5,133,653.90	1,098,793.30
Decal 2	9,659,698.20	1,562,239.00
Decal 1	9,947,047.80	2,618,018.30
Crown Race	3,198,888.20	829,975.90
Total	170,043,306.60	35,429,164.50

Year	Month	No Of transation	Total Sales	Total Profit	Profit Margin	Total Cost
2019	January	756	£14,481,822	£5,524,826	38.15	£8,956,996
2019	February	680	£13,609,469	£4,916,534	36.13	£8,692,935
2019	March	732	£14,516,609	£5,495,727	37.86	£9,020,882
2019	April	709	£13,690,954	£4,978,030	36.36	£8,712,924
2019	May	721	£13,605,824	£4,988,513	36.66	£8,617,311
2019	June	710	£12,810,018	£4,755,938	37.13	£8,054,080
2019	July	826	£16,559,814	£6,233,015	37.64	£10,326,799
2019	August	756	£14,962,132	£5,693,896	38.06	£9,268,236
2019	September	689	£13,239,910	£5,011,113	37.85	£8,228,797
2019	October	722	£14,206,084	£5,423,609	38.18	£8,782,475
2019	November	752	£14,625,329	£5,468,537	37.39	£9,156,793
2019	December	767	£14,257,687	£5,332,894	37.40	£8,924,793
2020	January	363	£6,592,706	£2,472,121	37.50	£4,120,586
2020	February	335	£6,345,677	£2,306,386	36.35	£4,039,291
2020	March	380	£7,150,555	£2,649,473	37.05	£4,501,082
2020	April	369	£6,778,028	£2,570,390	37.92	£4,207,639
2020	May	363	£7,424,196	£2,680,994	36.11	£4,743,202
2020	June	54	£1,138,002	£460,086	40.43	£677,915
Total		10684	£205,994,817	£76,962,081	37.36	£129,032,735

Total Sales by DayOfMonth



Product Name	LAST DATE OF PURCHAS ▼	NO OF DAYS LAST ORDER
BB Ball Bearing	6/5/2020 12:00:00 AM	185
Chain Stays	6/5/2020 12:00:00 AM	185
Decal 2	6/5/2020 12:00:00 AM	185
Down Tube	6/5/2020 12:00:00 AM	185
External Lock Washer 6	6/5/2020 12:00:00 AM	185
External Lock Washer 7	6/5/2020 12:00:00 AM	185
External Lock Washer 8	6/5/2020 12:00:00 AM	185
LL Crankarm	6/5/2020 12:00:00 AM	185
Road End Caps	6/5/2020 12:00:00 AM	185
Touring End Caps	6/5/2020 12:00:00 AM	185
Adjustable Race	6/4/2020 12:00:00 AM	186
Bearing Ball	6/3/2020 12:00:00 AM	187
Blade	6/3/2020 12:00:00 AM	187
Decal 1	6/3/2020 12:00:00 AM	187
External Lock Washer 4	6/3/2020 12:00:00 AM	187
HL Crankarm	6/3/2020 12:00:00 AM	187
Internal Lock Washer 6	6/3/2020 12:00:00 AM	187
Chainring Bolts	6/2/2020 12:00:00 AM	188
Headset Ball Bearings	6/2/2020 12:00:00 AM	188
Chainring	6/1/2020 12:00:00 AM	189
External Lock Washer 1	5/31/2020 12:00:00 AM	190
External Lock Washer 3	5/31/2020 12:00:00 AM	190
ML Crankarm	5/30/2020 12:00:00 AM	191
Internal Lock Washer 7	5/29/2020 12:00:00 AM	192
Mountain End Caps	5/29/2020 12:00:00 AM	192
Thin-Jam Hex Nut 11	5/29/2020 12:00:00 AM	192
External Lock Washer 9	5/28/2020 12:00:00 AM	193
External Lock Washer 5	5/26/2020 12:00:00 AM	195
Chainring Nut	5/25/2020 12:00:00 AM	196
Crown Race	5/22/2020 12:00:00 AM	199
Total	6/5/2020 12:00:00 AM	185

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Product Name	Spring sales 2019
Adjustable Race	1,878,747.00
BB Ball Bearing	1,484,244.30
Bearing Ball	2,004,258.10
Blade	2,586,602.00
Chain Stays	2,609,355.20
Chainring	769,876.90
Chainring Bolts	365,719.50
Chainring Nut	436,237.00
Crown Race	700,384.50
Decal 1	2,421,916.00
Decal 2	2,771,267.40
Down Tube	1,078,271.20
External Lock Washer 1	627,267.40
External Lock Washer 3	408,780.40
External Lock Washer 4	567,168.40
External Lock Washer 5	349,183.90
External Lock Washer 6	3,914,052.90
External Lock Washer 7	3,901,838.80
External Lock Washer 8	655,306.90
External Lock Washer 9	648,312.10
Headset Ball Bearings	1,656,749.20
HL Crankarm	461,924.80
Internal Lock Washer 6	651,642.00
Internal Lock Washer 7	636,419.60
LL Crankarm	1,531,077.30
ML Crankarm	538,304.80
Mountain End Caps	1,717,900.10
Road End Caps	1,305,923.80
Thin-Jam Hex Nut 11	1,392,849.60
Touring End Caps	1,102,806.60
Total	41,174,387.70

Spring sales 2019 and Spring sales 2020 by Product Name

