

Ideation Phase

Empathize & Discover

Date	31 May 2025
Team ID	LTVIP2025TMID43861
Project Name	Transfer Learning-Based Classification of Poultry Diseases for Enhanced Health Management.
Maximum Marks	4 Marks

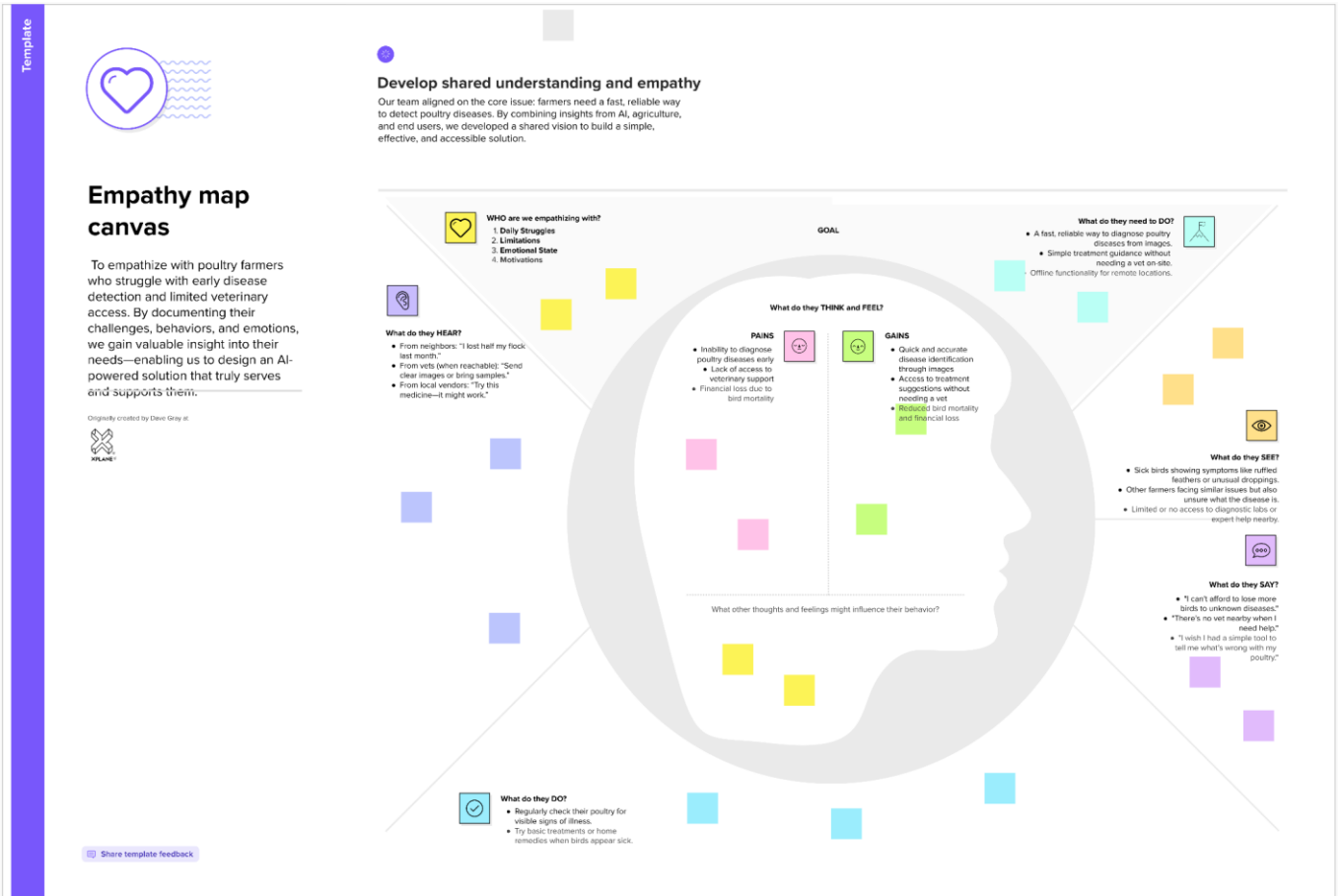
Empathy Map Canvas:

This Empathy Map Canvas helps us better understand the daily realities, struggles, and needs of rural and small-scale poultry farmers.

By exploring what they see, hear, think, feel, say, and do, as well as identifying their pains and gains, we build empathy and develop a solution that is both technically effective and emotionally relevant.

This insight-driven approach enables us to design a mobile-based AI tool that addresses real problems—making disease diagnosis faster, easier, and accessible, even in resource-limited settings.

Example:



Reference: <https://www.mural.co/templates/empathy-map-canvas>

Example:

