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March 29-31, 2020

#### NC Duke COVID-19 WK1

N size: 1,274

Margin of error: +/- 2.59% at 95% confidence interval

#### **Weighted Toplines**

#### » Q1. Health Quality

	%
Poor	4
Fair	11
Good	44
Very Good	42

#### >> Q4. Number of People in HH

	%
1-3	64
4-6	32
7+	5

#### » Q5. Children in HH

	%
One	15
Two	17
Three or more	8
None	60

#### >> Q6. Non-HH Face to Face Count

	%
0	36
1-3	33
4-6	11
7+	19

#### )> Q7. Six Feet Away? (If Q6 > 0)

	%
0	21
1-3	45
4-6	16
7+	19

#### » Q8. HH Member Going to Work

	%
Yes	49
No	50
Unsure	1

#### >> Q9. Children Interacting with Other Children

	%
Yes	17
No	82
Unsure	1

#### >> Q10. Times in Group > 20 in Last Week

	%
0	78
1-3	15
4-6	2
7+	5

#### » Q11. Contact with Others

	Yes	No
Family	73	27
Friends	19	81
Co-workers	21	79
Clients, patients, or patrons	13	87
Any other type of person not already mentioned	16	84

#### » Q12. Handwashing Count

	%
0	0
1-3	4
4-6	18
7+	77

#### >> Q13. Currently Practicing Social Distancing?

	%
Yes	97
No	3

#### ) Q14. Currently Experiencing Symptoms?

	%
Yes	2
No	97
Unsure	1

#### >> Q15. Likelihood of getting Coronavirus

	%
Yes	13
No	57
Unsure	30

#### >> Q16. NC Response to Coronavirus

	%
Most are underestimating the risks	38
Most are reacting appropriately	52
Most are overreacting to the actual risks	9

#### » Q17. Changes to Routine

	%
Large changes	67
Small changes	26
No real changes	6
Unsure	1

#### » Q18. College Degree

	%
Yes	71
No	29

#### » Q19. Latino

	%
Yes	6
No	94

#### » Q20. Race

	%
White	74
Black	19
Asian	3
Another race	4

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#### >> Q19-20. Race + Ethnicity

	%
White	70
Black	18
Asian	3
Hispanic or Latino	5
Another race	3

#### » Q21. Panel Willingness

	%
Yes	78
No	22

#### >> DEMOGRAPHICS - RACE ON FILE

	%
Caucasian	76
Black	17
Hispanic	3
Other	4

#### DEMOGRAPHICS - PARTY ON FILE

	%
Democrat	36
Republican	28
Other / Unaffiliated	36

#### >> DEMOGRAPHICS - AGE

	%
18-34	19
35-49	32
50-64	28
65-79	14
80+	6

#### >> DEMOGRAPHICS - GENDER

	%
Female	52
Male	48

#### ) CLARITY SCORES

	0-19	20-39	40-59	60-79	80-100
PARTY	34	7	9	7	42
TURNOUT	1	2	6	13	79
COLLEGE	6	21	25	22	27
CHOICE	11	24	35	21	10
CHURCH ATTENDANCE	7	26	32	28	6
CLIMATE CHANGE PRIORITY	37	30	25	7	0

#### » MEDIA MARKET

	%
Charlotte NC	27
Greensboro-High Point-Winston Salem NC	16
Norfolk-Portsmouth-Newport News VA	2
Greenville-New Bern-Washington NC	7
Wilmington NC	6
Raleigh-Durham (Fayetteville) NC	32
Greenville-Spartanburg SC-Asheville NC- Anderson SC	8
Myrtle Beach-Florence SC	2

#### **»** DEMOGRAPHICS - PHONE TYPE

	%
Land-line	54
Wireless	46

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#### >> Voter File Match

	%
Yes	76
No	24

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# **Unweighted Crosstabs**

# » Q1. Health Quality against...

				.,
	Poor	(246)	Good (724)	Very Good
n Q4. Number of People in HH	(76)	(246)	(724)	(549)
1-3	73%	82%	75%	67%
4-6	18%	16%	22%	29%
7+	8%	2%	3%	4%
Q5. Children in HH				
One	13%	11%	11%	13%
Two	1%	4%	11%	14%
Three or more	7%	3%	4%	7%
None	79%	82%	74%	66%
Q6. Non-HH Face to Face Count	33%	250/	2.40/	220/
0 1-3	35%	35% 40%	34%	33% 36%
4-6	12%	11%	12%	12%
7+	20%	14%	16%	18%
Q7. Six Feet Away? (If Q6 > 0)				
0	23%	28%	16%	18%
1-3	47%	45%	50%	45%
4-6	12%	14%	16%	18%
7+	19%	12%	17%	19%
Q8. HH Member Going to Work				
Yes	42%	34%	43%	45%
No 	52%	64%	56%	54%
Unsure	6%	3%	1%	1%
Q9. Children Interacting with Other Children Yes	30%	29%	20%	19%
No	50%	71%	78%	81%
Unsure	20%	0%	2%	0%
Q10. Times in Group > 20 in Last Week		-,-		
0	61%	69%	76%	77%
1-3	19%	25%	17%	17%
4-6	3%	1%	2%	3%
7+	17%	5%	6%	3%
Q11. Contact with Others: Family				
Yes	65%	64%	69%	70%
No	35%	36%	32%	30%
Q11. Contact with Others: Friends	200/	360/	100/	210/
Yes No	28% 72%	26% 74%	19% 81%	21% 79%
Q11. Contact with Others: Co-workers	72/0	7470	01/0	7570
Yes	28%	15%	20%	19%
No	72%	85%	80%	81%
Q11. Contact with Others: Clients, patients, or patrons		I		
Yes	18%	12%	12%	15%
No	82%	88%	88%	85%
Q11. Contact with Others: Any other type of person not already mer	ntioned	d		
Yes	29%	16%	17%	18%
No Control of the Con	71%	84%	83%	82%
Q12. Handwashing Count	20/	10/	00/	Ω0/
1-3	3% 12%	1% 7%	0% 4%	0% 3%
4-6	15%	22%	17%	15%
7+	69%	70%	78%	82%
Q13. Currently Practicing Social Distancing?	/ 0	/ - / -		
Yes	90%	93%	97%	97%
No	10%	7%	3%	3%
Q14. Currently Experiencing Symptoms?				
Yes	11%	4%	2%	1%
No	82%	95%	96%	98%
Unsure	7%	1%	2%	0%
Q15. Likelihood of getting Coronavirus	4001	601	701	201
Yes	13%	8%	7%	9%
No Unsure	48% 39%	60%	59% 35%	66% 26%
Q16. NC Response to Coronavirus	J9%	32%	J3%	2070
Most are underestimating the risks	45%	45%	36%	32%
Most are reacting appropriately	43%	41%	56%	58%
O - 1- 1 1	1 - 7 0	1 - 70	, -	

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			Confic	
	Poor	Fair	Good	Very God
Most are overreacting to the actual risks	11%	13%	8%	10%
Q17. Changes to Routine				
Large changes	47%	57%	61%	66%
Small changes	36%	28%	30%	27%
No real changes	15%	12%	8%	6%
Jnsure	2%	2%	1%	1%
Q18. College Degree				
Yes	25%	27%	44%	55%
No	75%	73%	56%	45%
Q19. Latino				
Yes	4%	5%	3%	5%
No	96%	95%	97%	95%
Q20. Race				
White	77%	73%	75%	78%
Black	11%	23%	21%	16%
Asian	2%	1%	1%	2%
Another race	9%	2%	3%	3%
Q19-20. Race + Ethnicity			-,-	
White	78%	67%	73%	75%
Black				
	11%	26%	20%	16%
Asian	1%	1%	1%	2%
Hispanic or Latino	3%	3%	3%	4%
Another race	8%	2%	3%	3%
Q21. Panel Willingness				
Yes	75%	79%	74%	76%
No	25%	21%	26%	24%
DEMOGRAPHICS - RACE ON FILE				
Caucasian	86%	72%	78%	80%
Black	11%	25%	19%	15%
Hispanic	0%	2%	1%	2%
Other	4%	1%	2%	3%
DEMOGRAPHICS - PARTY ON FILE				
Democrat	32%	45%	40%	37%
Republican	27%	29%	31%	32%
Other / Unaffiliated	41%	26%	29%	31%
<u> </u>	41/0	20/0	25/0	31/0
DEMOGRAPHICS - AGE	50/	F0/	70/	120/
18-34	5%	5%	7%	13%
35-49	12%	11%	17%	20%
50-64	37%	31%	35%	35%
65-79	29%	35%	29%	23%
80+	17%	18%	13%	9%
DEMOGRAPHICS - GENDER				
Female	57%	64%	54%	58%
Male	43%	36%	46%	42%
CLARITY SCORES: PARTY				
0-19	38%	35%	39%	38%
20-39	9%	5%	6%	6%
40-59	13%	6%	7%	7%
60-79	13%	5%	6%	8%
80-100	29%	49%	41%	41%
	29%	45%	41%	41%
CLARITY SCORES: TURNOUT	201	10/	001	401
0-19	0%	1%	0%	1%
20-39	4%	2%	1%	1%
40-59	14%	8%	4%	6%
50-79	24%	13%	10%	8%
80-100	58%	77%	85%	84%
CLARITY SCORES: COLLEGE				
0-19	16%	18%	12%	11%
20-39	41%	38%	32%	24%
10-59	29%	22%	21%	22%
60-79	9%	16%	16%	18%
80-100	5%	7%	19%	25%
CLARITY SCORES: CHOICE	1 - 7 0			
)-19	10%	15%	17%	14%
20-39				
	47%	38%	29%	28%
40-59	27%	33%	31%	33%
50-79	14%	11%	16%	15%
80-100	2%	3%	7%	11%
CLARITY SCORES: CHURCH ATTENDANCE				
0-19	4%	2%	5%	5%
20-39	20%	13%	17%	20%

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			00	aoritiai
	Poor	Fair	Good	Very Good
40-59	48%	35%	32%	34%
60-79	25%	42%	34%	34%
80-100	4%	8%	12%	8%
CLARITY SCORES: CLIMATE CHANGE PRIORITY				
0-19	55%	39%	43%	43%
20-39	35%	37%	32%	29%
40-59	6%	21%	20%	19%
60-79	4%	3%	3%	9%
80-100	0%	0%	1%	0%
MEDIA MARKET				
Charlotte NC	15%	23%	25%	31%
Greensboro-High Point-Winston Salem NC	20%	15%	16%	13%
Norfolk-Portsmouth-Newport News VA	2%	2%	3%	1%
Greenville-New Bern-Washington NC	9%	10%	8%	7%
Wilmington NC	4%	7%	5%	7%
Raleigh-Durham (Fayetteville) NC	35%	32%	34%	33%
Greenville-Spartanburg SC-Asheville NC-Anderson SC	13%	9%	7%	7%
Myrtle Beach-Florence SC	4%	2%	2%	1%
DEMOGRAPHICS - PHONE TYPE				
Land-line	79%	70%	68%	66%
Wireless	21%	30%	32%	34%
Voter File Match				
Yes	74%	80%	79%	81%
No	26%	20%	21%	19%

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# >> Q4. Number of People in HH against...

Very Good         3.2%         42%         42%           OS. Children in HH         30%         20%         60%           Two         11%         39%         12%         67%           Two         11%         39%         12%         47%           None         89%         27%         35%         68%           OR. Non-HH Face to Face Count         33%         36%         38%           1-3         39%         32%         21%           4-6         12%         15%         9%           Q7. Six Feet Away? (If QG > 0)         18%         19%         36%           Q7. Six Feet Away? (If QG > 0)         11%         12%         13%         24%           Q7. Six Feet Away? (If QG > 0)         11%         12%         24%		1-3	4-6	7+
Poor         15%         4%         11%         10%         10%         10%         10%         10%         10%         10%         10%         10%         10%         10%         10%         10%         10%         10%         10%         10%         10%         20%         20%         20%         60%         10%         20%         60%         10%         20%         60%         10%         20%         60%         10%         20%         60%         70%         20%         60%         70%         20%         60%         70%         20%         60%         70%         20%         60%         70%         20%         60%         70%         20%         60%         70%         20%         70%         20%         70%         20% <td>n</td> <td>(1,108)</td> <td>(353)</td> <td>(54)</td>	n	(1,108)	(353)	(54)
Fair Good	Q1. Health Quality			
Good         47%         48%         38%         28%         28%         28%         28%         28%         28%         28%         28%         28%         28%         28%         28%         28%         28%         28%         28%         28%         12%         58%         12%         58%         12%         38%         12%         38%         28%         23%         38%         28%         28%         38%         28%         24%         38%         28%         24%         38%         28%         24%         38%         38%         28%         24%         38%         38%         28%         28%         28%         28%         38%         28%         28%         28%         28%         28%         28%         28%         28%         28%         28%         28%         28%         28% <td>Poor</td> <td>5%</td> <td>4%</td> <td>11%</td>	Poor	5%	4%	11%
Very Good         3.2%         42%         42%           OS. Children in HH         30%         20%         60%           Two         11%         39%         12%         67%           Two         11%         39%         12%         47%           None         89%         27%         35%         68%           OR. Non-HH Face to Face Count         33%         36%         38%           1-3         39%         32%         21%           4-6         12%         15%         9%           Q7. Six Feet Away? (If QG > 0)         18%         19%         36%           Q7. Six Feet Away? (If QG > 0)         11%         12%         13%         24%           Q7. Six Feet Away? (If QG > 0)         11%         12%         24%	Fair	17%	10%	9%
OS. Children in HH One 9% 20% 6% 75% 15% 39% 12% 15% 15% 15% 15% 15% 15% 15% 15% 15% 15	Good	47%	44%	38%
One         9%         20%         6%           Two         1%         39%         12%           Two         1%         39%         12%           Three or more         0%         14%         4%           None         89%         27%         35%           66. Non-HH Face to Face Count         39%         22%         21%           1-3         39%         22%         21%           7-         16%         17%         32%           Q7. Six feet Away? (If Q6 > 0)         18%         19%         36%           1-3         15%         14%         22%         24%           4-6         14%         23%         24%           7-         17%         35%         35%         25%           4-6         14%         23%         24%           7-         17%         17%         21%         24%           Q8. HH Member Going to Work         2         2         2         2           Ves         3         35%         65%         55%         55%           Q9. Children Interacting with Other Children         2         2         2         1         3         4         2 <td>Very Good</td> <td>32%</td> <td>42%</td> <td>42%</td>	Very Good	32%	42%	42%
Two or more         0%         1%         3%         1%         7%         1%         4%         7%         3%         4%         4%         4%         4%         4%         4%         4%         4%         4%         4%         4%         4%         4%         4%         4%         4%         2%         2%         2%         2%         2%         2%         2%         2%         2%         2%         2%         2%         2%         2%         2%         2%         2%         2%	Q5. Children in HH	·		
Three or more	One	9%	20%	6%
None         89%         27%         35%           QB. Non-HH Face to Face Count         33%         36%         38%         36%         38%         36%         38%         36%         38%         38%         38%         38%         38%         38%         38%         38%         38%         32%         21%         21%         15%         9%         36%         21%         21%         21%         38%         24%         74         38%         36%         23%         24%         74         12%         23%         24%         74         12%         23%         24%         74         12%         23%         24%         74         12%         23%         24%         74         12%         23%         24%         74         12%         23%         24%         74         12%         23%         24%         74         12%         23%         24%         74         23%         24%         74         23%         24%         74         23%         24%         74         23%         24%         45%         74%         28%         24%         25%         24%         25%         25%         25%         25%         25%         25%         25%	Two	1%	39%	12%
Q. Non-HH Face to Face Count       33% 36% 38% 38% 32% 32% 32% 32% 32% 32% 32% 32% 32% 32	Three or more	0%	14%	47%
1	None	89%	27%	35%
1-3	Q6. Non-HH Face to Face Count			
4-6   12%   15%   9%   7+   16%   17%   32%   27%   27%   27%   27%   32%   27%   2	0	33%	36%	38%
7+ Q7. Six Feet Away? (If Q6 > 0) Q7. Six Feet Away? (If Q6 > 0) Q8. 1-3 4-6 1-3 4-6 1-4 4-6 1-4 1-4 1-7 4 2-3 4-6 2-4 4-6 3-5 4-6 3-5 4-6 3-7 4 4-7 4 3-8  Q8. HH Member Going to Work Yes Q9. HH Member Going to Work Yes No 3-5 8-6 3-8 8-5 8-5 8-6 8-8 3-8 8-7 8-8 9-8 9-8 9-8 9-8 9-8 9-8 9-8 9-8 9-8	1-3	39%	32%	21%
Q7. Six Feet Away? (If Q6 > 0) 0	4-6	12%	15%	9%
0 1.3	7+	16%	17%	32%
1-3	Q7. Six Feet Away? (If Q6 > 0)			
4-6   14%   23%   24%   7+	0	18%	19%	36%
7+ No	1-3	51%	41%	32%
Q.B. HH Member Going to Work  Yes	4-6	14%	23%	24%
Yes   35%   65%   45%   45%   No   63%   35%   52%   Unsure   2%   0%   2%   2%   2%   0%   2%   2%	7+	17%	17%	8%
No	Q8. HH Member Going to Work			
Unsure         2%         0%         2%           Q9. Children Interacting with Other Children         Tess         18%         22%         1%         7%         79%           No         80%         77%         79%         19%         1%         4%         200         17%         79%         19%         1%         4%         200         11%         4%         200         10         10         4%         23%         13%         23%         46         11%         4%         2%         74         15%         4%         12%         24%         12%         24%         12%         24%         12%         24%         12%         24%         12%         63%         48         12%         24%         12%         24%         12%         24%         12%         24%         12%         22%         13         23%         28%         33%         28%         33%         28%         22%         13%         23%         28%         28%         22%         13%         28%         28%         28%         28%         28%         28%         28%         28%         28%         28%         28%         28%         28%         28%         28%         28% <td>Yes</td> <td>35%</td> <td>65%</td> <td>45%</td>	Yes	35%	65%	45%
Q.9. Children Interacting with Other Children Yes	No	63%	35%	52%
Yes         18%         22%         18%           No         80%         77%         79%           Unsure         2%         1%         4%           Q10. Times in Group > 20 in Last Week         74%         78%         63%           1-3         19%         13%         23%           4-6         1%         4%         2%           7+         5%         4%         12%           Q11. Contact with Others: Family         61%         91%         63%           No         39%         9%         37%           Q11. Contact with Others: Friends         22%         17%         22%           Yes         22%         17%         22%           No         78%         83%         83%         28%           Q11. Contact with Others: Co-workers         22%         17%         72%           Yes         18%         23%         28%           No         82%         77%         72%           Q11. Contact with Others: Clients, patients, or patrons         28         28         77%         72%           No         82         87%         87%         83%         84%         24%           Q12.	Unsure	2%	0%	2%
No         80%         77%         79%           Unsure         2%         1%         4%           Q10. Times in Group > 20 in Last Week         74%         78%         63%           1-3         19%         13%         23%           4-6         1%         4%         2%           7+         5%         4%         12%           Q11. Contact with Others: Family         80         9%         3%         3%           Yes         28%         17%         22%         17%         22%           No         39%         9%         37%         78%           Q11. Contact with Others: Friends         22%         17%         22%           No         80         28%         78%         78%           Q11. Contact with Others: Co-workers         22%         18%         23%         28%           No         82         23%         28%         78%         78%           Q11. Contact with Others: Clients, patients, or patrons         2         2         18%         23%         28%           No         8         2         87%         78%         74%         72%           Q11. Contact with Others: Any other type of person n	Q9. Children Interacting with Other Children			
Unsure         2%         1%         4%           Q10. Times in Group > 20 in Last Week         74%         78%         63%           1-3         19%         13%         23%           7+         5%         4%         12%           7+         5%         4%         12%           Q11. Contact with Others: Family         ***********************************	Yes	18%	22%	18%
Q10. Times in Group > 20 in Last Week       74%       78%       63%         1-3       19%       13%       23%         4-6       1%       4%       2%         7+       5%       4%       12%         Q11. Contact with Others: Family       Yes       61%       91%       63%         No       39%       9%       37%         Q11. Contact with Others: Friends       Yes       12%       17%       22%         No       78%       83%       78%         Q11. Contact with Others: Co-workers       Yes       18%       23%       28%         No       82%       77%       72%         No       82%       77%       72%         No       82%       77%       72%         No       82%       73%       87%       74%         Q11. Contact with Others: Clients, patients, or patrons       Yes       13%       13%       13%       26%         No       82%       87%       87%       74%       24%         Q11. Contact with Others: Any other type of person not already mentioned       Yes       18%       17%       6%         No       8       8	No	80%	77%	79%
0       74%       78%       63%         1-3       19%       13%       23%         4-6       1%       4%       2%         7+       5%       4%       12%         7+       5%       4%       12%         Q11. Contact with Others: Family       Yes       61%       91%       63%         No       39%       9%       37%         Q11. Contact with Others: Friends       Yes       22%       17%       22%         No       78%       83%       78%         Q11. Contact with Others: Co-workers       Yes       18%       23%       28%         No       82%       77%       72%         Q11. Contact with Others: Clients, patients, or patrons       Yes       13%       13%       26%         No       87%       87%       74%         Q11. Contact with Others: Any other type of person not already mentioned       Yes       18%       17%       6%         No       82       83%       94%         Q12. Handwashing Count       0       0%       5%       5%       3%       24%         Q13. Currently Practicing Social Distancing?       Yes       95%	Unsure	2%	1%	4%
1-3	Q10. Times in Group > 20 in Last Week			
4-6       1%       4%       2%         7+       5%       4%       12%         Q11. Contact with Others: Family       Ves       61%       91%       63%         No       39%       9%       37%         Q11. Contact with Others: Friends       Ves       22%       17%       22%         No       78%       83%       78%         Q11. Contact with Others: Co-workers       Ves       18%       23%       28%         No       82%       77%       72         Q11. Contact with Others: Clients, patients, or patrons       Yes       13%       13%       26%         No       87%       87%       87%       74%         Q11. Contact with Others: Any other type of person not already mentioned       Yes       18%       17%       6%         No       82%       83%       94%       94%       94%       94       96%       94       94       96%       94       95%       98       92%       93%       94       96%       94       98       98       92%       95%       98       92%       95%       98       98       98       92%       96       96       96 <t< td=""><td>0</td><td>74%</td><td>78%</td><td>63%</td></t<>	0	74%	78%	63%
7+       5%       4%       12%         Q11. Contact with Others: Family       61%       91%       63%         No       39%       9%       37%         Q11. Contact with Others: Friends       22%       17%       22%         Yes       22%       17%       22%         No       88%       78%       83%       78%         Q11. Contact with Others: Co-workers       82%       77%       72%         Ves       18%       23%       28%         No       82%       77%       72%         Q11. Contact with Others: Clients, patients, or patrons       387%       37%       72%         Q11. Contact with Others: Any other type of person not already mentioned       48       13%       13%       26%         No       82%       83%       94%         Q11. Contact with Others: Any other type of person not already mentioned       48       17%       6%         No       82%       83%       94%         Q12. Handwashing Count       96       0%       5%       5%       3%       94%         Q12. Handwashing Count       96       0%       5%       5%       3%       46       17%       17%       13%       17% <td>1-3</td> <td>19%</td> <td>13%</td> <td>23%</td>	1-3	19%	13%	23%
Q11. Contact with Others: Family         Yes       61%       91%       63%         No       39%       9%       37%         Q11. Contact with Others: Friends       Yes       22%       17%       22%         No       78%       83%       78%         Q11. Contact with Others: Co-workers       Yes       18%       23%       28%         No       82%       77%       72%         Q11. Contact with Others: Clients, patients, or patrons       Yes       13%       13%       26%         No       87%       87%       74%         Q11. Contact with Others: Any other type of person not already mentioned       Yes       18%       17%       6%         No       82%       83%       94%         Q12. Handwashing Count       0       0%       0%       5%         Q13. Currently Practicing Social Distancing?       7%       78%       3%       80         Q13. Currently Practicing Social Distancing?       Yes       95%       98%       92%         No       95%       95%       95%       95%       95%         No       5%       5%       5%       5%       5%         No       <	4-6	1%	4%	2%
Yes         61%         91%         63%           No         39%         9%         37%           Q11. Contact with Others: Friends         22%         17%         22%           Yes         22%         17%         22%           No         78%         83%         78%           Q11. Contact with Others: Co-workers         18%         23%         28%           Yes         18%         23%         28%           No         82%         77%         72%           Q11. Contact with Others: Clients, patients, or patrons         37%         87%         74%           Q11. Contact with Others: Any other type of person not already mentioned         48%         87%         74%           Q11. Contact with Others: Any other type of person not already mentioned         49%         82%         83%         94%           Q12. Handwashing Count         0         0%         0%         5%         5%         34%         94%           Q12. Handwashing Count         0         0%         0%         5%         5%         3%         94%         94%         94%         94%         94%         94%         94         94         94         94         94         94         94	7+	5%	4%	12%
No       39%       9%       37%         Q11. Contact with Others: Friends       Yes       22%       17%       22%         No       78%       83%       78%         Q11. Contact with Others: Co-workers       Yes       18%       23%       28%         No       82%       77%       72%         Q11. Contact with Others: Clients, patients, or patrons       Yes       13%       13%       26%         No       87%       87%       74%         Q11. Contact with Others: Any other type of person not already mentioned       Yes       18%       17%       6%         No       82%       83%       94%         Q12. Handwashing Count       0       0%       0%       5%       5%       3%         Q12. Handwashing Count       0       0%       0%       5%       3%       46         7+       78%       78%       80%         Q13. Currently Practicing Social Distancing?       Yes       95%       98%       92%         No       5%       2%       8%         Q14. Currently Experiencing Symptoms?       Yes       3%       2%       5%         No       96%<	Q11. Contact with Others: Family			
Q11. Contact with Others: Friends       22%       17%       22%         No       78%       83%       78%         Q11. Contact with Others: Co-workers       Yes       18%       23%       28%         No       82%       77%       72%         Q11. Contact with Others: Clients, patients, or patrons       Yes       13%       13%       26%         No       87%       87%       74%         Q11. Contact with Others: Any other type of person not already mentioned       Yes       18%       17%       6%         No       82%       83%       94%         Q12. Handwashing Count       0       0%       0%       5%         Q12. Handwashing Count       0       0%       0%       5%         1-3       5%       5%       3%       34         4-6       17%       17%       17%       13%         7+       78%       78%       80%         Q13. Currently Practicing Social Distancing?       Yes       95%       98%       92%         No       30       35       2%       5%         No       96%       97%       95%         No       96%       97%       95% <td>Yes</td> <td>61%</td> <td>91%</td> <td>63%</td>	Yes	61%	91%	63%
Yes         22%         17%         22%           No         78%         83%         78%           Q11. Contact with Others: Co-workers         Yes         18%         23%         28%           No         82%         77%         72%           Q11. Contact with Others: Clients, patients, or patrons         Yes         13%         13%         26%           No         87%         87%         74%           Q11. Contact with Others: Any other type of person not already mentioned         Yes         18%         17%         6%           No         82%         83%         94%           Q12. Handwashing Count         O         0%         0%         5%           1-3         5%         5%         3%           4-6         17%         17%         17%         13%           7+         7         2%         8%           Q13. Currently Practicing Social Distancing?         78%         98%         92%           No         5%         2%         8%           Q14. Currently Experiencing Symptoms?         Yes         3%         2%         5%           No         96%         97%         95%	No	39%	9%	37%
No         78%         83%         78%           Q11. Contact with Others: Co-workers         18%         23%         28%           No         82%         77%         72%           Q11. Contact with Others: Clients, patients, or patrons         13%         13%         26%           No         87%         87%         74%           Q11. Contact with Others: Any other type of person not already mentioned         Yes         18%         17%         6%           No         82%         83%         94%           Q12. Handwashing Count         0         0%         0%         5%           1-3         5%         5%         3%           4-6         17%         17%         13%           7+         78%         78%         80%           Q13. Currently Practicing Social Distancing?         Yes         95%         98%         92%           No         5%         3%         96%         97%         95%           Q14. Currently Experiencing Symptoms?         Yes         3%         2%         5%           No         96%         97%         95%         95%         95%         95%           Unsure         7%         9% <t< td=""><td>Q11. Contact with Others: Friends</td><td></td><td></td><td></td></t<>	Q11. Contact with Others: Friends			
Q11. Contact with Others: Co-workers         Yes       18%       23%       28%         No       82%       77%       72%         Q11. Contact with Others: Clients, patients, or patrons       13%       13%       26%         Yes       13%       87%       74%         Q11. Contact with Others: Any other type of person not already mentioned       ***       ***       6%       6%         No       82%       83%       94%	Yes	22%	17%	22%
Yes       18%       23%       28%         No       82%       77%       72%         Q11. Contact with Others: Clients, patients, or patrons       37%       13%       13%       26%         No       87%       87%       74%         Q11. Contact with Others: Any other type of person not already mentioned       Yes       18%       17%       6%         No       82%       83%       94%         Q12. Handwashing Count       O       0%       0%       5%         Q13. Gurrently Fracticing Social Distancing?       78%       78%       80%         Q13. Currently Practicing Social Distancing?       Yes       95%       98%       92%         No       5%       2%       8%         Q14. Currently Experiencing Symptoms?       Yes       3%       2%       5%         No       96%       97%       95%         Unsure       1%       1%       0%         Q15. Likelihood of getting Coronavirus       7%       9%       16%         No       63%       56%       61%         Unsure       30%       35%       24%         Q16. NC Response to Coronavirus	No	78%	83%	78%
No       82%       77%       72%         Q11. Contact with Others: Clients, patients, or patrons       13%       13%       26%         No       87%       74%         Q11. Contact with Others: Any other type of person not already mentioned       Yes       18%       17%       6%         No       82%       83%       94%         Q12. Handwashing Count       O       0%       0%       5%         1-3       5%       5%       3%         4-6       17%       17%       13%         7+       78%       78%       80%         Q13. Currently Practicing Social Distancing?       Yes       95%       98%       92%         No       5%       2%       8%         Q14. Currently Experiencing Symptoms?       Yes       3%       2%       5%         No       96%       97%       95%         Unsure       1%       1%       0%         Q15. Likelihood of getting Coronavirus       7%       9%       16%         No       63%       56%       61%         Unsure       30%       35%       24%         Q16. NC Response to Coronavirus	Q11. Contact with Others: Co-workers			
Q11. Contact with Others: Clients, patients, or patrons         Yes       13%       13%       26%         No       87%       87%       74%         Q11. Contact with Others: Any other type of person not already mentioned       Yes       18%       17%       6%         No       82%       83%       94%         Q12. Handwashing Count       0       0%       0%       5%         1-3       5%       5%       3%         4-6       17%       17%       13%         7+       78%       78%       80%         Q13. Currently Practicing Social Distancing?       95%       98%       92%         No       5%       2%       8%         Q14. Currently Experiencing Symptoms?       Yes       3%       2%       5%         No       96%       97%       95%         Unsure       1%       1%       0%         Q15. Likelihood of getting Coronavirus       7%       9%       16%         No       63%       56%       61%         Unsure       30%       35%       24%         Q16. NC Response to Coronavirus	Yes	18%	23%	28%
Yes       13%       13%       26%         No       87%       87%       74%         Q11. Contact with Others: Any other type of person not already mentioned       Types       18%       17%       6%         No       82%       83%       94%         Q12. Handwashing Count       0       0%       0%       5%         1-3       5%       5%       3%         4-6       17%       17%       13%         7+       78%       78%       80%         Q13. Currently Practicing Social Distancing?       Yes       95%       98%       92%         No       5%       2%       8%         Q14. Currently Experiencing Symptoms?       Yes       3%       2%       5%         No       96%       97%       95%         Unsure       1%       1%       0%         Q15. Likelihood of getting Coronavirus       7%       9%       16%         No       63%       56%       61%         Unsure       30%       35%       24%         Q16. NC Response to Coronavirus	No	82%	77%	72%
No       87%       87%       74%         Q11. Contact with Others: Any other type of person not already mentioned       18%       17%       6%         Yes       18%       17%       6%         No       82%       83%       94%         Q12. Handwashing Count       0%       0%       5%         1-3       5%       5%       3%         4-6       17%       17%       13%         7+       78%       78%       80%         Q13. Currently Practicing Social Distancing?       95%       98%       92%         No       5%       2%       8%         Q14. Currently Experiencing Symptoms?       2%       5%         Yes       3%       2%       5%         No       96%       97%       95%         Unsure       1%       1%       0%         Q15. Likelihood of getting Coronavirus       7%       9%       16%         No       63%       56%       61%         Unsure       30%       35%       24%         Q16. NC Response to Coronavirus	Q11. Contact with Others: Clients, patients, or patrons			
Q11. Contact with Others: Any other type of person not already mentioned       18%       17%       6%         No       82%       83%       94%         Q12. Handwashing Count       0       0%       0%       5%         1-3       5%       5%       3%         4-6       17%       17%       13%         7+       78%       78%       80%         Q13. Currently Practicing Social Distancing?       95%       98%       92%         No       5%       2%       8%         Q14. Currently Experiencing Symptoms?       2%       5%         Yes       3%       2%       5%         No       96%       97%       95%         Unsure       1%       1%       0%         No       63%       56%       61%         No       63%       56%       61%         Unsure       30%       35%       24%         Q16. NC Response to Coronavirus       30%       35%       24%	Yes	13%	13%	26%
Yes       18%       17%       6%         No       82%       83%       94%         Q12. Handwashing Count       0       0%       0%       5%       5%         1-3       5%       5%       3%         4-6       17%       17%       13%         7+       78%       78%       80%         Q13. Currently Practicing Social Distancing?       Yes       95%       98%       92%         No       5%       2%       8%         Q14. Currently Experiencing Symptoms?       3%       2%       5%         No       96%       97%       95%         Unsure       1%       1%       0%         Q15. Likelihood of getting Coronavirus       7%       9%       16%         No       63%       56%       61%         Unsure       30%       35%       24%         Q16. NC Response to Coronavirus	No	87%	87%	74%
No       82%       83%       94%         Q12. Handwashing Count       0       0%       0%       5%         1-3       5%       5%       3%         4-6       17%       17%       13%         7+       78%       78%       80%         Q13. Currently Practicing Social Distancing?       95%       98%       92%         No       95%       98%       92%         No       5%       2%       8%         Q14. Currently Experiencing Symptoms?       3%       2%       5%         No       96%       97%       95%         Unsure       1%       1%       0%         Q15. Likelihood of getting Coronavirus       7%       9%       16%         No       63%       56%       61%         Unsure       30%       35%       24%         Q16. NC Response to Coronavirus	Q11. Contact with Others: Any other type of person not already mentio	ned		
Q12. Handwashing Count       0%       0%       5%       5%       3%         1-3       5%       5%       3%       4-6       17%       17%       13%       78       80%         Q13. Currently Practicing Social Distancing?       Yes       95%       98%       92%         No       5%       2%       8%         Q14. Currently Experiencing Symptoms?       3%       2%       5%         Yes       3%       2%       5%         No       96%       97%       95%         Unsure       1%       1%       0%         Q15. Likelihood of getting Coronavirus       7%       9%       16%         No       63%       56%       61%         No       63%       56%       61%         Unsure       30%       35%       24%         Q16. NC Response to Coronavirus       30%       35%       24%	Yes	18%	17%	6%
0       0%       0%       5%       5%         1-3       5%       5%       3%         4-6       17%       17%       13%         7+       78%       78%       80%         Q13. Currently Practicing Social Distancing?         Yes       95%       98%       92%         No       5%       2%       8%         Q14. Currently Experiencing Symptoms?       3%       2%       5%         No       96%       97%       95%         Unsure       1%       1%       0%         Q15. Likelihood of getting Coronavirus       7%       9%       16%         No       63%       56%       61%         Unsure       30%       35%       24%         Q16. NC Response to Coronavirus	No	82%	83%	94%
1-3	-			
4-6       17%       17%       13%         7+       78%       78%       80%         Q13. Currently Practicing Social Distancing?       Yes       95%       98%       92%         No       5%       2%       8%         Q14. Currently Experiencing Symptoms?       Yes       3%       2%       5%         No       96%       97%       95%         Unsure       1%       1%       0%         Q15. Likelihood of getting Coronavirus       Yes       7%       9%       16%         No       63%       56%       61%         Unsure       30%       35%       24%         Q16. NC Response to Coronavirus       ***********************************		0%	0%	5%
7+     78%     78%     80%       Q13. Currently Practicing Social Distancing?     95%     98%     92%       Yes     95%     2%     8%       Q14. Currently Experiencing Symptoms?     3%     2%     5%       Yes     3%     2%     5%       No     96%     97%     95%       Unsure     1%     1%     0%       Q15. Likelihood of getting Coronavirus       Yes     7%     9%     16%       No     63%     56%     61%       Unsure     30%     35%     24%       Q16. NC Response to Coronavirus				
Q13. Currently Practicing Social Distancing?         Yes       95%       98%       92%         No       5%       2%       8%         Q14. Currently Experiencing Symptoms?       Yes       3%       2%       5%         No       96%       97%       95%         Unsure       1%       1%       0%         Q15. Likelihood of getting Coronavirus       Yes       7%       9%       16%         No       63%       56%       61%         Unsure       30%       35%       24%         Q16. NC Response to Coronavirus	4-6	17%	17%	13%
Yes       95%       98%       92%         No       5%       2%       8%         Q14. Currently Experiencing Symptoms?       Yes       3%       2%       5%         No       96%       97%       95%         Unsure       1%       1%       0%         Q15. Likelihood of getting Coronavirus       Yes       7%       9%       16%         No       63%       56%       61%         Unsure       30%       35%       24%         Q16. NC Response to Coronavirus		78%	78%	80%
No         5%         2%         8%           Q14. Currently Experiencing Symptoms?         Yes         3%         2%         5%           No         96%         97%         95%           Unsure         1%         1%         0%           Q15. Likelihood of getting Coronavirus         Yes         7%         9%         16%           No         63%         56%         61%           Unsure         30%         35%         24%           Q16. NC Response to Coronavirus	Q13. Currently Practicing Social Distancing?			
Q14. Currently Experiencing Symptoms?         Yes       3%       2%       5%         No       96%       97%       95%         Unsure       1%       1%       0%         Q15. Likelihood of getting Coronavirus       7%       9%       16%         No       63%       56%       61%         Unsure       30%       35%       24%         Q16. NC Response to Coronavirus				92%
Yes       3%       2%       5%         No       96%       97%       95%         Unsure       1%       1%       0%         Q15. Likelihood of getting Coronavirus         Yes       7%       9%       16%         No       63%       56%       61%         Unsure       30%       35%       24%         Q16. NC Response to Coronavirus	No	5%	2%	8%
No         96%         97%         95%           Unsure         1%         1%         0%           Q15. Likelihood of getting Coronavirus         Yes         7%         9%         16%           No         63%         56%         61%           Unsure         30%         35%         24%           Q16. NC Response to Coronavirus	Q14. Currently Experiencing Symptoms?			
Unsure         1%         1%         0%           Q15. Likelihood of getting Coronavirus         Yes         7%         9%         16%           No         63%         56%         61%           Unsure         30%         35%         24%           Q16. NC Response to Coronavirus				_
Q15. Likelihood of getting Coronavirus         Yes       7%       9%       16%         No       63%       56%       61%         Unsure       30%       35%       24%         Q16. NC Response to Coronavirus	No			95%
Yes         7%         9%         16%           No         63%         56%         61%           Unsure         30%         35%         24%           Q16. NC Response to Coronavirus	Unsure	1%	1%	0%
No         63%         56%         61%           Unsure         30%         35%         24%           Q16. NC Response to Coronavirus         8 <td< td=""><td>Q15. Likelihood of getting Coronavirus</td><td></td><td></td><td></td></td<>	Q15. Likelihood of getting Coronavirus			
Unsure 30% 35% 24% Q16. NC Response to Coronavirus	Yes	7%	9%	16%
Q16. NC Response to Coronavirus	No	63%	56%	61%
	Unsure	30%	35%	24%
Most are underestimating the risks 37% 35% 38%	Q16. NC Response to Coronavirus			
	Most are underestimating the risks	37%	35%	38%

	1-3	fidentia 4-6	7+
No. d. and an artist and an artist and a			
Most are reacting appropriately	54%	54%	38%
Most are overreacting to the actual risks	9%	10%	24%
Q17. Changes to Routine	59%	70%	54%
Large changes Small changes	31%	23%	30%
-	9%	5%	16%
No real changes Unsure	1%	1%	0%
	170	170	0%
Q18. College Degree Yes	43%	50%	51%
No No	57%	50%	49%
O19. Latino	3770	30%	4370
Yes	4%	5%	3%
No No	96%	95%	97%
Q20. Race	3070	3370	3170
White	77%	74%	71%
Black	19%	19%	17%
Asian	1%	4%	6%
Another race	3%	4%	6%
Q19-20. Race + Ethnicity	370	470	070
White	75%	70%	69%
wnite Black	75%	19%	22%
ыаск Asian	18%	3%	4%
Asian Hispanic or Latino	3%	5%	2%
·			_
Another race	3%	3%	4%
Q21. Panel Willingness	750/	000/	720/
Yes	75%	80%	72%
No	25%	20%	28%
DEMOGRAPHICS - RACE ON FILE			
Caucasian	80%	76%	69%
Black	17%	19%	26%
Hispanic	1%	2%	3%
Other	2%	2%	3%
DEMOGRAPHICS - PARTY ON FILE			
Democrat	39%	35%	44%
Republican	32%	31%	28%
Other / Unaffiliated	29%	34%	28%
DEMOGRAPHICS - AGE			
18-34	7%	15%	13%
35-49	10%	36%	26%
50-64	33%	37%	26%
65-79	35%	9%	17%
80+	15%	2%	19%
DEMOGRAPHICS - GENDER			
Female	57%	54%	57%
Male	43%	46%	43%
CLARITY SCORES: PARTY	'		
0-19	39%	39%	33%
20-39	6%	6%	5%
40-59	6%	9%	8%
60-79	6%	9%	10%
80-100	42%	39%	44%
CLARITY SCORES: TURNOUT			
0-19	0%	0%	0%
20-39	1%	2%	0%
40-59	6%	6%	8%
60-79	10%	11%	8%
80-100	82%	81%	84%
CLARITY SCORES: COLLEGE	02/0	02/0	0.70
0-19	16%	5%	5%
20-39	32%	26%	26%
40-59	20%	24%	36%
60-79	15%	20%	8%
80-100	17%	25%	26%
80-100 CLARITY SCORES: CHOICE	1/70	23/0	20%
0-19	16%	14%	16%
		_	
20-39	34%	23%	24%
40-59	30%	37%	39%
60-79	14%	17%	16%
80-100	7%	9%	5%
CLARITY SCORES: CHURCH ATTENDANCE			
0-19	4%	8%	0%

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	Cornideritial			
	1-3	4-6	7+	
20-39	15%	23%	21%	
40-59	34%	34%	38%	
60-79	36%	31%	33%	
80-100	11%	5%	8%	
CLARITY SCORES: CLIMATE CHANGE PRIORITY				
0-19	44%	44%	34%	
20-39	32%	28%	50%	
40-59	19%	22%	11%	
60-79	5%	5%	5%	
80-100	0%	0%	0%	
MEDIA MARKET	'			
Charlotte NC	27%	25%	24%	
Greensboro-High Point-Winston Salem NC	15%	14%	11%	
Norfolk-Portsmouth-Newport News VA	2%	1%	3%	
Greenville-New Bern-Washington NC	9%	6%	11%	
Wilmington NC	6%	5%	8%	
Raleigh-Durham (Fayetteville) NC	32%	37%	38%	
Greenville-Spartanburg SC-Asheville NC-Anderson SC	8%	9%	5%	
Myrtle Beach-Florence SC	2%	2%	0%	
DEMOGRAPHICS - PHONE TYPE	'			
Land-line	70%	58%	54%	
Wireless	30%	42%	46%	
Voter File Match				
Yes	80%	76%	72%	
No	20%	24%	28%	

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# » Q5. Children in HH against...

	One	Two	Three or more	None
n	(176)	(154)	(76)	(1,086)
Q1. Health Quality				
Poor	5%	1%	7%	5%
Fair	14%	6%	9%	17%
Good	44%	47%	38%	47%
Very Good	38%	47%	46%	31%
Q4. Number of People in HH				
1-3	58%	10%	5%	90%
4-6	40%	86%	64%	9%
7+	2%	4%	31%	2%
Q6. Non-HH Face to Face Count				
0	33%	39%	39%	33%
1-3	33%	31%	27%	40%
4-6	14%	12%	8%	12%
7+	20%	18%	26%	15%
Q7. Six Feet Away? (If Q6 > 0)				
0	13%	20%	19%	20%
1-3	44%	46%	36%	49%
4-6	22%	18%	24%	15%
7+	22%	16%	21%	16%
Q8. HH Member Going to Work				
Yes	59%	62%	54%	36%
No	39%	38%	44%	62%
Unsure	2%	0%	1%	2%
Q9. Children Interacting with Other Children				
Yes	19%	22%	21%	0%
No	79%	77%	77%	0%
Unsure	2%	1%	1%	0%
Q10. Times in Group > 20 in Last Week				
0	74%	80%	61%	75%
1-3	16%	11%	23%	19%
4-6	2%	4%	6%	1%
7+	7%	6%	10%	4%
Q11. Contact with Others: Family				
Yes	83%	91%	82%	61%
No	17%	9%	18%	39%
Q11. Contact with Others: Friends				
Yes	20%	14%	21%	22%
No	80%	86%	79%	78%
Q11. Contact with Others: Co-workers				
Yes	25%	26%	21%	18%
No	75%	74%	79%	82%
Q11. Contact with Others: Clients, patients, or patrons				
Yes	13%	16%	14%	13%
No	87%	84%	86%	87%
Q11. Contact with Others: Any other type of person not a	lready menti	oned		
Yes	17%	18%	12%	18%
No	83%	82%	88%	82%
Q12. Handwashing Count				
0	0%	0%	1%	0%
1-3	5%	4%	3%	5%
4-6	13%	16%	19%	18%
7+	82%	79%	77%	77%
Q13. Currently Practicing Social Distancing?	<u> </u>			-
Yes	96%	97%	93%	96%
No	4%	3%	7%	4%
Q14. Currently Experiencing Symptoms?	<u> </u>			
Yes	4%	2%	6%	2%
No	94%	96%	94%	97%
Unsure	1%	1%	0%	1%
Q15. Likelihood of getting Coronavirus	<u> </u>			
Yes	13%	8%	16%	6%
163	57%	61%	54%	62%
No	3770			1
	30%	31%	30%	32%
No		31%	30%	32%
No Unsure		31%	30%	32%

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			Confider	
	One	Two	Three or more	None
Most are overreacting to the actual risks	11%	12%	17%	9%
Q17. Changes to Routine				
Large changes	66%	74%	65%	59%
Small changes	27%	21%	22%	31%
No real changes	6%	4%	12%	9%
Jnsure	1%	1%	2%	2%
Q18. College Degree				
Yes	47%	54%	45%	43%
No	53%	46%	55%	57%
Q19. Latino				
Yes	3%	7%	5%	4%
No	97%	93%	95%	96%
Q20. Race				
White	74%	76%	70%	77%
Black	19%	17%	23%	19%
Asian	3%	6%	2%	1%
Another race	5%	1%	5%	3%
Q19-20. Race + Ethnicity				
White	72%	71%	66%	74%
Black	19%	16%	22%	19%
Asian	2%	5%	3%	19%
		6%	4%	3%
Hispanic or Latino	3%			-
Another race	4%	1%	5%	3%
Q21. Panel Willingness				T -
Yes	80%	85%	70%	74%
No	20%	15%	30%	26%
DEMOGRAPHICS - RACE ON FILE				
Caucasian	76%	77%	71%	79%
Black	20%	17%	20%	17%
Hispanic	1%	4%	2%	1%
Other	3%	2%	6%	2%
DEMOGRAPHICS - PARTY ON FILE			ı	
Democrat	32%	28%	31%	41%
Republican	31%	38%	37%	30%
Other / Unaffiliated	36%	34%	33%	29%
DEMOGRAPHICS - AGE	3070	3470	3370	2370
18-34	11%	18%	17%	7%
35-49	33%	51%	46%	7%
		_		
50-64	41%	24%	26%	35%
65-79	10%	5%	8%	35%
80+	4%	3%	3%	16%
DEMOGRAPHICS - GENDER				
Female	58%	50%	53%	58%
Male	42%	50%	47%	42%
CLARITY SCORES: PARTY			-	
0-19	36%	45%	45%	38%
20-39	8%	8%	6%	5%
40-59	7%	5%	12%	7%
60-79	9%	6%	8%	6%
80-100	39%	36%	29%	44%
CLARITY SCORES: TURNOUT	3370	. 570		
0-19	2%	0%	0%	0%
		_		_
20-39 40-50	1%	3%	2%	1%
40-59	6%	4%	2%	6%
60-79	14%	12%	13%	10%
80-100	78%	81%	82%	83%
CLARITY SCORES: COLLEGE				
0-19	8%	5%	6%	16%
20-39	22%	22%	20%	33%
40-59	31%	19%	33%	20%
50-79	15%	24%	14%	15%
30-100	24%	30%	27%	16%
CLARITY SCORES: CHOICE				-
0-19	15%	13%	15%	16%
20-39	23%	21%	26%	34%
40-59	33%	37%	39%	30%
60-79	22%	20%	13%	14%
		_		_
80-100	7%	9%	7%	7%
CLARITY SCORES: CHURCH ATTENDANCE				_
0-19	9%	5%	4%	3%
20-39	22%	30%	24%	15%

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			Corniacin	iai
	One	Two	Three or more	None
40-59	35%	29%	31%	34%
60-79	31%	29%	35%	37%
80-100	3%	7%	6%	11%
CLARITY SCORES: CLIMATE CHANGE PRIORITY				
0-19	40%	47%	50%	43%
20-39	34%	25%	35%	32%
40-59	21%	23%	11%	19%
60-79	5%	4%	4%	5%
80-100	0%	0%	0%	0%
MEDIA MARKET	'			
Charlotte NC	22%	26%	23%	27%
Greensboro-High Point-Winston Salem NC	18%	13%	13%	14%
Norfolk-Portsmouth-Newport News VA	2%	3%	2%	2%
Greenville-New Bern-Washington NC	5%	8%	6%	9%
Wilmington NC	5%	6%	6%	6%
Raleigh-Durham (Fayetteville) NC	38%	32%	40%	32%
Greenville-Spartanburg SC-Asheville NC-Anderson SC	9%	11%	9%	7%
Myrtle Beach-Florence SC	0%	1%	0%	2%
DEMOGRAPHICS - PHONE TYPE				
Land-line	62%	46%	47%	71%
Wireless	38%	54%	53%	29%
Voter File Match				
Yes	81%	75%	64%	79%
No	19%	25%	36%	21%

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# » Q6. Non-HH Face to Face Count against...

	0	1-3	4-6	7+
n	(484)	(533)	(175)	(240)
Q1. Health Quality	( ,	(333)	(2,0)	(2.0)
Poor	5%	4%	5%	5%
Fair	15%	16%	14%	13%
Good	46%	46%	46%	44%
Very Good	35%	34%	35%	38%
Q4. Number of People in HH				
1-3	71%	78%	70%	69%
4-6	25%	20%	28%	24%
7+	4%	2%	2%	6%
Q5. Children in HH				
One	12%	10%	14%	14%
Two	12%	9%	10%	11%
Three or more	6%	4%	3%	8%
None	70%	77%	72%	67%
Q7. Six Feet Away? (If Q6 > 0)				
0	0%	23%	12%	17%
1-3	0%	73%	27%	8%
4-6	0%	2%	58%	15%
7+	0%	2%	3%	60%
Q8. HH Member Going to Work				
Yes	32%	40%	49%	64%
No	68%	58%	49%	32%
Unsure	0%	2%	2%	3%
Q9. Children Interacting with Other Children				
Yes	12%	18%	32%	35%
No	88%	81%	68%	60%
Unsure	0%	1%	0%	5%
Q10. Times in Group > 20 in Last Week				
0	85%	74%	76%	54%
1-3	11%	22%	17%	25%
4-6	1%	1%	2%	5%
7+	2%	3%	4%	17%
Q11. Contact with Others: Family				
Yes	61%	70%	77%	74%
No	39%	30%	23%	26%
Q11. Contact with Others: Friends	00/	220/	250/	400/
Yes No	9% 91%	22% 78%	25% 75%	40% 60%
Q11. Contact with Others: Co-workers	91%	76%	75%	00%
Yes	6%	13%	27%	58%
No	94%	87%	73%	42%
Q11. Contact with Others: Clients, patients, or patrons	34/0	07/0	/3/0	42/0
Yes	6%	10%	12%	38%
No	94%	90%	88%	62%
Q11. Contact with Others: Any other type of person not already mention		3070	0070	02/0
Yes	10%	22%	20%	24%
No	90%	79%	80%	76%
Q12. Handwashing Count		/ 0	2270	
0	0%	0%	0%	1%
1-3	4%	6%	4%	5%
4-6	17%	18%	24%	10%
7+	79%	76%	72%	85%
Q13. Currently Practicing Social Distancing?				-
Yes	96%	96%	99%	94%
No	4%	4%	1%	6%
Q14. Currently Experiencing Symptoms?				
Yes	2%	3%	1%	3%
No	97%	96%	98%	94%
Unsure	1%	1%	1%	2%
Q15. Likelihood of getting Coronavirus				
Yes	8%	8%	4%	10%
No	65%	60%	62%	54%
Unsure	27%	33%	34%	36%
Q16. NC Response to Coronavirus				
Most are underestimating the risks	38%	36%	31%	38%
Most are reacting appropriately	54%	55%	61%	44%

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		Con	fidentia	
	0	1-3	4-6	7+
Most are overreacting to the actual risks	7%	9%	8%	18%
Q17. Changes to Routine				
Large changes	64%	64%	64%	51%
Small changes	27%	27%	26%	37%
No real changes	8%	8%	8%	9%
Unsure		1%		3%
	1%	1%	2%	5%
Q18. College Degree				
Yes	50%	42%	38%	47%
No	50%	58%	62%	53%
Q19. Latino				
Yes	5%	3%	4%	5%
No	95%	97%	96%	95%
Q20. Race	/-			
·	720/	7.00/	700/	020/
White	73%	76%	79%	82%
Black	21%	19%	20%	12%
Asian	3%	1%	0%	2%
Another race	3%	3%	1%	5%
Q19-20. Race + Ethnicity				
White	70%	73%	77%	77%
Black	20%	20%	18%	13%
Asian	3%	1%	0%	1%
Hispanic or Latino	4%	3%	3%	4%
Another race	3%	3%	2%	4%
Q21. Panel Willingness				
Yes	79%	74%	72%	77%
No	21%	26%	28%	24%
DEMOGRAPHICS - RACE ON FILE			l	
Caucasian	78%	77%	84%	79%
Black				
	17%	19%	13%	15%
Hispanic	2%	1%	1%	1%
Other	3%	2%	1%	4%
DEMOGRAPHICS - PARTY ON FILE				
Democrat	39%	41%	33%	31%
Republican	31%	28%	39%	35%
Other / Unaffiliated	30%	30%	29%	34%
· · · · · · · · · · · · · · · · · · ·	3070	3070	2370	34/0
DEMOGRAPHICS - AGE				
18-34	9%	6%	8%	15%
35-49	16%	15%	17%	23%
50-64	32%	34%	41%	35%
65-79	29%	32%	23%	17%
80+	13%	12%	11%	10%
DEMOGRAPHICS - GENDER	1 = 2,1			
Female	610/	62%	48%	45%
	61%			
Male	39%	38%	52%	55%
CLARITY SCORES: PARTY				
0-19	37%	36%	47%	45%
20-39	6%	6%	7%	5%
40-59	7%	8%	7%	5%
60-79	6%	9%	4%	6%
80-100		41%	36%	38%
** **	1/10/		JU/0	30%
CLARITY SCORES: TURNOUT	44%	41%		
0.10		41%	1	
O-12	1%	0%	0%	1%
			0%	1% 1%
20-39	1%	0%		
20-39 40-59	1% 1%	0%	0%	1%
20-39 40-59 60-79	1% 1% 6% 10%	0% 1% 7% 11%	0% 5% 9%	1% 6% 11%
20-39 40-59 60-79 80-100	1% 1% 6%	0% 1% 7%	0% 5%	1% 6%
20-39 40-59 60-79 80-100 CLARITY SCORES: COLLEGE	1% 1% 6% 10% 82%	0% 1% 7% 11% 80%	0% 5% 9% 86%	1% 6% 11% 81%
20-39 40-59 60-79 80-100 CLARITY SCORES: COLLEGE 0-19	1% 1% 6% 10% 82%	0% 1% 7% 11% 80%	0% 5% 9% 86%	1% 6% 11% 81%
20-39 40-59 60-79 80-100 CLARITY SCORES: COLLEGE 0-19	1% 1% 6% 10% 82%	0% 1% 7% 11% 80%	0% 5% 9% 86%	1% 6% 11% 81%
20-39 40-59 60-79 80-100 CLARITY SCORES: COLLEGE 0-19 20-39	1% 1% 6% 10% 82%	0% 1% 7% 11% 80%	0% 5% 9% 86%	1% 6% 11% 81%
20-39 40-59 60-79 80-100 CLARITY SCORES: COLLEGE 0-19 20-39	1% 1% 6% 10% 82%	0% 1% 7% 11% 80% 15% 31%	0% 5% 9% 86% 12% 32%	1% 6% 11% 81% 9% 31%
20-39 40-59 60-79 80-100 CLARITY SCORES: COLLEGE 0-19 20-39 40-59	1% 1% 6% 10% 82% 13% 27% 22%	0% 1% 7% 11% 80% 15% 31% 21%	0% 5% 9% 86% 12% 32% 21%	1% 6% 11% 81% 9% 31% 26%
20-39 40-59 60-79 80-100 CLARITY SCORES: COLLEGE 0-19 20-39 40-59 60-79 80-100	1% 1% 6% 10% 82% 13% 27% 22% 14%	0% 1% 7% 11% 80% 15% 31% 21%	0% 5% 9% 86% 12% 32% 21% 16%	1% 6% 11% 81% 9% 31% 26% 18%
20-39 40-59 60-79 80-100 CLARITY SCORES: COLLEGE 0-19 20-39 40-59 60-79 80-100 CLARITY SCORES: CHOICE	1% 1% 6% 10% 82% 13% 27% 22% 14% 24%	0% 1% 7% 11% 80% 15% 31% 21% 17%	0% 5% 9% 86% 12% 32% 21% 16% 20%	1% 6% 11% 81% 9% 31% 26% 18%
20-39 40-59 60-79 80-100 CLARITY SCORES: COLLEGE 0-19 20-39 40-59 60-79 80-100 CLARITY SCORES: CHOICE 0-19	1% 1% 6% 10% 82% 13% 27% 22% 14% 24%	0% 1% 7% 11% 80% 15% 31% 21% 17% 16%	0% 5% 9% 86% 12% 21% 16% 20%	1% 6% 11% 81% 9% 31% 26% 18% 16%
20-39 40-59 60-79 80-100 CLARITY SCORES: COLLEGE 0-19 20-39 40-59 60-79 80-100 CLARITY SCORES: CHOICE 0-19 20-39	1% 1% 6% 10% 82% 13% 27% 22% 14% 24%	0% 1% 7% 11% 80% 15% 31% 21% 16% 15% 29%	0% 5% 9% 86% 12% 32% 21% 16% 20%	1% 6% 11% 81% 9% 31% 26% 18% 16%
20-39 40-59 60-79 80-100 CLARITY SCORES: COLLEGE 0-19 20-39 40-59 60-79 80-100 CLARITY SCORES: CHOICE 0-19 20-39	1% 1% 6% 10% 82% 13% 27% 22% 14% 24%	0% 1% 7% 11% 80% 15% 31% 21% 17% 16%	0% 5% 9% 86% 12% 21% 16% 20%	1% 6% 11% 81% 9% 31% 26% 18% 16%
20-39 40-59 60-79 80-100 CLARITY SCORES: COLLEGE 0-19 20-39 40-59 60-79 80-100 CLARITY SCORES: CHOICE 0-19 20-39 40-59	1% 1% 6% 10% 82% 13% 27% 22% 14% 24%	0% 1% 7% 11% 80% 15% 31% 21% 16% 15% 29%	0% 5% 9% 86% 12% 32% 21% 16% 20%	1% 6% 11% 81% 9% 31% 26% 18% 16%
20-39 40-59 60-79 80-100 CLARITY SCORES: COLLEGE 0-19 20-39 40-59 60-79 80-100 CLARITY SCORES: CHOICE 0-19 20-39 40-59 60-79	1% 1% 6% 10% 82% 13% 27% 22% 14% 24%	0% 1% 7% 11% 80% 15% 31% 21% 17% 16% 29% 34%	0% 5% 9% 86% 12% 32% 21% 16% 20% 17% 35% 28%	1% 6% 11% 81% 9% 31% 26% 18% 16%
20-39 40-59 60-79 80-100 CLARITY SCORES: COLLEGE 0-19 20-39 40-59 60-79 80-100 CLARITY SCORES: CHOICE 0-19 20-39 40-59 60-79 80-100	1% 1% 6% 10% 82% 13% 27% 22% 14% 24% 14% 27% 34% 17%	0% 1% 7% 11% 80% 15% 31% 21% 16% 15% 34% 15%	0% 5% 9% 86% 12% 32% 21% 16% 20% 17% 35% 28% 13%	1% 6% 11% 81% 9% 31% 26% 18% 16% 19% 39% 25% 13%
0-19 20-39 40-59 60-79 80-100 CLARITY SCORES: COLLEGE 0-19 20-39 40-59 60-79 80-100 CLARITY SCORES: CHOICE 0-19 20-39 40-59 60-79 80-100 CLARITY SCORES: CHOICE 0-19 20-39 40-59 60-79 80-100 CLARITY SCORES: CHURCH ATTENDANCE	1% 6% 10% 82% 13% 27% 22% 14% 24% 14% 27% 34% 17% 8%	0% 1% 7% 11% 80% 15% 31% 21% 16% 15% 29% 34% 15% 7%	0% 5% 9% 86% 12% 32% 21% 16% 20%  17% 35% 28% 13% 6%	1% 6% 11% 81% 9% 31% 26% 16% 19% 39% 25% 13% 5%
20-39 40-59 60-79 80-100 CLARITY SCORES: COLLEGE 0-19 20-39 40-59 60-79 80-100 CLARITY SCORES: CHOICE 0-19 20-39 40-59 60-79 80-100	1% 1% 6% 10% 82% 13% 27% 22% 14% 24% 14% 27% 34% 17%	0% 1% 7% 11% 80% 15% 31% 21% 16% 15% 34% 15%	0% 5% 9% 86% 12% 32% 21% 16% 20% 17% 35% 28% 13%	1% 6% 11% 81% 9% 31% 26% 18% 16% 19% 39% 25% 13%

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Name		Cornacillai			
60-79       35%       33%       34%       39%         80-100       9%       9%       13%       9%         CLARITY SCORES: CLIMATE CHANGE PRIORITY       0-19       41%       41%       54%       49%         20-39       32%       33%       24%       34%         40-59       22%       20%       18%       13%         60-79       5%       6%       5%       4%         80-100       1%       0%       0%       0%         MEDIA MARKET       Charlotte NC       28%       25%       23%       31%         Greensboro-High Point-Winston Salem NC       14%       14%       13%       17%         Norfolk-Portsmouth-Newport News VA       2%       2%       3%       2%         Greenville-New Bern-Washington NC       7%       8%       9%       12%         Wilmington NC       5%       7%       8%       5%         Raleigh-Durham (Fayetteville) NC       32%       34%       37%       24%         Greenville-Spartanburg SC-Asheville NC-Anderson SC       10%       8%       6%       5%         Myrtle Beach-Florence SC       10%       8%       6%       5% <t< th=""><th></th><th>0</th><th>1-3</th><th>4-6</th><th>7+</th></t<>		0	1-3	4-6	7+
80-100 9% 9% 13% 9% CLARITY SCORES: CLIMATE CHANGE PRIORITY 0-19 41% 41% 54% 49% 20-39 32% 33% 24% 34% 40-59 22% 20% 18% 13% 60-79 5% 6% 5% 4% 80-100 1% 0% 0% 0% MEDIA MARKET Charlotte NC 28% 25% 23% 31% Greensboro-High Point-Winston Salem NC 14% 14% 13% 17% Norfolk-Portsmouth-Newport News VA 2% 2% 3% 2% Greenville-New Bern-Washington NC 7% 8% 9% 12% Wilmington NC 5% 7% 8% 5% Raleigh-Durham (Fayetteville) NC 32% 34% 37% 24% Greenville-Spartanburg SC-Asheville NC-Anderson SC 10% 8% 6% 5% Myrtle Beach-Florence SC 10% 8% 6%	40-59	32%	38%	34%	28%
CLARITY SCORES: CLIMATE CHANGE PRIORITY         0-19       41%       41%       54%       49%         20-39       32%       33%       24%       34%         40-59       22%       20%       18%       13%         60-79       5%       6%       5%       4%         80-100       1%       0%       0%       0%         MEDIA MARKET         Charlotte NC       28%       25%       23%       31%         Greensboro-High Point-Winston Salem NC       14%       14%       13%       17%         Norfolk-Portsmouth-Newport News VA       2%       2%       3%       2%         Greenville-New Bern-Washington NC       7%       8%       9%       12%         Wilmington NC       5%       7%       8%       5%         Raleigh-Durham (Fayetteville) NC       32%       34%       37%       24%         Greenville-Spartanburg SC-Asheville NC-Anderson SC       10%       8%       6%       5%         Myrtle Beach-Florence SC       10%       8%       6%       5%         Myrtle Beach-Florence SC       1%       2%       1%       4%         DEMOGRAPHICS - PHONE TYPE       1       24%       46% <td>60-79</td> <td>35%</td> <td>33%</td> <td>34%</td> <td>39%</td>	60-79	35%	33%	34%	39%
0-19       41%       41%       54%       49%         20-39       32%       33%       24%       34%         40-59       22%       20%       18%       13%         60-79       5%       6%       5%       4%         80-100       1%       0%       0%       0%         MEDIA MARKET       Charlotte NC         Charlotte NC       28%       25%       23%       31%         Greensboro-High Point-Winston Salem NC       14%       14%       13%       17%         Norfolk-Portsmouth-Newport News VA       2%       2%       3%       2%         Greenville-New Bern-Washington NC       7%       8%       9%       12%         Wilmington NC       7%       8%       9%       12%         Wilmington NC       32%       34%       37%       24%         Greenville-Spartanburg SC-Asheville NC-Anderson SC       10%       8%       6%       5%         Myrtle Beach-Florence SC       10%       8%       6%       5%         Myrtle Beach-Florence SC       10%       8%       6%       5%         Myrtle Beach-Florence SC       10%       8%       6%       5%         Myr	80-100	9%	9%	13%	9%
20-39	CLARITY SCORES: CLIMATE CHANGE PRIORITY				
40-59	0-19	41%	41%	54%	49%
60-79         5%         6%         5%         4%           80-100         1%         0%         0%         0%           MEDIA MARKET         Charlotte NC         28%         25%         23%         31%           Greensboro-High Point-Winston Salem NC         14%         14%         13%         17%           Norfolk-Portsmouth-Newport News VA         2%         2%         3%         2%           Greenville-New Bern-Washington NC         7%         8%         9%         12%           Wilmington NC         5%         7%         8%         5%           Raleigh-Durham (Fayetteville) NC         32%         34%         37%         24%           Greenville-Spartanburg SC-Asheville NC-Anderson SC         10%         8%         6%         5%           Myrtle Beach-Florence SC         1%         2%         1%         4%           DEMOGRAPHICS - PHONE TYPE         2         26%         31%         34%           Wireless         46%         26%         31%         34%           Voter File Match         74%         81%         77%         76%	20-39	32%	33%	24%	34%
80-100       1%       0%       0%       0%         MEDIA MARKET       Charlotte NC       28%       25%       23%       31%         Greensboro-High Point-Winston Salem NC       14%       14%       13%       17%         Norfolk-Portsmouth-Newport News VA       2%       2%       3%       2%         Greenville-New Bern-Washington NC       7%       8%       9%       12%         Wilmington NC       5%       7%       8%       5%         Raleigh-Durham (Fayetteville) NC       32%       34%       37%       24%         Greenville-Spartanburg SC-Asheville NC-Anderson SC       10%       8%       6%       5%         Myrtle Beach-Florence SC       1%       2%       1%       4%         DEMOGRAPHICS - PHONE TYPE       34%       74%       69%       66%         Wireless       46%       26%       31%       34%         Voter File Match       74%       81%       77%       76%	40-59	22%	20%	18%	13%
MEDIA MARKET         28%         25%         23%         31%           Greensboro-High Point-Winston Salem NC         14%         14%         13%         17%           Norfolk-Portsmouth-Newport News VA         2%         2%         3%         2%           Greenville-New Bern-Washington NC         7%         8%         9%         12%           Wilmington NC         5%         7%         8%         5%           Raleigh-Durham (Fayetteville) NC         32%         34%         37%         24%           Greenville-Spartanburg SC-Asheville NC-Anderson SC         10%         8%         6%         5%           Myrtle Beach-Florence SC         1%         2%         1%         4%           DEMOGRAPHICS - PHONE TYPE         2         26%         31%         34%           Voter File Match         46%         26%         31%         34%           Voter File Match         74%         81%         77%         76%	60-79	5%	6%	5%	4%
Charlotte NC         28%         25%         23%         31%           Greensboro-High Point-Winston Salem NC         14%         14%         13%         17%           Norfolk-Portsmouth-Newport News VA         2%         2%         3%         2%           Greenville-New Bern-Washington NC         7%         8%         9%         12%           Wilmington NC         5%         7%         8%         5%           Raleigh-Durham (Fayetteville) NC         32%         34%         37%         24%           Greenville-Spartanburg SC-Asheville NC-Anderson SC         10%         8%         6%         5%           Myrtle Beach-Florence SC         1%         2%         1%         4%           DEMOGRAPHICS - PHONE TYPE         2         31%         34%           Voter File Match         46%         26%         31%         34%           Voter File Match         74%         81%         77%         76%	80-100	1%	0%	0%	0%
Greensboro-High Point-Winston Salem NC         14%         14%         13%         17%           Norfolk-Portsmouth-Newport News VA         2%         2%         3%         2%           Greenville-New Bern-Washington NC         7%         8%         9%         12%           Wilmington NC         5%         7%         8%         5%           Raleigh-Durham (Fayetteville) NC         32%         34%         37%         24%           Greenville-Spartanburg SC-Asheville NC-Anderson SC         10%         8%         6%         5%           Myrtle Beach-Florence SC         1%         2%         1%         4%           DEMOGRAPHICS - PHONE TYPE         Use         54%         74%         69%         66%           Wireless         46%         26%         31%         34%           Voter File Match         74%         81%         77%         76%	MEDIA MARKET				
Norfolk-Portsmouth-Newport News VA         2%         2%         3%         2%           Greenville-New Bern-Washington NC         7%         8%         9%         12%           Wilmington NC         5%         7%         8%         5%           Raleigh-Durham (Fayetteville) NC         32%         34%         37%         24%           Greenville-Spartanburg SC-Asheville NC-Anderson SC         10%         8%         6%         5%           Myrtle Beach-Florence SC         1%         2%         1%         4%           DEMOGRAPHICS - PHONE TYPE         Land-line         54%         74%         69%         66%           Wireless         46%         26%         31%         34%           Voter File Match           Yes         74%         81%         77%         76%	Charlotte NC	28%	25%	23%	31%
Greenville-New Bern-Washington NC         7%         8%         9%         12%           Wilmington NC         5%         7%         8%         5%           Raleigh-Durham (Fayetteville) NC         32%         34%         37%         24%           Greenville-Spartanburg SC-Asheville NC-Anderson SC         10%         8%         6%         5%           Myrtle Beach-Florence SC         1%         2%         1%         4%           DEMOGRAPHICS - PHONE TYPE         Land-line         54%         74%         69%         66%           Wireless         46%         26%         31%         34%           Voter File Match           Yes         74%         81%         77%         76%	Greensboro-High Point-Winston Salem NC	14%	14%	13%	17%
Wilmington NC         5%         7%         8%         5%           Raleigh-Durham (Fayetteville) NC         32%         34%         37%         24%           Greenville-Spartanburg SC-Asheville NC-Anderson SC         10%         8%         6%         5%           Myrtle Beach-Florence SC         1%         2%         1%         4%           DEMOGRAPHICS - PHONE TYPE         Land-line         54%         74%         69%         66%           Wireless         46%         26%         31%         34%           Voter File Match           Yes         74%         81%         77%         76%	Norfolk-Portsmouth-Newport News VA	2%	2%	3%	2%
Raleigh-Durham (Fayetteville) NC       32%       34%       37%       24%         Greenville-Spartanburg SC-Asheville NC-Anderson SC       10%       8%       6%       5%         Myrtle Beach-Florence SC       1%       2%       1%       4%         DEMOGRAPHICS - PHONE TYPE         Land-line       54%       74%       69%       66%         Wireless       46%       26%       31%       34%         Voter File Match         Yes       74%       81%       77%       76%	Greenville-New Bern-Washington NC	7%	8%	9%	12%
Greenville-Spartanburg SC-Asheville NC-Anderson SC         10%         8%         6%         5%           Myrtle Beach-Florence SC         1%         2%         1%         4%           DEMOGRAPHICS - PHONE TYPE         Land-line         54%         74%         69%         66%           Wireless         46%         26%         31%         34%           Voter File Match           Yes         74%         81%         77%         76%	Wilmington NC	5%	7%	8%	5%
Myrtle Beach-Florence SC         1%         2%         1%         4%           DEMOGRAPHICS - PHONE TYPE         Land-line         54%         74%         69%         66%           Wireless         46%         26%         31%         34%           Voter File Match           Yes         74%         81%         77%         76%	Raleigh-Durham (Fayetteville) NC	32%	34%	37%	24%
DEMOGRAPHICS - PHONE TYPE   Land-line   54%   74%   69%   66%   Wireless   46%   26%   31%   34%   Voter File Match   Yes   74%   81%   77%   76%	Greenville-Spartanburg SC-Asheville NC-Anderson SC	10%	8%	6%	5%
Land-line         54%         74%         69%         66%           Wireless         46%         26%         31%         34%           Voter File Match         Yes         74%         81%         77%         76%	Myrtle Beach-Florence SC	1%	2%	1%	4%
Wireless     46%     26%     31%     34%       Voter File Match       Yes     74%     81%     77%     76%	DEMOGRAPHICS - PHONE TYPE				
Voter File Match         74%         81%         77%         76%	Land-line	54%	74%	69%	66%
Yes 74% 81% 77% 76%	Wireless	46%	26%	31%	34%
	Voter File Match				
No 26% 19% 23% 24%	Yes	74%	81%	77%	76%
	No	26%	19%	23%	24%

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# >> Q7. Six Feet Away? (If Q6 > 0) against...

	0	1-3	4-6	7+
n	(174)	(438)	(148)	(155)
Q1. Health Quality				
Poor	6%	5%	3%	5%
Fair	21%	14%	13%	10%
Good	39%	48%	46%	46%
Very Good	34%	33%	38%	39%
Q4. Number of People in HH				
1-3	72%	79%	64%	76%
4-6	23%	19%	32%	22%
7+	5%	2%	4%	1%
Q5. Children in HH				
One	8%	11%	16%	16%
Two	10%	9%	10%	9%
Three or more	5%	3%	7%	6%
None	78%	76%	67%	69%
Q6. Non-HH Face to Face Count				
0	0%	0%	0%	0%
1-3	67%	85%	8%	7%
4-6	11%	11%	68%	3%
7+	22%	4%	24%	90%
Q8. HH Member Going to Work	22/0	170	2-170	3070
Yes	45%	42%	53%	63%
No	52%	56%	46%	35%
Unsure	3%	2%	1%	3%
Q9. Children Interacting with Other Children	2001	2001	2501	2221
Yes	22%	20%	35%	33%
No	78%	79%	63%	63%
Unsure	0%	1%	2%	4%
Q10. Times in Group > 20 in Last Week				
0	78%	71%	71%	53%
1-3	16%	24%	20%	24%
4-6	2%	1%	4%	5%
7+	4%	4%	5%	18%
Q11. Contact with Others: Family				
Yes	67%	72%	76%	75%
No	33%	28%	24%	25%
Q11. Contact with Others: Friends	· ·			
Yes	20%	25%	29%	40%
No	80%	75%	71%	60%
Q11. Contact with Others: Co-workers				
Yes	20%	17%	35%	56%
No	80%	83%	65%	44%
Q11. Contact with Others: Clients, patients, or patrons	0070	0070	00,0	1170
Yes	16%	12%	18%	34%
No	84%	88%	82%	66%
		00/0	02/0	00%
Q11. Contact with Others: Any other type of person not already		220/	220/	2.40/
Yes	19%	22%	22%	24%
No	81%	78%	78%	76%
Q12. Handwashing Count		601	601	001
0	1%	0%	0%	0%
1-3	6%	5%	3%	5%
4-6	18%	18%	23%	9%
7+	75%	77%	74%	86%
Q13. Currently Practicing Social Distancing?				
Yes	96%	96%	98%	95%
No	4%	4%	2%	5%
Q14. Currently Experiencing Symptoms?				
Yes	3%	3%	1%	2%
No	96%	96%	96%	96%
Unsure	1%	1%	3%	1%
Q15. Likelihood of getting Coronavirus				
Yes	8%	7%	8%	10%
No	62%	58%	59%	57%
Unsure	31%	36%	33%	33%
	3170	30%	J370	J370
Q16. NC Response to Coronavirus	440/	2.407	2007	420/
Most are underestimating the risks	41%	34%	28%	43%
Most are reacting appropriately	45%	57%	64%	42%

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		Con	fidentia	al
	0	1-3	4-6	7+
Most are overreacting to the actual risks	13%	9%	8%	16%
Q17. Changes to Routine				
Large changes	61%	63%	64%	52%
Small changes	28%	28%	26%	39%
No real changes	9%	8%	9%	6%
Unsure	2%	1%	1%	4%
Q18. College Degree				
Yes	41%	43%	38%	45%
No	59%	57%	62%	55%
Q19. Latino	3370	3770	02/0	3370
Yes	4%	4%	5%	2%
No No	96%	96%	95%	98%
	90%	90%	95%	96%
Q20. Race	700/	700/	760/	0.407
White	73%	78%	76%	84%
Black	21%	19%	22%	8%
Asian	1%	1%	1%	2%
Another race	5%	3%	1%	5%
Q19-20. Race + Ethnicity				
White	70%	75%	73%	82%
Black	21%	18%	21%	9%
Asian	1%	1%	1%	2%
Hispanic or Latino	3%	3%	5%	2%
Another race	4%	3%	1%	5%
Q21. Panel Willingness				
Yes	77%	74%	73%	73%
No	23%	26%	27%	27%
DEMOGRAPHICS - RACE ON FILE	2370	2070	2770	2770
Caucasian	73%	80%	81%	83%
Black	21%	17%	17%	11%
Hispanic	4%	1%	1%	0%
Other	2%	2%	1%	6%
DEMOGRAPHICS - PARTY ON FILE				
Democrat	40%	39%	34%	31%
Republican	24%	33%	42%	30%
Other / Unaffiliated	37%	28%	24%	39%
DEMOGRAPHICS - AGE	·			
18-34	14%	6%	9%	12%
35-49	18%	14%	20%	23%
50-64	28%	39%	39%	34%
65-79	24%	30%	28%	19%
80+	16%	11%	5%	12%
DEMOGRAPHICS - GENDER	1070	11/0	370	12/0
	F00/	600/	E10/	200/
Female	59%	60%	51%	39%
Male	41%	40%	49%	61%
CLARITY SCORES: PARTY				
0-19	31%	41%	49%	42%
20-39	8%	5%	6%	7%
40-59	12%	6%	4%	7%
60-79	8%	8%	2%	8%
80-100	40%	40%	38%	37%
CLARITY SCORES: TURNOUT				
0-19	0%	1%	0%	1%
20-39	3%	1%	0%	0%
40-59	6%	7%	2%	7%
60-79	12%	11%	7%	14%
80-100	80%	80%	91%	79%
	8070	8070	3170	7370
CLARITY SCORES: COLLEGE	450/	450/	00/	4.407
0-19	15%	15%	8%	14%
20-39	32%	30%	34%	26%
40-59	26%	21%	19%	27%
60-79	15%	17%	21%	15%
80-100	13%	17%	19%	17%
CLARITY SCORES: CHOICE				
0-19	15%	16%	17%	20%
20-39	28%	30%	38%	39%
40-59	34%	33%	25%	24%
60-79	17%	14%	14%	15%
80-100	6%	7%	6%	3%
	0/8	1 /0	370	3/0
CLARITY SCORES: CHURCH ATTENDANCE	70/	20/	/10/	E0/
0-19	7%	3%	4%	5%
20-39	21%	16%	14%	17%

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Confidential

Co		

	Communita			
	0	1-3	4-6	7+
40-59	40%	34%	29%	34%
60-79	24%	37%	38%	32%
80-100	7%	9%	14%	12%
CLARITY SCORES: CLIMATE CHANGE PRIORITY				
0-19	39%	45%	54%	50%
20-39	36%	30%	25%	35%
40-59	21%	19%	16%	13%
60-79	4%	6%	5%	3%
80-100	0%	0%	0%	0%
MEDIA MARKET				
Charlotte NC	23%	25%	23%	36%
Greensboro-High Point-Winston Salem NC	19%	13%	20%	10%
Norfolk-Portsmouth-Newport News VA	4%	2%	3%	2%
Greenville-New Bern-Washington NC	11%	9%	5%	12%
Wilmington NC	6%	7%	7%	4%
Raleigh-Durham (Fayetteville) NC	30%	33%	32%	26%
Greenville-Spartanburg SC-Asheville NC-Anderson SC	5%	9%	6%	6%
Myrtle Beach-Florence SC	2%	2%	3%	3%
DEMOGRAPHICS - PHONE TYPE				
Land-line	61%	76%	65%	67%
Wireless	39%	24%	35%	33%
Voter File Match				
Yes	75%	82%	76%	75%
No	25%	18%	24%	25%

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### » Q8. HH Member Going to Work against...

	Yes	No	Unsure
n	(585)	(776)	(21)
Q1. Health Quality			
Poor	5%	4%	19%
Fair	12%	16%	24%
Good	47%	45%	38%
Very Good	37%	34%	19%
Q4. Number of People in HH			
1-3	61%	82%	95%
4-6	36%	15%	0%
7+	3%	3%	5%
Q5. Children in HH			
One	17%	8%	14%
Two	15%	7%	0%
Three or more	7%	4%	5%
None	61%	80%	81%
Q6. Non-HH Face to Face Count			
0	26%	42%	10%
1-3	35%	38%	43%
4-6	14%	11%	14%
7+	25%	10%	33%
	23/0	10%	33/0
Q7. Six Feet Away? (If Q6 > 0)	100/	200/	200/
0	18%	20%	28%
1-3	42%	54%	44%
4-6	18%	15%	6%
7+	22%	12%	22%
Q9. Children Interacting with Other Children			
Yes	22%	19%	33%
No	76%	81%	33%
Unsure	2%	0%	33%
Q10. Times in Group > 20 in Last Week			
0	73%	77%	44%
1-3	17%	19%	17%
4-6	3%	1%	0%
7+	7%	3%	39%
Q11. Contact with Others: Family			
Yes	80%	59%	82%
No	20%	41%	18%
Q11. Contact with Others: Friends			
Yes	25%	17%	44%
No	75%	83%	56%
Q11. Contact with Others: Co-workers	75,0	0070	3070
Yes	37%	6%	36%
No No	63%	94%	64%
	03/0	3470	04/0
Q11. Contact with Others: Clients, patients, or patrons	220/	C0/	200/
Yes	23%	6%	29%
No .	77%	94%	71%
Q11. Contact with Others: Any other type of person not already ment			
Yes	19%	16%	27%
No	81%	84%	73%
Q12. Handwashing Count			
0	1%	0%	0%
1-3	4%	5%	6%
4-6	15%	19%	11%
7+	81%	75%	83%
Q13. Currently Practicing Social Distancing?			
Yes	96%	96%	88%
No	4%	4%	12%
Q14. Currently Experiencing Symptoms?	-		
/es	3%	2%	6%
No	95%	97%	88%
Unsure	1%	1%	6%
Q15. Likelihood of getting Coronavirus	1/0	1/0	0/0
	100/	60/	120/
Yes	10%	6%	12%
No	54%	67%	47%
Unsure	36%	27%	41%
Q16. NC Response to Coronavirus			
Most are underestimating the risks	38%	35%	47%

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	C	onfide	ntial
	Yes	No	Unsure
Most are reacting appropriately	50%	58%	29%
Most are overreacting to the actual risks	12%	7%	24%
Q17. Changes to Routine			
Large changes	62%	61%	65%
Small changes	30%	28%	18%
No real changes	7%	9%	12%
Unsure	1%	2%	6%
Q18. College Degree	'		
Yes	43%	47%	18%
No	57%	53%	82%
Q19. Latino			
Yes	5%	3%	6%
No	95%	97%	94%

77%

18%

1%

4%

74%

17%

1%

5%

3%

78%

22%

79%

17%

2%

3%

32%

34%

34%

14%

25%

42%

15%

4%

56%

44%

44%

6%

9%

6%

36%

0%

1%

6%

11%

82%

9%

29%

26%

17%

19%

17%

30%

33%

13%

7%

5%

76%

19%

2%

3%

74%

19%

2%

3%

3%

74%

26%

80%

17%

1%

2%

41%

30%

29%

6%

11%

29%

36%

18%

57%

43%

37%

7%

6%

7%

43%

1%

1%

6%

10%

82%

16%

29%

20%

16%

20%

14%

31%

31%

17%

7%

4%

67% 20%

0%

13%

57%

29%

0%

5%

10%

63%

38%

56%

38%

0%

6%

56%

19%

25%

0%

5%

33%

43% 19%

52%

48%

25%

0%

0%

19%

56%

0%

0%

0%

7%

93%

19%

44%

13%

13%

13%

7%

43%

29%

14%

7%

6%

Q20. Race

Q19-20. Race + Ethnicity

DEMOGRAPHICS - RACE ON FILE

DEMOGRAPHICS - PARTY ON FILE

Hispanic or Latino

Another race
Q21. Panel Willingness

White

Black

Asian Another race

White

Black

Asian

No

Black

Hispanic Other

Democrat

Republican

18-34

35-49

50-64

65-79

Female Male

0-19

20-39

40-59

60-79

80-100

0-19

20-39

40-59

60-79

80-100

0-19

20-39

40-59

60-79

80-100

0-19

20-39

40-59

60-79

80-100

0-19

80+

Other / Unaffiliated DEMOGRAPHICS - AGE

DEMOGRAPHICS - GENDER

CLARITY SCORES: PARTY

CLARITY SCORES: TURNOUT

CLARITY SCORES: COLLEGE

CLARITY SCORES: CHOICE

CLARITY SCORES: CHURCH ATTENDANCE

Caucasian

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_		
Con	tide	entia

	_	Comidential			
	Yes	No	Unsure		
20-39	19%	18%	13%		
40-59	32%	34%	50%		
60-79	36%	34%	31%		
80-100	9%	10%	0%		
CLARITY SCORES: CLIMATE CHANGE PRIORITY					
0-19	48%	42%	36%		
20-39	29%	32%	43%		
40-59	18%	21%	14%		
60-79	5%	5%	7%		
80-100	0%	0%	0%		
MEDIA MARKET					
Charlotte NC	28%	27%	13%		
Greensboro-High Point-Winston Salem NC	15%	14%	6%		
Norfolk-Portsmouth-Newport News VA	2%	3%	0%		
Greenville-New Bern-Washington NC	9%	8%	25%		
Wilmington NC	5%	7%	13%		
Raleigh-Durham (Fayetteville) NC	32%	31%	44%		
Greenville-Spartanburg SC-Asheville NC-Anderson SC	8%	9%	0%		
Myrtle Beach-Florence SC	2%	1%	0%		
DEMOGRAPHICS - PHONE TYPE					
Land-line	61%	66%	94%		
Wireless	39%	34%	6%		
Voter File Match					
Yes	78%	76%	76%		
No	22%	24%	24%		

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# >> Q9. Children Interacting with Other Children against...

(76)  4%  13%  43%  39%  27%  667%  7%  39%  41%  20%  0%  21%  25%  20%  34%  44%  32%  29%  25%  63%	2% 9% 45% 45% 61% 8% 43% 19% 0% 42% 31% 11% 16%	(5)  40% 0% 60% 0% 40% 20% 20% 0% 0% 20% 0% 80%
13% 43% 39% 27% 67% 7% 39% 41% 20% 0% 21% 25% 20% 34% 14% 32% 29% 25%	9% 45% 45% 61% 8% 43% 37% 19% 0% 42% 31% 11% 16%	0% 60% 40% 40% 20% 60% 20% 0% 0% 80%
13% 43% 39% 27% 67% 7% 39% 41% 20% 0% 21% 25% 20% 34% 14% 32% 29% 25%	9% 45% 45% 61% 8% 43% 37% 19% 0% 42% 31% 11% 16%	0% 60% 40% 40% 20% 60% 20% 0% 0% 80%
43% 39% 27% 667% 7% 39% 41% 20% 0% 21% 25% 20% 34% 14% 32% 29% 25%	45% 45% 61% 8% 43% 37% 19% 0% 42% 31% 116 16%	60% 40% 40% 20% 60% 20% 0% 0% 80%
39% 27% 667% 7% 39% 41% 20% 0% 21% 25% 20% 34% 14% 32% 29% 25%	45%  32% 61% 8%  43% 37% 19% 0%  42% 31% 11% 16%	0% 40% 40% 20% 60% 20% 0% 0% 80%
27% 67% 7% 39% 41% 20% 0% 21% 25% 20% 34% 14% 32% 29% 25%	32% 61% 8% 43% 37% 19% 0% 42% 31% 11% 16%	40% 40% 20% 60% 20% 0% 0% 20% 0%
67% 7% 39% 41% 20% 0% 21% 25% 20% 34% 14% 32% 29%	61% 8% 43% 37% 19% 0% 42% 31% 11% 16%	40% 20% 60% 20% 0% 0% 20% 0% 80%
67% 7% 39% 41% 20% 0% 21% 25% 20% 34% 14% 32% 29%	61% 8% 43% 37% 19% 0% 42% 31% 11% 16%	40% 20% 60% 20% 0% 0% 20% 0% 80%
7% 39% 41% 20% 0% 21% 25% 20% 34% 144% 32% 29%	43% 37% 19% 0% 42% 31% 11% 16%	20% 60% 20% 20% 0% 0% 20% 80%
39% 41% 20% 0% 21% 25% 20% 34% 14% 32% 29% 25%	43% 37% 19% 0% 42% 31% 11% 16%	60% 20% 20% 0% 0% 20% 0% 80%
41% 20% 0% 21% 25% 20% 34% 14% 32% 29% 25%	37% 19% 0% 42% 31% 11% 16%	20% 20% 0% 0% 20% 0% 80%
41% 20% 0% 21% 25% 20% 34% 14% 32% 29% 25%	37% 19% 0% 42% 31% 11% 16%	20% 20% 0% 0% 20% 0% 80%
20% 0% 21% 25% 20% 34% 14% 32% 29% 25%	19% 0% 42% 31% 11% 16%	20% 0% 0% 20% 0% 80%
0% 21% 25% 20% 34% 14% 32% 29% 25%	0% 42% 31% 11% 16% 18% 46%	0% 0% 20% 0% 80%
21% 25% 20% 34% 14% 32% 29% 25%	42% 31% 11% 16% 18% 46%	0% 20% 0% 80%
25% 20% 34% 14% 32% 29% 25%	31% 11% 16% 18% 46%	20% 0% 80%
25% 20% 34% 14% 32% 29% 25%	31% 11% 16% 18% 46%	20% 0% 80%
20% 34% 14% 32% 29% 25%	11% 16% 18% 46%	0% 80%
34% 14% 32% 29% 25%	16% 18% 46%	80%
14% 32% 29% 25%	18% 46%	
32% 29% 25%	46%	
32% 29% 25%	46%	00/
29% 25%		25%
25%		25%
	18%	50%
6201	10/0	30%
	59%	80%
36%	41%	0%
1%	0%	20%
170	070	2070
73%	76%	60%
		20%
		0%
		20%
770	070	2070
92%	85%	100%
		0%
070	1370	
33%	13%	50%
67%		50%
	21,70	
30%	23%	75%
70%	77%	25%
18%	14%	25%
82%	86%	75%
25%	14%	25%
75%	86%	75%
1%	0%	0%
11%	3%	0%
19%	15%	0%
69%	82%	100%
93%	97%	75%
7%	3%	25%
6%	3%	0%
90%	96%	100%
4%	0%	0%
11%	11%	25%
50%	61%	75%
39%	28%	0%
	67% 80% 70% 118% 822% 175% 11% 199% 66% 990% 44% 111% 50%	5% 3% 7% 6% 85% 85% 85% 15% 33% 13% 667% 87% 77% 77% 18% 14% 86% 14% 86% 11% 3% 15% 66% 82% 86% 15% 66% 3% 96% 96% 44% 0% 11% 11% 50% 61% 339% 28%

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	(	Confide	r
	Yes	No	
Most are reacting appropriately	51%	57%	
Most are overreacting to the actual risks	14%	11%	
O17 Changes to Routine			

	Yes	No	ntial Unsure
Most are reacting appropriately	51%	57%	25%
Most are overreacting to the actual risks	14%	11%	50%
Q17. Changes to Routine			
Large changes	61%	72%	50%
Small changes	27%	23%	25%
No real changes	11%	5%	25%
Unsure	1%	0%	0%
Q18. College Degree	F40(	<b>540</b> /	001
Yes No	51%	51% 49%	0%
Q19. Latino	49%	49%	100%
Yes	7%	5%	0%
No	93%	95%	100%
Q20. Race			
White	82%	72%	100%
Black	14%	20%	0%
Asian	2%	4%	0%
Another race	3%	4%	0%
Q19-20. Race + Ethnicity			
White	76%	70%	80%
Black	13%	18%	20%
Asian	1%	4%	0%
Hispanic or Latino	7%	5%	0%
Another race	3%	4%	0%
Q21. Panel Willingness Yes	88%	80%	50%
Yes No	12%	20%	50%
DEMOGRAPHICS - RACE ON FILE	1270	2070	3070
Caucasian	80%	76%	80%
Black	17%	17%	20%
Hispanic	2%	3%	0%
Other	2%	3%	0%
DEMOGRAPHICS - PARTY ON FILE			
Democrat	31%	30%	20%
Republican	41%	34%	60%
Other / Unaffiliated	29%	36%	20%
DEMOGRAPHICS - AGE			
18-34	9%	17%	20%
35-49	34%	46%	0%
50-64	46%	28%	80%
65-79	9%	7%	0%
80+ DEMOGRAPHICS - GENDER	1%	3%	0%
Female	49%	56%	0%
Male	51%	44%	100%
CLARITY SCORES: PARTY	3170	1170	100/0
0-19	44%	39%	80%
20-39	8%	8%	0%
40-59	8%	8%	0%
60-79	5%	7%	0%
80-100	34%	37%	20%
CLARITY SCORES: TURNOUT			
0-19	0%	1%	0%
20-39	4%	2%	0%
40-59	4%	4%	0%
60-79	11%	12%	20%
80-100	82%	81%	80%
CLARITY SCORES: COLLEGE	1 1		
0-19	3%	6%	20%
20-39	22%	18%	20%
40-59 50-70	19%	33%	20%
60-79 80-100	17%	21%	40%
80-100 CLARITY SCORES: CHOICE	39%	23%	0%
0-19	17%	14%	25%
20-39	24%	21%	25%
40-59	36%	35%	25%
60-79	14%	23%	25%
	1770		
80-100	9%	7%	0%
80-100 CLARITY SCORES: CHURCH ATTENDANCE	9%	7%	0%

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	Confidential			
	Yes	No	Unsure	
20-39	29%	27%	20%	
40-59	25%	31%	20%	
60-79	34%	29%	60%	
80-100	7%	5%	0%	
CLARITY SCORES: CLIMATE CHANGE PRIORITY				
0-19	53%	42%	75%	
20-39	22%	32%	25%	
40-59	22%	21%	0%	
60-79	2%	6%	0%	
80-100	0%	0%	0%	
MEDIA MARKET				
Charlotte NC	27%	25%	20%	
Greensboro-High Point-Winston Salem NC	15%	14%	0%	
Norfolk-Portsmouth-Newport News VA	5%	1%	0%	
Greenville-New Bern-Washington NC	8%	5%	20%	
Wilmington NC	7%	6%	0%	
Raleigh-Durham (Fayetteville) NC	31%	36%	60%	
Greenville-Spartanburg SC-Asheville NC-Anderson SC	7%	12%	0%	
Myrtle Beach-Florence SC	0%	0%	0%	
DEMOGRAPHICS - PHONE TYPE				
Land-line	54%	45%	60%	
Wireless	46%	55%	40%	
Voter File Match				
Yes	78%	72%	100%	
No	22%	28%	0%	

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# >> Q10. Times in Group > 20 in Last Week against...

	0	1-3	4-6	7+
n	(999)	(243)	(28)	(69)
Q1. Health Quality	(333)	(2.5)	(20)	(03)
Poor	4%	5%	7%	16%
Fair	13%	20%	7%	13%
Good	46%	41%	43%	50%
Very Good	36%	34%	43%	21%
Q4. Number of People in HH				
1-3	72%	78%	48%	71%
4-6	25%	17%	48%	21%
7+	3%	4%	4%	8%
Q5. Children in HH				
One	12%	11%	15%	18%
Two	11%	6%	19%	12%
Three or more	4%	7%	15%	10%
None	72%	76%	52%	60%
Q6. Non-HH Face to Face Count				
0	39%	21%	22%	16%
1-3	36%	45%	19%	20%
4-6	13%	12%	15%	10%
7+	12%	23%	44%	54%
Q7. Six Feet Away? (If Q6 > 0)				
0	21%	14%	14%	12%
1-3	49%	53%	24%	28%
4-6	17%	15%	29%	12%
7+	13%	19%	33%	47%
Q8. HH Member Going to Work				
Yes	42%	40%	62%	60%
No	57%	59%	38%	29%
Unsure	1%	1%	0%	10%
Q9. Children Interacting with Other Children				
Yes	20%	21%	31%	21%
No	79%	77%	69%	75%
Unsure	1%	2%	0%	4%
Q11. Contact with Others: Family				
Yes	70%	64%	82%	54%
No	30%	36%	18%	46%
Q11. Contact with Others: Friends				
Yes	17%	32%	25%	39%
No	83%	68%	75%	61%
Q11. Contact with Others: Co-workers				
Yes	15%	29%	36%	52%
No	85%	71%	64%	48%
Q11. Contact with Others: Clients, patients, or patrons				
Yes	9%	23%	21%	42%
No	91%	77%	79%	58%
Q11. Contact with Others: Any other type of person not already mention	_			
Yes	14%	26%	37%	32%
No	86%	74%	63%	68%
Q12. Handwashing Count				
0	0%	0%	0%	3%
1-3	4%	7%	4%	6%
4-6	18%	16%	14%	10%
7+	78%	77%	82%	81%
Q13. Currently Practicing Social Distancing?				
Yes	97%	95%	96%	82%
No	3%	5%	4%	18%
Q14. Currently Experiencing Symptoms?	201	201	001	1101
Yes	2%	2%	0%	11%
No	97%	96%	93%	87%
Uncure		2%	7%	2%
Unsure	1%			
Q15. Likelihood of getting Coronavirus		C01	1401	1401
Q15. Likelihood of getting Coronavirus Yes	8%	6%	11%	11%
Q15. Likelihood of getting Coronavirus Yes No	8% 62%	57%	59%	49%
Q15. Likelihood of getting Coronavirus  Yes  No  Unsure	8%			
Q15. Likelihood of getting Coronavirus  Yes  No  Unsure  Q16. NC Response to Coronavirus	8% 62% 30%	57% 37%	59% 30%	49% 39%
Q15. Likelihood of getting Coronavirus  Yes  No  Unsure	8% 62%	57%	59%	49%

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		Confi	dentia	.l
	0	1-3	4-6	7+
Most are overreacting to the actual risks	9%	9%	12%	19%
Q17. Changes to Routine				
Large changes	64%	56%	62%	41%
Small changes	27%	36%	27%	36%
No real changes	8%	7%	12%	12%
Unsure	1%	1%	0%	12%
Q18. College Degree				
Yes	48%	36%	38%	27%
No	52%	64%	62%	73%
Q19. Latino				
Yes	4%	4%	7%	3%
No	96%	96%	93%	97%
Q20. Race				
White	78%	72%	72%	70%
Black	18%	23%	16%	17%
Asian	2%	1%	8%	2%
Another race	3%	5%	4%	11%
Q19-20. Race + Ethnicity			.,.	
White	75%	69%	68%	70%
Black	17%	22%	14%	14%
Asian	2%	1%	7%	14%
Hispanic or Latino	4%	4%	7%	4%
,	2%	4%	4%	10%
Another race O21 Panel Willingness	Δ%	470	4%	10%
Q21. Panel Willingness	7701	720/	010/	6501
Yes No	77%	73%	81% 19%	65%
	23%	2/%	19%	35%
DEMOGRAPHICS - RACE ON FILE				
Caucasian	82%	71%	73%	77%
Black	15%	23%	23%	15%
Hispanic	2%	1%	0%	4%
Other	2%	5%	5%	4%
DEMOGRAPHICS - PARTY ON FILE				
Democrat	36%	41%	36%	44%
Republican	32%	33%	41%	25%
Other / Unaffiliated	32%	26%	23%	31%
DEMOGRAPHICS - AGE				
18-34	10%	7%	18%	12%
35-49	19%	11%	11%	17%
50-64	35%	34%	50%	30%
65-79	26%	33%	18%	23%
80+	11%	15%	4%	17%
DEMOGRAPHICS - GENDER	<u> </u>			
Female	54%	63%	61%	55%
Male	46%	37%	39%	45%
CLARITY SCORES: PARTY				
0-19	40%	39%	50%	25%
20-39	7%	8%	0%	4%
40-59	8%	5%	0%	13%
60-79	7%	5%	0%	8%
80-100	39%	43%	50%	50%
CLARITY SCORES: TURNOUT	3370	1070	3070	3070
0-19	1%	0%	0%	3%
20-39	1%	1%	0%	0%
40-59	6%	7%	5%	5%
60-79	10%	12%	14%	26%
80-100	82%	80%	82%	67%
	6270	80%	0270	0/70
CLARITY SCORES: COLLEGE	140/	100/	00/	470/
0-19	11%	19%	0%	17%
20-39	26%	38%	41%	29%
40-59	24%	19%	18%	25%
60-79	17%	13%	23%	21%
80-100	22%	11%	18%	8%
CLARITY SCORES: CHOICE				
0-19	15%	20%	14%	17%
20-39	28%	37%	18%	40%
40-59	32%	31%	41%	26%
60-79	18%	6%	18%	17%
80-100	8%	6%	9%	0%
CLARITY SCORES: CHURCH ATTENDANCE				
0-19	5%	3%	5%	2%
20-39	20%	10%	18%	25%

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		Confi	dentia	ıl
	0	1-3	4-6	7+
40-59	33%	37%	32%	35%
60-79	34%	39%	32%	29%
80-100	8%	12%	14%	8%
CLARITY SCORES: CLIMATE CHANGE PRIORITY	·			
0-19	44%	44%	50%	43%
20-39	30%	34%	18%	45%
40-59	20%	18%	27%	129
60-79	5%	4%	5%	0%
80-100	0%	0%	0%	0%
MEDIA MARKET	·			
Charlotte NC	27%	28%	32%	25%
Greensboro-High Point-Winston Salem NC	15%	14%	18%	109
Norfolk-Portsmouth-Newport News VA	2%	3%	0%	2%
Greenville-New Bern-Washington NC	9%	7%	5%	179
Wilmington NC	6%	6%	9%	8%
Raleigh-Durham (Fayetteville) NC	31%	34%	18%	319
Greenville-Spartanburg SC-Asheville NC-Anderson SC	9%	5%	14%	4%
Myrtle Beach-Florence SC	1%	3%	5%	2%
DEMOGRAPHICS - PHONE TYPE	·			
Land-line	58%	80%	50%	779
Wireless	42%	20%	50%	23%
Voter File Match				
Yes	77%	76%	79%	709
No	23%	24%	21%	309

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# » Q11. Contact with Others: Family against...

Yes   (900	5% 6 16% 6 45% 6 34% 6 90% 6 7% 4 4%
1. Health Quality oor 4% air 149 ood 469 ery Good 369 44. Number of People in HH -3 659 -6 329 + 3% -5. Children in HH -19 wo 149 hree or more 6% one 659 -6. Sone 759 -6. Son	5% 6 16% 6 45% 6 34% 6 90% 6 7% 4 4%
oor 4% air 149 ood 469 ery Good 369 A. Number of People in HH -3 659 -6 329 + 3% -5. Children in HH	6 16% 6 45% 6 34% 6 90% 6 7% 4 4%
air 149 lood 469 lery Good 369 let. Number of People in HH -3 659 let. Number of People in HH -3 659 let. A 329 let. A 329 let. A 339 let. Children in HH line 159 let. Children in HH line 15	6 16% 6 45% 6 34% 6 90% 6 7% 4 4%
ery Good 369  14. Number of People in HH  -3 659 -6 329 + 389 -5. Children in HH  Ine 159 wo 149 hree or more 69 -6. Non-HH Face to Face Count  -3 379 -6 4 149 -7. Six Feet Away? (If Q6 > 0)  179 -3 489 -6 179	6 34% 6 90% 6 7% 4 4%
14. Number of People in HH  -3	6 90% 6 7% 4%
-3 659 -6 329 + 3% -5. Children in HH	6 7% 4% 6 6%
-6 329 + 38/ 15. Children in HH  Ine 159 WO 149 Here or more 68/ Hone 659 Hone 659 Hone 1319 -3 379 -6 149 + 189 17. Six Feet Away? (If Q6 > 0) 179 -3 489 -6 179	6 7% 4% 6 6%
## 3% ## 15. Children in HH ## 159 ##	4%
15. Children in HH  Ine 159  wo 149  hree or more 6%  lone 659  l6. Non-HH Face to Face Count  319  -3 379  -6 149  + 189  17. Six Feet Away? (If Q6 > 0)  179  -3 489  -6 179	6 6%
159 wo 149 hree or more 6% lone 659 l6. Non-HH Face to Face Count 319 -3 379 -6 149 + 189 l7. Six Feet Away? (If Q6 > 0) 179 -3 489 -6 179	
wo 149 hree or more 6% lone 659 l6. Non-HH Face to Face Count  319 -3 379 -6 149 + 189 l7. Six Feet Away? (If Q6 > 0)  179 -3 489 -6 179	
hree or more 6% one 659 16. Non-HH Face to Face Count  319 -3 379 -6 149 + 189 17. Six Feet Away? (If Q6 > 0)  179 -3 489 -6 179	6 3%
659 16. Non-HH Face to Face Count  319 -3 -6 + 149 (7. Six Feet Away? (If Q6 > 0)  179 -3 -6 179	
16. Non-HH Face to Face Count  319 -3 -6 -149 + 189 (7. Six Feet Away? (If Q6 > 0)  179 -3 -6 179	
319 -3 379 -6 149 + 189 -7. Six Feet Away? (If Q6 > 0) -3 489 -6 179	6 88%
-3 379 -6 149 + 189 -7. Six Feet Away? (If Q6 > 0) -3 489 -6 179	
-6 149 + 189 17. Six Feet Away? (If Q6 > 0) -3 489 -6 179	
+ 189 17. Six Feet Away? (If Q6 > 0) 179 -3 489 -6 179	
17. Six Feet Away? (If Q6 > 0)  179  -3 489 -6 179	
179 -3 489 -6 179	6 14%
-3 489 -6 179	6 22%
-6 179	
+ 189	
18. HH Member Going to Work	1370
es 50%	6 27%
0 489	
insure 2%	
9. Children Interacting with Other Children	
es 229	6 13%
779	6 87%
nsure 1%	0%
10. Times in Group > 20 in Last Week	
779	6 72%
-3 179	6 20%
-6 3%	1%
+ 4%	7%
11. Contact with Others: Friends	
es 229	
0 789	6 82%
(11. Contact with Others: Co-workers	/ 120/
es 239 to 779	
(11. Contact with Others: Clients, patients, or patrons	0 07/0
es 149	6 11%
190	
(11. Contact with Others: Any other type of person not already mentioned	0 0370
es 179	6 18%
0 839	
12. Handwashing Count	
0%	0%
-3 4%	6%
-6 169	6 20%
+ 809	6 74%
13. Currently Practicing Social Distancing?	
es 979	6 93%
0 3%	7%
14. Currently Experiencing Symptoms?	
es 2%	
969	
nsure 1%	1%
15. Likelihood of getting Coronavirus	
es 8%	
589	
Insure 349	6 26%
16. NC Response to Coronavirus	

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	lentia	

	Yes	No
Most are underestimating the risks	37%	35%
Most are reacting appropriately	53%	56%
Most are overreacting to the actual risks	10%	9%
Q17. Changes to Routine		
Large changes	65%	53%
Small changes	26%	35%
No real changes	7%	10%
Unsure	1%	2%
Q18. College Degree		
Yes	49%	37%
No	51%	63%
Q19. Latino		
Yes	4%	3%
No	96%	97%
Q20. Race		
White	78%	73%
Black	17%	23%
Asian	2%	0%
Another race	3%	4%
Q19-20. Race + Ethnicity		
White	75%	71%
Black	16%	22%
Asian	2%	0%
Hispanic or Latino	4%	3%
Another race	3%	4%
Q21. Panel Willingness		
Yes	78%	70%
No	22%	30%
DEMOGRAPHICS - RACE ON FILE		
Caucasian	81%	76%
Black	15%	21%
Hispanic	2%	1%
Other	2%	2%
DEMOGRAPHICS - PARTY ON FILE		
Democrat	36%	41%
Republican	32%	29%
Other / Unaffiliated	32%	29%
DEMOGRAPHICS - AGE		
18-34	9%	10%
35-49	21%	9%
50-64	38%	27%
65-79	24%	34%
80+	8%	20%
DEMOGRAPHICS - GENDER		
Female	55%	57%
Male	45%	43%
CLARITY SCORES: PARTY		
0-19	40%	36%
20-39	7%	6%
40-59	7%	7%
60-79	6%	7%
80-100	39%	44%
CLARITY SCORES: TURNOUT	'	
0-19	1%	0%
20-39	1%	2%
40-59	5%	8%
60-79	10%	13%
80-100	84%	77%
CLARITY SCORES: COLLEGE	1 1	
0-19	11%	16%
20-39	24%	37%
40-59	23%	24%
60-79	18%	13%
80-100	24%	9%
CLARITY SCORES: CHOICE	1	
0-19	16%	14%
20-39	29%	33%
40-59	29%	39%
60-79	18%	11%
80-100	9%	4%

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Co			

	Comident	iai
	Yes	No
0-19	5%	4%
20-39	20%	16%
40-59	34%	34%
60-79	34%	37%
80-100	8%	10%
CLARITY SCORES: CLIMATE CHANGE PRIORITY		
0-19	47%	39%
20-39	27%	38%
40-59	21%	19%
60-79	5%	4%
80-100	0%	0%
MEDIA MARKET		
Charlotte NC	26%	30%
Greensboro-High Point-Winston Salem NC	16%	12%
Norfolk-Portsmouth-Newport News VA	2%	3%
Greenville-New Bern-Washington NC	9%	9%
Wilmington NC	6%	5%
Raleigh-Durham (Fayetteville) NC	32%	29%
Greenville-Spartanburg SC-Asheville NC-Anderson SC	8%	10%
Myrtle Beach-Florence SC	2%	2%
DEMOGRAPHICS - PHONE TYPE		
Land-line	62%	64%
Wireless	38%	36%
Voter File Match		
Yes	77%	74%
No	23%	26%

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# » Q11. Contact with Others: Friends against...

P         (258)         (967)           Ω1. Health Quality         17%         13%           Fair         17%         13%           Good         40%         47%           Very Good         30%         30%           Q4. Number of People in HH         177         17%           1-3         7.7         7.1%           4.6         20%         20%           7-         30%         30%           3.5         7.10         20%           2.5         Children in HH         12%         13%           One         7.7         12%         15%           None         7.7         12%         15%           None         7.7         12%         15%           None         1.5         5%         5%           None         1.5         3.2         5%           None         1.5         3.2         3.5           4-6         1.5         3.2         1.2           7-         2.2         3.2         1.3           4-6         1.5         4.2         4.2           7-         2.2         3.2         1.2           8. H Mem		Yes	No	
Name	n			
Poor         6%         4%         17%         13%         13%         10%         13%         13%         30%		(230)	(307)	
Fair Good		6%	4%	
Geod         40%         47%         36%         36%         36%         36%         36%         36%         36%         36%         36%         36%         36%         36%         36%         36%         36%         36%         36%         36%         26%         77         77%         72%         26%         77         72%         26%         77         72%         26%         77         72%         26%         77         10%         26%         77         12%				
Q4. Number of People in HH 1-3				
Q4. Number of People in HH 1-3	Very Good	36%		
4-6	·	1		
7+	1-3	77%	71%	
QS. Children in HH       12%       13%       12%       17%       12%       17%       12%       17%       12%       17%       12%       17%       12%       17%       17%       12%       17%       17%       12%       17%       17%       5%       40%       40%       40%       40%       40%       40%       42%       13%       13%       13%       13%       40%       40%       43%       49%       40%<	4-6	20%	26%	
One         12%         13%           Two         7%         12%           Two         7%         12%           Three or more         5%         5%         5%         70%           QB. Non-HH Face to Face Count         15%         40%           1-3         38%         35%         46           4-6         15%         12%         7+         26%         12%         7+           1-3         43%         43%         49%         4-6         18%         16%         7-           1-3         43%         49%         4-6         18%         16%         7-           1-3         43%         49%         4-6         18%         16%         7-           7-         26%         14%         26%         14%         16%         7-         26%         14%         16%         7-         26%         14%         16%         16%         16%         16%         16%         15%         15%         16%         16%         16%         16%         16%         16%         18%         16%         18%         12%         16%         18%         12%         16%         18%         12%         16% </td <td>7+</td> <td>3%</td> <td>3%</td>	7+	3%	3%	
Two         7%         12%           Three or more         5%         5%           None         75%         5%           QE. Non-HH Face to Face Count         15%         40%           1-3         38%         35%         45%           4-6         15%         12%         12%           7+         32%         13%         12%           7-         20         13%         21%         14%         49%           4-6         13%         14%         14%         49%         46         43%         49%         46-6         13%         16%         16%         79         126%         14%         16%         16%         17%         126%         14%         49%         46-6         13%         19%         14%         46%         14%         49%         46-6         14%         13%         16%         16%         12%         16%         12%         16%         12%         16%         12%         16%         12%         16%         12%         16%         12%         16%         12%         16%         12%         16%         12%         16%         12%         16%         12%         16%         12%	Q5. Children in HH			
Three or more         5%         5%           None         75%         70%           QS. Non-HH Face to Face Count         15%         40%           1-3         38%         35%           4-6         15%         1,3%         21%           7+         32%         13%         21%           QF. Six Feet Away? (If Q6 > 0)         13%         21%         49%           4-6         18%         16%         7+           4-6         18%         16%         7+           7+         26%         34%         15%           Q8. HH Member Going to Work         45%         58%         15%           Ves         53%         41%         18%         15%           Q9. Children Interacting with Other Children         45%         58%         15%           Ves         53%         17%         85         18%         17%           No         59%         83%         17         13         18%         17%         16         18%         15%         12         13         18         17         12         13         15%         12         12         12         12         12         12         12	One	12%	13%	
None         75%         70%           QC. Non-HH Face to Face Count         15%         40%           1-3         38%         35%           4-6         15%         12%           7+         32%         13%           Q.7. Six Feet Away? (If Q6 > 0)         13%         21%           1-3         43%         49%           4-6         18%         16%           7+         26%         14%           4-6         18%         16%           7+         26%         14%           4-6         18%         16%           7+         26%         14%           28. HH Member Going to Work         Yes         53%         41%           No         45%         58%         15%           Unsure         38%         17%         88           Unsure         38%         17%           No         59%         33%         17%           101. Times in Group > 20 in Last Week         70         60%         79%         13%         12%           4-6         3         28%         15%         15%         46%         15%         15%         16%         15% <td< td=""><td>Two</td><td>7%</td><td>12%</td></td<>	Two	7%	12%	
Qe. Non-HH Face to Face Count         15%         40%           0         15%         40%           1-3         38%         35%           4-6         15%         12%           7+         32%         13%           QV. Six Feet Away? (If Q6 > 0)         13%         21%           1-3         43%         49%           4-6         18%         16%           7+         26%         18%         16%           7+         26%         18%         16%           7+         26%         18%         16%           7+         26%         18%         16%           Q8. HH Member Going to Work         ***         ***         55%         58%           Unsure         3%         1%         1%         28%         15%           Q9. Children Interacting with Other Children         ***         ***         55%         58%         38%         17%           Q9. Children Interacting with Other Children         ***         ***         18%         12%         46%         18%         25%         58%         38%         12%         46%         18         12%         46%         12%         28%         12%	Three or more	5%	5%	
0 1.3	None	75%	70%	
1-3 38% 35% 446 15% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12	Q6. Non-HH Face to Face Count			
4-6   15%   12%   7+   32%   13%   1				
77				
Q7. Six Feet Away? (If Q6 > 0)       1 3% 21%         1-3       43% 49%         4-6       1 8% 16%         7+       26% 14%         Q8. HH Member Going to Work       3% 15%         Ves       3 45% 55%         Unsure       3% 17%         Q9. Children Interacting with Other Children       3% 17%         Ves       55% 55%         No       55% 53%         Unsure       3% 17%         Q9. Children Interacting with Other Children       3% 17%         Ves       3% 17%         No       55% 33%         Unsure       3% 17%         Q10. Times in Group > 20 in Last Week       6         0       28% 15%         4-6       3% 26%         7+       3% 26%         7+       2         Q11. Contact with Others: Family       28% 34%         Ves       72% 66%         No       28% 34%         Q11. Contact with Others: Clients, patients, or patrons       28% 13%         Yes       46% 13%         No       54% 28%         Q11. Contact with Others: Any other type of person not already mentioned         Yes       28% 14%         Q12. Liandwashing Count				
0 13% 21% 13		32%	13%	
1-3		120/	240/	
4-6				
7+				
Q8. HH Member Going to Work  Yes				
Yes         53%         41%         85%         18%         18%         18%         18%         18%         19% <td></td> <td>26%</td> <td>14%</td>		26%	14%	
No         45%         58%           Unsure         3%         1%           Q9. Children Interacting with Other Children         78         17%           Yes         38%         17%           No         59%         33%         1%           Unsure         3%         1%           Q10. Times in Group > 20 in Last Week         60%         79%         15%           4-6         3%         2%         7+         9%         4%           4-6         3%         2%         66%         79%         4%         201. Contact with Others: Family         72%         66%         No         28%         34%         201. Contact with Others: Co-workers         72%         66%         No         28%         34%         201. Contact with Others: Clients, patients, or patrons         78%         20         21         21         28%         34%         27%         66%         No         20         21         30%         9%         No         20         21         30%         9%         No         20         21         36%         37%         27%         66%         No         20         22         22         8         36%         37%         22         28	-	E20/	/110/	
Unsure         3%         1%           Q9. Children Interacting with Other Children         78%         18%         17%           No         59%         83%         18%         17%           No         59%         83%         38%         17%           Q10. Times in Group > 20 in Last Week <td a="" contract="" of="" rows="" td="" the="" the<=""><td></td><td></td><td></td></td>	<td></td> <td></td> <td></td>			
Q9. Children Interacting with Other Children  Yes				
Yes         38%         17%           No         59%         83%           Unsure         3%         1%           Q10. Times in Group > 20 in Last Week		370	170	
No	-	38%	17%	
Q10. Times in Group > 20 in Last Week   0				
0       60%       79%         1-3       28%       15%         4-6       3%       2%         7+       9%       4%         Q11. Contact with Others: Family       Ves       66%         No       28%       34%         Q11. Contact with Others: Co-workers       46%       13%         Yes       46%       13%         No       54%       87%         Q11. Contact with Others: Clients, patients, or patrons       70%       9%         Yes       30%       9%         Q11. Contact with Others: Any other type of person not already mentioned       28%       14%         No       72%       86%         Q12. Handwashing Count       22%       0%         Q1-3       6%       4%         4-6       17%       17%       17%         7+       75       78%         Q13. Currently Practicing Social Distancing?       95%       96%         Yes       95%       96%         No       5%       4%         Q14. Currently Experiencing Symptoms?       2%       2%         Yes       2%       2%         No       96%       97%				
1-3	Q10. Times in Group > 20 in Last Week			
4-6       3%       2%         7+       9%       4%         Q11. Contact with Others: Family       72%       66%         No       28%       34%         Q11. Contact with Others: Co-workers       46%       13%         Yes       46%       13%         No       54%       87%         Q11. Contact with Others: Clients, patients, or patrons       30%       9%         Yes       30%       9%         No       70       91%         Q11. Contact with Others: Any other type of person not already mentioned       Yes       28%       14%         No       72%       86%         Q12. Handwashing Count       2       0%       14         4-6       17%       18%       10       12%       10       12%       10       12%       10       10       12%       10       12%       10       10       12%       10       10       12%       10       10 <t< td=""><td>0</td><td>60%</td><td>79%</td></t<>	0	60%	79%	
7+       9%       4%         Q11. Contact with Others: Family       72%       66%         No       28%       34%         Q11. Contact with Others: Co-workers       46%       13%         Yes       46%       13%         No       54%       87%         Q11. Contact with Others: Clients, patients, or patrons       30%       9%         Yes       30%       9%         No       70%       91%         Q11. Contact with Others: Any other type of person not already mentioned       4%         Yes       28%       14%         No       72%       86%         Q12. Handwashing Count       2%       0%         1-3       6%       4%         4-6       17%       17%       17%         7+       75%       78%         Q13. Currently Practicing Social Distancing?       95%       96%         No       5%       4%         Q14. Currently Experiencing Symptoms?       2%       2%         Yes       2%       2%       2%         No       96%       97%       95%       96%         Q15. Likelihood of getting Coronavirus       7%       8%	1-3	28%	15%	
Q11. Contact with Others: Family         Yes       72% 66%         No       28% 34%         Q11. Contact with Others: Co-workers         Yes       46% 13%         No       54% 87%         Q11. Contact with Others: Clients, patients, or patrons         Yes       30% 9%         No       70% 91%         Q11. Contact with Others: Any other type of person not already mentioned       28% 14%         Yes       28% 14%         No       72% 86%         Q12. Handwashing Count       2% 0%         1-3       6% 4%         4-6       17% 17%         7+       75% 78%         Q13. Currently Practicing Social Distancing?       95% 96%         Yes       95% 96%         No       5% 4%         Q14. Currently Experiencing Symptoms?       2% 2%         Yes       2% 2%         No       96% 97%         Unsure       2% 1%         Q15. Likelihood of getting Coronavirus       7% 8%         Yes       7% 8%         No       58% 62%         Unsure       35% 30%	4-6	3%	2%	
Yes         72%         66%           No         28%         34%           Q11. Contact with Others: Co-workers         46%         13%           Yes         46%         13%           No         54%         87%           Q11. Contact with Others: Clients, patients, or patrons         30%         9%           Yes         30%         9%           No         70%         91%           Q11. Contact with Others: Any other type of person not already mentioned         28%         14%           Yes         28%         14%           No         72%         86%           Q12. Handwashing Count         2         0%           1-3         6%         4%           4-6         17%         17%           7+         75%         78%           Q13. Currently Practicing Social Distancing?         2           Yes         95%         96%           No         55%         4%           Q14. Currently Experiencing Symptoms?         2         2%           Yes         2         2%         1%           No         96%         97%         1%           Unsure         2         2%	7+	9%	4%	
No         28%         34%           Q11. Contact with Others: Co-workers         46%         13%           Yes         46%         13%           No         54%         87%           Q11. Contact with Others: Clients, patients, or patrons         30%         9%           Yes         30%         9%           No         70%         91%           Q11. Contact with Others: Any other type of person not already mentioned         28%         14%           Yes         28%         14%           No         72%         86%           Q12. Handwashing Count         2%         0%           1-3         6%         4%           4-6         17%         17%           7+         75%         78%           Q13. Currently Practicing Social Distancing?         Yes         95%         96%           No         5%         4%           Q14. Currently Experiencing Symptoms?         Yes         2%         2%           No         96%         97%         1%           Unsure         2%         1%           Q15. Likelihood of getting Coronavirus         7%         8%           No         58%         62% </td <td>Q11. Contact with Others: Family</td> <td></td> <td></td>	Q11. Contact with Others: Family			
Q11. Contact with Others: Co-workers         Yes       46%       13%         No       54%       87%         Q11. Contact with Others: Clients, patients, or patrons       30%       9%         Yes       30%       9%         No       70%       91%         Q11. Contact with Others: Any other type of person not already mentioned       28%       14%         No       72%       86%         Q12. Handwashing Count       2%       0%         1-3       6%       4%         4-6       17%       17%         7+       75%       78%         Q13. Currently Practicing Social Distancing?       95%       96%         No       5%       4%         Q14. Currently Experiencing Symptoms?       2%       2%         Yes       2%       2%         No       96%       97%         Unsure       2%       1%         Q15. Likelihood of getting Coronavirus       7%       8%         No       58%       62%         Unsure       35%       30%	Yes	72%	66%	
Yes       46%       13%         No       54%       87%         Q11. Contact with Others: Clients, patients, or patrons       30%       9%         Yes       30%       9%         No       70%       91%         Q11. Contact with Others: Any other type of person not already mentioned       28%       14%         No       28%       14%         No       28%       14%         Q12. Handwashing Count       2%       0%         1-3       6%       4%         4-6       17%       17%         7+       75%       78%         Q13. Currently Practicing Social Distancing?       95%       96%         No       95%       96%         No       96%       97%         Unsure       2%       1%         Q15. Likelihood of getting Coronavirus       7%       8%         Ves       7%       8%         No       58%       62%         Unsure       35%       30%		28%	34%	
No       54%       87%         Q11. Contact with Others: Clients, patients, or patrons       30%       9%         Yes       30%       91%         No       70%       91%         Q11. Contact with Others: Any other type of person not already mentioned       28%       14%         No       72%       86%         Q12. Handwashing Count       2%       0%         1-3       6%       4%         4-6       17%       17%         7+       75%       78%         Q13. Currently Practicing Social Distancing?       95%       96%         No       5%       4%         Q14. Currently Experiencing Symptoms?       2%       2%         Yes       2%       2%         No       96%       97%         Unsure       2%       1%         Q15. Likelihood of getting Coronavirus       7%       8%         No       58%       62%         Unsure       7%       8%         No       58%       62%         Unsure       35%       30%	•			
No   30%   9%   9%   14%   1				
Yes       30%       9%         No       70%       91%         Q11. Contact with Others: Any other type of person not already mentioned       28%       14%         No       72%       86%         Q12. Handwashing Count       2%       0%         1-3       6%       4%         4-6       17%       17%         7+       75%       78%         Q13. Currently Practicing Social Distancing?       95%       96%         No       5%       4%         Q14. Currently Experiencing Symptoms?       2%       2%         Yes       2%       2%         No       96%       97%         Unsure       2%       1%         Q15. Likelihood of getting Coronavirus       7%       8%         No       58%       62%         Unsure       35%       62%         Unsure       35%       30%		54%	87%	
No       70%       91%         Q11. Contact with Others: Any other type of person not already mentioned       28%       14%         Yes       28%       14%         No       72%       86%         Q12. Handwashing Count       2%       0%         1-3       6%       4%         4-6       17%       17%         7+       75%       78%         Q13. Currently Practicing Social Distancing?       95%       96%         No       5%       4%         Q14. Currently Experiencing Symptoms?       2%       2%         Yes       2%       2%         No       96%       97%         Unsure       2%       1%         Q15. Likelihood of getting Coronavirus       7%       8%         No       58%       62%         Unsure       35%       62%         Unsure       35%       30%				
Q11. Contact with Others: Any other type of person not already mentioned       28%       14%         No       72%       86%         Q12. Handwashing Count				
Yes       28%       14%         No       72%       86%         Q12. Handwashing Count           2%       0%         1-3       6%       4%         4-6       17%       17%         7+       75%       78%         Q13. Currently Practicing Social Distancing?          95%       96%         No       5%       4%         Q14. Currently Experiencing Symptoms?          2%       2%         No       96%       97%         Unsure       2%       1%         Q15. Likelihood of getting Coronavirus          7%       8%         No       58%       62%         Unsure       35%       30%		70%	91%	
No       72%       86%         Q12. Handwashing Count       2%       0%         1-3       6%       4%         4-6       17%       17%         7+       75%       78%         Q13. Currently Practicing Social Distancing?       95%       96%         No       5%       4%         Q14. Currently Experiencing Symptoms?       2%       2%         Yes       2%       2%         No       96%       97%         Unsure       2%       1%         Q15. Likelihood of getting Coronavirus       7%       8%         No       58%       62%         Unsure       35%       30%		200/	1.40/	
Q12. Handwashing Count       2%       0%         1-3       6%       4%         4-6       17%       17%         7+       75%       78%         Q13. Currently Practicing Social Distancing?       95%       96%         No       5%       4%         Q14. Currently Experiencing Symptoms?       2%       2%         Yes       2%       2%         No       96%       97%         Unsure       2%       1%         Q15. Likelihood of getting Coronavirus       7%       8%         No       58%       62%         Unsure       35%       30%				
0       2%       0%         1-3       6%       4%         4-6       17%       17%         7+       75%       78%         Q13. Currently Practicing Social Distancing?         Yes       95%       96%         No       5%       4%         Q14. Currently Experiencing Symptoms?       2%       2%         No       96%       97%         Unsure       2%       1%         Q15. Likelihood of getting Coronavirus       7%       8%         No       58%       62%         Unsure       35%       30%		7270	80%	
1-3 6% 4% 4-6 17% 17% 7+ 75% 78% Q13. Currently Practicing Social Distancing? Yes 95% 96% No 5% 4% Q14. Currently Experiencing Symptoms? Yes 2% 2% No 96% 97% Unsure 2% 1% Q15. Likelihood of getting Coronavirus Yes 7% 8% No 58% 62% Unsure 35% 30%		20/	0%	
4-6       17%       17%         7+       75%       78%         Q13. Currently Practicing Social Distancing?         Yes       95%       96%         No       5%       4%         Q14. Currently Experiencing Symptoms?       2%       2%         Yes       2%       2%         No       96%       97%         Unsure       2%       1%         Q15. Likelihood of getting Coronavirus       7%       8%         No       58%       62%         Unsure       35%       30%				
7+       75%       78%         Q13. Currently Practicing Social Distancing?       95%       96%         Yes       95%       96%         No       5%       4%         Q14. Currently Experiencing Symptoms?       2%       2%         Yes       2%       96%       97%         Unsure       2%       1%         Q15. Likelihood of getting Coronavirus       7%       8%         No       58%       62%         Unsure       35%       30%				
Q13. Currently Practicing Social Distancing?         Yes       95%       96%         No       5%       4%         Q14. Currently Experiencing Symptoms?       2%       2%         Yes       2%       2%         No       96%       97%         Unsure       2%       1%         Q15. Likelihood of getting Coronavirus       7%       8%         Yes       7%       8%         No       58%       62%         Unsure       35%       30%				
Yes         95%         96%           No         5%         4%           Q14. Currently Experiencing Symptoms?         2%         2%           Yes         2%         2%           No         96%         97%           Unsure         2%         1%           Q15. Likelihood of getting Coronavirus         7%         8%           Yes         7%         8%           No         58%         62%           Unsure         35%         30%		7370	7070	
No         5%         4%           Q14. Currently Experiencing Symptoms?         2         2%           Yes         2%         2%           No         96%         97%           Unsure         2%         1%           Q15. Likelihood of getting Coronavirus         7%         8%           Yes         7%         8%           No         58%         62%           Unsure         35%         30%		95%	96%	
Q14. Currently Experiencing Symptoms?         Yes       2%       2%         No       96%       97%         Unsure       2%       1%         Q15. Likelihood of getting Coronavirus       7%       8%         No       58%       62%         Unsure       35%       30%				
Yes         2%         2%           No         96%         97%           Unsure         2%         1%           Q15. Likelihood of getting Coronavirus         7%         8%           No         58%         62%           Unsure         35%         30%	Q14. Currently Experiencing Symptoms?	1		
No         96%         97%           Unsure         2%         1%           Q15. Likelihood of getting Coronavirus         7%         8%           No         58%         62%           Unsure         35%         30%		2%	2%	
Q15. Likelihood of getting Coronavirus         Yes       7%       8%         No       58%       62%         Unsure       35%       30%		96%	97%	
Yes         7%         8%           No         58%         62%           Unsure         35%         30%	Unsure	2%	1%	
Yes         7%         8%           No         58%         62%           Unsure         35%         30%	Q15. Likelihood of getting Coronavirus			
Unsure 35% 30%		7%	8%	
	No	58%	62%	
Q16. NC Response to Coronavirus	Unsure	35%	30%	
	Q16. NC Response to Coronavirus	-		

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Most are reacting appropriately         51%         55%           Most are reacting appropriately         51%         55%           Q17. Changes to Routine         35%         9%           Q17. Changes to Routine         35%         27%           Large changes         56%         63%           Small changes         35%         27%           No real changes         28%         13%           Unsure         28%         13%           Q18. College Degree         74%         78%           Ves         36%         45%           No         66%         4%           No         66%         4%           No         46%         36%           Ves         66%         4%           No         46%         36%           No         46%         36%           No         46%         36%           Most         22%         44%         37%           Most         22%         44%         37%           Most         22%         14%         47%         78%           Main         11%         22%         14%         47%         78%           Most		Yes	No
Most are overreacting to the actual risks         13%         9%           JAT. Changes to Routine         35%         27%         66%         63%         55%         18%         27%         9%         19%	Most are underestimating the risks	36%	36%
CATA CARNIPS ON ROUTINE   AST	Most are reacting appropriately	51%	55%
Large shanges	Most are overreacting to the actual risks	13%	9%
Small changes         35%         27%           No real changes         7%         9%           Unsure         2%         1%           QLB. College Degree         Ver         53%         25%           Ves         63%         53%           QL9. Latino         Ver         65%         4%           No         20.0         36%         95%           Ves         65         4%         95%           Ves         65         4%         95%           Ves         65         4%         95%           Ves         65         4%         78%           Black         21%         18%         28%           Another race         4%         3%         22%           Use Again         19         27%         27%           Main         19         27%         4%           Another race         4%         3%         22%           Use Again         19         27%         24%           Mapanic or Latino         5         4%         24%           Another race         4%         25%         26%           Ves         28         26%         26%	Q17. Changes to Routine		
No real changes			
Unsser         2%         1%           Q18. College Degree         77%         47%           Ves         37%         47%           No         63%         53%           19. Latino         49%         96%           20.0. Race         80%         45%           White         74%         78%           Black         21%         18%           Asian         1%         2%           Another race         4%         3%           Clay-20, Race ethnicity         17%         75%           White         17%         75%           Black         17%         75%           Asian         1%         2%           Another race         4%         3%           Alain         1%         2%           Asian         1%         2%           Asian         1%         2%           Another race         4%         3%           Q21. Panel Willingness         76%         76%           Yes         78%         76%           No         225         24%           DEMOGRAPHICS - RACE ON FILE         2         2           Caucasian			
Q18. College Degree			
Yes         37%         47%           No         63%         53%           139. Iatino         36%         4%           Yes         6%         4%         96%           Q20. Race         White         74%         78%           Black         21%         18%           Acian         1%         26           Another race         4%         38           Q19-20. Race + Ethnicity         11%         75%           Black         19%         17%           Asian         1%         25%           Apather race         3%         25%           Q21. Panel Willingness         78%         78%           Yes         78%         78%         78%           No         2         78%         78%           So         78%         78%         78%           Black         16         16%         16%           Hiskanic C Latin <td></td> <td>2%</td> <td>1%</td>		2%	1%
NO         65%         53%           Q19. Latino         Yes         65%         45%           Yes         65%         95%           Q20. Race         Winte         74%         78%           Black         21%         18%           Asian         11%         22%           Another race         45%         3%           Q19-20. Race + Ethnicity         15%         15%           White         71%         75%           Black         19%         17%           Asian         11%         22%           Asian         11%         38         3%           Asian         11%         38         2%           Another race         48         3%         76%           Another race         48         3%         76%           No         22x3         22%         22%		270/	470/
Q19. latino         (%         4%         4%         96%         4%         18%         96%         20%         4%         96%         20%         20%         20%         20%         20%         20%         21%         18%         20%         21%         18%         23%         21%         18%         23%         21%         18%         23%         21%         18%         23%         24%         33%         220         220         23%         24%         33%         21%         18%         23%         24%         33%         22%         24%         33%         23%         24%         32%         22%         224%         224%         224%         224%         224%         224%         224%         224%         224%         224%         224%         224%         224%         224%         224%			
Yes         6%         4%         96%         96%         96%         96%         96%         96%         96%         96%         96%         96%         96%         96%         96%         96%         96%         96%         96%         96%         178%         178%         1886         1886         336         2118         1886         336         2119         378         35%         1486         336         2219         2218         178%<		63%	53%
NO         94%         96%           Q2D. Race         White         74%         78%         78%         18%         18%         18%         18%         18%         18%         18%         38%         38%         33%         21%         38%         34%         38%         34%         38%         34%         38%         219%         22%         22%         22%         22%         22%         22%         22%         23%         2	·	6%	10/
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Another race 4% 3% Q19-20. Race + Ethnicity White 71% 57% 15% 15% 16hck 19% 17% Asian 19% 17% 18% 18% Another race 4% 3% 3% Q21. Panel Willingness 19% 17% 17% 17% 17% 17% 17% 17% 17% 17% 17	Black	21%	18%
Name	Asian	1%	2%
White         71%         75%           Black         19%         17%           Asian         19%         2%           Hispanic or Latino         5%         4%           Another race         4%         3%           Q21. Panel Willingness         76%         76%           Yes         78%         76%           No         22%         24%           DEMOGRAPHICS - RACE ON FILE         22%         24%           Caucasian         78%         16%	Another race	4%	3%
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Hispanic or Latino	Black	19%	17%
Another race	Asian	1%	2%
Q21. Panel Willingness         78%         76%           Yes         78%         76%           No         22%         24%           DEMOGRAPHICS - RACE ON FILE         3         81%           Black         16%         16%         16%           Hispanic         3%         2%           Other         3%         2%           DEMOGRAPHICS - PARTY ON FILE         36%         38%           DEMOGRAPHICS - AGE         33%         32%           DEMOGRAPHICS - AGE         18-34         12%         10%           35-49         13%         20%           50-64         35%         35%         65*           65-79         28%         26%           80-         11%         10%           DEMOGRAPHICS - GENDER         10         10           Female         52%         56%           Male         48%         44%           CLARITY SCORES: PARTY         11%         10%           0-79         66%         6%           80-100         41%         40%           CLARITY SCORES: TURNOUT         11%         10%           0-19         16%         6%	Hispanic or Latino	5%	4%
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40-59 66% 5% 60-79 16% 10% 80-100 77% 83%  CLARITY SCORES: COLLEGE  0-19 17% 11% 20-39 32% 26% 40-59 23% 25% 60-79 15% 17% 80-100 13% 21%  CLARITY SCORES: CHOICE  0-19 16% 15% 20-39 36% 28% 40-59 31% 33% 60-79 10% 17% 80-100 7% 7%			
60-79       16%       10%         80-100       77%       83%         CLARITY SCORES: COLLEGE         0-19       17%       11%         20-39       32%       26%         40-59       23%       25%         60-79       15%       17%         80-100       13%       21%         CLARITY SCORES: CHOICE       16%       15%         20-39       36%       28%         40-59       31%       33%         60-79       10%       17%         80-100       7%       7%			
80-100       77%       83%         CLARITY SCORES: COLLEGE       17%       11%         20-39       32%       26%         40-59       23%       25%         60-79       15%       17%         80-100       13%       21%         CLARITY SCORES: CHOICE       16%       15%         20-39       36%       28%         40-59       31%       33%         60-79       10%       17%         80-100       7%       7%			
CLARITY SCORES: COLLEGE         0-19       17%       11%         20-39       32%       26%         40-59       23%       25%         60-79       15%       17%         80-100       13%       21%         CLARITY SCORES: CHOICE       16%       15%         20-39       16%       28%         40-59       31%       33%         60-79       10%       17%         80-100       7%       7%			
0-19       17%       11%         20-39       32%       26%         40-59       23%       25%         60-79       15%       17%         80-100       13%       21%         CLARITY SCORES: CHOICE         0-19       16%       15%         20-39       36%       28%         40-59       31%       33%         60-79       10%       17%         80-100       7%       7%		/ / / / /	0370
20-39       32%       26%         40-59       23%       25%         60-79       15%       17%         80-100       13%       21%         CLARITY SCORES: CHOICE         0-19       16%       15%         20-39       36%       28%         40-59       31%       33%         60-79       10%       17%         80-100       7%       7%		17%	11%
40-59       23%       25%         60-79       15%       17%         80-100       13%       21%         CLARITY SCORES: CHOICE         0-19       16%       15%         20-39       36%       28%         40-59       31%       33%         60-79       10%       17%         80-100       7%       7%			
60-79       15%       17%         80-100       13%       21%         CLARITY SCORES: CHOICE         0-19       16%       15%         20-39       36%       28%         40-59       31%       33%         60-79       10%       17%         80-100       7%       7%			
80-100     13%     21%       CLARITY SCORES: CHOICE       0-19     16%     15%       20-39     36%     28%       40-59     31%     33%       60-79     10%     17%       80-100     7%     7%			
CLARITY SCORES: CHOICE       0-19     16%     15%       20-39     36%     28%       40-59     31%     33%       60-79     10%     17%       80-100     7%     7%			
0-19     16%     15%       20-39     36%     28%       40-59     31%     33%       60-79     10%     17%       80-100     7%     7%			-
40-59     31%     33%       60-79     10%     17%       80-100     7%     7%	0-19	16%	15%
60-79     10%     17%       80-100     7%     7%	20-39	36%	28%
80-100 7% 7%	40-59	31%	33%
	60-79	10%	17%
CLARITY SCORES: CHURCH ATTENDANCE	80-100	7%	7%
	CLARITY SCORES: CHURCH ATTENDANCE		

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	Comidential	
	Yes	No
0-19	4%	5%
20-39	18%	20%
40-59	34%	34%
60-79	35%	33%
80-100	8%	9%
CLARITY SCORES: CLIMATE CHANGE PRIORITY		
0-19	44%	44%
20-39	36%	29%
40-59	16%	21%
60-79	4%	5%
80-100	0%	0%
MEDIA MARKET		
Charlotte NC	29%	27%
Greensboro-High Point-Winston Salem NC	15%	15%
Norfolk-Portsmouth-Newport News VA	3%	2%
Greenville-New Bern-Washington NC	10%	8%
Wilmington NC	7%	6%
Raleigh-Durham (Fayetteville) NC	28%	31%
Greenville-Spartanburg SC-Asheville NC-Anderson SC	7%	9%
Myrtle Beach-Florence SC	2%	2%
DEMOGRAPHICS - PHONE TYPE		
Land-line	74%	56%
Wireless	26%	44%
Voter File Match		
Yes	74%	76%
No	26%	24%

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# >> Q11. Contact with Others: Co-workers against...

	Yes	No
n	(233)	(945)
Q1. Health Quality		
Poor	6%	4%
Fair	10%	14%
Good	47%	45%
Very Good	37%	37%
Q4. Number of People in HH		
1-3	67%	73%
4-6	29%	24%
7+	4%	3%
Q5. Children in HH		
One	16%	12%
Two	15%	11%
Three or more	6%	6%
None	63%	72%
Q6. Non-HH Face to Face Count	100/	420/
0	10%	42%
1-3	24%	38%
4-6	16%	11%
7+ 07. Six East Away? //f 06 > 0\	50%	9%
Q7. Six Feet Away? (If Q6 > 0) 0	14%	21%
1-3	29%	53%
4-6	29%	15%
7+	36%	11%
Q8. HH Member Going to Work	30/0	11/0
Yes	82%	35%
No	16%	64%
Unsure	2%	1%
Q9. Children Interacting with Other Children	2,0	2,0
Yes	25%	20%
No	71%	80%
Unsure	4%	0%
Q10. Times in Group > 20 in Last Week		
0	56%	80%
1-3	26%	15%
4-6	4%	2%
7+	13%	3%
Q11. Contact with Others: Family		
Yes	78%	64%
No	22%	36%
Q11. Contact with Others: Friends		
Yes	45%	13%
No	55%	87%
Q11. Contact with Others: Clients, patients, or patrons		
Yes	50%	5%
No	50%	95%
Q11. Contact with Others: Any other type of person not already mentioned		
Yes	30%	14%
No	70%	86%
Q12. Handwashing Count		
0	1%	0%
1-3	3%	5%
4-6	13%	18%
7+	82%	77%
Q13. Currently Practicing Social Distancing?		
Yes	95%	96%
No	5%	4%
Q14. Currently Experiencing Symptoms?		
Yes	4%	2%
No	94%	97%
Unsure	2%	1%
Q15. Likelihood of getting Coronavirus		
Yes	12%	7%
No	50%	64%
Unsure	38%	29%
No	50%	6

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	Confidenti	
	Yes	No
Most are underestimating the risks	38%	36%
Most are reacting appropriately	45%	56%
Most are overreacting to the actual risks	17%	9%
Q17. Changes to Routine		
Large changes	55%	63%
Small changes	35%	28%
No real changes	9%	8%
Unsure	1%	1%
Q18. College Degree		
Yes	39%	47%
No	61%	53%
	0170	33/0
Q19. Latino		
Yes	7%	4%
No	93%	96%
Q20. Race		
White	76%	77%
Black	16%	19%
Asian	2%	1%
Another race	6%	3%
Q19-20. Race + Ethnicity		
White	72%	74%
Black	15%	18%
Asian	2%	1%
Hispanic or Latino	6%	4%
·		
Another race	5%	2%
Q21. Panel Willingness		
Yes	76%	76%
No	24%	24%
DEMOGRAPHICS - RACE ON FILE		
Caucasian	78%	81%
Black	15%	16%
Hispanic	2%	2%
Other	5%	1%
DEMOGRAPHICS - PARTY ON FILE		
Democrat	27%	38%
Republican	39%	31%
Other / Unaffiliated	34%	31%
·	34%	31%
DEMOGRAPHICS - AGE		
18-34	15%	9%
35-49	25%	17%
50-64	40%	34%
65-79	15%	29%
80+	4%	11%
	476	11/0
DEMOGRAPHICS - GENDER		
Female	46%	57%
Male	54%	43%
CLARITY SCORES: PARTY		
0-19	46%	38%
20-39	7%	7%
40-59	8%	8%
60-79	6%	6%
80-100	33%	41%
CLARITY SCORES: TURNOUT		
0-19	1%	1%
20-39	1%	1%
40-59	7%	5%
60-79	16%	10%
80-100	75%	83%
CLARITY SCORES: COLLEGE		
0-19	9%	12%
20-39	35%	25%
40-59	26%	25%
60-79	17%	16%
80-100	13%	21%
CLARITY SCORES: CHOICE		
0-19	15%	15%
20-39	38%	27%
40-59	34%	32%
60-79	10%	17%
80-100	3%	8%
CLARITY SCORES: CHURCH ATTENDANCE	'	
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No         Yes         No           0-19         4%         5%           20-39         18%         20%           40-59         37%         33%           60-79         34%         34%           80-100         8%         8%           CLARITY SCORES: CLIMATE CHANGE PRIORITY           0-19         53%         42%           20-39         32%         30%           40-59         13%         21%           60-79         2%         6%           80-100         0%         0%           MEDIA MARKET         27%         28%           Creensboro-High Point-Winston Salem NC         17%         14%           Norfolk-Portsmouth-Newport News VA         3%         2%           Greenville-New Bern-Washington NC         9%         8%           Wilmington NC         7%         6%           Raleigh-Durham (Fayetteville) NC         27%         32%           Greenville-Spartanburg SC-Asheville NC-Anderson SC         7%         9%           Myrtle Beach-Florence SC         3%         2%           DEMOGRAPHICS - PHONE TYPE         2         57%         58%           Wireless         43%		Confidential	
20-39		Yes	No
40-59 37% 33% 60-79 34% 34% 88-100 88% 8% CLARITY SCORES: CLIMATE CHANGE PRIORITY 0-19 53% 42% 20-39 32% 30% 40-59 13% 21% 60-79 2% 6% 80-100 0% 0% 0% MEDIA MARKET Charlotte NC 27% 28% Greensboro-High Point-Winston Salem NC 17% 14% Norfolk-Portsmouth-Newport News VA 3% 2% Greenville-New Bern-Washington NC 7% 6% Raleigh-Durham (Fayetteville) NC 32% 32% Greenville-Spartanburg SC-Asheville NC-Anderson SC 7% 9% Myrtle Beach-Florence SC 3% 2% DEMOGRAPHICS - PHONE TYPE Land-line 57% 58% Wireless 43% 42% Voter File Match Yes 73% 76%	0-19	4%	5%
60-79       34%       34%         80-100       8%       8%         CLARITY SCORES: CLIMATE CHANGE PRIORITY         53%       42%         20-39       32%       30%         40-59       13%       21%         60-79       2%       6%         80-100       0%       0%         MEDIA MARKET         Charlotte NC       27%       28%         Greensboro-High Point-Winston Salem NC       17%       14%         Norfolk-Portsmouth-Newport News VA       3%       2%         Greenville-New Bern-Washington NC       9%       8%         Wilmington NC       7%       6%         Raleigh-Durham (Fayetteville) NC       27%       32%         Greenville-Spartanburg SC-Asheville NC-Anderson SC       7%       9%         Myrtle Beach-Florence SC       7%       9%         DEMOGRAPHICS - PHONE TYPE       20       3%       2%         Land-line       57%       58%         Wireless       43%       42%         Voter File Match       73%       76%	20-39	18%	20%
80-100       8%       8%         CLARITY SCORES: CLIMATE CHANGE PRIORITY         0-19       53%       42%         20-39       32%       30%         40-59       13%       21%         60-79       2%       6%         80-100       0%       0%         MEDIA MARKET       Charlotte NC       27%       28%         Greensboro-High Point-Winston Salem NC       17%       14%         Norfolk-Portsmouth-Newport News VA       3%       2%         Greenville-New Bern-Washington NC       9%       8%         Wilmington NC       7%       6%         Raleigh-Durham (Fayetteville) NC       27%       32%         Greenville-Spartanburg SC-Asheville NC-Anderson SC       7%       9%         Myrtle Beach-Florence SC       3%       2%         DEMOGRAPHICS - PHONE TYPE       Land-line       57%       58%         Wireless       43%       42%         Voter File Match       73%       76%	40-59	37%	33%
CLARITY SCORES: CLIMATE CHANGE PRIORITY         0-19       53%       42%         20-39       32%       30%         40-59       13%       21%         60-79       2%       6%         80-100       0%       0%         MEDIA MARKET       Charlotte NC       27%       28%         Greensboro-High Point-Winston Salem NC       17%       14%         Norfolk-Portsmouth-Newport News VA       3%       2%         Greenville-New Bern-Washington NC       9%       8%         Wilmington NC       7%       6%         Raleigh-Durham (Fayetteville) NC       27%       32%         Greenville-Spartanburg SC-Asheville NC-Anderson SC       7%       9%         Myrtle Beach-Florence SC       3%       2%         DEMOGRAPHICS - PHONE TYPE       Land-line       57%       58%         Wireless       43%       42%         Voter File Match       73%       76%	60-79	34%	34%
0-19       53%       42%         20-39       32%       30%         40-59       13%       21%         60-79       2%       6%         80-100       0%       0%         MEDIA MARKET       Charlotte NC       27%       28%         Greensboro-High Point-Winston Salem NC       17%       14%         Norfolk-Portsmouth-Newport News VA       3%       2%         Greenville-New Bern-Washington NC       9%       8%         Wilmington NC       7%       6%         Raleigh-Durham (Fayetteville) NC       27%       32%         Greenville-Spartanburg SC-Asheville NC-Anderson SC       7%       9%         Myrtle Beach-Florence SC       3%       2%         DEMOGRAPHICS - PHONE TYPE       Land-line       57%       58%         Wireless       43%       42%         Voter File Match       Yes       73%       76%	80-100	8%	8%
20-39       32%       30%         40-59       13%       21%         60-79       2%       6%         80-100       0%       0%         MEDIA MARKET         Charlotte NC         Charlotte NC       27%       28%         Greensboro-High Point-Winston Salem NC       17%       14%         Norfolk-Portsmouth-Newport News VA       3%       2%         Greenville-New Bern-Washington NC       9%       8%         Wilmington NC       7%       6%         Raleigh-Durham (Fayetteville) NC       27%       32%         Greenville-Spartanburg SC-Asheville NC-Anderson SC       7%       9%         Myrtle Beach-Florence SC       3%       2%         DEMOGRAPHICS - PHONE TYPE       Land-line       57%       58%         Wireless       43%       42%         Voter File Match       Yes       73%       76%	CLARITY SCORES: CLIMATE CHANGE PRIORITY		
40-59	0-19	53%	42%
60-79       2%       6%         80-100       0%       0%         MEDIA MARKET       Charlotte NC       27%       28%         Greensboro-High Point-Winston Salem NC       17%       14%         Norfolk-Portsmouth-Newport News VA       3%       2%         Greenville-New Bern-Washington NC       9%       8%         Wilmington NC       7%       6%         Raleigh-Durham (Fayetteville) NC       27%       32%         Greenville-Spartanburg SC-Asheville NC-Anderson SC       7%       9%         Myrtle Beach-Florence SC       3%       2%         DEMOGRAPHICS - PHONE TYPE       Land-line       57%       58%         Wireless       43%       42%         Voter File Match       73%       76%	20-39	32%	30%
80-100       0%       0%         MEDIA MARKET       Charlotte NC       27%       28%         Greensboro-High Point-Winston Salem NC       17%       14%         Norfolk-Portsmouth-Newport News VA       3%       2%         Greenville-New Bern-Washington NC       9%       8%         Wilmington NC       7%       6%         Raleigh-Durham (Fayetteville) NC       27%       32%         Greenville-Spartanburg SC-Asheville NC-Anderson SC       7%       9%         Myrtle Beach-Florence SC       3%       2%         DEMOGRAPHICS - PHONE TYPE         Land-line       57%       58%         Wireless       43%       42%         Voter File Match         Yes       73%       76%	40-59	13%	21%
MEDIA MARKET         27%         28%           Charlotte NC         17%         14%           Greensboro-High Point-Winston Salem NC         17%         14%           Norfolk-Portsmouth-Newport News VA         3%         2%           Greenville-New Bern-Washington NC         9%         8%           Wilmington NC         7%         6%           Raleigh-Durham (Fayetteville) NC         27%         32%           Greenville-Spartanburg SC-Asheville NC-Anderson SC         7%         9%           Myrtle Beach-Florence SC         3%         2%           DEMOGRAPHICS - PHONE TYPE         Land-line         57%         58%           Wireless         43%         42%           Voter File Match         73%         76%	60-79	2%	6%
Charlotte NC         27%         28%           Greensboro-High Point-Winston Salem NC         17%         14%           Norfolk-Portsmouth-Newport News VA         3%         2%           Greenville-New Bern-Washington NC         9%         8%           Wilmington NC         7%         6%           Raleigh-Durham (Fayetteville) NC         27%         32%           Greenville-Spartanburg SC-Asheville NC-Anderson SC         7%         9%           Myrtle Beach-Florence SC         3%         2%           DEMOGRAPHICS - PHONE TYPE         57%         58%           Wireless         43%         42%           Voter File Match         73%         76%	80-100	0%	0%
Greensboro-High Point-Winston Salem NC         17%         14%           Norfolk-Portsmouth-Newport News VA         3%         2%           Greenville-New Bern-Washington NC         9%         8%           Wilmington NC         7%         6%           Raleigh-Durham (Fayetteville) NC         27%         32%           Greenville-Spartanburg SC-Asheville NC-Anderson SC         7%         9%           Myrtle Beach-Florence SC         3%         2%           DEMOGRAPHICS - PHONE TYPE         Land-line         57%         58%           Wireless         43%         42%           Voter File Match         73%         76%	MEDIA MARKET		
Norfolk-Portsmouth-Newport News VA         3%         2%           Greenville-New Bern-Washington NC         9%         8%           Wilmington NC         7%         6%           Raleigh-Durham (Fayetteville) NC         27%         32%           Greenville-Spartanburg SC-Asheville NC-Anderson SC         7%         9%           Myrtle Beach-Florence SC         3%         2%           DEMOGRAPHICS - PHONE TYPE         Land-line         57%         58%           Wireless         43%         42%           Voter File Match         Yes         73%         76%	Charlotte NC	27%	28%
Greenville-New Bern-Washington NC         9%         8%           Wilmington NC         7%         6%           Raleigh-Durham (Fayetteville) NC         27%         32%           Greenville-Spartanburg SC-Asheville NC-Anderson SC         7%         9%           Myrtle Beach-Florence SC         3%         2%           DEMOGRAPHICS - PHONE TYPE         57%         58%           Wireless         43%         42%           Voter File Match         73%         76%	Greensboro-High Point-Winston Salem NC	17%	14%
Wilmington NC         7%         6%           Raleigh-Durham (Fayetteville) NC         27%         32%           Greenville-Spartanburg SC-Asheville NC-Anderson SC         7%         9%           Myrtle Beach-Florence SC         3%         2%           DEMOGRAPHICS - PHONE TYPE         Land-line         57%         58%           Wireless         43%         42%           Voter File Match           Yes         73%         76%	Norfolk-Portsmouth-Newport News VA	3%	2%
Raleigh-Durham (Fayetteville) NC       27%       32%         Greenville-Spartanburg SC-Asheville NC-Anderson SC       7%       9%         Myrtle Beach-Florence SC       3%       2%         DEMOGRAPHICS - PHONE TYPE         Land-line       57%       58%         Wireless       43%       42%         Voter File Match         Yes       73%       76%	Greenville-New Bern-Washington NC	9%	8%
Greenville-Spartanburg SC-Asheville NC-Anderson SC         7%         9%           Myrtle Beach-Florence SC         3%         2%           DEMOGRAPHICS - PHONE TYPE         Land-line         57%         58%           Wireless         43%         42%           Voter File Match           Yes         73%         76%	Wilmington NC	7%	6%
Myrtle Beach-Florence SC         3%         2%           DEMOGRAPHICS - PHONE TYPE         Land-line         57%         58%           Wireless         43%         42%           Voter File Match           Yes         73%         76%	Raleigh-Durham (Fayetteville) NC	27%	32%
DEMOGRAPHICS - PHONE TYPE         57%         58%           Land-line         57%         58%           Wireless         43%         42%           Voter File Match         73%         76%	Greenville-Spartanburg SC-Asheville NC-Anderson SC	7%	9%
Land-line         57%         58%           Wireless         43%         42%           Voter File Match         73%         76%	Myrtle Beach-Florence SC	3%	2%
Wireless         43%         42%           Voter File Match         73%         76%	DEMOGRAPHICS - PHONE TYPE		
Voter File Match Yes 73% 76%	Land-line	57%	58%
Yes 73% 76%	Wireless	43%	42%
	Voter File Match		
No 27% 24%	Yes	73%	76%
	No	27%	24%

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# >> Q11. Contact with Others: Clients, patients, or patrons against...

	Yes	No
n	(158)	(1,004)
Q1. Health Quality	(130)	(1,004)
Poor	6%	4%
Fair	12%	14%
Good	42%	46%
Very Good	40%	36%
Q4. Number of People in HH		
1-3	71%	72%
4-6	23%	25%
7+	6%	3%
Q5. Children in HH		
One	13%	13%
Two	14%	11%
Three or more	6%	6%
None	68%	70%
Q6. Non-HH Face to Face Count		
0	16%	39%
1-3	25%	37%
4-6	11%	12%
7+	48%	12%
Q7. Six Feet Away? (If Q6 > 0)		
0	17%	20%
1-3	32%	49%
4-6	17%	16%
7+	34%	14%
Q8. HH Member Going to Work	740/	200/
Yes No	74% 23%	39% 60%
Unsure	3%	1%
Q9. Children Interacting with Other Children	3/0	1/0
Yes	26%	20%
No	72%	79%
Unsure	2%	1%
Q10. Times in Group > 20 in Last Week	2,0	
0	51%	79%
1-3	30%	15%
4-6	4%	2%
7+	15%	3%
Q11. Contact with Others: Family		
Yes	71%	66%
No	29%	34%
Q11. Contact with Others: Friends		
Yes	42%	15%
No	58%	85%
Q11. Contact with Others: Co-workers		
Yes	71%	11%
No	29%	89%
Q11. Contact with Others: Any other type of person not already mentioned		
Yes	42%	13%
No Control of the Con	58%	87%
Q12. Handwashing Count	40/	00/
0	1%	0%
1-3 4-6	4%	5%
7+	12% 83%	18% 77%
Q13. Currently Practicing Social Distancing?	65/6	7770
Yes	92%	96%
No	8%	4%
Q14. Currently Experiencing Symptoms?	0,0	-1/0
Yes	7%	2%
No	91%	97%
Unsure	1%	1%
Q15. Likelihood of getting Coronavirus		
Yes	11%	8%
No	54%	63%
Unsure	35%	29%
Q16. NC Response to Coronavirus		

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	Confide	
	Yes	No
Most are underestimating the risks	33%	37%
Most are reacting appropriately	52%	54%
Most are overreacting to the actual risks	16%	9%
Q17. Changes to Routine		
Large changes	50%	64%
Small changes	35%	28%
No real changes	13%	8%
Unsure	2%	1%
Q18. College Degree		
Yes	36%	47%
No	64%	53%
Q19. Latino		
Yes	5%	4%
No	95%	96%
Q20. Race		
White	69%	78%
Black	20%	18%
Asian	2%	2%
Another race	8%	3%
Q19-20. Race + Ethnicity		
White	67%	75%
Black	19%	17%
Asian	2%	1%
Hispanic or Latino	5%	4%
Another race	7%	2%
Q21. Panel Willingness		
Yes	79%	76%
No	21%	24%
DEMOGRAPHICS - RACE ON FILE		
Caucasian	74%	81%
Black	21%	15%
Hispanic	1%	2%
Other	4%	2%
DEMOGRAPHICS - PARTY ON FILE		
Democrat	35%	36%
Republican	28%	33%
Other / Unaffiliated	37%	31%
DEMOGRAPHICS - AGE		
18-34	15%	10%
35-49	22%	18%
50-64	36%	35%
65-79	21%	27%
80+	7%	10%
DEMOGRAPHICS - GENDER		
Female	56%	54%
Male	44%	46%
CLARITY SCORES: PARTY		
0-19	36%	40%
20-39	7%	7%
40-59	10%	7%
60-79	6%	6%
80-100	42%	40%
CLARITY SCORES: TURNOUT		
0-19	0%	1%
20-39	0%	1%
40-59	10%	5%
60-79	15%	10%
30-100	74%	83%
CLARITY SCORES: COLLEGE		
0-19	17%	11%
20-39	30%	26%
40-59	21%	25%
60-79	16%	17%
80-100	15%	20%
CLARITY SCORES: CHOICE		
0-19	13%	15%
20-39	32%	29%
40-59	36%	32%
60-79	13%	16%

CLARITY SCORES: CHURCH ATTENDANCE

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	ntia

	Confidential	
	Yes	No
0-19	6%	5%
20-39	17%	20%
40-59	34%	33%
60-79	33%	34%
80-100	10%	8%
CLARITY SCORES: CLIMATE CHANGE PRIORITY		
0-19	40%	45%
20-39	43%	29%
40-59	12%	21%
60-79	5%	5%
80-100	0%	0%
MEDIA MARKET		
Charlotte NC	29%	27%
Greensboro-High Point-Winston Salem NC	14%	15%
Norfolk-Portsmouth-Newport News VA	3%	2%
Greenville-New Bern-Washington NC	12%	8%
Wilmington NC	6%	6%
Raleigh-Durham (Fayetteville) NC	28%	31%
Greenville-Spartanburg SC-Asheville NC-Anderson SC	6%	9%
Myrtle Beach-Florence SC	3%	2%
DEMOGRAPHICS - PHONE TYPE		
Land-line	66%	56%
Wireless	34%	44%
Voter File Match		
Yes	66%	76%
No	34%	24%

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# >> Q11. Contact with Others: Any other type of person not already mentioned against...

		Yes	No
11. Health Quality Poor	n		
Poor         88         4%           Fair         13%         14%           Good         43%         14%           Good         37%         37%           Very Good         37%         37%           Q.K. Number of People in HH         75%         72%           4.6         24%         25%           7-         10%         33%           OS. Children in HH         12%         12%           Two         12%         12%           None         12%         12%           OS. Children in HH         20%         13%           Two         12%         12%           None         12%         12%           OS. Children in HH         20%         13%           Two         12%         12%           None         20%         39%           A6.         12%         12%           A7.         12%         12%           A5.         12%         12%           A7.         12%         12%           A7.         12%         12%           A7.         12%         12%           A6.         12%         12% <td></td> <td>(===/</td> <td>(=,</td>		(===/	(=,
Good         43%         45%           Very Good         37%         37%           27%         37%         37%           284         25%         72%           46         26%         25%           7+         18%         35%           QS. Children in HH         32%         13%           Obe         12%         13%           Three or more         4%         6%           None         27%         59%           QS. Mon-HH Face to Face Count         20%         34%         45%           QS. Mon-HH Face to Face Count         14%         12%		8%	4%
Very Good         37%         37%           QA. Number of People in HH         75%         72%           1-3         75%         22%           4-6         24%         25%           7-         10%         38           S. Children in HH         12%         12%         13%           One         4%         6%           None         27%         69%           QS. Non-HF Face to Face Count         20%         39%           1-3         43%         34%           4-6         43%         34%           4-6         43%         34%           4-6         43%         34%           4-6         43%         34%           4-6         43%         34%           4-6         44%         22%           7-         23%         16%           7-         23%         16%           7-         47         47%         47%           4-6         47%         47%         47%           7-         20         17%         17%           7-         20         17%         17%           7-         20         14%	Fair	13%	14%
Q.A. Number of People in HH         75%         72%         424%         125%         125%         125%         125%         125%         125%         125%         125%         125%         125%         125%         125%         136%         35%         125%         136%         136%         125%         125%         138%         125%         1	Good	43%	46%
13	Very Good	37%	37%
4-6	Q4. Number of People in HH		
7-	1-3	75%	72%
QS. Children in HH       12%       13%       12%       12%       12%       12%       12%       12%       12%       12%       12%       16%       16%       16%       16%       16%       16%       16%       16%       16%       16%       16%       16%       18%       13%       13%       13%       13%       13%       13%       13%       14%       12%       12%       13%       14%       12% </td <td>4-6</td> <td>24%</td> <td>25%</td>	4-6	24%	25%
One         12%         13%           Two         12%         12%           None         4%         6%           QB. Non-HH Face to Face Count         20%         39%           1.3         43%         34%           4-6         14%         12%           2,1         23%         13%           4-6         12%         23%         13%           4-7         23%         14%         46%           4-7         13         47%         46%           4-6         17%         11%         12%           2,3         13         47%         46%           4-6         17%         11%         17%           7-         19%         12%         17%           2,8         14         47%         43%           4-6         17%         11%         17%           7-         19%         12%         17%           10         12%         17%         12%         17%           10         47%         43%         18%         18%         18%         18%         18%         18%         18%         18%         18%         18%         18%<		1%	3%
Tivo         12%         12%           Three or more         4%         6%           None         72%         6%           QG. Non-HH Face to Face Count         20%         39%           1-3         43%         34%         34%           4-6         11%         12%         12%           7-         23%         16%           7-         12%         17%         21%           1-3         47%         46%         46%         46%         46%         46%         46%         46%         46%         46%         46%         47%         48%         46%         46%         47%         48%         46%         47%         47%         47%         46%         47%         47%         47%         48%         46%         46%         47%         43%         46%         46%         45%         55%         50%	·		
Three or more         4%         6%           None         72%         69%           Q6. Non-HH Face to Face Count         20%         39%           1-3         43%         34%           4-6         14%         12%           7+         23%         16%           Q7. Six Feet Away? (If Q6 > 0)         17%         21%           1-3         47%         46%           4-6         17%         17%         17%           7+         19         17%         17%         17%           7+         19         17%			
None         72%         69%           QC. Non-HH Face to Face Count         20%         33%         34%         34%         34%         14%         12%         74%         12%         12%         74%         12%         74%         12%         74%         12%         74%         12%         74%         12%         74%         46%         17%         17%         17%         74         12%         17%         74         12%         17%         74         12% <td></td> <td></td> <td></td>			
Q. Non-HH Face to Face Count  0			
0   20%   39%   1-3		72%	69%
1-3		20%	30%
4-6   14%   12%   7+			
77. Six Feet Away? (If Q6 > 0)         1.7%         2.1%           Q7. Six Feet Away? (If Q6 > 0)         1.7%         2.1%           1.3         4.4%         4.6%           4.6         1.7%         1.7%         1.7%           7+         1.9%         1.7%         1.7%           7+         1.9%         1.7%         1.7%           7+         1.9%         1.7%         1.3%         1.5%         1.2%         1.2%         1.2%			
Q7. Six Feet Away? (If Q6 > 0)  1.7%			
0 17% 21% 13 17% 21% 14% 146% 146% 146% 167% 17% 17% 17% 17% 17% 17% 17% 17% 17% 1			
4-6       17%       17%         7+       19%       17%         Q.B. HH Member Going to Work       17%       43%         Yes       47%       43%         No       51%       56%         Unsure       2%       18         Q.D. Children Interacting with Other Children       18%       18%         Ves       31%       18%         No       67%       81%         Unsure       2%       18         Q.D. Times in Group > 20 in Last Week       60%       79%         Q.10. Times in Group > 20 in Last Week       60%       79%         Q.11. Times in Group > 20 in Last Week       60%       79%         Q.12. Times in Group > 20 in Last Week       60%       79%         Q.12. Times in Group > 20 in Last Week       26%       16%         Q.12. Times in Group > 20 in Last Week       26%       16%       16%         Q.12. Times in Group > 20 in Last Week       26%       16%       16%       26%       16%       16%       26%       16%       26%       16%       26%       16%       26%       16%       26%       16%       26%       16%       26%       16%       26%       16%       26%       16%	· · · · ·	17%	21%
7-1	1-3		
Q.B. HH Member Going to Work  Yes	4-6	17%	17%
Yes         47%         43%           No         51%         56%           Unsure         2%         1%           Q9. Children Interacting with Other Children         31%         18%           Yes         31%         18%           No         67%         81%           Unsure         2%         1%           Q10. Times in Group > 20 in Last Week         60%         79%           1-3         26%         16%           4-6         5%         26%           7+         9%         4%           Q11. Contact with Others: Family         86         67%           Yes         66         67%         33%           Q11. Contact with Others: Friends         84%         16%           Yes         30%         16%         8%           Q11. Contact with Others: Co-workers         84%         15%           Yes         33%         15%           No         67%         85%           Q11. Contact with Others: Co-workers         9         9           Yes         33%         15%           No         67%         85%           Q12. Lontact with Others: Clients, patients, or patrons <td< td=""><td>7+</td><td>19%</td><td>17%</td></td<>	7+	19%	17%
No         51%         56%           Unsure         2%         1%           Q9. Children Interacting with Other Children         ***         1%           Yes         31%         18%           No         67%         81%           Unsure         2%         1%           Q10. Times in Group > 20 in Last Week         ***         1%           1-3         66%         7%         16%           4-6         5%         2%         1%           4-6         5%         2%         1%           4-6         5%         2%         1%           4-7         9%         4%         6%           No         36%         33%         16%           No         36%         36%         38%           Q11. Contact with Others: Friends         4%         16%           Yes         33%         15%           No         67%         85%           Q11. Contact with Others: Co-workers         2**           Yes         33%         15%           No         67%         85%           Q11. Contact with Others: Clients, patients, or patrons         2**         9*           Yes <td>Q8. HH Member Going to Work</td> <td></td> <td></td>	Q8. HH Member Going to Work		
Unsure         2%         1%           Q9. Children Interacting with Other Children         31%         18%           No         67%         81%           No         2%         1%           Unsure         2%         1%           Q10. Times in Group > 20 in Last Week         10         60%         79%           1-3         26%         16%         4-6         5%         2%           7+         9%         4%         46         5%         2%           7+         9%         4%         67%         33%         33%         15%         33%         33%         15%         33%         33%         15%         33%         33%         15%         33%         33%         15%         33%         15%         33%         15%         33%         15%         33%         15%         33%         15%         33%         15%         33%         15%         33%         15%         33%         15%         33%         15%         33%         15%         33%         15%         33%         15%         35%         33%         15%         35%         33%         15%         35%         32%         35%         35%         32%	Yes	47%	43%
Q9. Children Interacting with Other Children         Yes       31%       18%         No       67%       81%         Unsure       20       1%         Q10. Times in Group > 20 in Last Week	No	51%	56%
Yes         31%         18%           No         67%         81%           Unsure         2%         1%           Q10. Times in Group > 20 in Last Week         79%         1.5%         26%         16%         4.6         79%         1.6%         26%         16%         4.6         4.6         5%         2.6%         16%         4.6         4.6         5%         2.6%         16%         4.6         7.4         9%         4.6         6.7%         8.0         2.6         6.7%         8.0         2.6         6.7%         8.0         2.6         6.7%         8.0         3.3%         3.6%         3.3%         2.6         7.0         8.3%         9.6         3.3%         2.6         3.3%         2.6         3.3%         2.6         3.3%         2.6         2.0	Unsure	2%	1%
No         67%         81%           Unsure         2%         1%           Q10. Times in Group > 20 in Last Week	-		ı
Unsure         2%         1%           Q10. Times in Group > 20 in Last Week         60%         79%           1-3         26%         16%           4-6         5%         2%           7+         9%         4%           Q11. Contact with Others: Family         64%         67%           No         36%         33%           Q11. Contact with Others: Friends         30%         16%           Yes         30%         16%           No         70%         84%           Q11. Contact with Others: Co-workers         33%         15%           Yes         33%         15%           No         67%         85%           Q11. Contact with Others: Clients, patients, or patrons         2           Yes         32%         9%           No         68%         91%           Q12. Handwashing Count         0         0%           Q12. Handwashing Count         0         0%           Q13. Currently Practicing Social Distancing?         4         5%           Yes         9         9%           No         6         4%         5%           Q14. Currently Experiencing Symptoms?         4         <			
Q10. Times in Group > 20 in Last Week         0       60%       79%         1-3       26%       16%         4-6       5%       2%         7+       9%       4%         Q11. Contact with Others: Family       Wes       66%       67%         No       36%       33%       33%         Q11. Contact with Others: Friends       Wes       30%       16%         Yes       30%       16%       8%         Q11. Contact with Others: Co-workers       Wes       33%       15%         Yes       33%       15%       8%         Q11. Contact with Others: Clients, patients, or patrons       Wes       9%       8%         Q11. Contact with Others: Clients, patients, or patrons       Yes       32%       9%         No       68%       91%       9%       9%         Q12. Handwashing Count       0       0%       0%       13       14       5%       14       46       17%       18%       74       46       17%       18%       74       46       17%       18%       74       46       46       46       46       47       18%       74       46       47       78       78       7			
0         60%         79%           1-3         26%         16%           4-6         5%         2%           7+         9%         4%           Q11. Contact with Others: Family         Ves         64%         67%           No         36%         33%         33%           Q11. Contact with Others: Friends         30%         16%           Yes         30%         16%           No         70%         84%           Q11. Contact with Others: Co-workers         33%         15%           Yes         33%         15%           No         67%         85%           Q11. Contact with Others: Clients, patients, or patrons         22%         9%           Yes         32%         9%           No         68%         91%           Q11. Contact with Others: Clients, patients, or patrons         22%         9%           Yes         32%         9%           No         68%         91%           Q11. Contact with Others: Clients, patients, or patrons         22%         9%           No         68%         91%         9%           Q12. Handwashing Count         68%         91%         9%		2%	1%
1-3		C00/	700/
4-6       5%       2%         7+       9%       4%         Q11. Contact with Others: Family       Yes       64%       67%         No       36%       33%         Q11. Contact with Others: Friends       Yes       30%       16%         No       70       16%         Q11. Contact with Others: Co-workers       Yes       33%       15%         No       67%       85%         Q11. Contact with Others: Clients, patients, or patrons       Yes       32%       9%         No       68%       91%         Q12. Handwashing Count       O       0%       0%         Q1-3       44%       5%         4-6       17%       18%         7+       78       77%         Q13. Currently Practicing Social Distancing?       Yes       94%       96%         No       6%       4%         Q14. Currently Experiencing Symptoms?       Yes         Yes       4%       2%         No       92%       9%         No       92%       9%         Q15. Likelihood of getting Coronavirus       Yes       9%       8% <tr< td=""><td></td><td></td><td></td></tr<>			
7+       9%       4%         Q11. Contact with Others: Family       64%       67%         No       36%       33%         Q11. Contact with Others: Friends       30%       16%         Yes       30%       16%         No       70%       84%         Q11. Contact with Others: Co-workers       35%       15%         Yes       33%       15%         No       67%       85%         Q11. Contact with Others: Clients, patients, or patrons       27       9%         Yes       32%       9%         No       68%       91%         Q12. Handwashing Count       0       0%       0%         Q12. Handwashing Count       0       0%       0%         Q13. Currently Practicing Social Distancing?       17%       18%         7+       78%       77%         Q13. Currently Practicing Social Distancing?       96%       0%         No       94%       96%         No       94%       96%         No       94%       96%         No       92%       97%         Unsure       4%       1%         No       94%       96%			
Q11. Contact with Others: Family         Yes       64%       67%         No       36%       33%         Q11. Contact with Others: Friends       30%       16%         Yes       30%       16%         No       67%       85%         Q11. Contact with Others: Co-workers       33%       15%         Yes       33%       15%         No       67%       85%         Q11. Contact with Others: Clients, patients, or patrons       9%         Yes       32%       9%         No       68%       91%         Q12. Handwashing Count       0       0%       0%         Q1-3       4%       5%         4-6       17%       18%       77%         Q13. Currently Practicing Social Distancing?       Yes       96%       4%         No       96%       4%       2%         No       92%       97%         Unsure       4%       1%         Q15. Likelihood of getting Coronavirus       Yes       9%       8%         No       61%       62%       62%         Unsure       4%       2%       66%       62%         Unsure       9% </td <td></td> <td></td> <td></td>			
No         36%         33%           Q11. Contact with Others: Friends         30%         16%           Yes         30%         16%           No         70%         84%           Q11. Contact with Others: Co-workers         33%         15%           Yes         33%         15%           No         67%         85%           Q11. Contact with Others: Clients, patients, or patrons         32%         9%           Yes         32%         9%           No         68%         91%           Q12. Handwashing Count         0         0%         0%           1-3         4%         5%           4-6         17%         18%         7%           7+         18%         77%         78%         77%           Q13. Currently Practicing Social Distancing?         94%         96%         96%           No         6%         4%         2%           No         92%         97%           Unsure         4%         1%           Q15. Likelihood of getting Coronavirus         9%         8%           No         61%         62%           No         61%         62%			.,,,
Q11. Contact with Others: Friends         Yes       30%       16%         No       70%       84%         Q11. Contact with Others: Co-workers       Yes       33%       15%         No       67%       85%         Q11. Contact with Others: Clients, patients, or patrons       Yes       32%       9%         No       68%       91%         Q12. Handwashing Count       0       0%       0%         1-3       4%       5%         4-6       17%       18%         7+       18%       77%         Q13. Currently Practicing Social Distancing?       Yes       94%       96%         No       6%       4%         Q14. Currently Experiencing Symptoms?       Yes       4%       2%         No       92%       97%         Unsure       4%       1%         Q15. Likelihood of getting Coronavirus       9%       8%         No       61%       62%         Unsure       30%       30%       30%	·	64%	67%
Yes       30%       16%         No       70%       84%         Q11. Contact with Others: Co-workers       33%       15%         Yes       33%       15%         No       67%       85%         Q11. Contact with Others: Clients, patients, or patrons       32%       9%         No       68%       91%         Q12. Handwashing Count       0%       0%       0%         Q1-3       4%       5%       46       17%       18%         7+       18%       77%       18%       77%         Q13. Currently Practicing Social Distancing?       9       96%       8%         No       94%       96%       96%       96%       96%         No       92%       97%<	No	36%	33%
No       70%       84%         Q11. Contact with Others: Co-workers       33%       15%         Yes       33%       15%         No       67%       85%         Q11. Contact with Others: Clients, patients, or patrons       32%       9%         No       68%       91%         Q12. Handwashing Count       0%       0%       0%         1-3       4%       5%         4-6       17%       18%       77%         Q13. Currently Practicing Social Distancing?       94%       96%         No       6%       4%         Q14. Currently Experiencing Symptoms?       94%       96%         No       92%       97%         Unsure       4%       1%         Q15. Likelihood of getting Coronavirus       9%       8%         No       61%       62%         No       61%       62%         Unsure       9%       8%         No       61%       62%         Unsure       9%       8%         No       61%       62%         Unsure       30%       30%       30%	Q11. Contact with Others: Friends		
Q11. Contact with Others: Co-workers         Yes       33%       15%         No       67%       85%         Q11. Contact with Others: Clients, patients, or patrons       Yes       32%       9%         No       68%       91%         Q12. Handwashing Count       0       0%       0%         1-3       4%       5%         4-6       17%       18%         7+       78%       77%         Q13. Currently Practicing Social Distancing?       Yes       94%       96%         No       6%       4%         Q14. Currently Experiencing Symptoms?       Yes       4%       2%         No       92%       97%         Unsure       4%       1%         Q15. Likelihood of getting Coronavirus       Yes       9%       8%         No       61%       62%         Unsure       9%       8%         No       61%       62%         Unsure       30%       30%	Yes	30%	16%
Yes       33%       15%         No       67%       85%         Q11. Contact with Others: Clients, patients, or patrons       Yes       32%       9%         No       68%       91%         Q12. Handwashing Count       0       0%       0%         1-3       4%       5%         4-6       17%       18%         7+       78%       77%         Q13. Currently Practicing Social Distancing?       Yes       94%       96%         No       6%       4%         Q14. Currently Experiencing Symptoms?       Yes       4%       2%         No       92%       97%         Unsure       4%       1%         Q15. Likelihood of getting Coronavirus       Yes       9%       8%         No       61%       62%         Unsure       9%       8%         No       61%       62%         Unsure       30%       30%	No	70%	84%
No       67%       85%         Q11. Contact with Others: Clients, patients, or patrons       32%       9%         No       68%       91%         Q12. Handwashing Count       0%       0%         0       0%       0%         1-3       4%       5%         4-6       17%       18%         7+       78%       77%         Q13. Currently Practicing Social Distancing?       94%       96%         No       6%       4%         Q14. Currently Experiencing Symptoms?       4%       2%         Yes       94%       96%         No       92%       97%         Unsure       4%       1%         Q15. Likelihood of getting Coronavirus       9%       8%         No       61%       62%         Unsure       9%       8%         No       61%       62%         Unsure       30%       30%	Q11. Contact with Others: Co-workers		
Q11. Contact with Others: Clients, patients, or patrons         Yes       32%       9%         No       68%       91%         Q12. Handwashing Count       0%       0%         0       0%       0%         1-3       4%       5%         4-6       17%       18%         7+       78%       77%         Q13. Currently Practicing Social Distancing?       94%       96%         No       6%       4%         Q14. Currently Experiencing Symptoms?       4%       2%         No       92%       97%         Unsure       4%       1%         Q15. Likelihood of getting Coronavirus       9%       8%         No       61%       62%         Unsure       9%       8%         No       61%       62%         Unsure       9%       8%         No       61%       62%         Unsure       30%       30%	Yes	33%	15%
Yes       32%       9%         No       68%       91%         Q12. Handwashing Count       0       0%         0       0%       0%         1-3       4%       5%         4-6       17%       18%         7+       78%       77%         Q13. Currently Practicing Social Distancing?       94%       96%         No       6%       4%         Q14. Currently Experiencing Symptoms?       4%       2%         No       92%       97%         Unsure       4%       1%         Q15. Likelihood of getting Coronavirus       9%       8%         No       61%       62%         No       61%       62%         Unsure       30%       30%		67%	85%
No       68%       91%         Q12. Handwashing Count       0%       0%         1-3       4%       5%         4-6       17%       18%         7+       78%       77%         Q13. Currently Practicing Social Distancing?       94%       96%         No       6%       4%         Q14. Currently Experiencing Symptoms?       4%       2%         No       92%       97%         Unsure       4%       1%         Q15. Likelihood of getting Coronavirus       4%       1%         Yes       9%       8%         No       61%       62%         Unsure       9%       8%         No       61%       62%         Unsure       30%       30%			
Q12. Handwashing Count       0%       0%         0       0%       0%         1-3       4%       5%         4-6       17%       18%         7+       78%       77%         Q13. Currently Practicing Social Distancing?       94%       96%         No       6%       4%         Q14. Currently Experiencing Symptoms?       4%       2%         No       92%       97%         Unsure       4%       1%         Q15. Likelihood of getting Coronavirus       9%       8%         No       61%       62%         No       61%       62%         Unsure       30%       30%			
0       0%       0%         1-3       4%       5%         4-6       17%       18%         7+       78%       77%         Q13. Currently Practicing Social Distancing?         Yes       94%       96%         No       6%       4%         Q14. Currently Experiencing Symptoms?       4%       2%         No       92%       97%         Unsure       4%       1%         Q15. Likelihood of getting Coronavirus       9%       8%         No       61%       62%         No       61%       62%         Unsure       30%       30%		68%	91%
1-3       4%       5%         4-6       17%       18%         7+       78%       77%         Q13. Currently Practicing Social Distancing?         Yes       94%       96%         No       6%       4%         Q14. Currently Experiencing Symptoms?       4%       2%         No       92%       97%         Unsure       4%       1%         Q15. Likelihood of getting Coronavirus       9%       8%         No       61%       62%         Unsure       30%       30%	-	00/	00/
4-6       17%       18%         7+       78%       77%         Q13. Currently Practicing Social Distancing?         Yes       94%       96%         No       6%       4%         Q14. Currently Experiencing Symptoms?         Yes       4%       2%         No       92%       97%         Unsure       4%       1%         Q15. Likelihood of getting Coronavirus       9%       8%         No       61%       62%         Unsure       30%       30%			
7+       78%       77%         Q13. Currently Practicing Social Distancing?       94%       96%         Yes       94%       96%         No       6%       4%         Q14. Currently Experiencing Symptoms?       4%       2%         No       92%       97%         Unsure       4%       1%         Q15. Likelihood of getting Coronavirus       9%       8%         No       61%       62%         Unsure       30%       30%			
Q13. Currently Practicing Social Distancing?         Yes       94%       96%         No       6%       4%         Q14. Currently Experiencing Symptoms?       4%       2%         Yes       4%       2%         No       92%       97%         Unsure       4%       1%         Q15. Likelihood of getting Coronavirus       9%       8%         Yes       9%       8%         No       61%       62%         Unsure       30%       30%			
Yes         94%         96%           No         6%         4%           Q14. Currently Experiencing Symptoms?         4%         2%           Yes         4%         2%           No         92%         97%           Unsure         4%         1%           Q15. Likelihood of getting Coronavirus         9%         8%           Yes         9%         8%           No         61%         62%           Unsure         30%         30%		7070	7770
No         6%         4%           Q14. Currently Experiencing Symptoms?         4%         2%           Yes         4%         2%           No         92%         97%           Unsure         4%         1%           Q15. Likelihood of getting Coronavirus         9%         8%           Yes         9%         8%           No         61%         62%           Unsure         30%         30%		94%	96%
Q14. Currently Experiencing Symptoms?         Yes       4%       2%         No       92%       97%         Unsure       4%       1%         Q15. Likelihood of getting Coronavirus       9%       8%         Yes       9%       8%         No       61%       62%         Unsure       30%       30%			
Yes       4%       2%         No       92%       97%         Unsure       4%       1%         Q15. Likelihood of getting Coronavirus       Yes       9%       8%         No       61%       62%         Unsure       30%       30%			
Unsure         4%         1%           Q15. Likelihood of getting Coronavirus              Yes		4%	2%
Q15. Likelihood of getting Coronavirus         Yes       9%       8%         No       61%       62%         Unsure       30%       30%	No	92%	97%
Yes         9%         8%           No         61%         62%           Unsure         30%         30%	Unsure	4%	1%
No         61%         62%           Unsure         30%         30%	Q15. Likelihood of getting Coronavirus		
Unsure 30% 30%	Yes	9%	8%
		61%	62%
Q16. NC Response to Coronavirus		30%	30%
	Q16. NC Response to Coronavirus		

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Most are underestimating the risks         39%         35%           Most are reacting appropriately         50%         55%         55%         55%         55%         55%         65%         55%         63%         55%         63%	Co	nfidenti	
Most are reacting appropriately         55%         55%           Most are overreacting to the actual risks         11%         20%           C17. Changes to Mouthe         37%         38%         27%           Large changes         34%         27%           No real changes         48%         9%           Unsure         18%         9%           Unsure         46%         45%         55%           No         46%         45%         55%           OL9. Latino         45%         96%         96%           Q20. Race         75%         18%         96%           Q20. Race         45%         96%         96%           Q30. Alaxian         19%         12%         18%           Another race         38         3%         3%           Q19-20. Race + Ethnicity         47%         18%         48%           Miscal         20%         17%         18%           Another race         38         3%         24%           Q19-20. Race + Ethnicity         47%         18%         48%           Male         40%         24%         24%           Male         40         20%         12%		Yes	No
Most are reacting appropriately         50%         55%           Most are overreacting to the actual risks         11%         10%           Q17. Changes to Mourine         37%         36%         27%           Large changes         38%         9%           No real changes         46%         35%         9%           Unsure         46%         35%         55%           Q19. Latino         V         V         96%         96%           Q20. Race         W         77%         818         9%           Q20. Race         Winte         75%         77%         818         9%         96% </td <td>Most are underestimating the risks</td> <td>39%</td> <td>35%</td>	Most are underestimating the risks	39%	35%
Most are overreacting to the actual risks         11%         10%           Q17. Changes to houtine         35%         35%         35%         35%         35%         35%         35%         35%         35%         35%         35%         35%         35%         35%         35%         35%         35%         35%         35%         15%	-	50%	55%
Large changes         57%         63%           Small changes         34%         29%           Unsure         18         19%           Unsure         46%         38%         98%           Unsure         46%         45%         58%           No         34%         55%           VES         46%         45%         58%           No         90%         90%           Q20. Race         75%         75%         78%           Mach         11%         24%         44%           Asian         11%         24%         24%           Asian         11%         24%         24%           Asian         11%         24%         24%           Asian         11%         24%         24%         24%           Asian         11%         24%		11%	10%
Snall changes         34%         27%           No real changes         8%         9%           Unsure         1%         1%           QLB. College Degree         ****         \$5%         55%           VS         4         ***           NO         56%         55%         55%           QLJ. Latino         ****         ****           Ves         4         ***         ***           NO         200. Race         ****         ***           QLD. Race         21%         18%         21%         18%           Ashan         11%         22%         21%         38%         38         18%         24%         24%         23%         18%         38         38         18%         24%	Q17. Changes to Routine		
No real changes	Large changes	57%	63%
No real changes	Small changes	34%	27%
Unsure         1%         1%           CUBL College Degree         46%         45%           Yes         46%         55%           No         96%         55%           Ves         4%         4%           No         96%         96%         96%           220. Race         ************************************	-		
Q18. College Degree         46%         45%         55%           No         54%         55%         55%           Q19. Latino         96%         56%         56%           Q20. Race         White         75%         77%         18%         21%         18%         21%         18%         21%         18%         21%         18%         24%         24%         21%         18%         24	-		
Yes         46%         45%         55%         55%         55%         55%         55%         55%         55%         55%         55%         55%         55%         55%         55%         55%         96% <td>Unsure</td> <td>1%</td> <td>1%</td>	Unsure	1%	1%
NO         54%         55%           Q19. Latino         4%         4%         96%<	Q18. College Degree		
Q19. Latino         4%         4%         4%         4%         96%	Yes	46%	45%
Q19. Latino         4%         4%         4%         4%         96%		E /10/	
Yes         4%         4%         6%         6%         6%         6%         6%         6%         6%         6%         6%         6%         6%         6%         6%         6%         6%         6%         6%         77%         17%         18%         23%         18%         23%         3%         3%         23% <td></td> <td>34/0</td> <td>33/0</td>		34/0	33/0
NO         96%         96%           QZO. Race         Withite         75%         77%           Black         21%         18%           Asian         1%         2%           Asian         3%         3%           Another race         3%         3%           GLP-2C Race + Ethnicity         Withe         20%         17%           Misa         20%         17%           Asian         0%         2%         17%           Asian         0%         2%         17%           Another race         3%         3%         3%           QZI. Panel Willingness         76%         6%         7%           Yes         76%         76%         76%         76%           No         24%         24%         24%         24%           DEMOGRAPHICS - RACE ON FILE         21%         14%         14%         14%         14%         14%         14%         14%         14%         12%         24%         22%         22%         22%         22%         22%         22%         22%         22%         22%         22%         22%         22%         22%         22%         22%         22%	Q19. Latino		
Q20. Race           White         75%         77%           Black         21%         18%           Asian         1%         2%           Another race         3%         3%           Q19-20. Race + Ethnicity         White         73%         74%           Black         20%         17%         44%           Asian         0%         2%         18%           Hispanic or Latino         3%         3%         4%           Another race         3%         3%         2%           Q21. Panel Willingness         76%         6%         8%         2%           Ves         76%         6%         8%         2% <t< td=""><td>Yes</td><td>4%</td><td>4%</td></t<>	Yes	4%	4%
Q20. Race           White         75%         77%           Black         21%         18%           Asian         1%         2%           Another race         3%         3%           Q19-20. Race + Ethnicity         White         73%         74%           Black         20%         17%         44%           Asian         0%         2%         18%           Hispanic or Latino         3%         3%         4%           Another race         3%         3%         2%           Q21. Panel Willingness         76%         6%         8%         2%           Ves         76%         6%         8%         2% <t< td=""><td>No</td><td>96%</td><td>96%</td></t<>	No	96%	96%
White         75%         77%           Black         21½         18%           Aslain         11½         28%           Another race         3%         3%           CIJ9-20. Race + Ethnicity         White         73%         74%           Black         20%         17%           Aslain         0%         2½           Aslain         3%         3%           Another race         3%         3%           Another race         3%         3%           Q21. Panel Willingness         76%         76%           Yes         76%         76%           No         24%         22%           DEMOGRAPHICS - RACE ON FILE         21%         14%           Caucasian         76%         2%           DEMOGRAPHICS - PARTY ON FILE         22%         22%           Democrat         38%         35%           Pepublican         29%         33%           Other / Unaffiliated         34%         22%           DEMOGRAPHICS - AGE         32%         35%           35-49         20%         19%         11%           35-49         20%         23%         25%			
Black		750/	770/
Asian         1%         2%           Another race         3%         3%           Olly-20. Race + Ethnicity         3%         3%           White         73%         74%           Black         20%         17%           Asian         0%         3%         3%           Hispanic or Latino         3%         3%         3%           Another race         3%         3%         3%           Q21. Panel Willingness         76%         76%         76%           No         24%         24%         24%         24%           DEMOGRAPHICS - RACE ON FILE         76%         2% <td>White</td> <td>/5%</td> <td>77%</td>	White	/5%	77%
Another race         3%         3%           CIJ9-20. Race + Ethnicity         73%         74%           White         9%         17%           Black         20%         17%           Asian         0%         2%           Hispanic or Latino         3%         3%           Another race         3%         3%           Q21. Panel Willingness         76%         76%           Yes         76%         24%           No         24%         24%           DEMOGRAPHICS - RACE ON FILE         21%         14%           Caucasian         76%         82%           Black         21%         14%           Hispanic         1%         2%           Other         2%         33%           Other         38%         35%           Republican         29%         33%           Other J Unaffilated         34%         35%           DEMOGRAPHICS - AGE         32%         35%           18-34         9%         11%           35-49         20%         29%           50-6         32%         35%           65-79         28%         25% <t< td=""><td>Black</td><td>21%</td><td>18%</td></t<>	Black	21%	18%
Variable	Asian	1%	2%
Variable			
White         73%         74%           Black         20%         17%           Asian         0%         2%           Hispanic or Latino         3%         3%           Another race         3%         3%           Q21- Panel Willingness         76%         76%           Ves         76%         76%           No         24%         24%           DEMOGRAPHICS - RACE ON FILE         2         24%           Caucasian         76%         82%           Black         21%         14%           Hispanic         15         2%           DEMOGRAPHICS - PARTY ON FILE         2         2%           Democrat         38%         35%           Republican         29%         33%           Other / Unaffiliated         34%         32%           DEMOGRAPHICS - AGE         11%         35-49         20%         19%           DEMOGRAPHICS - GE         2         20%         19%         25%         54%           56-79         2         20%         19%         25%         54%         55%         54%         65-79         20         20         54%         65%         65-79		3/0	3/0
Black         20%         17%           Asian         0%         2%           Hispanic or Latino         3%         4%           Another race         3%         3%           Q21. Panel Willingness         76%         76%           Yes         76%         76%           No         24%         24%           DEMOGRAPHICS - RACE ON FILE         2         24%           Caucasian         76%         82%           Black         11%         2%         2%           Hispanic         15%         2%         2%           Other         2%         2%         2%           DEMOGRAPHICS - PARTY ON FILE         Democrat         36%         35%           Republican         39%         33%         32%           Other / Unaffiliated         34%         32%         35%           Republican         9%         11%         35-49         32%         35%           Republican         9%         11%         35-49         32%         32%         35%           65-79         28%         25%         80         10%         19%         36%         25%         80         10%         36% <td></td> <td></td> <td></td>			
Asian         0%         2%           Hispanic or Latino         3%         4%           Another race         3%         3%           QZ1. Panel Willingness         76%         76%           Yes         76%         76%           No         24%         24%           DEMOGRAPHICS - RACE ON FILE         2         2           Black         21%         14%           Hispanic         1%         2%           Other         2%         2%           DEMOGRAPHICS - PARTY ON FILE         2         2%           DEMOGRAPHICS - PARTY ON FILE         38%         35%           Republican         29%         33%         25%           DEMOGRAPHICS - AGE         20%         20%         20%           80-40         20 <t< td=""><td>White</td><td>73%</td><td>74%</td></t<>	White	73%	74%
Asian         0%         2%           Hispanic or Latino         3%         4%           Another race         3%         3%           QZ1. Panel Willingness         76%         76%           Yes         76%         76%           No         24%         24%           DEMOGRAPHICS - RACE ON FILE         2         2           Black         21%         14%           Hispanic         1%         2%           Other         2%         2%           DEMOGRAPHICS - PARTY ON FILE         2         2%           DEMOGRAPHICS - PARTY ON FILE         38%         35%           Republican         29%         33%         25%           DEMOGRAPHICS - AGE         20%         20%         20%           80-40         20 <t< td=""><td>Black</td><td>20%</td><td>17%</td></t<>	Black	20%	17%
Hispanic or Latino			
Another race 3% 3% 3% Q21. Panel Willingness Vers 76% 76% 76% No 24% 24% 24% DEMOGRAPHICS - RACE ON FILE Caucasian 76% 82% Black 11% 12% 14% Hispanic 11% 22% 2% DEMOGRAPHICS - PARTY ON FILE Democrat 38% 35% Republican 29% 33% Other / Unaffiliated 34% 32% DEMOGRAPHICS - AGE 18.34 99% 11% 35-49 20% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12			
Q21. Panel Willingness         76%         76%         76%         76%         76%         76%         76%         76%         76%         76%         76%         76%         76%         82%         24%         24%         24%         24%         24%         24%         24%         24%         25%         28%         26%	Hispanic or Latino	3%	4%
Yes         76%         76%         76%         76%         76%         76%         76%         24%         24%         24%         24%         24%         24%         24%         24%         24%         24%         24%         24%         24%         24%         24%         24%         24%         24%         14% <td>Another race</td> <td>3%</td> <td>3%</td>	Another race	3%	3%
Yes         76%         76%         76%         76%         76%         76%         76%         24%         24%         24%         24%         24%         24%         24%         24%         24%         24%         24%         24%         24%         24%         24%         24%         24%         24%         14% <td></td> <td></td> <td></td>			
No         24%         24%           DEMOGRAPHICS - RACE ON FILE         Caucasian         76%         82%           Black         21%         14%         2%           Hispanic         1%         2%         2%           Other         2%         2%         2%           DEMOGRAPHICS - PARTY ON FILE         Democrat         38%         35%           Republican         29%         33%         0ther / Unaffiliated         34%         32%           DEMOGRAPHICS - AGE         32         35% </td <td></td> <td>760/</td> <td>760/</td>		760/	760/
DEMOGRAPHICS - RACE ON FILE			
Caucasian         76%         82%           Black         21%         14%           Hispanic         1%         2%           Other         2%         2%           DEMOGRAPHICS - PARTY ON FILE         38%         35%           Republican         29%         33%           Other / Unaffiliated         34%         32%           DEMOGRAPHICS - AGE         32%         11%           18-34         9%         11%           35-49         20%         19%           50-64         32%         35%           80+         10%         9%           DEMOGRAPHICS - GENDER         52%         54%           Female         52%         54%           Male         48%         48%           CLARITY SCORES: PARTY         52%         54%           O-19         36%         40%           40-59         6%         7%           80-100         48%         38%           CLARITY SCORES: TURNOUT         21         20           0-19         2%         0%           80-100         83%         81%           CLARITY SCORES: COLLEGE         11%         12%     <	No	24%	24%
Black         21%         14%           Hispanic         1%         2%           Other         2%         2%           DEMOGRAPHICS - PARTY ON FILE         Democrat         38%         35%           Republican         29%         33%         32%           DEMOGRAPHICS - AGE         32%         32%           DEMOGRAPHICS - AGE         483         20%         19%           50-49         20%         19%         50-64         32%         35%           65-79         28%         25%         54%         50-64         32%         25%         54%           80-         10%         9%         10%         9%         10%         9%         20%	DEMOGRAPHICS - RACE ON FILE		
Black         21%         14%           Hispanic         1%         2%           Other         2%         2%           DEMOGRAPHICS - PARTY ON FILE         Democrat         38%         35%           Republican         29%         33%         32%           DEMOGRAPHICS - AGE         32%         32%           DEMOGRAPHICS - AGE         483         20%         19%           50-49         20%         19%         50-64         32%         35%           65-79         28%         25%         54%         50-64         32%         25%         54%           80-         10%         9%         10%         9%         10%         9%         20%	Caucasian	76%	82%
Hispanic   1%   2%   2%   2%   2%   2%   2%   2%			
Other         2%         2%           DEMOGRAPHICS - PARTY ON FILE         38%         35%           Democrat         38%         35%           Republican         29%         33%           Other / Unaffiliated         34%         32%           DEMOGRAPHICS - AGE         11%         35-49         20%         19%           50-64         32%         35%         565-79         28%         25%           80+         10%         9%         10%         9%           DEMOGRAPHICS - GENDER         50-64         48%         46%         25%         54%         48%         46%         25%         54%         48%         46%         25%         54%         48         46%         25%         54%         48         46%         25%         54%         48         46%         48%         46%         26%         54%         48         46%         46%         26%         54%         44%         46%         26%         54%         46%         26%         26%         38%         60-79         46%         7%         26         60-79         46%         7%         26         60-79         12%         0%         26         0%         <			
DEMOGRAPHICS - PARTY ON FILE	Hispanic	1%	2%
Democrat         38%         35%           Republican         29%         33%           Other / Unaffiliated         34%         32%           DEMOGRAPHICS - AGE         3         8           18-34         9%         11%           35-49         20%         19%           50-64         32%         35%           65-79         28%         25%           80+         10%         9%           DEMOGRAPHICS - GENDER         52%         54%           Male         48%         46%           CLARITY SCORES: PARTY         52%         54%           Male         48%         46%           CLARITY SCORES: PARTY         66%         7%           40-59         66%         7%           80-100         48%         38%           CLARITY SCORES: TURNOUT         20         39         0%         1%           40-59         3%         6%         6%         6%         6%           60-79         3%         6%         6%         6%         6%         6%         6%         6%         6%         6%         6%         6%         6%         6%         6%         6	Other	2%	2%
Democrat         38%         35%           Republican         29%         33%           Other / Unaffiliated         34%         32%           DEMOGRAPHICS - AGE         3         8           18-34         9%         11%           35-49         20%         19%           50-64         32%         35%           65-79         28%         25%           80+         10%         9%           DEMOGRAPHICS - GENDER         52%         54%           Male         48%         46%           CLARITY SCORES: PARTY         52%         54%           Male         48%         46%           CLARITY SCORES: PARTY         66%         7%           40-59         66%         7%           80-100         48%         38%           CLARITY SCORES: TURNOUT         20         39         0%         1%           40-59         3%         6%         6%         6%         6%           60-79         3%         6%         6%         6%         6%         6%         6%         6%         6%         6%         6%         6%         6%         6%         6%         6	DEMOGRAPHICS - DARTY ON EILE		
Republican         29%         33%           Other / Unaffiliated         34%         32%           DEMOGRAPHICS - AGE         18-34         9%         11%           18-34         20%         19%         50-64         32%         35%           65-79         28%         25%         80-         10%         9%           DEMOGRAPHICS - GENDER         Female         52%         54%         Male         48%         46%           CLARITY SCORES: PARTY         0-19         36%         40%         46%         CLARITY SCORES: PARTY         -19         36%         40% <td< td=""><td></td><td></td><td></td></td<>			
Other / Unaffiliated       34%       32%         DEMOGRAPHICS - AGE       11%         18-34       9%       11%         35-49       20%       19%         50-64       32%       35%         65-79       28%       25%         80+       10%       9%         DEMOGRAPHICS - GENDER       Female       52%       54%         Male       48%       46%         CLARITY SCORES: PARTY       0-19       36%       40%         20-39       6%       7%         40-59       6%       8%         60-79       4%       7%         80-100       48%       38%         CLARITY SCORES: TURNOUT       2%       0%         0-19       2%       0%         60-79       12%       11%         80-100       83%       81%         CLARITY SCORES: COLLEGE       11%       12%         0-19       11%       12%         40-59       34%       25%         40-59       15%       27%         60-79       18%       16%         80-100       22%       20%         CLARITY SCORES: CHOICE <td>Democrat</td> <td>38%</td> <td>35%</td>	Democrat	38%	35%
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CLARITY SCORES: CHURCH ATTENDANCE		3%	1%
	CLARITY SCORES: CHURCH ATTENDANCE		

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	Confident	ıaı
	Yes	No
0-19	5%	5%
20-39	17%	21%
40-59	39%	32%
60-79	31%	34%
80-100	9%	8%
CLARITY SCORES: CLIMATE CHANGE PRIORITY		
0-19	42%	45%
20-39	28%	30%
40-59	24%	20%
60-79	7%	5%
80-100	0%	0%
MEDIA MARKET		
Charlotte NC	28%	27%
Greensboro-High Point-Winston Salem NC	13%	15%
Norfolk-Portsmouth-Newport News VA	2%	2%
Greenville-New Bern-Washington NC	9%	8%
Wilmington NC	3%	7%
Raleigh-Durham (Fayetteville) NC	32%	31%
Greenville-Spartanburg SC-Asheville NC-Anderson SC	10%	9%
Myrtle Beach-Florence SC	3%	2%
DEMOGRAPHICS - PHONE TYPE		
Land-line	63%	54%
Wireless	37%	46%
Voter File Match		
Yes	76%	74%
No	24%	26%

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#### » Q12. Handwashing Count against...

	0	1-3	4-6	7+
n	(5)	(61)	(224)	(1,016)
Q1. Health Quality				
Poor	50%	11%	4%	4%
Fair	25%	21%	18%	12%
Good	25%	43%	46%	46%
Very Good	0%	25%	32%	38%
Q4. Number of People in HH				
1-3	40%	74%	74%	73%
4-6	20%	25%	24%	24%
7+	40%	2%	2%	3%
Q5. Children in HH				
One	0%	13%	9%	13%
Two	0%	10%	10%	11%
Three or more	20%	3%	6%	5%
None	80%	74%	75%	71%
Q6. Non-HH Face to Face Count	8070	7470	7370	7170
0	40%	31%	34%	35%
1-3	20%	43%	39%	35%
4-6	0%	10%	18%	12%
7+	40%	16%	9%	18%
Q7. Six Feet Away? (If Q6 > 0)				
0	67%	22%	19%	18%
1-3	33%	51%	50%	47%
4-6	0%	10%	22%	16%
7+	0%	17%	9%	18%
Q8. HH Member Going to Work				
Yes	60%	38%	37%	45%
No	40%	61%	62%	54%
Unsure	0%	2%	1%	1%
Q9. Children Interacting with Other Children				
Yes	100%	53%	25%	18%
No	0%	47%	75%	80%
Unsure	0%	0%	0%	2%
Q10. Times in Group > 20 in Last Week				
0	60%	67%	79%	76%
1-3	0%	25%	16%	17%
4-6	0%	2%	2%	2%
7+	40%	7%	3%	5%
	40%	/ 70	3%	5%
Q11. Contact with Others: Family	000/	C10/	C20/	700/
Yes	80%	61%	63%	70%
No	20%	39%	37%	30%
Q11. Contact with Others: Friends				
Yes	80%	28%	20%	20%
No	20%	72%	80%	80%
Q11. Contact with Others: Co-workers				
Yes	50%	15%	15%	21%
No	50%	85%	85%	79%
Q11. Contact with Others: Clients, patients, or patrons				
Yes	25%	13%	10%	14%
No	75%	87%	90%	86%
Q11. Contact with Others: Any other type of person not already men	tioned			
Yes	25%	16%	17%	18%
No	75%	84%	83%	82%
Q13. Currently Practicing Social Distancing?	1 272			
Yes	60%	90%	96%	96%
No No	40%	10%	4%	4%
Q14. Currently Experiencing Symptoms?	70/0	10/0	-T/U	7/0
Yes	200/	20/	10/	20/
	20%	3%	1%	3%
No	80%	93%	97%	96%
Unsure	0%	3%	1%	1%
				_
Q15. Likelihood of getting Coronavirus		15%	9%	7%
Q15. Likelihood of getting Coronavirus Yes	20%			
Q15. Likelihood of getting Coronavirus Yes	20% 80%	61%	62%	61%
Q15. Likelihood of getting Coronavirus Yes No Unsure			62% 29%	61% 32%
Q15. Likelihood of getting Coronavirus Yes No Unsure	80%	61%		
Q15. Likelihood of getting Coronavirus Yes No	80%	61%		

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Co	nfid	ent	ia

Most are overmeacting to the actual risks		0	1-3	4-6	7+
Carrier Formages   4.0%   5.	Most are overreacting to the actual risks				
Large changes	-	20/0	370	7 70	1070
Small changes	-	400/	E20/	E 70/	620/
No real changes					
Distance   Distance	-				
Ves	-				
Pes		0%	5%	2%	1%
NO		2001	150/	100/	
Ves			_		
VES         OM         33%         45%         45%           NO         100%         97%         96%         17%         77%         18%         77%         18%         77%         18%         77%         48%         18%         36%         17%         48%         18%         36%         17%         48%         18%         14%         48%         18%         18%		80%	55%	51%	56%
NO   100%   97%   96%   96%   020. Race   15%					
Q20. Race					
White		100%	97%	96%	96%
Black   16%   24%   18%   Asian   10%   10%   5%   14%   Asian   10%   10%   5%   14%   Asian   10%   10%   5%   14%   Asian   10%					
Asian	White	80%	79%	71%	77%
Another race	Black	0%	16%	24%	18%
Name	Asian	0%	0%	5%	1%
White         80%         75%         68%         74%           Black         0%         16%         2%         17%           Asian         0%         0%         5%         1%           Hispanic or Latino         0%         3%         4%         4%           Another race         20%         5%         0%         4%           Q21. Panel Willingness         75%         50%         63%         78%         76%           No         50%         63%         78%         22%         24%           DEMOGRAPHICS - RACE ON FILE         20         20%         16%           Caucasian         100%         0%         16%         20%         16%           Hispanic         0%         0%         16%         20%         2%           Other         0%         5%         3%         2%         2%           DEMOGRAPHICS - PARTY ON FILE         33%         41%         36%         2%         2%           DEMOGRAPHICS - PARTY ON FILE         5         20         10%         13%         36%           DEMOGRAPHICS - PARTY ON FILE         20         0         10%         10%         30%         23%         30%	Another race	20%	5%	0%	4%
Black	Q19-20. Race + Ethnicity				
Asian	White	80%	75%	68%	74%
Hispanic or Latino	Black	0%	16%	23%	17%
Another race	Asian	0%	0%	5%	1%
Ves	Hispanic or Latino	0%	3%	4%	4%
Ves	- 1	20%	5%	0%	4%
Yes					
DEMOGRAPHICS - RACE ON FILE	Yes	50%	63%	78%	76%
DEMOGRAPHICS - RACE ON FILE					
Caucasian   100% 80% 74% 80%   16% 80%   16% 80% 16% 80% 16% 16% 20% 16% 16% 16% 20% 16% 16% 16% 20% 16% 16% 16% 20% 16% 16% 16% 20% 16% 16% 20% 16% 16% 20% 16% 16% 20% 16% 20% 16% 20% 55% 33% 22% 26% 55% 33% 22% 26% 55% 33% 22% 36% 55% 33% 22% 36% 55% 33% 22% 30% 55% 33% 55% 36% 32% 30% 56% 30% 56% 50% 50% 50% 50% 50% 50% 50% 50% 50% 50					
Black		100%	80%	74%	80%
Hispanic			_		
Other         0%         5%         3%         2%           DEMOGRAPHICS - PARTY ON FILE         Tomocrat         33%         41%         41%         36%         34%         36%         34%         34%         36%         34%         30%         34%         30			_		
DEMOGRAPHICS - PARTY ON FILE					
Democrat   33% 41% 41% 36%   Republican   67% 23% 27% 34%   Other / Unaffiliated   0% 36% 32% 30%   DEMOGRAPHICS - AGE		U%	3%	370	270
Republican		220/	410/	410/	200/
Other / Unaffiliated         0%         36%         32%         30%           DEMOGRAPHICS - AGE         18-34         20%         10%         11%         9%           35-49         0%         11%         13%         19%           50-64         40%         39%         32%         36%           65-79         0%         15%         31%         27%           80+         40%         25%         14%         9%           DEMOGRAPHICS - GENDER         Fermale         40%         41%         44%         60%           Male         60%         59%         56%         40%           CLARITY SCORES: PARTY         0-19         67%         39%         34%         41%           20-39         0%         0%         7%         7%         60%         60%         79%         7%         7%         60-79         0%         5%         6%         7%         60-79         0%         5%         6%         7%         60-79         0%         5%         6%         7%         6%         6%         6%         7%         6%         6%         6%         7%         6%         6%         6%         6%         33%					
DEMOGRAPHICS - AGE   18-34	·				
18-34	•	0%	36%	32%	30%
35-49					
50-64					
65-79					
BO+   A0%   25%   14%   9%					
DEMOGRAPHICS - GENDER         40%         41%         44%         60%           Male         60%         59%         56%         40%           CLARITY SCORES: PARTY         0.19         67%         39%         34%         41%           20-39         0%         0%         7%         7%           40-59         0%         5%         6%         7%           80-100         33%         50%         46%         39%           CLARITY SCORES: TURNOUT         0-19         0%         0%         1%         1%           20-39         0%         2%         1%         1%           40-59         33%         5%         3%         6%           60-79         0%         1%         1%         1%           40-59         33%         5%         3%         6%         6%           60-79         0%         10%         14%         10%         88         10%         10%         14%         10%         88         82%         20         20         33%         81%         82%         20         20         39         40-59         67%         25%         23%         23%         60-7	65-79	0%	15%	31%	27%
Female         40%         41%         44%         60%           Male         60%         59%         56%         40%           CLARITY SCORES: PARTY         0-19         67%         39%         34%         41%           20-39         0%         0%         7%         7%           40-59         0%         7%         7%         7%           60-79         0%         5%         6%         7%           80-100         33%         50%         46%         39%           CLARITY SCORES: TURNOUT         0         0%         1%         1%           40-59         33%         5%         3%         6%           60-79         0%         1%         1%         1%           40-59         33%         5%         3%         6%           60-79         0%         10%         14%         10%           80-100         67%         83%         81%         82%           CLARITY SCORES: COLLEGE         0         14%         29%         29%           40-59         67%         25%         23%         23%           60-79         33%         25%         17%         1	80+	40%	25%	14%	9%
Male 60% 59% 56% 40% CLARITY SCORES: PARTY 0-19 67% 39% 34% 41% 20-39 0% 0% 7% 7% 7% 40-59 0% 56% 66% 7% 80-100 33% 50% 46% 39% CLARITY SCORES: TURNOUT 0-19 0% 0% 1% 1% 1% 40-59 33% 5% 3% 6% 60-79 0% 10% 14% 10% 80-100 67% 83% 81% 82% CLARITY SCORES: COLLEGE 0-19 0% 18% 11% 12% 20-39 0% 14% 29% 29% 20-39 0% 14% 29% 20-39 0% 14% 29% 20-39 0% 14% 29% 20-39 0% 14% 29% 20-39 0% 14% 29% 20-39 0% 14% 29% 20-39 0% 14% 29% 20-39 0% 14% 29% 20-39 0% 14% 29% 20-39 0% 14% 29% 20-39 0% 14% 29% 20-39 0% 14% 29% 20-39 0% 14% 29% 20-39 0% 14% 29% 20-39 0% 14% 29% 20-39 0% 14% 33% 31% 60-79 33% 25% 17% 17% 80-100 0% 18% 21% 19% CLARITY SCORES: CHOICE 0-19 33% 15% 11% 16% 20-39 67% 24% 26% 31% 40-59 0% 41% 33% 31% 60-79 0% 10% 21% 15% 80-100 0% 10% 9% 7% CLARITY SCORES: CHURCH ATTENDANCE 0-19 0% 2% 7% 4% 60-79 0% 10% 9% 7% CLARITY SCORES: CHURCH ATTENDANCE 0-19 0% 2% 7% 4%	DEMOGRAPHICS - GENDER				
CLARITY SCORES: PARTY  0-19	Female	40%	41%	44%	60%
0-19	Male	60%	59%	56%	40%
20-39	CLARITY SCORES: PARTY				
A0-59	0-19	67%	39%	34%	41%
60-79       0%       5%       6%       7%         80-100       33%       50%       46%       39%         CLARITY SCORES: TURNOUT       0       0%       0%       1%       1%         20-39       0%       2%       1%       1%         40-59       33%       5%       3%       6%         60-79       0%       10%       14%       10%         80-100       67%       83%       81%       82%         CLARITY SCORES: COLLEGE       0       18%       10%       12%         20-39       0%       14%       29%       29%         40-59       67%       25%       23%       23%         60-79       33%       25%       17%       17%         80-100       0%       18%       21%       19%         CLARITY SCORES: CHOICE       0%       18%       21%       19%         C0-39       67%       24%       26%       31%         40-59       0%       41%       33%       31%         60-79       0%       10%       21%       15%         80-100       0%       10%       9%       7%	20-39	0%	0%	7%	7%
80-100       33%       50%       46%       39%         CLARITY SCORES: TURNOUT         0-19       0%       0%       1%       1%         20-39       0%       2%       1%       1%         40-59       33%       5%       3%       6%         60-79       0%       10%       14%       10%         80-100       67%       83%       81%       82%         CLARITY SCORES: COLLEGE         0-19       0%       18%       10%       12%         20-39       0%       14%       29%       29%         40-59       67%       25%       23%       23%         60-79       33%       25%       17%       17%         80-100       0%       18%       21%       19%         CLARITY SCORES: CHOICE         0-19       33%       15%       11%       16%         20-39       67%       24%       26%       31%         40-59       0%       14%       33%       31%         40-59       0%       41%       33%       31%         60-79       0%       10%       21%       15% <td>40-59</td> <td>0%</td> <td>7%</td> <td>7%</td> <td>7%</td>	40-59	0%	7%	7%	7%
CLARITY SCORES: TURNOUT  0-19  0 % 0% 1% 1% 1% 20-39  0 % 2% 1% 1% 40-59  33% 5% 3% 6% 60-79  0 % 10% 14% 10% 80-100  67% 83% 81% 82%  CLARITY SCORES: COLLEGE  0-19  0 % 18% 10% 12% 20-39  0 % 14% 29% 29% 40-59  67% 25% 23% 23% 60-79  33% 25% 17% 17% 80-100  0 % 18% 21% 19%  CLARITY SCORES: CHOICE  0-19  33% 15% 11% 16% 20-39  67% 24% 26% 31% 40-59  0 % 41% 33% 31% 60-79  0 % 10% 21% 15% 80-100  0 % 10% 9% 7%  CLARITY SCORES: CHURCH ATTENDANCE  0-19  0 % 2% 7% 4%	60-79	0%	5%	6%	7%
D-19	80-100	33%	50%	46%	39%
20-39       0%       2%       1%       1%         40-59       33%       5%       3%       6%         60-79       0%       10%       14%       10%         80-100       67%       83%       81%       82%         CLARITY SCORES: COLLEGE         0-19       0%       18%       10%       12%         20-39       0%       14%       29%       29%         40-59       67%       25%       23%       23%         60-79       33%       25%       17%       17%         80-100       0%       18%       21%       19%         CLARITY SCORES: CHOICE       33%       15%       11%       16%         20-39       67%       24%       26%       31%         40-59       0%       41%       33%       31%         60-79       0%       10%       21%       15%         80-100       0%       10%       9%       7%         CLARITY SCORES: CHURCH ATTENDANCE       0%       2%       7%       4%	CLARITY SCORES: TURNOUT				
40-59       33%       5%       3%       6%         60-79       0%       10%       14%       10%         80-100       67%       83%       81%       82%         CLARITY SCORES: COLLEGE         0-19       0%       18%       10%       12%         20-39       0%       14%       29%       29%         40-59       67%       25%       23%       23%         60-79       33%       25%       17%       17%         80-100       0%       18%       21%       19%         CLARITY SCORES: CHOICE       33%       15%       11%       16%         20-39       67%       24%       26%       31%         40-59       0%       41%       33%       31%         60-79       0%       10%       21%       15%         80-100       0%       10%       9%       7%         CLARITY SCORES: CHURCH ATTENDANCE       0%       2%       7%       4%	0-19	0%	0%	1%	1%
60-79         0%         10%         14%         10%           80-100         67%         83%         81%         82%           CLARITY SCORES: COLLEGE           0-19         0%         18%         10%         12%           20-39         0%         14%         29%         29%           40-59         67%         25%         23%         23%           60-79         33%         25%         17%         17%           80-100         0%         18%         21%         19%           CLARITY SCORES: CHOICE         0         15%         11%         16%           20-39         67%         24%         26%         31%           40-59         0%         41%         33%         31%           60-79         0%         10%         21%         15%           80-100         0%         10%         9%         7%           CLARITY SCORES: CHURCH ATTENDANCE         0%         2%         7%         4%	20-39	0%	2%	1%	1%
80-100       67%       83%       81%       82%         CLARITY SCORES: COLLEGE       0%       18%       10%       12%         20-39       0%       14%       29%       29%         40-59       67%       25%       23%       23%         60-79       33%       25%       17%       17%         80-100       0%       18%       21%       19%         CLARITY SCORES: CHOICE       0       15%       11%       16%         20-39       67%       24%       26%       31%         40-59       0%       41%       33%       31%         60-79       0%       10%       21%       15%         80-100       0%       10%       9%       7%         CLARITY SCORES: CHURCH ATTENDANCE       0%       2%       7%       4%	40-59	33%	5%	3%	6%
80-100       67%       83%       81%       82%         CLARITY SCORES: COLLEGE       0%       18%       10%       12%         20-39       0%       14%       29%       29%         40-59       67%       25%       23%       23%         60-79       33%       25%       17%       17%         80-100       0%       18%       21%       19%         CLARITY SCORES: CHOICE       0       15%       11%       16%         20-39       67%       24%       26%       31%         40-59       0%       41%       33%       31%         60-79       0%       10%       21%       15%         80-100       0%       10%       9%       7%         CLARITY SCORES: CHURCH ATTENDANCE       0%       2%       7%       4%	60-79	0%	10%	14%	10%
CLARITY SCORES: COLLEGE  0-19  0% 18% 10% 12% 20-39  0% 144% 29% 29% 40-59  667% 25% 23% 23% 60-79  33% 25% 17% 17% 80-100  0% 18% 21% 19% CLARITY SCORES: CHOICE  0-19  33% 15% 11% 16% 20-39  67% 24% 26% 31% 40-59  0% 41% 33% 31% 60-79  0% 10% 21% 15% 80-100  CLARITY SCORES: CHURCH ATTENDANCE  0-19  0% 2% 7% 4%					
0-19         0%         18%         10%         12%           20-39         0%         14%         29%         29%           40-59         67%         25%         23%         23%           60-79         33%         25%         17%         17%           80-100         0%         18%         21%         19%           CLARITY SCORES: CHOICE         0         15%         11%         16%           20-39         67%         24%         26%         31%           40-59         0%         41%         33%         31%           60-79         0%         10%         21%         15%           80-100         0%         10%         9%         7%           CLARITY SCORES: CHURCH ATTENDANCE         0%         2%         7%         4%					
20-39       0%       14%       29%       29%         40-59       67%       25%       23%       23%         60-79       33%       25%       17%       17%         80-100       0%       18%       21%       19%         CLARITY SCORES: CHOICE         0-19       33%       15%       11%       16%         20-39       67%       24%       26%       31%         40-59       0%       41%       33%       31%         60-79       0%       10%       21%       15%         80-100       0%       10%       9%       7%         CLARITY SCORES: CHURCH ATTENDANCE       0%       2%       7%       4%		0%	18%	10%	12%
40-59     67%     25%     23%     23%       60-79     33%     25%     17%     17%       80-100     0%     18%     21%     19%       CLARITY SCORES: CHOICE       0-19     33%     15%     11%     16%       20-39     67%     24%     26%     31%       40-59     0%     41%     33%     31%       60-79     0%     10%     21%     15%       80-100     0%     10%     9%     7%       CLARITY SCORES: CHURCH ATTENDANCE       0-19     0%     2%     7%     4%			_		
60-79       33%       25%       17%       17%         80-100       0%       18%       21%       19%         CLARITY SCORES: CHOICE         0-19       33%       15%       11%       16%         20-39       67%       24%       26%       31%         40-59       0%       41%       33%       31%         60-79       0%       10%       21%       15%         80-100       0%       10%       9%       7%         CLARITY SCORES: CHURCH ATTENDANCE         0-19       0%       2%       7%       4%					
80-100     0%     18%     21%     19%       CLARITY SCORES: CHOICE       0-19     33%     15%     11%     16%       20-39     67%     24%     26%     31%       40-59     0%     41%     33%     31%       60-79     0%     10%     21%     15%       80-100     0%     10%     9%     7%       CLARITY SCORES: CHURCH ATTENDANCE       0-19     0%     2%     7%     4%					
CLARITY SCORES: CHOICE  0-19 33% 15% 11% 16% 20-39 67% 24% 26% 31% 40-59 0% 41% 33% 31% 60-79 0% 10% 21% 15% 80-100 0% 10% 9% 7% CLARITY SCORES: CHURCH ATTENDANCE 0-19 0% 2% 7% 4%					
0-19     33%     15%     11%     16%       20-39     67%     24%     26%     31%       40-59     0%     41%     33%     31%       60-79     0%     10%     21%     15%       80-100     0%     10%     9%     7%       CLARITY SCORES: CHURCH ATTENDANCE       0-19     0%     2%     7%     4%		070	1070	2170	15/0
20-39     67%     24%     26%     31%       40-59     0%     41%     33%     31%       60-79     0%     10%     21%     15%       80-100     0%     10%     9%     7%       CLARITY SCORES: CHURCH ATTENDANCE       0-19     0%     2%     7%     4%		220/	150/	110/	160/
40-59         0%         41%         33%         31%           60-79         0%         10%         21%         15%           80-100         0%         10%         9%         7%           CLARITY SCORES: CHURCH ATTENDANCE         0%         2%         7%         4%					
60-79         0%         10%         21%         15%           80-100         0%         10%         9%         7%           CLARITY SCORES: CHURCH ATTENDANCE         0%         2%         7%         4%					
80-100					
CLARITY SCORES: CHURCH ATTENDANCE 0-19 0% 2% 7% 4%					
0-19 0% 2% 7% 4%		0%	10%	9%	7%
					ı
20-39 0% 23% 20% 19%					
	20-39	0%	23%	20%	19%

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#### Confidential

1-3   4-6   7+			OC	muci	iliai
60-79		0	1-3	4-6	7+
80-100 33% 5% 8% 9%  CLARITY SCORES: CLIMATE CHANGE PRIORITY  0-19 67% 41% 38% 46%  20-39 33% 24% 26% 32%  40-59 0% 32% 31% 17%  60-79 0% 2% 5% 5%  80-100 0% 0% 0% 0% 0%  MEDIA MARKET  Charlotte NC 33% 36% 29% 26%  Greensboro-High Point-Winston Salem NC 0% 9% 11% 16%  Norfolk-Portsmouth-Newport News VA 0% 5% 1% 1%  Greenville-New Bern-Washington NC 0% 11% 8% 9%  Wilmington NC 33% 14% 5% 6%  Raleigh-Durham (Fayetteville) NC 33% 18% 34% 32%  Greenville-Spartanburg SC-Asheville NC-Anderson SC 0% 7% 12% 8%  Myrtle Beach-Florence SC 0% 0% 1% 2%  DEMOGRAPHICS - PHONE TYPE  Land-line 33% 64% 58% 63%  Wireless 67% 36% 42% 37%  Voter File Match  Yes 60% 72% 73% 76%	40-59	33%	30%	34%	34%
CLARITY SCORES: CLIMATE CHANGE PRIORITY  0-19	60-79	33%	41%	31%	34%
0-19       67%       41%       38%       46%         20-39       33%       24%       26%       32%         40-59       0%       32%       31%       17%         60-79       0%       2%       5%       5%         80-100       0%       0%       0%       0%       0%         MEDIA MARKET       Charlotte NC         Greensboro-High Point-Winston Salem NC       0%       9%       11%       16%         Norfolk-Portsmouth-Newport News VA       0%       5%       1%       1%         Greenville-New Bern-Washington NC       0%       11%       8%       9%         Wilmington NC       33%       14%       5%       6%         Raleigh-Durham (Fayetteville) NC       33%       18%       34%       32%         Greenville-Spartanburg SC-Asheville NC-Anderson SC       0%       7%       12%       8%         Myrtle Beach-Florence SC       0%       0%       1%       2%         DEMOGRAPHICS - PHONE TYPE       2       33%       64%       58%       63%         Wireless       67%       36%       42%       37%         Voter File Match       72%       73%       76%     <	80-100	33%	5%	8%	9%
20-39	CLARITY SCORES: CLIMATE CHANGE PRIORITY				
40-59	0-19	67%	41%	38%	46%
60-79       0%       2%       5%       5%         80-100       0%       0%       0%       0%       0%         MEDIA MARKET       Charlotte NC       33%       36%       29%       26%         Greensboro-High Point-Winston Salem NC       0%       9%       11%       16%         Norfolk-Portsmouth-Newport News VA       0%       5%       1%       1%         Greenville-New Bern-Washington NC       0%       11%       8%       9%         Wilmington NC       33%       14%       5%       6%         Raleigh-Durham (Fayetteville) NC       33%       18%       34%       32%         Greenville-Spartanburg SC-Asheville NC-Anderson SC       0%       7%       12%       8%         Myrtle Beach-Florence SC       0%       0%       1%       2%         DEMOGRAPHICS - PHONE TYPE       Land-line       33%       64%       58%       63%         Wireless       67%       36%       42%       37%         Voter File Match       72%       73%       76%	20-39	33%	24%	26%	32%
80-100       0%       0%       0%       0%         MEDIA MARKET       Charlotte NC       33%       36%       29%       26%         Greensboro-High Point-Winston Salem NC       0%       9%       11%       16%         Norfolk-Portsmouth-Newport News VA       0%       5%       1%       1%         Greenville-New Bern-Washington NC       0%       11%       8%       9%         Wilmington NC       33%       14%       5%       6%         Raleigh-Durham (Fayetteville) NC       33%       18%       34%       32%         Greenville-Spartanburg SC-Asheville NC-Anderson SC       0%       7%       12%       8%         Myrtle Beach-Florence SC       0%       0%       1%       2%         DEMOGRAPHICS - PHONE TYPE       Land-line       33%       64%       58%       63%         Wireless       67%       36%       42%       37%         Voter File Match       60%       72%       73%       76%	40-59	0%	32%	31%	17%
MEDIA MARKET         Charlotte NC         33%         36%         29%         26%           Greensboro-High Point-Winston Salem NC         0%         9%         11%         16%           Norfolk-Portsmouth-Newport News VA         0%         5%         1%         1%           Greenville-New Bern-Washington NC         0%         11%         8%         9%           Wilmington NC         33%         14%         5%         6%           Raleigh-Durham (Fayetteville) NC         33%         18%         34%         32%           Greenville-Spartanburg SC-Asheville NC-Anderson SC         0%         7%         12%         8%           Myrtle Beach-Florence SC         0%         0%         1%         2%           DEMOGRAPHICS - PHONE TYPE         Land-line         33%         64%         58%         63%           Wireless         67%         36%         42%         37%           Voter File Match         Yes         60%         72%         73%         76%	60-79	0%	2%	5%	5%
Charlotte NC         33%         36%         29%         26%           Greensboro-High Point-Winston Salem NC         0%         9%         11%         16%           Norfolk-Portsmouth-Newport News VA         0%         5%         1%         1%           Greenville-New Bern-Washington NC         0%         11%         8%         9%           Wilmington NC         33%         14%         5%         6%           Raleigh-Durham (Fayetteville) NC         33%         18%         34%         32%           Greenville-Spartanburg SC-Asheville NC-Anderson SC         0%         7%         12%         8%           Myrtle Beach-Florence SC         0%         0%         1%         2%           DEMOGRAPHICS - PHONE TYPE         2         2         2         33%         64%         58%         63%           Wireless         67%         36%         42%         37%         76%         73%         76%	80-100	0%	0%	0%	0%
Greensboro-High Point-Winston Salem NC         0%         9%         11%         16%           Norfolk-Portsmouth-Newport News VA         0%         5%         1%         1%           Greenville-New Bern-Washington NC         0%         11%         8%         9%           Wilmington NC         33%         14%         5%         6%           Raleigh-Durham (Fayetteville) NC         33%         18%         34%         32%           Greenville-Spartanburg SC-Asheville NC-Anderson SC         0%         7%         12%         8%           Myrtle Beach-Florence SC         0%         0%         1%         2%           DEMOGRAPHICS - PHONE TYPE         Land-line         33%         64%         58%         63%           Wireless         67%         36%         42%         37%           Voter File Match         Yes         60%         72%         73%         76%	MEDIA MARKET				
Norfolk-Portsmouth-Newport News VA         0%         5%         1%         1%           Greenville-New Bern-Washington NC         0%         11%         8%         9%           Wilmington NC         33%         14%         5%         6%           Raleigh-Durham (Fayetteville) NC         33%         18%         34%         32%           Greenville-Spartanburg SC-Asheville NC-Anderson SC         0%         7%         12%         8%           Myrtle Beach-Florence SC         0%         0%         1%         2%           DEMOGRAPHICS - PHONE TYPE         Land-line         33%         64%         58%         63%           Wireless         67%         36%         42%         37%           Voter File Match           Yes         60%         72%         73%         76%	Charlotte NC	33%	36%	29%	26%
Greenville-New Bern-Washington NC         0%         11%         8%         9%           Wilmington NC         33%         14%         5%         6%           Raleigh-Durham (Fayetteville) NC         33%         18%         34%         32%           Greenville-Spartanburg SC-Asheville NC-Anderson SC         0%         7%         12%         8%           Myrtle Beach-Florence SC         0%         0%         1%         2%           DEMOGRAPHICS - PHONE TYPE         Land-line         33%         64%         58%         63%           Wireless         67%         36%         42%         37%           Voter File Match           Yes         60%         72%         73%         76%	Greensboro-High Point-Winston Salem NC	0%	9%	11%	16%
Wilmington NC       33%       14%       5%       6%         Raleigh-Durham (Fayetteville) NC       33%       18%       34%       32%         Greenville-Spartanburg SC-Asheville NC-Anderson SC       0%       7%       12%       8%         Myrtle Beach-Florence SC       0%       0%       1%       2%         DEMOGRAPHICS - PHONE TYPE         Land-line       33%       64%       58%       63%         Wireless       67%       36%       42%       37%         Voter File Match         Yes       60%       72%       73%       76%	Norfolk-Portsmouth-Newport News VA	0%	5%	1%	1%
Raleigh-Durham (Fayetteville) NC       33%       18%       34%       32%         Greenville-Spartanburg SC-Asheville NC-Anderson SC       0%       7%       12%       8%         Myrtle Beach-Florence SC       0%       0%       1%       2%         DEMOGRAPHICS - PHONE TYPE         Land-line       33%       64%       58%       63%         Wireless       67%       36%       42%       37%         Voter File Match         Yes       60%       72%       73%       76%	Greenville-New Bern-Washington NC	0%	11%	8%	9%
Greenville-Spartanburg SC-Asheville NC-Anderson SC         0%         7%         12%         8%           Myrtle Beach-Florence SC         0%         0%         1%         2%           DEMOGRAPHICS - PHONE TYPE         Land-line         33%         64%         58%         63%           Wireless         67%         36%         42%         37%           Voter File Match           Yes         60%         72%         73%         76%	Wilmington NC	33%	14%	5%	6%
Myrtle Beach-Florence SC         0%         0%         1%         2%           DEMOGRAPHICS - PHONE TYPE         Land-line         33%         64%         58%         63%           Wireless         67%         36%         42%         37%           Voter File Match           Yes         60%         72%         73%         76%	Raleigh-Durham (Fayetteville) NC	33%	18%	34%	32%
DEMOGRAPHICS - PHONE TYPE	Greenville-Spartanburg SC-Asheville NC-Anderson SC	0%	7%	12%	8%
Land-line     33%     64%     58%     63%       Wireless     67%     36%     42%     37%       Voter File Match       Yes     60%     72%     73%     76%	Myrtle Beach-Florence SC	0%	0%	1%	2%
Wireless         67%         36%         42%         37%           Voter File Match           Yes         60%         72%         73%         76%	DEMOGRAPHICS - PHONE TYPE				
Voter File Match           Yes         60%         72%         73%         76%	Land-line	33%	64%	58%	63%
Yes 60% 72% 73% 76%	Wireless	67%	36%	42%	37%
	Voter File Match				
No 40% 28% 27% 24%	Yes	60%	72%	73%	76%
	No	40%	28%	27%	24%

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## >> Q13. Currently Practicing Social Distancing? against...

	Yes	No
n	(1,245)	(55)
Q1. Health Quality		
Poor	4%	11%
Fair	13%	24%
Good	46%	35%
Very Good	36%	30%
Q4. Number of People in HH		
1-3	73%	81%
4-6	25%	13%
7+	3%	6%
Q5. Children in HH		
One	12%	13%
Two	11%	7%
Three or more	5%	9%
None	72%	71%
Q6. Non-HH Face to Face Count		
0	35%	35%
1-3	36%	39%
4-6	13%	4%
7+	16%	22%
Q7. Six Feet Away? (If Q6 > 0)	400/	2427
0	19%	21%
1-3	48%	50%
4-6	17%	9%
7+	16%	21%
Q8. HH Member Going to Work	420/	420/
Yes No	43% 55%	42% 55%
Unsure	1%	4%
Q9. Children Interacting with Other Children	170	4/0
Yes	20%	36%
No	79%	57%
Unsure	1%	7%
Q10. Times in Group > 20 in Last Week	170	7,0
0	77%	56%
1-3	17%	22%
4-6	2%	2%
7+	4%	20%
Q11. Contact with Others: Family	'''	
Yes	69%	47%
No	31%	53%
Q11. Contact with Others: Friends		
Yes	21%	24%
No	79%	76%
Q11. Contact with Others: Co-workers		l
Yes	20%	25%
No	80%	75%
Q11. Contact with Others: Clients, patients, or patrons		
Yes	13%	26%
No	87%	74%
Q11. Contact with Others: Any other type of person not already mentioned		
Yes	17%	28%
No	83%	72%
Q12. Handwashing Count		
0	0%	4%
1-3	4%	11%
4-6	17%	16%
7+	78%	69%
Q14. Currently Experiencing Symptoms?		
Yes	2%	9%
No	97%	91%
	1%	0%
Unsure		
Unsure Q15. Likelihood of getting Coronavirus		
Unsure Q15. Likelihood of getting Coronavirus Yes	8%	13%
Unsure Q15. Likelihood of getting Coronavirus Yes No	60%	73%
Unsure Q15. Likelihood of getting Coronavirus Yes		

	Confidentia	
	Yes	No
Most are underestimating the risks	37%	17%
Most are reacting appropriately	54%	49%
Most are overreacting to the actual risks	9%	34%
Q17. Changes to Routine	500/	200/
Large changes	63%	20%
Small changes	28%	44%
No real changes	7%	33%
Unsure	1%	4%
Q18. College Degree		
Yes	46%	25%
No	54%	75%
Q19. Latino		
Yes	4%	4%
No	96%	96%
Q20. Race		
White	76%	74%
Black	19%	17%
Asian	2%	2%
Another race	3%	8%
Q19-20. Race + Ethnicity		
White	73%	71%
Black	18%	16%
Asian	2%	2%
Hispanic or Latino	4%	4%
Another race	3%	7%
Q21. Panel Willingness	<u> </u>	
Yes	77%	56%
No	23%	44%
DEMOGRAPHICS - RACE ON FILE		
Caucasian	79%	79%
Black	17%	21%
Hispanic	2%	0%
Other	2%	0%
DEMOGRAPHICS - PARTY ON FILE		
Democrat	37%	39%
Republican	32%	42%
Other / Unaffiliated	31%	18%
DEMOGRAPHICS - AGE		
18-34	10%	7%
	18%	5%
50-64	35%	35%
65-79	27%	29%
80+	10%	24%
DEMOGRAPHICS - GENDER	1070	24/0
Female	F70/	45%
	57%	_
Male	43%	55%
CLARITY SCORES: PARTY	200/	470/
0-19	39%	47%
20-39	7%	3%
40-59	7%	3%
60-79	6%	8%
80-100	41%	39%
CLARITY SCORES: TURNOUT		
0-19	1%	0%
20-39	1%	0%
40-59	6%	3%
60-79	10%	26%
80-100	82%	71%
CLARITY SCORES: COLLEGE		
0-19	11%	26%
20-39	28%	32%
40-59	24%	18%
60-79	17%	11%
80-100	20%	13%
CLARITY SCORES: CHOICE	<u> </u>	
0-19	15%	18%
20-39	29%	50%
40-59	32%	24%
60-79	16%	9%
80-100	8%	0%
		· U/0

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	ntia

	Confidentia	al
	Yes	No
0-19	5%	3%
20-39	19%	11%
40-59	34%	32%
60-79	34%	39%
80-100	9%	16%
CLARITY SCORES: CLIMATE CHANGE PRIORITY		
0-19	44%	56%
20-39	30%	35%
40-59	21%	6%
60-79	5%	3%
80-100	0%	0%
MEDIA MARKET		
Charlotte NC	27%	37%
Greensboro-High Point-Winston Salem NC	15%	13%
Norfolk-Portsmouth-Newport News VA	1%	5%
Greenville-New Bern-Washington NC	8%	18%
Wilmington NC	6%	3%
Raleigh-Durham (Fayetteville) NC	32%	18%
Greenville-Spartanburg SC-Asheville NC-Anderson SC	8%	5%
Myrtle Beach-Florence SC	2%	0%
DEMOGRAPHICS - PHONE TYPE		
Land-line	61%	68%
Wireless	39%	32%
Voter File Match	<u> </u>	
Yes	75%	69%
No	25%	31%

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## >> Q14. Currently Experiencing Symptoms? against...

	Yes	No	Unsure
n	(32)	(1,244)	(16)
Q1. Health Quality			
Poor	19%	4%	25%
Fair	25%	14%	6%
Good	38%	46%	63%
Very Good	19%	37%	6%
Q4. Number of People in HH			
1-3	77%	73%	75%
4-6	16%	24%	25%
7+	6%	3%	0%
Q5. Children in HH			
One	22%	12%	13%
Two	9%	11%	13%
Three or more	13%	5%	0%
None	56%	72%	75%
Q6. Non-HH Face to Face Count			
0	31%	35%	25%
1-3	41%	36%	31%
4-6	6%	13%	13%
7+	22%	16%	31%
Q7. Six Feet Away? (If Q6 > 0)	222	1001	001
0	23%	19%	8%
1-3	55%	48%	42%
4-6	9%	17%	33%
7+	14%	17%	17%
Q8. HH Member Going to Work	500/	100/	4.00
Yes	59%	43%	44%
No	38%	56%	50%
Unsure	3%	1%	6%
Q9. Children Interacting with Other Children Yes	210/	200/	75%
	31%	20% 79%	25%
No Unsure	69%	1%	0%
Q10. Times in Group > 20 in Last Week	070	1/0	070
0	65%	77%	53%
1-3	13%	17%	27%
4-6	0%	2%	13%
7+	23%	4%	7%
Q11. Contact with Others: Family	2370	470	770
Yes	67%	69%	73%
No	33%	31%	27%
Q11. Contact with Others: Friends			
Yes	22%	20%	29%
No	78%	80%	71%
Q11. Contact with Others: Co-workers			
Yes	33%	19%	29%
No	67%	81%	71%
Q11. Contact with Others: Clients, patients, or patrons			
Yes	41%	13%	13%
No	59%	87%	88%
Q11. Contact with Others: Any other type of person not alread	ly mentioned		
Yes	30%	17%	54%
No	70%	83%	46%
Q12. Handwashing Count			
0	3%	0%	0%
1-3	6%	5%	13%
4-6	9%	17%	19%
7+	81%	78%	69%
Q13. Currently Practicing Social Distancing?			
Yes	84%	96%	100%
No	16%	4%	0%
Q15. Likelihood of getting Coronavirus			
Yes	32%	7%	6%
No	35%	62%	19%
Unsure	32%	31%	75%
Q16. NC Response to Coronavirus			
Most are underestimating the risks	47%	36%	63%

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ost are reacting appropriately ost are overreacting to the actual risks 7. Changes to Routine ge changes all changes real changes sure 8. College Degree 6. 9. Latino 6. 0. Race	Yes 33% 20%  53% 34% 13% 0%  34% 66%  3% 97%	No 55% 9% 62% 29% 8% 1% 45% 55%	Unsure 31% 6% 63% 31% 0% 6%
ost are overreacting to the actual risks 7. Changes to Routine ge changes all changes real changes sure 8. College Degree 6. 9. Latino 6. 0. Race	20%  53% 34% 13% 0%  34% 66%	9% 62% 29% 8% 1%	6% 63% 31% 0% 6%
7. Changes to Routine ge changes all changes real changes sure 8. College Degree 6. 9. Latino 6. 0. Race	53% 34% 13% 0% 34% 66%	62% 29% 8% 1%	63% 31% 0% 6%
ge changes all changes real changes sure 8. College Degree 6. 9. Latino 6. 0. Race	34% 13% 0% 34% 66%	29% 8% 1% 45%	31% 0% 6%
ge changes all changes real changes sure 8. College Degree 6. 9. Latino 6. 0. Race	34% 13% 0% 34% 66%	29% 8% 1% 45%	31% 0% 6%
real changes sure 8. College Degree 9. Latino 0. Race	13% 0% 34% 66%	8% 1% 45%	0% 6%
real changes sure 8. College Degree 9. Latino 0. Race	13% 0% 34% 66%	8% 1% 45%	0% 6%
9. Latino 6. 0. Race	34% 66%	1% 45%	6%
8. College Degree  9. Latino  0. Race	34% 66%	45%	
9. Latino 6. O. Race	3%		25%
9. Latino 6. O. Race	3%		25%
9. Latino 6. O. Race iite	3%	55%	
0. Race bite			75%
0. Race nite			
0. Race site	97%	4%	19%
nite		96%	81%
	80%	76%	54%
ck	10%	19%	31%
an	3%	2%	0%
other race	7%	3%	15%
9-20. Race + Ethnicity	7,0	370	1370
nite	750/	720/	4.40/
	75%	73%	44%
ck	9%	18%	25%
an	3%	2%	0%
panic or Latino	3%	4%	19%
other race	9%	3%	13%
1. Panel Willingness			
5	85%	75%	81%
	15%	25%	19%
MOGRAPHICS - RACE ON FILE	110	-	-
ucasian	83%	79%	58%
ck	13%	17%	33%
panic	0%	2%	0%
ner	4%	2%	8%
MOGRAPHICS - PARTY ON FILE			
mocrat	29%	37%	50%
oublican	25%	33%	25%
ner / Unaffiliated	46%	30%	25%
MOGRAPHICS - AGE			
34	3%	10%	19%
49	19%	18%	6%
64	44%	35%	56%
<u> </u>			
.79	19%	27%	13%
<u> </u>	16%	11%	6%
MOGRAPHICS - GENDER			
male	66%	56%	63%
le	34%	44%	38%
ARITY SCORES: PARTY			
9	38%	40%	25%
39	13%	6%	0%
59	13%	7%	8%
79	4%	6%	17%
100	33%	41%	50%
	33%	4170	50%
ARITY SCORES: TURNOUT			
9	0%	1%	0%
39	5%	1%	0%
59	18%	6%	0%
79	23%	10%	25%
100	55%	83%	75%
ARITY SCORES: COLLEGE			
9	21%	12%	17%
39	29%	28%	50%
59	25%	24%	0%
**			
79	8%	17%	25%
100	17%	20%	8%
ARITY SCORES: CHOICE			
9	9%	16%	8%
39	43%	29%	25%
59	30%	32%	50%
79	13%	16%	8%
100	4%	8%	8%
	470	0/0	0/0
ARITY SCORES: CHURCH ATTENDANCE 9	0%	5%	0%

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#### Confidential

		Confide	entiai
	Yes	No	Unsure
20-39	17%	19%	8%
40-59	42%	33%	75%
60-79	38%	34%	8%
80-100	4%	9%	8%
CLARITY SCORES: CLIMATE CHANGE PRIORITY			
0-19	43%	45%	25%
20-39	43%	29%	58%
40-59	9%	20%	17%
60-79	4%	5%	0%
80-100	0%	0%	0%
MEDIA MARKET			
Charlotte NC	38%	27%	25%
Greensboro-High Point-Winston Salem NC	13%	15%	33%
Norfolk-Portsmouth-Newport News VA	0%	2%	0%
Greenville-New Bern-Washington NC	4%	9%	25%
Wilmington NC	13%	6%	0%
Raleigh-Durham (Fayetteville) NC	21%	32%	17%
Greenville-Spartanburg SC-Asheville NC-Anderson SC	13%	8%	0%
Myrtle Beach-Florence SC	0%	2%	0%
DEMOGRAPHICS - PHONE TYPE			
Land-line	71%	61%	100%
Wireless	29%	39%	0%
Voter File Match			
Yes	75%	75%	75%
No	25%	25%	25%

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#### » Q15. Likelihood of getting Coronavirus against...

Yes 7 (100 2)1. Health Quality Poor 7/8-air 14% Sood 39% Very Good 40% 24. Number of People in HH 1-3 65% 4-6 29% 7-7 66% 25. Children in HH 20ne 20% 11% Three or more 11% None 58% Non-HH Face to Face Count 97% 1-3 33% 1-6 77% 21. Six Feet Away? (If Q6 > 0) 10 19% 1-3 416 1-7 19% 28. HH Member Going to Work (Yes 8 55% No 43% 10. Unsure 29% 29% 20. Children Interacting with Other Children 168% 10 77% 20. Children Interacting with Other Children 17% 20. Interacting with Other Children 18% 1-3 13% 1-4 13% 1-5 15% 1-5 15% 1-6 37% 1-7 15% 1-	75% 22% 3% 11% 5% 73% 37% 35% 14% 20% 47% 16% 39% 60% 1%	Unsure (402)  6% 14% 51% 30%  71% 27% 2%  12% 11% 5% 73%  30% 38% 14% 19%  17% 51% 16%
21. Health Quality Poor	3% 13% 44% 39% 75% 22% 3% 11% 5% 73% 14% 20% 47% 17% 16%	6% 14% 51% 30%  71% 27% 2%  12% 11% 5% 73%  30% 38% 14% 19%  17% 51%
Fair 14% 5000d 39% 40% 24. Number of People in HH 1-13 65% 4-16 29% 7-1 65% 4-16 29% 7-1 65% 51. St. Children in HH 200e 20% 51. Children	13% 44% 39%  75% 22% 3%  112% 111% 5% 73%  37% 35% 144%  20% 47% 16%  39% 60%	14% 51% 30% 71% 27% 2% 12% 11% 5% 73% 30% 38% 14% 19% 17% 51%
Sanot   Sano	12% 11% 5% 73% 11% 5% 73% 35% 13% 14% 20% 47% 16%	51% 30% 71% 27% 2% 112% 111% 5% 73% 30% 38% 14% 19%
Very Good   40%   24. Number of People in HH    -3	39%  75% 22% 3%  112% 111% 5% 73%  37% 35% 14%  20% 47% 17% 16%  39% 60%	30%  71%  27%  2%  12%  11%  5%  73%  30%  38%  14%  19%  51%  16%
24. Number of People in HH 1-3   65% 1-4-6   29% 17+   6% 25. Children in HH 10-ne   20% 15wo   11% 16hree or more   11% 17hree or more	75% 22% 3% 112% 111% 5% 73% 37% 35% 13% 14% 20% 47% 16%	71% 27% 2% 12% 11% 5% 73% 30% 38% 14% 19% 51%
1-3   65%   446   29%   74   6 %   29%   74   6 %   29%   74   6 %   29%   74   6 %   29%   74   6 %   29%   74   6 %   29%   74   75   20%   29%   74   29%	22% 3% 11% 5% 73% 37% 35% 13% 14% 20% 47% 16%	27% 2% 12% 11% 5% 73% 30% 38% 14% 19% 17% 51%
4-6 29% 7+ 6% 75. Children in HH  Done 20% Two 111% Two 111% Chee 58% Cle. Non-HH Face to Face Count Cle. Non-HH Face Cle. Non-Head Count Cle. Non-Head Cle. Non-Head Cle. Non-Head Cle. Cle. Non-Head Cle. Non-Head Cle. Non-Head Cle. Non-Head Cle. No	22% 3% 11% 5% 73% 37% 35% 13% 14% 20% 47% 16%	27% 2% 12% 11% 5% 73% 30% 38% 14% 19% 17% 51%
7+ 6% 25. Children in HH  20ne 20%  Fivo 111%  Fivo o 111	3%  12% 11% 5% 73%  37% 35% 13% 14%  20% 47% 17% 16%	2% 12% 11% 5% 73% 30% 38% 14% 19% 17% 51%
25. Children in HH  One 20%  Two 11%  Three or more 11%  None 58%  26. Non-HH Face to Face Count 20  1-3 37%  1-4-6 74 21%  27. Six Feet Away? (If Q6 > 0) 19%  1-3 41.6 17%  28. HH Member Going to Work 20%  Yes 55%  No 43%  Unsure 29%  19. Uniform Interacting with Other Children 20%  Yes 21%  210. Times in Group > 20 in Last Week 20%  1-3 13%  1-4-6 3%  1-7 7%  211. Contact with Others: Family 29%  211. Contact with Others: Friends 29%  212. Contact with Others: Co-workers 29%  213. Contact with Others: Co-workers 29%  214. Contact with Others: Co-workers 29%  215. Contact with Others: Co-workers 29%  216. Contact with Others: Clients, patients, or patrons 29%  217. Contact with Others: Clients, patients, or patrons 29%  218. Contact with Others: Clients, patients, or patrons 29%  219. Contact with Others: Clients, patients, or patrons 29%  210. Contact with Others: Clients, patients, or patrons 29%  210. Contact with Others: Clients, patients, or patrons 29%  210. Contact with Others: Clients, patients, or patrons 29%  211. Contact with Others: Clients, patients, or patrons 29%  212. Contact with Others: Clients, patients, or patrons 29%  213. Contact with Others: Clients, patients, or patrons 29%  214. Contact with Others: Clients, patients, or patrons 29%  215. Contact with Others: Clients, patients, or patrons 29%  216. Contact with Others: Clients, patients, or patrons 29%  217. Contact with Others: Clients, patients, or patrons 29%  218. Contact with Others: Clients, patients, or patrons 29%  219. Contact with Others: Clients, patients, or patrons 29%  219. Contact with Others: Clients, patients, or patrons 29%  219. Contact with Others: Clients, patients, or patrons 29%  210. Contact with Others: Clients, patients, or patrons 29%  210. Contact with Others: Clients, patients, or patrons 29%  210. Contact with Others: Clients, patients, or patrons 29%  210. Contact with Others: Clients, pati	12% 11% 5% 73% 37% 35% 13% 14% 20% 47% 16%	12% 11% 5% 73% 30% 38% 14% 19% 17% 51%
Dine   20%   11%   17%   12%	11% 5% 73% 37% 35% 13% 14% 20% 47% 16%	11% 5% 73% 30% 38% 14% 19% 17% 51%
Fivo 11%  Five or more 11%  None 58%  26. Non-HH Face to Face Count 10. 37%  1-3 35%  4-6 7* 21%  27. Six Feet Away? (If Q6 > 0) 90. 19%  1-3 4-6 17%  28. HH Member Going to Work (Yes 55%)  No 43%  Unsure 29%  29. Children Interacting with Other Children (Yes 21%)  10. 17%	11% 5% 73% 37% 35% 13% 14% 20% 47% 16%	11% 5% 73% 30% 38% 14% 19% 17% 51%
Three or more 11% None 58% Q6. Non-HH Face to Face Count D 37% L-3 35% A-6 77 21% Q7. Six Feet Away? (If Q6 > 0) D 19% L-3 41% A-6 17% Q8. HH Member Going to Work Ares 55% No 43% Unsure 29% Q9. Children Interacting with Other Children Ares 21% A-6 37% A-6 37% A-6 37% A-7 37% A-	5% 73% 37% 35% 13% 14% 20% 47% 16%	5% 73% 30% 38% 14% 19% 17% 51%
None   58%   26. Non-HH Face to Face Count   37%   1-3   35%   35%   366   37%   366   37%   366   37%   366   37%   366   37%   366	73% 37% 35% 13% 14% 20% 47% 17% 16%	73% 30% 38% 14% 19% 17% 51% 16%
206. Non-HH Face to Face Count  1-3	37% 35% 13% 14% 20% 47% 17% 16%	30% 38% 14% 19% 17% 51%
1-3 37% 1-4-6 7* 21% 27. Six Feet Away? (If Q6 > 0) 1-3 41.6 1-3 41.6 1-3 41.6 1-3 41.6 1-4-6 17* 22% 28. HH Member Going to Work (res	35% 13% 14% 20% 47% 17% 16%	38% 14% 19% 17% 51% 16%
14-6	13% 14% 20% 47% 17% 16% 39% 60%	14% 19% 17% 51% 16%
7+ 21% Q7. Six Feet Away? (If Q6 > 0) D1-3	14% 20% 47% 17% 16% 39% 60%	19% 17% 51% 16%
27. Six Feet Away? (If Q6 > 0)  193 1-3 4-16 177 4-6 7+ 22% 28. HH Member Going to Work  Yes 55% No 43% Jusure 29% 29. Children Interacting with Other Children  Yes 21% No 77% Jusure 39% 20. Times in Group > 20 in Last Week 210. Times in Group > 20 in Last Week 210. Times in Group > 20 in Last Week 210. Times in Group > 20 in Last Week 210. Times in Group > 20 in Last Week 211. Contact with Others: Family  Yes 71% 211. Contact with Others: Friends  Yes 18% No 82% No 171% 211. Contact with Others: Co-workers  Yes 29% No 71% 211. Contact with Others: Colients, patients, or patrons  Yes 18% No 82% No 71% 211. Contact with Others: Clients, patients, or patrons  Yes 18% No 82% No 71% 211. Contact with Others: Clients, patients, or patrons	20% 47% 17% 16% 39% 60%	17% 51% 16%
19% 1-3	47% 17% 16% 39% 60%	51% 16%
1-3	47% 17% 16% 39% 60%	51% 16%
17%   17%	17% 16% 39% 60%	16%
22%   22%   22%   22%   22%   22%   22%   22%   23%	39% 60%	
Q8. HH Member Going to Work  Yes   55% No   43% Unsure   29% Q9. Children Interacting with Other Children  Yes   21% No   77% Unsure   3% Unsure   3% Q10. Times in Group > 20 in Last Week Q10. Times in Group > 20 in Last Week Q11. 3   13% 4-6   3% 4-6   3% 7+   7% Q11. Contact with Others: Family Yes   71% Q11. Contact with Others: Friends Yes   18% No   29% Q11. Contact with Others: Co-workers Yes   29% Q11. Contact with Others: Co-workers Yes   29% Q11. Contact with Others: Co-workers Yes   29% Q11. Contact with Others: Clients, patients, or patrons Yes   18% No   31% Q11. Contact with Others: Clients, patients, or patrons Yes   18% No   32% No   31% Q11. Contact with Others: Clients, patients, or patrons	39%	16%
Ses	60%	
No	60%	
Unsure 2% Q9. Children Interacting with Other Children  Yes 21% No 77% Unsure 3% Q10. Times in Group > 20 in Last Week Q10. Times in Group > 20 in Last Week Q11-3 13% 4-6 3% A-6 3% A-7+ 7% Q11. Contact with Others: Family Yes 71% No 29% Q11. Contact with Others: Friends Yes 18% No 21% Q11. Contact with Others: Co-workers Yes 29% Q11. Contact with Others: Co-workers Yes 29% Q11. Contact with Others: Co-workers Yes 29% Q11. Contact with Others: Clients, patients, or patrons Yes 18% No 82% No 82%		50%
Q9. Children Interacting with Other Children  Yes 21% No 77% Unsure 3% Q10. Times in Group > 20 in Last Week O 77% 1-3 13% 4-6 3% 4-6 3% Yes 71% Q11. Contact with Others: Family Yes 71% Q11. Contact with Others: Friends Yes 18% No 29% Q11. Contact with Others: Co-workers Yes 29% Q11. Contact with Others: Clients, patients, or patrons Yes 18% No 82%	1 1%	48%
Ves	170	2%
No	18%	27%
Unsure 3% Q10. Times in Group > 20 in Last Week  1-3 13% 4-6 3% 4-7+ 7% Q11. Contact with Others: Family Ves 71% Q11. Contact with Others: Friends Ves 18% No 29% Q11. Contact with Others: Co-workers Ves 29% No 71% Q11. Contact with Others: Clients, patients, or patrons Ves 18% No 82%	81%	73%
Q10. Times in Group > 20 in Last Week  1-3 1-3 4-6 7+ Q11. Contact with Others: Family Yes 71% Q11. Contact with Others: Friends Yes 18% No 29% Q11. Contact with Others: Co-workers Yes 29% Q11. Contact with Others: Co-workers Yes 29% Q11. Contact with Others: Co-workers Yes 18% No 211. Contact with Others: Co-workers Yes 18% No 211. Contact with Others: Co-workers Yes 18% No 211. Contact with Others: Clients, patients, or patrons Yes No 211. Contact with Others: Clients, patients, or patrons Yes No 218% No 218% No 218% No 218% No 218% No 228% No 238% No 248% No 258% No 268% No 278% No 278% No 288% N	1%	0%
77% 1-3 13% 4-6 3% 7+ 7% 2011. Contact with Others: Family Yes 71% 29% 2011. Contact with Others: Friends Yes 18% No 82% 2011. Contact with Others: Co-workers Yes 29% 2011. Contact with Others: Co-workers Yes 29% No 71% 2011. Contact with Others: Clients, patients, or patrons Yes 18% No 82% No 71% 2011. Contact with Others: Clients, patients, or patrons Yes 18% No 82% No 82%	1,0	
3%   74   7%   7%   7%   7%   7%   7%   7	78%	72%
7+ 7%  Q11. Contact with Others: Family  Yes 71%  No 29%  Q11. Contact with Others: Friends  Yes 18%  No 82%  Q11. Contact with Others: Co-workers  Yes 29%  Q11. Contact with Others: Co-workers  Yes 29%  No 71%  Q11. Contact with Others: Clients, patients, or patrons  Yes 18%  No 82%  No 82%  No 82%  No 82%  No 82%  No 82%	16%	20%
Q11. Contact with Others: Family  Yes 71%  No 29%  Q11. Contact with Others: Friends  Yes 18%  No 82%  Q11. Contact with Others: Co-workers  Yes 29%  No 71%  Q11. Contact with Others: Clients, patients, or patrons  Yes 18%  No 82%  Q18 29%  Q19 30%  Q19 30%  Q10 30%  Q10 30%  Q10 30%  Q10 30%  Q11 3	2%	2%
Yes         71%           No         29%           Q11. Contact with Others: Friends         18%           Yes         18%           No         82%           Q11. Contact with Others: Co-workers         29%           No         71%           Q11. Contact with Others: Clients, patients, or patrons         18%           Yes         18%           No         82%	4%	6%
29%   29%		
Q11. Contact with Others: Friends   18%   82%	65%	74%
Yes         18%           No         82%           Q11. Contact with Others: Co-workers         29%           Yes         29%           No         71%           Q11. Contact with Others: Clients, patients, or patrons         18%           Yes         18%           No         82%	35%	26%
No 82% Q11. Contact with Others: Co-workers  Yes 29% No 71% Q11. Contact with Others: Clients, patients, or patrons  Yes 18% No 82%		
Q11. Contact with Others: Co-workers  Yes 29% No 71% Q11. Contact with Others: Clients, patients, or patrons Yes 18% No 82%	19%	23%
Yes 29% No 71% Q11. Contact with Others: Clients, patients, or patrons Yes 18% No 82%	81%	77%
No 71% Q11. Contact with Others: Clients, patients, or patrons Yes 18% No 82%	1.00/	2.40/
Q11. Contact with Others: Clients, patients, or patrons Yes 18% No 82%	16% 84%	24% 76%
Yes 18% No 82%	0470	7070
No 82%	11%	15%
	89%	85%
Q11. Contact with Others: Any other type of person not already mentioned		
res 19%	17%	18%
No 81%	83%	82%
Q12. Handwashing Count		
1%	1%	0%
1-3 9%		4%
19%	5%	16%
71%	17%	81%
Q13. Currently Practicing Social Distancing?		0001
Yes 93%	17% 77%	98%
No 7%	17% 77% 95%	2%
Q14. Currently Experiencing Symptoms?  Yes 10%	17% 77%	
res 10% No 89%	17% 77% 95% 5%	20/
Jnsure 1%	17% 77% 95% 5%	2%
Q16. NC Response to Coronavirus	17% 77% 95% 5% 1% 98%	95%
Most are underestimating the risks 52%	17% 77% 95% 5%	

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	C	onfide	ntial
	Yes	No	Unsure
Most are reacting appropriately	41%	57%	52%
Most are overreacting to the actual risks	7%	11%	8%
Q17. Changes to Routine			
Large changes	71%	59%	63%
Small changes	23%	29%	29%
No real changes	6%	10%	6%
Unsure	0%	1%	2%
Q18. College Degree	0,0		270
Yes	64%	43%	43%
No No	36%	57%	57%
	30%	3/%	3/70
Q19. Latino			
Yes	3%	4%	4%
No	97%	96%	96%
Q20. Race			
White	86%	74%	78%
Black	8%	21%	16%
Asian	3%	2%	2%
Another race	2%	3%	4%
Q19-20. Race + Ethnicity			
White	84%	71%	74%
Black	8%	20%	16%
Asian	3%	1%	2%
Hispanic or Latino	3%	4%	4%
Another race	2%	3%	4%
	2/0	3/0	4/0
Q21. Panel Willingness	0.401	740/	7001
Yes	84%	74%	76%
No	16%	26%	24%
DEMOGRAPHICS - RACE ON FILE			
Caucasian	83%	78%	81%
Black	9%	19%	15%
Hispanic	4%	2%	2%
Other	4%	2%	2%
DEMOGRAPHICS - PARTY ON FILE			
Democrat	31%	37%	39%
Republican	23%	34%	32%
Other / Unaffiliated	46%	30%	30%
DEMOGRAPHICS - AGE	10,0	0070	30,0
18-34	22%	10%	6%
35-49	30%	15%	19%
50-64	33%	34%	38%
65-79	9%	28%	30%
80+	6%	13%	8%
DEMOGRAPHICS - GENDER			
Female	47%	57%	56%
Male	53%	43%	44%
CLARITY SCORES: PARTY			
0-19	29%	42%	39%
20-39	4%	8%	5%
40-59	13%	6%	8%
60-79	7%	5%	8%
80-100	47%	39%	41%
CLARITY SCORES: TURNOUT	11.12		
0-19	2%	1%	0%
20-39	0%	1%	1%
40-59	6%	6%	5%
60-79	17%	11%	9%
80-100	75%	81%	84%
CLARITY SCORES: COLLEGE			
0-19	3%	12%	14%
20-39	17%	29%	29%
40-59	27%	24%	23%
60-79	26%	18%	12%
80-100	27%	17%	22%
CLARITY SCORES: CHOICE			
0-19	6%	16%	16%
20-39	22%	30%	30%
	34%	33%	30%
40-59		15%	15%
60-79	25%		
60-79 80-100	14%	6%	9%
60-79		6%	9%

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#### Confidential

	Confidential		
	Yes	No	Unsure
20-39	33%	18%	17%
40-59	36%	33%	34%
60-79	21%	36%	33%
80-100	1%	10%	10%
CLARITY SCORES: CLIMATE CHANGE PRIORITY			
0-19	31%	47%	44%
20-39	32%	30%	29%
40-59	26%	18%	22%
60-79	11%	5%	5%
80-100	0%	0%	0%
MEDIA MARKET			
Charlotte NC	20%	30%	23%
Greensboro-High Point-Winston Salem NC	12%	15%	15%
Norfolk-Portsmouth-Newport News VA	1%	1%	2%
Greenville-New Bern-Washington NC	12%	9%	9%
Wilmington NC	7%	7%	4%
Raleigh-Durham (Fayetteville) NC	39%	29%	34%
Greenville-Spartanburg SC-Asheville NC-Anderson SC	9%	7%	11%
Myrtle Beach-Florence SC	0%	2%	3%
DEMOGRAPHICS - PHONE TYPE			
Land-line	50%	57%	70%
Wireless	50%	43%	30%
Voter File Match			
Yes	70%	72%	81%
No	30%	28%	19%

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## » Q16. NC Response to Coronavirus against...

Call Health Quality		Most are underestimating the risks	Most are reacting appropriately	Most are overreacting to the actual risks
Poor   5%   3%   5%   5%   67air   17%   11%   19%   60co   47%   338%   38%   02%   38%   02%	n	(452)	(665)	(120)
Fair				
Good   46%   47%   38%   32%   38%				
Very Good				
Q4. Number of People in HH 1-3				
1-3	· ·	31%	38%	38%
4-6   23%   24%   25%   88   7+	•	740/	740/	570/
7+ 3% 2% 8% 2% 8% 25. Children in HH  One				
One 12% 12% 14% 14% 14% 15% 0.0 12% 12% 14% 14% 15% 0.0 12% 12% 13% 17% 15% 0.0 12% 12% 13% 17% 15% 0.0 12% 12% 13% 17% 15% 0.0 12% 12% 13% 0.0 12% 12% 12% 13% 0.0 12% 12% 12% 13% 0.0 12% 12% 12% 12% 13% 0.0 12% 12% 12% 12% 12% 12% 12% 12% 12% 12%	1 1			
One		3%	2%	8%
Two or more		120/	120/	1.40/
Three or more				
None   75%   72%   63%   Q6. Non-HH Face to Face Count   0				
QG. Non-HH Face to Face Count       36%       34%       26%         1-3       36%       37%       33%         4-6       11%       15%       10%         7+       17%       13%       31%         Q7. Six Feet Away? (if Q6 > 0)       22%       16%       23%         1-3       45%       51%       41%         4-6       13%       20%       13%         4-6       13%       20%       13%         4-6       13%       20%       13%         7+       20%       13%       24%         Q8. HH Member Going to Work       46%       41%       56%         Ves       46%       41%       56%         No       52%       59%       41%         Unsure       2%       1%       3%         Q9. Children Interacting with Other Children       Ves       24%       20%       24%         Ves       24%       20%       24%       1%       5%         No       75%       80%       71%       1%         Unsure       1%       1%       1%       5%         Unsure       1%       1%       1%       5% <t< td=""><td></td><td></td><td></td><td></td></t<>				
0 36% 34% 26% 1-3 36% 37% 33% 1-3 36% 37% 33% 33% 1-6 11% 15% 10% 17% 13% 33% 33% 27.		/3%	7270	03%
1-3 36% 37% 33% 44-6 11% 15% 10% 10% 7+ 17% 13% 31% 31% 20% 53% 1-3 45% 51% 41% 46 113% 20% 13% 24% 24% 20% 13% 24% 20% 14% 41% 46 13% 20% 14% 33% 24% 20% 14% 33% 24% 20% 14% 33% 24% 20% 14% 33% 24% 20% 14% 33% 24% 20% 14% 33% 24% 20% 14% 33% 24% 20% 14% 33% 24% 20% 14% 33% 24% 20% 14% 33% 24% 20% 14% 33% 20% 25% 55% 41% 33% 20% 25% 55% 41% 33% 20% 25% 55% 41% 20% 26% 15% 33% 20% 25% 55% 41% 20% 25% 55% 41% 20% 25% 55% 41% 20% 25% 55% 41% 20% 25% 55% 41% 20% 25% 55% 41% 20% 25% 55% 41% 20% 25% 55% 41% 20% 25% 55% 41% 20% 25% 25% 25% 24% 25% 25% 25% 25% 25% 25% 25% 25% 25% 25		36%	3/10/	26%
4-6				
7+				
Q7. Six Feet Away? (If Q6 > 0) 0	1 1			
0 22% 16% 23% 1-3 45% 51½ 41% 4-6 13% 20% 13% 7-+ 20% 13% 24% Q8. HH Member Going to Work Yes 46% 41½ 56% No 52% 59% 41½ Unsure 2½ 1½ 3% Q9. Children Interacting with Other Children Yes 24% 20% 24% No 75% 80% 71½ Unsure 1½ 1% 55% Q10. Times in Group ≥ 20 in Last Week 0 75% 80% 77% 72% Q10. Times in Group ≥ 20 in Last Week 0 76% 77% 72% Q11. Contact with Others: Family Yes 70% 68% 71½ No 30% 32% 22% Q11. Contact with Others: Friends Yes 21½ 20% 28% No 79% 80% 72% Q11. Contact with Others: Friends Yes 21½ 20% 28% No 79% 80% 72% Q11. Contact with Others: Friends Yes 21% 16% 32% Q11. Contact with Others: Co-workers Yes 21% 16% 32% Q11. Contact with Others: Co-workers Yes 21% 15% 20% 28% No 79% 80% 72% Q11. Contact with Others: Co-workers Yes 21% 15% 20% 28% No 79% 80% 72% Q11. Contact with Others: Co-workers Yes 21% 15% 20% 28% No 79% 80% 72% Q11. Contact with Others: Co-workers Yes 21% 15% 20% 28% No 79% 80% 72% Q11. Contact with Others: Co-workers Yes 21% 16% 32% No 79% 80% 72% Q11. Contact with Others: Co-workers Yes 21% 16% 32% No 79% 80% 72% Q11. Contact with Others: Co-workers Yes 21% 16% 32% No 79% 80% 72% Q11. Contact with Others: Co-workers Yes 20% 15% 15% No 80% 83% 81% Q12. Handwashing Count 0 1% 0% 1% Q13. Currently Practicing Social Distancing? Yes 98% 96% 85% No 2% 4% 15% Q13. Currently Experiencing Symptoms? Yes 98% 96% 85% No 2% 4% 15% No 95% 98% 96% 85% No 95% 98% 96% 96% No 95% 98% 96% 96% No 95% 98% 96%		1/%	15%	51%
1-3		220/	160/	220/
4-6				
7+ 20% 13% 24%  Q8. HH Member Going to Work  Yes	-			
Q8. HH Member Going to Work Yes				
Yes         46%         41%         56%           No         52%         59%         41%           Unsure         2%         1%         3%           Q9. Children Interacting with Other Children         Yes         24%         20%         24%           No         75%         80%         71%           Unsure         1%         1%         5%           Q10. Times in Group > 20 in Last Week         77%         72%           0         76%         77%         72%           1-3         17%         17%         16%           4-6         2%         2%         3%           7+         6%         4%         9%           Q11. Contact with Others: Family         Yes         70%         68%         71%           No         30%         32%         29%           Q11. Contact with Others: Friends         Yes         21%         20%         28%           No         79%         80%         72%           Q11. Contact with Others: Co-workers         Yes         21%         16%         32%           No         79%         84%         68%           Q11. Contact with Others: Clients, patients,		20%	13%	24%
No 52% 59% 41% Unsure 2% 1% 3% Q9. Children Interacting with Other Children  Yes 24% 20% 24% No 75% 80% 71% Unsure 1% 15% 5% Q10. Times in Group > 20 in Last Week 0 76% 77% 72% 1-3 17% 16% 4-6 2% 29% 3% 7+ 6% 47% 9% Q11. Contact with Others: Family Yes 70% 68% 71% No 30% 32% 29% Q11. Contact with Others: Friends Yes 21% 20% 28% No 79% 80% 72% Q11. Contact with Others: Friends Yes 21% 16% 32% No 79% 80% 72% Q11. Contact with Others: Co-workers Yes 21% 16% 32% No 79% 80% 72% Q11. Contact with Others: Clients, patients, or patrons Yes 21% 13% 21% No 88% 87% 79% Q11. Contact with Others: Clients, patients, or patrons Yes 20% 17% 19% No 88% 87% 79% Q11. Contact with Others: Any other type of person not already mentioned Yes 20% 17% 19% No 80% 83% 81% Q12. Handwashing Count 0 1% 0% 1% 1-3 4% 4% 4% 4% 4-6 15% 20% 13% Q13. Currently Practicing Social Distancing? Yes 98% 96% 85% No 2% 4% 15% Q14. Currently Experiencing Symptoms? Yes 98% 96% 85% No 2% 5% No 2% 5% No 95% 98% 94% Unsure 2% 19% 19%		450/	440/	F.CO/
Unsure 2% 1% 3% Q9. Children Interacting with Other Children   Yes 24% 20% 24% 1% 1% 5% No 75% 80% 711% Unsure 1 1% 1% 1% 5% Q10. Times in Group > 20 in Last Week   0 76% 77% 72% 1-3 17% 16% 4-6 2% 2% 3% 3% 7+ 66% 44% 9% Q11. Contact with Others: Family Yes 70% 80% 72% 29% 3% 72% Q11. Contact with Others: Friends   Yes 21% 20% 28% 29% Q11. Contact with Others: Friends   Yes 21% 20% 28% 29% Q11. Contact with Others: Friends   Yes 21% 20% 28%   No 79% 80% 72% Q11. Contact with Others: Co-workers   Yes 21% 16% 32% 68% Q11. Contact with Others: Co-workers   Yes 21% 16% 32% 68% Q11. Contact with Others: Clients, patients, or patrons   Yes 21% 13% 21%   No 88% 87% 79% Q11. Contact with Others: Clients, patients, or patrons   Yes 21% 13% 21%   No 88% 87% 79% Q11. Contact with Others: Any other type of person not already mentioned   Yes 20% 17% 19% No 80% 83% 81% Q12. Handwashing Count   0 1% 0% 13% 19% No 80% 76% 83% 81% Q12. Handwashing Count   0 1% 0% 13% 13% 7+ 80% 76% 83% Q13. Currently Practicing Social Distancing?   Yes 98% 96% 85% No 2% 5% 98% 96% 85% No 2% 5% 98% 94% Unsure 2% 19% 19% P				
Q9. Children Interacting with Other Children Yes 24% 20% 24% No 75% 80% 71% Unsure 1% 1% 5% Q10. Times in Group > 20 in Last Week  0 76% 77% 72% 1-3 17% 17% 16% 4-6 2% 2% 3% 7+ 6% 47% 9% Q11. Contact with Others: Family Yes 70% 68% 71% No 30% 32% 29% Q11. Contact with Others: Friends Yes 21% 20% 28% No 79% 80% 72% Q11. Contact with Others: Co-workers Yes 21% 16% 32% Q11. Contact with Others: Clients, patients, or patrons Yes 12% 13% 21% No 88% 87% 79% Q11. Contact with Others: Any other type of person not already mentioned Yes 20% 17% 19% No 80% 83% 81% Q12. Handwashing Count 0 1% 0% 17% 19% No 80% 83% 81% Q12. Handwashing Count 0 1% 0% 1% 1-3 4% 4% 4% 4% 4-6 15% 20% 13% 7+ 80% 76% 83% Q13. Currently Practicing Social Distancing? Yes 98% 96% 85% No 2% 4% 15% Q14. Currently Experiencing Symptoms? Yes 98% 96% 85% No 95% 98% 94% Unsure 2% 19% 19%				
Yes         24%         20%         24%           No         75%         80%         71%           Unsure         1%         1%         5%           Q10. Times in Group > 20 in Last Week         76%         77%         72%           1-3         17%         17%         16%           4-6         2%         2%         3%           7+         6%         4%         9%           Q11. Contact with Others: Family         70%         68%         71%           No         30%         32%         29%           Q11. Contact with Others: Friends         21%         20%         28%           No         79%         80%         72%           Q11. Contact with Others: Co-workers         Yes         21%         20%         28%           No         79%         84%         68%           Q11. Contact with Others: Clients, patients, or patrons         Yes         12%         13%         21%           No         88%         87%         79%         Q11. Contact with Others: Any other type of person not already mentioned         Yes         20%         17%         19%           No         80%         83%         81%         79%			1%	3%
No			200/	240/
Unsure 1% 1% 5% Q10. Times in Group > 20 in Last Week 0 76% 77% 72% 1-3 17% 17% 16% 4-6 2% 2% 3% 7+ 6% 47% 9% Q11. Contact with Others: Family Yes 70% 68% 71% No 30% 32% 29% Q11. Contact with Others: Friends Yes 21% 20% 28% No 79% 80% 72% Q11. Contact with Others: Friends Yes 21% 20% 28% No 79% 80% 72% Q11. Contact with Others: Co-workers Yes 21% 16% 32% No 79% 80% 72% Q11. Contact with Others: Co-workers Yes 12% 16% 32% No 79% 84% 68% Q11. Contact with Others: Clients, patients, or patrons Yes 12% 13% 21% No 88% 87% 79% Q11. Contact with Others: Any other type of person not already mentioned Yes 20% 17% 19% No 80% 83% 81% Q11. Landwashing Count 0 1% 0% 17% 1-3 4% 4% 4% 4% 4-6 15% 20% 13% 7-4 80% 76% 83% Q13. Currently Practicing Social Distancing? Yes 98% 96% 85% No 2% 4% 15% Q14. Currently Experiencing Symptoms? Yes 3% 2% 5% No 95% 98% 94% Unsure 2% 1% 1%				
Q10. Times in Group > 20 in Last Week  0				
0         76%         77%         72%           1-3         17%         17%         16%           4-6         2%         2%         3%           7+         6%         4%         9%           Q11. Contact with Others: Family         Yes         70%         68%         71%           No         30%         32%         29%           Q11. Contact with Others: Friends         Yes         21%         20%         28%           No         79%         80%         72%           Q11. Contact with Others: Co-workers         Yes         21%         16%         32%           No         79%         84%         68%           Q11. Contact with Others: Clients, patients, or patrons         Yes         12%         13%         21%           No         79%         88%         87%         79%           Q11. Contact with Others: Any other type of person not already mentioned         Yes         20%         17%         19%           No         80%         83%         81%         81%         81%         91%           Q12. Handwashing Count         0         1%         0%         1%         1%         14% <td></td> <td></td> <td>1%</td> <td>5%</td>			1%	5%
1-3			770/	720/
14-6			1177	1 = 7 +
7+     6%     4%     9%       Q11. Contact with Others: Family       Yes     70%     68%     71%       No     30%     32%     29%       Q11. Contact with Others: Friends       Yes     21%     20%     28%       No     79%     80%     72%       Q11. Contact with Others: Co-workers       Yes     21%     16%     32%       No     79%     84%     68%       Q11. Contact with Others: Clients, patients, or patrons       Yes     12%     13%     21%       No     88%     87%     79%       Q11. Contact with Others: Any other type of person not already mentioned       Yes     20%     17%     19%       No     80%     83%     81%       Q12. Handwashing Count     0     1%     0%     1%       0     1%     0%     1%     4%       4-6     15%     20%     13%       7+     80%     76%     83%       Q13. Currently Practicing Social Distancing?       Yes     98%     96%     85%       No     2%     4%     15%       Q14. Currently Experiencing Symptoms?       Yes     3%     2%     5%       <				
Q11. Contact with Others: Family Yes				
Yes         70%         68%         71%           No         30%         32%         29%           Q11. Contact with Others: Friends         21%         20%         28%           No         79%         80%         72%           Q11. Contact with Others: Co-workers         21%         16%         32%           No         79%         84%         68%           Q11. Contact with Others: Clients, patients, or patrons         21%         13%         21%           No         88%         87%         79%           Q11. Contact with Others: Any other type of person not already mentioned         Yes         20%         17%         19%           No         80%         83%         81%         81%           Q12. Handwashing Count         0         1%         0%         1%           01. Handwashing Count         0         1%         4%         4%           4-6         15%         20%         13%           7+         80%         76%         83%           Q13. Currently Practicing Social Distancing?         Yes         98%         96%         85%           No         2%         4%         15%           Q14. Currently Experiencing		0%	470	9%
No         30%         32%         29%           Q11. Contact with Others: Friends         21%         20%         28%           No         79%         80%         72%           Q11. Contact with Others: Co-workers         21%         16%         32%           No         79%         84%         68%           Q11. Contact with Others: Clients, patients, or patrons         79%         21%         13%         21%           No         88%         87%         79%		700/	600/	710/
Q11. Contact with Others: Friends       Yes     21%     20%     28%       No     79%     80%     72%       Q11. Contact with Others: Co-workers     Yes     21%     16%     32%       No     79%     84%     68%       Q11. Contact with Others: Clients, patients, or patrons     Yes     12%     13%     21%       No     88%     87%     79%       Q11. Contact with Others: Any other type of person not already mentioned     Yes     20%     17%     19%       No     80%     83%     81%       Q12. Handwashing Count     0     1%     0%     1%       0     1%     0%     1%       1-3     4%     4%     4%       4-6     15%     20%     13%       7+     80%     76%     83%       Q13. Currently Practicing Social Distancing?       Yes     98%     96%     85%       No     2%     4%     15%       Q14. Currently Experiencing Symptoms?       Yes     3%     2%     5%       No     95%     98%     94%       Unsure     2%     1%     1%				
Yes         21%         20%         28%           No         79%         80%         72%           Q11. Contact with Others: Co-workers         Yes         21%         16%         32%           No         79%         84%         68%           Q11. Contact with Others: Clients, patients, or patrons         Yes         12%         13%         21%           No         88%         87%         79%           Q11. Contact with Others: Any other type of person not already mentioned         Yes         20%         17%         19%           No         80%         83%         81%           Q12. Handwashing Count         0         1%         0%         1%           01-3         4%         4%         4%         4%           4-6         15%         20%         13%           7+         80%         76%         83%           Q13. Currently Practicing Social Distancing?         Yes         98%         96%         85%           No         2%         4%         15%           Q14. Currently Experiencing Symptoms?         2%         5%           No         95%         98%         94%           Unsur			32/0	23/0
No         79%         80%         72%           Q11. Contact with Others: Co-workers         21%         16%         32%           No         79%         84%         68%           Q11. Contact with Others: Clients, patients, or patrons         ***         21%           Yes         12%         13%         21%           No         88%         87%         79%           Q11. Contact with Others: Any other type of person not already mentioned         ***         19%           Yes         20%         17%         19%           No         80%         83%         81%           Q12. Handwashing Count         ***         0         1%         0%         1%           1-3         4%         4%         4%         4%           4-6         15%         20%         13%           7+         80%         76%         83%           Q13. Currently Practicing Social Distancing?         Yes         98%         96%         85%           No         2%         4%         15%           Q14. Currently Experiencing Symptoms?         Yes         3%         2%         5%           No         95%         98%         94%			20%	28%
Q11. Contact with Others: Co-workers       Yes     21%     16%     32%       No     79%     84%     68%       Q11. Contact with Others: Clients, patients, or patrons     21%       Yes     12%     13%     21%       No     88%     87%     79%       Q11. Contact with Others: Any other type of person not already mentioned       Yes     20%     17%     19%       No     80%     83%     81%       Q12. Handwashing Count       0     1%     0%     1%       1-3     4%     4%     4%       4-6     15%     20%     13%       7+     80%     76%     83%       Q13. Currently Practicing Social Distancing?       Yes     98%     96%     85%       No     2%     4%     15%       Q14. Currently Experiencing Symptoms?       Yes     3%     2%     5%       No     95%     98%     94%       Unsure     2%     1%     1%				
Yes         21%         16%         32%           No         79%         84%         68%           Q11. Contact with Others: Clients, patients, or patrons         Yes         12%         13%         21%           No         88%         87%         79%           Q11. Contact with Others: Any other type of person not already mentioned         Yes         20%         17%         19%           No         80%         83%         81%           Q12. Handwashing Count         0         1%         0%         1%           1-3         4%         4%         4%           4-6         15%         20%         13%           7+         80%         76%         83%           Q13. Currently Practicing Social Distancing?         Yes         98%         96%         85%           No         2%         4%         15%           Q14. Currently Experiencing Symptoms?         Yes         3%         2%         5%           No         95%         98%         94%           Unsure         2%         1%         1%			3070	7270
No         79%         84%         68%           Q11. Contact with Others: Clients, patients, or patrons         12%         13%         21%           No         88%         87%         79%           Q11. Contact with Others: Any other type of person not already mentioned         Yes         20%         17%         19%           No         80%         83%         81%         00         19%         10%	•		16%	32%
Q11. Contact with Others: Clients, patients, or patrons Yes 12% 13% 21% No 88% 87% 79% Q11. Contact with Others: Any other type of person not already mentioned Yes 20% 17% 19% No 80% 83% 81% Q12. Handwashing Count 0 1% 0% 1% 1-3 4% 4% 4% 4% 4-6 15% 20% 13% 7+ 80% 76% 83% Q13. Currently Practicing Social Distancing? Yes 98% 96% 85% No 2% 4% 15% Q14. Currently Experiencing Symptoms? Yes 3% 2% 5% No 95% 98% 94% Unsure 2% 11% 1%				
Yes         12%         13%         21%           No         88%         87%         79%           Q11. Contact with Others: Any other type of person not already mentioned         Yes         20%         17%         19%           No         80%         83%         81%           Q12. Handwashing Count         0         1%         0%         1%           1-3         4%         4%         4%           4-6         15%         20%         13%           7+         80%         76%         83%           Q13. Currently Practicing Social Distancing?         Yes         98%         96%         85%           No         2%         4%         15%           Q14. Currently Experiencing Symptoms?         Yes         3%         2%         5%           No         95%         98%         94%           Unsure         2%         1%         1%			8470	0870
No         88%         87%         79%           Q11. Contact with Others: Any other type of person not already mentioned         Yes         20%         17%         19%           No         80%         83%         81%           Q12. Handwashing Count         0         1%         0%         1%           1-3         4%         4%         4%           4-6         15%         20%         13%           7+         80%         76%         83%           Q13. Currently Practicing Social Distancing?         Yes         98%         96%         85%           No         2%         4%         15%           Q14. Currently Experiencing Symptoms?         2%         5%           No         95%         98%         94%           Unsure         2%         1%         1%			12%	21%
Q11. Contact with Others: Any other type of person not already mentioned       Yes     20%     17%     19%       No     80%     83%     81%       Q12. Handwashing Count     0     1%     0%     1%       1-3     4%     4%     4%       4-6     15%     20%     13%       7+     80%     76%     83%       Q13. Currently Practicing Social Distancing?       Yes     98%     96%     85%       No     2%     4%     15%       Q14. Currently Experiencing Symptoms?       Yes     3%     2%     5%       No     95%     98%     94%       Unsure     2%     1%     1%				
Yes         20%         17%         19%           No         80%         83%         81%           Q12. Handwashing Count         0         1%         0%         1%           1-3         4%         4%         4%           4-6         15%         20%         13%           7+         80%         76%         83%           Q13. Currently Practicing Social Distancing?         Yes         98%         96%         85%           No         2%         4%         15%           Q14. Currently Experiencing Symptoms?         Yes         3%         2%         5%           No         95%         98%         94%           Unsure         2%         1%         1%				7370
No         80%         83%         81%           Q12. Handwashing Count         0         1%         0%         1%           1-3         4%         4%         4%           4-6         15%         20%         13%           7+         80%         76%         83%           Q13. Currently Practicing Social Distancing?         Yes         98%         96%         85%           No         2%         4%         15%           Q14. Currently Experiencing Symptoms?         Yes         3%         2%         5%           No         95%         98%         94%           Unsure         2%         1%         1%				10%
Q12. Handwashing Count  0				
0     1%     0%     1%       1-3     4%     4%     4%       4-6     15%     20%     13%       7+     80%     76%     83%       Q13. Currently Practicing Social Distancing?     Ves     98%     96%     85%       No     2%     4%     15%       Q14. Currently Experiencing Symptoms?     Ves     3%     2%     5%       No     95%     98%     94%       Unsure     2%     1%     1%		0070	03/0	01/0
1-3 4% 4% 4% 4% 44% 4-6 15% 20% 13% 7+ 80% 76% 83% Q13. Currently Practicing Social Distancing? Yes 98% 96% 85% No 2% 4% 15% Q14. Currently Experiencing Symptoms? Yes 3% 2% 5% No 95% 98% 94% Unsure 2% 1% 1% 1%	-	1%	Λ%	1%
4-6     15%     20%     13%       7+     80%     76%     83%       Q13. Currently Practicing Social Distancing?       Yes     98%     96%     85%       No     2%     4%     15%       Q14. Currently Experiencing Symptoms?       Yes     3%     2%     5%       No     95%     98%     94%       Unsure     2%     1%     1%				
7+         80%         76%         83%           Q13. Currently Practicing Social Distancing?         Yes         98%         96%         85%           No         2%         4%         15%           Q14. Currently Experiencing Symptoms?         Yes         3%         2%         5%           No         95%         98%         94%           Unsure         2%         1%         1%				
Q13. Currently Practicing Social Distancing?       Yes     98%     96%     85%       No     2%     4%     15%       Q14. Currently Experiencing Symptoms?       Yes     3%     2%     5%       No     95%     98%     94%       Unsure     2%     1%     1%				
Yes         98%         96%         85%           No         2%         4%         15%           Q14. Currently Experiencing Symptoms?         Yes         3%         2%         5%           No         95%         98%         94%           Unsure         2%         1%         1%			7070	03/0
No         2%         4%         15%           Q14. Currently Experiencing Symptoms?         Yes         3%         2%         5%           No         95%         98%         94%           Unsure         2%         1%         1%	· · · · ·		060/	000/
Q14. Currently Experiencing Symptoms?       Yes     3%     2%     5%       No     95%     98%     94%       Unsure     2%     1%     1%				
Yes         3%         2%         5%           No         95%         98%         94%           Unsure         2%         1%         1%			770	13/0
No         95%         98%         94%           Unsure         2%         1%         1%	, , , , ,		2%	<b>ς</b> %
Unsure 2% 1% 1%				
COLD TORROGODO OF MATTER COLONAVIONS	Q15. Likelihood of getting Corona		1/0	1/0

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Confidential

			Confidential
	Most are underestimating the risks	Most are reacting appropriately	Most are overreacting to the actual risks
Yes	11%	6%	6%
No	54%	64%	66%
Unsure	35%	30%	28%
Q17. Changes to Routine			
Large changes	69%	62%	34%
Small changes	25%	29%	43%
No real changes	5%	8%	20%
Unsure	2%	1%	3%
Q18. College Degree	_,-	-/-	
Yes	46%	46%	35%
No	54%	54%	65%
Q19. Latino	3 1,0	3 1,70	0070
Yes	5%	3%	4%
No	95%	97%	96%
Q20. Race	3370	3770	3070
White	72%	78%	77%
Black	23%	18%	13%
Asian	2%	1%	3%
Another race	3%	3%	7%
Q19-20. Race + Ethnicity	5001	750/	750/
White	69%	75%	75%
Black	21%	18%	12%
Asian	2%	1%	3%
Hispanic or Latino	5%	3%	4%
Another race	3%	3%	7%
Q21. Panel Willingness			
Yes	77%	77%	68%
No	23%	23%	32%
DEMOGRAPHICS - RACE ON FILE			
Caucasian	72%	83%	84%
Black	21%	15%	15%
Hispanic	2%	1%	1%
Other	5%	1%	0%
DEMOGRAPHICS - PARTY ON FILE	-,-		
Democrat	40%	38%	28%
Republican	28%	32%	43%
Other / Unaffiliated	32%	30%	30%
DEMOGRAPHICS - AGE	3270	3070	3070
18-34	12%	7%	16%
35-49			
	17%	17%	18%
50-64	38%	33%	37%
65-79	24%	29%	22%
80+	8%	13%	8%
DEMOGRAPHICS - GENDER			
Female	57%	58%	47%
Male	43%	42%	53%
CLARITY SCORES: PARTY			
0-19	33%	40%	55%
20-39	5%	8%	6%
40-59	8%	7%	1%
60-79	7%	6%	6%
80-100	46%	39%	31%
CLARITY SCORES: TURNOUT			
0-19	0%	1%	0%
20-39	2%	0%	3%
40-59	5%	6%	5%
60-79	9%	12%	9%
80-100	85%	81%	83%
CLARITY SCORES: COLLEGE	ı		1
0-19	9%	14%	16%
20-39	28%	28%	30%
40-59	25%	22%	26%
60-79	17%	17%	11%
80-100	20%	20%	16%
CLARITY SCORES: CHOICE	/		
0-19	15%	15%	22%
20-39	27%	30%	33%
40-59	33%	31%	28%
60-79	17%	16%	14%
80-100	9%	7%	3%

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			Confidential
	Most are underestimating the risks	Most are reacting appropriately	Most are overreacting to the actual risks
CLARITY SCORES: CHURCH ATTENI	DANCE		
		F0/	00/
0-19	5%	5%	0%
20-39	19%	18%	23%
40-59	33%	34%	34%
60-79	35%	33%	34%
80-100	7%	10%	10%
CLARITY SCORES: CLIMATE CHANG	E PRIORITY		
0-19	40%	45%	55%
20-39	30%	31%	33%
40-59	23%	19%	11%
60-79	6%	5%	1%
80-100	0%	0%	0%
MEDIA MARKET			
Charlotte NC	32%	26%	18%
Greensboro-High Point-Winston Salem NC	17%	14%	18%
Norfolk-Portsmouth-Newport News VA	1%	2%	4%
Greenville-New Bern-Washington NC	8%	9%	10%
Wilmington NC	4%	7%	6%
Raleigh-Durham (Fayetteville) NC	30%	33%	32%
Greenville-Spartanburg SC- Asheville NC-Anderson SC	6%	9%	10%
Myrtle Beach-Florence SC	3%	1%	0%
DEMOGRAPHICS - PHONE TYPE			1
Land-line	70%	58%	68%
Wireless	30%	42%	33%
Voter File Match			1
Yes	73%	78%	67%
No	27%	22%	33%

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## >> Q17. Changes to Routine against...

	Large changes	Small changes	No real changes	Unsure
n	(785)	(368)	(104)	(17)
Q1. Health Quality	(700)	(000)	(20.)	(27)
Poor	3%	5%	8%	6%
Fair	13%	14%	21%	24%
Good	45%	48%	45%	41%
Very Good	38%	33%	26%	29%
Q4. Number of People in HH				
1-3	70%	77%	79%	76%
4-6	27%	20%	15%	24%
7+	3%	3%	6%	0%
Q5. Children in HH				
One	13%	11%	10%	6%
Two	13%	8%	5%	6%
Three or more	5%	4%	8%	6%
None	69%	77%	78%	82%
Q6. Non-HH Face to Face Count	260/	220/	200/	4.00/
0	36%	33%	36%	18%
1-3	38%	35%	36%	29%
4-6 7+	13% 14%	12% 21%	12%	18%
	14%	21%	17%	35%
Q7. Six Feet Away? (If Q6 > 0)	19%	18%	21%	21%
1-3	50%	46%	48%	21%
4-6	17%	14%	19%	14%
7+	14%	22%	12%	36%
Q8. HH Member Going to Work	1470	22/0	12/0	3070
Yes	44%	46%	38%	24%
No	55%	54%	61%	71%
Unsure	1%	1%	2%	6%
Q9. Children Interacting with Other Children				
Yes	18%	24%	35%	50%
No	81%	75%	61%	50%
Unsure	1%	1%	4%	0%
Q10. Times in Group > 20 in Last Week				
0	79%	71%	77%	41%
1-3	15%	21%	14%	18%
4-6	2%	2%	3%	0%
7+	3%	6%	7%	41%
Q11. Contact with Others: Family				
Yes	73%	62%	60%	59%
No	27%	38%	40%	41%
Q11. Contact with Others: Friends				
Yes	19%	25%	16%	36%
No	81%	75%	84%	64%
Q11. Contact with Others: Co-workers				
Yes	18%	23%	21%	27%
No	82%	77%	79%	73%
Q11. Contact with Others: Clients, patients, or pa		1.00/	200/	220/
Yes No	11% 89%	16% 84%	20% 80%	33% 67%
Q11. Contact with Others: Any other type of pers			00%	07%
Yes	16%	21%	17%	22%
No No	84%	79%	83%	78%
Q12. Handwashing Count	8470	7370	0370	7870
0	0%	0%	2%	0%
1-3	4%	5%	7%	18%
4-6	16%	20%	14%	29%
7+	80%	75%	77%	53%
Q13. Currently Practicing Social Distancing?	/-	. = , 4	, ,	-3/0
Yes	99%	93%	83%	88%
No	1%	7%	17%	12%
Q14. Currently Experiencing Symptoms?				
Yes	2%	3%	4%	0%
No	97%	96%	96%	94%
Unsure	1%	1%	0%	6%
Q15. Likelihood of getting Coronavirus				
Yes	9%	6%	6%	0%
Olavita Camanai ana Laba				

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			Confident	ıaı
	Large	Small	No real	Unsure
A.I.	changes	changes	changes	F00/
No	59%	62%	73%	59%
Unsure	32%	32%	21%	41%
Q16. NC Response to Coronavirus	410/	210/	220/	410/
Most are underestimating the risks	41% 54%	31% 54%	23% 52%	41%
Most are exercises to the natural risks	5%	14%	25%	18%
Most are overreacting to the actual risks	376	14%	25%	18%
Q18. College Degree	F20/	200/	18%	100/
Yes	52%	38%		18%
No O10 Lating	48%	62%	82%	82%
Q19. Latino Yes	4%	5%	3%	0%
No	96%	95%	97%	100%
Q20. Race	90%	95%	97%	100%
White	76%	79%	72%	50%
Black	19%	19%	16%	44%
Asian	2%	19%	0%	0%
Another race	3%	1%	12%	6%
	370	170	12%	0%
Q19-20. Race + Ethnicity	720/	740/	700/	F20/
White	73%	74%	70%	53%
Black	19%	18%	15%	41%
Asian	2%	1%	0%	0%
Hispanic or Latino	4%	5%	3%	0%
Another race	3%	1%	12%	6%
Q21. Panel Willingness				
Yes	80%	71%	63%	50%
No	20%	29%	37%	50%
DEMOGRAPHICS - RACE ON FILE				
Caucasian	79%	79%	84%	64%
Black	17%	17%	15%	36%
Hispanic	1%	3%	2%	0%
Other	3%	1%	0%	0%
DEMOGRAPHICS - PARTY ON FILE				
Democrat	40%	33%	34%	45%
Republican	30%	35%	31%	27%
Other / Unaffiliated	30%	32%	34%	27%
DEMOGRAPHICS - AGE				
18-34	9%	11%	15%	6%
35-49	20%	15%	12%	0%
50-64	38%	30%	33%	18%
65-79	25%	31%	24%	24%
80+	8%	13%	16%	53%
DEMOGRAPHICS - GENDER				
Female	57%	55%	49%	59%
Male	43%	45%	51%	41%
CLARITY SCORES: PARTY				
0-19	37%	43%	39%	36%
20-39	6%	8%	7%	9%
40-59	7%	5%	16%	0%
60-79	7%	6%	8%	0%
80-100	43%	39%	30%	55%
CLARITY SCORES: TURNOUT				
0-19	1%	1%	0%	0%
20-39	1%	2%	0%	10%
40-59	5%	6%	9%	0%
60-79	9%	13%	18%	20%
80-100	85%	79%	73%	70%
CLARITY SCORES: COLLEGE				
0-19	10%	14%	16%	9%
20-39	24%	33%	38%	73%
40-59	25%	21%	26%	9%
60-79	19%	13%	15%	0%
80-100	22%	18%	5%	9%
CLARITY SCORES: CHOICE				
0-19	13%	20%	18%	36%
20-39	28%	32%	35%	27%
	32%	31%	35%	36%
40-59		4.40/	11%	0%
40-59 60-79	18%	14%	11/0	070
	18% 10%	4%	2%	0%
60-79				

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#### Confidential

Confidential			
Large	Small	No real	Unsure
changes	changes	changes	Olisule
19%	16%	26%	36%
34%	35%	30%	9%
34%	33%	28%	36%
7%	12%	15%	18%
42%	49%	47%	27%
28%	31%	38%	64%
23%	17%	9%	9%
7%	3%	5%	0%
0%	0%	0%	0%
28%	27%	20%	36%
17%	10%	20%	18%
2%	1%	3%	0%
8%	8%	17%	18%
5%	8%	8%	9%
32%	33%	19%	9%
8%	9%	10%	9%
1%	3%	2%	0%
62%	63%	43%	100%
38%	37%	57%	0%
77%	75%	59%	65%
23%	25%	41%	35%
	changes 19% 34% 34% 7% 42% 28% 23% 7% 0%  28% 17% 2% 8% 5% 32% 8% 1% 62% 38%	changes         changes           19%         16%           34%         35%           34%         33%           7%         12%           42%         49%           28%         31%           23%         17%           7%         3%           0%         0%           28%         27%           17%         10%           2%         1%           8%         8%           32%         33%           8%         9%           1%         3%           62%         63%           38%         37%	Large changes         Small changes         No real changes           19%         16%         26%           34%         35%         30%           34%         33%         28%           7%         12%         15%           42%         49%         47%           28%         31%         38%           23%         17%         9%           7%         3%         5%           0%         0%         0%           28%         27%         20%           17%         10%         20%           2%         1%         3%           8%         8%         17%           5%         8%         8%           32%         33%         19%           8%         9%         10%           1%         3%         2%           62%         63%         43%           38%         37%         57%           77%         75%         59%

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## » Q18. College Degree against...

	Yes	No
n	(567)	(702)
Q1. Health Quality	(307)	(702)
Poor	2%	6%
Fair	8%	18%
Good	46%	47%
Very Good	43%	29%
Q4. Number of People in HH		
1-3	70%	76%
4-6	27%	22%
7+	3%	3%
Q5. Children in HH		
One	13%	12%
Two	13%	9%
Three or more	5%	5%
None	69%	74%
Q6. Non-HH Face to Face Count	2001	222/
0	39%	32%
1-3	34%	38%
4-6 7+	11%	14% 16%
	1/%	16%
Q7. Six Feet Away? (If Q6 > 0)	18%	19%
1-3	49%	47%
4-6	15%	18%
7+	18%	16%
Q8. HH Member Going to Work	2070	1070
Yes	42%	46%
No	58%	52%
Unsure	1%	2%
Q9. Children Interacting with Other Children		
Yes	21%	21%
No	79%	77%
Unsure	0%	2%
Q10. Times in Group > 20 in Last Week		
0	82%	71%
1-3	14%	20%
4-6	2%	2%
7+	3%	6%
Q11. Contact with Others: Family	740/	C 40/
Yes	74%	64%
No Q11. Contact with Others: Friends	26%	36%
Yes	17%	24%
No	83%	76%
Q11. Contact with Others: Co-workers		7 070
Yes	17%	22%
No	83%	78%
Q11. Contact with Others: Clients, patients, or patrons		
Yes	10%	15%
No	90%	85%
Q11. Contact with Others: Any other type of person not already mentioned		
Yes	18%	17%
No	82%	83%
Q12. Handwashing Count		
0	0%	1%
1-3	5%	5%
4-6	19%	16%
7+	76%	79%
Q13. Currently Practicing Social Distancing?	0001	0.451
Yes	98%	94%
No	2%	6%
Q14. Currently Experiencing Symptoms?	30/	20/
Yes No	2%	3% 95%
Unsure	97%	2%
Q15. Likelihood of getting Coronavirus	1/0	2/0
Yes	11%	5%
		2,3

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Confidentia	ć
Vos	

	Yes	No
No	59%	63%
Unsure	30%	32%
Q16. NC Response to Coronavirus		
Most are underestimating the risks	37%	36%
Most are reacting appropriately	55%	53%
Most are overreacting to the actual risks	7%	11%
Q17. Changes to Routine		
Large changes	72%	54%
Small changes	25%	32%
No real changes	3%	12%
Unsure	1%	2%
Q19. Latino		
Yes	5%	3%
No	95%	97%
Q20. Race		
White	76%	76%
Black	17%	21%
Asian	3%	1%
Another race	4%	3%
Q19-20. Race + Ethnicity		
White	72%	73%
Black	16%	20%
Asian	3%	1%
Hispanic or Latino	5%	3%
Another race	4%	3%
Q21. Panel Willingness	4/0	3/0
Yes	82%	70%
No		30%
	18%	30%
DEMOGRAPHICS - RACE ON FILE	700/	000/
Caucasian	78%	80%
Black	16%	18%
Hispanic	2%	1%
Other	4%	1%
DEMOGRAPHICS - PARTY ON FILE		
Democrat	42%	33%
Republican	26%	36%
Other / Unaffiliated	32%	30%
DEMOGRAPHICS - AGE		
18-34	8%	11%
35-49	23%	13%
50-64	36%	34%
65-79	23%	29%
80+	9%	12%
DEMOGRAPHICS - GENDER		
Female	54%	57%
Male	46%	43%
CLARITY SCORES: PARTY		
0-19	32%	44%
20-39	6%	7%
40-59	7%	7%
60-79	7%	6%
80-100	48%	35%
CLARITY SCORES: TURNOUT		
0-19	1%	0%
20-39	2%	1%
40-59	4%	7%
60-79	6%	14%
80-100	87%	78%
CLARITY SCORES: COLLEGE		
0-19	2%	20%
20-39	14%	40%
40-59	22%	24%
60-79	24%	11%
80-100	37%	5%
CLARITY SCORES: CHOICE		
0-19	11%	19%
20-39	20%	37%
40-59	29%	34%
60-79	26%	8%
80-100	14%	2%
CLARITY SCORES: CHURCH ATTENDANCE		

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	Confident	ıaı
	Yes	No
0-19	7%	3%
20-39	23%	15%
40-59	31%	37%
60-79	32%	35%
80-100	7%	11%
CLARITY SCORES: CLIMATE CHANGE PRIORITY		
0-19	36%	51%
20-39	26%	34%
40-59	29%	13%
60-79	10%	2%
80-100	0%	0%
MEDIA MARKET		
Charlotte NC	27%	28%
Greensboro-High Point-Winston Salem NC	15%	16%
Norfolk-Portsmouth-Newport News VA	1%	2%
Greenville-New Bern-Washington NC	7%	10%
Wilmington NC	6%	7%
Raleigh-Durham (Fayetteville) NC	36%	27%
Greenville-Spartanburg SC-Asheville NC-Anderson SC	8%	9%
Myrtle Beach-Florence SC	1%	2%
DEMOGRAPHICS - PHONE TYPE		
Land-line	57%	65%
Wireless	43%	35%
Voter File Match	·	
Yes	77%	73%
No	23%	27%

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#### » Q19. Latino against...

	Yes	No
n	(51)	(1,219)
Q1. Health Quality		
Poor	4%	4%
Fair	16%	14%
Good	37%	47%
Very Good	43%	35%
Q4. Number of People in HH	500/	700/
1-3	69%	73%
4-6	29%	24%
7+	2%	3%
Q5. Children in HH	10%	120/
One Two	18%	12% 10%
Three or more	6%	5%
None	67%	72%
Q6. Non-HH Face to Face Count	07/0	72/0
0	39%	35%
1-3	29%	37%
4-6	12%	13%
7+	20%	16%
Q7. Six Feet Away? (If Q6 > 0)	20/0	10/0
0	20%	19%
1-3	47%	48%
4-6	23%	16%
7+	10%	17%
Q8. HH Member Going to Work		
Yes	54%	43%
No	44%	55%
Unsure	2%	1%
Q9. Children Interacting with Other Children		
Yes	29%	20%
No	71%	78%
Unsure	0%	1%
Q10. Times in Group > 20 in Last Week		
0	73%	76%
1-3	18%	17%
4-6	4%	2%
7+	4%	5%
Q11. Contact with Others: Family		
Yes	73%	68%
No	27%	32%
Q11. Contact with Others: Friends		
Yes	30%	20%
No	70%	80%
Q11. Contact with Others: Co-workers		
Yes	32%	19%
No	68%	81%
Q11. Contact with Others: Clients, patients, or patrons		
Yes	17%	13%
No	83%	87%
Q11. Contact with Others: Any other type of person not already mentioned		
Yes	15%	18%
Yes No	15% 85%	18% 82%
Yes No Q12. Handwashing Count	85%	82%
Yes No Q12. Handwashing Count 0	85%	82%
Yes No Q12. Handwashing Count 0 1-3	85% 0% 4%	82% 0% 5%
Yes No Q12. Handwashing Count 0 1-3 4-6	85% 0% 4% 16%	82% 0% 5% 17%
Yes No Q12. Handwashing Count 0 1-3 4-6 7+	85% 0% 4%	82% 0% 5%
Yes No Q12. Handwashing Count 0 1-3 4-6 7+ Q13. Currently Practicing Social Distancing?	85% 0% 4% 16% 80%	82% 0% 5% 17% 78%
Yes No Q12. Handwashing Count 0 1-3 4-6 7+ Q13. Currently Practicing Social Distancing? Yes	0% 4% 16% 80%	82% 0% 5% 17% 78%
Yes  No  Q12. Handwashing Count  0  1-3  4-6  7+  Q13. Currently Practicing Social Distancing?  Yes  No	85% 0% 4% 16% 80%	82% 0% 5% 17% 78%
Yes  No  Q12. Handwashing Count  0  1-3  4-6  7+  Q13. Currently Practicing Social Distancing?  Yes  No  Q14. Currently Experiencing Symptoms?	85%  0% 4% 16% 80%  96% 4%	82%  0% 5% 17% 78%  96% 4%
Yes  No  Q12. Handwashing Count  0  1-3  4-6  7+  Q13. Currently Practicing Social Distancing?  Yes  No  Q14. Currently Experiencing Symptoms?  Yes	85%  0% 4% 16% 80%  96% 4%	82%  0% 5% 17% 78%  96% 4%
Yes  No  Q12. Handwashing Count  0  1-3  4-6  7+  Q13. Currently Practicing Social Distancing?  Yes  No  Q14. Currently Experiencing Symptoms?  Yes  No	96% 4% 2% 92%	82%  0% 5% 17% 78%  96% 4%
Yes  No  Q12. Handwashing Count  0  1-3  4-6  7+  Q13. Currently Practicing Social Distancing?  Yes  No  Q14. Currently Experiencing Symptoms?  Yes  No  Unsure	85%  0% 4% 16% 80%  96% 4%	82%  0% 5% 17% 78%  96% 4%
Yes  No  Q12. Handwashing Count  0  1-3  4-6  7+  Q13. Currently Practicing Social Distancing?  Yes  No  Q14. Currently Experiencing Symptoms?  Yes  No	96% 4% 2% 92%	82%  0% 5% 17% 78%  96% 4%

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	Confide	ntial
	Yes	No
No	65%	61%
Unsure	29%	31%
Q16. NC Response to Coronavirus		
Most are underestimating the risks	46%	36%
Most are reacting appropriately	44%	54%
Most are overreacting to the actual risks	10%	10%
Q17. Changes to Routine		
Large changes	55%	62%
Small changes	39%	28%
No real changes	6%	8%
Unsure	0%	1%
Q18. College Degree		
Yes	57%	44%
No	43%	56%
Q20. Race		
White	0%	76%
Black	0%	19%
Asian	0%	2%
Another race	0%	3%
Q19-20. Race + Ethnicity		
White	0%	76%
Black	0%	19%
Asian	0%	2%
Hispanic or Latino	100%	0%
Another race	0%	3%
Q21. Panel Willingness	020/	750/
Yes	92%	75%
No DEMOCRAPHICS PACE ON THE	8%	25%
DEMOGRAPHICS - RACE ON FILE	F.C0/	000/
Caucasian Black	56%	80%
	3%	18% 0%
Hispanic Other	6%	2%
DEMOGRAPHICS - PARTY ON FILE	070	270
Democrat	34%	38%
Republican	22%	32%
Other / Unaffiliated	44%	31%
DEMOGRAPHICS - AGE	1470	31/0
18-34	29%	9%
35-49	22%	17%
50-64	25%	36%
65-79	20%	27%
80+	4%	11%
DEMOGRAPHICS - GENDER	470	11/0
Female	45%	56%
Male	55%	44%
CLARITY SCORES: PARTY	33/0	7770
0-19	25%	39%
20-39	3%	7%
40-59	16%	7%
60-79	3%	7%
80-100	53%	41%
CLARITY SCORES: TURNOUT	3070	1270
0-19	7%	0%
20-39	3%	1%
40-59	7%	6%
60-79	13%	10%
80-100	70%	82%
CLARITY SCORES: COLLEGE		
0-19	3%	12%
20-39	16%	29%
40-59	38%	23%
60-79	19%	17%
80-100	25%	20%
CLARITY SCORES: CHOICE	2578	
0-19	10%	16%
20-39	17%	30%
40-59	45%	31%
60-79	21%	16%
	7%	8%
80-100	/ 70	0/0

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	ential

	Confidential		
	Yes	No	
0-19	0%	5%	
20-39	41%	18%	
40-59	47%	34%	
60-79	6%	35%	
80-100	6%	9%	
CLARITY SCORES: CLIMATE CHANGE PRIORITY			
0-19	28%	44%	
20-39	38%	30%	
40-59	28%	20%	
60-79	7%	5%	
80-100	0%	0%	
MEDIA MARKET			
Charlotte NC	6%	28%	
Greensboro-High Point-Winston Salem NC	22%	15%	
Norfolk-Portsmouth-Newport News VA	0%	2%	
Greenville-New Bern-Washington NC	13%	9%	
Wilmington NC	3%	6%	
Raleigh-Durham (Fayetteville) NC	47%	31%	
Greenville-Spartanburg SC-Asheville NC-Anderson SC	6%	8%	
Myrtle Beach-Florence SC	3%	2%	
DEMOGRAPHICS - PHONE TYPE			
Land-line	50%	62%	
Wireless	50%	38%	
Voter File Match			
Yes	63%	75%	
No	37%	25%	

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#### » Q20. Race against...

	White	Black	Asian	Another rac
n	(912)	(229)	(21)	(39)
Q1. Health Quality				
Poor	5%	3%	5%	13%
Fair	13%	17%	10%	11%
Good	46%	51%	38%	39%
Very Good	36%	30%	48%	37%
Q4. Number of People in HH				
1-3	74%	73%	38%	69%
4-6	23%	24%	52%	26%
7+	3%	3%	10%	5%
Q5. Children in HH				
One	12%	12%	19%	18%
Тwo	11%	9%	38%	3%
Three or more	5%	6%	5%	8%
None	73%	72%	38%	72%
Q6. Non-HH Face to Face Count				
)	33%	39%	55%	36%
1-3	37%	38%	30%	36%
1-6	13%	13%	0%	5%
7+	17%	10%	15%	23%
Q7. Six Feet Away? (If Q6 > 0)				
	18%	22%	22%	28%
1-3	48%	51%	33%	40%
4-6	16%	20%	11%	4%
7+	18%	7%	33%	28%
Q8. HH Member Going to Work				
Yes	44%	42%	35%	46%
No	55%	57%	65%	49%
Jnsure	1%	1%	0%	5%
Q9. Children Interacting with Other Children				
/es	23%	15%	8%	18%
No	76%	85%	92%	82%
Jnsure	1%	0%	0%	0%
Q10. Times in Group > 20 in Last Week				
)	78%	73%	75%	59%
1-3	16%	21%	10%	23%
4-6	2%	2%	10%	3%
7+	4%	4%	5%	15%
Q11. Contact with Others: Family				
/es	70%	61%	95%	64%
No	30%	39%	5%	36%
Q11. Contact with Others: Friends				
⁄es	19%	23%	17%	29%
No	81%	77%	83%	71%
Q11. Contact with Others: Co-workers				
	19%	17%	24%	34%
∕es		000/	76%	66%
Yes No	81%	83%		
No	81%	83%		
No Q11. Contact with Others: Clients, patients, or patrons	81%	14%	18%	31%
NO Q11. Contact with Others: Clients, patients, or patrons 'es			18% 82%	31% 69%
No Q11. Contact with Others: Clients, patients, or patrons /es No	12% 88%	14%		
No Q11. Contact with Others: Clients, patients, or patrons Yes No Q11. Contact with Others: Any other type of person not alread	12% 88%	14%		
No Q11. Contact with Others: Clients, patients, or patrons Yes No Q11. Contact with Others: Any other type of person not alread Yes	12% 88% y mention	14% 86% ed	82%	69%
No Q11. Contact with Others: Clients, patients, or patrons Yes No Q11. Contact with Others: Any other type of person not alread Yes	12% 88% y mention 17%	14% 86% ed 20%	82%	69% 18%
NO Q11. Contact with Others: Clients, patients, or patrons Yes No Q11. Contact with Others: Any other type of person not alread Yes No Q12. Handwashing Count	12% 88% y mention 17%	14% 86% ed 20%	82%	69% 18%
No Q11. Contact with Others: Clients, patients, or patrons Yes No Q11. Contact with Others: Any other type of person not alread Yes No Q12. Handwashing Count	12% 88% ly mention 17% 83%	14% 86% ed 20% 80%	82% 6% 94%	18% 82%
No Q11. Contact with Others: Clients, patients, or patrons Yes No Q11. Contact with Others: Any other type of person not alread Yes No Q12. Handwashing Count O	12% 88% ly mention 17% 83%	14% 86% ed 20% 80%	6% 94%	18% 82% 3%
No Q11. Contact with Others: Clients, patients, or patrons Yes No Q11. Contact with Others: Any other type of person not alread Yes No Q12. Handwashing Count O L-3 L-6	12% 88% iy mention 17% 83%	14% 86% ed 20% 80%	82% 6% 94% 0% 0%	69% 18% 82% 3% 8%
No Q11. Contact with Others: Clients, patients, or patrons Yes No Q11. Contact with Others: Any other type of person not alread Yes No Q12. Handwashing Count O 1-3 4-6 7+	12% 88% ly mention 17% 83% 0% 5% 16%	14% 86% ed 20% 80% 0% 4% 21%	6% 94% 0% 0% 52%	18% 82% 3% 8% 3%
No Q11. Contact with Others: Clients, patients, or patrons (res No Q11. Contact with Others: Any other type of person not alread (res No Q12. Handwashing Count 0 1-3 1-6 7+ Q13. Currently Practicing Social Distancing?	12% 88% ly mention 17% 83% 0% 5% 16%	14% 86% ed 20% 80% 0% 4% 21%	6% 94% 0% 0% 52%	18% 82% 3% 8% 3%
No Q11. Contact with Others: Clients, patients, or patrons (es No Q11. Contact with Others: Any other type of person not alread (es No Q12. Handwashing Count 0 1-3 4-6 7+ Q13. Currently Practicing Social Distancing? (es	12% 88% y mention 17% 83% 0% 5% 16% 78%	14% 86% ed 20% 80% 0% 4% 21% 75%	6% 94% 0% 0% 52% 48%	18% 82% 3% 8% 3% 87%
No Q11. Contact with Others: Clients, patients, or patrons (es No Q11. Contact with Others: Any other type of person not alread (es No Q12. Handwashing Count ) 1-3 1-6 7+ Q13. Currently Practicing Social Distancing? (es No	12% 88% y mention 17% 83%  0% 5% 16% 78%	14% 86% ed 20% 80% 0% 4% 21% 75%	6% 94% 0% 0% 52% 48%	18% 82% 3% 8% 3% 87%
No Q11. Contact with Others: Clients, patients, or patrons (res No Q11. Contact with Others: Any other type of person not alread (res No Q12. Handwashing Count ) 1-3 1-6 7+ Q13. Currently Practicing Social Distancing? (res No Q14. Currently Experiencing Symptoms?	12% 88% y mention 17% 83%  0% 5% 16% 78%	14% 86% ed 20% 80% 0% 4% 21% 75%	6% 94% 0% 0% 52% 48%	18% 82% 3% 8% 3% 87%
No Q11. Contact with Others: Clients, patients, or patrons (res No Q11. Contact with Others: Any other type of person not alread (res No Q12. Handwashing Count ) 1-3 1-6 7+ Q13. Currently Practicing Social Distancing? (res No Q14. Currently Experiencing Symptoms? (res	12% 88% y mention 17% 83%  0% 5% 16% 78%	14% 86% ed 20% 80% 0% 4% 21% 75%	6% 94% 0% 52% 48% 95% 5%	69%  18% 82%  3% 8% 37%  90% 10%
No Q11. Contact with Others: Clients, patients, or patrons (res No Q11. Contact with Others: Any other type of person not alread (res No Q12. Handwashing Count ) 1-3 1-6 7+ Q13. Currently Practicing Social Distancing? (res No Q14. Currently Experiencing Symptoms? (res No	12% 88% y mention 17% 83%  0% 5% 16% 78%  96% 4%	14% 86% ed 20% 80% 0% 4% 21% 75% 96% 4%	6% 94% 0% 52% 48% 95% 5%	69%  18% 82%  3% 8% 37%  90% 10%
	12% 88% y mention 17% 83%  0% 5% 16% 78%  96% 4%	14% 86% ed 20% 80% 0% 4% 21% 75% 96% 4%	6% 94% 0% 52% 48% 95% 5%	69%  18% 82%  3% 8% 37%  90% 10%

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Con	fidential

				ridential
	White	Black	Asian	Another race
No	59%	69%	52%	56%
Unsure	32%	27%	33%	38%
Q16. NC Response to Coronavirus				
Most are underestimating the risks	34%	42%	50%	30%
Most are reacting appropriately	56%	52%	35%	49%
Most are overreacting to the actual risks	10%	6%	15%	22%
<u> </u>	10%	070	13/0	22/0
Q17. Changes to Routine				
Large changes	62%	62%	75%	58%
Small changes	29%	28%	25%	8%
No real changes	8%	7%	0%	32%
Unsure	1%	3%	0%	3%
Q18. College Degree				
/es	44%	39%	80%	56%
No	56%	61%	20%	44%
	30%	01%	20%	4470
Q19. Latino				
∕es	0%	0%	0%	0%
No	100%	100%	100%	100%
Q19-20. Race + Ethnicity				
White	100%	0%	0%	0%
Black	0%	100%	0%	0%
Asian	0%	0%	100%	0%
Hispanic or Latino	0%	0%	0%	0%
Another race	0%	0%	0%	100%
Q21. Panel Willingness				
/es	77%	71%	83%	69%
No	23%	29%	17%	31%
DEMOGRAPHICS - RACE ON FILE	1			
Caucasian	99%	5%	0%	35%
Black	1%	93%	10%	35%
Hispanic	0%	1%	10%	0%
Other	0%	1%	80%	30%
DEMOGRAPHICS - PARTY ON FILE				
Democrat	27%	81%	40%	57%
Republican	39%	4%	20%	17%
Other / Unaffiliated	34%	15%	40%	26%
·	34%	15%	40%	20%
DEMOGRAPHICS - AGE				
18-34	9%	9%	14%	8%
35-49	17%	17%	43%	13%
50-64	35%	36%	38%	46%
55-79	26%	34%	5%	23%
80+	13%	4%	0%	10%
DEMOGRAPHICS - GENDER	==/1	.,.	-77	
	F 40/	C00/	200/	E 40/
Female	54%	69%	29%	54%
Male	46%	31%	71%	46%
CLARITY SCORES: PARTY				
)-19	48%	1%	20%	22%
20-39	8%	1%	0%	4%
40-59	8%	2%	10%	4%
50-79	8%	1%	20%	9%
80-100	28%	95%	50%	61%
CLARITY SCORES: TURNOUT				
0-19	0%	1%	0%	0%
20-39	1%	1%	0%	0%
10-59	7%	1%	0%	0%
50-79	11%	8%	20%	9%
30-100	81%	89%	80%	91%
	01%	UJ/0	00/0	J170
CLARITY SCORES: COLLEGE				
0-19	13%	9%	0%	9%
20-39	28%	33%	0%	26%
10-59	23%	23%	10%	35%
50-79	16%	22%	10%	17%
30-100	21%	13%	80%	13%
CLARITY SCORES: CHOICE		-70	, •	/-
	2007	10/	00/	40/
0-19	20%	1%	0%	4%
20-39	31%	22%	20%	30%
10-59	28%	50%	10%	35%
50-79	13%	22%	70%	30%
30-100	8%	5%	0%	0%
CLARITY SCORES: CHURCH ATTENDANCE	1 2.3			
0-19	F0/	00/	600/	13%
	5%	0%	60%	
20-39	21%	6%	0%	17%

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#### Confidential

Commental				
	White	Black	Asian	Another race
40-59	33%	37%	30%	35%
60-79	31%	51%	10%	26%
80-100	10%	7%	0%	9%
CLARITY SCORES: CLIMATE CHANGE PRIORITY				
0-19	55%	3%	20%	30%
20-39	26%	43%	30%	48%
40-59	14%	45%	50%	13%
60-79	4%	9%	0%	9%
80-100	0%	0%	0%	0%
MEDIA MARKET				
Charlotte NC	30%	20%	30%	17%
Greensboro-High Point-Winston Salem NC	16%	13%	20%	13%
Norfolk-Portsmouth-Newport News VA	2%	1%	0%	4%
Greenville-New Bern-Washington NC	9%	8%	10%	4%
Wilmington NC	7%	5%	0%	0%
Raleigh-Durham (Fayetteville) NC	25%	52%	40%	48%
Greenville-Spartanburg SC-Asheville NC-Anderson SC	11%	0%	0%	0%
Myrtle Beach-Florence SC	1%	1%	0%	13%
DEMOGRAPHICS - PHONE TYPE				
Land-line	60%	74%	30%	57%
Wireless	40%	26%	70%	43%
Voter File Match				
Yes	78%	66%	48%	59%
No	22%	34%	52%	41%

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## >> Q19-20. Race + Ethnicity against...

	White	Black	Asian	Hispanic or Latino	Another race
า	(1,175)	(305)	(23)	(54)	(46)
Q1. Health Quality	(1,173)	(303)	(23)	(34)	(40)
Poor	5%	3%	4%	4%	13%
Fair	14%	21%	13%	15%	9%
Good	45%	48%	35%	39%	42%
Very Good	35%	28%	48%	43%	36%
Q4. Number of People in HH					
1-3	74%	72%	43%	69%	71%
4-6	22%	24%	48%	30%	24%
7+	3%	4%	9%	2%	4%
Q5. Children in HH					
One	12%	12%	17%	9%	16%
Гwo	10%	9%	35%	19%	2%
Three or more	5%	6%	9%	6%	9%
None	74%	73%	39%	67%	73%
Q6. Non-HH Face to Face Count					
)	32%	36%	59%	40%	34%
1-3	37%	40%	27%	30%	36%
4-6	13%	12%	0%	11%	7%
7+	18%	12%	14%	19%	23%
Q7. Six Feet Away? (If Q6 > 0)					1
)	18%	23%	22%	19%	25%
- 1-3	48%	49%	33%	48%	43%
4-6	16%	19%	11%	23%	4%
7+	19%	9%	33%	10%	29%
Q8. HH Member Going to Work					
/es	42%	40%	32%	52%	46%
No	56%	57%	68%	46%	49%
Unsure	1%	2%	0%	2%	5%
Q9. Children Interacting with Other Children			-,-		
Yes	22%	16%	8%	28%	17%
No	76%	83%	92%	72%	83%
Unsure	2%	2%	0%	0%	0%
Q10. Times in Group > 20 in Last Week			-,-		-,-
0	76%	71%	71%	73%	57%
- 1-3	17%	23%	14%	18%	24%
4-6	2%	2%	10%	4%	2%
7+	5%	4%	5%	6%	17%
Q11. Contact with Others: Family			-,-	-,-	
Yes	69%	61%	95%	75%	63%
No	31%	39%	5%	25%	37%
O11. Contact with Others: Friends		1			
Yes	20%	23%	17%	29%	29%
No	80%	77%	83%	71%	71%
Q11. Contact with Others: Co-workers					1 -7-
Yes	19%	17%	24%	31%	34%
No	81%	83%	76%	69%	66%
Q11. Contact with Others: Clients, patients, or pat		1			
Yes	12%	15%	18%	16%	31%
No	88%	85%	82%	84%	69%
Q11. Contact with Others: Any other type of perso					
Yes	17%	20%	6%	15%	18%
No	83%	80%	94%	85%	82%
Q12. Handwashing Count	1 22,0	/ 0			
)	0%	0%	0%	0%	2%
1-3	5%	4%	0%	4%	7%
4-6	16%	21%	52%	15%	2%
7+	79%	74%	48%	81%	88%
Q13. Currently Practicing Social Distancing?	1.276	, 5			
	96%	96%	95%	96%	90%
	33/0	4%	5%	4%	10%
Yes	4%		- / 0	.,.	
Yes No	4%	470			
Yes No Q14. Currently Experiencing Symptoms?			5%	2%	8%
Yes No Q14. Currently Experiencing Symptoms? Yes	3%	1%	5% 95%	2% 92%	8%
Yes No Q14. Currently Experiencing Symptoms? Yes No	3% 97%	1% 97%	95%	92%	88%
Yes No Q14. Currently Experiencing Symptoms? Yes	3%	1%			

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	fid	

				Confidential	
	White	Black	Acian	Hispanic or	Another
	vviiite	DIACK	ASIdII	Latino	race
No	59%	69%	52%	64%	55%
Unsure	32%	28%	33%	30%	40%
Q16. NC Response to Coronavirus					
Most are underestimating the risks	35%	42%	50%	46%	32%
Most are reacting appropriately	55%	52%	35%	44%	47%
Most are overreacting to the actual risks	10%	6%	15%	10%	21%
-	10/0	070	13/0	10/0	21/0
Q17. Changes to Routine	C20/	C20/	75%	FF0/	F00/
Large changes	62%	62%		55%	59%
Small changes	29%	28%	25%	39%	8%
No real changes	8%	7%	0%	6%	31%
Unsure	1%	3%	0%	0%	3%
Q18. College Degree					
Yes	44%	39%	80%	57%	55%
No	56%	61%	20%	43%	45%
Q19. Latino					
Yes	0%	0%	0%	100%	0%
No	100%	100%	100%	0%	100%
Q20. Race					
White	100%	0%	0%	0%	0%
Black	0%	100%		0%	0%
Asian	0%	0%	100%	0%	0%
Another race	0%	0%	0%	0%	100%
	070	070	0/0	0/8	100%
Q21. Panel Willingness	750/	700/	0001	000/	700/
Yes	76%	70%	83%	92%	70%
No	24%	30%	17%	8%	30%
DEMOGRAPHICS - RACE ON FILE					
Caucasian	99%	4%	0%	51%	27%
Black	0%	96%	8%	3%	27%
Hispanic	0%	0%	8%	40%	0%
Other	0%	0%	83%	6%	47%
DEMOGRAPHICS - PARTY ON FILE					
Democrat	28%	85%	42%	31%	57%
Republican	38%	4%	25%	26%	20%
Other / Unaffiliated	34%	12%	33%	43%	23%
DEMOGRAPHICS - AGE	0.70	12,0	0070	1070	2070
18-34	8%	7%	17%	31%	7%
35-49	16%		39%	20%	11%
		16%			
50-64	34%	34%	39%	26%	46%
65-79	27%	35%	4%	19%	24%
80+	15%	7%	0%	4%	13%
DEMOGRAPHICS - GENDER					
Female	55%	68%	30%	48%	54%
Male	45%	32%	70%	52%	46%
CLARITY SCORES: PARTY					
0-19	48%	1%	17%	29%	23%
20-39	8%	1%	8%	3%	3%
40-59	8%	1%	8%	14%	3%
60-79	8%	1%	17%	6%	10%
80-100	29%	96%	50%	49%	60%
CLARITY SCORES: TURNOUT	2370	3070	3070	4370	0070
	00/	0%	00/	60/	0%
0-19	0%		0%	6%	
20-39	1%	1%	0%	3%	0%
40-59	7%	3%	0%	9%	3%
60-79	10%	9%	25%	18%	7%
80-100	82%	86%	75%	64%	90%
CLARITY SCORES: COLLEGE					
0-19	14%	11%	0%	6%	10%
20-39	30%	36%	8%	17%	23%
40-59	21%	24%	8%	34%	33%
60-79	15%	19%	8%	20%	20%
80-100	19%	11%	75%	23%	13%
CLARITY SCORES: CHOICE			. 570	20,0	20,0
0-19	20%	0%	0%	9%	7%
20-39	33%	26%	17%	22%	30%
40-59	28%	47%	17%	41%	37%
60-79	12%	21%	67%	22%	27%
80-100	8%	5%	0%	6%	0%
CLARITY SCORES: CHURCH ATTENDANCE					
0-19	5%	0%	50%	0%	13%
20-39	19%	7%	17%	43%	13%
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	Comidentia				
	White Black As		Asian	Hispanic or	Another
				Latino	race
40-59	33%	36%	25%	46%	37%
60-79	33%	50%	8%	6%	27%
80-100	10%	7%	0%	6%	10%
CLARITY SCORES: CLIMATE CHANGE PRIORITY					
0-19	54%	2%	25%	31%	33%
20-39	28%	45%	33%	38%	43%
40-59	13%	45%	42%	25%	17%
60-79	4%	9%	0%	6%	7%
80-100	0%	0%	0%	0%	0%
MEDIA MARKET					
Charlotte NC	29%	18%	25%	6%	20%
Greensboro-High Point-Winston Salem NC	15%	13%	25%	20%	13%
Norfolk-Portsmouth-Newport News VA	2%	3%	0%	0%	3%
Greenville-New Bern-Washington NC	8%	8%	8%	14%	3%
Wilmington NC	7%	4%	0%	3%	0%
Raleigh-Durham (Fayetteville) NC	28%	52%	42%	49%	43%
Greenville-Spartanburg SC-Asheville NC-Anderson SC	10%	1%	0%	6%	0%
Myrtle Beach-Florence SC	1%	2%	0%	3%	17%
DEMOGRAPHICS - PHONE TYPE					
Land-line	67%	78%	42%	51%	67%
Wireless	33%	22%	58%	49%	33%
Voter File Match					
Yes	83%	75%	52%	65%	65%
No	17%	25%	48%	35%	35%

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## » Q21. Panel Willingness against...

	Yes	No
n	(927)	(298)
Q1. Health Quality		
Poor	4%	4%
Fair	14%	12%
Good	46%	49%
Very Good	36%	34%
Q4. Number of People in HH		
1-3	72%	76%
4-6	25%	20%
7+	3%	3%
Q5. Children in HH		
One	13%	10%
Two	12%	7%
Three or more	5%	6%
None	70%	76%
Q6. Non-HH Face to Face Count	2004	200/
0	36%	30%
1-3	35%	39%
4-6	12%	14%
7+ 07. Six East Ayay? (If O6 > 0)	17%	16%
Q7. Six Feet Away? (If Q6 > 0) 0	19%	17%
1-3	47%	48%
4-6	17%	17%
7+	17%	18%
Q8. HH Member Going to Work	1770	10/0
Yes	46%	40%
No	53%	58%
Unsure	1%	2%
Q9. Children Interacting with Other Children		
Yes	22%	13%
No	77%	84%
Unsure	1%	3%
Q10. Times in Group > 20 in Last Week		
0	77%	72%
1-3	17%	19%
4-6	2%	2%
7+	4%	7%
Q11. Contact with Others: Family		
Yes	71%	61%
No	29%	39%
Q11. Contact with Others: Friends		
Yes	21%	19%
No	79%	81%
Q11. Contact with Others: Co-workers		
Yes	20%	20%
No	80%	80%
Q11. Contact with Others: Clients, patients, or patrons		
Yes	13%	12%
No	87%	88%
Q11. Contact with Others: Any other type of person not already mentioned		
Yes	17%	18%
No	83%	82%
Q12. Handwashing Count		
0	0%	1%
1-3	4%	7%
4-6	18%	15%
7+ 013 Currently Practicing Social Dictorains	78%	77%
Q13. Currently Practicing Social Distancing?	070/	020/
Yes	97%	92%
No 014 Currently Experiencing Symptoms?	3%	8%
Q14. Currently Experiencing Symptoms?	2%	1%
Voc	۷%	
Yes	0.60/	
No	96%	98%
	96%	1%

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Confide
Yes

	Confident	
	Yes	No
No	60%	65%
Jnsure	31%	30%
Q16. NC Response to Coronavirus		
Most are underestimating the risks	37%	35%
Most are reacting appropriately	55%	52%
Most are overreacting to the actual risks	9%	13%
Q17. Changes to Routine		
arge changes	65%	51%
Small changes	27%	34%
No real changes	7%	12%
Jnsure	1%	3%
Q18. College Degree		
/es	48%	33%
No	52%	67%
Q19. Latino		
es es	5%	1%
No	95%	99%
Q20. Race		
Vhite	77%	72%
Black	18%	23%
Asian	2%	1%
Another race	3%	4%
Q19-20. Race + Ethnicity		
Vhite	73%	70%
Black	17%	23%
Asian	2%	1%
Hispanic or Latino	5%	1%
Another race	3%	4%
DEMOGRAPHICS - RACE ON FILE	<u>'</u>	
Caucasian	80%	76%
Black	15%	22%
Hispanic	2%	0%
Other	3%	1%
DEMOGRAPHICS - PARTY ON FILE		-
Democrat	38%	34%
Republican	31%	35%
Other / Unaffiliated	31%	31%
DEMOGRAPHICS - AGE	l l	
18-34	10%	11%
35-49	18%	15%
50-64	36%	33%
55-79	26%	27%
30+	9%	14%
DEMOGRAPHICS - GENDER	1 2/2	
Female	57%	51%
Vale	43%	49%
CLARITY SCORES: PARTY	4370	1370
0-19	38%	43%
20-39	7%	6%
10-59	7%	6%
50-79	6%	6%
30-100	42%	38%
CLARITY SCORES: TURNOUT	42/0	36/0
0-19	10/	0%
	1%	
20-39	1%	0%
10-59	6%	6%
50-79	10%	11%
80-100	82%	83%
CLARITY SCORES: COLLEGE	4000	400
)-19 10. 20	10%	18%
20-39	26%	36%
10-59	26%	17%
60-79	17%	17%
30-100	22%	12%
CLARITY SCORES: CHOICE		
)-19	15%	20%
20-39	27%	35%
0-59	33%	28%
50-79	18%	11%
30-100	8%	6%

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Co			

	Confidential		
	Yes	No	
0-19	6%	2%	
20-39	21%	14%	
40-59	32%	38%	
60-79	33%	36%	
80-100	9%	10%	
CLARITY SCORES: CLIMATE CHANGE PRIORITY			
0-19	42%	50%	
20-39	31%	28%	
40-59	21%	18%	
60-79	5%	4%	
80-100	0%	0%	
MEDIA MARKET			
Charlotte NC	27%	27%	
Greensboro-High Point-Winston Salem NC	15%	17%	
Norfolk-Portsmouth-Newport News VA	2%	1%	
Greenville-New Bern-Washington NC	9%	9%	
Wilmington NC	5%	7%	
Raleigh-Durham (Fayetteville) NC	33%	28%	
Greenville-Spartanburg SC-Asheville NC-Anderson SC	8%	7%	
Myrtle Beach-Florence SC	1%	2%	
DEMOGRAPHICS - PHONE TYPE			
Land-line	57%	71%	
Wireless	43%	29%	
Voter File Match			
Yes	74%	74%	
No	26%	26%	

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# $\red{\red} \textbf{DEMOGRAPHICS - RACE ON FILE } \textit{against}...$

	Courseion	Dlask	Hienonie	Othor
n	Caucasian (997)	Black (232)	Hispanic (18)	Other (30)
n Q1. Health Quality	(337)	(232)	(10)	(30)
Poor	5%	3%	0%	7%
Fair	14%	22%	17%	7%
Good	45%	47%	39%	43%
Very Good	36%	29%	44%	43%
Q4. Number of People in HH				
1-3	75%	70%	61%	76%
4-6	22%	25%	33%	21%
7+	3%	5%	6%	3%
Q5. Children in HH				
One	12%	14%	6%	18%
Two	10%	9%	28%	7%
Three or more	4%	5%	6%	11%
None	75%	72%	61%	64%
Q6. Non-HH Face to Face Count				
0	32%	32%	41%	32%
1-3	38%	44%	35%	32%
4-6	13%	9%	12%	7%
7+	17%	15%	12%	29%
Q7. Six Feet Away? (If Q6 > 0)	170/	220/	E00/	170/
1 2	17% 50%	23%	50%	17%
1-3 4-6	16%	50% 16%	40% 10%	39% 6%
7+	17%	11%	0%	39%
Q8. HH Member Going to Work	1//0	11/0	J/0	33/0
Yes	43%	42%	59%	48%
No	56%	54%	41%	48%
Unsure	1%	3%	0%	4%
Q9. Children Interacting with Other Children				
Yes	23%	22%	14%	13%
No	75%	76%	86%	88%
Unsure	2%	2%	0%	0%
Q10. Times in Group > 20 in Last Week				
0	77%	67%	76%	52%
1-3	16%	26%	12%	36%
4-6	2%	3%	0%	4%
7+	5%	4%	12%	8%
Q11. Contact with Others: Family				
Yes	70%	61%	76%	77%
No	30%	39%	24%	23%
Q11. Contact with Others: Friends				
Yes	20%	21%	29%	29%
No	80%	79%	71%	71%
Q11. Contact with Others: Co-workers	100/	100/	100/	470/
Yes	19%	18%	18%	47%
No	81%	82%	82%	53%
Q11. Contact with Others: Clients, patients, or patrons Yes	11%	16%	6%	25%
No	89%	84%	94%	75%
Q11. Contact with Others: Any other type of person not already r		0470	3470	7370
Yes	17%	24%	12%	20%
No	83%	76%	88%	80%
Q12. Handwashing Count				
0	0%	0%	0%	0%
1-3	5%	4%	0%	9%
4-6	16%	20%	24%	22%
7+	79%	76%	76%	70%
Q13. Currently Practicing Social Distancing?				
Yes	96%	95%	100%	100%
No	4%	5%	0%	0%
Q14. Currently Experiencing Symptoms?				
Yes	3%	2%	0%	5%
No	96%	96%	100%	91%
Unsure	1%	2%	0%	5%
Q15. Likelihood of getting Coronavirus				
Yes	8%	4%	18%	14%

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Confidentia	I

			onfidenti	
A.	Caucasian	Black	Hispanic	
No 	58%	65%	53%	50%
Unsure	34%	31%	29%	36%
Q16. NC Response to Coronavirus	220/	4.40/	53%	C00
Most are underestimating the risks	32%	44%		689
Most are reacting appropriately	59% 9%	49% 8%	40% 7%	329
Most are overreacting to the actual risks	9%	070	7 70	0%
Q17. Changes to Routine	630/	620/	470/	020
Large changes	63%	62%	47%	829
Small changes	29% 7%	30% 6%	47% 7%	189
No real changes Unsure	1%	2%	0%	0%
Q18. College Degree	170	270	070	0/0
Yes	46%	43%	60%	739
No No	54%	57%	40%	279
Q19. Latino	34/0	3770	4076	2//
Yes	2%	1%	73%	9%
No .	98%	99%	27%	919
Q20. Race	3870	3370	2770	31/
White	98%	3%	50%	169
Black	1%	92%	25%	5%
Asian	0%	1%	25%	429
Another race	1%	5%	0%	379
Q19-20. Race + Ethnicity	1/0	3/0	0/0	3/7
White	97%	2%	11%	109
Black	1%	94%	6%	3%
Asian	0%	0%	6%	339
	2%	0%	78%	7%
Hispanic or Latino		3%	0%	479
Another race	1%	3%	0%	4/9
Q21. Panel Willingness	770/	600/	020/	0.00
Yes	77%	68%	93%	869
No	23%	32%	7%	149
DEMOGRAPHICS - PARTY ON FILE	2004	070/	222/	
Democrat	28%	87%	33%	509
Republican	38%	3%	22%	279
Other / Unaffiliated	34%	10%	44%	239
DEMOGRAPHICS - AGE				
18-34	6%	3%	39%	3%
35-49	17%	15%	22%	179
50-64	35%	35%	22%	579
65-79	28%	38%	17%	139
80+	15%	8%	0%	109
DEMOGRAPHICS - GENDER				
Female	57%	72%	33%	409
Male	43%	28%	67%	609
CLARITY SCORES: PARTY				
0-19	47%	1%	28%	209
20-39	8%	1%	0%	7%
40-59	8%	0%	11%	3%
60-79	8%	1%	6%	179
80-100	29%	97%	56%	539
CLARITY SCORES: TURNOUT				
0-19	0%	0%	0%	0%
20-39	1%	1%	0%	0%
40-59	6%	3%	17%	4%
60-79	10%	10%	33%	119
80-100	82%	86%	50%	869
CLARITY SCORES: COLLEGE				
0-19	14%	10%	6%	7%
20-39	29%	37%	22%	209
40-59	22%	24%	39%	179
60-79	15%	18%	17%	239
80-100	20%	11%	17%	339
CLARITY SCORES: CHOICE	20/0	/0	_,,0	1 337
0-19	19%	0%	0%	109
20-39	32%	26%	35%	319
40-59	28%	48%	35%	179
TO 33				-
£0_70	12%	21%	24%	389
60-79	201	FO/		
80-100	8%	5%	6%	3/
60-79 80-100 CLARITY SCORES: CHURCH ATTENDANCE 0-19	8% 5%	5%	0%	279

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	Oomidential				
	Caucasian	Black	Hispanic	Other	
40-59	33%	35%	44%	37%	
60-79	33%	49%	6%	20%	
80-100	10%	7%	0%	7%	
CLARITY SCORES: CLIMATE CHANGE PRIORITY					
0-19	54%	1%	29%	34%	
20-39	29%	44%	29%	41%	
40-59	13%	45%	35%	24%	
60-79	4%	9%	6%	0%	
80-100	0%	0%	0%	0%	
MEDIA MARKET					
Charlotte NC	29%	17%	6%	23%	
Greensboro-High Point-Winston Salem NC	15%	14%	22%	23%	
Norfolk-Portsmouth-Newport News VA	2%	3%	0%	0%	
Greenville-New Bern-Washington NC	8%	7%	11%	13%	
Wilmington NC	7%	3%	0%	0%	
Raleigh-Durham (Fayetteville) NC	28%	53%	56%	23%	
Greenville-Spartanburg SC-Asheville NC-Anderson SC	10%	1%	0%	0%	
Myrtle Beach-Florence SC	1%	2%	6%	17%	
DEMOGRAPHICS - PHONE TYPE					
Land-line	67%	78%	39%	67%	
Wireless	33%	22%	61%	33%	
Voter File Match					
Yes	100%	100%	100%	100%	
No	0%	0%	0%	0%	

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# >> DEMOGRAPHICS - PARTY ON FILE against...

			Other / Unaffiliated
1 21. Haralda Overline	(502)	(395)	(380)
Q1. Health Quality	40/	40/	C0/
Poor	4%	4%	6%
Fair	18%	14%	13%
Good Vary Good	46%	46%	44%
Very Good Q4. Number of People in HH	33%	36%	37%
L-3	76%	75%	71%
1-5 1-6	21%		26%
7+	4%	22% 3%	3%
Q5. Children in HH	4/0	3/0	3/0
One	10%	12%	15%
Гwo	7%	12%	11%
Three or more	3%	5%	5%
None	79%	71%	70%
Q6. Non-HH Face to Face Count	7370	7170	7070
)	33%	32%	31%
I-3	43%	35%	39%
l-6	10%	15%	12%
7+	14%	18%	18%
Q7. Six Feet Away? (If Q6 > 0)	14/0	10/0	10/0
)	20%	13%	22%
) L-3	52%	51%	46%
1-3 1-6	14%	20%	12%
7+	14%	15%	21%
Q8. HH Member Going to Work	1470	13/0	21/0
/es	37%	47%	47%
No	61%	52%	52%
Jnsure	2%	1%	1%
	Z70	170	170
Q9. Children Interacting with Other Children /es	22%	25%	19%
No	77%		80%
Jnsure	1%	72% 3%	1%
	1/0	3/0	1/0
Q10. Times in Group > 20 in Last Week	73%	75%	78%
l-3	20%	19%	15%
1-6	20%	3%	2%
r-o 7+	5%		5%
Q11. Contact with Others: Family	370	4%	3%
Yes	66%	71%	71%
	34%		
No Q11. Contact with Others: Friends	34%	29%	29%
es	210/	21%	20%
No	21% 79%	79%	80%
Q11. Contact with Others: Co-workers	75/0	75/0	80%
	150/	220/	200/
/es	15%	23%	20%
No	85%	77%	80%
Q11. Contact with Others: Clients, patients, or patrons	120/	100/	1.40/
/es No	12% 88%	10%	14%
		90%	86%
Q11. Contact with Others: Any other type of person no			100/
/es	19%	16%	19%
No 213 Handwashing Count	81%	84%	81%
Q12. Handwashing Count	00/	10/	00/
	0%	1%	0%
1-3	5%	3%	5%
l-6	18%	14%	17%
7+	76%	82%	77%
Q13. Currently Practicing Social Distancing?	0.001	0504	0001
/es	96%	95%	98%
No	4%	5%	2%
Q14. Currently Experiencing Symptoms?			
/es	2%	2%	4%
No .	96%	97%	95%
Jnsure	2%	1%	1%
Q15. Likelihood of getting Coronavirus			
Yes	6%	5%	11%

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Co			

	Domograt	Donublican	Confidential
4.		Republican	Other / Unaffiliate
No	58%	62%	57%
Jnsure	35%	33%	33%
Q16. NC Response to Coronavirus		1	
Most are underestimating the risks	38%	31%	37%
Most are reacting appropriately	56%	57%	55%
Most are overreacting to the actual risks	6%	12%	8%
Q17. Changes to Routine			
arge changes	67%	60%	62%
Small changes	25%	33%	30%
No real changes	6%	6%	7%
Jnsure	1%	1%	1%
Q18. College Degree			
/es	52%	38%	47%
No	48%	63%	53%
Q19. Latino		I	
/es	3%	2%	5%
No.	97%	98%	95%
Q20. Race	3770	3070	3370
White	58%	96%	88%
Black	37%	2%	8%
Asian	1%	1%	1%
Another race	4%	1%	2%
Q19-20. Race + Ethnicity		ı	
White	55%	93%	86%
Black	38%	2%	7%
Asian	1%	1%	1%
Hispanic or Latino	2%	2%	4%
Another race	3%	2%	2%
Q21. Panel Willingness			
/es	78%	74%	76%
No	22%	26%	24%
DEMOGRAPHICS - RACE ON FILE	22/0	2070	2470
Caucasian	56%	95%	90%
Black	40%	2%	6%
Hispanic	1%	1%	2%
Other	3%	2%	2%
DEMOGRAPHICS - AGE			
18-34	3%	5%	10%
35-49	13%	16%	21%
50-64	34%	37%	35%
55-79	35%	27%	24%
30+	16%	14%	9%
DEMOGRAPHICS - GENDER			
- Female	69%	54%	50%
Male	31%	46%	50%
CLARITY SCORES: PARTY		1.0,0	
)-19	0%	95%	29%
	1%	3%	17%
· · · ·			
10-59	2%	1%	19%
50-79	6%	1%	14%
80-100	90%	0%	22%
CLARITY SCORES: TURNOUT		ı	
)-19	0%	1%	0%
20-39	1%	1%	3%
10-59	4%	5%	9%
50-79	10%	9%	12%
30-100	85%	84%	75%
CLARITY SCORES: COLLEGE			
0-19	13%	14%	11%
20-39	31%	32%	28%
10-59	20%	23%	24%
50-79	19%	13%	16%
30-100	17%	18%	20%
CLARITY SCORES: CHOICE	I		
0-19	2%	38%	9%
20-39	26%	39%	29%
10-59	36%	18%	41%
50-79	21%	5%	16%
30-100	14%	1%	6%

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Confidential				
	Democrat	Republican	Other / Unaffiliated	
20-39	17%	11%	24%	
40-59	37%	20%	45%	
60-79	36%	49%	20%	
80-100	6%	18%	4%	
CLARITY SCORES: CLIMATE CHANGE PRIORITY				
0-19	5%	94%	41%	
20-39	46%	6%	42%	
40-59	37%	0%	15%	
60-79	11%	0%	3%	
80-100	1%	0%	0%	
MEDIA MARKET				
Charlotte NC	20%	35%	25%	
Greensboro-High Point-Winston Salem NC	15%	16%	15%	
Norfolk-Portsmouth-Newport News VA	3%	1%	2%	
Greenville-New Bern-Washington NC	7%	6%	11%	
Wilmington NC	4%	6%	7%	
Raleigh-Durham (Fayetteville) NC	41%	26%	30%	
Greenville-Spartanburg SC-Asheville NC-Anderson SC	7%	9%	8%	
Myrtle Beach-Florence SC	3%	1%	2%	
DEMOGRAPHICS - PHONE TYPE				
Land-line	75%	68%	60%	
Wireless	25%	32%	40%	
Voter File Match				
Yes	100%	100%	100%	
No	0%	0%	0%	

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## >> DEMOGRAPHICS - AGE against...

	18-34	35-49	50-64	65-79	80+
n	(138)	(263)	(547)	(451)	(204)
Q1. Health Quality					
Poor	3%	3%	5%	5%	7%
Fair	9%	10%	14%	19%	23%
Good	37%	46%	46%	47%	46%
Very Good	50%	41%	35%	29%	26%
Q4. Number of People in HH					
1-3	55%	44%	72%	90%	90%
4-6	40%	50%	26%	8%	4%
7+	5%	6%	3%	2%	5%
Q5. Children in HH One	15%	23%	14%	4%	4%
Two	21%	32%	7%	2%	2%
Three or more	10%	14%	4%	1%	1%
None	54%	31%	75%	93%	93%
Q6. Non-HH Face to Face Count					
0	35%	32%	32%	36%	37%
1-3	26%	33%	37%	44%	38%
4-6	11%	12%	14%	10%	11%
7+	28%	22%	17%	11%	14%
Q7. Six Feet Away? (If Q6 > 0)					
0	29%	20%	15%	17%	28%
1-3	33%	39%	52%	54%	47%
4-6	16%	18%	17%	17%	8%
7+	23%	22%	16%	12%	18%
Q8. HH Member Going to Work	C20/	C20/	F20/	2.40/	120/
Yes No	62% 38%	62% 38%	52% 47%	24% 74%	13% 84%
Unsure	0%	0%	1%	2%	2%
Q9. Children Interacting with Other Children	070	070	1/0	2/0	2/0
Yes	13%	17%	30%	26%	11%
No	85%	83%	67%	74%	89%
Unsure	2%	0%	3%	0%	0%
Q10. Times in Group > 20 in Last Week					
0	75%	82%	75%	72%	69%
1-3	14%	12%	18%	22%	23%
4-6	4%	1%	3%	1%	1%
7+	6%	5%	5%	4%	8%
Q11. Contact with Others: Family					
Yes	67%	83%	75%	60%	46%
No	33%	17%	25%	40%	54%
Q11. Contact with Others: Friends Yes	25%	15%	21%	22%	23%
No No	75%	85%	79%	78%	77%
Q11. Contact with Others: Co-workers	7570	0370	7370	7070	7770
Yes	28%	27%	23%	12%	9%
No	72%	73%	77%	88%	91%
Q11. Contact with Others: Clients, patients, or patrons	l	l			
Yes	19%	16%	14%	11%	10%
No	81%	84%	86%	89%	90%
Q11. Contact with Others: Any other type of person not already m	entione	ed			
Yes	15%	19%	16%	19%	19%
No	85%	81%	84%	81%	81%
Q12. Handwashing Count					
0	1%	0%	0%	0%	1%
1-3	5%	3%	5%	3%	10%
4-6	20%	12%	15%	20%	22%
7+ Q13. Currently Practicing Social Distancing?	75%	85%	79%	78%	66%
Yes	97%	99%	96%	95%	91%
No No	3%	1%	4%	5%	9%
Q14. Currently Experiencing Symptoms?	2,0		.,,	2,0	2,0
Yes	1%	3%	3%	2%	4%
No	97%	97%	95%	98%	96%
Unsure	2%	0%	2%	1%	1%
Q15. Likelihood of getting Coronavirus					
Yes	17%	13%	7%	3%	4%
				-	

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	18-34	35-49	50-64	identia 65-79	80
No	65%	52%	59%	63%	72
Unsure	18%	34%	34%	35%	23
	10%	34%	34%	33%	23
Q16. NC Response to Coronavirus	450/	270/	400/	220/	20
Most are underestimating the risks	45%	37%	40%	33%	28
Most are reacting appropriately	40%	53%	50%	59%	65
Most are overreacting to the actual risks	16%	10%	10%	8%	79
Q17. Changes to Routine					
Large changes	55%	69%	67%	58%	45
Small changes	31%	25%	24%	33%	36
No real changes	13%	5%	8%	7%	12
Unsure	1%	0%	1%	1%	7
Q18. College Degree					
Yes	37%	60%	46%	39%	37
No	63%	40%	54%	61%	63
Q19. Latino					
Yes	12%	5%	3%	3%	1
No No	88%	95%	97%	97%	99
	00%	95%	9/%	9/%	95
Q20. Race					
White	76%	75%	75%	73%	90
Black	18%	19%	19%	24%	7
Asian	3%	4%	2%	0%	0
Another race	3%	2%	4%	3%	3
Q19-20. Race + Ethnicity					
White	67%	71%	73%	71%	85
Black	15%	19%	19%	24%	11
Asian	3%	3%	2%	0%	0
Hispanic or Latino	12%	4%	3%	2%	1
Another race	2%	2%	4%	2%	3
	Z70	2/0	4/0	2/0	3
Q21. Panel Willingness	1	7001	<b>330</b>	7001	
Yes	73%	79%	77%	76%	67
No	27%	21%	23%	24%	33
DEMOGRAPHICS - RACE ON FILE					
Caucasian	78%	79%	77%	75%	87
Black	11%	17%	18%	24%	11
Hispanic	10%	2%	1%	1%	0
Other	1%	2%	4%	1%	2
DEMOGRAPHICS - PARTY ON FILE					
Democrat	19%	31%	37%	47%	46
Republican	26%	31%	33%	29%	33
<u>'</u>				24%	
Other / Unaffiliated	54%	38%	30%	24%	21
DEMOGRAPHICS - GENDER					
Female	45%	51%	61%	60%	55
Male	55%	49%	39%	40%	45
CLARITY SCORES: PARTY					
0-19	39%	36%	40%	36%	39
20-39	7%	10%	7%	4%	5
40-59	11%	9%	8%	4%	5
60-79	7%	9%	6%	6%	8
80-100	36%	36%	39%	49%	43
CLARITY SCORES: TURNOUT	30/0	20/0	3370	.570	т.
	20/	00/	00/	00/	^
0-19	3%	0%	0%	0%	0
20-39	2%	2%	1%	0%	2
40-59	12%	7%	6%	5%	6
60-79	37%	13%	7%	7%	10
80-100	46%	77%	85%	88%	82
CLARITY SCORES: COLLEGE					
0-19	6%	3%	10%	17%	28
20-39	38%	20%	28%	35%	35
40-59	32%	29%	22%	19%	16
60-79	21%	20%	18%	13%	11
80-100	4%	28%	22%	15%	10
	4/0	20/0	22/0	13/0	10
CLARITY SCORES: CHOICE	501	1101	1.407	1.401	
0-19	6%	11%	14%	14%	29
20-39	25%	22%	32%	33%	37
40-59	57%	33%	31%	32%	23
60-79	6%	26%	14%	13%	9
80-100	5%	9%	9%	8%	2
CLARITY SCORES: CHURCH ATTENDANCE					
0-19	4%	8%	6%	3%	0
20-39					_
۷۵-33	42%	31%	16%	11%	6
40-59	42%	32%	36%	33%	31

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Co		

Confidential					
	18-34	35-49	50-64	65-79	80+
60-79	13%	26%	33%	42%	47%
80-100	0%	3%	10%	11%	16%
CLARITY SCORES: CLIMATE CHANGE PRIORITY					
0-19	37%	37%	48%	38%	49%
20-39	35%	28%	30%	36%	33%
40-59	25%	27%	18%	20%	12%
60-79	3%	8%	4%	6%	5%
80-100	0%	0%	0%	0%	1%
MEDIA MARKET					
Charlotte NC	18%	28%	27%	25%	26%
Greensboro-High Point-Winston Salem NC	13%	12%	17%	16%	13%
Norfolk-Portsmouth-Newport News VA	1%	1%	3%	2%	2%
Greenville-New Bern-Washington NC	4%	5%	11%	7%	8%
Wilmington NC	8%	6%	4%	7%	6%
Raleigh-Durham (Fayetteville) NC	38%	35%	31%	35%	31%
Greenville-Spartanburg SC-Asheville NC-Anderson SC	17%	10%	6%	6%	12%
Myrtle Beach-Florence SC	1%	1%	2%	2%	3%
DEMOGRAPHICS - PHONE TYPE					
Land-line	19%	47%	74%	74%	87%
Wireless	81%	53%	26%	26%	13%
Voter File Match					
Yes	52%	79%	82%	83%	84%
No	48%	21%	18%	17%	16%

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## >> DEMOGRAPHICS - GENDER against...

	Female	Male
n	(914)	(689)
Q1. Health Quality		
Poor	5%	5%
Fair	17%	13%
Good	43%	49%
Very Good	35%	34%
Q4. Number of People in HH		
1-3	74%	72%
4-6	22%	25%
7+	4%	3%
Q5. Children in HH	120/	110/
One	12%	11%
Two Three or more	9% 5%	12% 6%
None	74%	71%
Q6. Non-HH Face to Face Count	7470	/1/0
Qo. Non-nn race to race count	36%	31%
1-3	41%	33%
4-6	10%	15%
7+	13%	22%
Q7. Six Feet Away? (If Q6 > 0)	1370	22/0
0	20%	17%
1-3	53%	42%
4-6	15%	18%
7+	12%	23%
Q8. HH Member Going to Work		
Yes	42%	43%
No	57%	56%
Unsure	1%	2%
Q9. Children Interacting with Other Children		
Yes	19%	23%
No	81%	74%
Unsure	0%	3%
Q10. Times in Group > 20 in Last Week		
0	72%	78%
1-3	21%	15%
4-6	2%	2%
7+	5%	5%
Q11. Contact with Others: Family		
Yes	67%	69%
No	33%	31%
Q11. Contact with Others: Friends		
Yes	20%	22%
No	80%	78%
Q11. Contact with Others: Co-workers		
Yes	17%	24%
No	83%	76%
Q11. Contact with Others: Clients, patients, or patrons		
Yes	14%	13%
No	86%	87%
Q11. Contact with Others: Any other type of person not already mentioned		
Yes	17%	18%
No	83%	82%
Q12. Handwashing Count	00/	10/
0	0%	1%
1-3	3%	6%
4-6	14%	22%
7+ O13 Currently Practicing Social Dictancing?	83%	71%
Q13. Currently Practicing Social Distancing?	97%	95%
		5%
Yes		J/0
No	3%	
No Q14. Currently Experiencing Symptoms?		20/
No Q14. Currently Experiencing Symptoms? Yes	3%	2%
No Q14. Currently Experiencing Symptoms? Yes No	3% 96%	97%
No Q14. Currently Experiencing Symptoms? Yes No Unsure	3%	
No Q14. Currently Experiencing Symptoms? Yes No	3% 96%	97%

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	ential

	Confident	
	Female	Male
No	62%	59%
Unsure	31%	32%
Q16. NC Response to Coronavirus		
Most are underestimating the risks	37%	36%
Most are reacting appropriately	55%	52%
	8%	12%
Most are overreacting to the actual risks	870	12%
Q17. Changes to Routine		
Large changes	63%	60%
Small changes	28%	30%
No real changes	7%	9%
Unsure	1%	1%
Q18. College Degree		
Yes	43%	46%
No	57%	54%
Q19. Latino		,.
Yes	3%	5%
No	97%	95%
Q20. Race		
White	73%	80%
Black	23%	14%
Asian	1%	3%
Another race	3%	3%
Q19-20. Race + Ethnicity		
White	71%	76%
Black	23%	14%
Asian	1%	2%
Hispanic or Latino	3%	4%
Another race	3%	3%
Q21. Panel Willingness		
Yes	78%	73%
No	22%	27%
DEMOGRAPHICS - RACE ON FILE		
Caucasian	76%	82%
Black	22%	13%
Hispanic	1%	2%
Other	2%	3%
DEMOGRAPHICS - PARTY ON FILE		
Democrat	46%	29%
Republican	29%	34%
Other / Unaffiliated	25%	36%
DEMOGRAPHICS - AGE		
18-34	7%	11%
35-49	15%	19%
50-64	36%	31%
65-79	30%	26%
80+	12%	13%
CLARITY SCORES: PARTY		
0-19	33%	45%
20-39	5%	8%
40-59	5%	9%
60-79	8%	5%
80-100	48%	34%
	4870	34/0
CLARITY SCORES: TURNOUT	201	001
0-19	0%	0%
20-39	1%	1%
40-59	5%	7%
60-79	9%	11%
80-100	83%	81%
CLARITY SCORES: COLLEGE		
0-19	16%	9%
20-39	33%	27%
40-59	20%	26%
60-79	16%	17%
80-100	16%	22%
CLARITY SCORES: CHOICE		
0-19	14%	17%
20-39	34%	26%
40-59	32%	32%
60-79	12%	18%
80-100	8%	6%
CLARITY SCORES: CHURCH ATTENDANCE		

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	Connuential		
	Female	Male	
0-19	4%	6%	
20-39	12%	24%	
40-59	33%	35%	
60-79	39%	29%	
80-100	12%	6%	
CLARITY SCORES: CLIMATE CHANGE PRIORITY			
0-19	38%	50%	
20-39	35%	28%	
40-59	20%	18%	
60-79	7%	3%	
80-100	0%	1%	
MEDIA MARKET			
Charlotte NC	24%	29%	
Greensboro-High Point-Winston Salem NC	15%	15%	
Norfolk-Portsmouth-Newport News VA	2%	2%	
Greenville-New Bern-Washington NC	8%	9%	
Wilmington NC	5%	7%	
Raleigh-Durham (Fayetteville) NC	37%	28%	
Greenville-Spartanburg SC-Asheville NC-Anderson SC	7%	9%	
Myrtle Beach-Florence SC	2%	2%	
DEMOGRAPHICS - PHONE TYPE			
Land-line	75%	59%	
Wireless	25%	41%	
Voter File Match			
Yes	82%	76%	
No	18%	24%	

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## >> CLARITY SCORES: PARTY against...

	0-19	20-39	40-59	60-79	80-100
n	(485)	(80)	(87)	(87)	(538)
Q1. Health Quality					
Poor	4%	6%	8%	8%	3%
Fair	14%	13%	14%	11%	18%
Good	47%	46%	44%	41%	44%
Very Good	35%	35%	34%	39%	34%
Q4. Number of People in HH					
1-3	75%	77%	67%	67%	76%
4-6	23%	21%	30%	28%	21%
7+	3%	3%	4%	5%	3%
Q5. Children in HH					
One	12%	17%	13%	16%	12%
Two	12%	13%	8%	9%	8%
Three or more	5%	4%	8%	5%	3%
None	72%	66%	72%	70%	77%
Q6. Non-HH Face to Face Count					
0	30%	34%	31%	29%	35%
1-3	36%	38%	46%	50%	39%
4-6	15%	13%	12%	7%	11%
7+	19%	15%	12%	14%	15%
Q7. Six Feet Away? (If Q6 > 0)	.2.75		.,,-	.,	
0	14%	25%	31%	22%	19%
1-3	50%	41%	43%	57%	51%
4-6	19%	16%	10%	4%	15%
7+	17%	18%	16%	18%	15%
	1770	10/0	10/0	10/0	13/0
Q8. HH Member Going to Work	400/	200/	F20/	200/	200/
Yes	48%	39%	53%	38%	38%
No	51%	61%	47%	58%	59%
Unsure	1%	0%	0%	4%	2%
Q9. Children Interacting with Other Children					
Yes	24%	24%	23%	17%	21%
No	73%	76%	77%	83%	78%
Unsure	4%	0%	0%	0%	1%
Q10. Times in Group > 20 in Last Week					
0	76%	76%	80%	80%	72%
1-3	18%	21%	12%	14%	19%
4-6	3%	0%	0%	0%	3%
7+	3%	3%	8%	6%	6%
Q11. Contact with Others: Family					
Yes	72%	70%	71%	67%	66%
No	28%	30%	29%	33%	34%
Q11. Contact with Others: Friends					
Yes	21%	20%	18%	20%	21%
No	79%	80%	82%	80%	79%
Q11. Contact with Others: Co-workers	. 5/6	/ 0	/ 0	/ •	/ 0
Yes	22%	18%	20%	19%	16%
No No	78%	82%	80%	81%	84%
	70/0	UZ/0	50/0	01/0	J4/0
Q11. Contact with Others: Clients, patients, or patrons	110/	120/	150/	110/	120/
Yes	11%	12%	15%	11%	13%
No	89%	88%	85%	89%	87%
Q11. Contact with Others: Any other type of person not alread	-				
Yes	17%	15%	14%	11%	22%
No	83%	85%	86%	89%	78%
Q12. Handwashing Count					
0	1%	0%	0%	0%	0%
	4%	0%	4%	3%	6%
1-3		100/	16%	15%	19%
1-3 4-6	14%	19%			75%
	14% 81%	81%	80%	82%	
4-6	_		80%	82%	7570
4-6 7+	_		99%	95%	96%
4-6 7+ Q13. Currently Practicing Social Distancing?	81%	81%			
4-6 7+ Q13. Currently Practicing Social Distancing? Yes	95%	98%	99%	95%	96%
4-6 7+ Q13. Currently Practicing Social Distancing? Yes No Q14. Currently Experiencing Symptoms?	95% 5%	98% 2%	99%	95% 5%	96% 4%
4-6 7+ Q13. Currently Practicing Social Distancing? Yes No Q14. Currently Experiencing Symptoms? Yes	95% 5% 2%	98% 2% 5%	99%	95% 5% 2%	96% 4% 2%
4-6 7+ Q13. Currently Practicing Social Distancing? Yes No Q14. Currently Experiencing Symptoms? Yes No	95% 5% 2% 97%	98% 2% 5% 95%	99% 1% 4% 94%	95% 5% 2% 95%	96% 4% 2% 96%
4-6 7+ Q13. Currently Practicing Social Distancing? Yes No Q14. Currently Experiencing Symptoms? Yes No Unsure	95% 5% 2%	98% 2% 5%	99%	95% 5% 2%	96% 4%
4-6 7+ Q13. Currently Practicing Social Distancing? Yes No Q14. Currently Experiencing Symptoms? Yes No	95% 5% 2% 97%	98% 2% 5% 95%	99% 1% 4% 94%	95% 5% 2% 95%	96% 4% 2% 96%

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	0-19	20-39	40-59	nfident 60-79	80-10
No	62%	70%	49%	50%	57%
				_	
Unsure	33%	25%	37%	42%	34%
Q16. NC Response to Coronavirus	2004	2.50/	100/	100/	100/
Most are underestimating the risks	30%	26%	42%	40%	40%
Most are reacting appropriately	57%	66%	57%	52%	53%
Most are overreacting to the actual risks	12%	8%	2%	8%	7%
Q17. Changes to Routine					
Large changes	60%	59%	66%	66%	66%
Small changes	32%	33%	19%	26%	28%
No real changes	7%	6%	15%	8%	5%
Unsure	1%	2%	0%	0%	2%
Q18. College Degree					
Yes	38%	43%	45%	47%	54%
No	62%	57%	55%	53%	46%
Q19. Latino	0270	3770	3370	33/0	4070
<u> </u>	20/	20/	70/	20/	40/
Yes	2%	2%	7%	2%	4%
No	98%	98%	93%	98%	96%
Q20. Race					
White	97%	95%	92%	92%	55%
Black	1%	3%	5%	2%	40%
Asian	1%	0%	2%	3%	1%
Another race	1%	2%	2%	3%	4%
Q19-20. Race + Ethnicity	1/0	_,0	_,0	2,0	170
•	050/	0.40/	000/	000/	E 30
White	95%	94%	89%	90%	52%
Black	1%	3%	3%	2%	41%
Asian	0%	1%	1%	2%	1%
Hispanic or Latino	2%	1%	6%	2%	3%
Another race	1%	1%	1%	3%	3%
Q21. Panel Willingness					
Yes	73%	77%	79%	76%	77%
No	27%	23%	21%	24%	23%
DEMOGRAPHICS - RACE ON FILE					
Caucasian	97%	95%	97%	91%	53%
				_	
Black	0%	3%	0%	2%	42%
Hispanic	1%	0%	2%	1%	2%
Other	1%	3%	1%	6%	3%
DEMOGRAPHICS - PARTY ON FILE					
Democrat	0%	4%	14%	37%	84%
Republican	77%	16%	3%	3%	0%
Other / Unaffiliated	22%	80%	83%	60%	15%
DEMOGRAPHICS - AGE					
18-34	6%	6%	9%	6%	5%
		26%		21%	149
35-49	16%		21%		
50-64	37%	38%	43%	30%	33%
65-79	27%	20%	18%	28%	34%
80+	14%	10%	9%	16%	14%
DEMOGRAPHICS - GENDER					
Female	52%	50%	44%	72%	67%
Male	48%	50%	56%	28%	33%
CLARITY SCORES: TURNOUT					
0-19	0%	1%	0%	0%	1%
20-39	1%	0%	5%	4%	1%
40-59	4%	15%	14%	10%	5%
60-79	9%	19%	14%	16%	9%
80-100	86%	64%	67%	70%	85%
CLARITY SCORES: COLLEGE					
0-19	14%	14%	6%	18%	12%
20-39	32%	30%	31%	28%	29%
40-59	21%	23%	30%	22%	229
60-79	13%	13%	14%	20%	19%
80-100	19%	21%	20%	13%	19%
CLARITY SCORES: CHOICE	15/0		-570		
	350/	00/	20/	70/	10/
0-19	35%	8%	3%	7%	1%
20-39	40%	31%	30%	25%	24%
40-59	21%	43%	47%	43%	36%
	3%	15%	19%	20%	23%
60-79	00/	3%	1%	5%	15%
	0%				
80-100	0%				
80-100 CLARITY SCORES: CHURCH ATTENDANCE		11%	9%	10%	5%
60-79 80-100 CLARITY SCORES: CHURCH ATTENDANCE 0-19 20-39	1%	11% 33%	9% 29%	10%	5% 19%

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	Oormachilai								
	0-19	20-39	40-59	60-79	80-100				
60-79	47%	15%	9%	17%	34%				
80-100	17%	5%	2%	1%	6%				
CLARITY SCORES: CLIMATE CHANGE PRIORITY									
0-19	92%	57%	35%	16%	3%				
20-39	8%	40%	51%	69%	44%				
40-59	0%	3%	14%	12%	41%				
60-79	0%	0%	0%	3%	12%				
80-100	0%	0%	0%	0%	1%				
MEDIA MARKET									
Charlotte NC	33%	25%	28%	23%	20%				
Greensboro-High Point-Winston Salem NC	16%	16%	25%	10%	14%				
Norfolk-Portsmouth-Newport News VA	1%	1%	0%	3%	3%				
Greenville-New Bern-Washington NC	7%	14%	10%	13%	7%				
Wilmington NC	6%	10%	9%	2%	5%				
Raleigh-Durham (Fayetteville) NC	27%	27%	18%	37%	41%				
Greenville-Spartanburg SC-Asheville NC-Anderson SC	9%	3%	8%	10%	7%				
Myrtle Beach-Florence SC	0%	4%	1%	0%	3%				
DEMOGRAPHICS - PHONE TYPE									
Land-line	67%	56%	55%	68%	73%				
Wireless	33%	44%	45%	32%	27%				
Voter File Match									
Yes	100%	100%	100%	100%	100%				
No	0%	0%	0%	0%	0%				

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## >> CLARITY SCORES: TURNOUT against...

	0-19	20-39	40-59	60-79	80-100
n	(5)	(16)	(72)	(123)	(999)
Q1. Health Quality					
Poor	0%	13%	10%	10%	3%
Fair	20%	25%	21%	19%	14%
Good	20%	31%	33%	45%	47%
Very Good	60%	31%	36%	27%	36%
Q4. Number of People in HH					
1-3	80%	62%	74%	74%	74%
4-6	20%	38%	22%	24%	23%
7+	0%	0%	4%	3%	3%
Q5. Children in HH					
One	40%	8%	12%	16%	11%
Two	0%	23%	8%	11%	10%
Three or more	0%	8%	2%	5%	4%
None	60%	62%	79%	68%	74%
Q6. Non-HH Face to Face Count	400/	420/	210/	200/	220/
0	40%	42%	31%	30%	33%
1-3	40%	42%	42%	42%	38%
4-6	0%	0%	9%	11%	13%
7+ Q7. Six Feet Away? (If Q6 > 0)	20%	17%	17%	17%	16%
0	0%	43%	17%	19%	17%
1-3	67%	57%	61%	50%	50%
4-6	0%	0%	5%	11%	18%
7+	33%	0%	17%	20%	15%
Q8. HH Member Going to Work	3370	070	1770	2070	1370
Yes	40%	27%	43%	46%	43%
No	60%	73%	57%	53%	55%
Unsure	0%	0%	0%	1%	2%
Q9. Children Interacting with Other Children					
Yes	0%	40%	20%	20%	23%
No	100%	60%	80%	77%	75%
Unsure	0%	0%	0%	3%	2%
Q10. Times in Group > 20 in Last Week		l	l		
0	80%	82%	74%	68%	76%
1-3	0%	18%	21%	20%	18%
4-6	0%	0%	2%	3%	2%
7+	20%	0%	3%	9%	3%
Q11. Contact with Others: Family					
Yes	80%	55%	61%	64%	72%
No	20%	45%	39%	36%	28%
Q11. Contact with Others: Friends					
Yes	20%	0%	22%	30%	19%
No	80%	100%	78%	70%	81%
Q11. Contact with Others: Co-workers					
Yes	20%	10%	23%	29%	17%
No	80%	90%	77%	71%	83%
Q11. Contact with Others: Clients, patients, or patrons					
Yes	0%	0%	21%	17%	11%
No	100%	100%	79%	83%	89%
Q11. Contact with Others: Any other type of person not alread					
Yes	60%	0%	9%	19%	18%
No	40%	100%	91%	81%	82%
Q12. Handwashing Count					
0	0%	0%	2%	0%	0%
1-3	0%	10%	4%	4%	4%
4-6	20%	20%	9%	21%	16%
7+	80%	70%	85%	75%	79%
Q13. Currently Practicing Social Distancing?	1000/	1000/	000/	010/	070/
Yes	100%	100%	98%	91%	97%
No	0%	0%	2%	9%	3%
Q14. Currently Experiencing Symptoms?	007	100/	00/	F0/	20/
Yes	0%	10%	8%	5%	2%
No	100%	90%	92%	92%	97%
Unsure	0%	0%	0%	3%	1%
Q15. Likelihood of getting Coronavirus	2001	001	001	1401	701
Yes	20%	0%	8%	11%	7%

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	0-19	20-39	40-59	nfident 60-79	80-10
No	80%	60%	60%	59%	58%
Unsure	0%	40%	32%	30%	35%
Q16. NC Response to Coronavirus	250/	E 60/	040/	2001	2501
Most are underestimating the risks	25%	56%	31%	28%	36%
Most are reacting appropriately	75%	22%	60%	65%	55%
Most are overreacting to the actual risks	0%	22%	8%	7%	9%
Q17. Changes to Routine					
Large changes	60%	50%	60%	52%	66%
Small changes	40%	40%	31%	36%	28%
No real changes	0%	0%	10%	11%	5%
Unsure	0%	10%	0%	2%	1%
	070	1070	070	270	1/0
Q18. College Degree	000/	700/	2224	2001	500
<del>/es</del>	80%	70%	33%	28%	50%
No	20%	30%	67%	72%	50%
Q19. Latino					
Yes	40%	10%	4%	4%	3%
No	60%	90%	96%	96%	97%
Q20. Race					
<u> </u>	670/	000/	069/	020/	770
White	67%	89%	96%	82%	77%
Black	33%	11%	4%	13%	18%
Asian	0%	0%	0%	2%	1%
Another race	0%	0%	0%	2%	3%
Q19-20. Race + Ethnicity					
White	40%	75%	85%	76%	75%
Black	20%	19%	10%	15%	19%
Asian	0%	0%	0%	2%	1%
Hispanic or Latino	40%	6%	4%	5%	2%
Another race	0%	0%	1%	2%	3%
Q21. Panel Willingness					
Yes	100%	90%	76%	76%	76%
No	0%	10%	24%	24%	24%
DEMOGRAPHICS - RACE ON FILE					
Caucasian	80%	81%	85%	75%	77%
Black	20%	19%	10%	18%	20%
Hispanic	0%	0%	4%	5%	1%
Other	0%	0%	1%	2%	2%
DEMOGRAPHICS - PARTY ON FILE					
Democrat	40%	19%	31%	39%	43%
Republican	40%	13%	29%	30%	33%
Other / Unaffiliated	20%	69%	40%	31%	249
DEMOGRAPHICS - AGE					
	40%	6%	11%	20%	3%
18-34				_	
35-49	20%	25%	19%	22%	16%
50-64	40%	38%	33%	25%	37%
65-79	0%	6%	24%	20%	31%
80+	0%	25%	13%	13%	13%
DEMOGRAPHICS - GENDER					
Female	60%	63%	54%	55%	60%
Male	40%	38%	46%	45%	40%
	40/0	JU/0	70/0	TJ/0	407
CLARITY SCORES: PARTY	1	n=::		0-11	
0-19	20%	25%	29%	33%	419
20-39	20%	0%	15%	11%	5%
40-59	0%	19%	13%	7%	4%
60-79	0%	19%	10%	9%	5%
80-100	60%	38%	33%	39%	45%
CLARITY SCORES: COLLEGE					
0-19	0%	13%	14%	21%	12%
20-39	0%	44%	44%	37%	28%
40-59	20%	19%	21%	21%	21%
60-79	40%	19%	13%	15%	179
80-100	40%	6%	8%	6%	22%
CLARITY SCORES: CHOICE					
0-19	0%	7%	5%	11%	17%
20-39	0%	27%	38%	31%	30%
40-59	75%	40%	43%	42%	29%
60-79			14%	_	
	25%	20%		15%	15%
80-100	0%	7%	0%	2%	9%
CLARITY SCORES: CHURCH ATTENDANCE					
0-19	0%	0%	8%	7%	4%
20-39	80%	56%	36%	33%	13%
					31%

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Comidential									
	0-19	20-39	40-59	60-79	80-100				
60-79	0%	0%	10%	21%	41%				
80-100	0%	6%	0%	4%	11%				
CLARITY SCORES: CLIMATE CHANGE PRIORITY									
0-19	50%	27%	43%	43%	44%				
20-39	25%	40%	45%	39%	29%				
40-59	25%	33%	11%	15%	21%				
60-79	0%	0%	2%	3%	6%				
80-100	0%	0%	0%	0%	0%				
MEDIA MARKET									
Charlotte NC	0%	25%	33%	22%	26%				
Greensboro-High Point-Winston Salem NC	0%	0%	13%	12%	16%				
Norfolk-Portsmouth-Newport News VA	0%	6%	3%	2%	2%				
Greenville-New Bern-Washington NC	0%	6%	4%	12%	8%				
Wilmington NC	0%	0%	6%	8%	6%				
Raleigh-Durham (Fayetteville) NC	80%	50%	29%	32%	33%				
Greenville-Spartanburg SC-Asheville NC-Anderson SC	20%	13%	11%	11%	7%				
Myrtle Beach-Florence SC	0%	0%	1%	1%	2%				
DEMOGRAPHICS - PHONE TYPE									
Land-line	20%	50%	49%	54%	73%				
Wireless	80%	50%	51%	46%	27%				
Voter File Match									
Yes	100%	100%	100%	100%	100%				
No	0%	0%	0%	0%	0%				

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## >> CLARITY SCORES: COLLEGE against...

	0-19	20-39	40-59	60-79	80-100
n	(165)	(389)	(283)	(205)	(235)
Q1. Health Quality					
Poor	5%	6%	6%	2%	1%
Fair	21%	19%	15%	15%	6%
Good	43%	47%	44%	44%	47%
Very Good	30%	28%	35%	39%	47%
Q4. Number of People in HH					
1-3	90%	78%	69%	70%	66%
4-6	9%	19%	26%	28%	30%
7+	1%	3%	5%	2%	4%
Q5. Children in HH	70/	001	400/	400/	4.50/
One	7%	9%	18%	12%	16%
Thurston	4% 2%	7% 3%	9%	15% 4%	15% 6%
Three or more None	87%	81%	6% 67%	69%	63%
Q6. Non-HH Face to Face Count	07/0	01/0	07/0	05/0	0370
0	32%	29%	32%	29%	40%
1-3	46%	41%	37%	41%	33%
4-6	11%	13%	11%	12%	13%
7+	12%	17%	19%	18%	14%
Q7. Six Feet Away? (If Q6 > 0)					
0	20%	19%	21%	16%	14%
1-3	54%	49%	47%	51%	51%
4-6	9%	17%	13%	19%	18%
7+	17%	14%	20%	15%	17%
Q8. HH Member Going to Work					
Yes	30%	43%	50%	46%	42%
No	68%	55%	49%	53%	57%
Unsure	2%	2%	1%	1%	1%
Q9. Children Interacting with Other Children					
Yes	13%	26%	14%	19%	33%
No	80%	72%	85%	78%	67%
Unsure	7%	2%	1%	4%	0%
Q10. Times in Group > 20 in Last Week	670/	500/	700/	700/	050/
1-3	67% 27%	68% 24%	79% 15%	78% 14%	85% 11%
4-6	0%	3%	2%	3%	2%
7+	6%	5%	5%	6%	2%
Q11. Contact with Others: Family	070	370	370	070	2/0
Yes	60%	59%	68%	75%	85%
No	40%	41%	32%	25%	15%
Q11. Contact with Others: Friends					
Yes	28%	24%	19%	19%	14%
No	72%	76%	81%	81%	86%
Q11. Contact with Others: Co-workers					
Yes	16%	24%	20%	19%	13%
No	84%	76%	80%	81%	87%
Q11. Contact with Others: Clients, patients, or patrons					
Yes	18%	14%	10%	12%	9%
No	82%	86%	90%	88%	91%
Q11. Contact with Others: Any other type of person not already n					
Yes	17%	23%	11%	20%	19%
No	83%	77%	89%	80%	81%
Q12. Handwashing Count 0	00/	00/	10/	10/	00/
1-3	0%	0%	1% 5%	1% 7%	0% 4%
4-6	7% 14%	2% 17%	16%	17%	18%
7+	79%	81%	78%	76%	78%
Q13. Currently Practicing Social Distancing?	, 5/0	J1/0	, 0 /0	, 0/0	, 0 /0
Yes	91%	96%	97%	98%	97%
No	9%	4%	3%	2%	3%
Q14. Currently Experiencing Symptoms?					-,-
	4%	3%	3%	1%	2%
Yes					
	94%	95%	97%	97%	97%
Yes		95% 2%	97% 0%	97% 2%	97% 1%

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	0-19	20-39	40-59	nfident 60-79	80-10
No	59%	61%	59%	64%	52%
Unsure	39%	35%	33%	24%	38%
	39%	33%	33%	2470	36%
Q16. NC Response to Coronavirus	200/	200/	200/	200/	270/
Most are underestimating the risks	26%	36%	39%	36%	37%
Most are reacting appropriately	63%	55%	52%	58%	56%
Most are overreacting to the actual risks	12%	9%	10%	6%	7%
Q17. Changes to Routine					
Large changes	55%	54%	66%	71%	71%
Small changes	35%	34%	26%	23%	27%
No real changes	9%	9%	7%	6%	2%
Unsure	1%	3%	0%	0%	1%
Q18. College Degree	-				
Yes	8%	23%	44%	65%	87%
No	92%	77%	56%	35%	13%
Q19. Latino					
Yes	1%	2%	5%	4%	4%
No	99%	98%	95%	96%	96%
O20. Race					
White	85%	78%	78%	74%	83%
Writte Black	13%	20%			
			17%	23%	11%
Asian	0%	0%	0%	1%	5%
Another race	2%	2%	4%	3%	2%
Q19-20. Race + Ethnicity		T -		_	ı
White	82%	75%	73%	72%	80%
Black	15%	21%	19%	21%	11%
Asian	0%	0%	0%	0%	4%
Hispanic or Latino	1%	2%	4%	3%	3%
Another race	2%	2%	4%	3%	2%
Q21. Panel Willingness					
Yes	63%	69%	82%	75%	86%
No	37%	31%	18%	25%	14%
DEMOGRAPHICS - RACE ON FILE					
Caucasian	84%	76%	76%	75%	83%
Black	15%	22%	19%	20%	11%
	13%	1%	2%	1%	1%
Hispanic					
Other	1%	2%	2%	3%	4%
DEMOGRAPHICS - PARTY ON FILE					
Democrat	40%	40%	36%	46%	37%
Republican	34%	33%	31%	25%	30%
Other / Unaffiliated	26%	28%	33%	29%	33%
DEMOGRAPHICS - AGE					
18-34	2%	7%	8%	7%	1%
35-49	4%	11%	21%	20%	25%
50-64	26%	33%	35%	40%	42%
65-79	38%	34%	25%	24%	24%
80+	29%	15%	10%	9%	7%
DEMOGRAPHICS - GENDER					
Female	73%	64%	53%	58%	50%
Male	27%	36%	47%	42%	50%
CLARITY SCORES: PARTY	2770	3070	., 70	.2/0	3370
	420/	400/	270/	220/	200/
0-19	42%	40%	37%	32%	38%
20-39	7%	6%	6%	5%	7%
40-59	3%	7%	9%	6%	7%
60-79	10%	6%	7%	8%	5%
80-100	38%	41%	41%	49%	43%
CLARITY SCORES: TURNOUT					
0-19	0%	0%	0%	1%	1%
20-39	1%	2%	1%	2%	0%
40-59	6%	9%	6%	5%	3%
60-79	16%	12%	10%	9%	3%
80-100	76%	77%	82%	84%	93%
CLARITY SCORES: CHOICE	1 . 270				
0-19	28%	18%	12%	9%	11%
		_		_	
20-39	44%	39%	29%	19%	20%
40-59	25%	35%	40%	31%	23%
60-79	4%	6%	15%	28%	25%
80-100	0%	1%	3%	14%	21%
CLARITY SCORES: CHURCH ATTENDANCE					
0-19	4%	3%	3%	3%	11%
20-39	9%	12%	21%	25%	20%
40-59	28%	37%	40%	33%	26%

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Confidential									
	0-19	20-39	40-59	60-79	80-100				
60-79	36%	40%	32%	31%	34%				
80-100	23%	8%	4%	7%	9%				
CLARITY SCORES: CLIMATE CHANGE PRIORITY									
0-19	54%	47%	39%	32%	42%				
20-39	40%	39%	31%	28%	20%				
40-59	6%	13%	24%	30%	25%				
60-79	1%	1%	5%	10%	13%				
80-100	0%	0%	0%	0%	1%				
MEDIA MARKET									
Charlotte NC	24%	25%	24%	30%	29%				
Greensboro-High Point-Winston Salem NC	17%	17%	16%	12%	14%				
Norfolk-Portsmouth-Newport News VA	5%	3%	1%	1%	0%				
Greenville-New Bern-Washington NC	10%	9%	9%	8%	3%				
Wilmington NC	5%	5%	6%	6%	7%				
Raleigh-Durham (Fayetteville) NC	28%	30%	32%	37%	40%				
Greenville-Spartanburg SC-Asheville NC-Anderson SC	9%	9%	10%	5%	6%				
Myrtle Beach-Florence SC	2%	2%	2%	2%	1%				
DEMOGRAPHICS - PHONE TYPE									
Land-line	81%	74%	60%	63%	66%				
Wireless	19%	26%	40%	37%	34%				
Voter File Match									
Yes	100%	100%	100%	100%	100%				
No	0%	0%	0%	0%	0%				

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## >> CLARITY SCORES: CHOICE against...

n       (1         Q1. Health Quality         Poor       3         Fair       1!         Good       5:         Very Good       3:         Q4. Number of People in HH         1-3       7!         4-6       2:         7+       4         Q5. Children in HH         One       1:         Two       9         Three or more       4         None       7!         Q6. Non-HH Face to Face Count         0       28         1-3       3:         4-6       12         7+       2:         Q7. Six Feet Away? (If Q6 > 0)       10         1-3       4:         4-6       1:         7+       20         Q8. HH Member Going to Work         Yes       48         No       5:         Unsure       1         Q9. Children Interacting with Other Children         Yes       26         No       7:         Unsure       3         Q10. Times in Group > 20 in Last Week	-19	20-39 (371)  7% 19% 43% 31%  81% 17% 3%  9% 4% 80%  29% 14% 21%  16% 46% 19%	40-59 (384) 4% 15% 44% 36% 27% 4% 13% 12% 5% 70% 35% 41% 11%	60-79 (176) 4% 11% 49% 36% 70% 26% 4% 17% 13% 4% 66% 36% 39% 11% 14%	80-100 (88) 1% 6% 43% 50% 69% 29% 3% 13% 4% 70%
Q1. Health Quality Poor	5% 1% 1% 5% 1% 1% 5% 1% 1% 6% 7% 6% 7% 0% 8% 8%	7% 19% 43% 31% 81% 17% 3% 9% 4% 80% 14% 21%	4% 15% 44% 36% 69% 27% 4% 12% 5% 70% 35% 41% 11% 13%	4% 11% 49% 36% 70% 26% 4% 17% 13% 4% 66% 36% 39% 11%	1% 6% 43% 50% 69% 29% 3% 13% 4% 70%
Poor       3         Fair       11         Good       55         Very Good       3         Q4. Number of People in HH         1-3       75         4-6       25         7+       4         Q5. Children in HH       00e         12       10         Two       9         Three or more       4         None       75         Q6. Non-HH Face to Face Count         0       26         1-3       3         4-6       14         7+       25         Q7. Six Feet Away? (If Q6 > 0)       16         1-3       4         4-6       1         7+       26         Q8. HH Member Going to Work         Yes       48         No       55         Unsure       1         Q9. Children Interacting with Other Children         Yes       26         No       75         Unsure       3         Q10. Times in Group > 20 in Last Week	5% 1% 1% 1% 5% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1%	19% 43% 31% 81% 81% 9% 7% 4% 80% 22% 14% 46%	15% 44% 36% 69% 27% 4% 13% 12% 5% 70% 35% 41% 11% 13%	11% 49% 36% 70% 26% 4% 17% 13% 4% 66% 36% 39% 11%	6% 43% 50% 69% 29% 3% 13% 4% 70%
Sood   Si   Si   Very Good   Si   Si   Very Good   Si   Q4. Number of People in HH    -3	1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1	43% 31% 81% 17% 3% 9% 4% 80% 229% 16% 46%	44% 36% 69% 27% 4% 13% 12% 5% 70% 35% 41% 11% 13%	17% 13% 4% 17% 13% 4% 66% 36% 39% 11%	43% 50% 69% 29% 3% 13% 43% 470% 37% 41%
Very Good       3:         Q4. Number of People in HH         1-3       7:         4-6       2:         7+       4         Q5. Children in HH         One       1:         Two       9         Three or more       4         None       7:         Q6. Non-HH Face to Face Count         0       26         1-3       3:         4-6       14         7+       2:         Q7. Six Feet Away? (If Q6 > 0)       10         1-3       4:         4-6       1:         7+       20         Q8. HH Member Going to Work         Yes       48         No       5:         Unsure       1         Q9. Children Interacting with Other Children         Yes       26         No       7:         Unsure       3         Q10. Times in Group > 20 in Last Week	1%   5%   1%   5%   1%   1%   1%   1%	31% 81% 17% 3% 9% 4% 480% 229% 14% 21%	36% 69% 27% 4% 13% 12% 5% 70% 35% 41% 11% 13%	70% 26% 4% 17% 13% 4% 66% 36% 39% 11%	50% 69% 29% 3% 13% 13% 4% 70% 37% 41%
Q4. Number of People in HH         1-3       75         4-6       25         7+       4         Q5. Children in HH       12         Two       9         Three or more       4         None       75         Q6. Non-HH Face to Face Count       26         1-3       33         4-6       14         7+       25         Q7. Six Feet Away? (If Q6 > 0)       16         1-3       45         4-6       11         7+       26         Q8. HH Member Going to Work         Yes       48         No       55         Unsure       1         Q9. Children Interacting with Other Children         Yes       26         No       75         Unsure       3         Q10. Times in Group > 20 in Last Week	5% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1%	81% 17% 3% 9% 4% 80% 29% 14% 21%	69% 27% 4% 13% 12% 5% 70% 35% 41% 11% 13%	70% 26% 4% 17% 13% 4% 66% 36% 39% 11%	69% 29% 3% 13% 13% 4% 70%
1-3	1%   14%   2%   2%   2%   2%   2%   2%   2%	17% 3% 9% 7% 4% 80% 29% 36% 14% 21%	27% 4% 13% 12% 5% 70% 35% 41% 11%	26% 4% 17% 13% 4% 66% 36% 39% 11%	29% 3% 13% 13% 4% 70% 37% 41%
4-6 2: 7+ 4  Q5. Children in HH  One 1: Two 9  Three or more 4  None 7!  Q6. Non-HH Face to Face Count  0 28  1-3 3 3: 4-6 14  7+ 22: Q7. Six Feet Away? (If Q6 > 0)  0 16  1-3 4-6  7+ 22: Q7. Six Feet Away? (If Q6 > 0)  0 5: Unsure 9  Q9. Children Interacting with Other Children  Yes 26  No 7: Unsure 3  Q10. Times in Group > 20 in Last Week	1%   14%   2%   2%   2%   2%   2%   2%   2%	17% 3% 9% 7% 4% 80% 29% 36% 14% 21%	27% 4% 13% 12% 5% 70% 35% 41% 11%	26% 4% 17% 13% 4% 66% 36% 39% 11%	29% 3% 13% 13% 4% 70% 37% 41%
7+ 4 Q5. Children in HH One 17 Two 9 Three or more 4 None 7! Q6. Non-HH Face to Face Count 0 28 1-3 3: 4-6 14 7+ 22: Q7. Six Feet Away? (If Q6 > 0) 0 16 1-3 4-6 7+ 22: Q7. Six Feet Away? (If Q6 > 0) 0 50 0 16 1-3 4-7 1-3 4-7 1-3 4-7 1-3 15 1-3 16 1-3 17 1-3 17 1-3 17 1-4-6 17 1-5 1-7 1-7 1-7 1-7 1-7 1-7 1-7 1-7 1-7 1-7	19%   22%   99%   14%   55%   14%   15%   14%   15%   15%   16%   17%   17%   16%	3% 9% 7% 4% 80% 29% 36% 14% 21%	13% 12% 5% 70% 35% 41% 11%	17% 13% 4% 66% 36% 39% 11%	3% 13% 13% 4% 70% 37% 41%
Q5. Children in HH  One  12. Two  9. Three or more  None  Q6. Non-HH Face to Face Count  0. 28. 1-3  4-6  7+  Q7. Six Feet Away? (If Q6 > 0)  0. 10  1-3  4-6  7+  Q8. HH Member Going to Work  Yes  No  Unsure  Q9. Children Interacting with Other Children  Yes  No  7: Unsure  Q10. Times in Group > 20 in Last Week	22%   99%   14%   55%   14%   15%	9% 7% 4% 80% 29% 36% 14% 21%	13% 12% 5% 70% 35% 41% 11% 13%	17% 13% 4% 66% 36% 39% 11%	13% 13% 4% 70% 37% 41%
One       12         Two       9         Three or more       4         None       7!         Q6. Non-HH Face to Face Count       2!         1-3       3:         4-6       1e         7+       2:         Q7. Six Feet Away? (If Q6 > 0)       10         1-3       4;         4-6       1:         7+       20         Q8. HH Member Going to Work         Yes       48         No       5:         Unsure       1         Q9. Children Interacting with Other Children         Yes       26         No       7:         Unsure       3         Q10. Times in Group > 20 in Last Week	9%   14%   55%   18%   14%   15%   16%   16%   17%   16%   1	7% 4% 80% 29% 36% 14% 21%	12% 5% 70% 35% 41% 11% 13%	13% 4% 66% 36% 39% 11%	13% 4% 70% 37% 41%
Two 9 Three or more 4 None 7 Q6. Non-HH Face to Face Count 0 28 1-3 3 4-6 11 7+ 22 Q7. Six Feet Away? (If Q6 > 0) 0 16 1-3 4 4-6 17 7+ 20 Q8. HH Member Going to Work Yes 44 No 55 Unsure 1 Q9. Children Interacting with Other Children Yes 26 No 75 Unsure 36 Unsure 37 Unsure 38 Q10. Times in Group > 20 in Last Week	9%   14%   55%   18%   14%   15%   16%   16%   17%   16%   1	7% 4% 80% 29% 36% 14% 21%	12% 5% 70% 35% 41% 11% 13%	13% 4% 66% 36% 39% 11%	13% 4% 70% 37% 41%
Three or more 4  None 75  Q6. Non-HH Face to Face Count  0 28  1-3 3  4-6 14  7+ 25  Q7. Six Feet Away? (If Q6 > 0)  0 16  1-3 47  4-6 17  4-6 17  7-9 20  Q8. HH Member Going to Work  Yes 48  No 55  Unsure 1  Q9. Children Interacting with Other Children  Yes 26  No 75  Unsure 3  Q10. Times in Group > 20 in Last Week	1%   5%   8%   7%   4%   1%   6%   7%   00%   88%	29% 36% 14% 21%	5% 70% 35% 41% 11% 13%	4% 66% 36% 39% 11%	4% 70% 37% 41%
None       75         Q6. Non-HH Face to Face Count       28         1-3       37         4-6       14         7+       25         Q7. Six Feet Away? (If Q6 > 0)       16         1-3       47         4-6       17         7+       20         Q8. HH Member Going to Work       48         Yes       48         No       55         Unsure       1         Q9. Children Interacting with Other Children         Yes       26         No       75         Unsure       3         Q10. Times in Group > 20 in Last Week	5%   88%   7%   44%   11%   66%   77%   00%   88%	29% 36% 14% 21%	70% 35% 41% 11% 13%	36% 39% 11%	70% 37% 41%
Q6. Non-HH Face to Face Count  0	8%   7%   4%   1%   6%   7%   7%   0%	29% 36% 14% 21% 16% 46%	35% 41% 11% 13%	36% 39% 11%	37% 41%
0 28 1-3 3 4-6 12 7+ 22 Q7. Six Feet Away? (If Q6 > 0) 0 16 1-3 47 4-6 17 7+ 20 Q8. HH Member Going to Work Yes 48 No 55 Unsure 1 Q9. Children Interacting with Other Children Yes 26 No 75 Unsure 26 No 75 Unsure 37 Unsure 38 Q10. Times in Group > 20 in Last Week	7%   4%   1%   6%   7%   7%   0%   8%	36% 14% 21% 16% 46%	41% 11% 13%	39% 11%	41%
1-3 3 4-6 14 7+ 22 Q7. Six Feet Away? (If Q6 > 0) 0 16 1-3 4-6 17 7+ 20 Q8. HH Member Going to Work Yes 48 No 55 Unsure 1 Q9. Children Interacting with Other Children Yes 26 No 75 Unsure 36 Unsure 37 Unsure 38 Q10. Times in Group > 20 in Last Week	7%   4%   1%   6%   7%   7%   0%   8%	36% 14% 21% 16% 46%	41% 11% 13%	39% 11%	41%
4-6 12 7+ 22 Q7. Six Feet Away? (If Q6 > 0) 0 16 1-3 4-6 17 7+ 20 Q8. HH Member Going to Work Yes 48 No 55 Unsure 11 Q9. Children Interacting with Other Children Yes 26 No 75 Unsure 37 Unsure 38 Q10. Times in Group > 20 in Last Week	4% 1% 6% 7% 7% 0% 8%	14% 21% 16% 46%	11% 13%	11%	
7+ 22  Q7. Six Feet Away? (If Q6 > 0)  0 16  1-3 4  4-6 17  7+ 20  Q8. HH Member Going to Work  Yes 48  No 55  Unsure 1  Q9. Children Interacting with Other Children  Yes 26  No 77  Unsure 3  Q10. Times in Group > 20 in Last Week	1%   6%   7%   7%   0%   8%	21% 16% 46%	13%		
Q7. Six Feet Away? (If Q6 > 0)  0	6%   7%   7%   0%	16% 46%		1-1/0	11%
0       16         1-3       4;         4-6       1;         7+       20         Q8. HH Member Going to Work         Yes       48         No       5;         Unsure       1         Q9. Children Interacting with Other Children         Yes       26         No       7;         Unsure       3         Q10. Times in Group > 20 in Last Week	7% 7% 0%	46%	200/		11/0
1-3 4 4-6 17 7+ 20 Q8. HH Member Going to Work  Yes 48 No 55 Unsure 10 Q9. Children Interacting with Other Children  Yes 26 No 75 Unsure 37 Unsure 38 Q10. Times in Group > 20 in Last Week	7% 7% 0%	46%	20%	21%	17%
4-6 1: 7+ 20 Q8. HH Member Going to Work  Yes 48 No 5: Unsure 1 Q9. Children Interacting with Other Children  Yes 26 No 7: Unsure 3 Q10. Times in Group > 20 in Last Week	7% 0% 8%		54%	47%	60%
Q8. HH Member Going to Work         Yes       48         No       55         Unsure       1         Q9. Children Interacting with Other Children         Yes       26         No       75         Unsure       3         Q10. Times in Group > 20 in Last Week	8%		14%	15%	17%
Yes         48           No         55           Unsure         1           Q9. Children Interacting with Other Children           Yes         26           No         75           Unsure         3           Q10. Times in Group > 20 in Last Week		20%	13%	16%	7%
No         55           Unsure         1           Q9. Children Interacting with Other Children           Yes         26           No         75           Unsure         3           Q10. Times in Group > 20 in Last Week					
Unsure         1           Q9. Children Interacting with Other Children           Yes         26           No         7           Unsure         3           Q10. Times in Group > 20 in Last Week		42%	45%	37%	43%
Q9. Children Interacting with Other Children         Yes       26         No       73         Unsure       3         Q10. Times in Group > 20 in Last Week	1%	56%	54%	61%	55%
Yes         26           No         72           Unsure         3           Q10. Times in Group > 20 in Last Week	1%	2%	1%	1%	1%
No         72           Unsure         3           Q10. Times in Group > 20 in Last Week					
Unsure 3 Q10. Times in Group > 20 in Last Week	6%	25%	24%	15%	26%
Q10. Times in Group > 20 in Last Week	1%	73%	75%	83%	74%
	3%	2%	1%	2%	0%
0   70					
	0%	71%	76%	86%	81%
	3%	22%	18%	7%	16%
	2%	1%	3% 4%	3% 5%	3%
Q11. Contact with Others: Family	5%	6%	470	3%	0%
·	2%	66%	62%	79%	82%
	8%	34%	38%	21%	18%
Q11. Contact with Others: Friends	0,0	5 1,70	5070	2270	20,0
	3%	26%	20%	14%	19%
No 77	7%	74%	80%	86%	81%
Q11. Contact with Others: Co-workers					
Yes 19	9%	26%	20%	12%	8%
No 83	1%	74%	80%	88%	92%
Q11. Contact with Others: Clients, patients, or patrons					
Yes 1:	1%	14%	14%	10%	10%
No 89	9%	86%	86%	90%	90%
Q11. Contact with Others: Any other type of person not already mer	_	ed			
	0%	18%	16%	20%	23%
	0%	82%	84%	80%	77%
Q12. Handwashing Count					
	1%	1%	0%	0%	0%
	1%	4%	6%	3%	6%
	2% 3%	15% 81%	17% 77%	22% 75%	20% 74%
Q13. Currently Practicing Social Distancing?	٥/٥	01%	11%	/5%	/4%
	6%	94%	97%	98%	100%
	1%	6%	3%	2%	0%
Q14. Currently Experiencing Symptoms?	.,,	570	370	_/0	
	1%	4%	2%	2%	1%
	8%	95%	96%	97%	97%
	1%	1%	2%	1%	1%
Q15. Likelihood of getting Coronavirus					
	3%	5%	8%	11%	13%

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	0-19	20-39		nfident 60-79	80-10
No	61%	60%	60%	56%	46%
Unsure	36%	34%	32%	33%	40%
Q16. NC Response to Coronavirus	2001	222/	070/	070/	
Most are underestimating the risks	33%	33%	37%	37%	44%
Most are reacting appropriately	54%	57%	55%	56%	53%
Most are overreacting to the actual risks	12%	10%	8%	8%	3%
Q17. Changes to Routine					
Large changes	52%	60%	64%	71%	82%
Small changes	38%	32%	28%	25%	16%
No real changes	7%	7%	7%	4%	1%
Unsure	3%	1%	1%	0%	0%
Q18. College Degree					
/es	33%	32%	42%	74%	87%
No	67%	68%	58%	26%	13%
Q19. Latino	07,70	00,0	5070	2070	
Yes	2%	2%	5%	4%	3%
				_	
No .	98%	98%	95%	96%	97%
Q20. Race					
White	98%	84%	69%	65%	88%
Black	1%	13%	28%	24%	13%
Asian	0%	1%	0%	5%	0%
Another race	1%	3%	3%	5%	0%
Q19-20. Race + Ethnicity					
White	97%	80%	66%	60%	85%
Black	1%	15%	27%	27%	13%
Asian	0%	1%	1%	5%	0%
	2%	2%	3%	4%	2%
Hispanic or Latino				_	
Another race	1%	2%	3%	5%	0%
Q21. Panel Willingness					
Yes	71%	71%	79%	84%	81%
No	29%	29%	21%	16%	19%
DEMOGRAPHICS - RACE ON FILE					
Caucasian	98%	80%	69%	64%	85%
Black	0%	16%	28%	27%	13%
Hispanic	0%	2%	2%	2%	1%
Other	2%	2%	1%	6%	1%
	2/0	2/0	1/0	076	1/0
DEMOGRAPHICS - PARTY ON FILE	70/	0.40/	450/	E00/	7.00
Democrat	7%	34%	45%	59%	76%
Republican	77%	39%	18%	10%	2%
Other / Unaffiliated	16%	26%	37%	31%	22%
DEMOGRAPHICS - AGE					
18-34	2%	4%	9%	2%	3%
35-49	12%	12%	17%	30%	19%
50-64	33%	36%	34%	34%	42%
65-79	27%	32%	29%	26%	32%
80+	26%	16%	10%	8%	3%
	20%	10/0	10%	0/0	3/0
DEMOGRAPHICS - GENDER	F 401	CEC'	COC	4001	
Female	54%	65%	60%	49%	65%
Male	46%	35%	40%	51%	35%
CLARITY SCORES: PARTY					
0-19	89%	50%	25%	9%	2%
20-39	3%	6%	8%	6%	2%
40-59	1%	6%	9%	8%	1%
60-79	3%	5%	8%	9%	5%
80-100	4%	33%	49%	69%	90%
CLARITY SCORES: TURNOUT	1			-	
0-19	0%	0%	1%	1%	0%
20-39	1%	1%	2%	2%	1%
				_	
40-59	2%	6%	7%	5%	0%
50-79	7%	10%	14%	10%	2%
30-100	91%	83%	77%	83%	97%
CLARITY SCORES: COLLEGE					
0-19	24%	19%	10%	3%	0%
20-39	37%	40%	34%	13%	6%
40-59	17%	20%	27%	22%	9%
60-79	9%	10%	15%	30%	30%
80-100	13%	12%	14%	32%	56%
CLARITY SCORES: CHURCH ATTENDANCE	13/0		- 1/0	22/0	557
	00/	00/	F0/	120/	470
0-19	0%	0%	5%	13%	17%
20-39	0%	10%	23%	32%	39%

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	0-19	20-39	40-59	60-79	80-100					
60-79	48%	50%	28%	20%	11%					
80-100	38%	10%	3%	1%	0%					
CLARITY SCORES: CLIMATE CHANGE PRIORITY										
0-19	93%	59%	27%	11%	3%					
20-39	7%	34%	49%	31%	6%					
40-59	0%	7%	21%	49%	47%					
60-79	0%	0%	3%	10%	40%					
80-100	0%	0%	0%	0%	5%					
MEDIA MARKET										
Charlotte NC	30%	28%	22%	21%	28%					
Greensboro-High Point-Winston Salem NC	24%	15%	15%	15%	8%					
Norfolk-Portsmouth-Newport News VA	2%	2%	2%	2%	0%					
Greenville-New Bern-Washington NC	6%	9%	10%	6%	2%					
Wilmington NC	4%	5%	7%	6%	8%					
Raleigh-Durham (Fayetteville) NC	23%	32%	32%	43%	49%					
Greenville-Spartanburg SC-Asheville NC-Anderson SC	9%	6%	10%	7%	5%					
Myrtle Beach-Florence SC	2%	2%	2%	1%	0%					
DEMOGRAPHICS - PHONE TYPE										
Land-line	78%	77%	62%	58%	74%					
Wireless	22%	23%	38%	42%	26%					
Voter File Match										
Yes	100%	100%	100%	100%	100%					
No	0%	0%	0%	0%	0%					

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# ightarrow CLARITY SCORES: CHURCH ATTENDANCE against...

	0-19	20-39	40-59	60-79	80-100
n	(57)	(220)	(434)	(447)	(119)
Q1. Health Quality	. ,	,	. ,	. ',	,
Poor	4%	5%	6%	3%	2%
Fair	7%	11%	16%	19%	13%
Good	50%	43%	43%	45%	56%
Very Good	39%	40%	35%	34%	29%
Q4. Number of People in HH					
1-3	61%	66%	74%	77%	86%
4-6	39%	30%	22%	20%	12%
7+	0%	4%	4%	3%	3%
Q5. Children in HH					
One	25%	15%	13%	11%	5%
Two	12%	17%	8%	8%	7%
Three or more	4%	6%	4%	4%	3%
None	59%	62%	75%	77%	85%
Q6. Non-HH Face to Face Count	220/	200/	200/	220/	240/
0	33%	36%	30%	33%	31%
1-3	45%	34%	44%	37%	37%
4-6 7+	8%	11%	12%	12%	17%
	14%	19%	14%	18%	15%
Q7. Six Feet Away? (If Q6 > 0) 0	28%	23%	21%	13%	13%
1-3	38%	47%	50%	54%	45%
4-6	16%	13%	13%	17%	23%
7+	19%	17%	16%	15%	20%
Q8. HH Member Going to Work	13/0	1770	1070	13/0	2070
Yes	46%	44%	41%	45%	40%
No	52%	55%	56%	54%	60%
Unsure	2%	1%	2%	1%	0%
Q9. Children Interacting with Other Children					
Yes	18%	23%	19%	24%	27%
No	82%	76%	80%	72%	73%
Unsure	0%	1%	1%	4%	0%
Q10. Times in Group > 20 in Last Week					
0	84%	82%	73%	74%	68%
1-3	11%	10%	20%	20%	24%
4-6	2%	2%	2%	2%	3%
7+	2%	6%	5%	4%	4%
Q11. Contact with Others: Family					
Yes	76%	74%	69%	67%	65%
No	24%	26%	31%	33%	35%
Q11. Contact with Others: Friends					
Yes	19%	20%	21%	22%	19%
No	81%	80%	79%	78%	81%
Q11. Contact with Others: Co-workers					
Yes	15%	18%	21%	19%	18%
No	85%	82%	79%	81%	82%
Q11. Contact with Others: Clients, patients, or patrons					
Yes	15%	10%	13%	12%	14%
No	85%	90%	88%	88%	86%
Q11. Contact with Others: Any other type of person not already r			210/	1.00/	200/
Yes No	18% 83%	15% 85%	21% 79%	16% 84%	20% 80%
Q12. Handwashing Count	03%	65%	79%	04%	80%
Q12. Halluwashing Count	0%	0%	0%	0%	1%
0			4%	5%	2%
0		5%		370	15%
1-3	2%	5% 17%		15%	
1-3 4-6	2% 24%	17%	17%	15% 79%	
1-3 4-6 7+	2%			15% 79%	82%
1-3 4-6 7+ Q13. Currently Practicing Social Distancing?	2% 24% 73%	17% 77%	17% 79%	79%	82%
1-3 4-6 7+	2% 24% 73% 98%	17% 77% 98%	17%	79% 95%	
1-3 4-6 7+ Q13. Currently Practicing Social Distancing? Yes No	2% 24% 73%	17% 77%	17% 79% 96%	79%	93%
1-3 4-6 7+ Q13. Currently Practicing Social Distancing? Yes	2% 24% 73% 98%	17% 77% 98%	17% 79% 96%	79% 95%	93%
1-3 4-6 7+ Q13. Currently Practicing Social Distancing? Yes No Q14. Currently Experiencing Symptoms?	2% 24% 73% 98% 2%	17% 77% 98% 2%	17% 79% 96% 4%	79% 95% 5%	93% 7%
1-3 4-6 7+ Q13. Currently Practicing Social Distancing? Yes No Q14. Currently Experiencing Symptoms? Yes	2% 24% 73% 98% 2%	17% 77% 98% 2%	17% 79% 96% 4%	79% 95% 5% 3%	93% 7%
1-3 4-6 7+ Q13. Currently Practicing Social Distancing? Yes No Q14. Currently Experiencing Symptoms? Yes No	2% 24% 73% 98% 2% 0% 100%	17% 77% 98% 2% 2% 97%	17% 79% 96% 4% 3% 94%	79% 95% 5% 3% 97%	93% 7% 1% 98%

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	0-19	20-39	40-59	60-79	80-100
No	44%	57%	58%	62%	63%
Unsure	42%	31%	34%	33%	36%
Q16. NC Response to Coronavirus					
Most are underestimating the risks	39%	37%	35%	37%	29%
Most are reacting appropriately	61%	53%	57%	55%	62%
Most are overreacting to the actual risks	0%	10%	9%	9%	10%
Q17. Changes to Routine					
Large changes	71%	65%	64%	65%	48%
Small changes	27%	24%	30%	29%	39%
No real changes	2%	9%	6%	5%	11%
Unsure	0%	2%	0%	1%	2%
Q18. College Degree					
Yes	69%	56%	42%	44%	35%
No	31%	44%	58%	56%	65%
Q19. Latino					
Yes	0%	7%	5%	1%	2%
No	100%	93%	95%	99%	98%
Q20. Race					
White	80%	92%	78%	73%	85%
Black	0%	6%	19%	25%	12%
Asian	13%	0%	1%	0%	0%
Another race	7%	2%	3%	2%	2%
Q19-20. Race + Ethnicity	010/	020/	740/	720/	020/
White Black	81%	83%	74%	72% 25%	82%
Asian	2% 11%	7% 1%	19% 1%	0%	13% 0%
Hispanic or Latino	0%	7%	4%	0%	2%
Another race	7%	2%	3%	2%	3%
Q21. Panel Willingness	770	2/0	3/0	270	3/0
Yes	90%	83%	73%	74%	72%
No	10%	17%	27%	26%	28%
DEMOGRAPHICS - RACE ON FILE	20,0	2770	2770	2070	2070
Caucasian	84%	86%	77%	73%	84%
Black	2%	8%	19%	26%	14%
Hispanic	0%	4%	2%	0%	0%
Other	14%	1%	3%	1%	2%
DEMOGRAPHICS - PARTY ON FILE					
Democrat	39%	39%	42%	40%	26%
Republican	12%	20%	18%	43%	61%
Other / Unaffiliated	49%	41%	39%	17%	13%
DEMOGRAPHICS - AGE					
18-34	5%	14%	7%	2%	0%
35-49	30%	30%	15%	12%	6%
50-64	44%	33%	38%	33%	36%
65-79	21%	19%	28%	35%	35%
80+	0%	5%	12%	18%	23%
DEMOGRAPHICS - GENDER					
Female	47%	42%	58%	66%	75%
Male	53%	58%	42%	34%	25%
CLARITY SCORES: PARTY					
0-19	9%	22%	28%	51%	68%
20-39	16%	12%	7%	3%	3%
40-59	14%	11%	10%	2%	2%
60-79	16%	9%	10%	3%	1%
80-100	46%	46%	46%	41%	26%
CLARITY SCORES: TURNOUT	00/	20/	00/	00/	00/
0-19	0%	2%	0%	0%	0%
20-39 40-59	0% 11%	4% 12%	2% 8%	0% 2%	1% 0%
60-79	16%	19%	11%	6%	4%
80-100	74%	62%	79%	92%	95%
CLARITY SCORES: COLLEGE	74/0	JZ/0	13/0	J2/0	JJ/0
0-19	12%	7%	11%	13%	32%
20-39	18%	21%	33%	34%	28%
40-59	14%	27%	26%	20%	10%
60-79	12%	24%	16%	14%	13%
80-100	44%	21%	14%	18%	18%
CLARITY SCORES: CHOICE	44/0	Z1/0	14/0	10/0	10/0
0-19	0%	0%	7%	21%	59%
20-39	0%	17%	29%	43%	32%
40-59	34%	41%	41%	25%	8%
	34/0	71/0	-71/0	23/0	5/0

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Comidential					
	0-19	20-39	40-59	60-79	80-100
60-79	39%	26%	16%	8%	1%
80-100	27%	16%	8%	2%	0%
CLARITY SCORES: CLIMATE CHANGE PRIORITY					
0-19	23%	28%	33%	54%	72%
20-39	30%	37%	40%	26%	19%
40-59	39%	28%	19%	16%	8%
60-79	5%	7%	7%	4%	1%
80-100	2%	0%	1%	0%	0%
MEDIA MARKET					
Charlotte NC	16%	25%	24%	29%	33%
Greensboro-High Point-Winston Salem NC	25%	13%	16%	15%	13%
Norfolk-Portsmouth-Newport News VA	0%	2%	2%	2%	3%
Greenville-New Bern-Washington NC	9%	8%	9%	7%	10%
Wilmington NC	7%	9%	5%	4%	6%
Raleigh-Durham (Fayetteville) NC	37%	34%	35%	33%	27%
Greenville-Spartanburg SC-Asheville NC-Anderson SC	7%	9%	8%	8%	5%
Myrtle Beach-Florence SC	0%	1%	2%	2%	3%
DEMOGRAPHICS - PHONE TYPE					
Land-line	54%	42%	70%	79%	80%
Wireless	46%	58%	30%	21%	20%
Voter File Match					
Yes	100%	100%	100%	100%	100%
No	0%	0%	0%	0%	0%

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# ightarrow CLARITY SCORES: CLIMATE CHANGE PRIORITY against...

	0-19	20-39	40-59	60-79	80-100
n	(517)	(386)	(233)	(63)	(4)
Q1. Health Quality					
Poor	5%	5%	1%	3%	0%
Fair	14%	17%	17%	8%	0%
Good	46%	46%	48%	30%	75%
Very Good	35%	32%	34%	59%	25%
Q4. Number of People in HH					
1-3	74%	75%	72%	72%	75%
4-6	23%	20%	26%	24%	25%
7+	3%	5%	2%	3%	0%
Q5. Children in HH					
One	11%	13%	13%	13%	0%
Two	11%	8%	12%	9%	0%
Three or more	5%	5%	2%	4%	0%
None	73%	75%	72%	74%	100%
Q6. Non-HH Face to Face Count					
0	30%	33%	38%	31%	100%
1-3	36%	40%	40%	44%	0%
4-6	15%	9%	11%	12%	0%
7+	19%	18%	11%	13%	0%
Q7. Six Feet Away? (If Q6 > 0)	23/0	_0/0			270
0	15%	20%	21%	15%	0%
1-3	48%	48%	53%	61%	0%
4-6	_		15%	15%	0%
7+	19%	13%		9%	
	18%	18%	12%	9%	0%
Q8. HH Member Going to Work					
Yes	46%	41%	40%	46%	50%
No	52%	57%	59%	52%	50%
Unsure	1%	2%	1%	2%	0%
Q9. Children Interacting with Other Children					
Yes	27%	17%	25%	8%	0%
No	70%	81%	75%	92%	0%
Unsure	3%	1%	0%	0%	0%
Q10. Times in Group > 20 in Last Week					
0	75%	72%	78%	83%	100%
1-3	18%	20%	17%	15%	0%
4-6	3%	1%	3%	2%	0%
7+	4%	6%	3%	0%	0%
Q11. Contact with Others: Family					
Yes	73%	62%	70%	73%	100%
No	27%	38%	30%	27%	0%
Q11. Contact with Others: Friends					
Yes	21%	25%	17%	18%	0%
No	79%	75%	83%	82%	100%
Q11. Contact with Others: Co-workers	1			/-	
Yes	23%	20%	13%	7%	0%
No No	77%	80%	87%	93%	100%
	/ / /0	50/0	U1/0	JJ/0	100/0
Q11. Contact with Others: Clients, patients, or patrons	110/	100/	70/	120/	00/
Yes	11%	18%	7%	12%	100%
No	89%	82%	93%	88%	100%
Q11. Contact with Others: Any other type of person not alread					
Yes	18%	17%	21%	24%	0%
No	82%	83%	79%	76%	100%
Q12. Handwashing Count			0%	0%	0%
0	0%	0%			00/
-	0% 4%	0% 4%	7%	2%	0%
0			7% 26%	2% 17%	0%
0 1-3	4%	4%			
0 1-3 4-6	4% 14%	4% 14%	26%	17%	0%
0 1-3 4-6 7+	4% 14%	4% 14%	26%	17%	0%
0 1-3 4-6 7+ Q13. Currently Practicing Social Distancing?	4% 14% 81%	4% 14% 82%	26% 66%	17% 81%	0% 100%
0 1-3 4-6 7+ Q13. Currently Practicing Social Distancing? Yes	4% 14% 81% 95%	4% 14% 82% 96%	26% 66% 99%	17% 81% 98%	0% 100% 100%
0 1-3 4-6 7+ Q13. Currently Practicing Social Distancing? Yes No Q14. Currently Experiencing Symptoms?	4% 14% 81% 95% 5%	4% 14% 82% 96% 4%	26% 66% 99% 1%	17% 81% 98% 2%	0% 100% 100% 0%
0 1-3 4-6 7+ Q13. Currently Practicing Social Distancing? Yes No Q14. Currently Experiencing Symptoms? Yes	95% 5%	4% 14% 82% 96% 4%	26% 66% 99% 1%	17% 81% 98% 2%	0% 100% 100% 0%
0 1-3 4-6 7+ Q13. Currently Practicing Social Distancing? Yes No Q14. Currently Experiencing Symptoms? Yes No	4% 14% 81% 95% 5% 2% 97%	4% 14% 82% 96% 4% 4%	26% 66% 99% 1% 1% 98%	17% 81% 98% 2% 2% 98%	0% 100% 100% 0% 0%
0 1-3 4-6 7+ Q13. Currently Practicing Social Distancing? Yes No Q14. Currently Experiencing Symptoms? Yes No Unsure	95% 5%	4% 14% 82% 96% 4%	26% 66% 99% 1%	17% 81% 98% 2%	0% 100% 100% 0%
0 1-3 4-6 7+ Q13. Currently Practicing Social Distancing? Yes No Q14. Currently Experiencing Symptoms? Yes No	4% 14% 81% 95% 5% 2% 97%	4% 14% 82% 96% 4% 4%	26% 66% 99% 1% 1% 98%	17% 81% 98% 2% 2% 98%	0% 100% 100% 0% 0%

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	0-19	20-39	40-59	60-79	80-100
No	61%	59%	53%	55%	50%
Unsure	34%	33%	38%	30%	50%
Q16. NC Response to Coronavirus					
Most are underestimating the risks	33%	35%	42%	40%	50%
Most are reacting appropriately	57%	56%	53%	57%	50%
Most are overreacting to the actual risks	11%	9%	5%	2%	0%
Q17. Changes to Routine					
Large changes	60%	60%	72%	79%	100%
Small changes	32%	30%	25%	15%	0%
No real changes	7%	8%	3%	6%	0%
Unsure	1%	3%	1%	0%	0%
Q18. College Degree					
Yes	37%	39%	65%	81%	100%
No	63%	61%	35%	19%	0%
Q19. Latino					
Yes	2%	4%	4%	4%	0%
No	98%	96%	96%	96%	100%
Q20. Race					
White	97%	69%	56%	66%	100%
Black	1%	25%	40%	30%	0%
Asian	1%	1%	3%	0%	0%
Another race	2%	4%	2%	5%	0%
Q19-20. Race + Ethnicity					
White	95%	67%	50%	63%	100%
Black	1%	25%	42%	30%	0%
Asian	1%	1%	2%	0%	0%
Hispanic or Latino	2%	3%	3%	3%	0%
Another race	2%	3%	2%	3%	0%
Q21. Panel Willingness					
Yes	73%	78%	79%	79%	100%
No	27%	22%	21%	21%	0%
DEMOGRAPHICS - RACE ON FILE					
Caucasian	97%	70%	51%	65%	100%
Black	1%	26%	44%	33%	0%
Hispanic	1%	1%	3%	2%	0%
Other	2%	3%	3%	0%	0%
DEMOGRAPHICS - PARTY ON FILE					
Democrat	5%	57%	78%	86%	100%
Republican	68%	6%	0%	0%	0%
Other / Unaffiliated	27%	37%	22%	14%	0%
DEMOGRAPHICS - AGE					
18-34	4%	6%	7%	3%	0%
35-49	14%	15%	23%	25%	0%
50-64	40%	33%	32%	25%	50%
65-79	26%	33%	30%	33%	25%
80+	15%	14%	9%	13%	25%
DEMOGRAPHICS - GENDER					
Female	53%	65%	62%	78%	25%
Male	47%	35%	38%	22%	75%
CLARITY SCORES: PARTY					
0-19	82%	10%	0%	0%	0%
20-39	8%	8%	1%	0%	0%
40-59	5%	10%	4%	0%	0%
60-79	2%	13%	4%	3%	0%
80-100	3%	60%	91%	97%	100%
CLARITY SCORES: TURNOUT					
0-19	0%	0%	0%	0%	0%
20-39	1%	2%	2%	0%	0%
40-59	5%	7%	3%	2%	0%
60-79	10%	13%	8%	5%	0%
80-100	84%	78%	87%	94%	100%
CLARITY SCORES: COLLEGE					
0-19	17%	16%	4%	2%	0%
20-39	34%	38%	21%	3%	0%
40-59	19%	20%	26%	19%	25%
60-79	12%	14%	24%	30%	0%
80-100	18%	12%	24%	46%	75%
CLARITY SCORES: CHOICE					
0-19	33%	3%	0%	0%	0%
20-39	42%	33%	11%	2%	0%
40-59	20%	49%	35%	16%	0%

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Confidential

Conidential						
	0-19	20-39	40-59	60-79	80-100	
60-79	4%	14%	37%	27%	0%	
80-100	1%	1%	18%	56%	100%	
CLARITY SCORES: CHURCH ATTENDANCE						
0-19	3%	4%	9%	5%	25%	
20-39	12%	21%	26%	24%	25%	
40-59	24%	40%	31%	44%	50%	
60-79	45%	29%	30%	25%	0%	
80-100	17%	6%	4%	2%	0%	
MEDIA MARKET						
Charlotte NC	31%	22%	21%	16%	75%	
Greensboro-High Point-Winston Salem NC	17%	17%	13%	11%	0%	
Norfolk-Portsmouth-Newport News VA	1%	4%	1%	0%	0%	
Greenville-New Bern-Washington NC	8%	10%	6%	2%	0%	
Wilmington NC	6%	7%	4%	5%	0%	
Raleigh-Durham (Fayetteville) NC	28%	31%	43%	57%	25%	
Greenville-Spartanburg SC-Asheville NC-Anderson SC	8%	6%	10%	10%	0%	
Myrtle Beach-Florence SC	1%	3%	1%	0%	0%	
DEMOGRAPHICS - PHONE TYPE						
Land-line	71%	70%	62%	75%	100%	
Wireless	29%	30%	38%	25%	0%	
Voter File Match						
Yes	100%	100%	100%	100%	100%	
No	0%	0%	0%	0%	0%	

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## >> MEDIA MARKET against...

	Charlotte NC	Greensboro-High Point-Winston Salem NC	Norfolk- Portsmouth- Newport News	Greenville-New Bern- Washington NC	NC	(Fayetteville)	Greenville- Spartanburg SC- Asheville NC-	Myrtle Beach- Florence
	(225)		VA (26)	-		NC (420)	Anderson SC	SC (2.4)
n	(332)	(192)	(26)	(102)	(73)	(420)	(99)	(24)
Q1. Health Quality		69/	40/	E0/	20/	F0/	70/	90/
Poor Fair	2% 14%	6% 15%	4% 15%	5% 19%	3% 18%	5% 15%	7% 19%	8% 17%
Good	43%	49%	65%	44%	40%	46%	41%	50%
Very Good	45%	30%	15%	33%	40%	35%	33%	25%
Q4. Number of Peo			1570	3370	40/0	3370	3370	23/0
1-3	76%	75%	80%	78%	76%	71%	73%	76%
4-6	21%	23%	16%	18%	19%	26%	25%	24%
7+	3%	2%	4%	4%	4%	4%	2%	0%
Q5. Children in HH		-,-	.,,-	.,,,	.,,,	.,,		
One	10%	16%	12%	7%	10%	14%	14%	0%
Two	10%	9%	12%	9%	10%	10%	13%	5%
Three or more	4%	4%	4%	3%	4%	5%	4%	0%
None	76%	72%	72%	81%	75%	71%	68%	95%
Q6. Non-HH Face t	o Face Co	unt						
0	34%	31%	29%	27%	26%	32%	42%	19%
1-3	36%	39%	38%	37%	44%	42%	39%	43%
4-6	11%	11%	17%	13%	17%	14%	9%	5%
7+	19%	19%	17%	24%	14%	12%	10%	33%
Q7. Six Feet Away?	(If Q6 > 0	0)						
0	16%	24%	29%	21%	17%	17%	13%	13%
1-3	48%	44%	41%	49%	54%	53%	60%	40%
4-6	14%	21%	18%	9%	17%	16%	13%	20%
7+	22%	11%	12%	21%	11%	14%	13%	27%
Q8. HH Member G	oing to W	ork						
Yes	45%	44%	30%	44%	33%	44%	43%	53%
No	55%	55%	70%	52%	63%	54%	57%	47%
Unsure	1%	1%	0%	4%	3%	2%	0%	0%
Q9. Children Intera	acting with	Other Children						
Yes	24%	24%	50%	29%	25%	19%	14%	0%
No	75%	76%	50%	65%	75%	77%	86%	100%
Unsure	1%	0%	0%	6%	0%	3%	0%	0%
Q10. Times in Grou		Last Week						
0	75%	76%	67%	76%	72%	75%	84%	56%
1-3	18%	18%	29%	14%	18%	19%	11%	33%
4-6	3%	3%	0%	1%	3%	1%	4%	6%
7+	4%	3%	5%	9%	7%	5%	2%	6%
Q11. Contact with								
Yes	66%	74%	60%	69%	72%	71%	63%	61%
No	34%	26%	40%	31%	28%	29%	37%	39%
Q11. Contact with			200/	222/	250/	400/	170/	100/
Yes	21%	21%	29%	23%	25%	19%	17%	18%
No	79%	79%	71%	77%	75%	81%	83%	82%
Q11. Contact with			200/	220/	210/	170/	160/	200/
Yes No	19% 81%	78%	29% 71%	78%	21%	17% 83%	16% 84%	29%
				70%	79%	0370	0470	71%
Yes	13%	lients, patients, or p 12%	18%	16%	12%	11%	8%	18%
No	87%	88%	82%	84%	88%	89%	92%	82%
		ny other type of pe			00/0	03/0	92/0	02/0
Yes	18%	16%	18%	20%	10%	18%	20%	24%
No	82%	84%	82%	80%	90%	82%	80%	76%
Q12. Handwashing		0470	8270	8070	3070	02/0	8070	7070
0	0%	0%	0%	0%	2%	0%	0%	0%
1-3	6%	3%	13%	6%	10%	3%	4%	0%
4-6	17%	13%	13%	15%	13%	18%	24%	6%
7+	76%	85%	73%	79%	75%	79%	73%	94%
Q13. Currently Pra			. 5,3		, 5,0	, 5, 5		
Yes	95%	96%	87%	92%	98%	98%	98%	100%
No	5%	4%	13%	8%	2%	2%	3%	0%
Q14. Currently Exp					1			1
Yes	3%	2%	0%	1%	5%	2%	4%	0%
No	95%	95%	100%	95%	95%	98%	96%	100%
Unsure	1%	3%	0%	4%	0%	1%	0%	0%
					-			-

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					Confiden	liai		
	Charlotte NC	Greensboro-High Point-Winston Salem NC	Norfolk- Portsmouth- Newport News VA	Greenville-New Bern- Washington NC	Wilmington NC	Raleigh- Durham (Fayetteville) NC	Greenville- Spartanburg SC- Asheville NC- Anderson SC	Myrtle Beach- Florence SC
Q15. Likelihood of	getting Co	pronavirus	VA			IVC	Anderson se	30
Yes	5%	6%	7%	9%	9%	9%	8%	0%
No	66%	61%	53%	56%	68%	55%	48%	53%
Unsure	29%	33%	40%	34%	23%	36%	44%	47%
Q16. NC Response			12/1				,-	,.
Most are								
underestimating the risks	42%	40%	21%	31%	23%	34%	26%	59%
Most are reacting appropriately	53%	50%	57%	59%	68%	58%	63%	41%
Most are overreacting to the actual risks	6%	10%	21%	10%	9%	9%	11%	0%
Q17. Changes to R	outine							
Large changes	64%	70%	60%	58%	53%	65%	59%	50%
Small changes	29%	20%	27%	27%	37%	31%	32%	44%
No real changes	5%	9%	13%	12%	9%	4%	8%	6%
Unsure	2%	1%	0%	2%	2%	0%	1%	0%
Q18. College Degre		170	070	270	270	070	170	070
Yes	45%	45%	27%	38%	42%	53%	44%	40%
No	45% 55%	55%	73%	62%	58%	47%	56%	60%
	JJ/0	33/0	/3/0	02/0	30/0	+//0	20/0	0070
Q19. Latino	10/	E0/	00/	E0/	20/	E0/	20/	70/
Yes	1%	5%	0%	5%	2%	5%	3%	7%
No	99%	95%	100%	95%	98%	95%	97%	93%
Q20. Race					1			
White	85%	81%	80%	82%	88%	65%	100%	58%
Black	12%	15%	13%	15%	13%	29%	0%	17%
Asian	1%	1%	0%	1%	0%	1%	0%	0%
Another race	2%	2%	7%	1%	0%	4%	0%	25%
Q19-20. Race + Eth	nicity			_				
White	85%	77%	73%	75%	88%	63%	96%	54%
Black	12%	16%	23%	18%	11%	28%	2%	21%
Asian	1%	2%	0%	1%	0%	1%	0%	0%
Hispanic or Latino	1%	4%	0%	5%	1%	4%	2%	4%
Another race	2%	2%	4%	1%	0%	3%	0%	21%
Q21. Panel Willing		_,	177		-,-			
Yes	76%	73%	80%	75%	70%	79%	78%	67%
No	24%	27%	20%	25%	30%	21%	22%	33%
DEMOGRAPHICS -			2070	2570	3070	2170	2270	3370
Caucasian	86%	78%	73%	77%	89%	67%	98%	54%
Black	12%	17%	27%	17%	11%	29%	2%	21%
Hispanic	0%	2%	0%	2%	0%	2%	0%	4%
Other					0%			
	2%	4%	0%	4%	070	2%	0%	21%
DEMOGRAPHICS -	PARTY ON	FILE						21%
	PARTY ON 30%	FILE 38%	62%	36%	27%	49%	33%	
Democrat Republican	PARTY ON	FILE						21%
Democrat Republican Other / Unaffiliated	PARTY ON 30% 41% 29%	FILE 38%	62%	36%	27%	49%	33%	21%
Democrat Republican Other / Unaffiliated DEMOGRAPHICS -	PARTY ON 30% 41% 29%	38% 32% 30%	62% 15% 23%	36% 24% 40%	27% 34% 38%	49%	33% 36% 30%	63% 8% 29%
Democrat Republican Other / Unaffiliated	PARTY ON 30% 41% 29%	FILE 38% 32%	62% 15%	36% 24%	27% 34%	49%	33% 36%	21% 63% 8%
Democrat Republican Other / Unaffiliated DEMOGRAPHICS -	941% 29% AGE	38% 32% 30%	62% 15% 23%	36% 24% 40%	27% 34% 38%	49% 24% 27%	33% 36% 30%	63% 8% 29%
Democrat Republican Other / Unaffiliated DEMOGRAPHICS - 18-34	PARTY ON 30% 41% 29% AGE 4%	38% 32% 30%	62% 15% 23%	36% 24% 40%	27% 34% 38%	49% 24% 27%	33% 36% 30%	21% 63% 8% 29%
Democrat Republican Other / Unaffiliated DEMOGRAPHICS - 18-34 35-49 50-64	PARTY ON 30% 41% 29% AGE 4% 17%	FILE 38% 32% 30% 5% 13%	62% 15% 23% 4% 12%	36% 24% 40% 3% 11%	27% 34% 38% 8% 18%	49% 24% 27% 6% 17%	33% 36% 30% 12% 21%	21% 63% 8% 29% 4% 13%
Democrat Republican Other / Unaffiliated DEMOGRAPHICS - 18-34 35-49	PARTY ON 30% 41% 29% AGE 4% 17% 37%	5% 13% 40%	62% 15% 23% 4% 12% 46%	36% 24% 40% 3% 11% 47%	27% 34% 38% 8% 18% 25%	49% 24% 27% 6% 17% 33%	33% 36% 30% 12% 21% 25%	21% 63% 8% 29% 4% 13% 38%
Democrat Republican Other / Unaffiliated DEMOGRAPHICS - 18-34 35-49 50-64 65-79	PARTY ON 30% 41% 29%  AGE 4% 17% 37% 28% 14%	5% 13% 40% 31%	62% 15% 23% 4% 12% 46% 27%	36% 24% 40% 3% 11% 47% 26%	27% 34% 38% 8% 18% 25% 36%	49% 24% 27% 6% 17% 33% 31%	33% 36% 30% 12% 21% 25% 21%	21% 63% 8% 29% 4% 13% 38% 25%
Democrat Republican Other / Unaffiliated DEMOGRAPHICS - 18-34 35-49 50-64 65-79 80+	PARTY ON 30% 41% 29%  AGE 4% 17% 37% 28% 14%	5% 13% 40% 31%	62% 15% 23% 4% 12% 46% 27%	36% 24% 40% 3% 11% 47% 26%	27% 34% 38% 8% 18% 25% 36%	49% 24% 27% 6% 17% 33% 31%	33% 36% 30% 12% 21% 25% 21%	21% 63% 8% 29% 4% 13% 38% 25%
Democrat Republican Other / Unaffiliated DEMOGRAPHICS - 18-34 35-49 50-64 65-79 80+ DEMOGRAPHICS -	PARTY ON 30% 41% 29% AGE 4% 17% 37% 28% 14% GENDER	5% 13% 40% 31% 11%	62% 15% 23% 4% 12% 46% 27% 12%	36% 24% 40% 3% 11% 47% 26% 13%	27% 34% 38% 8% 18% 25% 36% 14%	49% 24% 27% 6% 17% 33% 31% 12%	33% 36% 30% 12% 21% 25% 21% 20%	21% 63% 8% 29% 4% 13% 38% 25% 21%
Democrat Republican Other / Unaffiliated DEMOGRAPHICS - 18-34 35-49 50-64 65-79 80+ DEMOGRAPHICS - Female	PARTY ON 30% 41% 29% AGE 4% 17% 37% 28% 14% GENDER 55% 45%	5% 13% 40% 31% 60%	62% 15% 23% 4% 12% 46% 27% 12%	36% 24% 40% 3% 11% 47% 26% 13%	27% 34% 38% 8% 18% 25% 36% 14%	49% 24% 27% 6% 17% 33% 31% 12%	33% 36% 30% 12% 21% 25% 21% 20%	21% 63% 8% 29% 4% 13% 38% 25% 21%
Democrat Republican Other / Unaffiliated DEMOGRAPHICS - 18-34 35-49 50-64 65-79 80+ DEMOGRAPHICS - Female Male	PARTY ON 30% 41% 29% AGE 4% 17% 37% 28% 14% GENDER 55% 45%	5% 13% 40% 31% 60%	62% 15% 23% 4% 12% 46% 27% 12%	36% 24% 40% 3% 11% 47% 26% 13%	27% 34% 38% 8% 18% 25% 36% 14%	49% 24% 27% 6% 17% 33% 31% 12%	33% 36% 30% 12% 21% 25% 21% 20%	21% 63% 8% 29% 4% 13% 38% 25% 21%
Democrat Republican Other / Unaffiliated DEMOGRAPHICS - 18-34 35-49 50-64 65-79 80+ DEMOGRAPHICS - Female Male CLARITY SCORES: F 0-19	PARTY ON 30% 41% 29% AGE 4% 17% 37% 28% 14% GENDER 55% 45% PARTY	5% 13% 40% 31% 40% 40%	62% 15% 23% 4% 12% 46% 27% 12% 58% 42%	36% 24% 40%  3% 11% 47% 26% 13%  56% 44%	27% 34% 38% 8% 18% 25% 36% 14% 51% 49%	49% 24% 27% 6% 17% 33% 31% 12%	33% 36% 30% 12% 21% 25% 21% 20%	21% 63% 8% 29% 4% 13% 38% 25% 21%
Democrat Republican Other / Unaffiliated DEMOGRAPHICS - 18-34 35-49 50-64 65-79 80+ DEMOGRAPHICS - Female Male CLARITY SCORES: F 0-19 20-39	PARTY ON 30% 41% 29% AGE 4% 17% 37% 28% 144% GENDER 55% 45% PARTY 48% 6%	5% 13% 40% 31% 40% 40% 31% 7%	62% 15% 23% 4% 12% 46% 27% 12% 58% 42%	36% 24% 40%  3% 11% 47% 26% 13%  56% 44%	27% 34% 38% 8% 18% 25% 36% 14% 51% 49%	49% 24% 27% 6% 17% 33% 31% 12% 66% 34%	33% 36% 30% 12% 21% 25% 21% 20% 51% 49%	21% 63% 8% 29% 4% 13% 38% 25% 21% 58% 42%
Democrat Republican Other / Unaffiliated DEMOGRAPHICS - 18-34 35-49 50-64 65-79 80+ DEMOGRAPHICS - Female Male CLARITY SCORES: F 0-19 20-39 40-59	PARTY ON 30% 41% 29% AGE 4% 17% 37% 28% 14% GENDER 55% 45% PARTY 48% 6% 7%	FILE  38% 32% 30%  5% 13% 40% 31% 11%  60% 40%  39% 7% 11%	62% 15% 23% 4% 12% 46% 27% 12% 58% 42%	36% 24% 40%  3% 11% 47% 26% 13%  56% 44%  31% 11% 9%	27% 34% 38%  8% 18% 25% 36% 14%  51% 49%	49% 24% 27% 6% 17% 33% 31% 12% 66% 34%	33% 36% 30% 12% 21% 25% 21% 20% 51% 49%	21% 63% 8% 29% 4% 13% 38% 25% 21% 58% 42%
Democrat Republican Other / Unaffiliated DEMOGRAPHICS - 18-34 35-49 50-64 65-79 80+ DEMOGRAPHICS - Female Male CLARITY SCORES: F 0-19 20-39 40-59 60-79	PARTY ON 30% 41% 29% AGE 4% 17% 37% 28% 14% GENDER 55% 45% PARTY 48% 6% 7% 6%	FILE  38% 32% 30%  5% 13% 40% 31% 11%  60% 40%  39% 7% 11% 5%	62% 15% 23% 4% 12% 46% 27% 12% 58% 42% 27% 4% 0%	36% 24% 40%  3% 11% 47% 26% 13%  56% 44%  31% 11% 9% 11%	27% 34% 38%  8% 18% 25% 36% 14%  51% 49%  38% 11% 3%	49% 24% 27%  6% 17% 33% 31% 12%  66% 34%  31% 5% 4% 8%	33% 36% 30% 12% 21% 25% 21% 20% 51% 49% 45% 2% 7%	21% 63% 8% 29% 4% 13% 38% 25% 21% 58% 42%
Democrat Republican Other / Unaffiliated DEMOGRAPHICS - 18-34 35-49 50-64 65-79 80+ DEMOGRAPHICS - Female Male CLARITY SCORES: F 0-19 20-39 40-59 60-79 80-100	PARTY ON 30% 41% 29% AGE 4% 17% 37% 28% 14% GENDER 55% 45% PARTY 48% 6% 7% 6% 33%	FILE  38% 32% 30%  5% 13% 40% 31% 11%  60% 40%  39% 7% 11%	62% 15% 23% 4% 12% 46% 27% 12% 58% 42%	36% 24% 40%  3% 11% 47% 26% 13%  56% 44%  31% 11% 9%	27% 34% 38%  8% 18% 25% 36% 14%  51% 49%	49% 24% 27% 6% 17% 33% 31% 12% 66% 34%	33% 36% 30% 12% 21% 25% 21% 20% 51% 49%	21% 63% 8% 29% 4% 13% 38% 25% 21% 58% 42%
Democrat Republican Other / Unaffiliated DEMOGRAPHICS - 18-34 35-49 50-64 65-79 80+ DEMOGRAPHICS - Female Male CLARITY SCORES: F 0-19 20-39 40-59 60-79 80-100 CLARITY SCORES: T	PARTY ON 30% 41% 29% AGE 4% 17% 37% 28% 14% GENDER 55% 45% PARTY 48% 6% 7% 6% 33% CURNOUT	FILE  38% 32% 30%  5% 13% 40% 31% 11%  60% 40%  39% 7% 11% 5% 38%	62% 15% 23% 4% 12% 46% 27% 12% 58% 42% 27% 4% 0% 12% 58%	36% 24% 40%  3% 11% 47% 26% 13%  56% 44%  31% 11% 9% 11% 38%	27% 34% 38%  8% 18% 25% 36% 14%  51% 49%  38% 11% 31% 37%	49% 24% 27%  6% 17% 33% 31% 12%  66% 34%  31% 5% 4% 8% 53%	33% 36% 30% 12% 21% 25% 21% 20% 51% 49% 45% 2% 7% 9% 36%	21% 63% 8% 29% 4% 13% 38% 25% 21% 58% 42% 8% 0% 75%
Democrat Republican Other / Unaffiliated DEMOGRAPHICS - 18-34 35-49 50-64 65-79 80+ DEMOGRAPHICS - Female Male CLARITY SCORES: F 0-19 20-39 40-59 60-79 80-100 CLARITY SCORES: T 0-19	PARTY ON 30% 41% 29% AGE 4% 17% 37% 28% 14% GENDER 55% 45% PARTY 48% 6% 7% 6% 33% CURNOUT 0%	FILE  38% 32% 30%  5% 13% 40% 31% 11%  60% 40%  39% 7% 11% 5% 38%	62% 15% 23% 4% 12% 46% 27% 12% 58% 42% 27% 4% 0% 12% 58%	36% 24% 40%  3% 11% 47% 26% 13%  56% 44%  31% 11% 9% 11% 38%	27% 34% 38%  8% 18% 25% 36% 14%  51% 49%  38% 11% 37%	49% 24% 27%  6% 17% 33% 31% 12%  66% 34%  31% 5% 4% 8% 53%	33% 36% 30% 12% 21% 25% 21% 20% 51% 49% 45% 2% 7% 9% 36%	21% 63% 8% 29% 4% 13% 38% 25% 21% 58% 42%  0% 75%
Democrat Republican Other / Unaffiliated DEMOGRAPHICS - 18-34 35-49 50-64 65-79 80+ DEMOGRAPHICS - Female Male CLARITY SCORES: F 0-19 20-39 40-59 60-79 80-100 CLARITY SCORES: T 0-19 20-39	PARTY ON 30% 41% 29% AGE 4% 17% 37% 28% 14% GENDER 55% 45% PARTY 48% 6% 7% 6% 33% FURNOUT 0% 1%	FILE  38% 32% 30%  5% 13% 40% 31% 11%  60% 40%  39% 7% 11% 5% 38%  0% 0%	62% 15% 23% 4% 12% 46% 27% 12% 58% 42% 27% 4% 0% 12% 58%	36% 24% 40%  3% 11% 47% 26% 13%  56% 44%  31% 11% 9% 11% 38%	27% 34% 38%  8% 18% 25% 36% 14%  51% 49%  38% 11% 37%  0% 0%	49% 24% 27%  6% 17% 33% 31% 12%  66% 34%  31% 5% 4% 8% 53%	33% 36% 30%  12% 21% 25% 21% 20%  51% 49%  45% 2% 7% 9% 36%	21% 63% 8% 29% 4% 13% 38% 25% 21% 58% 42% 0% 75%
Democrat Republican Other / Unaffiliated DEMOGRAPHICS - 18-34 35-49 50-64 65-79 80+ DEMOGRAPHICS - Female Male CLARITY SCORES: F 0-19 20-39 40-59 80-100 CLARITY SCORES: T 0-19 20-39 40-59 40-59	PARTY ON 30% 41% 29% AGE 4% 17% 37% 28% 14% GENDER 55% 45% PARTY 48% 6% 7% 6% 33% FURNOUT 0% 1% 8%	FILE  38% 32% 30%  5% 13% 40% 31% 11%  60% 40%  39% 7% 11% 5% 38%  0% 0% 5%	62% 15% 23%  4% 12% 46% 27% 12%  58% 42%  27% 4% 0% 12% 58%  0% 44% 8%	36% 24% 40%  3% 11% 47% 26% 13%  56% 44%  31% 11% 9% 11% 38%	27% 34% 38%  8% 18% 25% 36% 14%  51% 49%  38% 11% 37%  0% 6%	49% 24% 27%  6% 17% 33% 31% 12%  66% 34%  5% 4% 8% 53%	33% 36% 30%  12% 21% 25% 21% 20%  51% 49%  45% 2% 7% 9% 36%  1% 2% 8%	21% 63% 8% 29% 4% 13% 38% 25% 21% 58% 42% 0% 0% 4%
Democrat Republican Other / Unaffiliated DEMOGRAPHICS - 18-34 35-49 50-64 65-79 80+ DEMOGRAPHICS - Female Male CLARITY SCORES: F 0-19 20-39 40-59 60-79 80-100 CLARITY SCORES: T 0-19 20-39	PARTY ON 30% 41% 29% AGE 4% 17% 37% 28% 14% GENDER 55% 45% PARTY 48% 6% 7% 6% 33% FURNOUT 0% 1%	FILE  38% 32% 30%  5% 13% 40% 31% 11%  60% 40%  39% 7% 11% 5% 38%  0% 0%	62% 15% 23% 4% 12% 46% 27% 12% 58% 42% 27% 4% 0% 12% 58%	36% 24% 40%  3% 11% 47% 26% 13%  56% 44%  31% 11% 9% 11% 38%	27% 34% 38%  8% 18% 25% 36% 14%  51% 49%  38% 11% 37%  0% 0%	49% 24% 27%  6% 17% 33% 31% 12%  66% 34%  31% 5% 4% 8% 53%	33% 36% 30%  12% 21% 25% 21% 20%  51% 49%  45% 2% 7% 9% 36%	21% 63% 8% 29% 44% 13% 38% 25% 21% 58% 42%  0% 75%

	Confidential								
	Charlotte NC	Greensboro-High Point-Winston Salem NC	Norfolk- Portsmouth- Newport News VA	Greenville-New Bern- Washington NC	Wilmington NC	Raleigh- Durham (Fayetteville) NC	Greenville- Spartanburg SC- Asheville NC- Anderson SC	Myrtle Beach- Florence SC	
0-19	11%	14%	31%	16%	11%	11%	15%	17%	
20-39	30%	34%	38%	35%	26%	28%	33%	38%	
40-59	20%	23%	15%	25%	25%	21%	27%	21%	
60-79	18%	13%	12%	16%	16%	18%	10%	17%	
80-100	20%	17%	4%	8%	22%	22%	14%	8%	
CLARITY SCORES:	CHOICE								
0-19	18%	23%	17%	11%	10%	10%	17%	17%	
20-39	34%	29%	33%	35%	28%	30%	24%	39%	
40-59	28%	30%	38%	41%	37%	30%	41%	35%	
60-79	12%	14%	13%	10%	15%	19%	13%	9%	
80-100	8%	4%	0%	2%	10%	11%	4%	0%	
CLARITY SCORES:	CHURCH A	TTENDANCE		-					
0-19	3%	7%	0%	5%	5%	5%	4%	0%	
20-39	16%	15%	15%	18%	27%	18%	19%	13%	
40-59	31%	35%	35%	36%	32%	35%	33%	38%	
60-79	39%	35%	35%	30%	26%	35%	37%	38%	
80-100	11%	8%	15%	11%	10%	7%	6%	13%	
CLARITY SCORES:	CLIMATE C	HANGE PRIORITY							
0-19	52%	45%	25%	45%	43%	36%	43%	30%	
20-39	28%	35%	67%	40%	38%	29%	24%	57%	
40-59	16%	16%	8%	15%	15%	25%	26%	13%	
60-79	3%	4%	0%	1%	4%	9%	7%	0%	
80-100	1%	0%	0%	0%	0%	0%	0%	0%	
DEMOGRAPHICS -	PHONE TY	'PE							
Land-line	63%	74%	62%	70%	59%	76%	46%	83%	
Wireless	37%	26%	38%	30%	41%	24%	54%	17%	
Voter File Match									
Yes	100%	100%	100%	100%	100%	100%	100%	100%	
No	0%	0%	0%	0%	0%	0%	0%	0%	

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# >> DEMOGRAPHICS - PHONE TYPE against...

	Land-line	Wireless
n	(873)	(404)
Q1. Health Quality		
Poor	5%	3%
Fair	16%	15%
Good	45%	45%
Very Good	34%	37%
Q4. Number of People in HH		
1-3	78%	67%
4-6	20%	29%
7+	3%	5%
Q5. Children in HH		
One	11%	14%
Two	7%	16%
Three or more	3%	7%
None	79%	63%
Q6. Non-HH Face to Face Count		
0	27%	43%
1-3	44%	30%
4-6	13%	11%
7+	17%	16%
Q7. Six Feet Away? (If Q6 > 0)		
0	16%	24%
1-3	54%	40%
4-6	14%	18%
7+	15%	18%
Q8. HH Member Going to Work		1
Yes	41%	47%
No	57%	53%
Unsure	2%	0%
Q9. Children Interacting with Other Children		1
Yes	25%	19%
No	72%	79%
Unsure	2%	1%
Q10. Times in Group > 20 in Last Week		
0	70%	84%
1-3	23%	10%
4-6	2%	3%
7+	6%	3%
Q11. Contact with Others: Family		
Yes	68%	70%
No The state of th	32%	30%
Q11. Contact with Others: Friends	1	
Yes	25%	13%
No	75%	87%
Q11. Contact with Others: Co-workers		
Yes	19%	20%
No State of the st	81%	80%
Q11. Contact with Others: Clients, patients, or patrons	4.00	100/
Yes	14%	10%
No	86%	90%
Q11. Contact with Others: Any other type of person not already mentioned	2001	450/
Yes	20%	15%
No	80%	85%
Q12. Handwashing Count	00/	40/
0	0%	1%
1-3	5%	4%
4-6	16%	18%
7+	80%	77%
Q13. Currently Practicing Social Distancing?	0.001	0701
Yes	96%	97%
No	4%	3%
Q14. Currently Experiencing Symptoms?	20/	201
VOC	3%	2%
Yes	0=01	
No	95%	98%
No Unsure	95% 2%	0%
No		

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	Land-line	Wireless
No	55%	65%
Unsure	39%	26%
Q16. NC Response to Coronavirus		
Most are underestimating the risks	40%	29%
Most are reacting appropriately	51%	64%
Most are overreacting to the actual risks	9%	8%
Q17. Changes to Routine		
Large changes	64%	62%
Small changes	30%	28%
No real changes	4%	10%
Unsure	2%	0%
Q18. College Degree		
Yes	43%	51%
No	57%	49%
Q19. Latino		
Yes	3%	4%
No	97%	96%
Q20. Race		
White	77%	83%
Black	20%	12%
Asian	1%	2%
Another race	2%	3%
Q19-20. Race + Ethnicity		
White	75%	79%
Black	20%	13%
Asian	1%	2%
Hispanic or Latino	2%	4%
Another race	2%	2%
Q21. Panel Willingness		
Yes	72%	82%
No	28%	18%
DEMOGRAPHICS - RACE ON FILE		
Caucasian	76%	82%
Black	21%	13%
Hispanic	1%	3%
Other	2%	2%
DEMOGRAPHICS - PARTY ON FILE		
Democrat	43%	31%
Republican	31%	31%
Other / Unaffiliated	26%	38%
DEMOGRAPHICS - AGE		
18-34	2%	14%
35-49	11%	27%
50-64	38%	29%
65-79	32%	24%
80+	17%	6%
DEMOGRAPHICS - GENDER	<u> </u>	
Female	64%	47%
Male	36%	53%
CLARITY SCORES: PARTY		
0-19	37%	39%
20-39	5%	9%
40-59	5%	10%
60-79	7%	7%
80-100	45%	35%
CLARITY SCORES: TURNOUT		
0-19	0%	1%
20-39	1%	2%
40-59	4%	10%
60-79	8%	15%
80-100	87%	72%
CLARITY SCORES: COLLEGE		
0-19	15%	8%
20-39	33%	25%
40-59	19%	28%
60-79	15%	19%
80-100	18%	20%
CLARITY SCORES: CHOICE	'	
0-19	17%	11%
		2.40/
20-39	34%	24%

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	0011110	Joinna	
	Land-line	Wireless	
60-79	12%	20%	
80-100	8%	6%	
CLARITY SCORES: CHURCH ATTENDANCE			
0-19	4%	6%	
20-39	11%	32%	
40-59	35%	32%	
60-79	40%	24%	
80-100	11%	6%	
CLARITY SCORES: CLIMATE CHANGE PRIORITY			
0-19	44%	41%	
20-39	33%	31%	
40-59	17%	24%	
60-79	6%	4%	
80-100	0%	0%	
MEDIA MARKET			
Charlotte NC	24%	31%	
Greensboro-High Point-Winston Salem NC	16%	12%	
Norfolk-Portsmouth-Newport News VA	2%	2%	
Greenville-New Bern-Washington NC	8%	8%	
Wilmington NC	5%	7%	
Raleigh-Durham (Fayetteville) NC	37%	25%	
Greenville-Spartanburg SC-Asheville NC-Anderson SC	5%	13%	
Myrtle Beach-Florence SC	2%	1%	
Voter File Match			
Yes	100%	100%	
No	0%	0%	

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## >> Voter File Match against...

	Yes	No
	(1,277)	(326)
Q1. Health Quality	(=/=::/	(0=0)
Poor	4%	6%
Fair	15%	15%
Good	45%	46%
Very Good	35%	32%
Q4. Number of People in HH		
1-3	74%	70%
4-6	23%	26%
7+	3%	5%
Q5. Children in HH	120/	4.00/
One Two	12%	10%
Three or more	4%	12% 8%
None	74%	70%
Q6. Non-HH Face to Face Count	7470	7070
0	32%	39%
1-3	39%	31%
4-6	12%	12%
7+	16%	18%
Q7. Six Feet Away? (If Q6 > 0)		
0	18%	22%
1-3	50%	41%
4-6	16%	18%
7+	16%	19%
Q8. HH Member Going to Work		
Yes	43%	40%
No	55%	59%
Unsure	2%	2%
Q9. Children Interacting with Other Children	220/	100/
Yes No	76%	18% 82%
Unsure	2%	0%
Q10. Times in Group > 20 in Last Week	270	070
0	75%	73%
1-3	18%	19%
4-6	2%	2%
7+	5%	7%
Q11. Contact with Others: Family		
Yes	69%	65%
No	31%	35%
Q11. Contact with Others: Friends		
Yes	21%	23%
No	79%	77%
Q11. Contact with Others: Co-workers	100/	222/
Yes	19%	22%
No Q11. Contact with Others: Clients, patients, or patrons	81%	78%
Yes	12%	18%
No	88%	82%
Q11. Contact with Others: Any other type of person not already mentioned	00,0	0270
Yes	18%	17%
No	82%	83%
Q12. Handwashing Count		
0	0%	1%
1-3	4%	5%
4-6	17%	19%
7+	79%	75%
Q13. Currently Practicing Social Distancing?		
Yes	96%	95%
No	4%	5%
Q14. Currently Experiencing Symptoms?	201	201
Yes	2%	2%
No Unsure	96%	96%
Q15. Likelihood of getting Coronavirus	1/0	1/0
Yes	7%	9%
1.50	770	370

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	Confiden	
	Yes	No
No	59%	67%
Unsure	34%	24%
Q16. NC Response to Coronavirus		
Most are underestimating the risks	35%	40%
Most are reacting appropriately	56%	47%
Most are overreacting to the actual risks	9%	13%
Q17. Changes to Routine		
Large changes	63%	57%
Small changes	29%	28%
No real changes	6%	13%
Unsure	1%	2%
Q18. College Degree	·	
Yes	46%	41%
No	54%	59%
Q19. Latino	'	
Yes	3%	6%
No	97%	94%
Q20. Race		
White	79%	66%
Black	17%	25%
Asian	1%	4%
Another race	3%	5%
Q19-20. Race + Ethnicity	370	270
White	76%	62%
Black	18%	24%
Asian	18%	3%
Asian Hispanic or Latino	3%	6%
·		
Another race	2%	5%
Q21. Panel Willingness	760/	750
/es	76%	75%
No	24%	25%
DEMOGRAPHICS - RACE ON FILE		
Caucasian	78%	0%
Black	18%	0%
Hispanic	1%	0%
Other	2%	0%
DEMOGRAPHICS - PARTY ON FILE		
Democrat	39%	0%
Republican	31%	0%
Other / Unaffiliated	30%	0%
DEMOGRAPHICS - AGE		
18-34	6%	20%
35-49	16%	17%
50-64	35%	29%
55-79	29%	24%
80+	13%	10%
DEMOGRAPHICS - GENDER		
Female	59%	50%
Male	41%	50%
CLARITY SCORES: PARTY	1 1 2/2	
D-19	38%	0%
20-39	6%	0%
40-59	7%	0%
60-79	7%	0%
30-100	42%	0%
	42%	υ%
CLARITY SCORES: TURNOUT	00/	00/
D-19	0%	0%
20-39	1%	0%
40-59	6%	0%
50-79	10%	0%
80-100	82%	0%
CLARITY SCORES: COLLEGE	1	
0-19	13%	0%
20-39	30%	0%
40-59	22%	0%
50-79	16%	0%
30-100	18%	0%
CLARITY SCORES: CHOICE	'	
0-19	15%	0%
20-39	31%	0%
		0%

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	Cornidorn	liai
	Yes	No
60-79	15%	0%
80-100	7%	0%
CLARITY SCORES: CHURCH ATTENDANCE		
0-19	4%	0%
20-39	17%	0%
40-59	34%	0%
60-79	35%	0%
80-100	9%	0%
CLARITY SCORES: CLIMATE CHANGE PRIORITY		
0-19	43%	0%
20-39	32%	0%
40-59	19%	0%
60-79	5%	0%
80-100	0%	0%
MEDIA MARKET		
Charlotte NC	26%	0%
Greensboro-High Point-Winston Salem NC	15%	0%
Norfolk-Portsmouth-Newport News VA	2%	0%
Greenville-New Bern-Washington NC	8%	0%
Wilmington NC	6%	0%
Raleigh-Durham (Fayetteville) NC	33%	0%
Greenville-Spartanburg SC-Asheville NC-Anderson SC	8%	0%
Myrtle Beach-Florence SC	2%	0%
DEMOGRAPHICS - PHONE TYPE	'	
Land-line	68%	0%
Wireless	32%	0%

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