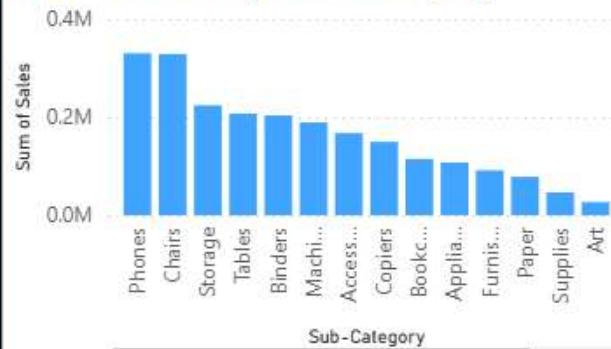


Sample Superstore Sales Analysis Dashboard

Sum of Sales and Sum of Discount by Profit



Sum of Sales by Sub-Category



Sum of Profit

286.40K

Sum of Profit

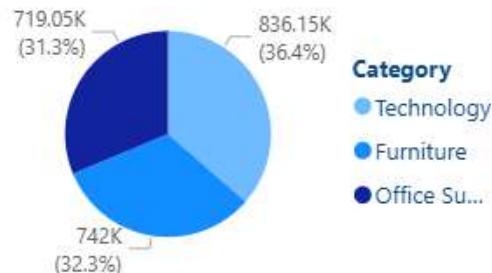
Sum of Sales

2.30M

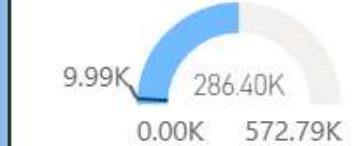
Sum of Sales

Sum of Sales

by Category and Category



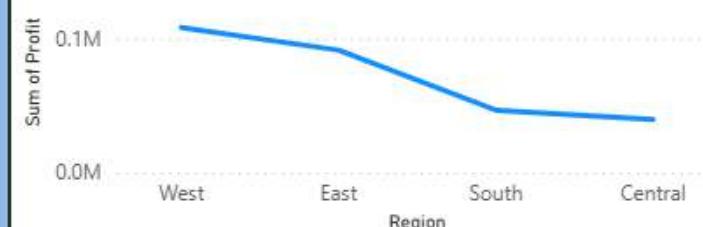
Sum of Profit and Count of Category



Category, Profit

- ✓ Furniture
- ✓ Office Supplies
- ✓ Technology

Sum of Profit by Region

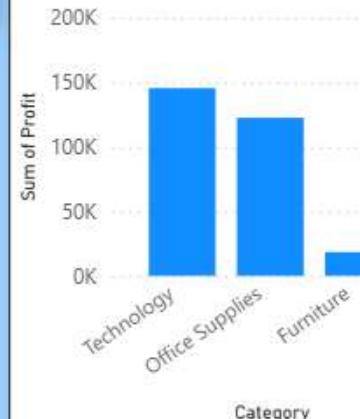


Total Discount

Sum of Discount

1.56K

Sum of Profit by Category



- Tech drives profit; Furniture shows high sales but low margins. Discount strategy needs improvement.
- Strong sales but low profit due to high discounts; Technology performs best while Furniture has margin issues.

Region

Central
East
South
West

Segment

Home Office
Corporate
Consumer