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March 29-31, 2020

NC Duke COVID-19 WK1

N size: 1,274

Margin of error: +/- 2.70% at 95% confidence interval

Weighted Toplines

» Q1. Health Quality

	%
Poor	5
Fair	14
Good	45
Very Good	36

>> Q4. Number of People in HH

	%
1-3	64
4-6	32
7+	4

» Q5. Children in HH

	%
One	14
Two	17
Three or more	8
None	61

>> Q6. Non-HH Face to Face Count

	%
0	32
1-3	35
4-6	13
7+	20

>> Q7. Six Feet Away? (If Q6 > 0)

	%
0	21
1-3	43
4-6	18
7+	19

» Q8. HH Member Going to Work

	%
Yes	53
No	46
Unsure	1

>> Q9. Children Interacting with Other Children

	%
Yes	17
No	81
Unsure	1

>> Q10. Times in Group > 20 in Last Week

	%
0	75
1-3	17
4-6	3
7+	6

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» Q11. Contact with Others

	Yes	No
Family	71	29
Friends	22	78
Co-workers	25	75
Clients, patients, or patrons	16	84
Any other type of person not already mentioned	17	83

» Q12. Handwashing Count

	%
0	0
1-3	4
4-6	17
7+	78

>> Q13. Currently Practicing Social Distancing?

	%
Yes	96
No	4

) Q14. Currently Experiencing Symptoms?

	%
Yes	2
No	96
Unsure	2

>> Q15. Likelihood of getting Coronavirus

	%
Yes	10
No	60
Unsure	30

>> Q16. NC Response to Coronavirus

	%
Most are underestimating the risks	38
Most are reacting appropriately	50
Most are overreacting to the actual risks	12

» Q17. Changes to Routine

	%
Large changes	60
Small changes	29
No real changes	10
Unsure	1

» Q18. College Degree

	%
Yes	31
No	69

» Q19. Latino

	%
Yes	6
No	94

» Q20. Race

	%
White	74
Black	20
Asian	2
Another race	3

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>> Q19-20. Race + Ethnicity

	%
White	70
Black	20
Asian	2
Hispanic or Latino	5
Another race	3

» Q21. Panel Willingness

	%
Yes	74
No	26

>> DEMOGRAPHICS - RACE ON FILE

	%
Caucasian	77
Black	18
Hispanic	3
Other	2

DEMOGRAPHICS - PARTY ON FILE

	%
Democrat	34
Republican	31
Other / Unaffiliated	35

>> DEMOGRAPHICS - AGE

	%
18-34	24
35-49	27
50-64	29
65-79	14
80+	6

>> DEMOGRAPHICS - GENDER

	%
Female	52
Male	48

) CLARITY SCORES

	0-19	20-39	40-59	60-79	80-100
PARTY	39	7	8	7	39
TURNOUT	1	1	7	16	75
COLLEGE	11	34	26	14	14
CHOICE	13	30	38	14	5
CHURCH ATTENDANCE	5	22	37	29	7
CLIMATE CHANGE PRIORITY	42	33	20	4	0

>> MEDIA MARKET

	%
Charlotte NC	27
Greensboro-High Point-Winston Salem NC	17
Norfolk-Portsmouth-Newport News VA	2
Greenville-New Bern-Washington NC	7
Wilmington NC	6
Raleigh-Durham (Fayetteville) NC	32
Greenville-Spartanburg SC-Asheville NC- Anderson SC	8
Myrtle Beach-Florence SC	2

» DEMOGRAPHICS - PHONE TYPE

	%
Land-line	58
Wireless	42

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>> Voter File Match

	%
Yes	73
No	27

» Registered Voter (of Voter File Matches)

	%
Yes	94
No	6

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Unweighted Crosstabs

» Q1. Health Quality against...

	Poor	Fair	Good	Very Good
n	(76)	(246)	(724)	(549)
Q4. Number of People in HH	1 1 1			<u> </u>
1-3	77%	83%	75%	69%
4-6	15%	15%	22%	28%
7+	8%	2%	2%	3%
Q5. Children in HH				
One -	14%	12%	11%	13%
Thosa a second	0% 4%	3% 3%	10% 4%	14% 6%
Three or more None	82%	82%	75%	67%
Q6. Non-HH Face to Face Count	8270	02/0	7370	07/0
0	40%	34%	32%	31%
1-3	31%	40%	40%	39%
4-6	11%	10%	13%	12%
7+	18%	16%	15%	18%
Q7. Six Feet Away? (If Q6 > 0)				
0	22%	27%	16%	18%
1-3	41%	45%	54%	48%
4-6	15%	13%	16%	16%
7+	22%	16%	14%	18%
Q8. HH Member Going to Work	0.000	2401	AFC'	4501
Yes No	36% 57%	34% 64%	45% 53%	45% 54%
Unsure	7%	3%	1%	1%
Q9. Children Interacting with Other Children	//0	3/0	1/0	1/0
Yes	0%	31%	22%	21%
No	60%	69%	75%	79%
Unsure	40%	0%	2%	0%
Q10. Times in Group > 20 in Last Week				
0	74%	71%	75%	78%
1-3	14%	23%	18%	17%
4-6	2%	0%	2%	3%
7+	9%	6%	5%	3%
Q11. Contact with Others: Family				
Yes	62%	64%	71%	70%
No	38%	36%	29%	30%
Q11. Contact with Others: Friends Yes	17%	27%	18%	22%
No	83%	73%	82%	78%
Q11. Contact with Others: Co-workers	0070	7070	02/0	7070
Yes	15%	14%	21%	19%
No	85%	86%	79%	81%
Q11. Contact with Others: Clients, patients, or patrons				
Yes	12%	10%	12%	13%
No	88%	90%	88%	87%
Q11. Contact with Others: Any other type of person not alr				
Yes	27%	16%	17%	18%
No	73%	84%	83%	82%
Q12. Handwashing Count	3%	10/	0%	0%
1-3	0%	1% 8%	5%	4%
4-6	18%	21%	17%	14%
7+	79%	70%	78%	82%
Q13. Currently Practicing Social Distancing?				<u> </u>
Yes	97%	92%	97%	96%
No	3%	8%	3%	4%
Q14. Currently Experiencing Symptoms?				
Yes	11%	6%	2%	1%
No	81%	93%	96%	99%
Unsure	8%	1%	2%	0%
Q15. Likelihood of getting Coronavirus	1	601	CO.	22/
Yes	8%	9%	6%	9%
No Linguis	53%	56%	55%	65%
Unsure Q16. NC Response to Coronavirus	39%	35%	39%	26%
Most are underestimating the risks	43%	48%	35%	30%
Most are reacting appropriately	51%	40%	57%	61%
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				dential
	Poor	Fair	Good	Very Good
Most are overreacting to the actual risks	6%	12%	8%	9%
Q17. Changes to Routine				
Large changes	56%	59%	63%	66%
Small changes	29%	28%	30%	29%
No real changes				
	15%	12%	6%	4%
Unsure	0%	2%	1%	1%
Q18. College Degree				
Yes	23%	27%	47%	55%
No	77%	73%	53%	45%
Q19. Latino				
Yes	0%	5%	3%	4%
No	100%	95%	97%	96%
Q20. Race				
White	83%	79%	77%	82%
Black	14%	19%	19%	14%
Asian	0%	1%	1%	1%
Another race	3%	1%	3%	3%
	370	1/0	370	3,0
Q19-20. Race + Ethnicity				
White	84%	71%	76%	78%
Black	13%	25%	18%	15%
Asian	0%	1%	1%	1%
Hispanic or Latino	0%	3%	2%	4%
Another race	4%	1%	3%	2%
Q21. Panel Willingness	.,0	_,0	2,0	
	7401	7001	7501	770/
Yes	74%	78%	75%	77%
No	26%	22%	25%	23%
DEMOGRAPHICS - RACE ON FILE				
Caucasian	86%	72%	78%	80%
Black	11%	25%	19%	15%
Hispanic	0%	2%	1%	2%
Other	4%	1%	2%	3%
DEMOGRAPHICS - PARTY ON FILE				
Democrat	32%	45%	40%	37%
Republican	27%	29%	31%	32%
Other / Unaffiliated	41%	26%	29%	31%
DEMOGRAPHICS - AGE				
18-34	2%	4%	4%	9%
35-49	14%	8%	17%	20%
50-64	38%	33%	35%	37%
65-79	30%	34%	31%	25%
80+	16%	21%	13%	10%
DEMOGRAPHICS - GENDER				
Female	63%	63%	55%	61%
Male	38%	37%	45%	39%
CLARITY SCORES: PARTY				
0-19	38%	35%	39%	38%
20-39	9%	5%	6%	6%
40-59	13%	6%	7%	7%
60-79	13%	5%	6%	8%
80-100	29%	49%	41%	41%
CLARITY SCORES: TURNOUT				
0-19	0%	1%	0%	1%
20-39	4%	2%	1%	1%
40-59	14%	8%	4%	6%
60-79	24%	13%	10%	8%
80-100	58%	77%	85%	84%
CLARITY SCORES: COLLEGE				
0-19	16%	18%	12%	11%
20-39	41%	38%	32%	24%
40-59	29%	22%	21%	22%
60-79	9%	16%	16%	18%
80-100	5%	7%	19%	
	3%	170	15%	25%
CLARITY SCORES: CHOICE				
0-19	10%	15%	17%	14%
20-39	47%	38%	29%	28%
40-59	27%	33%	31%	33%
60-79	14%	11%	16%	15%
80-100	2%	3%	7%	11%
	2/0	3/0	//0	11/0
CLARITY SCORES: CHURCH ATTENDANCE				
0-19	4%	2%	5%	5%
20-39	20%	13%	17%	20%

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	Poor	Fair	Good	Very Good
40-59	48%	35%	32%	34%
60-79	25%	42%	34%	34%
80-100	4%	8%	12%	8%
CLARITY SCORES: CLIMATE CHANGE PRIORITY				
0-19	55%	39%	43%	43%
20-39	35%	37%	32%	29%
40-59	6%	21%	20%	19%
60-79	4%	3%	3%	9%
80-100	0%	0%	1%	0%
MEDIA MARKET				
Charlotte NC	15%	23%	25%	31%
Greensboro-High Point-Winston Salem NC	20%	15%	16%	13%
Norfolk-Portsmouth-Newport News VA	2%	2%	3%	1%
Greenville-New Bern-Washington NC	9%	10%	8%	7%
Wilmington NC	4%	7%	5%	7%
Raleigh-Durham (Fayetteville) NC	35%	32%	34%	33%
Greenville-Spartanburg SC-Asheville NC-Anderson SC	13%	9%	7%	7%
Myrtle Beach-Florence SC	4%	2%	2%	1%
DEMOGRAPHICS - PHONE TYPE				
Land-line	79%	70%	68%	66%
Wireless	21%	30%	32%	34%
Voter File Match				
Yes	100%	100%	100%	100%
No	0%	0%	0%	0%
Registered Voter (of Voter File Matches)				
Yes	89%	93%	97%	95%
No	11%	7%	3%	5%

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>> Q4. Number of People in HH against...

	1-3	4-6	7+
n	(1,108)	(353)	(45)
Q1. Health Quality	(-//	(,	(/
Poor	5%	3%	13%
Fair	17%	10%	13%
Good	46%	45%	41%
Very Good	33%	43%	34%
Q5. Children in HH			
One	10%	21%	3%
Two	1%	39%	13%
Three or more	0%	12%	52%
None	89%	28%	32%
Q6. Non-HH Face to Face Count			
0	31%	38%	36%
1-3	41%	33%	29%
4-6	12%	14%	0%
7+	16%	15%	36%
Q7. Six Feet Away? (If Q6 > 0)			
0	18%	17%	25%
1-3	52%	45%	44%
4-6	14%	22%	19%
7+	16%	16%	13%
Q8. HH Member Going to Work	250/	600/	E 40/
Yes	35%	68%	54%
No	63%	32%	42%
Unsure	2%	0%	4%
Q9. Children Interacting with Other Children	220/	220/	160/
Yes No	75%	23% 76%	16% 79%
Unsure	2%	1%	79% 5%
Q10. Times in Group > 20 in Last Week	2/0	1/0	3/0
0	75%	80%	68%
1-3	19%	13%	24%
4-6	2%	3%	4%
7+	5%	3%	4%
Q11. Contact with Others: Family	3,0	3,0	170
Yes	63%	92%	60%
No	37%	8%	40%
Q11. Contact with Others: Friends			
Yes	21%	17%	25%
No	79%	83%	75%
Q11. Contact with Others: Co-workers			
Yes	17%	23%	32%
No	83%	77%	68%
Q11. Contact with Others: Clients, patients, or patrons			
Yes	12%	11%	33%
No	88%	89%	67%
Q11. Contact with Others: Any other type of person not already mentioned			
Yes	19%	17%	6%
No	81%	83%	94%
Q12. Handwashing Count			
0	0%	0%	0%
1-3	5%	4%	0%
4-6	17%	17%	14%
7+	79%	78%	86%
Q13. Currently Practicing Social Distancing?	0.55.	0001	0551
Yes	96%	98%	95%
No	4%	2%	5%
Q14. Currently Experiencing Symptoms?	20/	10/	E0/
Yes No	3% 96%	1% 97%	5% 95%
Unsure	1%		
	1%	1%	0%
Q15. Likelihood of getting Coronavirus Yes	6%	9%	20%
Yes No	61%	52%	55%
Unsure	32%	39%	25%
Q16. NC Response to Coronavirus	JZ/0	33/0	23/0
Most are underestimating the risks	35%	36%	32%
	3370	30/0	J2/0

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	1-3	4-6	7+
Mark are provided a supposition.			
Most are reacting appropriately	56%	56%	47%
Most are overreacting to the actual risks	8%	9%	21%
Q17. Changes to Routine			
Large changes	60%	74%	53%
Small changes	31%	22%	37%
No real changes	7%	3%	11%
Unsure	1%	1%	0%
Q18. College Degree			
Yes	44%	53%	68%
No	56%	47%	32%
Q19. Latino			
Yes	4%	3%	5%
No	96%	97%	95%
Q20. Race			
White	80%	78%	71%
Black	17%	17%	18%
Asian	1%	2%	6%
Another race	2%	3%	6%
Q19-20. Race + Ethnicity			
White	77%	75%	66%
Black	17%	18%	25%
Asian	1%	1%	3%
Hispanic or Latino	3%	3%	3%
Another race	2%	3%	3%
Q21. Panel Willingness	· · · · · · · · · · · · · · · · · · ·		
Yes	75%	80%	89%
No	25%	20%	11%
DEMOGRAPHICS - RACE ON FILE			
Caucasian	80%	76%	66%
Black	17%	19%	28%
	1%	2%	3%
Hispanic			
Other	2%	2%	3%
DEMOGRAPHICS - PARTY ON FILE			
Democrat	39%	35%	47%
Republican	32%	31%	28%
Other / Unaffiliated	29%	34%	25%
DEMOGRAPHICS - AGE			
18-34	4%	11%	3%
35-49	10%	38%	31%
50-64	34%	40%	28%
65-79	36%	9%	16%
80+	16%	3%	22%
DEMOGRAPHICS - GENDER			
Female	59%	54%	56%
Male	41%		44%
	4170	46%	44%
CLARITY SCORES: PARTY			
0-19	39%	39%	31%
20-39	6%	6%	3%
40-59	6%	9%	9%
60-79	6%	9%	13%
80-100	42%	39%	44%
CLARITY SCORES: TURNOUT			
0-19	0%	0%	0%
20-39	1%	2%	0%
40-59	6%	6%	6%
60-79	10%	11%	10%
80-100	82%	81%	84%
CLARITY SCORES: COLLEGE	02,0	01,0	0.70
0-19	16%	5%	3%
20-39	32%	26%	28%
40-59	20%	24%	34%
60-79	15%	20%	6%
80-100	17%	25%	28%
CLARITY SCORES: CHOICE			
0-19	16%	14%	13%
20-39	34%	23%	29%
		37%	35%
40-59	30%		
40-59 60-79	30% 14%	17%	19%
		17% 9%	19% 3%
60-79 80-100	14%		
60-79	14%		

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	1-3	4-6	7+	
20-39	15%	23%	22%	
40-59	34%	34%	34%	
60-79	36%	31%	34%	
80-100	11%	5%	9%	
CLARITY SCORES: CLIMATE CHANGE PRIORITY	'			
0-19	44%	44%	32%	
20-39	32%	28%	55%	
40-59	19%	22%	13%	
60-79	5%	5%	0%	
80-100	0%	0%	0%	
MEDIA MARKET	'			
Charlotte NC	27%	25%	27%	
Greensboro-High Point-Winston Salem NC	15%	14%	7%	
Norfolk-Portsmouth-Newport News VA	2%	1%	3%	
Greenville-New Bern-Washington NC	9%	6%	13%	
Wilmington NC	6%	5%	7%	
Raleigh-Durham (Fayetteville) NC	32%	37%	37%	
Greenville-Spartanburg SC-Asheville NC-Anderson SC	8%	9%	7%	
Myrtle Beach-Florence SC	2%	2%	0%	
DEMOGRAPHICS - PHONE TYPE				
Land-line	70%	58%	66%	
Wireless	30%	42%	34%	
Voter File Match				
Yes	100%	100%	100%	
No	0%	0%	0%	
Registered Voter (of Voter File Matches)	<u> </u>			
Yes	95%	96%	97%	
No	5%	4%	3%	

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» Q5. Children in HH against...

	One	Two	Three or more	None
n	(174)	(154)	(76)	(1,086)
Q1. Health Quality				
Poor	5%	0%	4%	5%
Fair	14%	5%	10%	17%
Good	43%	47%	39%	47%
Very Good	38%	48%	47%	32%
Q4. Number of People in HH				
1-3	60%	8%	4%	90%
4-6	40%	89%	63%	9%
7+	1%	3%	33%	1%
Q6. Non-HH Face to Face Count				
0	30%	38%	39%	32%
1-3	36%	32%	35%	41%
4-6	13%	12%	7%	12%
7+	20%	18%	20%	15%
Q7. Six Feet Away? (If Q6 > 0)				
0	12%	21%	15%	19%
1-3	47%	47%	42%	51%
4-6	19%	19%	23%	14%
7+	22%	13%	19%	15%
Q8. HH Member Going to Work				
Yes	61%	66%	62%	36%
No	37%	34%	36%	62%
Unsure	2%	0%	2%	2%
Q9. Children Interacting with Other Children				
Yes	21%	24%	21%	0%
No	77%	75%	77%	0%
Unsure	2%	1%	2%	0%
Q10. Times in Group > 20 in Last Week				
0	74%	83%	65%	75%
1-3	17%	9%	23%	19%
4-6	2%	4%	7%	1%
7+	6%	5%	5%	4%
Q11. Contact with Others: Family				
Yes	84%	91%	86%	63%
No	16%	9%	14%	37%
Q11. Contact with Others: Friends				
Yes	22%	15%	13%	22%
No	78%	85%	88%	78%
Q11. Contact with Others: Co-workers				
Yes	25%	25%	18%	17%
No	75%	75%	83%	83%
Q11. Contact with Others: Clients, patients, or patrons				
Yes	13%	14%	10%	12%
No	87%	86%	90%	88%
Q11. Contact with Others: Any other type of person not a	lready ment	ioned		
Yes	20%	18%	13%	18%
No	80%	82%	87%	82%
Q12. Handwashing Count				
0	0%	0%	0%	0%
1-3	3%	5%	5%	5%
4-6	10%	19%	24%	17%
7+	87%	76%	71%	78%
Q13. Currently Practicing Social Distancing?				-
Yes	95%	96%	98%	96%
No	5%	4%	3%	4%
Q14. Currently Experiencing Symptoms?				1
Yes	6%	1%	5%	2%
No	94%	97%	95%	97%
Unsure	0%	2%	0%	1%
Q15. Likelihood of getting Coronavirus				1
Yes	13%	7%	18%	6%
No	52%	61%	53%	60%
Unsure	35%	32%	30%	34%
Q16. NC Response to Coronavirus		/ 0	/-	,,
Most are underestimating the risks	37%	24%	28%	37%
Most are reacting appropriately	52%	65%	54%	56%
	32,0	/ 0		

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			Confident	
	One	Two	Three or more	None
Most are overreacting to the actual risks	11%	11%	18%	7%
Q17. Changes to Routine				
Large changes	67%	75%	67%	61%
Small changes	28%	21%	23%	31%
No real changes	5%	3%	8%	7%
Unsure	0%	1%	3%	1%
	0%	170	3%	170
Q18. College Degree				
Yes	53%	58%	50%	43%
No	48%	42%	50%	57%
Q19. Latino				
Yes	3%	3%	3%	4%
No	98%	97%	97%	96%
Q20. Race				
White	77%	82%	74%	80%
Black	17%	15%	17%	17%
Asian	3%	2%	3%	1%
Another race	3%	1%	6%	2%
Q19-20. Race + Ethnicity				
White	75%	78%	69%	76%
Black	18%	16%	18%	17%
Asian	2%	2%	4%	1%
Hispanic or Latino	2%	3%	2%	3%
Another race	3%	1%	6%	2%
Q21. Panel Willingness				
Yes	82%	86%	76%	74%
No	18%	14%	24%	26%
DEMOGRAPHICS - RACE ON FILE				
Caucasian	75%	77%	71%	79%
Black	20%	17%	20%	17%
Hispanic	1%	4%	2%	1%
Other	4%	2%	6%	2%
DEMOGRAPHICS - PARTY ON FILE				
Democrat	32%	28%	31%	41%
Republican	32%	38%	37%	30%
Other / Unaffiliated	36%	34%	33%	29%
•	30%	34/0	33/0	25/0
DEMOGRAPHICS - AGE				
18-34	6%	14%	10%	4%
35-49	38%	50%	55%	6%
50-64	44%	27%	24%	36%
65-79	8%	5%	8%	37%
80+	4%	3%	2%	16%
DEMOGRAPHICS - GENDER	1 .,.	-,-		
	F00/	F20/	F10/	C00/
Female	58%	53%	51%	60%
Male	42%	47%	49%	40%
CLARITY SCORES: PARTY				
0-19	36%	45%	45%	38%
20-39	8%	8%	6%	5%
40-59	7%	5%	12%	7%
60-79	9%	6%	8%	6%
80-100	39%	36%	29%	44%
CLARITY SCORES: TURNOUT				1
0-19	2%	0%	0%	0%
20-39	1%	3%	2%	1%
40-59	6%	4%	2%	6%
60-79	14%	12%	13%	10%
80-100	78%	81%	82%	83%
	/070	01/0	OZ/0	03/0
CLARITY SCORES: COLLEGE		_		l .
0-19	7%	5%	6%	16%
20-39	22%	22%	20%	33%
40-59	31%	19%	33%	20%
60-79	15%	24%	14%	15%
80-100	25%	30%	27%	16%
	23/0	JU/0	21/0	10/0
CLARITY SCORES: CHOICE	1			
	14%	13%	15%	16%
0-19		21%	26%	34%
0-19 20-39	23%	21/0		
	23% 33%	37%	39%	30%
20-39			39% 13%	30% 14%
20-39 40-59 60-79	33% 22%	37% 20%	13%	14%
20-39 40-59 60-79 80-100	33%	37%		
20-39 40-59 60-79 80-100 CLARITY SCORES: CHURCH ATTENDANCE	33% 22% 8%	37% 20% 9%	13% 7%	14% 7%
20-39 40-59 60-79 80-100	33% 22%	37% 20%	13%	14%

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Confidential

		Confidential			
	One	Two	Three or more	None	
40-59	35%	29%	31%	34%	
60-79	30%	29%	35%	37%	
80-100	4%	7%	6%	11%	
CLARITY SCORES: CLIMATE CHANGE PRIORITY					
0-19	40%	47%	50%	43%	
20-39	34%	25%	35%	32%	
40-59	21%	23%	11%	19%	
60-79	5%	4%	4%	5%	
80-100	0%	0%	0%	0%	
MEDIA MARKET					
Charlotte NC	23%	26%	23%	27%	
Greensboro-High Point-Winston Salem NC	18%	13%	13%	14%	
Norfolk-Portsmouth-Newport News VA	2%	3%	2%	2%	
Greenville-New Bern-Washington NC	5%	8%	6%	9%	
Wilmington NC	5%	6%	6%	6%	
Raleigh-Durham (Fayetteville) NC	39%	32%	40%	32%	
Greenville-Spartanburg SC-Asheville NC-Anderson SC	9%	11%	9%	7%	
Myrtle Beach-Florence SC	0%	1%	0%	2%	
DEMOGRAPHICS - PHONE TYPE					
Land-line Land-line	62%	46%	47%	71%	
Wireless	38%	54%	53%	29%	
Voter File Match					
Yes	100%	100%	100%	100%	
No	0%	0%	0%	0%	
Registered Voter (of Voter File Matches)					
Yes	93%	97%	92%	95%	
No	7%	3%	8%	5%	

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» Q6. Non-HH Face to Face Count against...

n (a84) (333) (175) (236) □L Health Quality Poor		0	1-3	4-6	7+
Q1. Health Quality Poor 5% 3% 4% 4% Fair 1.6% 1.5% 1.2% 1.5% 3.9% 2.9% 2.9% 2.9% 2.9% 2.9% 2.2% 2.5% 1.5% 1.5% 1.5% 1.5% 1.5% 1.5% 1.5% 1.5% 1.5% 1.5% 1.5% 1.5% 1.5% 1.5%	n				
Poor 5% 3% 4% 4% Fair 16% 15% 15% 15% Good 45% 46% 50% 22% Very Good 30% 33% 35% 39% QAR Promotion of People in HH 71% 79% 74% 73% 4-6 25% 19% 26% 22% 7- 25% 19% 26% 22% QS. Children in HH 12% 11% 13% 15% Two 12% 8% 10% 15% Two 12% 8% 10% 15% None 20% 22% 15% 15% QR. State Away? (If QG > 0) 0 0 2% 27% 15% QR. State Away? (If QG > 0) 0 0 2% 15% 15% QR. State Away? (If QG > 0) 0 0 2% 15% 15% QR. State Away? (If QG > 0) 0 2% 15% 1		(,	()	(=:=)	(===)
Good 45% 46% 50% 39% 39% 39% 39% 39% 39% 39% 39% 39% 39% 39% 39% 39% 39% 39% 29% 39% 29% 39% 29% 59% </td <td>·</td> <td>5%</td> <td>3%</td> <td>4%</td> <td>4%</td>	·	5%	3%	4%	4%
Very Good 34% 35% 39% 29% QA. Number of People in HH 13 79% 74% 73% 25% 20% 20% 20% 20% 20% 22% 12% 18% 15%	Fair	16%	15%	12%	15%
Q.A. Number of People in HH 1-3	Good	45%	46%	50%	42%
1-3	Very Good	34%	35%	35%	39%
4-6 26% 19% 26% 62% 7+ 3% 2% 0% 68 5CS. Children in HH 12% 11% 13% 15% Two 12% 8% 10% 11% Two 12% 8% 10% 11% Three or more 5% 4% 2% 5% None 72% 77% 75% 69% Q7. Six Feet Away? (If Q6 > 0) 0 2% 12% 12% 1-3 0 0% 2% 15% 16% 7-4 0 2% 2% 16% 16% 7-6 0 0 2% 16% 26% 16% 16% 46% 16% 16% 26% 16% 16% 26% 16% 26% 16% 26% 16% 26% 12% 26% 16% 26% 26% 26% 26% 26% 26% 26% 26% 26% 26%	Q4. Number of People in HH				
7- Q.S. Children in HH One	1-3	71%	79%	74%	73%
Case Children in HH		26%	19%	26%	22%
One 12% 11% 13% 15% Two 12% 8% 10% 11% Trore or more 5% 4% 22% 15% None 72% 75% 65% 69% Q7. Sir Feet Away? (If Q6 > 0) 0% 22% 12% 15% 1-3 0% 74% 27% 9% 4-6 0% 22% 15% 16% 7+ 0% 26% 48% 16% 27% 16% Q8. HH Member Going to Work 2 48 50% 55% 55% 55% 55% 50% 55% 50% 55% 55% 50% 55% 50% 55% 50% 55% 50% 55%		3%	2%	0%	6%
Two 12% 8% 10% 11% Three or more 5% 4% 2% 5% None 22% 7% 75% 5% Q7. Six Feet Away? (If Q6 > 0) 0% 22% 12% 15% 1.3 0% 74% 27% 9% 4-6 0% 2% 5% 16% 7+ 0m 2% 2% 16% 7+ 0m 2% 2% 16% 8.4 40% 0% 2% 16% 7+ 0m 6% 28% 16% 6% 8.4 40% 0% 2% 12% 2%	-				
Three or more 5% 4% 2% 5% None 278 778 758 698 Q7. Six Feet Away? (If Q6 > 0) 0% 22% 12% 15% 1.3 0% 22% 45% 16% 7- 0% 2% 45% 16% 7- 0% 2% 45% 16% 7- 0% 2% 45% 16% Q8. HI Member Going to Work 7 0% 50% 50% No 66% 58% 50% 32% Unsure 0 66% 58% 50% 32% Unsure 0 45% 16% 42% 33% No 0 86% 33% 58% 62% Unsure 0 45% 16% 42% 33% No 0 48% 33% 58% 62% Unsure 0 48% 16% 42% 28%					
None 72% 75% 69% Q7. Six Feet Away? (if Q6 > 0) 30% 22% 12% 19% 1-3 0% 22% 12% 19% 4-6 0% 2% 57% 16% 7- 0% 2% 19% 60% Q8. HH Member Going to Work W 2% 19% 2% 2% 55% 50% 52% 12% 2% 2% 2% 2% 2% 55% 50					
Q7. Six Feet Away? (If Q6 > 0) 0% 22% 12% 15% 15% 15% 15% 15% 19% 12% 15% 15% 16% 12% 15% 16% 24% 57% 16% 24% 16% 06% 22% 16% 16% 16% 16% 16% 06% 26% 16% 06% 26% 16% 06% 25% 50% 65% 16% 12%					
0		7270	///0	75%	09%
1-3		0%	22%	12%	15%
4-6					
7-					
Yes 34% 40% 50% 65% No 66% 58% 50% 32% Unsure 0% 2% 1% 2% Q9. Children Interacting with Other Children 14% 16% 42% 33% No 86% 83% 58% 62% Unsure 0 40 1% 6% 62% Q10. Times in Group > 20 in Last Week 10% 21% 78% 52% 1-3 10% 21% 17% 28% 46 10% 12% 21% 17% 28% 46 11% 11% 22% 75% 7+ 2 20 13% 14% 22% 75% 7+ 2 20 13% 14% 22% 75%					
Yes 34% 40% 50% 65% No 66% 58% 50% 32% Unsure 0% 2% 1% 2% Q9. Children Interacting with Other Children 14% 16% 42% 33% No 86% 83% 58% 62% Unsure 0 40 1% 6% 62% Q10. Times in Group > 20 in Last Week 10% 21% 78% 52% 1-3 10% 21% 17% 28% 46 10% 12% 21% 17% 28% 46 11% 11% 22% 75% 7+ 2 20 13% 14% 22% 75% 7+ 2 20 13% 14% 22% 75%					
Unsure	-	34%	40%	50%	65%
Q9. Children Interacting with Other Children 14% 16% 42% 33% No 86% 83% 58% 62% Unsure 0% 1% 0% 6% Q10. Times in Group > 20 in Last Week 87% 74% 78% 52% 1-3 10% 21% 17% 28% 4-6 13% 14% 2% 3% 3% 14% Q11. Contact with Others: Family 87% 78% 75% <	No	66%	58%	50%	32%
Yes 14% 16% 42% 33% No 86% 83% 58% 62% Unsure 0% 1% 0% 6% Q10. Times in Group > 20 in Last Week 0 87% 74% 78% 52% 1-3 10% 21% 17% 28% 4-6 1% 1% 2% 3% 14% Q11. Contact with Others: Family 87 70% 78% 75% Yes 63% 70% 78% 75% No 37% 30% 22% 25% Q11. Contact with Others: Friends 8 10% 21% 24% 40% No 90% 79% 76% 60% Q11. Contact with Others: Co-workers 7 10% 21% 24% 40% No 95% 88% 73% 42% 21% 24% 40% No 95% 88% 73% 42% 40% 40% 40%	Unsure	0%	2%	1%	2%
No	Q9. Children Interacting with Other Children				
Unsure 0% 1% 0% 6% Q10. Times in Group > 20 in Last Week 37% 74% 78% 52% 1-3 10% 21% 17% 28% 4-6 11% 11% 2% 7% 7+ 2% 3% 3% 14% Q11. Contact with Others: Family 83% 70% 78% 75% No 37% 30% 22 25% Q11. Contact with Others: Friends 10% 21% 24% 40% No 90% 79% 76% 60% Q11. Contact with Others: Co-workers 8 12% 27% 58% No 95% 88% 73% 42% Q11. Contact with Others: Clients, patients, or patrons 7 27% 58% No 95% 95% 91% 13% 33% Q11. Contact with Others: Any other type of person not already mentioned 2 2% 25% 25% 20% 23% 23% 23%	Yes	14%	16%	42%	33%
Q10. Times in Group > 20 in Last Week 0	No	86%	83%	58%	62%
0 87% 74% 78% 52% 1-3 10% 21% 17% 28% 4-6 1% 1% 2% 7% 7+ 2% 3% 3% 14% Q11. Contact with Others: Family Yes 63% 70% 78% 75% No 37% 30% 22% 25% Q11. Contact with Others: Friends Yes 10% 21% 24% 40% No 90% 79% 76% 60% Q11. Contact with Others: Co-workers Yes 5% 12% 27% 58% No 95% 88% 73% 42% Q11. Contact with Others: Clients, patients, or patrons Yes 5% 9% 13% 33% Ves 5% 9% 13% 33% No 95% 98% 73% 24% 6%	Unsure	0%	1%	0%	6%
1-3	·				
4-6 1% 1% 2% 7% 7+ 2% 3% 3% 14% Q11. Contact with Others: Family Yes 63% 70% 78% 75% No 37% 30% 22% 25% Q11. Contact with Others: Friends Yes 10% 21% 24% 40% No 90% 79% 76% 60% Q11. Contact with Others: Co-workers Yes 5% 12% 27% 58% No 95% 88% 73% 42% Q11. Contact with Others: Clients, patients, or patrons Yes 5% 12% 27% 58% No 95% 88% 73% 42% Q11. Contact with Others: Any other type of person not already mentioned Yes 10% 22% 21% 23% No 90% 78% 79% 77% 77% 77% Q12. Handwashing Count 10% 22% 21% 23% No 90% 78% 9% 1% 4% 5% 2%					
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No 37% 30% 22% 25% Q11. Contact with Others: Friends 10% 21% 24% 40% No 90% 79% 76% 60% Q11. Contact with Others: Co-workers *** 5% 12% 27% 58% No 95% 88% 73% 42% Q11. Contact with Others: Clients, patients, or patrons *** Yes 5% 9% 13% 33% No 95% 91% 87% 67% Q11. Contact with Others: Any other type of person not already mentioned *** *** 67% Q11. Contact with Others: Any other type of person not already mentioned *** 7** 79% 77% 77% 77% Q12. Handwashing Count *** 10% 22% 21% 23% 23% 7** 77% 77% 77% 77% 77% 77% 77% 77% 77% 77% 77% 77% 78 87% 77% 73% 87% 77% 73% 87% 77% 73% 87% 77% 73% 87% 77		620/	700/	700/	750/
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No 90% 79% 76% 60% Q11. Contact with Others: Co-workers 5% 12% 27% 58% No 95% 88% 73% 42% Q11. Contact with Others: Clients, patients, or patrons 5% 9% 13% 33% Yes 5% 9% 13% 33% 67% Q11. Contact with Others: Any other type of person not already mentioned Yes 10% 22% 21% 23% No 90% 78% 79% 77% 77% 77% Q12. Handwashing Count 1 1% 0% 0% 0% Q12. Handwashing Count 1 1% 0% 0% Q13. Unremtly Practicing Social Distancing? 2% 4% 5% 2% 4% Q13. Currently Practicing Social Distancing? Yes 96% 96% 99% 95% No 4% 4% 1% 5% 2% 3% No 96% 96% 96% 97%	•	10%	21%	24%	40%
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Yes 10% 22% 21% 23% No 90% 78% 79% 77% Q12. Handwashing Count 0 1% 0% 0% 0% 1-3 4% 5% 2% 4% 4-6 17% 18% 24% 9% 7+ 79% 77% 73% 87% Q13. Currently Practicing Social Distancing? Yes 96% 96% 99% 95% No 4% 4% 1% 5% Q14. Currently Experiencing Symptoms? Yes 2% 3% 2% 3% No 97% 96% 97% 95% Unsure 1% 1% 2% 1% Q15. Likelihood of getting Coronavirus 9% 6% 4% 10% No 61% 60% 55% 54% Unsure 30% 34% 40% 37% Q16. NC Response to Coronavirus 30% 35%	No	95%	91%	87%	67%
No 90% 78% 79% 77% Q12. Handwashing Count 1% 0% 0% 0% 1-3 4% 5% 2% 4% 4-6 17% 18% 24% 9% 7+ 79% 77% 73% 87% Q13. Currently Practicing Social Distancing? Ves 96% 96% 99% 95% No 4% 4% 1% 5% Q14. Currently Experiencing Symptoms? Ves 2% 3% 2% 3% No 97% 96% 97% 95% Unsure 1% 1% 2% 1% Q15. Likelihood of getting Coronavirus Yes 9% 6% 4% 10% No 61% 60% 55% 54% Unsure 30% 34% 40% 37% Q16. NC Response to Coronavirus Most are underestimating the risks 38% 35% 28% 38%	Q11. Contact with Others: Any other type of person not already mention	ned			
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1-3	-	40/	001	00/	00/
4-6 17% 18% 24% 9% 7+ 79% 77% 73% 87% Q13. Currently Practicing Social Distancing? Yes 96% 96% 99% 95% No 4% 4% 1% 5% Q14. Currently Experiencing Symptoms? Yes 2% 3% 2% 3% No 97% 96% 97% 95% Unsure 1% 1% 2% 1% Q15. Likelihood of getting Coronavirus Yes 9% 6% 4% 10% No 61% 60% 55% 54% Unsure 30% 34% 40% 37% Q16. NC Response to Coronavirus Most are underestimating the risks 38% 35% 28% 38%	<u>'</u>				
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No 4% 4% 1% 5% Q14. Currently Experiencing Symptoms? 2 3% 2% 3% Yes 2% 3% 2% 3% No 97% 96% 97% 95% Unsure 1% 1% 2% 1% Q15. Likelihood of getting Coronavirus 9% 6% 4% 10% No 61% 60% 55% 54% Unsure 30% 34% 40% 37% Q16. NC Response to Coronavirus Most are underestimating the risks 38% 35% 28% 38%		96%	96%	99%	95%
Q14. Currently Experiencing Symptoms? Yes 2% 3% 2% 3% No 97% 96% 97% 95% Unsure 1% 1% 2% 1% Q15. Likelihood of getting Coronavirus Yes 9% 6% 4% 10% No 61% 60% 55% 54% Unsure 30% 34% 40% 37% Q16. NC Response to Coronavirus Most are underestimating the risks 38% 35% 28% 38%					
Yes 2% 3% 2% 3% No 97% 96% 97% 95% Unsure 1% 1% 2% 1% Q15. Likelihood of getting Coronavirus Yes 9% 6% 4% 10% No 61% 60% 55% 54% Unsure 30% 34% 40% 37% Q16. NC Response to Coronavirus Most are underestimating the risks 38% 35% 28% 38%		170	1,70	270	570
No 97% 96% 97% 95% Unsure 1% 1% 2% 1% Q15. Likelihood of getting Coronavirus Ves 9% 6% 4% 10% No 61% 60% 55% 54% Unsure 30% 34% 40% 37% Q16. NC Response to Coronavirus Most are underestimating the risks 38% 35% 28% 38%		2%	3%	2%	3%
Unsure 1% 1% 2% 1% Q15. Likelihood of getting Coronavirus Yes 9% 6% 4% 10% No 61% 60% 55% 54% Unsure 30% 34% 40% 37% Q16. NC Response to Coronavirus Most are underestimating the risks 38% 35% 28% 38%					
Yes 9% 6% 4% 10% No 61% 60% 55% 54% Unsure 30% 34% 40% 37% Q16. NC Response to Coronavirus Most are underestimating the risks 38% 35% 28% 38%	Unsure				
Yes 9% 6% 4% 10% No 61% 60% 55% 54% Unsure 30% 34% 40% 37% Q16. NC Response to Coronavirus Most are underestimating the risks 38% 35% 28% 38%	Q15. Likelihood of getting Coronavirus				
Unsure 30% 34% 40% 37% Q16. NC Response to Coronavirus 8 35% 28% 38% Most are underestimating the risks 38% 35% 28% 38%	Yes	9%	6%	4%	10%
Q16. NC Response to Coronavirus Most are underestimating the risks 38% 35% 28% 38%	No	61%	60%	55%	54%
Most are underestimating the risks 38% 35% 28% 38%	Unsure	30%	34%	40%	37%
	Q16. NC Response to Coronavirus				
Most are reacting appropriately 56% 57% 68% 44%	Most are underestimating the risks	38%	35%	28%	
	Most are reacting appropriately	56%	57%	68%	44%

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	0	1-3	nfidenti 4-6	aı 7+
Most are overreacting to the actual risks	6%	8%	4-0	18%
•	070	070	470	10%
Q17. Changes to Routine Large changes	65%	65%	66%	53%
Small changes	28%	27%	27%	36%
No real changes	6%	7%	6%	7%
Unsure	1%	1%	1%	3%
Q18. College Degree	1,0	1,0	1,0	3,0
Yes	52%	42%	39%	49%
No	48%	58%	61%	51%
Q19. Latino	1070	30,0	02/0	3270
Yes	4%	3%	3%	3%
No	96%	97%	97%	97%
Q20. Race				
White	76%	79%	84%	83%
Black	19%	17%	14%	12%
Asian	2%	1%	0%	1%
Another race	3%	2%	2%	4%
Q19-20. Race + Ethnicity				
White	73%	76%	83%	80%
Black	18%	18%	13%	13%
Asian	2%	1%	0%	1%
Hispanic or Latino	4%	3%	2%	2%
Another race	3%	2%	2%	3%
Q21. Panel Willingness				
Yes	80%	73%	78%	74%
No	20%	27%	22%	26%
DEMOGRAPHICS - RACE ON FILE				
Caucasian	78%	77%	84%	79%
Black	17%	19%	13%	15%
Hispanic	2%	1%	1%	1%
Other	3%	2%	1%	4%
DEMOGRAPHICS - PARTY ON FILE				
Democrat	39%	41%	33%	31%
Republican	31%	28%	39%	35%
Other / Unaffiliated	30%	30%	29%	34%
DEMOGRAPHICS - AGE				
18-34	7%	5%	2%	9%
35-49	16%	16%	18%	21%
50-64	34%	34%	44%	40%
65-79	29%	33%	24%	19%
80+	14%	13%	12%	11%
DEMOGRAPHICS - GENDER				
Female	64%	64%	47%	47%
Male	36%	36%	53%	53%
CLARITY SCORES: PARTY				
0-19	37%	36%	47%	44%
20-39	6%	6%	7%	6%
40-59	7%	8%	7%	5%
60-79	6%	9%	4%	6%
80-100	44%	41%	36%	39%
CLARITY SCORES: TURNOUT				
0-19	1%	0%	0%	1%
20-39	1%	1%	0%	1%
40-59	6%	7%	5%	6%
60-79	10%	11%	9%	11%
80-100	82%	80%	86%	82%
CLARITY SCORES: COLLEGE				
0-19	13%	15%	12%	9%
20-39	27%	31%	32%	31%
40-59	22%	21%	21%	26%
60-79	14%	17%	16%	17%
80-100	24%	16%	20%	16%
CLARITY SCORES: CHOICE		4.501	4701	4001
0-19	14%	15%	17%	19%
20-39	27%	29%	35%	39%
40-59	34%	34%	28%	25%
60-79	17%	15%	13%	12%
80-100	8%	7%	6%	5%
CLARITY SCORES: CHURCH ATTENDANCE	-			
0-19	4%	5%	3%	4%
20-39	20%	15%	16%	20%

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	0	1-3	4-6	7+	
40-59	32%	38%	34%	29%	
60-79	35%	33%	34%	39%	
80-100	9%	9%	13%	9%	
CLARITY SCORES: CLIMATE CHANGE PRIORITY					
0-19	41%	41%	54%	49%	
20-39	32%	33%	24%	34%	
40-59	22%	20%	18%	13%	
60-79	5%	6%	5%	4%	
80-100	1%	0%	0%	0%	
MEDIA MARKET	'				
Charlotte NC	28%	25%	23%	31%	
Greensboro-High Point-Winston Salem NC	14%	14%	13%	17%	
Norfolk-Portsmouth-Newport News VA	2%	2%	3%	2%	
Greenville-New Bern-Washington NC	7%	8%	9%	12%	
Wilmington NC	5%	7%	8%	5%	
Raleigh-Durham (Fayetteville) NC	32%	34%	37%	24%	
Greenville-Spartanburg SC-Asheville NC-Anderson SC	10%	8%	6%	5%	
Myrtle Beach-Florence SC	1%	2%	1%	4%	
DEMOGRAPHICS - PHONE TYPE					
Land-line	54%	74%	69%	67%	
Wireless	46%	26%	31%	33%	
Voter File Match					
Yes	100%	100%	100%	100%	
No	0%	0%	0%	0%	
Registered Voter (of Voter File Matches)					
Yes	95%	95%	96%	94%	
No	5%	5%	4%	6%	

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>> Q7. Six Feet Away? (If Q6 > 0) against...

	0	1-3	4-6	7+
n	(174)	(438)	(148)	(153
Q1. Health Quality				
Poor	5%	3%	4%	5%
Fair	21%	13%	12%	14%
Good	40%	49%	47%	40%
Very Good	35%	35%	38%	41%
Q4. Number of People in HH				
1-3	77%	79%	68%	78%
4-6	20%	19%	29%	20%
7+	3%	2%	3%	2%
Q5. Children in HH				
One	8%	12%	16%	18%
Two	10%	8%	11%	7%
Three or more	3%	3%	5%	4%
None	79%	76%	68%	71%
Q6. Non-HH Face to Face Count		ı		
0	0%	0%	0%	0%
1-3	69%	85%	7%	7%
4-6	12%	10%	68%	4%
7+	19%	4%	25%	89%
Q8. HH Member Going to Work				
Yes	45%	41%	54%	64%
No	51%	57%	46%	34%
Unsure	4%	2%	0%	2%
Q9. Children Interacting with Other Children				
Yes	23%	19%	42%	28%
No	77%	79%	56%	69%
Unsure	0%	1%	3%	3%
Q10. Times in Group > 20 in Last Week				
0	80%	72%	71%	51%
1-3	16%	23%	22%	25%
4-6	2%	1%	5%	6%
7+	3%	4%	3%	17%
Q11. Contact with Others: Family				
Yes	63%	73%	78%	77%
No	37%	27%	22%	23%
Q11. Contact with Others: Friends				
Yes	19%	22%	29%	41%
No	81%	78%	71%	59%
Q11. Contact with Others: Co-workers				
Yes	19%	15%	37%	54%
No	81%	85%	63%	46%
Q11. Contact with Others: Clients, patients, or patrons				
Yes	16%	11%	17%	28%
No	84%	89%	83%	72%
Q11. Contact with Others: Any other type of person not already me	entioned			
Yes	20%	23%	24%	21%
No	80%	77%	76%	79%
Q12. Handwashing Count				
0	0%	0%	0%	0%
1-3	4%	5%	2%	5%
4-6	17%	17%	24%	9%
7+	79%	77%	74%	86%
Q13. Currently Practicing Social Distancing?	1 2 / 2	.		/
Yes	96%	96%	98%	96%
No	4%	4%	2%	4%
	.,,		=, 0	.,0
Q14. Currently Experiencing Symptoms?	3%	3%	2%	2%
			95%	98%
Yes		96%	-5/0	55/
Yes No	96%	96%	3%	0%
Yes No Unsure		96%	3%	0%
Q14. Currently Experiencing Symptoms? Yes No Unsure Q15. Likelihood of getting Coronavirus	96%	1%		
Yes No Unsure Q15. Likelihood of getting Coronavirus Yes	96% 1%	1%	9%	0% 8% 60%
Yes No Unsure Q15. Likelihood of getting Coronavirus Yes	96% 1% 4% 62%	1% 6% 56%	9% 53%	8% 60%
Yes No Unsure Q15. Likelihood of getting Coronavirus Yes No	96% 1%	1%	9%	8%
Yes No Unsure Q15. Likelihood of getting Coronavirus Yes	96% 1% 4% 62%	1% 6% 56%	9% 53%	8% 60%

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	0	Cor 1-3	4-6	7-
Most are overreacting to the actual risks	11%	9%	6%	16
Q17. Changes to Routine	11/0	370	5/0	10
Large changes	63%	65%	66%	52
				_
Small changes	29%	27%	26%	39
No real changes	6%	7%	7%	69
Unsure	2%	1%	1%	39
Q18. College Degree				
Yes	41%	44%	41%	46
No	59%	56%	59%	54
Q19. Latino	/-		1	
Yes	F0/	20/	20/	10
	5%	3%	3%	19
No	95%	97%	97%	99
Q20. Race				
White	76%	81%	81%	86
Black	20%	16%	17%	7
Asian	1%	0%	1%	2
Another race	3%	2%	1%	5
	3/0	2/0	1/0	J
Q19-20. Race + Ethnicity				
White	72%	79%	79%	83
Black	21%	16%	17%	9
Asian	1%	0%	1%	2
Hispanic or Latino	5%	3%	3%	1
Another race	2%	2%	1%	5
	Z70	2/0	1/0) 5
Q21. Panel Willingness	1	I	I	
Yes	76%	73%	78%	71
No	24%	27%	22%	29
DEMOGRAPHICS - RACE ON FILE				
Caucasian	73%	80%	81%	83
Black	21%	17%	17%	11
Hispanic	4%	1%	1%	0
Other	2%	2%	1%	6
DEMOGRAPHICS - PARTY ON FILE				
Democrat	40%	39%	34%	31
Republican	24%	33%	42%	30
Other / Unaffiliated	37%	28%	24%	39
DEMOGRAPHICS - AGE	3770	2070	2470	J.
	440/	20/	40/	
18-34	11%	3%	4%	6
35-49	18%	15%	18%	23
50-64	27%	39%	42%	37
65-79	26%	31%	31%	20
80+	18%	11%	5%	13
DEMOGRAPHICS - GENDER				
Female	59%	61%	52%	42
Male	41%	39%	48%	58
CLARITY SCORES: PARTY				
0-19	31%	41%	49%	41
20-39	8%	5%	6%	7
40-59	12%	6%	4%	7
60-79	8%	8%	2%	8
80-100	40%	40%	38%	37
CLARITY SCORES: TURNOUT		ı	ı	
0-19	0%	1%	0%	1
20-39	3%	1%	0%	0
40-59	6%	7%	2%	7
60-79	12%	11%	7%	14
80-100	80%	80%	91%	78
CLARITY SCORES: COLLEGE				
0-19	15%	15%	8%	13
20-39	32%	30%	34%	27
40-59	26%	21%	19%	28
60-79	15%	17%	21%	16
80-100	13%	17%	19%	17
CLARITY SCORES: CHOICE				
0-19	15%	16%	17%	20
20-39	28%	30%	38%	39
40-59	34%	33%	25%	23
60-79	17%	14%	14%	15
80-100	6%	7%	6%	3
CLARITY SCORES: CHURCH ATTENDANCE	<u> </u>			
	7%	3%	4%	5
0-19				

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	0	1-3	4-6	7+	
40-59	40%	34%	29%	35%	
60-79	24%	37%	38%	31%	
80-100	7%	9%	14%	11%	
CLARITY SCORES: CLIMATE CHANGE PRIORITY					
0-19	39%	45%	54%	50%	
20-39	36%	30%	25%	34%	
40-59	21%	19%	16%	13%	
60-79	4%	6%	5%	3%	
80-100	0%	0%	0%	0%	
MEDIA MARKET					
Charlotte NC	23%	25%	23%	36%	
Greensboro-High Point-Winston Salem NC	19%	13%	20%	10%	
Norfolk-Portsmouth-Newport News VA	4%	2%	3%	2%	
Greenville-New Bern-Washington NC	11%	9%	5%	12%	
Wilmington NC	6%	7%	7%	4%	
Raleigh-Durham (Fayetteville) NC	30%	33%	32%	26%	
Greenville-Spartanburg SC-Asheville NC-Anderson SC	5%	9%	6%	6%	
Myrtle Beach-Florence SC	2%	2%	3%	3%	
DEMOGRAPHICS - PHONE TYPE					
Land-line	61%	76%	65%	68%	
Wireless	39%	24%	35%	32%	
Voter File Match					
Yes	100%	100%	100%	100%	
No	0%	0%	0%	0%	
Registered Voter (of Voter File Matches)					
Yes	91%	96%	98%	91%	
No	9%	4%	2%	9%	

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» Q8. HH Member Going to Work against...

	Yes	No	Unsure
n	(585)	(776)	(21)
Q1. Health Quality			
Poor	4%	4%	19%
Fair	11%	16%	25%
Good	48%	44%	38%
Very Good	38%	35%	19%
Q4. Number of People in HH	·		
1-3	61%	85%	93%
4-6	36%	13%	0%
7+	3%	2%	7%
Q5. Children in HH			
One	18%	8%	13%
Two	15%	6%	0%
Three or more	6%	3%	6%
None	61%	83%	81%
Q6. Non-HH Face to Face Count			
0	27%	40%	7%
1-3	35%	40%	60%
4-6	14%	11%	7%
7+	24%	9%	27%
Q7. Six Feet Away? (If Q6 > 0)			
0	17%	19%	36%
1-3	43%	56%	50%
4-6	18%	14%	0%
7+	22%	11%	14%
Q9. Children Interacting with Other Children			
Yes	23%	20%	0%
No	74%	80%	50%
Unsure	2%	0%	50%
Q10. Times in Group > 20 in Last Week	700/	700/	500/
0	73%	78%	50%
1-3	18%	18%	8%
4-6 7+	2%	2%	0%
Q11. Contact with Others: Family	6%	2%	42%
Yes	82%	59%	83%
No No	18%	41%	17%
O11. Contact with Others: Friends	1070	41/0	1770
Yes	26%	15%	27%
No	74%	85%	73%
Q11. Contact with Others: Co-workers	7470	0370	7370
Yes	36%	5%	22%
No	64%	95%	78%
Q11. Contact with Others: Clients, patients, or patrons			
Yes	20%	5%	22%
No	80%	95%	78%
Q11. Contact with Others: Any other type of person not already me	entioned		
Yes	20%	16%	20%
No	80%	84%	80%
Q12. Handwashing Count			
0	0%	0%	0%
1-3	3%	6%	0%
4-6	15%	18%	17%
7+	81%	76%	83%
Q13. Currently Practicing Social Distancing?	'		
Yes	97%	96%	83%
No	3%	4%	17%
Q14. Currently Experiencing Symptoms?			
Yes	3%	2%	8%
No	95%	97%	92%
Unsure	1%	1%	0%
Q15. Likelihood of getting Coronavirus			
Yes	10%	5%	17%
No	51%	66%	33%
Unsure	39%	28%	50%
Q16. NC Response to Coronavirus			
Most are underestimating the risks	37%	34%	50%

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	Yes	No	Unsure
Most are reacting appropriately	53%	60%	33%
Most are overreacting to the actual risks	11%	7%	17%
Q17. Changes to Routine			
Large changes	65%	62%	75%
Small changes	29%	29%	25%
-			
No real changes	5%	8%	0%
Unsure	1%	2%	0%
Q18. College Degree			
Yes	46%	47%	17%
No	54%	53%	83%
Q19. Latino			
Yes	4%	3%	0%
		_	
No	96%	97%	100%
Q20. Race			
White	80%	80%	64%
Black	16%	17%	27%
Asian	1%	1%	0%
Another race	3%	2%	9%
	370	270	370
Q19-20. Race + Ethnicity		T	
White	77%	78%	56%
Black	16%	17%	38%
Asian	1%	1%	0%
Hispanic or Latino	4%	3%	0%
Another race	3%	2%	6%
Q21. Panel Willingness	3,0		
-	700/	740/	670/
Yes	78%	74%	67%
No	22%	26%	33%
DEMOGRAPHICS - RACE ON FILE			
Caucasian	79%	80%	56%
Black	17%	17%	38%
Hispanic	2%	1%	0%
Other			
	3%	2%	6%
DEMOGRAPHICS - PARTY ON FILE			
Democrat	32%	41%	56%
Republican	34%	30%	19%
Other / Unaffiliated	34%	29%	25%
DEMOGRAPHICS - AGE			
18-34	9%	4%	0%
35-49	25%	11%	0%
50-64	46%	28%	38%
65-79	16%	38%	44%
80+	4%	19%	19%
DEMOGRAPHICS - GENDER			
Female	59%	59%	56%
Male	41%	41%	44%
CLARITY SCORES: PARTY			
0-19	44%	37%	25%
20-39	6%	7%	0%
40-59	9%	6%	0%
60-79	6%	7%	19%
80-100	36%	43%	56%
** **	30%	45%	30%
CLARITY SCORES: TURNOUT			
0-19	0%	1%	0%
20-39	1%	1%	0%
40-59	6%	6%	0%
60-79	11%	10%	7%
80-100	82%	82%	93%
CLARITY SCORES: COLLEGE			
0-19	9%	16%	19%
20-39	29%	29%	44%
40-59	26%	20%	13%
60-79	17%	16%	13%
80-100	19%	20%	13%
CLARITY SCORES: CHOICE			
0-19	17%	14%	7%
20-39	30%	31%	43%
40-59	33%	31%	29%
60-79	13%	17%	14%
80-100	7%	7%	7%
CLARITY SCORES: CHURCH ATTENDANCE			
0-19	5%	4%	6%
		-	

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	Yes	No	Unsure	
20-39	19%	18%	13%	
40-59	32%	34%	50%	
60-79	36%	34%	31%	
80-100	9%	10%	0%	
CLARITY SCORES: CLIMATE CHANGE PRIORITY	<u> </u>			
0-19	48%	42%	36%	
20-39	29%	32%	43%	
40-59	18%	21%	14%	
60-79	5%	5%	7%	
80-100	0%	0%	0%	
MEDIA MARKET	<u> </u>			
Charlotte NC	28%	27%	13%	
Greensboro-High Point-Winston Salem NC	15%	14%	6%	
Norfolk-Portsmouth-Newport News VA	2%	3%	0%	
Greenville-New Bern-Washington NC	9%	8%	25%	
Wilmington NC	5%	7%	13%	
Raleigh-Durham (Fayetteville) NC	32%	31%	44%	
Greenville-Spartanburg SC-Asheville NC-Anderson SC	8%	9%	0%	
Myrtle Beach-Florence SC	2%	1%	0%	
DEMOGRAPHICS - PHONE TYPE	<u> </u>			
Land-line	61%	66%	94%	
Wireless	39%	34%	6%	
Voter File Match				
Yes	100%	100%	100%	
No	0%	0%	0%	
Registered Voter (of Voter File Matches)				
Yes	95%	95%	88%	
No	5%	5%	13%	

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>> Q9. Children Interacting with Other Children against...

	Yes	No	Unsure
n	(76)	(283)	(5)
Q1. Health Quality			
Poor	0%	1%	40%
Fair	14%	9%	0%
Good	46%	45%	60%
Very Good	41%	45%	0%
Q4. Number of People in HH			
1-3	32%	32%	40%
4-6	63%	61%	40%
7+	5%	7%	20%
Q5. Children in HH			
One	44%	47%	60%
Two	41%	37%	20%
Three or more	15%	16%	20%
None	0%	0%	0%
Q6. Non-HH Face to Face Count	220/	39%	00/
0 1-3	22%		0%
	24%	36%	25%
4-6	24%	9%	0%
7+ 07. Six Egot August (If O6 > 0)	29%	16%	75%
Q7. Six Feet Away? (If Q6 > 0) 0	13%	16%	0%
1-3	33%	50%	33%
4-6	33%	16%	33%
7+	20%	18%	33%
Q8. HH Member Going to Work	2070	10/0	3370
Yes	68%	63%	80%
No	32%	37%	0%
Unsure	0%	0%	20%
Q10. Times in Group > 20 in Last Week			
0	77%	76%	75%
1-3	16%	15%	25%
4-6	5%	4%	0%
7+	2%	6%	0%
Q11. Contact with Others: Family			
Yes	91%	87%	100%
No	9%	13%	0%
Q11. Contact with Others: Friends			
Yes	35%	13%	50%
No	65%	87%	50%
Q11. Contact with Others: Co-workers			
Yes	30%	22%	75%
No	70%	78%	25%
Q11. Contact with Others: Clients, patients, or patrons			
Yes	13%	13%	25%
No	87%	87%	75%
Q11. Contact with Others: Any other type of person not already mention	ed		
Yes	25%	16%	25%
No	75%	84%	75%
Q12. Handwashing Count			
0	0%	0%	0%
1-3	11%	3%	0%
4-6	19%	15%	0%
7+	70%	82%	100%
Q13. Currently Practicing Social Distancing?	OE0/	070/	75%
Yes	95%	97%	
No Q14. Currently Experiencing Symptoms?	5%	3%	25%
	4%	4%	0%
	470	96%	100%
Yes	95%	30/0	0%
Yes No	95%	1%	
Yes No Unsure	95%	1%	070
Yes No Unsure Q15. Likelihood of getting Coronavirus	2%		
Yes No Unsure Q15. Likelihood of getting Coronavirus Yes	2%	11%	25%
Yes No Unsure Q15. Likelihood of getting Coronavirus Yes No	2% 9% 49%	11% 58%	25% 75%
Yes No Unsure Q15. Likelihood of getting Coronavirus Yes	2%	11%	25%

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		Confide	ntiai
	Yes	No	Unsure
Most are reacting appropriately	50%	62%	25%
Most are overreacting to the actual risks	15%	9%	50%
Q17. Changes to Routine			
Large changes	67%	71%	50%
Small changes	26%	25%	25%
No real changes	7%	4%	25%
Unsure	0%	1%	0%
Q18. College Degree			
Yes	54%	56%	0%
No	46%	44%	100%
O19. Latino		1	
Yes	4%	20/	0%
		3%	_
No	96%	97%	100%
Q20. Race			
White	85%	77%	100%
Black	13%	17%	0%
Asian	0%	3%	0%
Another race	2%	3%	0%
Q19-20. Race + Ethnicity		1 -/-	
•	040/	7.00/	000/
White	81%	76%	80%
Black	14%	15%	20%
Asian	0%	2%	0%
Hispanic or Latino	3%	3%	0%
Another race	2%	3%	0%
Q21. Panel Willingness		1	1
Yes	88%	83%	50%
No	12%	17%	50%
DEMOGRAPHICS - RACE ON FILE			
Caucasian	80%	76%	80%
Black	17%	17%	20%
Hispanic	2%	3%	0%
Other	2%	3%	0%
DEMOGRAPHICS - PARTY ON FILE		1 -71	
	240/	200/	200/
Democrat	31%	30%	20%
Republican	41%	34%	60%
Other / Unaffiliated	29%	36%	20%
DEMOGRAPHICS - AGE			
18-34	3%	11%	20%
35-49	37%	50%	0%
50-64	53%	28%	80%
65-79	7%	8%	0%
80+	0%	3%	0%
DEMOGRAPHICS - GENDER			
Female	49%	58%	0%
Male	51%	42%	100%
CLARITY SCORES: PARTY			
0-19	44%	39%	80%
			_
20-39	8%	8%	0%
40-59	8%	8%	0%
60-79	5%	7%	0%
80-100	34%	37%	20%
CLARITY SCORES: TURNOUT	'		
0-19	0%	1%	0%
20-39	4%	2%	0%
40-59	4%	4%	0%
60-79	11%	12%	20%
80-100	82%	81%	80%
CLARITY SCORES: COLLEGE			
0-19	3%	6%	20%
20-39	22%	18%	20%
40-59	19%	33%	20%
60-79	17%	21%	40%
80-100	39%	23%	0%
CLARITY SCORES: CHOICE			
0-19	17%	14%	25%
20-39	24%	21%	25%
40-59	36%	35%	25%
60-79	14%	23%	25%
80-100	9%	7%	0%
CLARITY SCORES: CHURCH ATTENDANCE			
0-19	5%	7%	0%
			1

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	Yes	No	Unsure
20-39	29%	27%	20%
40-59	25%	31%	20%
60-79	34%	29%	60%
80-100	7%	5%	0%
CLARITY SCORES: CLIMATE CHANGE PRIORITY			
0-19	53%	42%	75%
20-39	22%	32%	25%
40-59	22%	21%	0%
60-79	2%	6%	0%
80-100	0%	0%	0%
MEDIA MARKET			
Charlotte NC	27%	25%	20%
Greensboro-High Point-Winston Salem NC	15%	14%	0%
Norfolk-Portsmouth-Newport News VA	5%	1%	0%
Greenville-New Bern-Washington NC	8%	5%	20%
Wilmington NC	7%	6%	0%
Raleigh-Durham (Fayetteville) NC	31%	36%	60%
Greenville-Spartanburg SC-Asheville NC-Anderson SC	7%	12%	0%
Myrtle Beach-Florence SC	0%	0%	0%
DEMOGRAPHICS - PHONE TYPE			
Land-line	54%	45%	60%
Wireless	46%	55%	40%
Voter File Match			
Yes	100%	100%	100%
No	0%	0%	0%
Registered Voter (of Voter File Matches)			
Yes	97%	95%	100%
No	3%	5%	0%

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>> Q10. Times in Group > 20 in Last Week against...

	0	1-3	4-6	7+
n	(999)	(243)	(28)	(64)
Q1. Health Quality				
Poor	4%	3%	5%	9%
Fair	14%	19%	0%	20%
Good	45%	45%	50%	49%
Very Good	37%	34%	45%	22%
Q4. Number of People in HH				
1-3	73%	80%	57%	81%
4-6 7+	25%	17% 3%	38% 5%	17% 2%
Q5. Children in HH	2/0	3/0	3/0	2/0
One	12%	12%	14%	18%
Two	11%	5%	19%	11%
Three or more	4%	5%	14%	5%
None	73%	77%	52%	66%
Q6. Non-HH Face to Face Count				
0	38%	18%	19%	13%
1-3	38%	46%	19%	27%
4-6	13%	12%	10%	9%
7+ 07 Six Feet Away? (If 06 > 0)	11%	25%	52%	51%
Q7. Six Feet Away? (If Q6 > 0)	20%	13%	12%	8%
1-3	52%	53%	18%	36%
4-6	16%	16%	29%	8%
7+	12%	18%	41%	49%
Q8. HH Member Going to Work				
Yes	43%	45%	55%	59%
No	57%	55%	45%	30%
Unsure	1%	1%	0%	11%
Q9. Children Interacting with Other Children				
Yes	22%	23%	30%	8%
No Unsure	77% 2%	75% 3%	70% 0%	92% 0%
Q11. Contact with Others: Family	Z70	370	0%	0%
Yes	71%	62%	82%	55%
No	29%	38%	18%	45%
Q11. Contact with Others: Friends				
Yes	16%	33%	23%	40%
No	84%	67%	77%	60%
Q11. Contact with Others: Co-workers				
Yes	14%	29%	36%	53%
No	86%	71%	64%	47%
Q11. Contact with Others: Clients, patients, or patrons Yes	8%	23%	14%	36%
No No	92%	77%	86%	64%
Q11. Contact with Others: Any other type of person not already mention		7770	0070	0470
Yes	15%	26%	41%	26%
No	85%	74%	59%	74%
Q12. Handwashing Count				
0	0%	0%	0%	0%
1-3	4%	7%	0%	0%
4-6	17%	17%	9%	8%
7+	78%	76%	91%	93%
Q13. Currently Practicing Social Distancing?	070/	020/	050/	000/
Yes No	97%	93%	95% 5%	90%
Q14. Currently Experiencing Symptoms?	3%	/ 70	3%	10%
Yes	2%	2%	0%	10%
No	97%	96%	90%	90%
Unsure	1%	2%	10%	0%
Q15. Likelihood of getting Coronavirus	1			
Yes	7%	7%	14%	8%
	60%	55%	57%	46%
No				
No Unsure	33%	38%	29%	46%
		38%	29%	46%
Unsure		38%	30% 55%	39%

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		Cor	ntidentia	aı
	0	1-3	4-6	7+
Most are overreacting to the actual risks	8%	8%	15%	18%
Q17. Changes to Routine				
Large changes	66%	55%	70%	50%
Small changes	27%	38%	20%	39%
No real changes	7%	6%	10%	0%
Unsure	1%	1%	0%	11%
Q18. College Degree				
Yes	50%	35%	45%	30%
No	50%	65%	55%	70%
Q19. Latino		I	1	I
Yes	3%	3%	0%	5%
No	97%	97%	100%	95%
Q20. Race				
White	82%	73%	71%	75%
Black	15%	22%	19%	19%
Asian	1%	0%	10%	3%
Another race	2%	5%	0%	3%
	270	3/0	070	3/0
Q19-20. Race + Ethnicity	700/	700/	720/	720/
White	79%	70%	73%	73%
Black	15%	22%	18%	13%
Asian	1%	1%	9%	2%
Hispanic or Latino	3%	2%	0%	7%
Another race	2%	5%	0%	4%
Q21. Panel Willingness				
Yes	77%	72%	75%	69%
No	23%	28%	25%	31%
DEMOGRAPHICS - RACE ON FILE				
Caucasian	82%	71%	73%	78%
Black	15%	23%	23%	13%
Hispanic	2%	1%	0%	4%
Other	2%	5%	5%	4%
DEMOGRAPHICS - PARTY ON FILE				
Democrat	36%	41%	36%	42%
Republican	32%	33%	41%	24%
Other / Unaffiliated	32%	26%	23%	33%
DEMOGRAPHICS - AGE				
18-34	6%	5%	14%	7%
35-49	19%	12%	14%	18%
50-64	36%	35%	50%	29%
65-79	28%	32%	18%	31%
80+	11%	17%	5%	16%
DEMOGRAPHICS - GENDER	5.00/	660/	C 40/	620/
Female	56%	66%	64%	62%
Male	44%	34%	36%	38%
CLARITY SCORES: PARTY				
0-19	40%	39%	50%	24%
20-39	7%	8%	0%	4%
40-59	8%	5%	0%	13%
60-79	7%	5%	0%	9%
80-100	39%	43%	50%	49%
CLARITY SCORES: TURNOUT				
0-19	1%	0%	0%	3%
20-39	1%	1%	0%	0%
40-59	6%	7%	5%	6%
60-79	10%	12%	14%	25%
80-100	82%	80%	82%	67%
CLARITY SCORES: COLLEGE				
0-19	11%	19%	0%	18%
20-39	26%	38%	41%	31%
40-59	24%	19%	18%	27%
60-79	17%	13%	23%	18%
80-100	22%	11%	18%	7%
CLARITY SCORES: CHOICE	22/0	-1/0	20/0	, ,0
0-19	15%	20%	14%	18%
20-39	28%	37%	18%	44%
40-59	32%	31%	41%	26%
60-79	18%	6%	18%	13%
80-100	8%	6%	9%	0%
CLARITY SCORES: CHURCH ATTENDANCE				
0-19	5%	3%	5%	2%
20-39	20%	10%	18%	20%

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	0	1-3	4-6	7+
40-59	33%	37%	32%	38%
60-79	34%	39%	32%	31%
80-100	8%	12%	14%	9%
CLARITY SCORES: CLIMATE CHANGE PRIORITY				
0-19	44%	44%	50%	46%
20-39	30%	34%	18%	44%
40-59	20%	18%	27%	10%
60-79	5%	4%	5%	0%
80-100	0%	0%	0%	0%
MEDIA MARKET				
Charlotte NC	27%	28%	32%	27%
Greensboro-High Point-Winston Salem NC	15%	14%	18%	9%
Norfolk-Portsmouth-Newport News VA	2%	3%	0%	2%
Greenville-New Bern-Washington NC	9%	7%	5%	18%
Wilmington NC	6%	6%	9%	9%
Raleigh-Durham (Fayetteville) NC	31%	34%	18%	29%
Greenville-Spartanburg SC-Asheville NC-Anderson SC	9%	5%	14%	4%
Myrtle Beach-Florence SC	1%	3%	5%	2%
DEMOGRAPHICS - PHONE TYPE				
Land-line	58%	80%	50%	82%
Wireless	42%	20%	50%	18%
Voter File Match				
Yes	100%	100%	100%	100%
No	0%	0%	0%	0%
Registered Voter (of Voter File Matches)				
Yes	95%	97%	100%	80%
No	5%	3%	0%	20%

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» Q11. Contact with Others: Family against...

		Yes	No	
	n			
Poor		(300)	(422)	
Fair	Poor	4%	5%	
Very Good 37% 35% 25% 24% 25%	Fair			
Q4. Number of People in HH 67% 91% 1-3 67% 91% 44-6 313% 6% 77- 2% 3% 05. Children in HH <td a="" control="" of="" rows="" td="" th<="" the=""><td>Good</td><td>46%</td><td>43%</td></td>	<td>Good</td> <td>46%</td> <td>43%</td>	Good	46%	43%
1-3	Very Good	37%	35%	
4-6	Q4. Number of People in HH			
74	1-3	67%	91%	
CS Children in HH Concess 15% 7% 7% 7% 7% 7% 7% 7%	4-6	31%	6%	
One 15% 7% Two 14% 3% Three or more 5% 2% None 66% 89% Q6. Non-HH Face to Face Count 30% 40% 1-3 39% 38% 4-6 14% 9% 7+ 17% 13% Q7. Six Feet Away? (If Q6 > 0) 15% 24% 1-3 51% 50% 4-6 17% 13% 4-6 17% 13% 4-6 17% 13% 4-6 17% 13% 4-7 17% 14% Ves 52% 26% No 47% 73% Unsure 1% 1% Q9. Children Interacting with Other Children 1% 1% Ves 22% 16% No 76% 84% Unsure 2% 16% Q10. Times in Group > 20 in Last Week 22% 16% Q11.	7+	2%	3%	
Time or more	Q5. Children in HH			
Three or more	One	15%	7%	
None 66% 89% Q6. Non-HH Face to Face Count 0 30% 40% 1-3 39% 38% 38% 44-6 14% 9% 7-4 17% 13% 42-6 15% 24% 1-3 39% 38% 38% 38% 38% 38% 38% 38% 38% 38% 38	Two	14%	3%	
Q6. Non-HH Face to Face Count 30% 40% 1-3 39% 38% 4-6 14% 9% 7-7 17% 13% Q7. Six Feet Away? (If Q6 > 0) 15% 24% 1-3 51% 50% 4-6 17% 13% 7-4 17% 14% Q8. HH Member Going to Work 25% 26% Yes 52% 26% No 47% 73% Unsure 1% 1% Q9. Children Interacting with Other Children 22% 16% Yes 22% 16% No 76% 84% Unsure 2% 0% Q10. Times in Group > 20 in Last Week 2 2% 16% Ve 1 78% 71% 1-3 16% 22% 16% 7+ 3 6% Q11. Cintact with Others: Friends 2 17% Yes 2 17% 8% Q11. Contact with Others: Clients, patients, or patrons 2 13%	Three or more	5%	2%	
130	None	66%	89%	
1-3 39% 38% 4-6 14% 9% 7-7 17% 13% 13% 12% 12% 12% 12% 12% 13% 12% 12. Handwashing Count With Others: Clients, patients, or patrons Ves 12% 13% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12	·			
14% 9% 17% 13%	0			
7+				
Q7. Six Feet Away? (lf Q6 > 0) 15% 24% 1-3 51% 50% 4-6 17% 13% 7+ 17% 14% Q8. HH Member Going to Work Yes 52% 26% No 47% 73% Unsure 1% 1% Q9. Children Interacting with Other Children Yes 22% 16% No 76% 84% Unsure 2% 0% Q10. Times in Group > 20 in Last Week 2% 0% Q10. Times in Group > 20 in Last Week 78% 71% 4-6 3% 1% 14 7+ 3% 6% 22% Q11. Times in Group > 20 in Last Week 22% 17% 1-3 16% 22% 18 4-6 3% 1% 7+ 3% 6% Q11. Contact with Others: Friends 22% 17% Yes 22% 13% 8% Q11. Contact with Others: Co-workers 22% 13% 18 No 20 <t< td=""><td></td><td></td><td></td></t<>				
15% 24% 1-3 51% 50% 1-46 17% 13% 7+ 17% 14% Q8. HH Member Going to Work Yes 52% 26% No 47% 73% Unsure 1% 1% 1% Q9. Children Interacting with Other Children Yes 22% 16% No 76% 84% Unsure 2% 0% Unsure 2% 16% No 76% 84% Unsure 2% 0% 11. Contact with Others: Friends Yes 22% 17% No 78% 83% Q11. Contact with Others: Co-workers Yes 22% 13% No 78% 83% Q11. Contact with Others: Clients, patients, or patrons Yes 13% 11% Yes 13% 11% Yes 14% 15% 15% 15% 15% Yes 15% 15% 15% 15% Yes 15% 15%		1/%	13%	
1-3		150/	2/10/	
4-6 17% 13% 7+ 17% 14% 14% 12% 14% 12% 14% 12% 14% 12% 14% 12% 14% 12% 14% 12% 14% 12% 14% 12% 14% 12% 14% 12% 12% 14% 12% 12% 14% 12% 12% 14% 12% 12% 12% 15% 12% 12% 15% 12% 12% 15% 12% 12% 12% 15% 12% 12% 12% 15% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12				
7+ 14% 14% 14% 14% 14% 14% 14% 14% 14% 14%				
Q8. HH Member Going to Work Yes 52% 26% No 47% 73% Unsure 11% 1% Q9. Children Interacting with Other Children Yes 22% 16% No 76% 84% Unsure 22% 0% Q10. Times in Group > 20 in Last Week Q10. Times in Group > 20 in Last Week Q11. Times in Group > 20 in Last Week Q11. Contact with Others: Friends Yes 22% 17% No 78% 83% Q11. Contact with Others: Friends Yes 22% 17% No 78% 83% Q11. Contact with Others: Co-workers Yes 22% 13% No 78% 83% Q11. Contact with Others: Clients, patients, or patrons Yes 13% 11% No 87% 87% Q11. Contact with Others: Any other type of person not already mentioned Yes 18% No 87% 89% Q11. Lontact with Others: Any other type of person not already mentioned Yes 18% 18% No 82% 82% Q12. Handwashing Count Q12. Handwashing Count Q13. Currently Practicing Social Distancing?				
Yes 52% 26% No 47% 73% Unsure 1% 1% Q9. Children Interacting with Other Children 22% 16% Yes 22% 16% No 76% 84% Unsure 2% 0% Q10. Times in Group > 20 in Last Week 78% 71% 1-3 16% 22% 4-6 3% 1% 7+ 3% 6% Q11. Contact with Others: Friends 22% 17% No 78% 83% Q11. Contact with Others: Co-workers 22% 13% Yes 22% 13% 11% No 78% 87% Q11. Contact with Others: Clients, patients, or patrons Yes 13% 11% No 87 89% Q11. Contact with Others: Any other type of person not already mentioned Yes 18% 18% No 82% 82% 82% 82% Q12. Handwashing Count		1770	1470	
No	Yes	52%	26%	
Q9. Children Interacting with Other Children Yes	No			
Yes 22% 16% No 76% 84% Unsure 2% 0% Q10. Times in Group > 20 in Last Week 78% 71% 1-3 16% 22% 4-6 3% 1% 7+ 3% 6% Q11. Contact with Others: Friends 22% 17% No 78% 83% Q11. Contact with Others: Co-workers 22% 13% Yes 22% 13% No 78% 87% Q11. Contact with Others: Clients, patients, or patrons Yes 13% 11% No 87% 89% Q11. Contact with Others: Any other type of person not already mentioned Yes 18% 18% No 82% 82% 82% Q12. Handwashing Count 0% 0% 0 0% 0% 0% 1-3 3% 7% 4-6 16% 19% 7+ 81% 73% Q13. Currently Practicing Social Distancing?	Unsure	1%	1%	
No	Q9. Children Interacting with Other Children			
Unsure 2% 0% Q10. Times in Group > 20 in Last Week 0 78% 71% 1-3 16% 22% 4-6 3% 1% 7+ 3% 6% Q11. Contact with Others: Friends Yes 22% 17% No 78% 83% Q11. Contact with Others: Co-workers Yes 22% 13% No 78% 87% Q11. Contact with Others: Clients, patients, or patrons Yes 13% 11% No 87% 89% Q11. Contact with Others: Any other type of person not already mentioned Yes 18% No 82% 82% Q11. Contact with Others: Any other type of person not already mentioned Yes 18% No 82% 82% Q12. Handwashing Count 0 0 0% 0% 1-3 3% 7% 4-6 16% 19% 7+ 81% 73% Q13. Currently Practicing Social Distancing?	Yes	22%	16%	
Q10. Times in Group > 20 in Last Week 0	No	76%	84%	
10	Unsure	2%	0%	
1-3	Q10. Times in Group > 20 in Last Week			
18	0	78%	71%	
3% 6%	1-3	16%	22%	
Q11. Contact with Others: Friends Yes 22% 17% No 78% 83% Q11. Contact with Others: Co-workers Yes 22% 13% No 78% 87% Q11. Contact with Others: Clients, patients, or patrons Yes 13% 11% No 87% 89% Q11. Contact with Others: Any other type of person not already mentioned Yes 18% 18% No 82% 82% Q12. Handwashing Count 0 0% 0% 1-3 3% 7% 4-6 16% 19% 7+ 81% 73% Q13. Currently Practicing Social Distancing?	4-6	3%	1%	
Yes 22% 17% No 78% 83% Q11. Contact with Others: Co-workers 22% 13% Yes 22% 13% No 78% 87% Q11. Contact with Others: Clients, patients, or patrons 13% 11% Yes 13% 11% No 87% 89% Q11. Contact with Others: Any other type of person not already mentioned 18% 18% Yes 18% 18% 82% Q12. Handwashing Count 0% 0% 01-3 3% 7% 4-6 16% 19% 7+ 81% 73% Q13. Currently Practicing Social Distancing? 3 7%	7+	3%	6%	
No 78% 83% Q11. Contact with Others: Co-workers Yes 22% 13% No 78% 87% Q11. Contact with Others: Clients, patients, or patrons Yes 13% 11% No 87% 89% Q11. Contact with Others: Any other type of person not already mentioned Yes 18% 18% No 82% 82% Q12. Handwashing Count 0 0% 0% 1-3 3% 7% 4-6 16% 19% 7+ 81% 73% Q13. Currently Practicing Social Distancing?	·			
Q11. Contact with Others: Co-workers Yes 22% 13% 87% No 78% 87% Q11. Contact with Others: Clients, patients, or patrons Yes 13% 11% No 87% 89% Q11. Contact with Others: Any other type of person not already mentioned Yes 18% 18% No 82% 82% Q12. Handwashing Count O 0% 0% 1-3 3% 7% 4-6 16% 19% 7+ 81% 73% Q13. Currently Practicing Social Distancing?				
Yes 22% 13% No 78% 87% Q11. Contact with Others: Clients, patients, or patrons 13% 11% Yes 13% 11% No 87% 89% Q11. Contact with Others: Any other type of person not already mentioned 18% 18% Yes 18% 18% 82% No 82% 82% Q12. Handwashing Count 0% 0% 1-3 3% 7% 4-6 16% 19% 7+ 81% 73% Q13. Currently Practicing Social Distancing?		/8%	83%	
No 78% 87% Q11. Contact with Others: Clients, patients, or patrons Yes 13% 11% No 87% 89% Q11. Contact with Others: Any other type of person not already mentioned Yes 18% 18% No 82% 82% Q12. Handwashing Count 0 0% 0% 1-3 3% 7% 4-6 16% 19% 7+ 81% 73% Q13. Currently Practicing Social Distancing?		220/	120/	
Q11. Contact with Others: Clients, patients, or patrons Yes 13% 11% No 87% 89% Q11. Contact with Others: Any other type of person not already mentioned Yes 18% 18% No 82% 82% Q12. Handwashing Count 0 0% 0% 1-3 3% 7% 4-6 16% 19% 7+ 81% 73% Q13. Currently Practicing Social Distancing?				
Yes 13% 11% No 87% 89% Q11. Contact with Others: Any other type of person not already mentioned Yes 18% 18% No 82% 82% Q12. Handwashing Count 0 0% 0% 1-3 3% 7% 4-6 16% 19% 7+ 81% 73% Q13. Currently Practicing Social Distancing?		7870	8770	
No 87% 89% Q11. Contact with Others: Any other type of person not already mentioned Yes 18% 18% No 82% 82% Q12. Handwashing Count 0 0% 0% 1-3 3% 7% 4-6 16% 19% 7+ 81% 73% Q13. Currently Practicing Social Distancing?		13%	11%	
Q11. Contact with Others: Any other type of person not already mentioned Yes 18%				
Yes 18% 18% No 82% 82% Q12. Handwashing Count 0 0% 0% 1-3 3% 7% 4-6 16% 19% 7+ 81% 73% Q13. Currently Practicing Social Distancing?		0,70	0370	
No 82% 82% Q12. Handwashing Count 0 0% 0% 1-3 3% 7% 4-6 16% 19% 7+ 81% 73% Q13. Currently Practicing Social Distancing?	Yes	18%	18%	
0 0% 0% 1-3 3% 7% 4-6 16% 19% 7+ 81% 73% Q13. Currently Practicing Social Distancing?	No			
1-3 3% 7% 4-6 16% 19% 7+ 81% 73% Q13. Currently Practicing Social Distancing?	Q12. Handwashing Count			
4-6 16% 19% 7+ 81% 73% Q13. Currently Practicing Social Distancing?	0	0%	0%	
7+ 81% 73% Q13. Currently Practicing Social Distancing?	1-3	3%	7%	
Q13. Currently Practicing Social Distancing?	4-6	16%	19%	
	7+	81%	73%	
070/ 020/	Q13. Currently Practicing Social Distancing?			
	Yes	97%	93%	
	No	3%	7%	
	Q14. Currently Experiencing Symptoms?	1		
	Yes			
	No			
	Unsure	1%	1%	
	Q15. Likelihood of getting Coronavirus	70/	70/	
	Yes			
	No Unsure			
	Q16. NC Response to Coronavirus	30%	20%	
azz responde to continuinas	Q20. TO TOSPONOC TO COTOMATINGS			

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	Confider	ntial
	Yes	No
Most are underestimating the risks	37%	33%
Most are reacting appropriately	55%	58%
Most are overreacting to the actual risks	9%	8%
Q17. Changes to Routine		
Large changes	67%	55%
Small changes	26%	35%
No real changes	6%	8%

Most are reacting appropriately	55%	58%
Most are overreacting to the actual risks	9%	8%
Q17. Changes to Routine	<u> </u>	
Large changes	67%	55%
Small changes	26%	35%
No real changes	6%	8%
Unsure	1%	2%
Q18. College Degree		
Yes	51%	38%
No	49%	62%
Q19. Latino	20/	201
Yes	3%	3%
No Q20. Race	97%	97%
White	82%	75%
Black	14%	23%
Asian	1%	0%
Another race	3%	2%
Q19-20. Race + Ethnicity	3/0	2/0
White	79%	73%
Black	14%	21%
Asian	1%	0%
Hispanic or Latino	3%	3%
Another race	3%	2%
Q21. Panel Willingness	3,3	_/*
Yes	78%	71%
No	22%	29%
DEMOGRAPHICS - RACE ON FILE		
Caucasian	81%	76%
Black	15%	21%
Hispanic	2%	1%
Other	2%	2%
DEMOGRAPHICS - PARTY ON FILE		
Democrat	36%	41%
Republican	32%	29%
Other / Unaffiliated	32%	29%
DEMOGRAPHICS - AGE		
18-34	6%	6%
35-49	21%	9%
50-64	40%	27%
65-79	25%	35%
80+	8%	22%
DEMOGRAPHICS - GENDER		
Female	57%	60%
Male	43%	40%
CLARITY SCORES: PARTY		
0-19	40%	36%
20-39	7%	6%
40-59	7%	7%
60-79	6%	7%
80-100	39%	44%
CLARITY SCORES: TURNOUT		
0-19	1%	0%
20-39	1%	2%
40-59	5%	8%
60-79	10%	13%
80-100	84%	77%
CLARITY SCORES: COLLEGE		
0-19	11%	16%
20-39	24%	37%
40-59	23%	24%
60-79	18%	13%
80-100	24%	9%
CLARITY SCORES: CHOICE		
0-19	16%	14%
	29%	33%
20-39		39%
40-59	29%	
	29% 18% 9%	11% 4%

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nfid	

	Confident	tial
	Yes	No
0-19	5%	4%
20-39	20%	16%
40-59	34%	34%
60-79	34%	37%
80-100	8%	10%
CLARITY SCORES: CLIMATE CHANGE PRIORITY		
0-19	47%	39%
20-39	27%	38%
40-59	21%	19%
60-79	5%	4%
80-100	0%	0%
MEDIA MARKET		
Charlotte NC	26%	30%
Greensboro-High Point-Winston Salem NC	16%	12%
Norfolk-Portsmouth-Newport News VA	2%	3%
Greenville-New Bern-Washington NC	9%	9%
Wilmington NC	6%	5%
Raleigh-Durham (Fayetteville) NC	32%	29%
Greenville-Spartanburg SC-Asheville NC-Anderson SC	8%	10%
Myrtle Beach-Florence SC	2%	2%
DEMOGRAPHICS - PHONE TYPE		
Land-line	62%	64%
Wireless	38%	36%
Voter File Match		
Yes	100%	100%
No	0%	0%
Registered Voter (of Voter File Matches)		
Yes	96%	92%

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» Q11. Contact with Others: Friends against...

		Yes	No
	n.		
Poor 3% 4% 13%		(230)	(307)
Fair Sood	Poor	3%	4%
Very Good 40% 37% 24. Number of People in HH 77% 73% 1-3 77% 20% 25% 4-6 20% 25% 74- 20% 25% 35. Children in HH 14% 13% One 15% 35% 15% None 75% 11% 15% 38% 15% None 10 15% 38% 38% 13% 15% 38% 38% 13% 15% 38% 38% 13% 15% 38% 38% 38% 38% 13% 15% 38% <td< td=""><td>Fair</td><td></td><td></td></td<>	Fair		
24. Number of People in HH 1-3 1-3 1-7 1-6 1-6 1-7 1-7 1-6 1-7 1-7 1-7 1-7 1-7 1-7 1-7 1-7 1-7 1-7	Good	39%	47%
1-3 1-6 1-6 1-6 1-7 1-7 1-7 1-7 1-7 1-7 1-7 1-7 1-7 1-7	Very Good	40%	37%
A-6	Q4. Number of People in HH		
74	1-3	77%	73%
25. Children in HH 26. Children in HH 27. May 1. 13% 28. Mone 1. 14% 1. 13% 28. Mone 1. 15% 1. 38% 29. Mone 1. 15% 1. 38%	4-6	20%	25%
One 14% 13% None 8% 11% None 76% 71% 26. Non-HH Face to Face Count 15% 38% 12. 15% 38% 1.3 38% 38% 1.3 38% 38% 1.4 12% 12% 27. 12% 12% 27. 13% 19% 27. 13% 19% 27. 13% 19% 28. 14M Hember Going to Work 14% 15% 72. 13% 19% 19% 88. 14% 15% 15% 89. 14% 58% 15% 14. 58% 15% 14% 15% 14. 15% 15% 88 12% 15% 88 12% 15% 88 12% 15% 88 12% 15% 88 12% 15% 88 12% 15% 12% <t< td=""><td>7+</td><td>3%</td><td>2%</td></t<>	7+	3%	2%
Two or more	Q5. Children in HH		
Three or more	One	14%	13%
None	Two	8%	11%
QG. Non-HH Face to Face Count 15% 38% 38% 38% 38% 38% 38% 38% 38% 38% 38% 38% 12% 72% 12% 12% 72% 12% 12% 72% 12% 12% 72% 12% 12% 72% 12% 52% 42% 52% 42% 52% 42% 52% 42% 52% 42% 52% 42% 52% 42% 52% 42% 52% 42% 52% 42% 52% 42% 52% 42% 52% 42% 52% 42% 52% 42% 12% 52% 42% 12% 52% 42% 12% 52% 42% 12% 52% 42% 12% 52% 42% 12% 52% 42% 12% 52% 42% 12% 52% 42% 12% 52% 42% 12% 52% 42% 12% 42% 12% 42% 12% 42% 12% 42	Three or more		
15% 38% 38% 38% 38% 38% 38% 38% 38% 38% 38% 38% 38% 38% 38% 38% 38% 38% 38% 38% 37% 32% 12% 32% 12% 32% 12% 32% 12% 32%	None	76%	71%
1-3 38% 38% 4-6 14% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12	Q6. Non-HH Face to Face Count		
14-6	0		
7.4			
77. Six Feet Away? (if Q6 > 0) 13% 19% 1-3			
1.3		32%	12%
1-3	Q7. Six Feet Away? (If Q6 > 0)	120/	100/
18% 15%			
74			
QR. HH Member Going to Work 57% 41% Yes 57% 41% No 41% 58% Unsure 2% 1% Q9. Children Interacting with Other Children 42% 17% Yes 42% 17% No 53% 82% Unsure 40 1% 201. Times in Group > 20 in Last Week 60% 79% 1-3 28% 15% 4-6 3% 2% 74 9% 3% 201. Contact with Others: Family 73% 67% Yes 73% 67% No 27% 33% 201. Contact with Others: Co-workers 44% 13% Yes 44% 13% No 56% 87% 201. Contact with Others: Clients, patients, or patrons 28% 8% Yes 28% 8% 201. Contact with Others: Any other type of person not already mentioned Yes 29% 15% 201. Lontact with Others: Any other type of person not already mentioned Yes 29% 15% 201. Landwashing Count 7% 4% 201. Landwashing Count 1% 0% 201. Landwashing Count <td< td=""><td></td><td></td><td></td></td<>			
See		2770	1370
No	Yes	57%	41%
29. Children Interacting with Other Children Yes	No		
Ves	Unsure	2%	1%
No	Q9. Children Interacting with Other Children		
Unsure 4 4 19 Q10. Times in Group > 20 in Last Week 0 60% 79% 1-3 28% 15% 4-6 3% 28% 15% 4-6 3% 3% 2% 7+ 9% 3% Q11. Contact with Others: Family Ves 73% 67% No 27% 33% Q11. Contact with Others: Co-workers Ves 44% 13% No 56% 87% No 56% 87% Q11. Contact with Others: Clients, patients, or patrons Ves 28% 8% No 72% 92% Q11. Contact with Others: Clients, patients, or patrons Ves 28% 8% No 72% 92% Q11. Contact with Others: Any other type of person not already mentioned Ves 29% 15% No 72% 92% Q11. Contact with Others: Any other type of person not already mentioned Ves 29% 15% No 72% 92% Q12. Handwashing Count 0 1% 0% 1-3 7% 4% 4-6 16% 17% Q13. Currently Practicing Social Distancing? Ves 97% 96% No 3% 4% Q14. Currently Experiencing Symptoms? Ves 97% 96% No 95% 97% Q15. Likelihood of getting Coronavirus Ves 6 7% No 95% 97% Q15. Likelihood of getting Coronavirus Ves 6 7% No 95% 95% 97% Q15. Likelihood of getting Coronavirus Ves 6 7% No 95% 95% 97% No 95% 95% 95% No 95% 95% 97% No 95% 95% 95% No 95% 95% N	Yes	42%	17%
Q10. Times in Group > 20 in Last Week 15% 16% 179% 16. 178%	No	53%	82%
1-3	Unsure	4%	1%
1-3	Q10. Times in Group > 20 in Last Week		
14-6 3% 2% 2% 2% 3% 2% 2% 2%	0	60%	79%
274 9% 3% 2011. Contact with Others: Family 278 33% 279 33% 270 33% 270 33% 271 272 33% 271 273 33% 272 273 33% 273 273 33% 274 273 273 275 275 275 275 275 275 275 275	1-3	28%	15%
Q11. Contact with Others: Family Yes 73% 67% 13% 10%	4-6	3%	2%
Yes 73% 67% No 27% 33% Q11. Contact with Others: Co-workers 44% 13% Yes 44% 13% No 56% 87% Q11. Contact with Others: Clients, patients, or patrons 28% 8% No 72% 92% Q11. Contact with Others: Any other type of person not already mentioned 29% 15% Yes 29% 15% No 71% 85% Q12. Handwashing Count 1% 0% 1-3 7% 4% 4-6 16% 17% 7+ 76% 79% Q13. Currently Practicing Social Distancing? Yes 97% Yes 97% 96% No 33% 4% Q14. Currently Experiencing Symptoms? Yes 3% 2% Yes 3% 2% 1% Q15. Likelihood of getting Coronavirus Yes 6% 7% No 59% 60% Unsure 6% 7% No 59% 60% Unsure 35% 33%	7+	9%	3%
No 27% 33% Q11. Contact with Others: Co-workers Yes 44% 13% No 56% 87% Q11. Contact with Others: Clients, patients, or patrons Yes 28% 8% No 72% 92% Q11. Contact with Others: Any other type of person not already mentioned Yes 29% 15% No 71% 85% Q12. Handwashing Count O 19 0% 1-3 7% 4% 4-6 16% 17% 7+ 76% 79% Q13. Currently Practicing Social Distancing? Yes 97% 96% No 3% 4% Q14. Currently Experiencing Symptoms? Yes 3% 2% No 95% 97% Unsure 2% 1% Q15. Likelihood of getting Coronavirus Yes 6% 7% No 59% 60% Unsure 6% 7% No 59% 60% Unsure 5% 6% 7% No 59% 60% Unsure 35% 33% Unsure 5% 6% 7% No 59% 60% Unsure 5% 6% 7%	<u> </u>		
Q11. Contact with Others: Co-workers Yes			
Yes 44% 13% No 56% 87% Q11. Contact with Others: Clients, patients, or patrons 28% 8% No 72% 92% Q11. Contact with Others: Any other type of person not already mentioned 29% 15% Yes 29% 15% No 71% 85% Q12. Handwashing Count 1% 0% 1-3 7% 4% 4-6 16% 17% 7+ 76% 79% Q13. Currently Practicing Social Distancing? 97% 96% No 3% 4% Q14. Currently Experiencing Symptoms? 3% 2% Yes 3% 2% No 95% 97% Unsure 2% 1% Q15. Likelihood of getting Coronavirus 6% 7% No 59% 60% Unsure 6% 7% No 59% 60% Unsure 35% 33%		27%	33%
No		4.40/	120/
Q11. Contact with Others: Clients, patients, or patrons Yes 28% 8% No 72% 92% Q11. Contact with Others: Any other type of person not already mentioned Yes 29% 15% No 71% 85% Q12. Handwashing Count O 1% 0% 1-3 7% 4% 4-6 16% 17% 7+ 76% 79% Q13. Currently Practicing Social Distancing? Yes 97% 96% No 3% 4% Q14. Currently Experiencing Symptoms? Yes 3% 2% No 95% 97% Unsure 2% 1% Q15. Likelihood of getting Coronavirus Yes 6% 7% No 59% 60% Unsure 35% 33% Unsure 35% 35% Unsure 35% 35% Unsure 35% 35% Unsure 35%			
Yes 28% 8% No 72% 92% Q11. Contact with Others: Any other type of person not already mentioned		3070	8770
No	· · ·	28%	8%
Q11. Contact with Others: Any other type of person not already mentioned Yes 29% 15% No 71% 85% Q12. Handwashing Count 1% 0% 1-3 7% 4% 4-6 16% 17% 7+ 76% 79% Q13. Currently Practicing Social Distancing? Yes 97% 96% No 3% 4% Q14. Currently Experiencing Symptoms? Yes 3% 2% No 95% 97% Unsure 2% 1% Q15. Likelihood of getting Coronavirus Yes 6% 7% No 59% 60% No 59% 60% Unsure 35% 33%	No		
Yes 29% 15% No 71% 85% Q12. Handwashing Count 1% 0% 1-3 7% 4% 4-6 16% 17% 7+ 76% 79% Q13. Currently Practicing Social Distancing? 97% 96% No 3% 4% Q14. Currently Experiencing Symptoms? 3% 2% Yes 3% 2% No 95% 97% Unsure 2% 1% Q15. Likelihood of getting Coronavirus Yes 6% 7% No 59% 60% Unsure 35% 33%		1 - 1 - 1	
No 71% 85% Q12. Handwashing Count D 1	Yes	29%	15%
1% 0% 1-3 7% 4% 4-6 16% 17% 7+ 76% 79% Q13. Currently Practicing Social Distancing? Yes 97% 96% No 3% 4% Q14. Currently Experiencing Symptoms? Yes 3% 2% No 95% 97% Unsure 2% 1% Q15. Likelihood of getting Coronavirus Yes 6% 7% No 59% 60% Unsure 35% 33% Unsure 59% 60% Unsure 35% 33%	No	71%	
1-3 7% 4% 4-6 16% 17% 7+ 76% 79% Q13. Currently Practicing Social Distancing? Yes 97% 96% No 3% 4% Q14. Currently Experiencing Symptoms? Yes 3% 2% No 95% 97% Unsure 2% 1% Q15. Likelihood of getting Coronavirus Yes 6% 7% No 59% 60% Unsure 35% 33% Unsure 59% 60% Unsure 35% 33%	Q12. Handwashing Count		
16% 17% 176 17% 176 17% 176 17% 176 17% 176 17% 176 17% 176 17% 176 176 17% 176	0	1%	0%
7+ 76% 79% Q13. Currently Practicing Social Distancing? 97% 96% Yes 97% 96% No 3% 4% Q14. Currently Experiencing Symptoms? 3% 2% Yes 3% 2% No 95% 97% Unsure 2% 1% Q15. Likelihood of getting Coronavirus 4 7% Yes 6% 7% No 59% 60% Unsure 35% 33%	1-3	7%	4%
Q13. Currently Practicing Social Distancing? Yes 97% 96% No 3% 4% Q14. Currently Experiencing Symptoms? Yes 3% 2% No 95% 97% Unsure 2% 1% Q15. Likelihood of getting Coronavirus 4 7% No 59% 60% No 59% 60% Unsure 35% 33%	4-6	16%	17%
Yes 97% 96% No 3% 4% Q14. Currently Experiencing Symptoms? Yes 3% 2% No 95% 97% Unsure 2% 1% Q15. Likelihood of getting Coronavirus 4 7% Yes 6% 7% No 59% 60% Unsure 35% 33%	7+	76%	79%
No 3% 4% Q14. Currently Experiencing Symptoms? 3% 2% Yes 3% 2% No 95% 97% Unsure 2% 1% Q15. Likelihood of getting Coronavirus ** Yes 6% 7% No 59% 60% Unsure 35% 33%	Q13. Currently Practicing Social Distancing?		
Q14. Currently Experiencing Symptoms? Yes 3% 2% No 95% 97% Unsure 2% 1% Q15. Likelihood of getting Coronavirus 6% 7% No 59% 60% Unsure 35% 33%	Yes	97%	96%
Yes 3% 2% No 95% 97% Unsure 2% 1% Q15. Likelihood of getting Coronavirus Yes 6% 7% No 59% 60% Unsure 35% 33%	No	3%	4%
No 95% 97% Unsure 2% 1% Q15. Likelihood of getting Coronavirus Yes 6% 7% No 59% 60% Unsure 35% 33%	Q14. Currently Experiencing Symptoms?		
Unsure 2% 1% Q15. Likelihood of getting Coronavirus Yes 6% 7% No 59% 60% Unsure 35% 33%	Yes		
Q15. Likelihood of getting Coronavirus Yes 6% 7% No 59% 60% Unsure 35% 33%	No		
Yes 6% 7% No 59% 60% Unsure 35% 33%		2%	1%
No 59% 60% Unsure 35% 33%		COV	70/
Unsure 35% 33%			
	Q16. NC Response to Coronavirus	33/0	33%
azz	ALEX TO THE POST OF COT OF INVITED BY		

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	Confiden	
	Yes	No
Most are underestimating the risks	34%	359
Most are reacting appropriately	54%	569
Most are overreacting to the actual risks	11%	8%
Q17. Changes to Routine	F00/	C 40
arge changes	59%	649
Small changes	35%	289
No real changes	3%	7%
Jnsure	2%	1%
Q18. College Degree	270/	400
/es	37%	489
No	63%	529
Q19. Latino	F0/	20
/es	5%	3%
No	95%	979
Q20. Race	700/	046
White Black	79%	819
·····	17%	169
Asian	1%	1%
Another race	3%	2%
Q19-20. Race + Ethnicity	760/	700
White	76%	789
Black	16%	169
Asian	1%	19
dispanic or Latino	5%	3%
Another race	3%	2%
Q21. Panel Willingness	700/	7.00
/es	79%	769
NO	21%	249
DEMOGRAPHICS - RACE ON FILE	700/	046
Caucasian	78%	819
Black	16%	169
Hispanic	3%	29
Other State Control of the Control o	3%	2%
DEMOGRAPHICS - PARTY ON FILE	2501	0.5
Democrat	36%	369
Republican	33%	329
Other / Unaffiliated	31%	329
DEMOGRAPHICS - AGE		
18-34	8%	6%
35-49	13%	209
50-64	36%	379
55-79	29%	289
80+	13%	109
DEMOGRAPHICS - GENDER		
Female	55%	579
Male	45%	439
CLARITY SCORES: PARTY		
D-19	39%	399
20-39	6%	7%
40-59	7%	8%
50-79	6%	6%
30-100	41%	409
CLARITY SCORES: TURNOUT		
)-19	1%	19
20-39	0%	19
10-59	6%	5%
50-79	16%	109
80-100	77%	839
CLARITY SCORES: COLLEGE		
)-19	17%	119
20-39	32%	269
10-59	23%	259
50-79	15%	179
30-100	13%	219
CLARITY SCORES: CHOICE		
)-19	16%	159
10-39	36%	289
10-59	31%	339
60-79	10%	179

CLARITY SCORES: CHURCH ATTENDANCE

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Co			

	Confiden	tial
	Yes	No
0-19	4%	5%
20-39	18%	20%
40-59	34%	34%
60-79	35%	33%
80-100	8%	9%
CLARITY SCORES: CLIMATE CHANGE PRIORITY		
0-19	44%	44%
20-39	36%	29%
40-59	16%	21%
60-79	4%	5%
80-100	0%	0%
MEDIA MARKET		
Charlotte NC	29%	27%
Greensboro-High Point-Winston Salem NC	15%	15%
Norfolk-Portsmouth-Newport News VA	3%	2%
Greenville-New Bern-Washington NC	10%	8%
Wilmington NC	7%	6%
Raleigh-Durham (Fayetteville) NC	28%	31%
Greenville-Spartanburg SC-Asheville NC-Anderson SC	7%	9%
Myrtle Beach-Florence SC	2%	2%
DEMOGRAPHICS - PHONE TYPE	<u> </u>	
Land-line	74%	56%
Wireless	26%	44%
Voter File Match		
Yes	100%	100%
No	0%	0%
Registered Voter (of Voter File Matches)		
Yes	94%	95%
No	6%	5%

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>> Q11. Contact with Others: Co-workers against...

	Yes	No
n.	(233)	(945)
Q1. Health Quality	(233)	(343)
Poor	3%	4%
Fair	10%	14%
Good	50%	44%
Very Good	38%	38%
Q4. Number of People in HH		
1-3	67%	75%
4-6	29%	23%
7+	4%	2%
Q5. Children in HH		
One	18%	13%
Two	14%	10%
Three or more	4%	5%
None	64%	73%
Q6. Non-HH Face to Face Count		
0	10%	40%
1-3	24%	41%
4-6	17%	11%
7+	49%	8%
Q7. Six Feet Away? (If Q6 > 0)		
0	13%	20%
1-3	29%	56%
4-6	23%	13%
7+	35%	10%
Q8. HH Member Going to Work		
Yes	85%	35%
No	14%	64%
Unsure	1%	1%
Q9. Children Interacting with Other Children		
Yes	27%	21%
No	68%	79%
Unsure	5%	1%
Q10. Times in Group > 20 in Last Week		000/
1-3	57%	80%
	27%	15%
4-6 7+	5% 11%	2%
Q11. Contact with Others: Family	11/0	2/0
Yes	78%	65%
No	22%	35%
Q11. Contact with Others: Friends	22/0	3370
Yes	44%	13%
No	56%	87%
Q11. Contact with Others: Clients, patients, or patrons	30,0	07,0
Yes	46%	5%
No	54%	95%
Q11. Contact with Others: Any other type of person not already mentioned		
Yes	29%	14%
No	71%	86%
Q12. Handwashing Count		
0	1%	0%
1-3	3%	5%
4-6	14%	18%
7+	83%	77%
Q13. Currently Practicing Social Distancing?		
Yes	96%	96%
No	4%	4%
Q14. Currently Experiencing Symptoms?		
Yes	2%	2%
No	96%	97%
Unsure	1%	1%
Q15. Likelihood of getting Coronavirus		
Yes	9%	7%
No	53%	61%
Unsure	37%	32%
Q16. NC Response to Coronavirus		

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	Confidential	
	Yes	No
Most are underestimating the risks	35%	35%
Most are reacting appropriately	50%	57%
Most are overreacting to the actual risks	15%	8%
Q17. Changes to Routine	C40/	C 40/
Large changes	61%	64%
Small changes	31%	29%
No real changes	6%	6%
Unsure	1%	1%
Q18. College Degree Yes	410/	400/
Yes No	41% 59%	49% 51%
	59%	51%
Q19. Latino Yes	4%	3%
No No	96%	97%
Q20. Race	90%	97%
White	79%	81%
Black	15%	17%
Asian	13%	1%
Another race	5%	2%
Q19-20. Race + Ethnicity	3/0	2/0
White	76%	78%
Black	14%	16%
Asian	1%	1%
Hispanic or Latino	4%	3%
Another race	4%	2%
Q21. Panel Willingness	470	2/0
Yes	78%	77%
No	22%	23%
DEMOGRAPHICS - RACE ON FILE	22/0	2070
Caucasian	78%	81%
Black	15%	16%
Hispanic	2%	2%
Other	5%	1%
DEMOGRAPHICS - PARTY ON FILE		
Democrat	27%	38%
Republican	39%	31%
Other / Unaffiliated	34%	31%
DEMOGRAPHICS - AGE		
18-34	9%	6%
35-49	26%	17%
50-64	45%	35%
65-79	17%	31%
80+	3%	11%
DEMOGRAPHICS - GENDER		
Female	48%	59%
Male	52%	41%
CLARITY SCORES: PARTY		
0-19	46%	38%
20-39	7%	7%
40-59	8%	8%
60-79	6%	6%
80-100	33%	41%
CLARITY SCORES: TURNOUT		
0-19	1%	1%
20-39	1%	1%
40-59	7%	5%
60-79	16%	10%
80-100	75%	83%
CLARITY SCORES: COLLEGE		
0-19	9%	12%
20-39	35%	25%
40-59	26%	25%
60-79	17%	16%
80-100	13%	21%
CLARITY SCORES: CHOICE		
0-19	15%	15%
20-39	38%	27%
40-59	34%	32%
60-79	10%	17%
80-100	3%	8%
	2,3	

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	Confidential		
	Yes	No	
0-19	4%	5%	
20-39	18%	20%	
40-59	37%	33%	
60-79	34%	34%	
80-100	8%	8%	
CLARITY SCORES: CLIMATE CHANGE PRIORITY			
0-19	53%	42%	
20-39	32%	30%	
40-59	13%	21%	
60-79	2%	6%	
80-100	0%	0%	
MEDIA MARKET			
Charlotte NC	27%	28%	
Greensboro-High Point-Winston Salem NC	17%	14%	
Norfolk-Portsmouth-Newport News VA	3%	2%	
Greenville-New Bern-Washington NC	9%	8%	
Wilmington NC	7%	6%	
Raleigh-Durham (Fayetteville) NC	27%	32%	
Greenville-Spartanburg SC-Asheville NC-Anderson SC	7%	9%	
Myrtle Beach-Florence SC	3%	2%	
DEMOGRAPHICS - PHONE TYPE	·		
Land-line	57%	58%	
Wireless	43%	42%	
Voter File Match	·		
Yes	100%	100%	
No	0%	0%	
Registered Voter (of Voter File Matches)			
Yes	94%	95%	
No	6%	5%	

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>> Q11. Contact with Others: Clients, patients, or patrons against...

	Yes	No
n	(158)	(1,004)
Q1. Health Quality		
Poor	4%	4%
Fair	11%	14%
Good	46%	45%
Very Good	39%	37%
Q4. Number of People in HH		
1-3	72%	74%
4-6	23%	25%
7+ 05 Children in IIII	6%	2%
Q5. Children in HH One	14%	14%
Two	12%	11%
Three or more	4%	5%
None	70%	71%
Q6. Non-HH Face to Face Count	7070	7170
)	14%	37%
1-3	28%	39%
4-6	13%	12%
7+	44%	12%
Q7. Six Feet Away? (If Q6 > 0)	, 0	/0
)	19%	19%
1-3	34%	51%
4-6	17%	16%
7+	30%	14%
Q8. HH Member Going to Work		
/es	75%	40%
No	23%	59%
Jnsure	2%	1%
Q9. Children Interacting with Other Children		
r'es	22%	22%
No	75%	76%
Unsure	3%	1%
Q10. Times in Group > 20 in Last Week		
0	52%	79%
1-3	32%	15%
4-6	3%	2%
7+	12%	3%
Q11. Contact with Others: Family		
fes	71%	67%
No	29%	33%
Q11. Contact with Others: Friends		
/es	43%	14%
No	57%	86%
Q11. Contact with Others: Co-workers		
Yes	69%	11%
No	31%	89%
Q11. Contact with Others: Any other type of person not already mentioned	450/	4.40/
/es	45%	14%
No	55%	86%
Q12. Handwashing Count	00/	00/
)	0%	0%
1.6	5%	4% 18%
1-6 7+	13% 83%	18% 78%
Q13. Currently Practicing Social Distancing?	0370	/070
es	93%	97%
No.	7%	3%
Q14. Currently Experiencing Symptoms?	7 70	3/0
/es	7%	2%
No .	93%	97%
Jnsure	0%	2%
Q15. Likelihood of getting Coronavirus	570	2/0
res	9%	7%
No.	57%	61%
	3.,,	22,3
Jnsure	34%	32%

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	Confide	
	Yes	No
Most are underestimating the risks	28%	36%
Most are reacting appropriately	58%	56%
Most are overreacting to the actual risks	14%	8%
Q17. Changes to Routine		
Large changes	55%	65%
Small changes	35%	29%
No real changes	8%	6%
Unsure	1%	1%
Q18. College Degree		
Yes	38%	48%
No	62%	52%
Q19. Latino		
Yes	4%	3%
No	96%	97%
Q20. Race		
White	74%	81%
Black	20%	16%
Asian	0%	1%
Another race	6%	2%
Q19-20. Race + Ethnicity		
White	72%	78%
Black	19%	15%
Asian	0%	1%
Hispanic or Latino	4%	4%
Another race	5%	2%
Q21. Panel Willingness	000/	760/
Yes	80%	76%
No	20%	24%
DEMOGRAPHICS - RACE ON FILE	740/	040/
Caucasian	74%	81%
Black	21%	15%
Hispanic	1%	2%
Other DEMOCRAPHICS PARTY ON SHE	4%	2%
DEMOGRAPHICS - PARTY ON FILE	250/	200/
Democrat	35%	36%
Republican Other / Unaffiliated	28%	33%
DEMOGRAPHICS - AGE	37%	31%
18-34	8%	7%
35-49	18%	19%
50-64	43%	36%
65-79		28%
80+	25% 7%	10%
DEMOGRAPHICS - GENDER	170	10%
Female	59%	56%
Male		44%
CLARITY SCORES: PARTY	41%	44%
0-19	36%	40%
20-39	7%	7%
40-59	10%	7%
60-79	6%	6%
80-100	42%	40%
CLARITY SCORES: TURNOUT	42/0	4070
0-19	0%	1%
20-39	0%	1%
40-59	10%	5%
60-79	15%	10%
80-100	74%	83%
CLARITY SCORES: COLLEGE	7470	0370
0-19	17%	11%
20-39	30%	26%
40-59	21%	25%
60-79	16%	17%
80-100	15%	20%
	15%	20%
CLARITY SCORES: CHOICE	120/	1 = 0/
0-19	13%	15%
20-39	32%	29%
40-59 60-79	36%	32%
DI = / M	13%	16%
80-100	6%	8%

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	Confidential		
	Yes	No	
0-19	6%	5%	
20-39	17%	20%	
40-59	34%	33%	
60-79	33%	34%	
80-100	10%	8%	
CLARITY SCORES: CLIMATE CHANGE PRIORITY			
0-19	40%	45%	
20-39	43%	29%	
40-59	12%	21%	
60-79	5%	5%	
80-100	0%	0%	
MEDIA MARKET			
Charlotte NC	29%	27%	
Greensboro-High Point-Winston Salem NC	14%	15%	
Norfolk-Portsmouth-Newport News VA	3%	2%	
Greenville-New Bern-Washington NC	12%	8%	
Wilmington NC	6%	6%	
Raleigh-Durham (Fayetteville) NC	28%	31%	
Greenville-Spartanburg SC-Asheville NC-Anderson SC	6%	9%	
Myrtle Beach-Florence SC	3%	2%	
DEMOGRAPHICS - PHONE TYPE			
Land-line	66%	56%	
Wireless	34%	44%	
Voter File Match			
Yes	100%	100%	
No	0%	0%	
Registered Voter (of Voter File Matches)			
Yes	92%	95%	
No	8%	5%	

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>> Q11. Contact with Others: Any other type of person not already mentioned against...

	Yes	No
n.	(201)	(940)
Q1. Health Quality	(===)	(5.17)
Poor	6%	3%
Fair	12%	14%
Good	44%	45%
Very Good	38%	37%
Q4. Number of People in HH		
1-3	76%	73%
4-6	23%	24%
7+	1%	2%
Q5. Children in HH		
One -	15%	13%
Two	11%	11%
Three or more	3% 70%	5% 71%
None Q6. Non-HH Face to Face Count	70%	/1%
0. Non-nn race to race count	19%	37%
1-3	46%	36%
4-6	15%	12%
7+	20%	15%
Q7. Six Feet Away? (If Q6 > 0)		/-
0	17%	19%
1-3	50%	49%
4-6	17%	16%
7+	16%	16%
Q8. HH Member Going to Work		
Yes	50%	43%
No	48%	56%
Unsure	1%	1%
Q9. Children Interacting with Other Children		
Yes	30%	20%
No	68%	79%
Unsure	2%	2%
Q10. Times in Group > 20 in Last Week	C20/	700/
1-3	63% 25%	79% 15%
4-6	6%	2%
7+	6%	4%
Q11. Contact with Others: Family	0,0	170
Yes	68%	68%
No	32%	32%
Q11. Contact with Others: Friends		
Yes	29%	15%
No	71%	85%
Q11. Contact with Others: Co-workers		
Yes	30%	15%
No	70%	85%
Q11. Contact with Others: Clients, patients, or patrons		
Yes	29%	7%
No	71%	93%
Q12. Handwashing Count	201	001
0	0%	0%
1-3 4-6	3% 17%	5% 17%
7+	79%	77%
Q13. Currently Practicing Social Distancing?	7370	7770
Yes	95%	96%
No	5%	4%
Q14. Currently Experiencing Symptoms?		
Yes	4%	2%
No	93%	98%
Unsure	3%	1%
Q15. Likelihood of getting Coronavirus		
Yes	8%	7%
No	62%	60%
Unsure	30%	33%
Q16. NC Response to Coronavirus		

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	Confiden Yes	No
Most are underestimating the risks	36%	35%
Most are reacting appropriately	55%	56%
Most are overreacting to the actual risks	10%	9%
Q17. Changes to Routine		
Large changes	61%	65%
Small changes	33%	28%
No real changes	5%	7%
Jnsure	1%	1%
Q18. College Degree		
/es	50%	479
No	50%	53%
Q19. Latino	20/	40/
Yes No	98%	4% 96%
νο Ω20. Race	9870	907
White	75%	829
Black	23%	149
Asian	0%	1%
Another race	2%	2%
Q19-20. Race + Ethnicity	270	2/0
White	74%	799
Black	22%	149
Asian	0%	1%
Hispanic or Latino	2%	4%
Another race	2%	2%
Q21. Panel Willingness		
/es	75%	779
No	25%	239
DEMOGRAPHICS - RACE ON FILE		
Caucasian	76%	829
Black	21%	149
Hispanic	1%	2%
Other	2%	2%
DEMOGRAPHICS - PARTY ON FILE		
Democrat	38%	35%
Republican	29%	339
Other / Unaffiliated	34%	329
DEMOGRAPHICS - AGE	'	
18-34	6%	7%
35-49	22%	199
50-64	36%	379
65-79	28%	279
80+	9%	109
DEMOGRAPHICS - GENDER		
Female	54%	56%
Male	46%	449
CLARITY SCORES: PARTY		
0-19	36%	40%
20-39	6%	7%
40-59	6%	8%
50-79	4%	7%
30-100	48%	389
CLARITY SCORES: TURNOUT		
0-19	2%	0%
20-39	0%	1%
40-59	3%	6%
50-79	12%	119
30-100	83%	819
CLARITY SCORES: COLLEGE		
0-19	11%	129
20-39	34%	259
40-59	15%	279
50-79	18%	169
30-100	22%	209
CLARITY SCORES: CHOICE		
0-19	16%	149
20-39	29%	29%
40-59	28%	349

40-59

60-79

80-100

CLARITY SCORES: CHURCH ATTENDANCE

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28%

18%

9%

34%

15%

7%

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	Confidential		
	Yes	No	
0-19	5%	5%	
20-39	17%	21%	
40-59	39%	32%	
60-79	31%	34%	
80-100	9%	8%	
CLARITY SCORES: CLIMATE CHANGE PRIORITY	<u>'</u>		
0-19	42%	45%	
20-39	28%	30%	
40-59	24%	20%	
60-79	7%	5%	
80-100	0%	0%	
MEDIA MARKET	<u>'</u>		
Charlotte NC	28%	27%	
Greensboro-High Point-Winston Salem NC	13%	15%	
Norfolk-Portsmouth-Newport News VA	2%	2%	
Greenville-New Bern-Washington NC	9%	8%	
Wilmington NC	3%	7%	
Raleigh-Durham (Fayetteville) NC	32%	31%	
Greenville-Spartanburg SC-Asheville NC-Anderson SC	10%	9%	
Myrtle Beach-Florence SC	3%	2%	
DEMOGRAPHICS - PHONE TYPE	<u>'</u>		
Land-line	63%	54%	
Wireless	37%	46%	
Voter File Match	<u>'</u>		
Yes	100%	100%	
No	0%	0%	
Registered Voter (of Voter File Matches)			
Yes	95%	95%	
No	5%	5%	

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» Q12. Handwashing Count against...

	0	1-3	4-6	7+
n	(5)	(61)	(224)	(1,013)
n Q1. Health Quality	(2)	(01)	(224)	(1,013)
Poor	33%	0%	4%	4%
Fair	33%	25%	17%	12%
Good	33%	45%	47%	46%
Very Good	0%	30%	32%	39%
Q4. Number of People in HH	070	3070	32/0	3370
1-3	67%	77%	74%	74%
4-6	33%	23%	24%	24%
7+	0%	0%	2%	2%
Q5. Children in HH	0,0	0,0	270	270
One	0%	9%	7%	14%
Two	0%	12%	12%	10%
Three or more	0%	5%	6%	4%
None	100%	74%	75%	72%
Q6. Non-HH Face to Face Count				
0	67%	33%	33%	33%
1-3	33%	47%	40%	37%
4-6	0%	7%	18%	12%
7+	0%	14%	9%	17%
Q7. Six Feet Away? (If Q6 > 0)				
0	0%	17%	17%	18%
1-3	100%	59%	51%	50%
4-6	0%	7%	23%	15%
7+	0%	17%	8%	17%
Q8. HH Member Going to Work				
Yes	33%	34%	40%	46%
No	67%	66%	59%	52%
Unsure	0%	0%	1%	1%
Q9. Children Interacting with Other Children				
Yes	0%	55%	28%	20%
No	0%	45%	73%	78%
Unsure	0%	0%	0%	2%
Q10. Times in Group > 20 in Last Week				
0	100%	75%	80%	76%
1-3	0%	25%	17%	16%
4-6	0%	0%	1%	3%
7+	0%	0%	2%	5%
Q11. Contact with Others: Family	670/	500 /	650/	700/
Yes	67%	52%	65%	72%
No	33%	48%	35%	28%
Q11. Contact with Others: Friends	670/	220/	100/	400/
Yes	67%	32%	19%	19%
No	33%	68%	81%	81%
Q11. Contact with Others: Co-workers Yes	E00/	120/	150/	200/
No	50%	13%	15% 85%	20%
Q11. Contact with Others: Clients, patients, or patrons	50%	87%	65%	80%
Yes	0%	13%	9%	13%
No	100%	87%	91%	87%
Q11. Contact with Others: Any other type of person not already menti		0770	3170	8770
Yes	0%	13%	18%	18%
No	100%	87%	82%	82%
Q13. Currently Practicing Social Distancing?	100/0	6770	02/0	0270
Yes	100%	89%	97%	96%
No	0%	11%	3%	4%
Q14. Currently Experiencing Symptoms?	0,0	11/0	0,0	170
Yes	33%	2%	1%	3%
No	67%	98%	98%	96%
Unsure	0%	0%	2%	1%
Q15. Likelihood of getting Coronavirus				7
Yes	33%	9%	9%	7%
No	67%	70%	60%	58%
Unsure	0%	20%	31%	35%
Q16. NC Response to Coronavirus			/•	
Most are underestimating the risks	67%	31%	30%	37%
Most are reacting appropriately	33%	56%	64%	55%
<u> </u>				

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	0	1-3	onfiden 4-6	7+
Most are overreacting to the actual risks	0%	13%	6%	9%
Q17. Changes to Routine	2,0		. / -	5,0
Large changes	67%	57%	61%	649
Small changes	33%	32%	31%	289
	0%	9%	6%	6%
No real changes				
Unsure	0%	2%	3%	1%
Q18. College Degree				
Yes	33%	53%	51%	459
No	67%	47%	49%	559
Q19. Latino				
Yes	0%	0%	4%	3%
No	100%	100%	96%	979
Q20. Race				
White	100%	88%	74%	809
Black	0%	12%	22%	169
Asian	0%	0%	4%	1%
Another race	0%	0%	0%	3%
Q19-20. Race + Ethnicity				
White	100%	86%	71%	779
Black	0%	14%	21%	169
Asian	0%	0%	4%	1%
	0%	0%	4%	3%
Hispanic or Latino				
Another race	0%	0%	0%	3%
Q21. Panel Willingness				
Yes	100%	62%	78%	769
No	0%	38%	22%	249
DEMOGRAPHICS - RACE ON FILE				
Caucasian	100%	80%	74%	809
Black	0%	16%	20%	169
Hispanic	0%	0%	2%	2%
Other	0%	5%	3%	2%
DEMOGRAPHICS - PARTY ON FILE				
Democrat	33%	41%	41%	369
Republican	67%	23%	27%	349
Other / Unaffiliated	0%	36%	32%	309
DEMOGRAPHICS - AGE	070	3070	32/0	30,
	201		001	
18-34	0%	5%	9%	6%
35-49	0%	11%	15%	199
50-64	67%	39%	34%	389
65-79	0%	18%	29%	289
80+	33%	27%	13%	109
DEMOGRAPHICS - GENDER				
Female	67%	41%	42%	639
Male	33%	59%	58%	379
CLARITY SCORES: PARTY				
0-19	67%	39%	34%	419
20-39	0%	0%	7%	7%
40-59	0%	7%	7%	7%
60-79	0%	5%	6%	7%
80-100	33%	50%	46%	399
	33/0	50/0	-TU/0	357
CLARITY SCORES: TURNOUT			2.27	
0-19	0%	0%	1%	1%
20-39	0%	2%	1%	1%
40-59	33%	5%	3%	6%
60-79	0%	10%	14%	109
80-100	67%	83%	81%	829
CLARITY SCORES: COLLEGE	0.73			/
	00/	100/	100/	4.7
0-19	0%	18%	10%	129
20-39	0%	14%	29%	299
40-59	67%	25%	23%	239
60-79	33%	25%	17%	179
80-100	0%	18%	21%	199
CLARITY SCORES: CHOICE				
0-19	220/	1 = 0/	110/	160
	33%	15%	11%	169
20-39	67%	24%	26%	319
40-59	0%	41%	33%	319
60-79	0%	10%	21%	159
80-100	0%	10%	9%	7%
CLARITY SCORES: CHURCH ATTENDANCE				
CLARITY SCORES: CHURCH ATTENDANCE 0-19	0%	2%	7%	4%

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	0	1-3	4-6	7+
40-59	33%	30%	34%	34%
60-79	33%	41%	31%	34%
80-100	33%	5%	8%	9%
CLARITY SCORES: CLIMATE CHANGE PRIORITY				
0-19	67%	41%	38%	46%
20-39	33%	24%	26%	31%
40-59	0%	32%	31%	17%
60-79	0%	2%	5%	5%
80-100	0%	0%	0%	0%
MEDIA MARKET				
Charlotte NC	33%	36%	29%	27%
Greensboro-High Point-Winston Salem NC	0%	9%	11%	16%
Norfolk-Portsmouth-Newport News VA	0%	5%	1%	1%
Greenville-New Bern-Washington NC	0%	11%	8%	9%
Wilmington NC	33%	14%	5%	6%
Raleigh-Durham (Fayetteville) NC	33%	18%	34%	32%
Greenville-Spartanburg SC-Asheville NC-Anderson SC	0%	7%	12%	7%
Myrtle Beach-Florence SC	0%	0%	1%	2%
DEMOGRAPHICS - PHONE TYPE				
Land-line	33%	64%	58%	63%
Wireless	67%	36%	42%	37%
Voter File Match				
Yes	100%	100%	100%	100%
No	0%	0%	0%	0%
Registered Voter (of Voter File Matches)	-			
Yes	100%	93%	95%	95%
No	0%	7%	5%	5%

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>> Q13. Currently Practicing Social Distancing? against...

	Yes	No
n	(1,245)	(55)
Q1. Health Quality		
Poor	4%	3%
Fair	13%	26%
Good	46%	34%
Very Good	37%	37%
Q4. Number of People in HH		
1-3	74%	86%
4-6	24%	11%
7+	2%	3%
Q5. Children in HH	120/	1.00/
One	13%	16%
Two	10%	11%
Three or more None		3%
	73%	71%
Q6. Non-HH Face to Face Count 0	33%	37%
1-3	38%	39%
4-6	13%	3%
7+	15%	21%
Q7. Six Feet Away? (If Q6 > 0)	13/0	21 /0
0	18%	18%
1-3	50%	55%
4-6	17%	9%
7+	16%	18%
Q8. HH Member Going to Work		
Yes	45%	38%
No	54%	57%
Unsure	1%	5%
Q9. Children Interacting with Other Children		
Yes	22%	33%
No	77%	56%
Unsure	1%	11%
Q10. Times in Group > 20 in Last Week		
0	78%	57%
1-3	16%	30%
4-6	2%	3%
7+	4%	11%
Q11. Contact with Others: Family		
Yes	71%	46%
No	29%	54%
Q11. Contact with Others: Friends		
Yes	20%	17%
No	80%	83%
Q11. Contact with Others: Co-workers		
Yes	19%	22%
No	81%	78%
Q11. Contact with Others: Clients, patients, or patrons		
Yes	11%	22%
No	89%	78%
Q11. Contact with Others: Any other type of person not already mentioned Yes	18%	22%
No No	82%	78%
	0270	78%
Q12. Handwashing Count 0	0%	0%
1-3	4%	13%
4-6	17%	13%
7+	79%	74%
Q14. Currently Experiencing Symptoms?	, 570	, 470
Yes	2%	8%
No	96%	92%
Unsure	1%	0%
1 · · · · · · · ·	-/-	
O15. Likelihood of getting Coronavirus		
Q15. Likelihood of getting Coronavirus Yes	7%	13%
Yes	7% 59%	
	7% 59% 34%	13% 66% 21%

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	lentia	

	Comiden	
Most are underestimenting the risks	Yes 37%	No 11%
Most are underestimating the risks Most are reacting appropriately	56%	51%
	7%	38%
Most are overreacting to the actual risks Q17. Changes to Routine	770	36%
Large changes	65%	24%
Small changes	28%	45%
No real changes	5%	29%
Unsure	1%	3%
	1/0	3/0
Q18. College Degree Yes	47%	32%
No No	53%	68%
Q19. Latino	33/0	06/0
Yes	3%	5%
No	97%	95%
Q20. Race	37/0	33/0
White	79%	78%
Black	17%	17%
Asian	1%	0%
Another race	2%	6%
Q19-20. Race + Ethnicity	270	070
White	77%	74%
Black	16%	16%
Asian	10%	0%
Hispanic or Latino	3%	5%
Another race	2%	5%
Q21. Panel Willingness	270	3/0
Yes	76%	61%
No	24%	39%
DEMOGRAPHICS - RACE ON FILE	2470	3370
Caucasian	79%	79%
Black	17%	21%
Hispanic	2%	0%
Other	2%	0%
DEMOGRAPHICS - PARTY ON FILE	270	070
Democrat	37%	39%
Republican	32%	42%
Other / Unaffiliated	31%	18%
DEMOGRAPHICS - AGE	51/6	20,0
18-34	6%	5%
35-49	18%	5%
50-64	37%	37%
65-79	28%	29%
80+	11%	24%
DEMOGRAPHICS - GENDER		
Female	59%	45%
Male	41%	55%
CLARITY SCORES: PARTY	1 1-11	
0-19	39%	47%
20-39	7%	3%
40-59	7%	3%
60-79	6%	8%
80-100	41%	39%
CLARITY SCORES: TURNOUT	1.2,0	-2,0
0-19	1%	0%
20-39	1%	0%
40-59	6%	3%
60-79	10%	26%
80-100	82%	71%
CLARITY SCORES: COLLEGE	32,0	. 2,0
D-19	11%	26%
20-39	28%	32%
40-59	24%	18%
60-79	17%	11%
80-100	20%	13%
CLARITY SCORES: CHOICE	20,0	
0-19	15%	18%
20-39	29%	50%
40-59	32%	24%
60-79	16%	9%
80-100	8%	0%
		_,,

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Confidential

	Confider	ntial
	Yes	No
0-19	5%	3%
20-39	19%	11%
40-59	34%	32%
60-79	34%	39%
80-100	9%	16%
CLARITY SCORES: CLIMATE CHANGE PRIORITY		
0-19	44%	56%
20-39	30%	35%
40-59	21%	6%
60-79	5%	3%
80-100	0%	0%
MEDIA MARKET		
Charlotte NC	27%	37%
Greensboro-High Point-Winston Salem NC	15%	13%
Norfolk-Portsmouth-Newport News VA	1%	5%
Greenville-New Bern-Washington NC	8%	18%
Wilmington NC	6%	3%
Raleigh-Durham (Fayetteville) NC	32%	18%
Greenville-Spartanburg SC-Asheville NC-Anderson SC	8%	5%
Myrtle Beach-Florence SC	2%	0%
DEMOGRAPHICS - PHONE TYPE		
Land-line	61%	68%
Wireless	39%	32%
Voter File Match		
Yes	100%	100%
No	0%	0%
Registered Voter (of Voter File Matches)		
Yes	95%	92%
No	5%	8%

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>> Q14. Currently Experiencing Symptoms? against...

	Yes	No	Unsur
n	(32)	(1,244)	(16)
Q1. Health Quality			
Poor	17%	3%	25%
Fair	33%	13%	8%
Good	42%	46%	67%
Very Good	8%	38%	0%
Q4. Number of People in HH			
1-3	83%	74%	75%
4-6	13%	24%	25%
7+	4%	2%	0%
Q5. Children in HH	200/	120/	00/
One T	29%	13%	0%
Two	4%	10%	17%
Three or more	8%	4%	0%
None	58%	73%	83%
Q6. Non-HH Face to Face Count	29%	34%	33%
1-3	42%	38%	33%
1-5 4-6	8%	13%	17%
7+			-
7+ Q7. Six Feet Away? (If Q6 > 0)	21%	15%	17%
O	18%	18%	13%
1-3	59%	50%	50%
1-5 4-6	12%	16%	38%
7+	12%	16%	0%
Q8. HH Member Going to Work	1270	10/0	070
Yes	58%	44%	50%
No	38%	54%	50%
Unsure	4%	1%	0%
Q9. Children Interacting with Other Children			
Yes	22%	22%	50%
No	78%	77%	50%
Unsure	0%	2%	0%
Q10. Times in Group > 20 in Last Week			
0	70%	78%	58%
1-3	13%	17%	25%
4-6	0%	2%	17%
7+	17%	4%	0%
Q11. Contact with Others: Family	ı	1	
Yes	65%	70%	75%
No	35%	30%	25%
Q11. Contact with Others: Friends	'		
Yes	25%	20%	27%
No	75%	80%	73%
Q11. Contact with Others: Co-workers			
Yes	21%	19%	20%
No	79%	81%	80%
Q11. Contact with Others: Clients, patients, or patrons			
Yes	37%	11%	0%
No	63%	89%	100%
Q11. Contact with Others: Any other type of person not already r	mentioned		
Yes	32%	17%	56%
No	68%	83%	44%
Q12. Handwashing Count			
)	4%	0%	0%
1-3	4%	5%	0%
1-6	4%	17%	25%
7+	88%	78%	75%
Q13. Currently Practicing Social Distancing?			
/es	88%	96%	100%
No	13%	4%	0%
Q15. Likelihood of getting Coronavirus			
/es	30%	7%	8%
	43%	60%	8%
Unsure	26%	33%	83%
No Unsure Q16. NC Response to Coronavirus		33%	83%

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Confider	ntia

Most are reacting appropriately			Cornide	1
Mota re overreacting to the actual risks 17% 8% 8% Q17. Changes to Routine 33% 67% 67% 58% 63% 67% 58% 63% 67% 58% 63% 67% 58% 63% 67% 58% 63% 67% 58% 67% 58% 67% 58% 67% 58% 67% 58% 67% 58% 67% 58% 67% 58% 67% 58% 67% 58% 67% 58% 67% 58% 67% 58% 67% 58% 67% 58% 67% 58% 67% 58% 68% 13% 68% 13% 68% 13% 68% 13% 16% 88% 69% 78% 68% 79% 69% 78% 69% 78% 69% 78% 69% 78% 69% 78% 69% 78% 69% 78% 69% 78% 69% 78% 69% 78% 69% 78% 69%		Yes	No	Unsure
Defect D	Most are reacting appropriately	38%	57%	33%
Defect D		17%	8%	8%
Large changes 3.5% 63.% 57.% 33.% 33.% 33.% 33.% 33.% 33.% 33.% 33.% 33.% 33.% 30.% 30.% 30.% 30.% 30.% 30.% 30.% 33.% 30.% 33.% 30.% 20.% 33.% 60.% 33.% 30.% 20.% 33.% 30.% 20.% 33.% 30.% 30.% 20.% 33.% 30.% 20.% 30.% 20.% 20.0	-	2.73		
Small changes 33% 29% 33% No real changes 88 6% 0% Clas. College Degree V V 13% 6% 1% 16	-	500/	500/	670/
No real changes				
Unsure 0% 1% 0% CIA. College Degree Ves 38% 46% 38% 67% 28% 08 0.0 63% 54% 87% 0.7% 0.7% 0.7% 0.7% 0.7% 0.2% 0.	Small changes	33%	29%	33%
No	No real changes	8%	6%	0%
No	Unsure	0%	1%	0%
Yes 38% 46% 33% No 63% 54% 67% 129. Latino Yes 4% 3% 8% No 96% 97% 92% Q2O. Race WWINTER 86% 79% 64% Black 14% 17% 27% Asian 0% 13% 19% 19-20. Race + Ethnicity WWINTER 79% 77% 58% Black 13% 16% 25% Asian 0% 1% 0% Asian 0% 1% 25% 8% Asian 0% 1% 20% 8% Asian 0% 1% 20% 8% Asian 0% 1% 3% 8% Asian 0% 1% 3% 8% Asian 0% 1% 3% 8% O21. Panel Willingness 2 2 2 2% 8% <t< td=""><td></td><td></td><td></td><td></td></t<>				
No 63% 54% 67% Q19. Latino Ye's 4% 3% 3% No 96% 97% 92% Q20. Race White 86% 79% 64% Black 11% 17% 27% Asian 0% 3% 9% Another race 0% 3% 9% Q19-20. Race + Ethnicity 79% 75% 58% Black 13% 16% 25% Asian 0% 13% 16% Asian 0% 13% 16% Black 13% 16% 25% Asian 0% 25% 3% Aster race 4% 26 28% Asian crutaria 4% 26% 3% Another race 4% 26% 3% Q21. Parle Willingness 29 25% 3% Yes 95% 75% 92% No 20 25				
19 Latino		38%		
Yes 4% 3% 8% No 96% 97% 92% 20.0 Race White 86% 79% 64% Black 14% 17% 27% Asian 0% 136 0% Alped 15% 20% Alped 79% 75% 58% Black 13% 16% 25% Asian 0% 13% 16% 25% Asian 0% 13% 16% 25% Asian 0% 2% 3% 8% Hispanic or Latino 4% 2% 3% 8% Another race 95% 25% 3% 20% 8% Ves 95% 75% 92% 8% No 5% 25% 3% 92% 5% 92% 3% DEMOGRAPHICS - RACE ON FILE 20 20 3% 96 18% 9% 2% 5% 9% <	No	63%	54%	67%
NO Q20. Race Series Series	Q19. Latino			
NO Q20. Race Series Series	Yes	4%	3%	8%
Q20. Race				
White 86% 79% 64% Black 14% 17% 27% Asaian 0% 3% 0% Another race 0% 3% 9% CU19-20 Race + Ethnicity V 55% White 99% 77% 58% Black 13% 16% 25% Asian 0% 1% 0% Alain 4% 3% 3% Another race 4% 3% 3% Q21- Panel Willingness V 75% 92% Yes 95% 75% 92% No 5% 25% 3% DEMOGRAPHICS - RACE ON FILE 33% 79% 58% Black 13% 17% 33% Hispanic 13% 79% 58% Black 13% 17% 33% Other 4% 2% 3% Black 13% 17% 33% DE		30%	3770	32/0
Black	Q20. Race			
Asian	White	86%	79%	64%
Another race	Black	14%	17%	27%
Another race	Asian	0%	1%	0%
Q19-20. Race + Ethnicity White 7.7% 5.8% White 1.3% 1.6% 2.5% Asian 0.0% 1.3% 0.0% 1.3% 0.0% 1.3% 0.0% 1.3% 0.0% 1.3% 0.0% 1.3% 0.0% 1.3% 0.0% 3.8% 0.0% 2.5% 2.5% 8.8% 0.0% 2.0% 2.5% 2				
White 79% 77% 58% Black 13% 16% 25% Asian 0% 1% 0% Hispanic or Latino 4% 2% 8% Another race 4% 2% 8% Another race 95% 75% 92% No 5% 25% 8% DEMOGRAPHICS - RACE ON FILE 200 25% 8% Caucasian 83% 79% 58% Black 13% 17% 33% Hispanic 0% 22% 8% Other 4% 2% 8% DEMOGRAPHICS - PARTY ON FILE 29% 37% 50% Republican 25% 33% 25% Other / Unaffiliated 46% 30% 25% DEMOGRAPHICS - AGE 21% 18% 20% EMBOGRAPHICS - AGE 21% 18% 0% EMOGRAPHICS - AGE 21% 18% 0% EMOGRAPHICS - AGE<		0%	3%	9%
Black	Q19-20. Race + Ethnicity			
Asian	White	79%	77%	58%
Asian	Black	13%	16%	25%
Hispanic or Latino				
Another race 4% 8% 2% 8% 20.21. Panel Willingness Ves 95% 75% 92% 8% 25% 25% 25% 25% 25% 25% 25% 25% 25% 25				
Q21. Panel Willingness 95% 75% 92% Yes 95% 25% 8% No 95% 25% 8% DEMOGRAPHICS - RACE ON FILE 33% 79% 5.8% Black 13% 17% 33% Hispanic 0% 2% 0% Other 4% 2% 8% DEMOGRAPHICS - PARTY ON FILE ************************************	- 1			
Yes 95% 75% 92% No 5% 25% 8% DEMOGRAPHICS - RACE ON FILE 83% 79% 58% Black 13% 17% 33% Hispanic 0% 2% 0% Other 0% 2% 8% DEMOGRAPHICS - PARTY ON FILE 0 25% 33% 25% Other/ Junaffiliated 46% 30% 25% DEMOGRAPHICS - AGE 3 25% 25% 18-34 4% 6% 17% 55% 05-64 42% 37% 55% 65-79 21% 18% 17% 55% 05-79 21% 28% 17% 55% 65-79 21% 28% 17% 55% 65-79 21% 28% 17% 55% 65% 65% 65% 8% 67% 58% 65% 65% 65% 65% 65% 65% 65% 65% 65% 65% 65% <td>Another race</td> <td>4%</td> <td>2%</td> <td>8%</td>	Another race	4%	2%	8%
Yes 95% 75% 92% No 5% 25% 8% DEMOGRAPHICS - RACE ON FILE 83% 79% 58% Black 13% 17% 33% Hispanic 0% 2% 0% Other 0% 2% 8% DEMOGRAPHICS - PARTY ON FILE 0 25% 33% 25% Other/ Junaffiliated 46% 30% 25% DEMOGRAPHICS - AGE 3 25% 25% 18-34 4% 6% 17% 55% 05-64 42% 37% 55% 65-79 21% 18% 17% 55% 05-79 21% 28% 17% 55% 65-79 21% 28% 17% 55% 65-79 21% 28% 17% 55% 65% 65% 65% 8% 67% 58% 65% 65% 65% 65% 65% 65% 65% 65% 65% 65% 65% <td>Q21. Panel Willingness</td> <td></td> <td></td> <td></td>	Q21. Panel Willingness			
NO 5% 25% 8% DEMOGRAPHICS - RACE ON FILE Caucasian 83% 79% 58% Black 13% 17% 33% Hispanic 0% 2% 0% Other 4% 2% 8% DEMOGRAPHICS - PARTY ON FILE Democrat 29% 37% 50% Republican 25% 33% 25% Other / Unaffiliated 46% 30% 25% DEMOGRAPHICS - AGE 35-49 21% 18% 0% 18-34 4% 6% 17% 58% 56-79 21% 28% 17% 58% 65-79 21% 28% 17% 80 DEMOGRAPHICS - GENDER 8 67% 58% 67% 88 DEMOGRAPHICS - SENDER 8 28% 20% 23% 23% 22% 23% 23% 25% 28% 26% 26% 26% 28% 26% 26% 26% 26%<		95%	75%	92%
DEMOGRAPHICS - RACE ON FILE 383% 79% 58% Black 13% 17% 33% Black 13% 17% 33% Hispanic 0% 2% 8% Other 4% 2% 8% DEMOGRAPHICS - PARTY ON FILE Permocrat 29% 37% 50% Republican 25% 33% 25% Other / Unaffiliated 46% 30% 25% DEMOGRAPHICS - AGE ***********************************				
Caucasian 83% 79% 58% Black 13% 17% 33% Hispanic 0% 2% 0% Other 4% 2% 8% DEMOGRAPHICS - PARTY ON FILE 30% 25% Democrat 29% 37% 50% Republican 25% 33% 25% DEMOGRAPHICS - AGE 30% 25% 18-34 4% 6% 17% 55-49 21% 18% 0% 56-79 21% 28% 17% 80+ 13% 11% 8% DEMOGRAPHICS - GENDER 5% 58% 67% Female 67% 58% 67% Male 33% 42% 33% CLARITY SCORES: PARTY 5% 6% 0% 0-19 38% 40% 25% 0-39 13% 7% 8% 60-79 4% 6% 0% 00-79		3%	25%	670
Black 13% 17% 33% Hispanic 0% 2% 0% Other 4% 2% 88 DEMOGRAPHICS - PARTY ON FILE Democrat 29% 37% 50% Republican 25% 33% 25% Other / Unaffiliated 46% 30% 25% DEMOGRAPHICS - AGE 37% 58% 18-34 4% 6% 17% 35-49 21% 18% 0% 50-64 42% 37% 58% 65-79 21% 28% 17% B0-0 13% 11% 8% DEMOGRAPHICS - GENDER 58% 67% 48% Male 33% 42% 33% 42% 33% CLARITY SCORES: PARTY 0.19 38% 40% 25% 40% 60% 10% 40% 60% 10% 40% 60% 10% 40% 60% 10% 10% 20% 20%	DEMOGRAPHICS - RACE ON FILE			
Hispanic	Caucasian	83%	79%	58%
Other 4% 2% 8% DEMOGRAPHICS - PARTY ON FILE Democrat 29% 37% 50% Republican 25% 33% 25% Other / Unaffiliated 46% 30% 25% DEMOGRAPHICS - AGE 35-49 21% 18% 0% 50-64 42% 37% 58% 65-79 21% 28% 17% 80- 13% 11% 8% DEMOGRAPHICS - GENDER 5 67% 58% 67% Female 67% 58% 67% 6% 10% 11% 8% DEMOGRAPHICS - GENDER 5 67% 58% 67% 58% 67% 58% 67% 58% 67% 58% 67% 58% 67% 58% 67% 58% 67% 58% 67% 58% 67% 58% 67% 67% 58% 67% 58% 67% 58% 67% 58% 67% 58%	Black	13%	17%	33%
Other 4% 2% 8% DEMOGRAPHICS - PARTY ON FILE Democrat 29% 37% 50% Republican 25% 33% 25% Other / Unaffiliated 46% 30% 25% DEMOGRAPHICS - AGE 35-49 21% 18% 0% 50-64 42% 37% 58% 65-79 21% 28% 17% 80- 13% 11% 8% DEMOGRAPHICS - GENDER 5 67% 58% 67% Female 67% 58% 67% 6% 10% 11% 8% DEMOGRAPHICS - GENDER 5 67% 58% 67% 58% 67% 58% 67% 58% 67% 58% 67% 58% 67% 58% 67% 58% 67% 58% 67% 58% 67% 58% 67% 67% 58% 67% 58% 67% 58% 67% 58% 67% 58%				
DEMOGRAPHICS - PARTY ON FILE				
Democrat 29% 37% 50% Republican 25% 33% 25% 25% 33% 25% 25% 33% 25% 25% 25% 33% 25%		4%	2%	8%
Republican 25% 33% 25% Other / Unaffiliated 46% 30% 25% DEMOGRAPHICS - AGE 18-34 4% 6% 17% 50% 50% 50% 50% 50% 55% 55% 55% 55% 55% 55% 55% 55% 55% 55% 55% 55% 65% 55% 66% 55% 67% 58% 60	DEMOGRAPHICS - PARTY ON FILE			
Other / Unaffiliated 46% 30% 25% DEMOGRAPHICS - AGE 18-34 4% 6% 17% 35-49 21% 18% 0% 50-64 42% 37% 58% 65-79 21% 28% 17% 80+ 13% 11% 8% DEMOGRAPHICS - GENDER Female 67% 58% 67% Male 33% 42% 33% CLARITY SCORES: PARTY O-19 38% 40% 25% 20-39 13% 6% 0% 40-59 13% 7% 8% 60-79 4% 6% 17% 80-100 33% 41% 50% CLARITY SCORES: TURNOUT 0% 1% 0% 60-79 18% 6% 0% 60-79 23% 10% 25% 80-100 55% 83% 75% CLARITY SCORES: COLLEGE 0-19 21% <td< td=""><td>Democrat</td><td>29%</td><td>37%</td><td>50%</td></td<>	Democrat	29%	37%	50%
Other / Unaffiliated 46% 30% 25% DEMOGRAPHICS - AGE 18-34 4% 6% 17% 35-49 21% 18% 0% 50-64 42% 37% 58% 65-79 21% 28% 11% 8% DEMOGRAPHICS - GENDER Female 67% 58% 67% Male 33% 42% 33% CLARITY SCORES: PARTY 0-19 38% 40% 25% 20-39 13% 6% 0% 40-59 13% 6% 0% 60-79 4% 6% 17% 80-100 33% 41% 50% CLARITY SCORES: TURNOUT 0% 1% 0% 0-79 18% 6% 0% 60-79 23% 10% 25% 80-100 5% 18 6% 0% 60-79 23% 10% 25% 80-100 5%	Republican	25%	33%	25%
DEMOGRAPHICS - AGE 18-34	·		30%	
18-34		40%	30/0	23/0
35-49				
50-64 42% 37% 58% 65-79 21% 28% 17% 80+ 13% 11% 8% DEMOGRAPHICS - GENDER Female 67% 58% 67% Male 33% 42% 33% CLARITY SCORES: PARTY 0-19 38% 40% 25% 20-39 13% 6% 0% 40-59 13% 7% 8% 60-79 4% 6% 17% 80-100 33% 41% 50% CLARITY SCORES: TURNOUT 0-19 0% 1% 0% 40-59 18% 6% 0% 60-79 18% 6% 0% 60-79 23% 10% 25% 80-100 55% 8% 75% CLARITY SCORES: COLLEGE 21% 12% 17% 20-39 29% 28% 50% 40-59 3% 17% 25% 80-100 17 20	18-34	4%	6%	17%
65-79 21% 28% 17% 80+ 13% 11% 8% DEMOGRAPHICS - GENDER Female 67% 58% 67% Male 33% 42% 33% CLARITY SCORES: PARTY 0-19 38% 40% 25% 20-39 13% 6% 0% 40-59 13% 7% 8% 60-79 4% 6% 17% 80-100 33% 41% 50% CLARITY SCORES: TURNOUT 0-19 0% 1% 0% 40-59 18% 6% 0% 60-79 23% 10% 25% 80-100 5% 18% 6% 0% 60-79 23% 10% 25% 80-100 25% 24% 0% 60-79 8% 17% 25% 80-100 17% 20% 8% 60-79 8% 17% 25% 80-100 17% 20%	35-49	21%	18%	0%
65-79 21% 28% 17% 80+ 13% 11% 8% DEMOGRAPHICS - GENDER Female 67% 58% 67% Male 33% 42% 33% CLARITY SCORES: PARTY 0-19 38% 40% 25% 20-39 13% 6% 0% 40-59 13% 7% 8% 60-79 4% 6% 17% 80-100 33% 41% 50% CLARITY SCORES: TURNOUT 0-19 0% 1% 0% 40-59 18% 6% 0% 60-79 23% 10% 25% 80-100 5% 18% 6% 0% 60-79 23% 10% 25% 80-100 25% 24% 0% 60-79 8% 17% 25% 80-100 17% 20% 8% 60-79 8% 17% 25% 80-100 17% 20%	50-64	42%	37%	58%
80+ 13% 11% 8% DEMOGRAPHICS - GENDER Female 67% 58% 67% Male 33% 42% 33% CLARITY SCORES: PARTY 0-19 38% 40% 25% 40-59 13% 7% 8% 80-100 33% 41% 50% CLARITY SCORES: TURNOUT 0-19 0% 1% 0% 40-59 18% 66% 0% 100 18% 66% 0% 100 18% 66% 0% 100 18% 66% 0% 100 18% 66% 0% 100 18% 66% 0% 100 18% 66% 0% 100 18% 66% 0% 100 18% 66% 0% 100 18% 66% 0% 100 18% 66% 0% 100 18% 66% 0% 100 18% 66% 0% 100 18% 66% 0% 100 18% 66% 0% 100 100 100 100 100 100 100 100 100 10				
DEMOGRAPHICS - GENDER Female 67% 58% 67% Male 33% 42% 33% CLARITY SCORES: PARTY 0-19 38% 40% 25% 20-39 13% 6% 0% 40-59 13% 7% 8% 60-79 4% 6% 17% 80-100 33% 41% 50% CLARITY SCORES: TURNOUT 0-19 0% 1% 0% 40-59 18% 6% 0% 60-79 23% 10% 25% 80-100 5% 3% 75% CLARITY SCORES: COLLEGE 0 23% 10% 25% 80-100 21% 12% 17% 20-39 40-59 25% 24% 0% 60-79 28% 50% 40-59 25% 24% 0% 60-79 8% 17% 25% 80-100 17% 20% <td></td> <td></td> <td></td> <td></td>				
Female 67% 58% 67% Male 33% 42% 33% CLARITY SCORES: PARTY		13%	11%	8%
Male 33% 42% 33% CLARITY SCORES: PARTY	DEMOGRAPHICS - GENDER			
CLARITY SCORES: PARTY 0-19 38% 40% 25% 20-39 13% 6% 0% 40-59 13% 7% 8% 60-79 4% 6% 17% 80-100 33% 41% 50% CLARITY SCORES: TURNOUT 0-19 0% 1% 0% 40-59 18% 6% 0% 40-59 18% 6% 0% 60-79 20-39 5% 1% 0% 60-79 23% 10% 25% 80-100 55% 83% 75% CLARITY SCORES: COLLEGE 0-19 21% 12% 17% 20-39 29% 28% 50% 40-59 20-39 29% 28% 50% 40-59 20-39 29% 28% 50% 60-79 8% 17% 25% 80-100 17% 20% 8% CLARITY SCORES: CHOICE 0-19 9% 16% 8% 20-39 43% 29% 25% 40-59 60-79 80-100 17% 20% 8% CLARITY SCORES: CHOICE 0-19 9% 16% 8% 20-39 43% 29% 25% 40-59 60-79 13% 16% 8% 80-100 44% 8% 8% 80-100 44% 8% 8%	Female	67%	58%	67%
CLARITY SCORES: PARTY 0-19 38% 40% 25% 20-39 13% 6% 0% 40-59 13% 7% 8% 60-79 4% 6% 17% 80-100 33% 41% 50% CLARITY SCORES: TURNOUT 0-19 0% 1% 0% 40-59 18% 6% 0% 40-59 18% 6% 0% 60-79 20-39 5% 1% 0% 60-79 23% 10% 25% 80-100 55% 83% 75% CLARITY SCORES: COLLEGE 0-19 21% 12% 17% 20-39 29% 28% 50% 40-59 20-39 29% 28% 50% 40-59 20-39 29% 28% 50% 60-79 8% 17% 25% 80-100 17% 20% 8% CLARITY SCORES: CHOICE 0-19 9% 16% 8% 20-39 43% 29% 25% 40-59 60-79 80-100 17% 20% 8% CLARITY SCORES: CHOICE 0-19 9% 16% 8% 20-39 43% 29% 25% 40-59 60-79 13% 16% 8% 80-100 44% 8% 8% 80-100 44% 8% 8%	Male	33%	42%	33%
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20-39				
40-59	0-19	38%	40%	25%
60-79	20-39	13%	6%	0%
80-100 33% 41% 50% CLARITY SCORES: TURNOUT 0-19 0% 1% 0% 20-39 5% 1% 0% 40-59 18% 6% 0% 60-79 23% 10% 25% 80-100 55% 83% 75% CLARITY SCORES: COLLEGE 0-19 21% 12% 17% 20-39 29% 28% 50% 40-59 25% 24% 0% 60-79 8% 17% 25% 80-100 17% 20% 8% CLARITY SCORES: CHOICE 0-19 9 8% 16% 8% 25% 24% 0% 60-79 8% 17% 25% 80-100 17% 20% 8% CLARITY SCORES: CHOICE 0-19 9% 16% 8% 20-39 43% 29% 25% 40-59 30% 32% 50% 60-79 13% 16% 8% 80-100 4% 8% 8% CLARITY SCORES: CHURCH ATTENDANCE	40-59	13%	7%	8%
80-100 33% 41% 50% CLARITY SCORES: TURNOUT 0-19 0% 1% 0% 20-39 5% 1% 0% 40-59 18% 6% 0% 60-79 23% 10% 25% 80-100 55% 83% 75% CLARITY SCORES: COLLEGE 0-19 21% 12% 17% 20-39 29% 28% 50% 40-59 25% 24% 0% 60-79 8% 17% 25% 80-100 17% 20% 8% CLARITY SCORES: CHOICE 0-19 9 8% 16% 8% 25% 24% 0% 60-79 8% 17% 25% 80-100 17% 20% 8% CLARITY SCORES: CHOICE 0-19 9% 16% 8% 20-39 43% 29% 25% 40-59 30% 32% 50% 60-79 13% 16% 8% 80-100 4% 8% 8% CLARITY SCORES: CHURCH ATTENDANCE	60-79	4%	6%	17%
CLARITY SCORES: TURNOUT 0-19				
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20-39		,	1	
40-59	0-19	0%	1%	0%
60-79 23% 10% 25% 80-100 55% 83% 75% CLARITY SCORES: COLLEGE 0-19 21% 12% 17% 20-39 29% 28% 50% 40-59 25% 24% 0% 60-79 8% 17% 20-5% 80-100 17% 20% 8% CLARITY SCORES: CHOICE 0-19 9% 16% 8% 20-39 43% 29% 25% 40-59 30% 32% 50% 60-79 13% 16% 8% 80-100 4% 8% 8% CLARITY SCORES: CHURCH ATTENDANCE	20-39	5%	1%	0%
60-79 23% 10% 25% 80-100 55% 83% 75% CLARITY SCORES: COLLEGE 0-19 21% 12% 17% 20-39 29% 28% 50% 40-59 25% 24% 0% 60-79 8% 17% 20-5% 80-100 17% 20% 8% CLARITY SCORES: CHOICE 0-19 9% 16% 8% 20-39 43% 29% 25% 40-59 30% 32% 50% 60-79 13% 16% 8% 80-100 4% 8% 8% CLARITY SCORES: CHURCH ATTENDANCE	40-59	18%	6%	0%
80-100 55% 83% 75% CLARITY SCORES: COLLEGE 0-19 21% 12% 17% 20-39 29% 28% 50% 40-59 25% 24% 0% 60-79 8% 17% 25% 80-100 17% 20% 8% CLARITY SCORES: CHOICE 0-19 9% 16% 8% 20-39 43% 29% 25% 40-59 30% 32% 50% 60-79 13% 16% 8% 80-100 4% 8% 8% CLARITY SCORES: CHURCH ATTENDANCE				
CLARITY SCORES: COLLEGE 0-19 20-39 29% 28% 50% 40-59 25% 24% 06 60-79 8% 17% 25% 80-100 17% 20% 8% CLARITY SCORES: CHOICE 0-19 9% 16% 8% 20-39 43% 29% 25% 40-59 30% 32% 50% 60-79 13% 16% 8% 80-100 4% 8% 8% CLARITY SCORES: CHURCH ATTENDANCE				
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20-39 29% 28% 50% 40-59 25% 24% 0% 60-79 8% 17% 25% 80-100 17% 20% 8% CLARITY SCORES: CHOICE 0-19 9% 16% 8% 20-39 43% 29% 25% 40-59 30% 32% 50% 60-79 13% 16% 8% 80-100 4% 8% 8% CLARITY SCORES: CHURCH ATTENDANCE 4% 8%	CLARITY SCORES: COLLEGE			
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40-59 25% 24% 0% 60-79 8% 17% 25% 80-100 17% 20% 8% CLARITY SCORES: CHOICE 9% 16% 8% 20-39 43% 29% 25% 40-59 30% 32% 50% 60-79 13% 16% 8% 80-100 4% 8% 8% CLARITY SCORES: CHURCH ATTENDANCE	0-19	21%	12%	
60-79 8% 17% 25% 80-100 17% 20% 8% CLARITY SCORES: CHOICE 9% 16% 8% 20-39 43% 29% 25% 40-59 30% 32% 50% 60-79 13% 16% 8% 80-100 4% 8% 8% CLARITY SCORES: CHURCH ATTENDANCE				50%
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CLARITY SCORES: CHOICE 0-19 9% 16% 8% 20-39 43% 29% 25% 40-59 30% 32% 50% 60-79 13% 16% 8% 80-100 4% 8% 8% CLARITY SCORES: CHURCH ATTENDANCE	20-39 40-59	29% 25%	28% 24%	0%
0-19 9% 16% 8% 20-39 43% 29% 25% 40-59 30% 32% 50% 60-79 13% 16% 8% 80-100 4% 8% 8% CLARITY SCORES: CHURCH ATTENDANCE	20-39 40-59	29% 25%	28% 24%	0%
0-19 9% 16% 8% 20-39 43% 29% 25% 40-59 30% 32% 50% 60-79 13% 16% 8% 80-100 4% 8% 8% CLARITY SCORES: CHURCH ATTENDANCE	20-39 40-59 60-79	29% 25% 8%	28% 24% 17%	0% 25%
20-39 43% 29% 25% 40-59 30% 32% 50% 60-79 13% 16% 8% 80-100 4% 8% 8% CLARITY SCORES: CHURCH ATTENDANCE	20-39 40-59 60-79 80-100	29% 25% 8%	28% 24% 17%	0% 25%
40-59 30% 32% 50% 60-79 13% 16% 8% 80-100 4% 8% 8% CLARITY SCORES: CHURCH ATTENDANCE	20-39 40-59 60-79 80-100 CLARITY SCORES: CHOICE	29% 25% 8% 17%	28% 24% 17% 20%	0% 25% 8%
60-79 13% 16% 8% 80-100 4% 8% 8% CLARITY SCORES: CHURCH ATTENDANCE	20-39 40-59 60-79 80-100 CLARITY SCORES: CHOICE 0-19	29% 25% 8% 17%	28% 24% 17% 20%	0% 25% 8%
80-100 4% 8% 8% CLARITY SCORES: CHURCH ATTENDANCE	20-39 40-59 60-79 80-100 CLARITY SCORES: CHOICE 0-19 20-39	29% 25% 8% 17% 9% 43%	28% 24% 17% 20% 16% 29%	0% 25% 8% 8% 25%
80-100 4% 8% 8% CLARITY SCORES: CHURCH ATTENDANCE	20-39 40-59 60-79 80-100 CLARITY SCORES: CHOICE 0-19 20-39	29% 25% 8% 17% 9% 43%	28% 24% 17% 20% 16% 29%	0% 25% 8% 8% 25%
CLARITY SCORES: CHURCH ATTENDANCE	20-39 40-59 60-79 80-100 CLARITY SCORES: CHOICE 0-19 20-39 40-59	29% 25% 8% 17% 9% 43% 30%	28% 24% 17% 20% 16% 29% 32%	0% 25% 8% 8% 25% 50%
	20-39 40-59 60-79 80-100 CLARITY SCORES: CHOICE 0-19 20-39 40-59 60-79	29% 25% 8% 17% 9% 43% 30% 13%	28% 24% 17% 20% 16% 29% 32% 16%	0% 25% 8% 8% 25% 50% 8%
10.00	20-39 40-59 60-79 80-100 CLARITY SCORES: CHOICE 0-19 20-39 40-59 60-79 80-100	29% 25% 8% 17% 9% 43% 30% 13%	28% 24% 17% 20% 16% 29% 32% 16%	0% 25% 8% 8% 25% 50% 8%

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Confidential

	Comdential			
	Yes	No	Unsure	
20-39	17%	19%	8%	
40-59	42%	33%	75%	
60-79	38%	34%	8%	
80-100	4%	9%	8%	
CLARITY SCORES: CLIMATE CHANGE PRIORITY				
0-19	43%	45%	25%	
20-39	43%	29%	58%	
40-59	9%	20%	17%	
60-79	4%	5%	0%	
80-100	0%	0%	0%	
MEDIA MARKET				
Charlotte NC	38%	27%	25%	
Greensboro-High Point-Winston Salem NC	13%	15%	33%	
Norfolk-Portsmouth-Newport News VA	0%	2%	0%	
Greenville-New Bern-Washington NC	4%	9%	25%	
Wilmington NC	13%	6%	0%	
Raleigh-Durham (Fayetteville) NC	21%	32%	17%	
Greenville-Spartanburg SC-Asheville NC-Anderson SC	13%	8%	0%	
Myrtle Beach-Florence SC	0%	2%	0%	
DEMOGRAPHICS - PHONE TYPE				
Land-line	71%	61%	100%	
Wireless	29%	39%	0%	
Voter File Match				
Yes	100%	100%	100%	
No	0%	0%	0%	
Registered Voter (of Voter File Matches)				
Yes	92%	95%	100%	
No	8%	5%	0%	

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>> Q15. Likelihood of getting Coronavirus against...

	Yes	No	Unsure
n	(100)	(782)	(402)
Q1. Health Quality			
Poor	4%	3%	4%
Fair	16%	13%	14%
Good	36%	43%	53%
Very Good	44%	41%	29%
Q4. Number of People in HH			
1-3	64%	77%	71%
4-6	30%	21%	28%
7+	6%	2%	2%
Q5. Children in HH	222/	440/	100/
One	23%	11%	13%
Two	10%	11%	10%
Three or more	10%	4%	4%
None	57%	74%	73%
Q6. Non-HH Face to Face Count	400/	250/	200/
0	40%	35%	30%
1-3	33%	39%	38%
4-6	7%	12%	15%
7+	20%	14%	17%
Q7. Six Feet Away? (If Q6 > 0)	12%	100/	170/
0 1-3		19%	17% 52%
1-3 4-6	48%	50%	17%
4-6 7+	21%	15%	
7+ Q8. HH Member Going to Work	19%	16%	13%
Yes	59%	39%	53%
No No	39%	60%	46%
Unsure	3%	1%	2%
Q9. Children Interacting with Other Children	370	170	270
Yes	18%	19%	28%
No	79%	79%	72%
Unsure	4%	2%	0%
Q10. Times in Group > 20 in Last Week	170	2,0	
0	75%	79%	74%
1-3	16%	15%	18%
4-6	4%	2%	2%
7+	4%	3%	6%
Q11. Contact with Others: Family			
Yes	69%	67%	75%
No	31%	33%	25%
Q11. Contact with Others: Friends			
Yes	17%	20%	21%
No	83%	80%	79%
Q11. Contact with Others: Co-workers			
Yes	24%	17%	21%
No	76%	83%	79%
Q11. Contact with Others: Clients, patients, or patrons			
Yes	15%	11%	12%
No	85%	89%	88%
Q11. Contact with Others: Any other type of person not already mentioned			
Yes	19%	19%	16%
No	81%	81%	84%
Q12. Handwashing Count			
0	1%	0%	0%
1-3	6%	5%	3%
4-6	20%	17%	15%
7+	73%	77%	82%
Q13. Currently Practicing Social Distancing?			
Yes	93%	96%	98%
No	7%	4%	2%
Q14. Currently Experiencing Symptoms?			
Yes	10%	2%	2%
No	89%	98%	95%
Unsure	1%	0%	3%
Q16. NC Response to Coronavirus			
Most are underestimating the risks	50%	31%	40%

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	Yes	No	Unsure
Most are reacting appropriately	43%	60%	53%
Most are overreacting to the actual risks	7%	9%	8%
Q17. Changes to Routine			
Large changes	70%	60%	67%
Small changes	26%	31%	27%
No real changes	4%	8%	5%
Unsure	0%	1%	1%
Q18. College Degree	700/	4.40/	4.40/
Yes No	70% 30%	44% 56%	44% 56%
Q19. Latino	30%	30/0	3070
Yes	4%	3%	3%
No	96%	97%	97%
Q20. Race			
White	86%	78%	81%
Black	11%	19%	15%
Asian	3%	1%	1%
Another race	0%	2%	4%
Q19-20. Race + Ethnicity			
White	83%	75%	78%
Black	10%	18%	15%
Asian	3%	1%	1%
Hispanic or Latino	4%	4%	3%
Another race	0%	2%	4%
Q21. Panel Willingness Yes	84%	74%	77%
No No	16%	26%	23%
DEMOGRAPHICS - RACE ON FILE	1070	20/0	23/0
Caucasian	83%	78%	81%
Black	9%	19%	15%
Hispanic	4%	2%	2%
Other	4%	2%	2%
DEMOGRAPHICS - PARTY ON FILE			
Democrat	31%	37%	39%
Republican	23%	34%	32%
Other / Unaffiliated	46%	30%	30%
DEMOGRAPHICS - AGE			ı
18-34	16%	6%	4%
35-49	34%	16%	18%
50-64 65-79	39%	36%	39%
80+	7% 4%	29% 14%	31% 8%
DEMOGRAPHICS - GENDER	470	14/0	070
Female	53%	59%	59%
Male	47%	41%	41%
CLARITY SCORES: PARTY		I	
0-19	29%	42%	39%
20-39	4%	8%	5%
40-59	13%	6%	8%
60-79	7%	5%	8%
80-100	47%	39%	41%
CLARITY SCORES: TURNOUT			
0-19	2%	1%	0%
20-39	0%	1%	1%
40-59	6%	6%	5%
60-79	17%	11%	9%
80-100 CLARITY SCORES: COLLEGE	75%	81%	84%
0-19	3%	12%	14%
20-39	17%	29%	29%
40-59	27%	24%	23%
60-79	26%	18%	12%
80-100	27%	17%	22%
CLARITY SCORES: CHOICE			
0-19	6%	16%	16%
20-39	22%	30%	30%
40-59	34%	33%	30%
60-79	25%	15%	15%
80-100	14%	6%	9%
CLARITY SCORES: CHURCH ATTENDANCE			
0-19	9%	4%	6%
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	(Confide	ntial
	Yes	No	Unsure
20-39	33%	18%	17%
40-59	36%	33%	34%
60-79	21%	36%	33%
80-100	1%	10%	10%
CLARITY SCORES: CLIMATE CHANGE PRIORITY			
0-19	31%	47%	44%
20-39	32%	30%	29%
40-59	26%	18%	22%
60-79	11%	5%	5%
80-100	0%	0%	0%
MEDIA MARKET			
Charlotte NC	20%	30%	23%
Greensboro-High Point-Winston Salem NC	12%	15%	15%
Norfolk-Portsmouth-Newport News VA	1%	1%	2%
Greenville-New Bern-Washington NC	12%	9%	9%
Wilmington NC	7%	7%	4%
Raleigh-Durham (Fayetteville) NC	39%	29%	34%
Greenville-Spartanburg SC-Asheville NC-Anderson SC	9%	7%	11%
Myrtle Beach-Florence SC	0%	2%	3%
DEMOGRAPHICS - PHONE TYPE	· ·		
Land-line	50%	57%	70%
Wireless	50%	43%	30%
Voter File Match			
Yes	100%	100%	100%
No	0%	0%	0%
Registered Voter (of Voter File Matches)			
Yes	93%	95%	97%
No	7%	5%	3%

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» Q16. NC Response to Coronavirus against...

Call Health Quality		Most are underestimating the risks	Most are reacting appropriately	Most are overreacting to the actual risks
Poor 5% 3% 3% 3% 5air 10% 10% 19% 600 47% 40% 39% 600 46% 47% 40% 39% 600 46% 47% 40% 39% 600 46% 47% 40% 39% 600 46% 47% 40% 39% 600 46% 47% 40% 39% 600 46% 47% 40% 39% 600 46% 47% 40% 600 39% 600 46% 47% 40% 600 39% 600 46% 47% 40% 600 40% 60	n	(452)	(665)	(120)
Fair				
Good				
Very Good				
Q4. Number of People in HH 1-3				
1-3	· ·	31%	40%	39%
4-6 24% 23% 24% 5% 5% 5% 5% 5% 5% 5%	•	740/	750/	740/
7+ 2% 2% 5% 5% 05. Children in HH One				
One 13% 12% 16% Two 7% 12% 16% Two 7% 12% 13% Three or more 3% 4% 9% None 76% 72% 63% OB. Non-HH Face to Face Count 0 35% 33% 23% 1-3 37% 39% 38% 4-6 10% 16% 6% 7+ 17% 12% 34% O7. Six Feet Away? (If Q6 > 0) 0 21% 15% 20% 1-3 47% 53% 44% 07. Six Feet Away? (If Q6 > 0) 0 22% 15% 1-3 47% 53% 44% 07. Six Feet Away? (If Q6 > 0) 0 21% 15% 20% 1-3 47% 53% 44% 0-6 12% 21½ 10% 10% 1-8 47% 53% 44% 0-7 20% 111% 26% Q8. HH Member Going to Work Ves 47% 43% 56% No 51% 57% 418 Unsure 2% 19% 3% 09. Children Interacting with Other Children Ves 26% 19% 30% No 73% 80% 63% Unsure 1% 19 17% 15% 1-3 17% 17% 15% 1-3 17% 17% 15% 1-3 17% 17% 15% 1-3 17% 17% 15% 1-46 2% 2% 2% 4% 1-5 38 37 9% 011. Contact with Others: Family Ves 9 20 in Last Week 0 77% 78% 72% 1-3 17% 17% 15% No 28% 31% 29% 011. Contact with Others: Friends Ves 9 20% 20% 20% 26% No 80% 80% 74% 011. Contact with Others: Friends Ves 9 19% 17% 30% No 11. Sample Service Servi	1 1			
One		2%	2%	5%
Two or		120/	120/	1.00/
Three or more				
None 76% 72% 63% Q6. Non-HH Face to Face Count 0				
QG. Non-HH Face to Face Count 0 35% 33% 23% 1-3 37% 39% 38% 4-6 10% 16% 6% 7+ 17% 12% 34% Q7. Six Feet Away? (if Q6 > 0) 0 21% 15% 20% 1-3 47% 53% 44% 4-6 12% 21% 10% 4-6 12% 21% 10% 7+ 20% 11% 26% Q8. HH Member Going to Work 47% 43% 56% Ves 47% 43% 56% Q8. Children Interacting with Other Children 78 43% 56% Ves 26% 19% 30% 63% Unsure 26% 19% 30% 63% Unsure 1% 1% 7% 10 7% Q10. Times in Group > 20 in Last Week 0 77% 78% 72% 63% 14% 446 46 2% 2% 4% 46 46 2% 2% 4% 47 1				
0 35% 33% 23% 1-3 1-3 37% 39% 38% 38% 1-3 37% 39% 38% 38% 38% 38% 38% 38% 38% 38% 38% 38		70%	7270	03%
1-3 37% 39% 38% 4-6 6 10% 16% 6% 7+ 17% 12% 34% 07. Six Feet Away? (If Q6 > 0) 0 21% 15% 20% 1-3 44% 20% 1-3 44% 10% 15% 20% 1-3 47% 53% 44% 10% 16% 6% 7+ 20% 11% 26% 20% 11% 26% 20% 11% 26% 20% 11% 26% 20% 11% 26% 20% 11% 26% 20% 11% 26% 20% 11% 26% 20% 11% 26% 20% 11% 26% 20% 11% 36% 20% 11% 26% 20% 11% 36% 20% 11% 36% 20% 11% 36% 20% 11% 36% 20% 11% 36% 20% 11% 36% 20% 12% 15% 37% 41% 20% 20% 11% 36% 20% 20% 26% 10% 30% 63% 20% 20% 26% 20% 24% 44% 7+ 25% 31% 22% 25% 24% 44% 7+ 25% 31% 229% 211. Contact with Others: Friends Yes 20% 20% 26% 20% 20% 26% 20% 20% 20% 20% 20% 20% 20% 20% 20% 20		25%	220/	23%
4-6				
7+				
Q7. Six Feet Away? (If Q6 > 0) 0	1 1			
0 21% 15% 20% 1-3 47% 53% 44% 4-6 12% 21½ 10% 7-+ 20% 11½ 22½ 08. HH Member Going to Work Yes 47% 43% 55% No 51½ 57% 41½ Unsure 2½ 1½ 3% 09. Children Interacting with Other Children Yes 26% 19% 30% No 73% 80% 63% Unsure 1½ 1½ 7% 210. Times in Group ≥ 20 in Last Week 0 77% 78% 72% 1-3 17% 17% 15% 4-6 2½ 2% 4¼ 7+ 5% 3% 9% Q11. Contact with Others: Family Yes 28% 31½ 29% Q11. Contact with Others: Friends Yes 20% 20% 20% 26% No 80% 80% 74% Q11. Contact with Others: Friends Yes 20% 20% 20% 26% No 80% 80% 74% Q11. Contact with Others: Friends Yes 9 20% 20% 26% No 80% 80% 74% Q11. Contact with Others: Co-workers Yes 9 19% 17% 30% Q11. Contact with Others: Co-workers Yes 9% 12% 18% 82% Q11. Contact with Others: Clients, patients, or patrons Yes 9% 12% 18% No 81% 82% 70% Q11. Contact with Others: Any other type of person not already mentioned Yes 19% 18% 82% Q11. Contact with Others: Any other type of person not already mentioned Yes 19% 18% 19% No 81% 82% 31% 19% Q12. Handwashing Court O 11% 0% 0% Q1-3 4% 4% 6% 4-6 14% 19% 13% Q13. Currently Practicing Social Distancing? Yes 99% 96% 83% No 11% 4% 18% Q13. Currently Experiencing Symptoms? Yes 99% 96% 83% No 19% 96% 83% No 95% 98% 94% Unsure 2% 11% 15%		1/70	1270	3470
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4-6				
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Q8. HH Member Going to Work Yes				
Yes 47% 43% 56% No 51% 57% 41% Unsure 2% 1% 3% Q9. Children Interacting with Other Children Yes 26% 19% 30% No 73% 80% 63% Unsure 1% 1% 7% Q10. Times in Group > 20 in Last Week 7% 78% 72% 1-3 17% 17% 15% 4-6 2% 2% 4% 7+ 5% 3% 9% Q11. Contact with Others: Family Yes 72% 69% 71% No 28% 31% 29% Q11. Contact with Others: Friends Yes 20% 26% No 80% 80% 74% Q11. Contact with Others: Co-workers Yes 19% 17% 30% Yes 19% 17% 30% 26% No 81% 83% 70% 21% Q		20%	11%	26%
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LUB TIKHUUUNU OI GEITING LOINNEVIILIS	Q15. Likelihood of getting Corona		1/0	1/0

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Confidential

			Confidential
	Most are underestimating the risks	Most are reacting appropriately	Most are overreacting to the actual risks
Yes	11%	6%	6%
No	51%	62%	63%
Unsure	38%	32%	31%
Q17. Changes to Routine			
Large changes	71%	62%	42%
Small changes	24%	30%	41%
No real changes	4%	6%	15%
Unsure	1%	1%	3%
Q18. College Degree			
Yes	49%	46%	40%
No	51%	54%	60%
Q19. Latino			
Yes	4%	3%	5%
No	96%	97%	95%
Q20. Race			
White	74%	82%	83%
Black	22%	16%	8%
Asian	2%	0%	0%
Another race	2%	2%	8%
Q19-20. Race + Ethnicity			
White	71%	79%	80%
Black	21%	16%	8%
Asian	2%	0%	0%
Hispanic or Latino	4%	3%	5%
Another race	2%	2%	8%
Q21. Panel Willingness			
Yes	78%	76%	65%
No	22%	24%	35%
DEMOGRAPHICS - RACE ON FILE			
Caucasian	72%	83%	84%
Black	21%	15%	15%
Hispanic	2%	1%	1%
Other	5%	1%	0%
DEMOGRAPHICS - PARTY ON FIL	E		
Democrat	40%	38%	28%
Republican	28%	32%	43%
Other / Unaffiliated	32%	30%	30%
DEMOGRAPHICS - AGE			
18-34	7%	5%	9%
35-49	18%	17%	21%
50-64	42%	34%	39%
65-79	25%	30%	24%
80+	8%	14%	8%
DEMOGRAPHICS - GENDER			
Female	62%	58%	43%
Male	38%		
CLARITY SCORES: PARTY	3070	42%	57%
0-19	3070	42%	57%
20-39	33%	42%	57%
40-59	33%	40%	55%
40-59 60-79	33% 5%	40% 8%	55% 6%
	33% 5% 8%	40% 8% 7%	55% 6% 1%
60-79	33% 5% 8% 7%	40% 8% 7% 6%	55% 6% 1% 6%
60-79 80-100	33% 5% 8% 7%	40% 8% 7% 6%	55% 6% 1% 6%
60-79 80-100 CLARITY SCORES: TURNOUT	33% 5% 8% 7% 46%	40% 8% 7% 6% 39%	55% 6% 1% 6% 31%
60-79 80-100 CLARITY SCORES: TURNOUT 0-19	33% 5% 8% 7% 46%	40% 8% 7% 6% 39%	55% 6% 1% 6% 31%
60-79 80-100 CLARITY SCORES: TURNOUT 0-19 20-39	33% 5% 8% 7% 46%	40% 8% 7% 6% 39%	55% 6% 1% 6% 31%
60-79 80-100 CLARITY SCORES: TURNOUT 0-19 20-39 40-59	33% 5% 8% 7% 46% 0% 2% 5%	40% 8% 7% 6% 39% 1% 0% 6%	55% 6% 1% 6% 31% 0% 3% 5%
60-79 80-100 CLARITY SCORES: TURNOUT 0-19 20-39 40-59 60-79	33% 5% 8% 7% 46% 0% 2% 5% 9%	40% 8% 7% 6% 39% 1% 0% 6% 12%	55% 6% 1% 6% 31% 0% 3% 5% 9%
60-79 80-100 CLARITY SCORES: TURNOUT 0-19 20-39 40-59 60-79 80-100	33% 5% 8% 7% 46% 0% 2% 5% 9%	40% 8% 7% 6% 39% 1% 0% 6% 12%	55% 6% 1% 6% 31% 0% 3% 5% 9%
60-79 80-100 CLARITY SCORES: TURNOUT 0-19 20-39 40-59 60-79 80-100 CLARITY SCORES: COLLEGE	33% 5% 8% 7% 46% 0% 2% 5% 9% 85%	40% 8% 7% 6% 39% 1% 0% 6% 12% 81%	55% 6% 1% 6% 31% 0% 3% 5% 9% 83%
60-79 80-100 CLARITY SCORES: TURNOUT 0-19 20-39 40-59 60-79 80-100 CLARITY SCORES: COLLEGE 0-19	33% 5% 8% 7% 46% 0% 2% 5% 9% 85%	40% 8% 7% 6% 39% 1% 0% 6% 12% 81%	55% 6% 1% 6% 31% 0% 3% 5% 9% 83%
60-79 80-100 CLARITY SCORES: TURNOUT 0-19 20-39 40-59 60-79 80-100 CLARITY SCORES: COLLEGE 0-19 20-39	33% 5% 8% 7% 46% 0% 2% 5% 9% 85%	40% 8% 7% 6% 39% 1% 0% 6% 12% 81%	55% 6% 1% 6% 31% 0% 3% 5% 9% 83%
60-79 80-100 CLARITY SCORES: TURNOUT 0-19 20-39 40-59 60-79 80-100 CLARITY SCORES: COLLEGE 0-19 20-39 40-59	33% 5% 8% 7% 46% 0% 2% 5% 9% 85%	40% 8% 7% 6% 39% 1% 0% 6% 12% 81% 14% 28% 22%	55% 6% 1% 6% 31% 0% 3% 5% 9% 83% 16% 30% 26%
60-79 80-100 CLARITY SCORES: TURNOUT 0-19 20-39 40-59 60-79 80-100 CLARITY SCORES: COLLEGE 0-19 20-39 40-59 60-79 80-100	33% 5% 8% 7% 46% 0% 2% 5% 9% 85% 9% 28% 25% 17%	40% 8% 7% 6% 39% 1% 0% 6% 12% 81% 14% 28% 22% 17%	55% 6% 1% 6% 31% 0% 3% 5% 9% 83% 16% 30% 26% 11%
60-79 80-100 CLARITY SCORES: TURNOUT 0-19 20-39 40-59 60-79 80-100 CLARITY SCORES: COLLEGE 0-19 20-39 40-59 60-79 80-100 CLARITY SCORES: CHOICE	33% 5% 8% 7% 46% 0% 2% 5% 9% 85% 91% 28% 25% 17% 20%	40% 8% 7% 6% 39% 1% 0% 6% 12% 81% 14% 28% 22% 17% 20%	55% 6% 1% 6% 31% 0% 3% 5% 9% 83% 16% 30% 26% 11% 16%
60-79 80-100 CLARITY SCORES: TURNOUT 0-19 20-39 40-59 80-100 CLARITY SCORES: COLLEGE 0-19 20-39 40-59 60-79 80-100 CLARITY SCORES: COLLEGE 0-19 CLARITY SCORES: COLLEGE	33% 5% 8% 7% 46% 0% 2% 5% 9% 85% 9% 28% 25% 17% 20%	40% 8% 7% 6% 39% 1% 0% 6% 12% 81% 14% 28% 22% 17% 20%	55% 6% 1% 6% 31% 0% 3% 5% 9% 83% 16% 30% 26% 11% 16%
60-79 80-100 CLARITY SCORES: TURNOUT 0-19 20-39 40-59 80-100 CLARITY SCORES: COLLEGE 0-19 20-39 40-59 60-79 80-100 CLARITY SCORES: CHOICE 0-19 20-39	33% 5% 8% 7% 46% 0% 2% 5% 9% 85% 9% 28% 25% 17% 20%	40% 8% 7% 6% 39% 1% 0% 6% 12% 81% 14% 28% 22% 17% 20%	55% 6% 1% 6% 31% 0% 3% 5% 9% 83% 16% 30% 26% 11% 16% 22% 33%
60-79 80-100 CLARITY SCORES: TURNOUT 0-19 20-39 40-59 80-100 CLARITY SCORES: COLLEGE 0-19 20-39 40-59 60-79 80-100 CLARITY SCORES: COLLEGE 0-19 CLARITY SCORES: COLLEGE	33% 5% 8% 7% 46% 0% 2% 5% 9% 85% 9% 28% 25% 17% 20%	40% 8% 7% 6% 39% 1% 0% 6% 12% 81% 14% 28% 22% 17% 20%	55% 6% 1% 6% 31% 0% 3% 5% 9% 83% 16% 30% 26% 11% 16%

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			Confidential
	Most are underestimating the risks	Most are reacting appropriately	Most are overreacting to the actual risks
CLARITY SCORES: CHURCH ATTENI	DANCE		
		F0/	00/
0-19	5%	5%	0%
20-39	19%	18%	23%
40-59	33%	34%	34%
60-79	35%	33%	34%
80-100	7%	10%	10%
CLARITY SCORES: CLIMATE CHANG			
0-19	40%	45%	55%
20-39	30%	31%	33%
40-59	23%	19%	11%
60-79	6%	5%	1%
80-100	0%	0%	0%
MEDIA MARKET			
Charlotte NC	32%	26%	18%
Greensboro-High Point-Winston Salem NC	17%	14%	18%
Norfolk-Portsmouth-Newport News VA	1%	2%	4%
Greenville-New Bern-Washington NC	8%	9%	10%
Wilmington NC	4%	7%	6%
Raleigh-Durham (Fayetteville) NC	30%	33%	32%
Greenville-Spartanburg SC- Asheville NC-Anderson SC	6%	9%	10%
Myrtle Beach-Florence SC	3%	1%	0%
DEMOGRAPHICS - PHONE TYPE			
Land-line	70%	58%	68%
Wireless	30%	42%	33%
Voter File Match			1
Yes	100%	100%	100%
No	0%	0%	0%
Registered Voter (of Voter File Ma	tches)		
Yes	95%	96%	95%
No	5%	4%	5%

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>> Q17. Changes to Routine against...

	Large changes	Small changes	No real changes	Unsure
n	(785)	(368)	(104)	(17)
Q1. Health Quality	, ,	, ,	. ,	, ,
Poor	3%	4%	8%	0%
Fair	13%	13%	25%	18%
Good	46%	47%	43%	55%
Very Good	39%	36%	25%	27%
Q4. Number of People in HH				
1-3	71%	79%	85%	82%
4-6	28%	18%	11%	18%
7+	2%	3%	3%	0%
Q5. Children in HH				
One	13%	12%	10%	0%
Two	12%	7%	5%	9%
Three or more	4%	3%	5%	9%
None	70%	77%	80%	82%
Q6. Non-HH Face to Face Count				
0	34%	32%	31%	18%
1-3	40%	36%	39%	36%
4-6	13%	12%	11%	9%
7+	13%	20%	18%	36%
Q7. Six Feet Away? (If Q6 > 0)				1
0	18%	18%	17%	22%
1-3	52%	47%	51%	33%
4-6	17%	14%	17%	11%
7+	13%	21%	15%	33%
Q8. HH Member Going to Work				
Yes	46%	45%	36%	27%
No	52%	54%	64%	73%
Unsure	2%	1%	0%	0%
Q9. Children Interacting with Other Children				
Yes	21%	23%	33%	0%
No	78%	76%	58%	100%
Unsure	1%	2%	8%	0%
Q10. Times in Group > 20 in Last Week				
0	80%	71%	82%	45%
1-3	14%	22%	15%	18%
4-6	2%	1%	3%	0%
7+	3%	6%	0%	36%
Q11. Contact with Others: Family	7.40/	620/	620/	FE0/
Yes	74%	63%	62%	55%
No	26%	37%	38%	45%
Q11. Contact with Others: Friends	100/	240/	00/	4.40/
Yes	19%	24% 76%	9%	44%
No	81%	70%	91%	56%
Q11. Contact with Others: Co-workers	100/	200/	100/	220/
Yes No	18% 82%	20% 80%	19% 81%	33% 67%
Q11. Contact with Others: Clients, patients, or pa		80%	0170	07%
Yes	10%	14%	150/	20%
No No	90%	86%	15% 85%	80%
Q11. Contact with Others: Any other type of pers			63/6	80%
Yes	17%	21%	15%	20%
No	83%	79%	85%	80%
Q12. Handwashing Count	0370	7370	0370	0070
0	0%	0%	0%	0%
1-3	4%	5%	7%	9%
4-6	16%	18%	15%	36%
7+	80%	77%	79%	55%
Q13. Currently Practicing Social Distancing?	3370			3370
Yes	99%	94%	82%	91%
No	1%	6%	18%	9%
Q14. Currently Experiencing Symptoms?	1/0	5,0	10/0	370
Yes	2%	3%	3%	0%
No	96%	96%	97%	100%
Unsure	1%	1%	0%	0%
Q15. Likelihood of getting Coronavirus	1/0	1,0		0,0
Yes	8%	7%	5%	0%
Olavity Campanian Labo	3,0	,,,,		570

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			Comident	
	Large changes	Small changes	No real changes	Unsure
No	56%	62%	69%	64%
Unsure	36%	31%	26%	36%
Q16. NC Response to Coronavirus	3070	01/0	2070	30,0
Most are underestimating the risks	39%	30%	21%	36%
Most are reacting appropriately	55%	59%	57%	45%
Most are overreacting to the actual risks	6%	12%	21%	18%
Q18. College Degree				
Yes	52%	40%	20%	18%
No	48%	60%	80%	82%
Q19. Latino				
Yes	3%	5%	3%	0%
No	97%	95%	97%	100%
Q20. Race				
White	80%	80%	78%	60%
Black	16%	18%	14%	40%
Asian	1%	1%	0%	0%
Another race	3%	1%	9%	0%
Q19-20. Race + Ethnicity				
White	77%	75%	75%	64%
Black	16%	18%	13%	36%
Asian	1%	1%	0%	0%
Hispanic or Latino	3%	5%	3%	0%
Another race	3%	1%	8%	0%
Q21. Panel Willingness	-70			-70
Yes	80%	71%	66%	40%
No	20%	29%	34%	60%
DEMOGRAPHICS - RACE ON FILE				
Caucasian	79%	79%	84%	64%
Black	17%	17%	15%	36%
Hispanic	1%	3%	2%	0%
Other	3%	1%	0%	0%
DEMOGRAPHICS - PARTY ON FILE				
Democrat	40%	33%	34%	45%
Republican	30%	35%	31%	27%
Other / Unaffiliated	30%	32%	34%	27%
DEMOGRAPHICS - AGE	3070	02/0	3 1,70	2770
18-34	6%	7%	10%	0%
35-49	19%	16%	15%	0%
50-64	41%	32%	26%	18%
65-79	26%	33%	31%	9%
80+	8%	13%	18%	73%
DEMOGRAPHICS - GENDER				
Female	59%	58%	46%	45%
Male	41%	42%	54%	55%
CLARITY SCORES: PARTY				
0-19	37%	43%	39%	36%
20-39	6%	8%	7%	9%
40-59	7%	5%	16%	0%
60-79	7%	6%	8%	0%
80-100	43%	39%	30%	55%
CLARITY SCORES: TURNOUT				
0-19	1%	1%	0%	0%
20-39	1%	2%	0%	10%
40-59	5%	6%	9%	0%
60-79	9%	13%	18%	20%
80-100	85%	79%	73%	70%
CLARITY SCORES: COLLEGE	1 22/1		1 471	
0-19	10%	14%	16%	9%
20-39	24%	33%	38%	73%
40-59	25%	21%	26%	9%
60-79	19%	13%	15%	0%
80-100	22%	18%	5%	9%
CLARITY SCORES: CHOICE	22/0	10/0	370	370
0-19	13%	20%	18%	36%
20-39	28%	32%	35%	27%
		31%	35%	36%
	32%		JJ/0	3370
40-59	32% 18%		11%	0%
40-59 60-79	18%	14%	11% 2%	0%
40-59 60-79 80-100 CLARITY SCORES: CHURCH ATTENDANCE			11% 2%	0%

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			Confident	ial
	Large	Small	No real	Unsure
	changes	changes	changes	Ulisure
20-39	19%	16%	26%	36%
40-59	34%	35%	30%	9%
60-79	34%	33%	28%	36%
80-100	7%	12%	15%	18%
CLARITY SCORES: CLIMATE CHANGE PRIORITY		-		
0-19	42%	49%	47%	27%
20-39	28%	31%	38%	64%
40-59	23%	17%	9%	9%
60-79	7%	3%	5%	0%
80-100	0%	0%	0%	0%
MEDIA MARKET				
Charlotte NC	28%	27%	20%	36%
Greensboro-High Point-Winston Salem NC	17%	10%	20%	18%
Norfolk-Portsmouth-Newport News VA	2%	1%	3%	0%
Greenville-New Bern-Washington NC	8%	8%	17%	18%
Wilmington NC	5%	8%	8%	9%
Raleigh-Durham (Fayetteville) NC	32%	33%	19%	9%
Greenville-Spartanburg SC-Asheville NC-Anderson SC	8%	9%	10%	9%
Myrtle Beach-Florence SC	1%	3%	2%	0%
DEMOGRAPHICS - PHONE TYPE				
Land-line	62%	63%	43%	100%
Wireless	38%	37%	57%	0%
Voter File Match			'	
Yes	100%	100%	100%	100%
No	0%	0%	0%	0%
Registered Voter (of Voter File Matches)				
Yes	96%	95%	90%	91%
No	4%	5%	10%	9%

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» Q18. College Degree against...

	Yes	No
n.	(567)	(702)
Q1. Health Quality	(307)	(702)
Poor	2%	5%
Fair	8%	18%
Good	46%	46%
Very Good	44%	30%
Q4. Number of People in HH	1170	30,0
1-3	70%	78%
4-6	27%	21%
7+	3%	1%
Q5. Children in HH		
One	15%	11%
Two	13%	8%
Three or more	4%	4%
None	68%	77%
Q6. Non-HH Face to Face Count		
0	38%	29%
1-3	35%	42%
4-6	11%	14%
7+	16%	15%
Q7. Six Feet Away? (If Q6 > 0)		
0	17%	19%
1-3	51%	50%
4-6	15%	17%
7+	17%	15%
Q8. HH Member Going to Work		
Yes	45%	45%
No	55%	53%
Unsure	0%	2%
Q9. Children Interacting with Other Children		
Yes	22%	23%
No	78%	74%
Unsure	0%	4%
Q10. Times in Group > 20 in Last Week		
0	83%	73%
1-3	13%	20%
4-6	2%	2%
7+	3%	5%
Q11. Contact with Others: Family	750/	C 10/
Yes	75%	64%
No	25%	36%
Q11. Contact with Others: Friends	1.50/	220/
Yes	16%	23%
No	84%	77%
Q11. Contact with Others: Co-workers Yes	160/	210/
No No	16% 84%	21% 79%
	0470	79%
Q11. Contact with Others: Clients, patients, or patrons Yes	9%	13%
No No	91%	87%
Q11. Contact with Others: Any other type of person not already mentioned	31/0	8770
Yes	19%	17%
No	81%	83%
Q12. Handwashing Count	8170	8370
0	0%	0%
1-3	5%	4%
4-6	18%	15%
7+	76%	81%
Q13. Currently Practicing Social Distancing?		32/0
Yes	97%	95%
No	3%	5%
Q14. Currently Experiencing Symptoms?	-70	
Yes	2%	3%
No	97%	95%
Unsure	1%	2%
Q15. Likelihood of getting Coronavirus	1 7-	
Yes	11%	4%

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issure 6.6. NC Response to Coronavirus best are underestimating the risks best are reacting appropriately stare overreacting to the actual risks 7.7. Changes to Routine ge changes ge changes sure ge changes sure 9.9. Latino 5. 10. Race hite best description	Yes 57% 32% 37% 55% 7% 72% 25% 3% 0% 55% 78% 16% 2% 5% 3% 74% 16% 2% 5% 3% 16% 2% 5% 3%	No 61% 35% 34% 57% 9% 56% 32% 10% 2% 2% 78% 40% 2% 78% 2% 78% 30% 80% 18%
Assure 6. NC Response to Coronavirus sost are underestimating the risks sost are reacting appropriately 5. Changes to Routine reg changes shall changes soreal changes	32% 37% 37% 55% 7% 72% 25% 3% 0% 5% 95% 78% 16% 2% 3% 5% 3% 74% 16% 2% 5% 3% 74% 16% 2% 5% 3%	35% 34% 57% 9% 56% 32% 10% 2% 80% 18% 78% 17% 0% 2% 70% 30%
act are underestimating the risks act are underestimating the risks act are underestimating the risks act are overreacting appropriately act are overreacting to the actual risks act are overreacting to the actual risks act are overreacting act	37% 55% 7% 72% 25% 3% 0% 55% 95% 78% 16% 2% 3% 16% 2% 5% 3%	34% 57% 9% 56% 32% 10% 2% 28 80% 18% 0% 2% 78% 17% 0% 2% 2%
ost are underestimating the risks ost are reacting appropriately ost are overreacting to the actual risks 7. Changes to Routine rge changes shall changes oreal changes oreal changes of the changes of t	55% 7% 72% 25% 3% 0% 5% 95% 78% 16% 2% 3% 16% 2% 5% 3%	57% 9% 56% 32% 10% 2% 28 80% 18% 0% 28 78% 17% 0% 2% 70% 30%
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ost are overreacting to the actual risks 7. Changes to Routine rige changes fall changes roreal	7% 72% 25% 3% 0% 5% 95% 78% 16% 2% 3% 74% 16% 2% 5% 3% 74% 16% 78% 16%	9% 56% 32% 10% 2% 98% 80% 18% 0% 2% 78% 17% 0% 2% 70% 30%
7. Changes to Routine rge changes shall changes sure 19. Latino 5 9. Latino 5 10. Race hite tack dian tother race 19-20. Race + Ethnicity hite tack dian spanic or Latino other race 11. Panel Willingness 5 10. MOGRAPHICS - RACE ON FILE tacksian tack spanic her MOGRAPHICS - PARTY ON FILE mocrat publican her / Unaffiliated MOGRAPHICS - AGE 34 49 -64 -79 + MOGRAPHICS - GENDER male ale ARITY SCORES: PARTY 19 -39 -59 -79 -100	72% 25% 3% 0% 5% 95% 78% 16% 2% 3% 16% 2% 3% 74% 16% 2% 5% 3%	56% 32% 10% 2% 98% 80% 18% 0% 2% 78% 17% 0% 2% 70% 30%
rge changes hall changes preal changes sure 19. Latino 10. Race hite hite hite hite hite hite hite hit	25% 3% 0% 5% 95% 78% 16% 2% 3% 74% 16% 2% 5% 3% 748% 16% 2% 5% 18%	32% 10% 2% 98% 80% 18% 0% 2% 78% 2% 70% 30%
hall changes hall changes preal changes prea	25% 3% 0% 5% 95% 78% 16% 2% 3% 74% 16% 2% 5% 3% 748% 16% 2% 5% 18%	32% 10% 2% 98% 80% 18% 0% 2% 78% 2% 70% 30%
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sure 9. Latino 8 9. Latino 9. Lati	78% 95% 78% 16% 2% 3% 74% 16% 2% 5% 3% 82% 18%	2% 98% 80% 18% 0% 2% 78% 17% 0% 2% 2%
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S 20. Race hitte sick sian other race sign of the sick sian other race sign of the sick sian other race sign of the sick sian spanic or Latino other race sign of the sign of	95% 78% 16% 2% 3% 74% 16% 2% 5% 3% 82% 18%	98% 80% 18% 0% 2% 78% 17% 0% 2% 2% 70% 30%
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20. Race hite hite hite hite hite hite hite hit	78% 16% 2% 3% 74% 16% 2% 5% 3% 82% 18%	80% 18% 0% 2% 78% 17% 0% 2% 2% 70% 30%
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other race 19-20. Race + Ethnicity hite ack ian spanic or Latino other race 21. Panel Willingness s MOGRAPHICS - RACE ON FILE ucasian ack spanic her MOGRAPHICS - PARTY ON FILE mocrat publican her / Unaffiliated MOGRAPHICS - AGE -34 -49 -64 -79 + MOGRAPHICS - GENDER male ale ARITY SCORES: PARTY 19 -39 -59 -79 -100	3% 74% 16% 2% 5% 3% 82% 18%	78% 17% 0% 2% 2% 70% 30%
19-20. Race + Ethnicity hite lack lain spanic or Latino other race 11. Panel Willingness s lan MOGRAPHICS - RACE ON FILE lucasian lack spanic her MOGRAPHICS - PARTY ON FILE mocrat publican her / Unaffiliated MOGRAPHICS - AGE -34 -49 -64 -79 + MOGRAPHICS - GENDER male lale ARITY SCORES: PARTY 19 -39 -59 -79 -100	74% 16% 2% 5% 3% 82% 18%	78% 17% 0% 2% 2% 70% 30%
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other race 21. Panel Willingness s 22. Panel Willingness s 23. Panel Willingness s 24. Panel Willingness s 25. Panel Willingness s 26. Panel Willingness s 27. Panel Willingness s 28. Panel Willingness s 29. Panel Willingne	3% 82% 18% 78% 16%	2% 70% 30% 80%
21. Panel Willingness s S MOGRAPHICS - RACE ON FILE ucasian ack spanic her MOGRAPHICS - PARTY ON FILE mocrat publican her / Unaffiliated MOGRAPHICS - AGE -34 -49 -64 -79 + MOGRAPHICS - GENDER male ale ARITY SCORES: PARTY 19 -39 -59 -79 -100	82% 18% 78% 16%	70% 30% 80%
MOGRAPHICS - RACE ON FILE ucasian ack spanic her MOGRAPHICS - PARTY ON FILE mocrat publican her / Unaffiliated MOGRAPHICS - AGE -34 -49 -64 -79 + MOGRAPHICS - GENDER male ale ARITY SCORES: PARTY 19 -39 -59 -79 -100	78% 16%	30%
MOGRAPHICS - RACE ON FILE ucasian ack spanic her MOGRAPHICS - PARTY ON FILE mocrat publican her / Unaffiliated MOGRAPHICS - AGE -34 -49 -64 -79 + MOGRAPHICS - GENDER male ale ARITY SCORES: PARTY 19 -39 -59 -79 -100	78% 16%	30%
MOGRAPHICS - RACE ON FILE ucasian ack spanic her MOGRAPHICS - PARTY ON FILE mocrat publican her / Unaffiliated MOGRAPHICS - AGE -34 -49 -64 -79 + MOGRAPHICS - GENDER male ale ARITY SCORES: PARTY 19 -39 -59 -79 -100	78% 16%	80%
ucasian ack spanic her MOGRAPHICS - PARTY ON FILE mocrat publican her / Unaffiliated MOGRAPHICS - AGE -34 -49 -64 -79 + MOGRAPHICS - GENDER male ale ARITY SCORES: PARTY 19 -39 -59 -79 -100	16%	
ack spanic her MOGRAPHICS - PARTY ON FILE mocrat publican her / Unaffiliated MOGRAPHICS - AGE -34 -49 -64 -79 + MOGRAPHICS - GENDER male ale ARITY SCORES: PARTY 19 -39 -59 -79 -100	16%	
spanic her MOGRAPHICS - PARTY ON FILE mocrat publican her / Unaffiliated MOGRAPHICS - AGE -34 -49 -64 -79 + MOGRAPHICS - GENDER male ale ARITY SCORES: PARTY 19 -39 -59 -79 -100		18%
her MOGRAPHICS - PARTY ON FILE mocrat publican her / Unaffiliated MOGRAPHICS - AGE -34 -49 -64 -79 + MOGRAPHICS - GENDER male ale ARITY SCORES: PARTY 19 -39 -59 -79 -100		
MOGRAPHICS - PARTY ON FILE Imocrat publican her / Unaffiliated MOGRAPHICS - AGE -34 -49 -64 -79 + MOGRAPHICS - GENDER male ale ARITY SCORES: PARTY 19 -39 -59 -79 -100		1%
mocrat publican her / Unaffiliated MOGRAPHICS - AGE -34 -49 -64 -79 + MOGRAPHICS - GENDER male ale ARITY SCORES: PARTY 19 -39 -59 -79 -100	4%	1%
publican her / Unaffiliated MOGRAPHICS - AGE -34 -49 -64 -79 + MOGRAPHICS - GENDER male ale ARITY SCORES: PARTY 19 -39 -59 -79 -100	420/	220/
her / Unaffiliated MOGRAPHICS - AGE -34 -49 -64 -79 + MOGRAPHICS - GENDER male ale ARITY SCORES: PARTY 19 -39 -59 -79 -100	42%	33%
MOGRAPHICS - AGE -34 -49 -64 -79 + MOGRAPHICS - GENDER male ale ARITY SCORES: PARTY 19 -39 -59 -79 -100	26% 32%	36%
-34 -49 -64 -79 + MOGRAPHICS - GENDER male ale ARITY SCORES: PARTY 19 -39 -59 -79 -100	32%	30%
-49 -64 -79 + MOGRAPHICS - GENDER male ale ARITY SCORES: PARTY 19 -39 -59 -79 -100	6%	C 0/
-64 -79 + MOGRAPHICS - GENDER male ale ARITY SCORES: PARTY 19 -39 -59 -79		6%
+ MOGRAPHICS - GENDER male ale ARITY SCORES: PARTY 19 -39 -59 -79	24%	13%
+ MOGRAPHICS - GENDER male ale ARITY SCORES: PARTY 19 -39 -59 -79	38%	37%
MOGRAPHICS - GENDER male ale ARITY SCORES: PARTY 19 -39 -59 -79	24%	31%
male ale ARITY SCORES: PARTY 19 -39 -59 -79	8%	13%
ale ARITY SCORES: PARTY 19 -39 -59 -79	F 40/	C10/
ARITY SCORES: PARTY 19 -39 -59 -79	54%	61%
19 -39 -59 -79	46%	39%
-39 -59 -79 -100	220/	4.40/
-59 -79 -100	32%	44%
-79 -100	6%	7%
-100	7%	7%
	7%	6%
ADITY COORCE TURNOUT	48%	35%
ARITY SCORES: TURNOUT	10/	0%
19	1%	
-39	2%	1%
-59	4%	7%
-79	6%	14%
-100	070/	78%
ARITY SCORES: COLLEGE	87%	200/
19		20%
-39	2%	40%
-59	2% 14%	24%
-79 100	2% 14% 22%	11%
-100	2% 14% 22% 24%	5%
ARITY SCORES: CHOICE	2% 14% 22%	
19	2% 14% 22% 24% 37%	4001
-39	2% 14% 22% 24% 37%	19%
-59	2% 14% 22% 24% 37% 11% 20%	37%
-79	2% 14% 22% 24% 37% 11% 20% 29%	37% 34%
-100 ARITY SCORES: CHURCH ATTENDANCE	2% 14% 22% 24% 37% 11% 20%	37%

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	Confidential		
	Yes	No	
0-19	7%	3%	
20-39	23%	15%	
40-59	31%	37%	
60-79	32%	35%	
80-100	7%	11%	
CLARITY SCORES: CLIMATE CHANGE PRIORITY			
0-19	36%	51%	
20-39	26%	34%	
40-59	29%	13%	
60-79	10%	2%	
80-100	0%	0%	
MEDIA MARKET			
Charlotte NC	27%	28%	
Greensboro-High Point-Winston Salem NC	15%	16%	
Norfolk-Portsmouth-Newport News VA	1%	2%	
Greenville-New Bern-Washington NC	7%	10%	
Wilmington NC	6%	7%	
Raleigh-Durham (Fayetteville) NC	36%	27%	
Greenville-Spartanburg SC-Asheville NC-Anderson SC	8%	9%	
Myrtle Beach-Florence SC	1%	2%	
DEMOGRAPHICS - PHONE TYPE			
Land-line	57%	65%	
Wireless	43%	35%	
Voter File Match			
Yes	100%	100%	
No	0%	0%	
Registered Voter (of Voter File Matches)			
Yes	97%	94%	
No	3%	6%	

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» Q19. Latino against...

	Yes	No
n	(51)	(1,219)
Q1. Health Quality		. , ,
Poor	0%	4%
Fair	19%	13%
Good	34%	47%
Very Good	47%	36%
Q4. Number of People in HH		
1-3	78%	74%
4-6	19%	24%
7+	3%	2%
Q5. Children in HH	00/	420/
One	9%	13%
There are a second	9% 3%	10% 4%
Three or more None	78%	73%
O6. Non-HH Face to Face Count	70/0	/3/0
0	41%	33%
1-3	38%	38%
4-6	9%	13%
7+	13%	16%
Q7. Six Feet Away? (If Q6 > 0)		
0	33%	18%
1-3	44%	50%
4-6	17%	16%
7+	6%	16%
Q8. HH Member Going to Work		
Yes	58%	45%
No	42%	54%
Unsure	0%	1%
Q9. Children Interacting with Other Children		
Yes	29%	22%
No	71%	76%
Unsure	0%	2%
Q10. Times in Group > 20 in Last Week		
0	81%	77%
1-3 4-6	13% 0%	17% 2%
7+	6%	4%
Q11. Contact with Others: Family	070	470
Yes	71%	69%
No	29%	31%
Q11. Contact with Others: Friends		
Yes	31%	20%
No	69%	80%
Q11. Contact with Others: Co-workers		
Yes	25%	19%
No	75%	81%
Q11. Contact with Others: Clients, patients, or patrons		
Yes	14%	11%
No	86%	89%
Q11. Contact with Others: Any other type of person not already mentioned		
Yes	11%	18%
No	89%	82%
Q12. Handwashing Count		
0 1-3	0%	0%
	0%	5%
4-6 7+	23% 77%	17% 78%
Q13. Currently Practicing Social Distancing?	/ / /0	70/0
Yes	94%	96%
No	6%	4%
Q14. Currently Experiencing Symptoms?	070	170
Yes	3%	3%
No	94%	96%
Unsure	3%	1%
Q15. Likelihood of getting Coronavirus		
Yes	9%	7%

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	Confide	ential
	Yes	No
No	59%	59%
Unsure	31%	34%
Q16. NC Response to Coronavirus		
Most are underestimating the risks	44%	35%
Most are reacting appropriately	44%	57%
Most are overreacting to the actual risks	13%	8%
Q17. Changes to Routine		
Large changes	50%	64%
Small changes	44%	28%
No real changes	6%	6%
Unsure	0%	1%
Q18. College Degree		
Yes	66%	45%
No .	34%	55%
Q20. Race	00/	700/
White	0%	79%
Black	0%	17%
Asian	0%	1%
Another race	0%	3%
Q19-20. Race + Ethnicity	00/	700/
White	0%	79%
Black Asian	0%	17% 1%
Hispanic or Latino	100%	0%
Another race	0%	3%
Q21. Panel Willingness Yes	94%	75%
No	6%	25%
DEMOGRAPHICS - RACE ON FILE	0%	25%
Caucasian	56%	80%
Black	3%	18%
Hispanic	34%	0%
Other	6%	2%
DEMOGRAPHICS - PARTY ON FILE	0/0	270
Democrat	34%	38%
Republican	22%	32%
Other / Unaffiliated	44%	31%
DEMOGRAPHICS - AGE	1 1/0	
18-34	22%	6%
35-49	13%	18%
50-64	38%	37%
65-79	25%	28%
80+	3%	11%
DEMOGRAPHICS - GENDER		
Female	50%	58%
Male	50%	42%
CLARITY SCORES: PARTY		
0-19	25%	39%
20-39	3%	7%
40-59	16%	7%
60-79	3%	7%
80-100	53%	41%
CLARITY SCORES: TURNOUT		
0-19	7%	0%
20-39	3%	1%
40-59	7%	6%
60-79	13%	10%
80-100	70%	82%
CLARITY SCORES: COLLEGE		
0-19	3%	12%
20-39	16%	29%
40-59	38%	23%
60-79	19%	17%
80-100	25%	20%
CLARITY SCORES: CHOICE	<u> </u>	
0-19	10%	16%
20-39	17%	30%
40-59	45%	31%
60-79	21%	16%
80-100	7%	8%
CLARITY SCORES: CHURCH ATTENDANCE	'	

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	Confidential	
	Yes	No
0-19	0%	5%
20-39	41%	18%
40-59	47%	34%
60-79	6%	35%
80-100	6%	9%
CLARITY SCORES: CLIMATE CHANGE PRIORITY		
0-19	28%	44%
20-39	38%	30%
40-59	28%	20%
60-79	7%	5%
80-100	0%	0%
MEDIA MARKET		
Charlotte NC	6%	28%
Greensboro-High Point-Winston Salem NC	22%	15%
Norfolk-Portsmouth-Newport News VA	0%	2%
Greenville-New Bern-Washington NC	13%	9%
Wilmington NC	3%	6%
Raleigh-Durham (Fayetteville) NC	47%	31%
Greenville-Spartanburg SC-Asheville NC-Anderson SC	6%	8%
Myrtle Beach-Florence SC	3%	2%
DEMOGRAPHICS - PHONE TYPE		
Land-line	50%	62%
Wireless	50%	38%
Voter File Match		
Yes	100%	100%
No	0%	0%
Registered Voter (of Voter File Matches)		
Yes	94%	95%
No	6%	5%

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» Q20. Race against...

	White	Black	Asian	Another race
n	(912)	(229)	(21)	(39)
Q1. Health Quality				
Poor	4%	3%	0%	4%
Fair	13%	15%	10%	4%
Good	45%	51%	50%	52%
Very Good	38%	31%	40%	39%
Q4. Number of People in HH				
1-3	75%	74%	50%	65%
4-6	23%	24%	40%	30%
7+	2%	2%	10%	4%
Q5. Children in HH				
One	13%	14%	30%	17%
Two	11%	9%	20%	4%
Three or more	4%	4%	10%	9%
None	73%	73%	40%	70%
Q6. Non-HH Face to Face Count				
0	32%	39%	50%	35%
1-3	38%	40%	30%	35%
4-6	14%	11%	0%	9%
7+	16%	11%	20%	22%
Q7. Six Feet Away? (If Q6 > 0)				
0	16%	22%	20%	20%
1-3	51%	54%	20%	40%
4-6	16%	18%	20%	7%
7+	17%	7%	40%	33%
Q8. HH Member Going to Work				
Yes	45%	44%	40%	52%
No	54%	54%	60%	43%
Unsure	1%	2%	0%	4%
Q9. Children Interacting with Other Children				
Yes	24%	19%	0%	14%
No	74%	81%	100%	86%
Unsure	2%	0%	0%	0%
Q10. Times in Group > 20 in Last Week				
0	79%	71%	70%	61%
1-3	15%	22%	0%	35%
4-6	2%	3%	20%	0%
7+	3%	4%	10%	4%
Q11. Contact with Others: Family				
Yes	71%	58%	100%	74%
No	29%	42%	0%	26%
Q11. Contact with Others: Friends				
Yes	19%	20%	13%	26%
No	81%	80%	88%	74%
Q11. Contact with Others: Co-workers				
Yes	18%	17%	25%	37%
No	82%	83%	75%	63%
Q11. Contact with Others: Clients, patients, or patrons	100/	4.40/	20/	250/
Yes	10%	14%	0%	26%
No	90%	86%	100%	74%
Q11. Contact with Others: Any other type of person not already			001	470:
Yes	17%	26%	0%	17%
No	83%	74%	100%	83%
Q12. Handwashing Count	001	001	00/	00/
0	0%	0%	0%	0%
1-3	5%	3%	0%	0%
4-6	15%	22%	60%	0%
7+	79%	75%	40%	100%
Q13. Currently Practicing Social Distancing?	0.001	0.001	1000/	0404
Yes	96%	96%	100%	91%
No	4%	4%	0%	9%
Q14. Currently Experiencing Symptoms?	0.57	951	051	0-1
Yes	3%	2%	0%	0%
No	96%	96%	100%	96%
Unsure	1%	2%	0%	4%
Q15. Likelihood of getting Coronavirus				
Yes	8%	5%	20%	0%

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	White	Black		Another ra
No	58%	66%	60%	52%
Jnsure	34%	29%	20%	48%
Q16. NC Response to Coronavirus				
Most are underestimating the risks	32%	44%	78%	30%
Most are reacting appropriately	59%	52%	22%	43%
Most are overreacting to the actual risks	9%	4%	0%	26%
Q17. Changes to Routine				
Large changes	64%	61%	67%	70%
Small changes	29%	31%	33%	9%
No real changes	6%	5%	0%	22%
Unsure	1%	3%	0%	0%
	1/0	3/0	0/6	070
Q18. College Degree	440/	400/	4000/	
Yes	44%	43%	100%	57%
No	56%	57%	0%	43%
Q19. Latino				
Yes	0%	0%	0%	0%
No	100%	100%	100%	100%
Q19-20. Race + Ethnicity				
White	100%	0%	0%	0%
Black	0%	100%	0%	0%
Asian	0%	0%	100%	0%
Hispanic or Latino	0%	0%	0%	0%
Another race	0%	0%	0%	100%
Q21. Panel Willingness	0,0			
Yes	77%	71%	88%	70%
No	23%	29%	13%	30%
	2370	2370	13/0	30%
DEMOGRAPHICS - RACE ON FILE	0001	F0/	00/	3501
Caucasian	99%	5%	0%	35%
Black	1%	93%	10%	35%
Hispanic	0%	1%	10%	0%
Other	0%	1%	80%	30%
DEMOGRAPHICS - PARTY ON FILE				
Democrat	27%	81%	40%	57%
Republican	39%	4%	20%	17%
Other / Unaffiliated	34%	15%	40%	26%
DEMOGRAPHICS - AGE				
18-34	6%	4%	10%	0%
35-49	18%	16%	40%	17%
50-64	37%	37%	50%	52%
65-79	26%	39%	0%	22%
80+	13%	5%	0%	9%
DEMOGRAPHICS - GENDER				
Female	56%	74%	20%	57%
Male	44%	26%	80%	43%
CLARITY SCORES: PARTY				
0-19	48%	1%	20%	22%
20-39	8%	1%	0%	4%
40-59	8%	2%	10%	4%
60-79	8%	1%	20%	9%
80-100	28%	95%	50%	61%
CLARITY SCORES: TURNOUT				
0-19	0%	1%	0%	0%
20-39	1%	1%	0%	0%
40-59	7%	1%	0%	0%
60-79		8%	20%	9%
	11%			
80-100	81%	89%	80%	91%
CLARITY SCORES: COLLEGE				
0-19	13%	9%	0%	9%
20-39	28%	33%	0%	26%
40-59	23%	23%	10%	35%
60-79	16%	22%	10%	17%
80-100	21%	13%	80%	13%
CLARITY SCORES: CHOICE				
0-19	20%	1%	0%	4%
20-39	31%	22%	20%	30%
40-59	28%	50%	10%	35%
60-79	13%	22%	70%	30%
80-100	8%	5%	0%	0%
CLARITY SCORES: CHURCH ATTENDANCE 0-19	5%	0%	60%	13%

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	White	Black	Asian	Another race
40-59	33%	37%	30%	35%
60-79	31%	51%	10%	26%
80-100	10%	7%	0%	9%
CLARITY SCORES: CLIMATE CHANGE PRIORITY				
0-19	55%	3%	20%	30%
20-39	26%	43%	30%	48%
40-59	14%	45%	50%	13%
60-79	4%	9%	0%	9%
80-100	0%	0%	0%	0%
MEDIA MARKET				
Charlotte NC	30%	20%	30%	17%
Greensboro-High Point-Winston Salem NC	16%	13%	20%	13%
Norfolk-Portsmouth-Newport News VA	2%	1%	0%	4%
Greenville-New Bern-Washington NC	9%	8%	10%	4%
Wilmington NC	7%	5%	0%	0%
Raleigh-Durham (Fayetteville) NC	25%	52%	40%	48%
Greenville-Spartanburg SC-Asheville NC-Anderson SC	11%	0%	0%	0%
Myrtle Beach-Florence SC	1%	1%	0%	13%
DEMOGRAPHICS - PHONE TYPE				
Land-line	60%	74%	30%	57%
Wireless	40%	26%	70%	43%
Voter File Match				
Yes	100%	100%	100%	100%
No	0%	0%	0%	0%
Registered Voter (of Voter File Matches)				
Yes	95%	96%	100%	100%
No	5%	4%	0%	0%

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>> Q19-20. Race + Ethnicity against...

	White	Black	Asian	Hispanic or Latino	Another race
n	(1,175)	(305)	(23)	(54)	(46)
Q1. Health Quality					
Poor	5%	3%	0%	0%	7%
Fair	14%	22%	17%	17%	3%
Good	45%	46%	42%	37%	53%
Very Good	36%	29%	42%	46%	37%
Q4. Number of People in HH					
1-3	75%	72%	58%	77%	69%
4-6	22%	24%	33%	20%	28%
7+	2%	4%	8%	3%	3%
Q5. Children in HH	120/	120/	250/	00/	1.40/
One	12%	12%	25%	9%	14%
Two	10%	9%	17%	11%	4%
Three or more	4%	4%	17%	3%	11%
None	74%	74%	42%	77%	71%
Q6. Non-HH Face to Face Count	210/	250/	E00/	410/	220/
	31%	35%	58%	41%	32%
1-3 4-6	39% 13%	43% 9%	25%	38% 9%	36% 11%
7+					21%
	17%	13%	17%	12%	21%
Q7. Six Feet Away? (If Q6 > 0)	17%	24%	20%	32%	17%
υ 1-3	50%	51%	20%	47%	44%
1-3 4-6	16%	17%	20%	16%	6%
7+	15%	9%	40%	5%	33%
	17%	9%	40%	5%	33%
Q8. HH Member Going to Work	420/	410/	220/	FF0/	F20/
Yes No	43% 56%	41% 55%	33% 67%	55% 45%	52% 44%
	1%				44%
Unsure	1%	3%	0%	0%	4%
Q9. Children Interacting with Other Children	220/	200/	00/	250/	120/
Yes	23%	20%	0%	25%	13%
No	75% 2%	3%	100%	75% 0%	88%
Unsure	270	3%	0%	U%	0%
Q10. Times in Group > 20 in Last Week	77%	69%	64%	79%	58%
0 1-3	16%	25%	9%	12%	35%
4-6	2%	2%	18%	0%	0%
7+	4%	4%	9%	9%	8%
Q11. Contact with Others: Family	470	470	370	370	070
Yes	71%	59%	100%	73%	72%
No	29%	41%	0%	27%	28%
Q11. Contact with Others: Friends	2370	41/0	070	2,70	2070
Yes	20%	21%	13%	29%	26%
No	80%	79%	88%	71%	74%
Q11. Contact with Others: Co-workers					1 1/1
Yes	19%	17%	25%	23%	37%
No	81%	83%	75%	77%	63%
Q11. Contact with Others: Clients, patients, or pa					
Yes	11%	15%	0%	13%	26%
No	89%		100%	87%	74%
Q11. Contact with Others: Any other type of per					1 172
Yes	17%	25%	0%	10%	17%
No	83%		100%	90%	83%
Q12. Handwashing Count					1
0	0%	0%	0%	0%	0%
1-3	5%	4%	0%	0%	0%
4-6	15%	22%	60%	21%	0%
7+	79%	74%	40%	79%	100%
Q13. Currently Practicing Social Distancing?					1
Yes	96%	96%	100%	94%	92%
No	4%	4%	0%	6%	8%
Q14. Currently Experiencing Symptoms?					
Yes	3%	2%	0%	3%	4%
No	96%	96%	100%	94%	92%
Unsure	1%	2%	0%	3%	4%
Q15. Likelihood of getting Coronavirus		0			.,,
Yes	8%	4%	20%	9%	0%
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				Confidential	
	White	Black	Asian	Hispanic or	Another
	Willie	Diack	risiani	Latino	race
No	58%	66%	60%	59%	50%
Unsure	34%	30%	20%	32%	50%
Q16. NC Response to Coronavirus					
Most are underestimating the risks	33%	44%	78%	44%	33%
Most are reacting appropriately	58%	53%	22%	44%	42%
Most are overreacting to the actual risks	9%	4%	0%	13%	25%
Q17. Changes to Routine					
Large changes	64%	62%	67%	50%	71%
Small changes	29%	31%	33%	44%	8%
No real changes	6%	5%	0%	6%	21%
Unsure	1%	3%	0%	0%	0%
Q18. College Degree	170	370	070	070	070
Yes	45%	43%	100%	66%	54%
No .	55%	57%	0%	34%	46%
Q19. Latino	33/0	37/0	0/6	34/0	4070
·	00/	00/	00/	1000/	00/
Yes	0%	0%	0%	100%	0%
No	100%	100%	100%	0%	100%
Q20. Race					
White	100%	0%	0%	0%	0%
Black	0%	100%	0%	0%	0%
Asian	0%	0%	100%	0%	0%
Another race	0%	0%	0%	0%	100%
Q21. Panel Willingness					
Yes	76%	70%	88%	94%	71%
No	24%	30%	13%	6%	29%
DEMOGRAPHICS - RACE ON FILE					
Caucasian	99%	4%	0%	51%	27%
Black	0%	96%	8%	3%	27%
Hispanic	0%	0%	8%	40%	0%
<u> </u>					
Other	0%	0%	83%	6%	47%
DEMOGRAPHICS - PARTY ON FILE					
Democrat	28%	85%	42%	31%	57%
Republican	38%	4%	25%	26%	20%
Other / Unaffiliated	34%	12%	33%	43%	23%
DEMOGRAPHICS - AGE					
18-34	6%	3%	17%	26%	0%
35-49	17%	15%	33%	11%	13%
50-64	35%	34%	50%	37%	50%
65-79	28%	39%	0%	23%	23%
80+	15%	9%	0%	3%	13%
DEMOGRAPHICS - GENDER	1 -071		-/-	-,-	
Female	57%	71%	25%	54%	57%
Male	43%	29%	75%	46%	43%
CLARITY SCORES: PARTY	43/0	2370	7370	4070	4370
	400/	10/	170/	29%	220/
0-19	48%	1%	17%		23%
20-39	8%	1%	8%	3%	3%
40-59	8%	1%	8%	14%	3%
60-79	8%	1%	17%	6%	10%
80-100	29%	96%	50%	49%	60%
CLARITY SCORES: TURNOUT					
0-19	0%	0%	0%	6%	0%
20-39	1%	1%	0%	3%	0%
40-59	7%	3%	0%	9%	3%
60-79	10%	9%	25%	18%	7%
80-100	82%	86%	75%	64%	90%
CLARITY SCORES: COLLEGE					1
0-19	14%	11%	0%	6%	10%
20-39 40-50	30%	36%	8%	17%	23%
40-59 60-70	21%	24%	8%	34%	33%
60-79	15%	19%	8%	20%	20%
80-100	19%	11%	75%	23%	13%
CLARITY SCORES: CHOICE					
0-19	20%	0%	0%	9%	7%
20-39	33%	26%	17%	22%	30%
40-59	28%	47%	17%	41%	37%
60-79	12%	21%	67%	22%	27%
80-100	8%	5%	0%	6%	0%
CLADITY SCORES, CHURCH ATTENDANCE					1
CLARITY SCORES: CHURCH ATTENDANCE					
0-19	5%	0%	50%	0%	13%

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				Confic	dential
	White	Black	Asian	Hispanic or Latino	Another race
40-59	33%	36%	25%	46%	37%
60-79	33%	50%	8%	6%	27%
80-100	10%	7%	0%	6%	10%
CLARITY SCORES: CLIMATE CHANGE PRIORITY					
0-19	54%	2%	25%	31%	33%
20-39	28%	45%	33%	38%	43%
40-59	13%	45%	42%	25%	17%
60-79	4%	9%	0%	6%	7%
80-100	0%	0%	0%	0%	0%
MEDIA MARKET					
Charlotte NC	29%	18%	25%	6%	20%
Greensboro-High Point-Winston Salem NC	15%	13%	25%	20%	13%
Norfolk-Portsmouth-Newport News VA	2%	3%	0%	0%	3%
Greenville-New Bern-Washington NC	8%	8%	8%	14%	3%
Wilmington NC	7%	4%	0%	3%	0%
Raleigh-Durham (Fayetteville) NC	28%	52%	42%	49%	43%
Greenville-Spartanburg SC-Asheville NC-Anderson SC	10%	1%	0%	6%	0%
Myrtle Beach-Florence SC	1%	2%	0%	3%	17%
DEMOGRAPHICS - PHONE TYPE					
Land-line	67%	78%	42%	51%	67%
Wireless	33%	22%	58%	49%	33%
Voter File Match					
Yes	100%	100%	100%	100%	100%
No	0%	0%	0%	0%	0%
Registered Voter (of Voter File Matches)					
Yes	95%	97%	100%	94%	97%
No	5%	3%	0%	6%	3%

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» Q21. Panel Willingness against...

	Yes	No
n	(927)	(298)
Q1. Health Quality	(4-17)	(===,
Poor	4%	4%
Fair	14%	12%
Good	46%	49%
Very Good	37%	35%
Q4. Number of People in HH		
1-3	73%	79%
4-6	25%	20%
7+	2%	1%
Q5. Children in HH		
One	14%	10%
Two	12%	6%
Three or more	4%	4%
None	70%	80%
Q6. Non-HH Face to Face Count		
0	35%	28%
1-3	37%	43%
4-6	13%	12%
7+	15%	17%
Q7. Six Feet Away? (If Q6 > 0)		
0	18%	17%
1-3	49%	51%
4-6	17%	14%
7+	15%	18%
Q8. HH Member Going to Work	400/	440/
Yes	48%	41%
No Lianus	51%	57%
Unsure	1%	2%
Q9. Children Interacting with Other Children Yes	23%	15%
No No	76%	79%
Unsure	1%	5%
Q10. Times in Group > 20 in Last Week	170	370
0	78%	73%
1-3	16%	20%
4-6	2%	2%
7+	4%	5%
Q11. Contact with Others: Family	.,,,,	
Yes	72%	63%
No	28%	37%
Q11. Contact with Others: Friends		
Yes	21%	18%
No	79%	82%
Q11. Contact with Others: Co-workers		
Yes	19%	19%
No	81%	81%
Q11. Contact with Others: Clients, patients, or patrons		
Yes	12%	10%
No	88%	90%
Q11. Contact with Others: Any other type of person not already mentioned		
Yes	18%	19%
No	82%	81%
Q12. Handwashing Count		
0	0%	0%
1-3	4%	7%
4-6	17%	16%
7+	79%	77%
Q13. Currently Practicing Social Distancing?		
Yes	97%	94%
No	3%	6%
Q14. Currently Experiencing Symptoms?		
Yes	3%	0%
No	96%	99%
Unsure	2%	0%
Q15. Likelihood of getting Coronavirus		
Yes	8%	5%

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	Confiden	tial No
No.	Yes 58%	63%
No Unsure	34%	32%
Q16. NC Response to Coronavirus	34/0	32/0
Most are underestimating the risks	36%	32%
Most are reacting appropriately	57%	55%
Most are overreacting to the actual risks	7%	12%
Q17. Changes to Routine	770	12/0
Large changes	67%	53%
Small changes	27%	35%
No real changes	6%	9%
Unsure	1%	3%
Q18. College Degree		
Yes	50%	34%
No	50%	66%
Q19. Latino		
Yes	4%	1%
No	96%	99%
Q20. Race		
White	80%	76%
Black	16%	20%
Asian	1%	0%
Another race	2%	3%
Q19-20. Race + Ethnicity		
White	77%	75%
Black	15%	21%
Asian	1%	0%
Hispanic or Latino	4%	1%
Another race	2%	3%
DEMOGRAPHICS - RACE ON FILE		
Caucasian	80%	76%
Black	15%	22%
Hispanic	2%	0%
Other	3%	1%
DEMOGRAPHICS - PARTY ON FILE		
Democrat	38%	34%
Republican	31%	35%
Other / Unaffiliated	31%	31%
DEMOGRAPHICS - AGE		
18-34	7%	6%
35-49	19%	15%
50-64	38%	35%
65-79	27%	28%
80+	9%	15%
DEMOGRAPHICS - GENDER		
Female	59%	54%
Male	41%	46%
CLARITY SCORES: PARTY		
0-19	38%	43%
20-39	7%	6%
40-59	7%	6%
60-79	6%	6%
80-100	42%	38%
CLARITY SCORES: TURNOUT		
0-19	1%	0%
20-39	1%	0%
40-59	6%	6%
60-79	10%	11%
80-100	82%	83%
CLARITY SCORES: COLLEGE		
0-19	10%	18%
20-39	26%	36%
40-59	26%	17%
60-79	17%	17%
80-100	22%	12%
CLARITY SCORES: CHOICE		
0-19	15%	20%
20-39	27%	35%
40-59	33%	28%
60-79	18%	11%
80-100	8%	6%
		0/0

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	ntia

	Confidential	
	Yes	No
0-19	6%	2%
20-39	21%	14%
40-59	32%	38%
60-79	33%	36%
80-100	9%	10%
CLARITY SCORES: CLIMATE CHANGE PRIORITY		
0-19	42%	50%
20-39	31%	28%
40-59	21%	18%
60-79	5%	4%
80-100	0%	0%
MEDIA MARKET		
Charlotte NC	27%	27%
Greensboro-High Point-Winston Salem NC	15%	17%
Norfolk-Portsmouth-Newport News VA	2%	1%
Greenville-New Bern-Washington NC	9%	9%
Wilmington NC	5%	7%
Raleigh-Durham (Fayetteville) NC	33%	28%
Greenville-Spartanburg SC-Asheville NC-Anderson SC	8%	7%
Myrtle Beach-Florence SC	1%	2%
DEMOGRAPHICS - PHONE TYPE		
Land-line	57%	71%
Wireless	43%	29%
Voter File Match		
Yes	100%	100%
No	0%	0%
Registered Voter (of Voter File Matches)		
Yes	96%	93%
No	4%	7%

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>> DEMOGRAPHICS - RACE ON FILE against...

	Caucasian	Black	∐icnanic	Other
n	(997)	(232)	Hispanic (18)	(30)
Q1. Health Quality	(337)	(232)	(10)	(30)
Poor	5%	3%	0%	7%
Fair	14%	22%	17%	7%
Good	45%	47%	39%	43%
Very Good	36%	29%	44%	43%
Q4. Number of People in HH				
1-3	76%	71%	61%	76%
4-6	22%	25%	33%	21%
7+	2%	4%	6%	3%
Q5. Children in HH				
One	12%	14%	6%	18%
Two	10%	9%	28%	7%
Three or more	4%	5%	6%	11%
None	75%	72%	61%	64%
Q6. Non-HH Face to Face Count				
0	32%	33%	41%	32%
1-3	38%	44%	35%	32%
4-6	13%	9%	12%	7%
7+	16%	14%	12%	29%
Q7. Six Feet Away? (If Q6 > 0) 0	17%	23%	50%	17%
1-3	50%	50%	40%	39%
4-6	16%	16%	10%	6%
7+	17%	11%	0%	39%
Q8. HH Member Going to Work	1770	11/0	070	3370
Yes	43%	42%	59%	48%
No	56%	54%	41%	48%
Unsure	1%	3%	0%	4%
Q9. Children Interacting with Other Children				
Yes	23%	22%	14%	13%
No	75%	76%	86%	88%
Unsure	2%	2%	0%	0%
Q10. Times in Group > 20 in Last Week				
0	78%	68%	76%	52%
1-3	16%	26%	12%	36%
4-6	2%	3%	0%	4%
7+	4%	4%	12%	8%
Q11. Contact with Others: Family				
Yes	70%	61%	76%	77%
No	30%	39%	24%	23%
Q11. Contact with Others: Friends	200/	210/	200/	200/
Yes No	20% 80%	21% 79%	29% 71%	29% 71%
011. Contact with Others: Co-workers	0070	75/0	/1/0	/1/0
Yes	19%	18%	18%	47%
No	81%	82%	82%	53%
Q11. Contact with Others: Clients, patients, or patrons				1/-
Yes	11%	16%	6%	25%
No	89%	84%	94%	75%
Q11. Contact with Others: Any other type of person not already i	mentioned			
Yes	17%	24%	12%	20%
No	83%	76%	88%	80%
Q12. Handwashing Count				
0	0%	0%	0%	0%
1-3	5%	4%	0%	9%
4-6	16%	20%	25%	22%
7+	79%	76%	75%	70%
Q13. Currently Practicing Social Distancing?				
Yes	96%	95%	100%	100%
No	4%	5%	0%	0%
Q14. Currently Experiencing Symptoms?				
Yes	3%	2%	0%	5%
No	96%	96%	100%	91%
Unsure	1%	2%	0%	5%
Q15. Likelihood of getting Coronavirus		1 '	,	14%
Yes	8%	4%	18%	1

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Confidentia	ιl

			onfidenti	
A.	Caucasian	Black	Hispanic	
No 	58%	65%	53%	50%
Unsure	34%	31%	29%	36%
Q16. NC Response to Coronavirus	220/	4.40/	53%	C00
Most are underestimating the risks	32%	44%		689
Most are reacting appropriately	59% 9%	49% 8%	40% 7%	329
Most are overreacting to the actual risks	9%	070	7 70	0%
Q17. Changes to Routine	630/	620/	470/	020
Large changes	63%	62%	47%	829
Small changes	29% 7%	30% 6%	47% 7%	189
No real changes Unsure	1%	2%	0%	0%
Q18. College Degree	170	270	070	0/0
Yes	46%	43%	60%	739
No No	54%	57%	40%	279
Q19. Latino	34/0	3770	4076	2//
Yes	2%	1%	73%	9%
No .	98%	99%	27%	919
Q20. Race	3870	3370	2770	31/
White	98%	3%	50%	169
Black	1%	92%	25%	5%
Asian	0%	1%	25%	429
Another race	1%	5%	0%	379
Q19-20. Race + Ethnicity	1/0	3/0	0/0	3/7
White	97%	2%	11%	109
Black	1%	94%	6%	3%
Asian	0%	0%	6%	339
	2%	0%	78%	7%
Hispanic or Latino		3%	0%	479
Another race	1%	3%	0%	4/9
Q21. Panel Willingness	770/	600/	020/	0.00
Yes	77%	68%	93%	869
No	23%	32%	7%	149
DEMOGRAPHICS - PARTY ON FILE	2004	070/	222/	
Democrat	28%	87%	33%	509
Republican	38%	3%	22%	279
Other / Unaffiliated	34%	10%	44%	239
DEMOGRAPHICS - AGE				
18-34	6%	3%	39%	3%
35-49	17%	15%	22%	179
50-64	35%	35%	22%	579
65-79	28%	38%	17%	139
80+	15%	8%	0%	109
DEMOGRAPHICS - GENDER				
Female	57%	72%	33%	409
Male	43%	28%	67%	609
CLARITY SCORES: PARTY				
0-19	47%	1%	28%	209
20-39	8%	1%	0%	7%
40-59	8%	0%	11%	3%
60-79	8%	1%	6%	179
80-100	29%	97%	56%	539
CLARITY SCORES: TURNOUT				
0-19	0%	0%	0%	0%
20-39	1%	1%	0%	0%
40-59	6%	3%	17%	4%
60-79	10%	10%	33%	119
80-100	82%	86%	50%	869
CLARITY SCORES: COLLEGE				
0-19	14%	10%	6%	7%
20-39	29%	37%	22%	209
40-59	22%	24%	39%	179
60-79	15%	18%	17%	239
80-100	20%	11%	17%	339
CLARITY SCORES: CHOICE	20/0	/0	_,,0	1 337
0-19	19%	0%	0%	109
20-39	32%	26%	35%	319
40-59	28%	48%	35%	179
TO 33				-
£0_70	12%	21%	24%	389
60-79	201	FO/		
80-100	8%	5%	6%	3/
60-79 80-100 CLARITY SCORES: CHURCH ATTENDANCE 0-19	8% 5%	5%	0%	279

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Confidential				
	Caucasian	Black	Hispanic	Other
40-59	33%	35%	44%	37%
60-79	33%	49%	6%	20%
80-100	10%	7%	0%	7%
CLARITY SCORES: CLIMATE CHANGE PRIORITY				
0-19	54%	1%	29%	34%
20-39	29%	44%	29%	41%
40-59	13%	45%	35%	24%
60-79	4%	9%	6%	0%
80-100	0%	0%	0%	0%
MEDIA MARKET				
Charlotte NC	29%	17%	6%	23%
Greensboro-High Point-Winston Salem NC	15%	14%	22%	23%
Norfolk-Portsmouth-Newport News VA	2%	3%	0%	0%
Greenville-New Bern-Washington NC	8%	7%	11%	13%
Wilmington NC	7%	3%	0%	0%
Raleigh-Durham (Fayetteville) NC	28%	53%	56%	23%
Greenville-Spartanburg SC-Asheville NC-Anderson SC	10%	1%	0%	0%
Myrtle Beach-Florence SC	1%	2%	6%	17%
DEMOGRAPHICS - PHONE TYPE				
Land-line	67%	78%	39%	67%
Wireless	33%	22%	61%	33%
Voter File Match				
Yes	100%	100%	100%	100%
No	0%	0%	0%	0%
Registered Voter (of Voter File Matches)				
Yes	94%	98%	100%	93%
No	6%	2%	0%	7%

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>> DEMOGRAPHICS - PARTY ON FILE against...

	Democrat	Republican	Other / Unaffiliated
n	(502)	(395)	(380)
Q1. Health Quality			
Poor	4%	4%	6%
Fair	18%	14%	13%
Good	46%	46%	44%
Very Good	33%	36%	37%
Q4. Number of People in HH			
1-3	76%	75%	72%
4-6	21%	22%	26%
7+	3%	2%	2%
Q5. Children in HH			
One -	10%	12%	14%
Two	7%	12%	11%
Three or more	3%	5%	5%
None	79%	71%	70%
Q6. Non-HH Face to Face Count	220/	220/	220/
0	33%	32%	32%
1-3 4-6	43%	35%	39% 12%
	11%	15%	
7+ 07. Six Foot Away? (If 06 > 0)	13%	18%	18%
Q7. Six Feet Away? (If Q6 > 0) 0	20%	14%	22%
1-3	52%	51%	46%
4-6	14%	21%	12%
7+	14%	15%	20%
Q8. HH Member Going to Work	17/0	13/0	20/0
Yes	37%	47%	47%
No	61%	52%	52%
Unsure	2%	1%	1%
Q9. Children Interacting with Other Children	270	270	270
Yes	22%	25%	19%
No	77%	72%	80%
Unsure	1%	3%	1%
Q10. Times in Group > 20 in Last Week			
0	73%	75%	78%
1-3	20%	19%	15%
4-6	2%	3%	2%
7+	5%	3%	5%
Q11. Contact with Others: Family			
Yes	66%	71%	71%
No	34%	29%	29%
Q11. Contact with Others: Friends			
Yes	21%	21%	20%
No	79%	79%	80%
Q11. Contact with Others: Co-workers			
Yes	15%	23%	20%
No	85%	77%	80%
Q11. Contact with Others: Clients, patients, or patrons			
Yes	12%	10%	14%
No	88%	90%	86%
Q11. Contact with Others: Any other type of person not			
Yes	19%	16%	19%
No	81%	84%	81%
Q12. Handwashing Count			
0	0%	1%	0%
1-3	5%	3%	5%
4-6	19%	14%	17%
7+	76%	82%	77%
Q13. Currently Practicing Social Distancing?	0001	050/	000/
Yes	96%	95%	98%
No	4%	5%	2%
Q14. Currently Experiencing Symptoms?	22.1	201	*01
Yes	2%	2%	4%
No	96%	97%	95%
Unsure	2%	1%	1%
Q15. Likelihood of getting Coronavirus	C01	F0/	110/
Yes	6%	5%	11%

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Co			

	Domograt	Donublican	Confidential
4.		Republican	Other / Unaffiliate
No	58%	62%	57%
Jnsure	35%	33%	33%
Q16. NC Response to Coronavirus		1	
Most are underestimating the risks	38%	31%	37%
Most are reacting appropriately	56%	57%	55%
Most are overreacting to the actual risks	6%	12%	8%
Q17. Changes to Routine			
arge changes	67%	60%	62%
Small changes	25%	33%	30%
No real changes	6%	6%	7%
Jnsure	1%	1%	1%
Q18. College Degree			
/es	52%	38%	47%
No	48%	63%	53%
Q19. Latino		I	
/es	3%	2%	5%
No	97%	98%	95%
Q20. Race	3770	3070	3370
White	58%	96%	88%
Black	37%	2%	8%
Asian	1%	1%	1%
Another race	4%	1%	2%
Q19-20. Race + Ethnicity		ı	
White	55%	93%	86%
Black	38%	2%	7%
Asian	1%	1%	1%
Hispanic or Latino	2%	2%	4%
Another race	3%	2%	2%
Q21. Panel Willingness			
/es	78%	74%	76%
No	22%	26%	24%
DEMOGRAPHICS - RACE ON FILE	22/0	2070	2470
Caucasian	56%	95%	90%
Black	40%	2%	6%
Hispanic	1%	1%	2%
Other	3%	2%	2%
DEMOGRAPHICS - AGE			
18-34	3%	5%	10%
35-49	13%	16%	21%
50-64	34%	37%	35%
55-79	35%	27%	24%
30+	16%	14%	9%
DEMOGRAPHICS - GENDER			
- Female	69%	54%	50%
Male	31%	46%	50%
CLARITY SCORES: PARTY		1.0,0	
)-19	0%	95%	29%
	1%	3%	17%
· · ·			
10-59	2%	1%	19%
50-79	6%	1%	14%
30-100	90%	0%	22%
CLARITY SCORES: TURNOUT		ı	
)-19	0%	1%	0%
20-39	1%	1%	3%
10-59	4%	5%	9%
50-79	10%	9%	12%
30-100	85%	84%	75%
CLARITY SCORES: COLLEGE			
0-19	13%	14%	11%
20-39	31%	32%	28%
10-59	20%	23%	24%
50-79	19%	13%	16%
30-100	17%	18%	20%
CLARITY SCORES: CHOICE	I		
0-19	2%	38%	9%
20-39	26%	39%	29%
10-59	36%	18%	41%
50-79	21%	5%	16%
30-100	14%	1%	6%

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Confidential				
	Democrat	Republican	Other / Unaffiliated	
20-39	17%	11%	24%	
40-59	37%	20%	45%	
60-79	36%	49%	20%	
80-100	6%	18%	4%	
CLARITY SCORES: CLIMATE CHANGE PRIORITY				
0-19	5%	94%	41%	
20-39	46%	6%	42%	
40-59	37%	0%	15%	
60-79	11%	0%	3%	
80-100	1%	0%	0%	
MEDIA MARKET				
Charlotte NC	20%	35%	25%	
Greensboro-High Point-Winston Salem NC	15%	16%	15%	
Norfolk-Portsmouth-Newport News VA	3%	1%	2%	
Greenville-New Bern-Washington NC	7%	6%	11%	
Wilmington NC	4%	6%	7%	
Raleigh-Durham (Fayetteville) NC	41%	26%	30%	
Greenville-Spartanburg SC-Asheville NC-Anderson SC	7%	9%	8%	
Myrtle Beach-Florence SC	3%	1%	2%	
DEMOGRAPHICS - PHONE TYPE				
Land-line	75%	68%	60%	
Wireless	25%	32%	40%	
Voter File Match				
Yes	100%	100%	100%	
No	0%	0%	0%	
Registered Voter (of Voter File Matches)				
Yes	100%	100%	84%	
No	0%	0%	16%	

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>> DEMOGRAPHICS - AGE against...

Name		18-34	35-49	50-64	65-79	80+
Display Disp	n					(204)
Fair Good	Q1. Health Quality	, ,	, ,	, ,	, ,	, ,
Contact Cont	Poor	1%	4%	5%	5%	5%
Very Good 54% 42% 36% 29% 27% QA. Number of People in HH 13 55% 43% 72% 92% 90% 4.6 43% 52% 26% 7% 5% 7- 18% 52% 26% 7% 5% QS. Children in HH 11% 23% 15% 24% 30% 7% 24% 30% 7% 24% 3% 15% 4% 3% 7% 12% 36% 78% 22% 36% 78% 29% 93% 93% 93% 30% 31% 13% 15% 13% 15% 13% 15% 13% 15% 93% 93% 25% 29% 13% 15% 13% 15% 13% 15% 13% 15% 13% 15% 14% 13% 15% 13% 15% 14% 13% 15% 13% 15% 13% 15% 14% 13% 15% 14% 13%<	Fair	11%	7%	14%	18%	25%
Q.A. Number of People in HH 1-3	Good	34%	47%	44%	48%	43%
1.3	Very Good	54%	42%	36%	29%	27%
4-6	Q4. Number of People in HH					
17. 17.		56%		72%		90%
Case Children in HH Cone 13% 28% 15% 28% 25% 28% 25% 28% 25% 28% 25% 28% 25% 28% 25% 25% 28% 25						
One 13% 28% 15% 4% 3% Two 24% 30% 7% 2% 3% Three or more 7% 14% 3% 1% 3% 3% 3% 93%		1%	5%	2%	1%	4%
Two or more		120/	200/	150/	40/	20/
Three or more 7% 24% 3% 75% 94% 93% 93% 06. Non-H Face to Face Count						
None S6% 28% 75% 94% 93% Q6. Non-HH Face to Face Count C6. Non-HH Face to Face Count C6. Non-HH Face to Face Count C6. None C6. None						
Q6. Non-HH Face to Face Count 0						
0		3070	2070	7370	3470	3370
4-6		38%	30%	31%	33%	35%
7. Six Feet Away? (If Q6 > 0) Q7. Six Feet Away? (If Q6 > 0) 1.3	1-3	32%	36%	37%	46%	40%
Q7. Six Feet Away? (If Q6 > 0) 0	4-6	5%	13%	15%	11%	11%
0	7+	25%	20%	18%	11%	14%
1-3	Q7. Six Feet Away? (If Q6 > 0)					
14-6	0	38%	18%	13%	17%	29%
7+	1-3	32%	44%	53%	55%	46%
Q8. HH Member Going to Work Yes 62% 64% 55% 24% 14% No 38% 36% 43% 73% 84% Unsure 0% 0% 2% 2% 2% 2% Q9. Children Interacting with Other Children Yes 88% 18% 33% 20% 0% No 88% 82% 62% 80% 100% Unsure 4% 0% 4% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0%	4-6	11%	16%	18%	17%	7%
Yes 62% 64% 55% 24% 14% No 38% 36% 43% 73% 84% Unsure 0% 0% 2% 2% 2% Q9. Children Interacting with Other Children W 18% 18% 33% 20% 0% No 88% 82% 62% 80% 100% Unsure 4% 0% 4% 0% 0% Q10. Times in Group > 20 in Last Week 0 75% 81% 76% 74% 69% 1-3 15% 12% 17% 20% 25% 4-6 5% 2% 3% 1% 1% 1% 7+ 20% 25% 4-6 5% 2% 3% 1% 1% 1% 6% 62% 44% No 11 1% 5% 6% 62% 44% No 201 25% 45% 25% 44% 8% 5% 6% 24 44% 5	7+	19%	22%	16%	11%	18%
No	-					
Unsure 0% 0% 2% 2% 2% 2% Q9. Children Interacting with Other Children Yes 8 8% 18% 33% 20% 0% 0% 0% 0% 0% 0% 100% No 88% 82% 62% 80% 100% 100% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0%						
Q9. Children Interacting with Other Children Yes						
Yes 8% 18% 33% 20% 0% No 88% 82% 62% 80% 100% Unsure 4% 0% 4% 0% 0 Q10. Times in Group > 20 in Last Week 75% 81% 76% 74% 69% 1-3 15% 12% 17% 20% 25% 4-6 5% 2% 3% 1% 1% 7+ 5% 5% 2% 3% 1% 1% 7+ 5% 5% 4% 5% 6% Q11. Contact with Others: Family 85% 76% 62% 44% Yes 67% 85% 76% 62% 44% No 33% 15% 20% 24% 38% 56% Q11. Contact with Others: Friends 27% 15% 20% 22% 26% No 73% 85% 80% 78% 74% Q11. Contact with Others: Co-workers		0%	0%	2%	2%	2%
No		90/	100/	220/	200/	00/
Unsure						
Q10. Times in Group > 20 in Last Week 0						
0 75% 81% 76% 74% 69% 1-3 15% 12% 17% 20% 25% 4-6 5% 2% 3% 1% 1% 7+ 5% 5% 4% 5% 6% Q11. Contact with Others: Family 67% 85% 76% 62% 44% No 33% 15% 24% 38% 56% Q11. Contact with Others: Friends 27% 15% 20% 22% 26% No 73% 85% 80% 78% 74% Q11. Contact with Others: Co-workers 27% 26% 23% 11% 6% No 73% 74% 77% 89% 94% Q11. Contact with Others: Clients, patients, or patrons 27% 26% 23% 11% 6% No 87% 89% 86% 89% 94% Q11. Contact with Others: Any other type of person not already mentioned 15% 20% 17% 18% </td <td></td> <td>170</td> <td>0,0</td> <td>170</td> <td>0,0</td> <td>0,0</td>		170	0,0	170	0,0	0,0
4-6	·	75%	81%	76%	74%	69%
7+ 5% 5% 4% 5% 6% Q11. Contact with Others: Family 67% 85% 76% 62% 44% No 33% 15% 24% 38% 56% Q11. Contact with Others: Friends Yes 27% 15% 20% 22% 26% No 73% 85% 80% 78% 74% Q11. Contact with Others: Co-workers Yes 27% 26% 23% 11% 6% No 73% 74% 77% 89% 94% Q11. Contact with Others: Clients, patients, or patrons Yes 13% 11% 14% 11% 8% No 87% 89% 86% 89% 92% Q11. Contact with Others: Any other type of person not already mentioned Yes 15% 20% 17% 18% 17% No 85% 80% 83% 82% 83% Q12. Handwashing Count 0 0% 0% 1% 0% 1% 7+ 1 3 3%	1-3	15%	12%	17%	20%	25%
Q11. Contact with Others: Family Yes	4-6	5%	2%	3%	1%	1%
Yes 67% 85% 76% 62% 44% No 33% 15% 24% 38% 56% Q11. Contact with Others: Friends Yes 27% 15% 20% 22% 26% No 73% 85% 80% 78% 74% Q11. Contact with Others: Co-workers Yes 27% 26% 23% 11% 6% No 73% 74% 77% 89% 94% Q11. Contact with Others: Clients, patients, or patrons Yes 13% 11% 14% 11% 8% No 87% 89% 86% 89% 92% Q11. Contact with Others: Any other type of person not already mentioned Yes 15% 20% 17% 18% 17% No 85% 80% 83% 82% 83% Q12. Handwashing Count 0 0% 0% 1% 1% 1% 0 0 0% 0% 1% 0% 1% 1-3 3% 3% 5% 3% <t< td=""><td>7+</td><td>5%</td><td>5%</td><td>4%</td><td>5%</td><td>6%</td></t<>	7+	5%	5%	4%	5%	6%
No 33% 15% 24% 38% 56% Q11. Contact with Others: Friends Yes 27% 15% 20% 22% 26% No 73% 85% 80% 78% 74% Q11. Contact with Others: Co-workers Yes 27% 26% 23% 11% 6% No 73% 74% 77% 89% 94% Q11. Contact with Others: Clients, patients, or patrons Yes 13% 11% 14% 11% 8% No 87% 89% 86% 89% 92% Q11. Contact with Others: Any other type of person not already mentioned Yes 15% 20% 17% 18% 17% No 85% 80% 83% 82% 83% Q12. Handwashing Count 0 0% 0% 1% 0% 1% 1-3 3% 3% 5% 3% 11% 20% 7+ 73% 83% 80% 79% 68% Q13. Currently Practicing Social Distancing? Y	Q11. Contact with Others: Family					
Q11. Contact with Others: Friends Yes	Yes	67%	85%	76%	62%	44%
Yes 27% 15% 20% 22% 26% No 73% 85% 80% 78% 74% Q11. Contact with Others: Co-workers Yes 27% 26% 23% 11% 6% No 73% 74% 77% 89% 94% Q11. Contact with Others: Clients, patients, or patrons Yes 13% 11% 14% 11% 8% No 87% 89% 86% 89% 92% Q11. Contact with Others: Any other type of person not already mentioned Yes 15% 20% 17% 18% 17% No 85% 80% 83% 82% 83% Q12. Handwashing Count 0 0% 0% 1% 0% 1% 0 0% 0% 1% 0% 1% 1-3 3% 3% 5% 3% 11% 4-6 23% 14% 15% 18% 20% 7+ 73% 83% 80% 79% 68% Q13. Currently Practicing		33%	15%	24%	38%	56%
No 73% 85% 80% 78% 74% Q11. Contact with Others: Co-workers 27% 26% 23% 11% 6% No 73% 74% 77% 89% 94% Q11. Contact with Others: Clients, patients, or patrons 13% 11% 14% 11% 8% No 87% 89% 86% 89% 92% Q11. Contact with Others: Any other type of person not already mentioned Yes 15% 20% 17% 18% 17% No 85% 80% 83% 82% 83% Q12. Handwashing Count 0 0% 0% 1% 0% 1% 0 0% 0% 1% 0% 1% 1% 14% 15% 3% 11% 14% 15% 18% 20% 74 1% 14% 15% 18% 20% 74 23% 14% 15% 18% 20% 74 14 23% 14% 15% 18%						
Q11. Contact with Others: Co-workers 27% 26% 23% 11% 6% No 73% 74% 77% 89% 94% Q11. Contact with Others: Clients, patients, or patrons Yes 13% 11% 14% 11% 8% No 87% 89% 86% 89% 92% Q11. Contact with Others: Any other type of person not already mentioned Yes 15% 20% 17% 18% 17% No 85% 80% 83% 82% 83% Q12. Handwashing Count 0 0% 0% 1% 0% 1% 1-3 3% 3% 5% 3% 11% 4-6 23% 14% 15% 18% 20% 7+ 73% 83% 80% 79% 68% Q13. Currently Practicing Social Distancing? Yes 97% 99% 96% 96% 92% No 3% 1% 4% 4% 8% Q14. Currently Experiencing Symptoms? 2% 3% 3% 2% 3%<						
Yes 27% 26% 23% 11% 6% No 73% 74% 77% 89% 94% Q11. Contact with Others: Clients, patients, or patrons Yes 13% 11% 14% 11% 8% No 87% 89% 86% 89% 92% Q11. Contact with Others: Any other type of person not already mentioned Yes 15% 20% 17% 18% 17% No 85% 80% 83% 82% 83% Q12. Handwashing Count 0 0% 0% 1% 0% 1% 1-3 3% 3% 5% 3% 11% 20% 7+ 73% 83% 80% 79% 68% Q13. Currently Practicing Social Distancing? Yes 97% 99% 96% 96% 92% No 3% 1% 4% 4% 8% Q14. Currently Experiencing Symptoms? 2% 3% 3% 2% 3%		/3%	85%	80%	/8%	74%
No 73% 74% 77% 89% 94% Q11. Contact with Others: Clients, patients, or patrons 13% 11% 14% 11% 8% No 87% 89% 86% 89% 92% Q11. Contact with Others: Any other type of person not already mentioned Yes 15% 20% 17% 18% 17% No 85% 80% 83% 82% 83% Q12. Handwashing Count O 0% 0% 1% 0% 1% 1-3 3% 3% 5% 3% 11% 4-6 23% 14% 15% 18% 20% 7+ 73% 83% 80% 79% 68% Q13. Currently Practicing Social Distancing? Yes 97% 99% 96% 96% 92% No 3% 1% 4% 4% 8% Q14. Currently Experiencing Symptoms? 2% 3% 3% 2% 3% No		270/	260/	220/	110/	60/
Q11. Contact with Others: Clients, patients, or patrons Yes 13% 11% 14% 11% 8% No 87% 89% 86% 89% 92% Q11. Contact with Others: Any other type of person not already mentioned Yes 15% 20% 17% 18% 17% No 85% 80% 83% 82% 83% Q12. Handwashing Count 0 0% 0% 1% 0% 1% 1-3 3% 3% 5% 3% 11% 4-6 23% 14% 15% 18% 20% 7+ 73% 83% 80% 79% 68% Q13. Currently Practicing Social Distancing? Yes 97% 99% 96% 96% 92% No 3% 1% 4% 4% 8% Q14. Currently Experiencing Symptoms? 2% 3% 3% 2% 3% No 95% 97% 95% 97% 96% Unsure 3% 0% 2% 1% 1%				_		
Yes 13% 11% 14% 11% 8% No 87% 89% 86% 89% 92% Q11. Contact with Others: Any other type of person not already mentioned Yes 15% 20% 17% 18% 17% No 85% 80% 83% 82% 83% Q12. Handwashing Count 0 0% 1% 0% 1% 1-3 3% 3% 5% 3% 11% 4-6 23% 14% 15% 18% 20% 7+ 73% 83% 80% 79% 68% Q13. Currently Practicing Social Distancing? Yes 97% 99% 96% 92% No 3% 1% 4% 4% 8% Q14. Currently Experiencing Symptoms? Yes 2% 3% 3% 2% 3% No 95% 97% 95% 97% 96% Unsure 3% 0% 2% 1% 1% Q15. Likelihood of getting Coronavirus		73/0	7470	7770	8370	3470
No 87% 89% 86% 89% 92% Q11. Contact with Others: Any other type of person not already mentioned Yes 15% 20% 17% 18% 17% No 85% 80% 83% 82% 83% Q12. Handwashing Count 0 0% 0% 1% 0% 1% 1-3 3% 3% 5% 3% 11% 4-6 23% 14% 15% 18% 20% 7+ 73% 83% 80% 79% 68% Q13. Currently Practicing Social Distancing? Yes 97% 99% 96% 96% 92% No 3% 1% 4% 4% 8% Q14. Currently Experiencing Symptoms? 2 3% 3% 2% 3% No 95% 97% 95% 97% 96% Unsure 3% 0% 2% 1% 1% Q15. Likelihood of getting Coronavirus </td <td></td> <td>13%</td> <td>11%</td> <td>14%</td> <td>11%</td> <td>8%</td>		13%	11%	14%	11%	8%
Yes 15% 20% 17% 18% 17% No 85% 80% 83% 82% 83% Q12. Handwashing Count 0 0% 1% 0% 1% 0 0% 0% 1% 0% 1% 1-3 3% 3% 5% 3% 11% 4-6 23% 14% 15% 18% 20% 7+ 73% 83% 80% 79% 68% Q13. Currently Practicing Social Distancing? Yes 97% 99% 96% 92% No 3% 1% 4% 4% 8% Q14. Currently Experiencing Symptoms? Yes 2% 3% 3% 2% 3% No 95% 97% 95% 97% 96% Unsure 3% 0% 2% 1% 1% Q15. Likelihood of getting Coronavirus 4 1% 1% 1%						
No 85% 80% 83% 82% 83% Q12. Handwashing Count 0 0% 0% 1% 0% 1% 1-3 3% 3% 5% 3% 11% 4-6 23% 14% 15% 18% 20% 7+ 73% 83% 80% 79% 68% Q13. Currently Practicing Social Distancing? 97% 99% 96% 96% 92% No 3% 1% 4% 4% 8% Q14. Currently Experiencing Symptoms? 2 3% 3% 2% 3% No 95% 97% 95% 97% 96% Unsure 3% 0% 2% 1% 1% Q15. Likelihood of getting Coronavirus 83% 0% 2% 1% 1%	Q11. Contact with Others: Any other type of person not already n	nention	ed			
Q12. Handwashing Count 0 0% 0% 1% 0% 1% 1-3 3% 3% 5% 3% 11% 4-6 23% 14% 15% 18% 20% 7+ 73% 83% 80% 79% 68% Q13. Currently Practicing Social Distancing? 97% 99% 96% 96% 92% No 3% 1% 4% 4% 8% Q14. Currently Experiencing Symptoms? 2% 3% 3% 2% 3% No 95% 97% 95% 97% 96% Unsure 3% 0% 2% 1% 1% Q15. Likelihood of getting Coronavirus	Yes	15%	20%	17%	18%	17%
0 0% 0% 1% 0% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1%	No	85%	80%	83%	82%	83%
1-3 3% 3% 5% 3% 11% 4-6 23% 14% 15% 18% 20% 7+ 73% 83% 80% 79% 68% Q13. Currently Practicing Social Distancing? Yes 97% 99% 96% 96% 92% No 3% 1% 4% 4% 8% Q14. Currently Experiencing Symptoms? Yes 2% 3% 3% 2% 3% No 95% 97% 95% 97% 96% Unsure 3% 0% 2% 1% 1% Q15. Likelihood of getting Coronavirus	Q12. Handwashing Count					
4-6 23% 14% 15% 18% 20% 7+ 73% 83% 80% 79% 68% Q13. Currently Practicing Social Distancing? Yes 97% 99% 96% 96% 92% No 3% 1% 4% 4% 8% Q14. Currently Experiencing Symptoms? Yes 2% 3% 3% 2% 3% No 95% 97% 95% 97% 96% Unsure 3% 0% 2% 1% 1% Q15. Likelihood of getting Coronavirus	0	0%	0%	1%	0%	1%
7+ 73% 83% 80% 79% 68% Q13. Currently Practicing Social Distancing? 97% 99% 96% 96% 92% No 3% 1% 4% 4% 8% Q14. Currently Experiencing Symptoms? 2% 3% 3% 2% 3% No 95% 97% 95% 97% 96% Unsure 3% 0% 2% 1% 1% Q15. Likelihood of getting Coronavirus	1-3	3%	3%	5%	3%	11%
Q13. Currently Practicing Social Distancing? Yes 97% 99% 96% 96% 92% No 3% 1% 4% 4% 8% Q14. Currently Experiencing Symptoms? Yes 2% 3% 3% 2% 3% No 95% 97% 95% 97% 96% Unsure 3% 0% 2% 1% 1% Q15. Likelihood of getting Coronavirus		23%	14%	15%	18%	20%
Yes 97% 99% 96% 96% 92% No 3% 1% 4% 4% 8% Q14. Currently Experiencing Symptoms? 2% 3% 3% 2% 3% No 95% 97% 95% 97% 96% Unsure 3% 0% 2% 1% 1% Q15. Likelihood of getting Coronavirus 3% 0% 2% 1% 1%		73%	83%	80%	79%	68%
No 3% 1% 4% 4% 8% Q14. Currently Experiencing Symptoms? Yes 2% 3% 3% 2% 3% No 95% 97% 95% 97% 96% Unsure 3% 0% 2% 1% 1% Q15. Likelihood of getting Coronavirus 3% 0% 2% 1% 1%		070	0001	0.551	0.551	0000
Q14. Currently Experiencing Symptoms? Yes 2% 3% 3% 2% 3% No 95% 97% 95% 97% 96% Unsure 3% 0% 2% 1% 1% Q15. Likelihood of getting Coronavirus						
Yes 2% 3% 2% 3% No 95% 97% 95% 97% 96% Unsure 3% 0% 2% 1% 1% Q15. Likelihood of getting Coronavirus 3% 0% 2% 1% 1%		3%	1%	4%	4%	8%
No 95% 97% 95% 97% 96% Unsure 3% 0% 2% 1% 1% Q15. Likelihood of getting Coronavirus 3% 0% 2% 1% 1%		20/	20/	20/	20/	20/
Unsure 3% 0% 2% 1% 1% Q15. Likelihood of getting Coronavirus						
Q15. Likelihood of getting Coronavirus						
		3/0	370	2/0	1/0	1/0
		18%	14%	8%	2%	3%

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				identia	
	18-34	35-49	50-64		80+
No	59%	52%	57%	61%	73%
Unsure	23%	34%	36%	37%	24%
Q16. NC Response to Coronavirus					
Most are underestimating the risks	42%	36%	40%	32%	25%
Most are reacting appropriately	46%	53%	51%	61%	69%
Most are overreacting to the actual risks	12%	10%	9%	7%	6%
Q17. Changes to Routine					
Large changes	58%	69%	70%	58%	48%
Small changes	32%	26%	25%	34%	34%
No real changes	10%	5%	5%	7%	11%
Unsure	0%	0%	1%	0%	8%
	070	070	1/0	070	070
Q18. College Degree	400/	C10/	470/	200/	250/
Yes	48%	61%	47%	39%	35%
No	52%	39%	53%	61%	65%
Q19. Latino					
Yes	12%	2%	3%	3%	1%
No	88%	98%	97%	97%	99%
Q20. Race					
White	87%	80%	78%	74%	91%
Black	12%	15%	17%	24%	7%
Asian	2%	2%	2%	0%	0%
Another race	0%	2%	4%	2%	2%
Q19-20. Race + Ethnicity	7,3	-, -		-,,,	
White	75%	78%	75%	72%	85%
Black					
	10%	17%	17%	24%	12%
Asian	3%	2%	1%	0%	0%
Hispanic or Latino	13%	2%	3%	2%	1%
Another race	0%	2%	3%	2%	2%
Q21. Panel Willingness					
Yes	78%	80%	77%	75%	65%
No	22%	20%	23%	25%	35%
DEMOGRAPHICS - RACE ON FILE					
Caucasian	78%	79%	77%	75%	87%
Black	11%	17%	18%	24%	11%
Hispanic	10%	2%	1%	1%	0%
,			4%		
Other	1%	2%	4%	1%	2%
DEMOGRAPHICS - PARTY ON FILE				.=	
Democrat	19%	31%	37%	47%	46%
Republican	26%	31%	33%	29%	33%
Other / Unaffiliated	54%	38%	30%	24%	21%
DEMOGRAPHICS - GENDER					
Female	49%	52%	63%	60%	58%
Male	51%	48%	37%	40%	42%
CLARITY SCORES: PARTY					
0-19	39%	36%	40%	36%	39%
20-39	7%	10%	7%	4%	5%
40-59	11%	9%	8%	4%	5%
60-79	7%	9%	6%	6%	8%
80-100	36%	36%	39%	49%	43%
CLARITY SCORES: TURNOUT	1	601	601	60/	C
0-19	3%	0%	0%	0%	0%
20-39	2%	2%	1%	0%	2%
40-59	12%	7%	6%	5%	6%
60-79	37%	13%	7%	7%	10%
80-100	46%	77%	85%	88%	82%
CLARITY SCORES: COLLEGE					
0-19	6%	3%	10%	17%	28%
20-39	38%	20%	28%	35%	35%
40-59	32%	29%	22%	19%	16%
60-79	21%	20%	18%	13%	11%
			_		
80-100	4%	28%	22%	15%	10%
CLARITY SCORES: CHOICE	1				
0-19	6%	11%	14%	14%	29%
20-39	25%	22%	32%	33%	37%
40-59	57%	33%	31%	32%	23%
60-79	6%	26%	14%	13%	9%
80-100	5%	9%	9%	8%	2%
CLARITY SCORES: CHURCH ATTENDANCE	I				
0-19	4%	8%	6%	3%	0%
20-39	42%	31%	16%	11%	6%
40-59	42%	32%	36%	33%	31%

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Confidential

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80-100 0% 3% 10% 11% 16% CLARITY SCORES: CLIMATE CHANGE PRIORITY 0-19 37% 37% 48% 38% 49% 20-39 35% 28% 30% 36% 33% 40-59 25% 27% 18% 20% 12% 60-79 3% 8% 4% 6% 5% 80-100 0% 0% 0% 0% 0% 1% MEDIA MARKET Charlotte NC Greensboro-High Point-Winston Salem NC 13% 12% 17% 16% 13% Norfolk-Portsmouth-Newport News VA 1% 1% 3% 2% 2% Greenville-New Bern-Washington NC 4% 5% 11% 7% 8% Wilmington NC 8% 6% 4% 7% 6% Raleigh-Durham (Fayetteville) NC 38% 35% 31% 35% 31% Greenville-Spartanburg SC-Asheville NC-Anderson SC 17% 10% 6% 6% 12% Myrtle Beach-Florence SC 1% 1% 2% 2% 3% DEMOGRAPHICS - PHONE TYPE Land-line 19% 47% 74% 74% 87% Wireless 81% 53% 26% 26% 13% Voter File Match Yes 100% 100% 100% 100% 100% No 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0%	Condential					LI .
80-100		18-34	35-49	50-64	65-79	80+
CLARITY SCORES: CLIMATE CHANGE PRIORITY	60-79	13%	26%	33%	42%	47%
0-19	80-100	0%	3%	10%	11%	16%
20-39	CLARITY SCORES: CLIMATE CHANGE PRIORITY					
A0-59	0-19	37%	37%	48%	38%	49%
Section	20-39	35%	28%	30%	36%	33%
80-100 0% 0% 0% 0% 0% 1% MEDIA MARKET Charlotte NC 18% 28% 27% 25% 26% Greensboro-High Point-Winston Salem NC 13% 12% 17% 16% 13% Norfolk-Portsmouth-Newport News VA 1% 1% 3% 2% 2% Greenville-New Bern-Washington NC 4% 5% 11% 7% 8% Wilmington NC 8% 6% 4% 7% 6% Raleigh-Durham (Fayetteville) NC 38% 35% 31% 355% 31% Greenville-Spartanburg SC-Asheville NC-Anderson SC 17% 10% 6% 6% 12% Myrtle Beach-Florence SC 1% 1% 2% 2% 3% DEMOGRAPHICS - PHONE TYPE Land-line 19% 47% 74% 74% 87% Wireless 10% 100% 100% 100% 100% No 0% 0% 0% 0% 0% Registered Voter (of Voter File Matches) Yes 90% 98% 95% 95% 95%	40-59	25%	27%	18%	20%	12%
MEDIA MARKET Charlotte NC 18% 28% 27% 25% 26% Greensboro-High Point-Winston Salem NC 13% 12% 17% 16% 13% Norfolk-Portsmouth-Newport News VA 1% 1% 3% 2% 2% Greenville-New Bern-Washington NC 4% 5% 11% 7% 8% Wilmington NC 8% 6% 4% 7% 6% Raleigh-Durham (Fayetteville) NC 38% 35% 31% 35% 31% Greenville-Spartanburg SC-Asheville NC-Anderson SC 17% 10% 6% 6% 12% Myrtle Beach-Florence SC 1% 1% 2% 2% 3% DEMOGRAPHICS - PHONE TYPE 1 19% 47% 74% 74% 87% Wireless 81% 53% 26% 26% 13% Voter File Match 100% 100% 100% 100% 0% 0% No 0 0% 0% 0% 0% 0% <td>60-79</td> <td>3%</td> <td>8%</td> <td>4%</td> <td>6%</td> <td>5%</td>	60-79	3%	8%	4%	6%	5%
Charlotte NC 18% 28% 27% 25% 26% Greensboro-High Point-Winston Salem NC 13% 12% 17% 16% 13% Norfolk-Portsmouth-Newport News VA 1% 1% 3% 2% 2% Greenville-New Bern-Washington NC 4% 5% 11% 7% 8% Wilmington NC 8% 6% 4% 7% 6% Raleigh-Durham (Fayetteville) NC 38% 35% 31% 35% 31% Greenville-Spartanburg SC-Asheville NC-Anderson SC 17% 10% 6% 6% 12% Myrtle Beach-Florence SC 1 1% 2% 2% 3% DEMOGRAPHICS - PHONE TYPE Land-line 19% 47% 74% 74% 87% Wireless 81% 53% 26% 26% 13% Voter File Match Yes 100% 100% 100% 100% 0% 0% 0% Registered Voter (of Voter File Matches) 90% 98% 95% <td>80-100</td> <td>0%</td> <td>0%</td> <td>0%</td> <td>0%</td> <td>1%</td>	80-100	0%	0%	0%	0%	1%
Greensboro-High Point-Winston Salem NC 13% 12% 17% 16% 13% Norfolk-Portsmouth-Newport News VA 1% 1% 3% 2% 2% Greenville-New Bern-Washington NC 4% 5% 11% 7% 8% Wilmington NC 8% 6% 4% 7% 6% Raleigh-Durham (Fayetteville) NC 38% 35% 31% 35% 31% Greenville-Spartanburg SC-Asheville NC-Anderson SC 17% 10% 6% 6% 12% Myrtle Beach-Florence SC 1% 1% 2% 2% 3% DEMOGRAPHICS - PHONE TYPE 19% 47% 74% 74% 87% Wireless 81% 53% 26% 26% 13% Voter File Match Yes 100% 100% 100% 100% 0% 0% Registered Voter (of Voter File Matches) 90% 98% 95% 95% 95%	MEDIA MARKET					
Norfolk-Portsmouth-Newport News VA	Charlotte NC	18%	28%	27%	25%	26%
Greenville-New Bern-Washington NC 4% 5% 11% 7% 8% Wilmington NC 8% 6% 4% 7% 6% Raleigh-Durham (Fayetteville) NC 38% 35% 31% 35% 31% Greenville-Spartanburg SC-Asheville NC-Anderson SC 17% 10% 6% 6% 12% Myrtle Beach-Florence SC 1% 1% 2% 2% 3% DEMOGRAPHICS - PHONE TYPE 19% 47% 74% 74% 87% Wireless 81% 53% 26% 26% 13% Voter File Match Yes 100% 100% 100% 100% 100% No 0% 0% 0% 0% 0% Registered Voter (of Voter File Matches) Yes 90% 98% 95% 95% 95%	Greensboro-High Point-Winston Salem NC	13%	12%	17%	16%	13%
Wilmington NC 8% 6% 4% 7% 6% Raleigh-Durham (Fayetteville) NC 38% 35% 31% 35% 31% Greenville-Spartanburg SC-Asheville NC-Anderson SC 17% 10% 6% 6% 12% Myrtle Beach-Florence SC 1% 1% 2% 2% 3% DEMOGRAPHICS - PHONE TYPE Land-line 19% 47% 74% 74% 87% Wireless 81% 53% 26% 26% 13% Voter File Match Yes 100% 100% 100% 100% 100% No 0% 0% 0% 0% 0% Registered Voter (of Voter File Matches) 90% 98% 95% 95% 95%	Norfolk-Portsmouth-Newport News VA	1%	1%	3%	2%	2%
Raleigh-Durham (Fayetteville) NC 38% 35% 31% 35% 31% Greenville-Spartanburg SC-Asheville NC-Anderson SC 17% 10% 6% 6% 12% Myrtle Beach-Florence SC 1% 1% 2% 2% 3% DEMOGRAPHICS - PHONE TYPE Land-line 19% 47% 74% 74% 87% Wireless 81% 53% 26% 26% 13% Voter File Match Yes 100% 100% 100% 100% 100% No 0% 0% 0% 0% 0% Registered Voter (of Voter File Matches) Yes 90% 98% 95% 95% 95%	Greenville-New Bern-Washington NC	4%	5%	11%	7%	8%
Greenville-Spartanburg SC-Asheville NC-Anderson SC 17% 10% 6% 6% 12% Myrtle Beach-Florence SC 1% 1% 2% 2% 3% DEMOGRAPHICS - PHONE TYPE Land-line 19% 47% 74% 74% 87% Wireless 81% 53% 26% 26% 13% Voter File Match Yes 100% 100% 100% 100% 100% No 0% 0% 0% 0% 0% Registered Voter (of Voter File Matches) Yes 90% 98% 95% 95% 95%	Wilmington NC	8%	6%	4%	7%	6%
Myrtle Beach-Florence SC 1% 1% 2% 2% 3% DEMOGRAPHICS - PHONE TYPE Land-line 19% 47% 74% 74% 87% Wireless 81% 53% 26% 26% 13% Voter File Match Yes 100% 100% 100% 100% 100% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 9% 95%	Raleigh-Durham (Fayetteville) NC	38%	35%	31%	35%	31%
DEMOGRAPHICS - PHONE TYPE	Greenville-Spartanburg SC-Asheville NC-Anderson SC	17%	10%	6%	6%	12%
Land-line 19% 47% 74% 74% 87% Wireless 81% 53% 26% 26% 13% Voter File Match Yes 100% 100% 100% 100% 100% 100% 0 0 0 0 0 0 0 0 Registered Voter (of Voter File Matches) 90% 98% 95% 95% 95%	Myrtle Beach-Florence SC	1%	1%	2%	2%	3%
Wireless 81% 53% 26% 26% 13% Voter File Match Yes 100% 100% 100% 100% 100% 100% 100% 100% 00% 0% 0% 0% 0% 0% Registered Voter (of Voter File Matches) 90% 98% 95% 95% 95% 95%	DEMOGRAPHICS - PHONE TYPE					
Voter File Match Yes 100% 100% 100% 100% 100% 100% 100% 100% 100% 00% 0% <t< td=""><td>Land-line</td><td>19%</td><td>47%</td><td>74%</td><td>74%</td><td>87%</td></t<>	Land-line	19%	47%	74%	74%	87%
Yes 100% 100% 100% 100% 100% No 0% 0% 0% 0% 0% Registered Voter (of Voter File Matches) Yes 90% 98% 95% 95% 95%	Wireless	81%	53%	26%	26%	13%
No 0% 0% 0% 0% 0% Registered Voter (of Voter File Matches) Yes 90% 98% 95% 95% 95%	Voter File Match					
Registered Voter (of Voter File Matches) Yes 90% 98% 95% 95% 95%	Yes	100%	100%	100%	100%	100%
Yes 90% 98% 95% 95% 95%	No	0%	0%	0%	0%	0%
	Registered Voter (of Voter File Matches)					
No 10% 2% 5% 5% 5%	Yes	90%	98%	95%	95%	95%
	No	10%	2%	5%	5%	5%

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>> DEMOGRAPHICS - GENDER against...

	Female	Male
n	(914)	(689)
Q1. Health Quality		
Poor	5%	4%
Fair	17%	14%
Good	43%	49%
Very Good	36%	33%
Q4. Number of People in HH		
1-3	76%	72%
4-6	21%	25%
7+	3%	3%
Q5. Children in HH	120/	120/
One	12%	12%
There are a second	9%	11%
Three or more None	4%	5%
	75%	72%
Q6. Non-HH Face to Face Count 0	35%	28%
1-3	42%	35%
4-6	10%	16%
7+	13%	21%
Q7. Six Feet Away? (If Q6 > 0)	1370	21/0
0	19%	17%
1-3	55%	44%
4-6	14%	17%
7+	12%	21%
Q8. HH Member Going to Work		
Yes	43%	43%
No	55%	55%
Unsure	1%	2%
Q9. Children Interacting with Other Children		
Yes	20%	25%
No	80%	71%
Unsure	0%	4%
Q10. Times in Group > 20 in Last Week		
0	72%	80%
1-3	21%	15%
4-6	2%	2%
7+	5%	4%
Q11. Contact with Others: Family		
Yes	68%	70%
No	32%	30%
Q11. Contact with Others: Friends		
Yes	20%	22%
No	80%	78%
Q11. Contact with Others: Co-workers		
Yes	16%	23%
No	84%	77%
Q11. Contact with Others: Clients, patients, or patrons		
Yes	13%	11%
No	87%	89%
Q11. Contact with Others: Any other type of person not already mentioned	170/	100/
Yes No	17%	19%
	83%	81%
Q12. Handwashing Count 0	00/	00/
1-3	3%	0% 6%
4-6	12%	23%
7+	85%	70%
Q13. Currently Practicing Social Distancing?	03/0	70/0
Yes	97%	95%
	3%	5%
	J /0	370
No		
No Q14. Currently Experiencing Symptoms?	20/	70/
No Q14. Currently Experiencing Symptoms? Yes	3%	2%
No Q14. Currently Experiencing Symptoms? Yes No	96%	97%
No Q14. Currently Experiencing Symptoms? Yes		

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Confide	entia

	Female	Male
N-	59%	58%
No		
Unsure	34%	34%
Q16. NC Response to Coronavirus		
Most are underestimating the risks	38%	33%
Most are reacting appropriately	56%	56%
Most are overreacting to the actual risks	6%	12%
Q17. Changes to Routine		
Large changes	65%	61%
Small changes	29%	29%
No real changes	5%	8%
Unsure	1%	2%
Q18. College Degree		
Yes	43%	50%
No	57%	50%
Q19. Latino	3770	3070
	20/	40/
Yes	3%	4%
No	97%	96%
Q20. Race		
White	76%	84%
Black	21%	11%
Asian	0%	2%
Another race	2%	3%
Q19-20. Race + Ethnicity		
White	73%	80%
Black	21%	13%
Asian	0%	2%
Hispanic or Latino	3%	3%
Another race	2%	2%
	270	2/0
Q21. Panel Willingness	770/	7.40/
Yes	77%	74%
No	23%	26%
DEMOGRAPHICS - RACE ON FILE		
Caucasian	76%	82%
Black	22%	13%
Hispanic	1%	2%
Other	2%	3%
DEMOGRAPHICS - PARTY ON FILE		
Democrat	46%	29%
Republican	29%	34%
Other / Unaffiliated	25%	36%
DEMOGRAPHICS - AGE	1 20/1	
18-34	5%	7%
35-49	14%	19%
50-64	38%	32%
65-79	30%	29%
80+	13%	14%
CLARITY SCORES: PARTY		
0-19	33%	45%
20-39	5%	8%
40-59	5%	9%
60-79	8%	5%
80-100	48%	34%
CLARITY SCORES: TURNOUT		
0-19	0%	0%
20-39	1%	1%
40-59	5%	7%
60-79	9%	11%
80-100	83%	81%
CLARITY SCORES: COLLEGE		
0-19	16%	9%
20-39	33%	27%
40-59	20%	26%
60-79	16%	17%
80-100	16%	22%
CLARITY SCORES: CHOICE		
0-19	14%	17%
	34%	26%
20-39		
20-39 40-59		37%
40-59	32%	32% 18%
40-59 60-79	32% 12%	18%
40-59	32%	

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	entia

	Confidential		
	Female	Male	
0-19	4%	6%	
20-39	12%	24%	
40-59	33%	35%	
60-79	39%	29%	
80-100	12%	6%	
CLARITY SCORES: CLIMATE CHANGE PRIORITY			
0-19	38%	50%	
20-39	35%	28%	
40-59	20%	18%	
60-79	7%	3%	
80-100	0%	1%	
MEDIA MARKET			
Charlotte NC	24%	29%	
Greensboro-High Point-Winston Salem NC	15%	15%	
Norfolk-Portsmouth-Newport News VA	2%	2%	
Greenville-New Bern-Washington NC	8%	9%	
Wilmington NC	5%	7%	
Raleigh-Durham (Fayetteville) NC	37%	28%	
Greenville-Spartanburg SC-Asheville NC-Anderson SC	7%	9%	
Myrtle Beach-Florence SC	2%	2%	
DEMOGRAPHICS - PHONE TYPE			
Land-line	75%	59%	
Wireless	25%	41%	
Voter File Match			
Yes	100%	100%	
No	0%	0%	
Registered Voter (of Voter File Matches)			
Yes	95%	95%	
No	5%	5%	

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>> CLARITY SCORES: PARTY against...

	0-19	20-39	40-59	60-79	80-100
n	(485)	(80)	(87)	(87)	(538)
Q1. Health Quality					
Poor	4%	6%	8%	8%	3%
Fair	14%	13%	14%	11%	18%
Good	47%	46%	44%	41%	44%
Very Good	35%	35%	34%	39%	34%
Q4. Number of People in HH					
1-3	75%	78%	67%	67%	76%
4-6	23%	21%	30%	28%	21%
7+	2%	1%	4%	5%	3%
Q5. Children in HH			.,,-		
One	11%	17%	13%	16%	12%
Two	12%	13%	8%	9%	8%
Three or more	5%	4%	8%	5%	3%
None	72%	66%	72%	70%	77%
Q6. Non-HH Face to Face Count	240/	2.40/	240/	200/	250/
0	31%	34%	31%	29%	35%
1-3	36%	38%	46%	50%	40%
4-6	15%	13%	12%	7%	11%
7+	18%	15%	12%	14%	15%
Q7. Six Feet Away? (If Q6 > 0)					
0	14%	25%	31%	22%	19%
1-3	51%	41%	43%	57%	51%
4-6	19%	16%	10%	4%	15%
7+	16%	18%	16%	18%	15%
Q8. HH Member Going to Work					
Yes	48%	39%	53%	38%	38%
No	51%	61%	47%	58%	59%
Unsure	1%	0%	0%	4%	2%
Q9. Children Interacting with Other Children					
Yes	24%	24%	23%	17%	21%
No	73%	76%	77%	83%	78%
Unsure	4%	0%	0%	0%	1%
Q10. Times in Group > 20 in Last Week	470	070	070	070	170
0	77%	76%	80%	80%	73%
1-3	18%	21%	12%	14%	19%
4-6	3%	0%	0%	0%	3%
7+	3%	3%	8%	6%	5%
Q11. Contact with Others: Family					
Yes	72%	70%	71%	67%	66%
No	28%	30%	29%	33%	34%
Q11. Contact with Others: Friends					
Yes	21%	20%	18%	20%	21%
No	79%	80%	82%	80%	79%
Q11. Contact with Others: Co-workers					
Yes	22%	18%	20%	19%	16%
No	78%	82%	80%	81%	84%
Q11. Contact with Others: Clients, patients, or patrons					
Yes	11%	12%	15%	11%	13%
No	89%	88%	85%	89%	87%
Q11. Contact with Others: Any other type of person not alread	dy mentior	ned			
Yes	17%	15%	14%	11%	22%
No	83%	85%	86%	89%	78%
Q12. Handwashing Count	0070	0570	0070	0370	7070
0	1%	0%	0%	0%	0%
	4%	0%	4%	3%	6%
1_2				_	
		19%	16%	15%	19%
4-6	14%	0401	V/110/	82%	75%
4-6 7+	81%	81%	80%		
4-6 7+ Q13. Currently Practicing Social Distancing?	81%				
4-6 7+ Q13. Currently Practicing Social Distancing?		98%	99%	95%	96%
4-6 7+ Q13. Currently Practicing Social Distancing? Yes	81%			95% 5%	96% 4%
4-6 7+ Q13. Currently Practicing Social Distancing? Yes No	95%	98%	99%	_	
4-6 7+ Q13. Currently Practicing Social Distancing? Yes No Q14. Currently Experiencing Symptoms?	95%	98%	99%	_	
4-6 7+ Q13. Currently Practicing Social Distancing? Yes No Q14. Currently Experiencing Symptoms? Yes	95% 5%	98%	99%	5%	4%
1-3 4-6 7+ Q13. Currently Practicing Social Distancing? Yes No Q14. Currently Experiencing Symptoms? Yes No Unsure	95% 5% 2%	98% 2% 5%	99%	5%	4% 2%
4-6 7+ Q13. Currently Practicing Social Distancing? Yes No Q14. Currently Experiencing Symptoms? Yes No	95% 5% 2% 97%	98% 2% 5% 95%	99% 1% 4% 94%	5% 2% 95%	4% 2% 96%

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	0-19	20-39	40-59	nfident 60-79	80-10
No	62%	70%	49%	50%	57%
				_	
Unsure	33%	25%	37%	42%	34%
Q16. NC Response to Coronavirus	2004	2.50/	100/	100/	100/
Most are underestimating the risks	30%	26%	42%	40%	40%
Most are reacting appropriately	57%	66%	57%	52%	53%
Most are overreacting to the actual risks	12%	8%	2%	8%	7%
Q17. Changes to Routine					
Large changes	60%	59%	66%	66%	66%
Small changes	32%	33%	19%	26%	28%
No real changes	7%	6%	15%	8%	5%
Unsure	1%	2%	0%	0%	2%
Q18. College Degree					
Yes	38%	43%	45%	47%	54%
No	62%	57%	55%	53%	46%
Q19. Latino	0270	3770	3370	33/0	4070
<u> </u>	20/	20/	70/	20/	40/
Yes	2%	2%	7%	2%	4%
No	98%	98%	93%	98%	96%
Q20. Race					
White	97%	95%	92%	92%	55%
Black	1%	3%	5%	2%	40%
Asian	1%	0%	2%	3%	1%
Another race	1%	2%	2%	3%	4%
Q19-20. Race + Ethnicity	1/0	_,0	_,0	3,3	170
•	050/	0.40/	000/	000/	E 30
White	95%	94%	89%	90%	52%
Black	1%	3%	3%	2%	41%
Asian	0%	1%	1%	2%	1%
Hispanic or Latino	2%	1%	6%	2%	3%
Another race	1%	1%	1%	3%	3%
Q21. Panel Willingness					
Yes	73%	77%	79%	76%	77%
No	27%	23%	21%	24%	23%
DEMOGRAPHICS - RACE ON FILE					
Caucasian	97%	95%	97%	91%	53%
				_	
Black	0%	3%	0%	2%	42%
Hispanic	1%	0%	2%	1%	2%
Other	1%	3%	1%	6%	3%
DEMOGRAPHICS - PARTY ON FILE					
Democrat	0%	4%	14%	37%	84%
Republican	77%	16%	3%	3%	0%
Other / Unaffiliated	22%	80%	83%	60%	15%
DEMOGRAPHICS - AGE					
18-34	6%	6%	9%	6%	5%
		26%		21%	149
35-49	16%		21%		
50-64	37%	38%	43%	30%	33%
65-79	27%	20%	18%	28%	34%
80+	14%	10%	9%	16%	14%
DEMOGRAPHICS - GENDER					
Female	52%	50%	44%	72%	67%
Male	48%	50%	56%	28%	33%
CLARITY SCORES: TURNOUT					
0-19	0%	1%	0%	0%	1%
20-39	1%	0%	5%	4%	1%
40-59	4%	15%	14%	10%	5%
60-79	9%	19%	14%	16%	9%
80-100	86%	64%	67%	70%	85%
CLARITY SCORES: COLLEGE					
0-19	14%	14%	6%	18%	12%
20-39	32%	30%	31%	28%	29%
40-59	21%	23%	30%	22%	229
60-79	13%	13%	14%	20%	19%
80-100	19%	21%	20%	13%	19%
CLARITY SCORES: CHOICE	15/0		-570		
	350/	00/	20/	70/	10/
0-19	35%	8%	3%	7%	1%
20-39	40%	31%	30%	25%	24%
40-59	21%	43%	47%	43%	36%
	3%	15%	19%	20%	23%
60-79	00/	3%	1%	5%	15%
	0%				
80-100	0%				
80-100 CLARITY SCORES: CHURCH ATTENDANCE		11%	9%	10%	5%
60-79 80-100 CLARITY SCORES: CHURCH ATTENDANCE 0-19 20-39	1%	11% 33%	9% 29%	10%	5% 19%

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Confidential											
	0-19	20-39	40-59	60-79	80-100						
60-79	47%	15%	9%	17%	34%						
80-100	17%	5%	2%	1%	6%						
CLARITY SCORES: CLIMATE CHANGE PRIORITY											
0-19	92%	57%	35%	16%	3%						
20-39	8%	40%	51%	69%	44%						
40-59	0%	3%	14%	12%	41%						
60-79	0%	0%	0%	3%	12%						
80-100	0%	0%	0%	0%	1%						
MEDIA MARKET											
Charlotte NC	33%	25%	28%	23%	20%						
Greensboro-High Point-Winston Salem NC	16%	16%	25%	10%	14%						
Norfolk-Portsmouth-Newport News VA	1%	1%	0%	3%	3%						
Greenville-New Bern-Washington NC	7%	14%	10%	13%	7%						
Wilmington NC	6%	10%	9%	2%	5%						
Raleigh-Durham (Fayetteville) NC	27%	27%	18%	37%	41%						
Greenville-Spartanburg SC-Asheville NC-Anderson SC	9%	3%	8%	10%	7%						
Myrtle Beach-Florence SC	0%	4%	1%	0%	3%						
DEMOGRAPHICS - PHONE TYPE											
Land-line	67%	56%	55%	68%	73%						
Wireless	33%	44%	45%	32%	27%						
Voter File Match											
Yes	100%	100%	100%	100%	100%						
No	0%	0%	0%	0%	0%						
Registered Voter (of Voter File Matches)	-										
Yes	98%	91%	74%	80%	99%						
No	2%	9%	26%	20%	1%						

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>> CLARITY SCORES: TURNOUT against...

		0-19	20-39	40-59	60-79	80-100
New Part Par	n					
Poor Qook 13% 10% 10% 38% Fair 2006 20% 21% 31% 43% 48% 48% 40% 20% 21% 32% 25% 43% 48% 48% 48% 48% 24% 38% 23% 38% 23% 38% 23% 38% 23% 23% 38% 23% </td <td></td> <td>(-)</td> <td>(/</td> <td>(/</td> <td>(,</td> <td>(/</td>		(-)	(/	(/	(,	(/
Good 31% 33% 45% 78% 27% 36% 27% 36% 28% 27% 36% 28% 27% 36% 28% <td>· · · · · · · · · · · · · · · · · · ·</td> <td>0%</td> <td>13%</td> <td>10%</td> <td>10%</td> <td>3%</td>	· · · · · · · · · · · · · · · · · · ·	0%	13%	10%	10%	3%
Very Good 60% 31% 36% 27% 36% QA. Number of People in HH 30% 50% 75% 74% 20% 2	Fair	20%	25%	21%	19%	14%
Q.A. Number of People in HH 1-3	Good	20%	31%	33%	45%	47%
1.31	Very Good	60%	31%	36%	27%	36%
1-46 1-46	Q4. Number of People in HH					
1988	1-3	80%	62%	75%	74%	74%
Section Sec	4-6	20%	38%	22%	24%	23%
One 40% 8% 12% 16% 11% 10% Two 10% 23% 88 11% 10% 10% 23% 88 11% 10% 10% 28% 25% 48% 49% 10% 10% 80% 25% 58% 47% 75% CRANCH Three or Force Count 60% 60% 62% 27% 68% 33% 133 1-3 40% 42% 43% 43% 33% 13% 1-3 46 60% 60% 10% 16% 16% 16% 16% 16% 16% 16% 16% 16% 16% 16% 16% 15% 11% 13% 14% 12% 17%	7+	0%	0%	3%	3%	3%
Time or more	Q5. Children in HH					
Three or more 0% 8% 2% 5% 4% None 60% 62% 75% 68% 75% None 40% 42% 32% 33% 33% 1-3	One	40%		12%	16%	11%
None Go% Go% Go% Company		_				
Q6. Non-HH Face to Face Count 40% 42% 32% 30% 33% 1.3 40% 42% 42% 43% 43% 38% 38% 4-6 00% 0% 10% 10% 15% 16% 16% 7+ 20% 17% 16% 17% 12% 18% 17% 18% 16% 16% 16% 16% 16% 16% 18%						
0		60%	62%	79%	68%	75%
1-3						
4-6 0, 0 0, 0 10, 0 13, 0 13, 0 13, 0 17, 0 16, 0 16, 0 16, 0 16, 0 16, 0 16, 0 16, 0 16, 0 16, 0 16, 0 16, 0 16, 0 16, 0 16, 0 16, 0 17, 0						
Paragraphia		_				
Q7. Six Feet Away? (If Q6 > 0)						
0		20%	1/%	16%	16%	16%
1-3		00/	/30/	170/	100/	170/
4-6						
7+		_				
Q8. HH Member Going to Work Yes						
Yes 40% 27% 43% 46% 43% No 60% 73% 57% 53% 55% Unsure 0% 0% 0% 0% 2% Q9. Children Interacting with Other Children W 40% 20% 20% 23% No 100% 60% 80% 77% 75% Unsure 0% 0% 0% 77% 75% Unsure 0% 80% 82% 74% 69% 76% 1-3 0% 18% 21% 20% 18% 24 4-6 0% 0% 2% 3% 2% 7+ 20% 0% 2% 3% 2% Q11. Contact with Others: Family Yes 80% 55% 61% 64% 72% No 20m 20% 45% 39% 36% 28% Q11. Contact with Others: Friends 20% 20% 20% 20% 17%		33/0	076	1770	20%	13/0
No 60% 73% 57% 53% 55% Unsure 0% 0% 0% 1% 2% Q9. Children Interacting with Other Children Ves 0% 40% 20% 20% 23% No 100% 60% 80% 77% 75% 10% 0% 0% 20% 23% 75% 10% 20% 23% 75% 10% 20% 20% 23% 75% 75% 10% 20% 20% 3% 22% 20% 20% 20% 20% 20% 20% 20% 20% 20% 20% 20% 20% 20% 20% 30% 23% 20% 22% 30% 33% 20% 22% 20% 20% 30% 30% 22% 20% 20% 20% 30% 30% 22% 20% 22% 20% 20% 22% 30% 19% 22% 20% 21% 22% 20% 10% <td< td=""><td>-</td><td>40%</td><td>27%</td><td>13%</td><td>16%</td><td>/13%</td></td<>	-	40%	27%	13%	16%	/13%
Unsure 0% 0% 0% 1% 2% 2% Q9. Children Interacting with Other Children Yes 0% 0% 40% 20% 20% 23% No 100% 60% 80% 77% 75% Unsure 0% 0% 0% 0% 3% 2% 2% Q10. Times in Group > 20 in Last Week O 80% 18% 21% 20% 18% 24% 20% 18% 4-6 0% 0% 3% 9% 3% 2% 20% 20% 28% 20% 18% 4-6 0% 0% 3% 9% 3% 2% 2% 20% 18% 4-6 0% 0% 3% 9% 3% 2% 20% 18% 4-6 0% 0% 10% 3% 9% 3% 2% 20% 18% 4-6 0% 0% 10% 3% 9% 3% 2% 20% 18% 4-6 0% 0% 10% 3% 9% 3% 2% 20% 18% 4-6 0% 0% 10% 3% 9% 3% 2% 20% 18% 4-6 0% 0% 10% 3% 9% 3% 2% 20% 18% 4-6 0% 0% 10% 3% 9% 3% 2% 20% 18% 4-6 0% 0% 10% 3% 9% 3% 2% 20% 18% 20% 20% 20% 20% 20% 20% 20% 20% 20% 20						
Q9. Children Interacting with Other Children Yes		_				
Yes 0% 40% 20% 23% No 100% 60% 80% 77% 75% Unsure 0% 0% 0% 3% 2% Q10. Times in Group > 20 in Last Week 0 80% 82% 74% 69% 76% 1-3 0% 18% 21% 20% 18% 4-6 0% 0% 2% 3% 2% 7+ 20% 0% 3% 9% 3% Q11. Contact with Others: Family Ves 80% 55% 61% 64% 72% No 20% 45% 39% 36% 28% Q11. Contact with Others: Friends 20% 0% 22% 30% 19% Yes 20% 0% 22% 30% 19% 19% No 20 0% 22% 30% 19% 19% 19% 19% 19% 19% 11% 11% 11% 11%		070	070	070	170	270
No	-	0%	40%	20%	20%	23%
Unsure 0% 0% 0% 3% 2% 2% Q10. Times in Group > 20 in Last Week 0					_	
Sow Same Company C						
1-3	Q10. Times in Group > 20 in Last Week					
4-6	0	80%	82%	74%	69%	76%
7+ 20% 0% 3% 9% 3% Q11. Contact with Others: Family 80% 55% 61% 64% 72% No 20% 45% 39% 36% 28% Q11. Contact with Others: Friends 20% 0% 22% 30% 19% No 80% 100% 78% 70% 81% Q11. Contact with Others: Co-workers 20% 10% 23% 29% 17% No 80% 90% 77% 71% 83% Ves 20% 10% 23% 29% 17% No 80% 90% 77% 71% 83% Ves 0 0% 0% 21% 17% 11% No 100% 100% 79% 83% 89% Q11. Contact with Others: Any other type of person not already mentioned Ves 60% 0% 9% 19% 18% No 40% 100% 90% 9% 19% 18% 82% Q12. Handwashing Count 0 0%	1-3	0%	18%	21%	20%	18%
Q11. Contact with Others: Family Yes	4-6	0%	0%	2%	3%	2%
Yes 80% 55% 61% 64% 72% No 20% 45% 39% 36% 28% Q11. Contact with Others: Friends Yes 20% 0% 22% 30% 19% No 80% 100% 78% 70% 81% Q11. Contact with Others: Co-workers Yes 20% 10% 23% 29% 17% No 80% 90% 77% 71% 83% Q11. Contact with Others: Clients, patients, or patrons Yes 0% 0% 21% 17% 11% No 100 100% 100% 79% 83% 89% Q11. Contact with Others: Any other type of person not already mentioned Yes 60% 0% 9% 19% 18% No 40% 100% 91% 81% 82% Q12. Handwashing Count 0 0 0% 0% 0% 0% Q12. Handwashing Count 0 0% 0%	7+	20%	0%	3%	9%	3%
No	Q11. Contact with Others: Family					
Q11. Contact with Others: Friends Yes	Yes	80%	55%	61%	64%	72%
Yes 20% 0% 22% 30% 19% No 80% 100% 78% 70% 81% Q11. Contact with Others: Co-workers 20% 10% 23% 29% 17% No 80% 90% 77% 71% 83% Q11. Contact with Others: Clients, patients, or patrons 0% 0% 21% 17% 11% No 100% 100% 79% 83% 89% Q11. Contact with Others: Any other type of person not already mentioned Yes 60% 0% 9% 19% 18% No 40% 100% 91% 81% 82% Q12. Handwashing Count 0 0% 0% 9% 19% 18% Q12. Handwashing Count 0 0% 0% 2% 0% 0% 1-3 0 0% 0% 2% 0% 0% 7+ 80% 70% 85% 75% 79% Q13. Currently Practicing Social	No	20%	45%	39%	36%	28%
No 80% 100% 78% 70% 81% Q11. Contact with Others: Co-workers 20% 10% 23% 29% 17% No 80% 90% 77% 71% 83% Q11. Contact with Others: Clients, patients, or patrons 0% 0% 21% 17% 11% No 100% 100% 79% 83% 89% Q11. Contact with Others: Any other type of person not already mentioned Yes 60% 0% 9% 19% 18% No 40% 100% 91% 81% 82% Q12. Handwashing Count 0 0% 0% 2% 0% 0% 1-3 0% 10% 4% 4% 4% 4-6 20% 20% 9% 21% 16% 7+ 80% 70% 85% 75% 79% Q13. Currently Practicing Social Distancing? Yes 100% 100% 98% 91% 97% No 0	Q11. Contact with Others: Friends					
Q11. Contact with Others: Co-workers 20% 10% 23% 29% 17% No 80% 90% 77% 71% 83% Q11. Contact with Others: Clients, patients, or patrons 79% 0% 0% 21% 17% 11% No 100% 100% 79% 83% 89% Q11. Contact with Others: Any other type of person not already mentioned Yes 60% 0% 9% 19% 18% No 40% 100% 91% 81% 82% Q12. Handwashing Count 0 0% 0% 2% 0% 0% 0% 1-3 0% 10% 4% 4% 4% 4-6 20% 20% 9% 21% 16% 7+ 80% 70% 85% 75% 79% Q13. Currently Practicing Social Distancing? Yes 100% 100% 98% 91% 97% No 0% 0% 2% 9% 3% Q14. Currently Experiencing Symptoms? Yes 0% 10% 8% 5% 2% No 100% 90% 92% 92% 97% Unsure 0% 0% 0% 0% 3% 1% Q15. Likelihood of getting Coronavirus		_				
Yes 20% 10% 23% 29% 17% No 80% 90% 77% 71% 83% Q11. Contact with Others: Clients, patients, or patrons 0% 0% 21% 17% 11% No 0 0% 100% 79% 83% 89% Q11. Contact with Others: Any other type of person not already mentioned Yes 60% 0% 9% 19% 18% No 40% 100% 91% 81% 82% Q12. Handwashing Count 0 0% 0% 9% 19% 18% Q12. Handwashing Count 0 0% 0% 2% 0% 0% 1-3 0 10% 4% 4% 4% 4-6 20% 20% 9% 21% 16% 7+ 80% 70% 85% 75% 79% Q13. Currently Practicing Social Distancing? Yes 100% 100% 9% 9% 3% No <td></td> <td>80%</td> <td>100%</td> <td>78%</td> <td>70%</td> <td>81%</td>		80%	100%	78%	70%	81%
No 80% 90% 77% 71% 83% Q11. Contact with Others: Clients, patients, or patrons 0% 0% 21% 17% 11% No 100% 100% 79% 83% 89% Q11. Contact with Others: Any other type of person not already mentioned Yes 60% 0% 9% 19% 18% No 40% 100% 91% 81% 82% Q12. Handwashing Count 0 0% 0% 2% 0% 0% 1-3 0% 10% 4% 4% 4% 4-6 20% 20% 9% 21% 16% 7+ 80% 70% 85% 75% 79% Q13. Currently Practicing Social Distancing? Yes 100% 100% 98% 91% 97% No 0% 0% 2% 9% 3% Q14. Currently Experiencing Symptoms? 0% 10% 8% 5% 2% No 100%	•					
Q11. Contact with Others: Clients, patients, or patrons Yes 0% 0% 21% 17% 11% No 100% 100% 79% 83% 89% Q11. Contact with Others: Any other type of person not already mentioned Yes 60% 0% 9% 19% 18% No 40% 100% 91% 81% 82% Q12. Handwashing Count O% 0% 2% 0% 0% 1-3 0% 10% 4% 4% 4% 4-6 20% 20% 9% 21% 16% 7+ 80% 70% 85% 75% 79% Q13. Currently Practicing Social Distancing? Yes 100% 100% 98% 91% 97% No 0% 0% 0% 2% 9% 3% Q14. Currently Experiencing Symptoms? Yes 0% 10% 8% 5% 2% No 100% 90% 92% 92% 97% Unsure 0% 0%					_	
Yes 0% 0% 21% 17% 11% No 100% 100% 79% 83% 89% Q11. Contact with Others: Any other type of person not already mentioned Yes 60% 0% 9% 19% 18% No 40% 100% 91% 81% 82% Q12. Handwashing Count 0 0% 0% 2% 0% 0% 1-3 0% 10% 4% 4% 4% 4-6 20% 20% 9% 21% 16% 7+ 80% 70% 85% 75% 79% Q13. Currently Practicing Social Distancing? Ves 100% 100% 98% 91% 97% No 0% 0% 2% 9% 3% Q14. Currently Experiencing Symptoms? Ves 0% 10% 8% 5% 2% No 100% 90% 92% 92% 97% Unsure 0% 0% 0%<		80%	90%	//%	/1%	83%
No 100% 100% 79% 83% 89% Q11. Contact with Others: Any other type of person not already mentioned Yes 60% 0% 9% 19% 18% No 40% 100% 91% 81% 82% Q12. Handwashing Count 0 0% 0% 2% 0% 0% 1-3 0% 10% 4% <td< td=""><td></td><td>00/</td><td>00/</td><td>240/</td><td>470/</td><td>440/</td></td<>		00/	00/	240/	470/	440/
Q11. Contact with Others: Any other type of person not already mentioned Yes 60% 0% 9% 19% 18% No 40% 100% 91% 81% 82% Q12. Handwashing Count 0 0% 0% 2% 0% 0% 1-3 0% 10% 4% 4% 4% 4-6 20% 20% 9% 21% 16% 7+ 80% 70% 85% 75% 79% Q13. Currently Practicing Social Distancing? Ves 100% 100% 98% 91% 97% No 0% 0% 2% 9% 3% Q14. Currently Experiencing Symptoms? Ves 0% 10% 8% 5% 2% No 100% 90% 92% 92% 97% Unsure 0% 0% 0% 0% 3% 1% Q15. Likelihood of getting Coronavirus 10 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0%						
Yes 60% 0% 9% 19% 18% No 40% 100% 91% 81% 82% Q12. Handwashing Count 0 0% 0% 2% 0% 0% 1-3 0% 10% 4% 4% 4% 4-6 20% 20% 9% 21% 16% 7+ 80% 70% 85% 75% 79% Q13. Currently Practicing Social Distancing? Yes 100% 100% 98% 91% 97% No 0% 0% 2% 9% 3% Q14. Currently Experiencing Symptoms? Yes 0% 10% 8% 5% 2% No 100% 90% 92% 92% 97% Unsure 0% 0% 0% 0% 3% 1% Q15. Likelihood of getting Coronavirus 2 0% 0% 0% 3% 1%				79%	65%	69%
No 40% 100% 91% 81% 82% Q12. Handwashing Count 0 0% 0% 2% 0% 0% 1-3 0% 10% 4% 4% 4% 4-6 20% 20% 9% 21% 16% 7+ 80% 70% 85% 75% 79% Q13. Currently Practicing Social Distancing? Ves 100% 100% 98% 91% 97% No 0% 0% 2% 9% 3% Q14. Currently Experiencing Symptoms? Ves 0% 10% 8% 5% 2% No 100% 90% 92% 92% 97% Unsure 0% 0% 0% 3% 1% Q15. Likelihood of getting Coronavirus 40% 0% 0% 0% 3% 1%				9%	19%	18%
Q12. Handwashing Count 0% 0% 2% 0% 0% 1-3 0% 10% 4% 4% 4% 4-6 20% 20% 9% 21% 16% 7+ 80% 70% 85% 75% 79% Q13. Currently Practicing Social Distancing? Ves 100% 100% 98% 91% 97% No 0% 0% 2% 9% 3% Q14. Currently Experiencing Symptoms? Ves 0% 10% 8% 5% 2% No 100% 90% 92% 92% 97% Unsure 0% 0% 0% 3% 1% Q15. Likelihood of getting Coronavirus						
0		40/0	100/0	31/0	01/0	02/0
1-3		0%	0%	2%	0%	0%
4-6 20% 20% 9% 21% 16% 7+ 80% 70% 85% 75% 79% Q13. Currently Practicing Social Distancing? Yes 100% 100% 98% 91% 97% No 0% 0% 2% 9% 3% Q14. Currently Experiencing Symptoms? Yes 0% 10% 8% 5% 2% No 100% 90% 92% 92% 97% Unsure 0% 0% 0% 3% 1% Q15. Likelihood of getting Coronavirus						
7+ 80% 70% 85% 75% 79% Q13. Currently Practicing Social Distancing? Yes 100% 100% 98% 91% 97% No 0% 0% 2% 9% 3% Q14. Currently Experiencing Symptoms? 0% 10% 8% 5% 2% No 100% 90% 92% 92% 97% Unsure 0% 0% 0% 3% 1% Q15. Likelihood of getting Coronavirus		_				
Q13. Currently Practicing Social Distancing? Yes 100% 100% 98% 91% 97% No 0% 0% 2% 9% 3% Q14. Currently Experiencing Symptoms? Yes 0% 10% 8% 5% 2% No 100% 90% 92% 92% 97% Unsure 0% 0% 0% 3% 1% Q15. Likelihood of getting Coronavirus					_	
Yes 100% 100% 98% 91% 97% No 0% 0% 2% 9% 3% Q14. Currently Experiencing Symptoms? Yes 0% 10% 8% 5% 2% No 100% 90% 92% 92% 97% Unsure 0% 0% 0% 3% 1% Q15. Likelihood of getting Coronavirus					-	
Q14. Currently Experiencing Symptoms? Yes 0% 10% 8% 5% 2% No 100% 90% 92% 92% 97% Unsure 0% 0% 0% 3% 1% Q15. Likelihood of getting Coronavirus		100%	100%	98%	91%	97%
Yes 0% 10% 8% 5% 2% No 100% 90% 92% 92% 97% Unsure 0% 0% 0% 3% 1% Q15. Likelihood of getting Coronavirus	No	0%	0%	2%	9%	3%
No 100% 90% 92% 92% 97% Unsure 0% 0% 0% 3% 1% Q15. Likelihood of getting Coronavirus	Q14. Currently Experiencing Symptoms?					
Unsure 0% 0% 0% 3% 1% Q15. Likelihood of getting Coronavirus	Yes	0%	10%	8%	5%	2%
Q15. Likelihood of getting Coronavirus	No	100%	90%	92%	92%	97%
	Unsure	0%	0%	0%	3%	1%
Yes 20% 0% 8% 11% 7%	Q15. Likelihood of getting Coronavirus					
	Yes	20%	0%	8%	11%	7%

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	0-19	20-39	40-59	60-79	80-10
No	80%	60%	60%	59%	58%
Jnsure	0%	40%	32%	30%	35%
	0%	40%	32%	30%	33%
Q16. NC Response to Coronavirus	250/	E 60/	240/	200/	2501
Most are underestimating the risks	25%	56%	31%	28%	36%
Most are reacting appropriately	75%	22%	60%	65%	55%
Most are overreacting to the actual risks	0%	22%	8%	7%	9%
Q17. Changes to Routine					
Large changes	60%	50%	60%	52%	66%
Small changes	40%	40%	31%	36%	28%
No real changes	0%	0%	10%	11%	5%
<u> </u>					1%
Jnsure	0%	10%	0%	2%	1%
Q18. College Degree					
∕es	80%	70%	33%	28%	50%
No	20%	30%	67%	72%	50%
Q19. Latino					
/es	40%	10%	4%	4%	3%
No	60%	90%	96%	96%	97%
	0070	3070	3070	3070	377
Q20. Race					
White	67%	89%	96%	82%	77%
Black	33%	11%	4%	13%	18%
Asian	0%	0%	0%	2%	1%
Another race	0%	0%	0%	2%	3%
Q19-20. Race + Ethnicity					
White	40%	75%	85%	76%	75%
Black	20%	19%	10%	15%	19%
Asian	0%	0%	0%	2%	1%
Hispanic or Latino	40%	6%	4%	5%	2%
Another race	0%	0%	1%	2%	3%
Q21. Panel Willingness					
Yes	100%	90%	76%	76%	76%
No	0%	10%	24%	24%	24%
DEMOGRAPHICS - RACE ON FILE	070	10/0	2470	2-170	2-17
	000/	040/	050/	750/	770
Caucasian	80%	81%	85%	75%	77%
Black	20%	19%	10%	18%	20%
Hispanic	0%	0%	4%	5%	1%
Other	0%	0%	1%	2%	2%
DEMOGRAPHICS - PARTY ON FILE					
Democrat	40%	19%	31%	39%	43%
Republican	40%	13%	29%	30%	33%
Other / Unaffiliated	20%	69%	40%	31%	24%
	20/0	0370	4070	31/0	24/
DEMOGRAPHICS - AGE					
18-34	40%	6%	11%	20%	3%
35-49	20%	25%	19%	22%	16%
50-64	40%	38%	33%	25%	37%
55-79	0%	6%	24%	20%	31%
30+	0%	25%	13%	13%	13%
	070	2370	1370	1370	137
DEMOGRAPHICS - GENDER	500/	620/	E 40/	EE0/	600
Female	60%	63%	54%	55%	60%
Male	40%	38%	46%	45%	40%
CLARITY SCORES: PARTY					
0-19	20%	25%	29%	33%	41%
20-39	20%	0%	15%	11%	5%
40-59	0%	19%	13%	7%	4%
50-79	0%	19%	10%	9%	5%
				_	
80-100	60%	38%	33%	39%	45%
CLARITY SCORES: COLLEGE					
0-19	0%	13%	14%	21%	12%
20-39	0%	44%	44%	37%	28%
10-59	20%	19%	21%	21%	21%
50-79	40%	19%	13%	15%	179
30-100	40%	6%	8%	6%	229
	40/0	J/0	J/0	J/0	227
CLARITY SCORES: CHOICE					
)-19	0%	7%	5%	11%	179
20-39	0%	27%	38%	31%	30%
40-59	75%	40%	43%	42%	29%
60-79	25%	20%	14%	15%	15%
80-100	0%	7%	0%	2%	9%
	0/0	//0	J/0	2/0	3/0
CLARITY SCORES: CHURCH ATTENDANCE			_	_	
0-19	0%	0%	8%	7%	4%
20-39	80%	56%	36%	33%	13%
	20%	38%	46%	34%	31%

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Confidential											
	0-19	20-39	40-59	60-79	80-100						
60-79	0%	0%	10%	21%	41%						
80-100	0%	6%	0%	4%	11%						
CLARITY SCORES: CLIMATE CHANGE PRIORITY											
0-19	50%	27%	43%	43%	44%						
20-39	25%	40%	45%	39%	29%						
40-59	25%	33%	11%	15%	21%						
60-79	0%	0%	2%	3%	6%						
80-100	0%	0%	0%	0%	0%						
MEDIA MARKET											
Charlotte NC	0%	25%	33%	22%	26%						
Greensboro-High Point-Winston Salem NC	0%	0%	13%	12%	16%						
Norfolk-Portsmouth-Newport News VA	0%	6%	3%	2%	2%						
Greenville-New Bern-Washington NC	0%	6%	4%	12%	8%						
Wilmington NC	0%	0%	6%	8%	6%						
Raleigh-Durham (Fayetteville) NC	80%	50%	29%	32%	33%						
Greenville-Spartanburg SC-Asheville NC-Anderson SC	20%	13%	11%	11%	7%						
Myrtle Beach-Florence SC	0%	0%	1%	1%	2%						
DEMOGRAPHICS - PHONE TYPE											
Land-line	20%	50%	49%	54%	73%						
Wireless	80%	50%	51%	46%	27%						
Voter File Match											
Yes	100%	100%	100%	100%	100%						
No	0%	0%	0%	0%	0%						
Registered Voter (of Voter File Matches)											
Yes	100%	100%	100%	100%	100%						
No	0%	0%	0%	0%	0%						

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>> CLARITY SCORES: COLLEGE against...

	0-19	20-39	40-59	60-79	80-100
n	(165)	(389)	(283)	(205)	(235)
Q1. Health Quality					
Poor	5%	6%	6%	2%	1%
Fair	21%	19%	15%	15%	6%
Good	43%	47%	44%	44%	47%
Very Good	30%	28%	35%	39%	47%
Q4. Number of People in HH					
1-3	90%	78%	70%	70%	66%
4-6	9%	19%	26%	29%	30%
7+	1%	2%	4%	1%	4%
Q5. Children in HH					
One	6%	9%	18%	12%	16%
Two	4%	7%	9%	15%	15%
Three or more	2%	3%	6%	4%	6%
None	88%	81%	67%	69%	63%
Q6. Non-HH Face to Face Count					
0	32%	29%	32%	29%	40%
1-3	46%	41%	37%	41%	33%
4-6	11%	13%	11%	12%	13%
7+	11%	17%	19%	18%	14%
Q7. Six Feet Away? (If Q6 > 0)	Las				
0	20%	19%	21%	16%	15%
1-3	55%	49%	47%	51%	51%
4-6	9%	17%	13%	19%	18%
7+	16%	14%	20%	15%	16%
Q8. HH Member Going to Work					
Yes	30%	43%	50%	46%	42%
No	68%	55%	49%	53%	57%
Unsure	2%	2%	1%	1%	1%
Q9. Children Interacting with Other Children					
Yes	13%	26%	14%	19%	33%
No	80%	72%	85%	78%	67%
Unsure	7%	2%	1%	4%	0%
Q10. Times in Group > 20 in Last Week					
0	67%	68%	79%	78%	86%
1-3	27%	24%	15%	14%	11%
4-6	0%	3%	2%	3%	2%
7+	6%	5%	5%	5%	2%
Q11. Contact with Others: Family					
Yes	60%	59%	68%	75%	85%
No	40%	41%	32%	25%	15%
Q11. Contact with Others: Friends					
Yes	28%	24%	19%	19%	14%
No	72%	76%	81%	81%	86%
Q11. Contact with Others: Co-workers					
Yes	16%	24%	20%	19%	13%
No	84%	76%	80%	81%	87%
Q11. Contact with Others: Clients, patients, or patrons					
Yes	18%	14%	10%	12%	9%
No	82%	86%	90%	88%	91%
Q11. Contact with Others: Any other type of person not already		ned			
Yes	17%	23%	11%	20%	19%
No	83%	77%	89%	80%	81%
Q12. Handwashing Count					
0	0%	0%	1%	1%	0%
1-3	7%	2%	5%	7%	4%
4-6	14%	17%	17%	17%	18%
7+	79%	81%	78%	76%	78%
Q13. Currently Practicing Social Distancing?					
Yes	91%	96%	97%	98%	97%
No	9%	4%	3%	2%	3%
Q14. Currently Experiencing Symptoms?	_	3%	3%	1%	2%
Q14. Currently Experiencing Symptoms? Yes	4%	3,0			
	4% 94%	95%	97%	97%	97%
Yes			97% 0%	97% 2%	97% 1%
Yes No	94%	95%		_	

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	0-19	20-39	40-59	nfident 60-79	80-10
No	59%	61%	59%	64%	52%
		_			
Unsure	39%	35%	33%	24%	38%
Q16. NC Response to Coronavirus					
Most are underestimating the risks	26%	36%	39%	36%	37%
Most are reacting appropriately	63%	55%	52%	58%	56%
Most are overreacting to the actual risks	12%	9%	10%	6%	7%
Q17. Changes to Routine					
Large changes	55%	54%	66%	71%	71%
Small changes	35%	34%	26%	23%	27%
No real changes	9%	9%	7%	6%	2%
Unsure	1%	3%	0%	0%	1%
Q18. College Degree					
Yes	8%	23%	44%	65%	87%
No	92%	77%	56%	35%	13%
Q19. Latino					
Yes	1%	2%	5%	4%	4%
No	99%	98%	95%	96%	96%
Q20. Race	3370	3070	3370	3070	3070
•	950/	700/	700/	740/	020/
White	85%	78%	78%	74%	83%
Black	13%	20%	17%	23%	11%
Asian	0%	0%	0%	1%	5%
Another race	2%	2%	4%	3%	2%
Q19-20. Race + Ethnicity		T -			
White	82%	75%	73%	72%	80%
Black	15%	21%	19%	21%	11%
Asian	0%	0%	0%	0%	4%
Hispanic or Latino	1%	2%	4%	3%	3%
Another race	2%	2%	4%	3%	2%
Q21. Panel Willingness	-				
Yes	63%	69%	82%	75%	86%
No	37%	31%	18%	25%	14%
DEMOGRAPHICS - RACE ON FILE					
Caucasian	84%	76%	76%	75%	83%
Black	15%	22%	19%	20%	11%
Hispanic	1%	1%	2%	1%	1%
Other	1%	2%	2%	3%	4%
DEMOGRAPHICS - PARTY ON FILE	170	2/0	2/0	370	470
Democrat Democrat	40%	40%	36%	46%	37%
Republican	34%	33%	31%	25%	30%
Other / Unaffiliated	26%	28%	33%	29%	33%
DEMOGRAPHICS - AGE					
18-34	2%	7%	8%	7%	1%
35-49	4%	11%	21%	20%	25%
50-64	26%	33%	35%	40%	42%
65-79	38%	34%	25%	24%	24%
80+	29%	15%	10%	9%	7%
DEMOGRAPHICS - GENDER	-				
Female	73%	64%	53%	58%	50%
Male	27%	36%	47%	42%	50%
CLARITY SCORES: PARTY					
0-19	42%	40%	37%	32%	38%
20-39	7%	6%	6%	5%	7%
40-59	3%	7%	9%	6%	7%
60-79	10%	6%	7%	8%	5%
80-100	38%	41%	41%	49%	43%
CLARITY SCORES: TURNOUT	30/0	71/0	71/0	73/0	73/0
	00/	00/	00/	10/	10/
0-19	0%	0%	0%	1%	1%
20-39	1%	2%	1%	2%	0%
40-59	6%	9%	6%	5%	3%
60-79	16%	12%	10%	9%	3%
80-100	76%	77%	82%	84%	93%
CLARITY SCORES: CHOICE					
0-19	28%	18%	12%	9%	11%
20-39	44%	39%	29%	19%	20%
40-59	25%	35%	40%	31%	23%
60-79	4%	6%	15%	28%	25%
80-100	0%	1%	3%	14%	21%
CLARITY SCORES: CHURCH ATTENDANCE	1				
0-19	4%	3%	3%	3%	11%
	9%	12%	21%	25%	20%
20-39					

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Confidential											
	0-19	20-39	40-59	60-79	80-100						
60-79	36%	40%	32%	31%	34%						
80-100	23%	8%	4%	7%	9%						
CLARITY SCORES: CLIMATE CHANGE PRIORITY											
0-19	54%	47%	39%	32%	42%						
20-39	40%	39%	31%	28%	20%						
40-59	6%	13%	24%	30%	25%						
60-79	1%	1%	5%	10%	13%						
80-100	0%	0%	0%	0%	1%						
MEDIA MARKET											
Charlotte NC	24%	25%	24%	30%	29%						
Greensboro-High Point-Winston Salem NC	17%	17%	16%	12%	14%						
Norfolk-Portsmouth-Newport News VA	5%	3%	1%	1%	0%						
Greenville-New Bern-Washington NC	10%	9%	9%	8%	3%						
Wilmington NC	5%	5%	6%	6%	7%						
Raleigh-Durham (Fayetteville) NC	28%	30%	32%	37%	40%						
Greenville-Spartanburg SC-Asheville NC-Anderson SC	9%	9%	10%	5%	6%						
Myrtle Beach-Florence SC	2%	2%	2%	2%	1%						
DEMOGRAPHICS - PHONE TYPE											
Land-line	81%	74%	60%	63%	66%						
Wireless	19%	26%	40%	37%	34%						
Voter File Match											
Yes	100%	100%	100%	100%	100%						
No	0%	0%	0%	0%	0%						
Registered Voter (of Voter File Matches)											
Yes	98%	95%	90%	96%	100%						
No	2%	5%	10%	4%	0%						

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>> CLARITY SCORES: CHOICE against...

	0-19	20-39	40-59	60-79	80-100
n	(184)	(371)	(384)	(176)	(88)
Q1. Health Quality	(- /	(/	(/	(, , ,	()
Poor	3%	7%	4%	4%	1%
Fair	15%	19%	15%	11%	6%
Good	51%	43%	44%	49%	43%
Very Good	31%	31%	36%	36%	50%
Q4. Number of People in HH					
1-3	76%	81%	70%	70%	70%
4-6	21%	17%	27%	26%	29%
7+	2%	3%	3%	4%	1%
Q5. Children in HH					
One	11%	9%	13%	17%	13%
Two	9%	7%	12%	13%	13%
Three or more	4%	4%	5%	4%	4%
None	76%	80%	70%	66%	70%
Q6. Non-HH Face to Face Count					
0	29%	29%	35%	37%	37%
1-3	37%	36%	41%	39%	41%
4-6	14%	14%	11%	11%	11%
7+	20%	21%	13%	13%	11%
Q7. Six Feet Away? (If Q6 > 0)					
0	16%	16%	20%	21%	17%
1-3	47%	46%	54%	47%	60%
4-6	17%	19%	14%	15%	17%
7+	20%	20%	12%	16%	7%
Q8. HH Member Going to Work					
Yes	48%	42%	45%	37%	43%
No	51%	56%	54%	61%	55%
Unsure	1%	2%	1%	1%	1%
Q9. Children Interacting with Other Children					
Yes	26%	25%	24%	15%	26%
No	71%	73%	75%	83%	74%
Unsure	3%	2%	1%	2%	0%
Q10. Times in Group > 20 in Last Week					
0	70%	71%	76%	87%	81%
1-3	23%	22%	18%	7%	16%
4-6	2%	1%	3%	3%	3%
7+	5%	6%	3%	3%	0%
Q11. Contact with Others: Family					
Yes	72%	66%	62%	79%	82%
No	28%	34%	38%	21%	18%
Q11. Contact with Others: Friends					
Yes	23%	26%	20%	14%	19%
NO.	77%	74%	80%	86%	81%
No					
Q11. Contact with Others: Co-workers	400/	260/	200/		00/
Q11. Contact with Others: Co-workers Yes	19%	26%	20%	12%	8%
Q11. Contact with Others: Co-workers Yes No	19% 81%	26% 74%	20%		8% 92%
Q11. Contact with Others: Co-workers Yes No Q11. Contact with Others: Clients, patients, or patrons	81%	74%	80%	12% 88%	92%
Q11. Contact with Others: Co-workers Yes No Q11. Contact with Others: Clients, patients, or patrons Yes	81%	74%	80%	12% 88%	92%
Q11. Contact with Others: Co-workers Yes No Q11. Contact with Others: Clients, patients, or patrons Yes No	81% 11% 89%	74% 14% 86%	80%	12% 88%	92%
Q11. Contact with Others: Co-workers Yes No Q11. Contact with Others: Clients, patients, or patrons Yes No Q11. Contact with Others: Any other type of person not already	81% 11% 89% mentior	74% 14% 86% ned	80% 14% 86%	12% 88% 10% 90%	92% 10% 90%
Q11. Contact with Others: Co-workers Yes No Q11. Contact with Others: Clients, patients, or patrons Yes No Q11. Contact with Others: Any other type of person not already Yes	81% 11% 89% mention 20%	74% 14% 86% ned 18%	14% 86% 16%	12% 88% 10% 90%	92% 10% 90% 23%
Q11. Contact with Others: Co-workers Yes No Q11. Contact with Others: Clients, patients, or patrons Yes No Q11. Contact with Others: Any other type of person not already Yes No	81% 11% 89% mentior	74% 14% 86% ned	80% 14% 86%	12% 88% 10% 90%	92% 10% 90%
Q11. Contact with Others: Co-workers Yes No Q11. Contact with Others: Clients, patients, or patrons Yes No Q11. Contact with Others: Any other type of person not already Yes No Q12. Handwashing Count	81% 11% 89% mention 20% 80%	74% 14% 86% ned 18% 82%	14% 86% 16% 84%	12% 88% 10% 90% 20% 80%	92% 10% 90% 23% 77%
Q11. Contact with Others: Co-workers Yes No Q11. Contact with Others: Clients, patients, or patrons Yes No Q11. Contact with Others: Any other type of person not already Yes No Q12. Handwashing Count O	81% 11% 89% mention 20% 80%	74% 14% 86% ned 18% 82%	14% 86% 16% 84%	12% 88% 10% 90% 20% 80%	92% 10% 90% 23% 77%
Q11. Contact with Others: Co-workers Yes No Q11. Contact with Others: Clients, patients, or patrons Yes No Q11. Contact with Others: Any other type of person not already Yes No Q12. Handwashing Count 0 1-3	81% 11% 89% mentior 20% 80% 1% 4%	74% 14% 86% ned 18% 82%	14% 86% 16% 84%	12% 88% 10% 90% 20% 80%	92% 10% 90% 23% 77% 0% 6%
Q11. Contact with Others: Co-workers Yes No Q11. Contact with Others: Clients, patients, or patrons Yes No Q11. Contact with Others: Any other type of person not already Yes No Q12. Handwashing Count 0 1-3 4-6	81% 11% 89% mention 20% 80% 1% 4% 12%	74% 14% 86% ned 18% 82% 1% 4% 15%	14% 86% 16% 84% 0% 6% 17%	12% 88% 10% 90% 20% 80% 0% 3% 23%	92% 10% 90% 23% 77% 0% 6% 20%
Q11. Contact with Others: Co-workers Yes No Q11. Contact with Others: Clients, patients, or patrons Yes No Q11. Contact with Others: Any other type of person not already Yes No Q12. Handwashing Count 0 1-3 4-6 7+	81% 11% 89% mentior 20% 80% 1% 4%	74% 14% 86% ned 18% 82%	14% 86% 16% 84%	12% 88% 10% 90% 20% 80%	92% 10% 90% 23% 77% 0% 6%
Q11. Contact with Others: Co-workers Yes No Q11. Contact with Others: Clients, patients, or patrons Yes No Q11. Contact with Others: Any other type of person not already Yes No Q12. Handwashing Count 0 1-3 4-6 7+ Q13. Currently Practicing Social Distancing?	81% 11% 89% mention 20% 80% 1% 4% 12% 83%	74% 14% 86% ned 18% 82% 1% 4% 15% 81%	14% 86% 16% 84% 0% 6% 17% 77%	12% 88% 10% 90% 20% 80% 0% 3% 23% 75%	92% 10% 90% 23% 77% 0% 6% 20% 74%
Q11. Contact with Others: Co-workers Yes No Q11. Contact with Others: Clients, patients, or patrons Yes No Q11. Contact with Others: Any other type of person not already Yes No Q12. Handwashing Count 0 1-3 4-6 7+ Q13. Currently Practicing Social Distancing? Yes	11% 89% mention 20% 80% 1% 4% 12% 83%	74% 14% 86% ned 18% 82% 1% 4% 15% 81%	14% 86% 16% 84% 0% 6% 17% 77%	12% 88% 10% 90% 20% 80% 0% 3% 23% 75%	92% 10% 90% 23% 77% 0% 6% 20% 74%
Q11. Contact with Others: Co-workers Yes No Q11. Contact with Others: Clients, patients, or patrons Yes No Q11. Contact with Others: Any other type of person not already Yes No Q12. Handwashing Count 0 1-3 4-6 7+ Q13. Currently Practicing Social Distancing? Yes No	81% 11% 89% mention 20% 80% 1% 4% 12% 83%	74% 14% 86% ned 18% 82% 1% 4% 15% 81%	14% 86% 16% 84% 0% 6% 17% 77%	12% 88% 10% 90% 20% 80% 0% 3% 23% 75%	92% 10% 90% 23% 77% 0% 6% 20% 74%
Q11. Contact with Others: Co-workers Yes No Q11. Contact with Others: Clients, patients, or patrons Yes No Q11. Contact with Others: Any other type of person not already Yes No Q12. Handwashing Count 0 1-3 4-6 7+ Q13. Currently Practicing Social Distancing? Yes No Q14. Currently Experiencing Symptoms?	81% 11% 89% mentior 20% 80% 1% 4% 12% 83% 96% 4%	74% 14% 86% ned 18% 82% 1% 4% 15% 81% 94% 6%	80% 14% 86% 16% 84% 0% 6% 17% 97% 3%	12% 88% 10% 90% 20% 80% 0% 3% 23% 75%	92% 10% 90% 23% 77% 0% 6% 20% 74%
Q11. Contact with Others: Co-workers Yes No Q11. Contact with Others: Clients, patients, or patrons Yes No Q11. Contact with Others: Any other type of person not already Yes No Q12. Handwashing Count 0 1-3 4-6 7+ Q13. Currently Practicing Social Distancing? Yes No Q14. Currently Experiencing Symptoms?	81% 11% 89% mentior 20% 80% 1% 4% 12% 83% 96% 4%	74% 14% 86% ned 18% 82% 1% 4% 6% 44%	80% 14% 86% 16% 84% 0% 6% 17% 97% 3%	12% 88% 10% 90% 20% 80% 0% 3% 23% 75% 98% 2%	92% 10% 90% 23% 77% 0% 6% 20% 74% 100% 1%
Q11. Contact with Others: Co-workers Yes No Q11. Contact with Others: Clients, patients, or patrons Yes No Q11. Contact with Others: Any other type of person not already Yes No Q12. Handwashing Count 0 1-3 4-6 7+ Q13. Currently Practicing Social Distancing? Yes No Q14. Currently Experiencing Symptoms? Yes No	81% 11% 89% mention 20% 80% 1% 4% 12% 83% 96% 4%	74% 14% 86% ned 18% 82% 1% 4% 94% 6% 4% 95%	80% 14% 86% 16% 84% 0% 6% 17% 97% 3%	12% 88% 10% 90% 20% 80% 0% 3% 23% 75% 98% 2%	92% 10% 90% 23% 77% 0% 6% 20% 74% 100% 0%
Q11. Contact with Others: Co-workers Yes No Q11. Contact with Others: Clients, patients, or patrons Yes No Q11. Contact with Others: Any other type of person not already Yes No Q12. Handwashing Count 0 1-3 4-6 7+ Q13. Currently Practicing Social Distancing? Yes No Q14. Currently Experiencing Symptoms?	81% 11% 89% mentior 20% 80% 1% 4% 12% 83% 96% 4%	74% 14% 86% ned 18% 82% 1% 4% 6% 44%	80% 14% 86% 16% 84% 0% 6% 17% 97% 3%	12% 88% 10% 90% 20% 80% 0% 3% 23% 75% 98% 2%	92% 10% 90% 23% 77% 0% 6% 20% 74% 100% 1%

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	0-19	20-39		nfident 60-79	80-10
No	61%	60%	60%	56%	46%
Unsure	36%	34%	32%	33%	40%
Q16. NC Response to Coronavirus	2001	222/	070/	070/	
Most are underestimating the risks	33%	33%	37%	37%	44%
Most are reacting appropriately	54%	57%	55%	56%	53%
Most are overreacting to the actual risks	12%	10%	8%	8%	3%
Q17. Changes to Routine					
Large changes	52%	60%	64%	71%	82%
Small changes	38%	32%	28%	25%	16%
No real changes	7%	7%	7%	4%	1%
Unsure	3%	1%	1%	0%	0%
Q18. College Degree					
/es	33%	32%	42%	74%	87%
No	67%	68%	58%	26%	13%
Q19. Latino	07,70	00,0	5070	2070	
Yes	2%	2%	5%	4%	3%
				_	
No .	98%	98%	95%	96%	97%
Q20. Race					
White	98%	84%	69%	65%	88%
Black	1%	13%	28%	24%	13%
Asian	0%	1%	0%	5%	0%
Another race	1%	3%	3%	5%	0%
Q19-20. Race + Ethnicity					
White	97%	80%	66%	60%	85%
Black	1%	15%	27%	27%	13%
Asian	0%	1%	1%	5%	0%
	2%	2%	3%	4%	2%
Hispanic or Latino				_	
Another race	1%	2%	3%	5%	0%
Q21. Panel Willingness					
Yes	71%	71%	79%	84%	81%
No	29%	29%	21%	16%	19%
DEMOGRAPHICS - RACE ON FILE					
Caucasian	98%	80%	69%	64%	85%
Black	0%	16%	28%	27%	13%
Hispanic	0%	2%	2%	2%	1%
Other	2%	2%	1%	6%	1%
	2/0	2/0	1/0	076	1/0
DEMOGRAPHICS - PARTY ON FILE	70/	0.40/	450/	E00/	7.00
Democrat	7%	34%	45%	59%	76%
Republican	77%	39%	18%	10%	2%
Other / Unaffiliated	16%	26%	37%	31%	22%
DEMOGRAPHICS - AGE					
18-34	2%	4%	9%	2%	3%
35-49	12%	12%	17%	30%	19%
50-64	33%	36%	34%	34%	42%
65-79	27%	32%	29%	26%	32%
80+	26%	16%	10%	8%	3%
	20%	10/0	10%	0/0	3/0
DEMOGRAPHICS - GENDER	F 401	CEC'	COC	4001	
Female	54%	65%	60%	49%	65%
Male	46%	35%	40%	51%	35%
CLARITY SCORES: PARTY					
0-19	89%	50%	25%	9%	2%
20-39	3%	6%	8%	6%	2%
40-59	1%	6%	9%	8%	1%
60-79	3%	5%	8%	9%	5%
80-100	4%	33%	49%	69%	90%
CLARITY SCORES: TURNOUT	1			-	
0-19	0%	0%	1%	1%	0%
20-39	1%	1%	2%	2%	1%
				_	
40-59	2%	6%	7%	5%	0%
50-79	7%	10%	14%	10%	2%
30-100	91%	83%	77%	83%	97%
CLARITY SCORES: COLLEGE					
0-19	24%	19%	10%	3%	0%
20-39	37%	40%	34%	13%	6%
40-59	17%	20%	27%	22%	9%
60-79	9%	10%	15%	30%	30%
80-100	13%	12%	14%	32%	56%
CLARITY SCORES: CHURCH ATTENDANCE	13/0		- 1/0	22/0	557
	00/	00/	F0/	120/	470
0-19	0%	0%	5%	13%	17%
20-39	0%	10%	23%	32%	39%

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	Confidential										
	0-19	20-39	40-59	60-79	80-100						
60-79	48%	50%	28%	20%	11%						
80-100	38%	10%	3%	1%	0%						
CLARITY SCORES: CLIMATE CHANGE PRIORITY											
0-19	93%	59%	27%	11%	3%						
20-39	7%	34%	49%	31%	6%						
40-59	0%	7%	21%	49%	47%						
60-79	0%	0%	3%	10%	40%						
80-100	0%	0%	0%	0%	5%						
MEDIA MARKET											
Charlotte NC	30%	28%	22%	21%	28%						
Greensboro-High Point-Winston Salem NC	24%	15%	15%	15%	8%						
Norfolk-Portsmouth-Newport News VA	2%	2%	2%	2%	0%						
Greenville-New Bern-Washington NC	6%	9%	10%	6%	2%						
Wilmington NC	4%	5%	7%	6%	8%						
Raleigh-Durham (Fayetteville) NC	23%	32%	32%	43%	49%						
Greenville-Spartanburg SC-Asheville NC-Anderson SC	9%	6%	10%	7%	5%						
Myrtle Beach-Florence SC	2%	2%	2%	1%	0%						
DEMOGRAPHICS - PHONE TYPE											
Land-line	78%	77%	62%	58%	74%						
Wireless	22%	23%	38%	42%	26%						
Voter File Match											
Yes	100%	100%	100%	100%	100%						
No	0%	0%	0%	0%	0%						
Registered Voter (of Voter File Matches)											
Yes	100%	96%	94%	100%	100%						
No	0%	4%	6%	0%	0%						

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ightarrow CLARITY SCORES: CHURCH ATTENDANCE against...

		0-19	20-39	40-59	60-79	80-100
Poor	n					
Fair Good	Q1. Health Quality					
Good 50% 43% 43% 45% 56% 29% <td>Poor</td> <td>4%</td> <td>5%</td> <td>6%</td> <td>3%</td> <td>2%</td>	Poor	4%	5%	6%	3%	2%
Very Good 39% 40% 35% 24% 29% 24% 29% 24%	Fair	7%	11%	16%	19%	13%
QA. Number of People in HH 1-3 61% 66% 75% 75% 12% 4-6 39% 30% 23% 20% 12% 7- 00% 38% 3% 3% 3% 25C. Children in HH 12% 17% 8% 8% 7% 75% 15% 15% 15% 15% 15% 75% 75% 75% 15	Good	50%	43%	43%	45%	56%
1-3	Very Good	39%	40%	35%	34%	29%
14-64 13-96 13-9	·					
74		_				
Case Children in HH Case Cas						
One 25% 15% 13% 10% 5% Two 12% 17% 8% 8% 7% Two 4% 6% 4% 4% 7% None 59% 62% 75% 77% 85% O6. Non-HH Face to Face Count 33% 37% 30% 33% 11% 12% 17% 18% 37% 37% 37% 45% 35% 44% 37% 37% 466 8% 11% 12% 12% 17% 14% 18% 13% <t< td=""><td></td><td>0%</td><td>3%</td><td>3%</td><td>3%</td><td>3%</td></t<>		0%	3%	3%	3%	3%
Two or more	***************************************	250/	1 E 0/	120/	100/	E0/
Three or more						
None		_				
Column						
1-3						
4-6		33%	37%	30%	33%	31%
72 73 74 75 75 75 75 75 75 75	1-3	45%	35%	44%	37%	37%
Q7. Six Feet Away? (If Q6 > O) 0	4-6	8%	11%	12%	12%	17%
0	7+	14%	18%	14%	18%	15%
1-3	Q7. Six Feet Away? (If Q6 > 0)					
4-6 16% 13% 13% 18% 23% 7+	0	28%	23%	21%	13%	13%
17% 17% 18% 18% 19%	1-3	38%	47%		55%	
Q.B. HH Member Going to Work Yes						
Yees 46% 44% 41% 45% 40% No 52% 55% 56% 54% 60% Unsure 2% 1% 2% 1% 0% Q9. Children Interacting with Other Children Ves 18% 23% 19% 24% 27% No 82% 76% 80% 72% 73% Unsure 0% 1% 1% 4% 0% Q10. Times in Group > 20 in Last Week 0 84% 83% 73% 74% 68% 1-3 111% 10% 20% 22% 2% 2% 2% 2% 24% 4% 4% 44%		19%	17%	16%	15%	19%
No Unsure						
Unsure		_			_	
Q9. Children Interacting with Other Children Yes		_				
Yes 18% 23% 19% 24% 27% No 82% 76% 80% 72% 73% Unsure 0% 1% 1% 4% 0% Q10. Times in Group > 20 in Last Week 3 78% 74% 68% 1-3 11% 10% 20% 22% 22% 22% 22% 24% 446 22% 25% 5% 34% 446 46 2% 25% 5% 44% 446 46 2% 26% 31% 33% 35% 74 46 2% 26% 31% 33% 35% 74 44% 21. 21% 24% 24% 24% 24% 24% 31% 33% 35% 35% 22% 13% 33% 35% 25% 22% 13% 33% 35% 25% 23% 23% 25% 22% 19% 23% 23% 25% 22% 19% 23% 23%		2%	1%	2%	1%	0%
No		100/	220/	100/	2.40/	270/
Unsure 0,0% 1% 1% 4% 0% 000 000 0.00 0.00 0.00 0.00 0.00						
Q10. Times in Group > 20 in Last Week 0						
0 84% 83% 73% 74% 68% 1-3 11% 10% 20% 20% 24% 4-6 2% 5% 5% 4% 4% 7+ 2% 5% 5% 4% 4% Q11. Contact with Others: Family Yes 76% 74% 69% 67% 65% No 24% 26% 31% 33% 35% Q11. Contact with Others: Friends Yes 19% 20% 21% 22% 19% No 81% 80% 79% 78% 81% Q11. Contact with Others: Co-workers Yes 15% 18% 21% 12% 18% No 85% 82% 79% 81% 82% Q11. Contact with Others: Clients, patients, or patrons Yes 15% 18% 11% 12% 14% No 85% 90% 88% 86% 86% Q11. Contact with Others: Any other type of person not already 20 15% 15% 15%		0,0	1,0	270	170	0,0
1	· · · · · · · · · · · · · · · · · · ·	84%	83%	73%	74%	68%
7+ 2% 5% 5% 4% 4% Q11. Contact with Others: Family 76% 74% 69% 67% 65% No 24% 26% 31% 33% 35% Q11. Contact with Others: Friends Yes 19% 20% 21% 22% 19% No 81% 80% 79% 78% 81% Q11. Contact with Others: Co-workers Yes 15% 18% 21% 19% 18% No 85% 82% 79% 81% 82% Q11. Contact with Others: Clients, patients, or patrons Yes 15% 10% 13% 12% 14% No 85% 90% 88% 86% 86% Q11. Contact with Others: Any other type of person not already mentioned Yes 18% 15% 10% 13% 12% 14% No 83% 85% 79% 84% 80% Q12. Handwashing Count 0 0% 0% 0% 1% 1% 15% 15% 14% 15% </td <td>1-3</td> <td>11%</td> <td>10%</td> <td>20%</td> <td>20%</td> <td>24%</td>	1-3	11%	10%	20%	20%	24%
Q11. Contact with Others: Family Yes 76% 74% 69% 67% 65% No 24% 26% 31% 33% 35% Q11. Contact with Others: Friends Yes 19% 20% 21% 22% 19% No 81% 80% 79% 78% 81% Q11. Contact with Others: Co-workers Yes 15% 18% 21% 19% 18% No 85% 82% 79% 81% 82% Q11. Contact with Others: Clients, patients, or patrons Yes 15% 10% 13% 12% 14% No 85% 90% 88% 88% 86% Q11. Contact with Others: Any other type of person not already mentioned Yes 18% 15% 21% 16% 20% No 83% 85% 80% 86% 86% 86% 86% Q11. Contact with Others: Any other type of person not already mentioned 74 16% 20% 20% 86% 86% 86% 86% 86% 86%	4-6	2%	2%	2%	2%	3%
Yes 76% 74% 69% 67% 65% No 24% 26% 31% 33% 35% Q11. Contact with Others: Friends Yes 19% 20% 21% 22% 19% No 81% 80% 79% 78% 81% Q11. Contact with Others: Co-workers Yes 15% 18% 21% 19% 18% No 85% 82% 79% 81% 82% Q11. Contact with Others: Clients, patients, or patrons Yes 15% 10% 13% 12% 14% No 85% 90% 88% 88% 86% Q11. Contact with Others: Any other type of person not already mentioned Yes 18% 15% 10% 13% 12% 14% No 83% 85% 79% 84% 80% Q11. Contact with Others: Any other type of person not already mentioned Ves 18% 15% 21% 16% 20% No 83% 85% 79% 84% 80% 20% 20%	7+	2%	5%	5%	4%	4%
No 24% 26% 31% 33% 35% Q11. Contact with Others: Friends Yes 19% 20% 21% 22% 19% No 81% 80% 79% 78% 81% Q11. Contact with Others: Co-workers Yes 15% 18% 21% 19% 18% No 85% 82% 79% 81% 82% Q11. Contact with Others: Clients, patients, or patrons Yes 15% 10% 13% 12% 14% No 85% 90% 88% 88% 86% Q11. Contact with Others: Any other type of person not already mentioned Ves 18% 15% 10% 13% 12% 14% No 90 88 85% 80% 86% <td< td=""><td>Q11. Contact with Others: Family</td><td></td><td></td><td></td><td></td><td></td></td<>	Q11. Contact with Others: Family					
Q11. Contact with Others: Friends 19% 20% 21% 22% 19% No 81% 80% 79% 78% 81% Q11. Contact with Others: Co-workers Yes 15% 18% 21% 19% 18% No 85% 82% 79% 81% 82% Q11. Contact with Others: Clients, patients, or patrons Yes 15% 10% 13% 12% 14% No 85% 90% 88% 86% 86% Q11. Contact with Others: Any other type of person not already mentioned Yes 18% 15% 10% 13% 12% 14% No 83% 85% 79% 84% 80% Q11. Contact with Others: Any other type of person not already mentioned Yes 21% 16% 20% No 83% 85% 79% 84% 80% Q12. Handwashing Count 20 0% 0% 0% 1% 1% 1-3 20 0% 0% 0% 1% 1% 1% 1% 7+	Yes	76%	74%	69%	67%	65%
Yes 19% 20% 21% 22% 19% No 81% 80% 79% 78% 81% Q11. Contact with Others: Co-workers Yes 15% 18% 21% 19% 18% No 85% 82% 79% 81% 82% Q11. Contact with Others: Clients, patients, or patrons Yes 15% 10% 13% 12% 14% No 85% 90% 88% 88% 86% Q11. Contact with Others: Any other type of person not already mentioned Yes 18% 15% 21% 16% 20% No 83% 85% 79% 84% 80% Q12. Handwashing Count 0 0% 0% 0% 0% 1% 5% 2% 4-6 24% 17% 17% 15% 15% 2 2 4 4 5% 2% 2 4 4 5% 2% 2% 2 4 5% 7% 7% 7% 2 2 4 5% <t< td=""><td>No</td><td>24%</td><td>26%</td><td>31%</td><td>33%</td><td>35%</td></t<>	No	24%	26%	31%	33%	35%
No 81% 80% 79% 78% 81% Q11. Contact with Others: Co-workers Yes 15% 18% 21% 19% 18% No 85% 82% 79% 81% 82% Q11. Contact with Others: Clients, patients, or patrons Yes 15% 10% 13% 12% 14% No 85% 90% 88% 88% 86% Q11. Contact with Others: Any other type of person not already mentioned Yes 18% 15% 21% 16% 20% No 83% 85% 79% 84% 80% Q12. Handwashing Count O1 0% 0% 0% 0% 1% 2% 2% 4 80% 2% 2% 4 80% 2%						
Q11. Contact with Others: Co-workers Yes 15% 18% 21% 19% 18% No 85% 82% 79% 81% 82% Q11. Contact with Others: Clients, patients, or patrons Yes 15% 10% 13% 12% 14% No 85% 90% 88% 88% 86% Q11. Contact with Others: Any other type of person not already mentioned Ves 18% 15% 21% 16% 20% No 83% 85% 79% 84% 80% Q12. Handwashing Count 0% 0% 0% 0% 1% 1-3 2% 5% 4% 5% 2% 4-6 24% 17% 17% 15% 15% 7+ 73% 77% 79% 79% 82% Q13. Currently Practicing Social Distancing? Yes 98% 98% 96% 95% 93% No 2 2% 3% 3% 1% No 2 2% 3% 3% <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>						
Yes 15% 18% 21% 19% 18% No 85% 82% 79% 81% 82% Q11. Contact with Others: Clients, patients, or patrons Yes 15% 10% 13% 12% 14% No 85% 90% 88% 88% 86% Q11. Contact with Others: Any other type of person not already mentioned Yes 18% 15% 21% 16% 20% No 83% 85% 79% 84% 80% Q12. Handwashing Count O 0% 0% 0% 0% 1% 1-3 2% 5% 4% 5% 2% 4-6 24% 17% 17% 15% 15% 7+ 73% 77% 79% 79% 82% Q13. Currently Practicing Social Distancing? Yes 98% 98% 96% 95% 93% No 2% 2% 3% 3% 1%		81%	80%	79%	78%	81%
No 85% 82% 79% 81% 82% Q11. Contact with Others: Clients, patients, or patrons 15% 10% 13% 12% 14% No 85% 90% 88% 88% 86% Q11. Contact with Others: Any other type of person not already mentioned 18% 15% 21% 16% 20% No 83% 85% 79% 84% 80% Q12. Handwashing Count 0 0% 0% 0% 1% 1-3 2% 5% 4% 5% 2% 4-6 24% 17% 17% 15% 15% 7+ 73% 77% 79% 79% 82% Q13. Currently Practicing Social Distancing? Yes 98% 98% 96% 95% 93% No 2 2% 4% 5% 7% Q14. Currently Experiencing Symptoms? 2 2% 3% 3% 1% No 100% 97% 94%		450/	100/	2401	100/	100/
Q11. Contact with Others: Clients, patients, or patrons Yes 15% 10% 13% 12% 14% No 85% 90% 88% 88% 86% Q11. Contact with Others: Any other type of person not already mentioned Vers 18% 15% 21% 16% 20% No 83% 85% 79% 84% 80% Q12. Handwashing Count 0 0% 0% 0% 0% 1% 1-3 2% 5% 4% 5% 2% 4-6 24% 17% 17% 15% 15% 7+ 73% 77% 79% 79% 82% Q13. Currently Practicing Social Distancing? Yes 98% 98% 96% 95% 93% No 2% 2% 4% 5% 7% Q14. Currently Experiencing Symptoms? Yes 0% 2% 3% 3% 1% No 0 2% 3% 3% 1% No 0 2% 3% 3%<		_				
Yes 15% 10% 13% 12% 14% No 85% 90% 88% 88% 86% Q11. Contact with Others: Any other type of person not already mentioned Yes 18% 15% 21% 16% 20% No 83% 85% 79% 84% 80% Q12. Handwashing Count 0 0% 0% 0% 0% 1% 1-3 2% 5% 4% 5% 2% 4-6 24% 17% 17% 15% 15% 7+ 73% 77% 79% 79% 82% Q13. Currently Practicing Social Distancing? Yes 98% 98% 96% 95% 93% No 2% 2% 4% 5% 7% Q14. Currently Experiencing Symptoms? Yes 0% 2% 3% 3% 1% No 100% 97% 94% 97% 98% Unsure 0% 1% 3% 0% 1% Q15. Likelihood of getting		85%	02%	79%	81%	02%
No 85% 90% 88% 86% Q11. Contact with Others: Any other type of person not already mentioned Yes 18% 15% 21% 16% 20% No 83% 85% 79% 84% 80% Q12. Handwashing Count 0 0% 0% 0% 0% 1% 1-3 2% 5% 4% 5% 2% 4-6 24% 17% 17% 15% 15% 7+ 73% 77% 79% 79% 82% Q13. Currently Practicing Social Distancing? Yes 98% 98% 96% 95% 93% No 2% 2% 4% 5% 7% Q14. Currently Experiencing Symptoms? Yes 0% 2% 3% 3% 1% No 100% 97% 94% 97% 98% Unsure 0% 1% 3% 0% 1% Q15. Likelihood of getting Coronavirus	, , , , , , , , , , , , , , , , , , ,	15%	10%	13%	12%	1/10/
Q11. Contact with Others: Any other type of person not already mentioned Yes 18% 15% 21% 16% 20% No 83% 85% 79% 84% 80% Q12. Handwashing Count US 0 0% 0% 0% 0% 1% 1-3 2% 5% 4% 5% 2% 4-6 24% 17% 17% 15% 15% 7+ 73% 77% 79% 79% 82% Q13. Currently Practicing Social Distancing? Yes 98% 98% 96% 95% 93% No 2% 2% 4% 5% 7% Q14. Currently Experiencing Symptoms? Yes 0% 2% 3% 3% 1% No 100% 97% 94% 97% 98% Unsure 0% 1% 3% 0% 1% Q15. Likelihood of getting Coronavirus						
Yes 18% 15% 21% 16% 20% No 83% 85% 79% 84% 80% Q12. Handwashing Count 0 0% 0% 0% 0% 0% 1% 1-3 2% 5% 4% 5% 2% 4-6 24% 17% 17% 15% 15% 7+ 73% 77% 79% 79% 82% Q13. Currently Practicing Social Distancing? Yes 98% 98% 96% 95% 93% No 2% 2% 4% 5% 7% Q14. Currently Experiencing Symptoms? Ves 0% 2% 3% 3% 1% No 100% 97% 94% 97% 98% Unsure 0% 1% 3% 0% 1% Q15. Likelihood of getting Coronavirus 0% 1% 3% 0% 1%				0070	0070	0070
No 83% 85% 79% 84% 80% Q12. Handwashing Count 0				21%	16%	20%
0		_				
1-3 2% 5% 4% 5% 2% 4-6 24% 17% 17% 15% 15% 7+ 73% 77% 79% 79% 82% Q13. Currently Practicing Social Distancing? Yes 98% 98% 96% 95% 93% No 2% 2% 4% 5% 7% Q14. Currently Experiencing Symptoms? Yes 0% 2% 3% 3% 1% No 100% 97% 94% 97% 98% Unsure 0% 1% 3% 0% 1% Q15. Likelihood of getting Coronavirus	Q12. Handwashing Count			l		
A-6	0	0%	0%	0%	0%	1%
7+ 73% 77% 79% 79% 82% Q13. Currently Practicing Social Distancing? Yes 98% 98% 96% 95% 93% No 2% 2% 4% 5% 7% Q14. Currently Experiencing Symptoms? Yes 0% 2% 3% 3% 1% No 100% 97% 94% 97% 98% Unsure 0% 1% 3% 0% 1% Q15. Likelihood of getting Coronavirus	1-3	2%	5%	4%	5%	2%
Q13. Currently Practicing Social Distancing? Yes 98% 98% 96% 95% 93% No 2% 2% 4% 5% 7% Q14. Currently Experiencing Symptoms? Yes 0% 2% 3% 3% 1% No 100% 97% 94% 97% 98% Unsure 0% 1% 3% 0% 1% Q15. Likelihood of getting Coronavirus	4-6	24%	17%	17%	15%	15%
Yes 98% 98% 96% 95% 93% No 2% 2% 4% 5% 7% Q14. Currently Experiencing Symptoms? Yes 0% 2% 3% 3% 1% No 100% 97% 94% 97% 98% Unsure 0% 1% 3% 0% 1% Q15. Likelihood of getting Coronavirus	7+	73%	77%	79%	79%	82%
No 2% 2% 4% 5% 7% Q14. Currently Experiencing Symptoms? Yes 0% 2% 3% 3% 1% No 100% 97% 94% 97% 98% Unsure 0% 1% 3% 0% 1% Q15. Likelihood of getting Coronavirus						
Q14. Currently Experiencing Symptoms? Yes 0% 2% 3% 3% 1% No 100% 97% 94% 97% 98% Unsure 0% 1% 3% 0% 1% Q15. Likelihood of getting Coronavirus						
Yes 0% 2% 3% 3% 1% No 100% 97% 94% 97% 98% Unsure 0% 1% 3% 0% 1% Q15. Likelihood of getting Coronavirus 3% 0% 1% 1% 1%		2%	2%	4%	5%	7%
No 100% 97% 94% 97% 98% Unsure 0% 1% 3% 0% 1% Q15. Likelihood of getting Coronavirus Unsure						
Unsure 0% 1% 3% 0% 1% Q15. Likelihood of getting Coronavirus						
Q15. Likelihood of getting Coronavirus		_				
		υ%	1%	3%	U%	1%
1570 1570 070 570 170		120/	120/	20/	50/	10/
		13/0	13/0	3/0	370	1/0

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				ntident	iai
	0-19	20-39		60-79	80-100
No	44%	57%	58%	62%	63%
Unsure	42%	31%	34%	33%	36%
Q16. NC Response to Coronavirus					
Most are underestimating the risks	39%	37%	35%	37%	29%
Most are reacting appropriately	61%	53%	57%	55%	62%
Most are overreacting to the actual risks	0%	10%	9%	9%	10%
Q17. Changes to Routine					
Large changes	71%	65%	64%	65%	48%
Small changes	27%	24%	30%	29%	39%
No real changes	2%	9%	6%	5%	11%
Unsure	0%	2%	0%	1%	2%
Q18. College Degree					
Yes	69%	56%	42%	44%	35%
No	31%	44%	58%	56%	65%
Q19. Latino					1
Yes	0%	7%	5%	1%	2%
No	100%	93%	95%	99%	98%
Q20. Race					
White	80%	92%	78%	73%	85%
Black	0%	6%	19%	25%	12%
Asian	13%	0%	1%	0%	0%
Another race				_	
	7%	2%	3%	2%	2%
Q19-20. Race + Ethnicity	240/	2201	7.40/	700/	000/
White	81%	83%	74%	72%	82%
Black	2%	7%	19%	25%	13%
Asian	11%	1%	1%	0%	0%
Hispanic or Latino	0%	7%	4%	0%	2%
Another race	7%	2%	3%	2%	3%
Q21. Panel Willingness					
Yes	90%	83%	73%	74%	72%
No	10%	17%	27%	26%	28%
DEMOGRAPHICS - RACE ON FILE					
Caucasian	84%	86%	77%	73%	84%
Black	2%	8%	19%	26%	14%
Hispanic	0%	4%	2%	0%	0%
Other	14%	1%	3%	1%	2%
DEMOGRAPHICS - PARTY ON FILE					1
Democrat	39%	39%	42%	40%	26%
Republican	12%	20%	18%	43%	61%
Other / Unaffiliated	49%	41%	39%	17%	13%
DEMOGRAPHICS - AGE	1971				
18-34	5%	14%	7%	2%	0%
35-49	30%	30%	15%	12%	6%
50-64	44%	33%	38%	33%	36%
65-79	21%	19%	28%	35%	35%
80+	0%	5%	12%	18%	23%
DEMOGRAPHICS - GENDER	470/	420/	F00/	660/	750/
Female	47%	42%	58%	66%	75%
Male	53%	58%	42%	34%	25%
CLARITY SCORES: PARTY					
0-19	9%	22%	28%	51%	68%
20-39	16%	12%	7%	3%	3%
40-59	14%	11%	10%	2%	2%
60-79	16%	9%	10%	3%	1%
80-100	46%	46%	46%	41%	26%
CLARITY SCORES: TURNOUT					
0-19	0%	2%	0%	0%	0%
20-39	0%	4%	2%	0%	1%
40-59	11%	12%	8%	2%	0%
60-79	16%	19%	11%	6%	4%
80-100	74%	62%	79%	92%	95%
CLARITY SCORES: COLLEGE					
0-19	12%	7%	11%	13%	32%
20-39	18%	21%	33%	34%	28%
40-59	14%	27%	26%	20%	10%
60-79	12%	24%			13%
			16%	14%	
80-100	44%	21%	14%	18%	18%
CLARITY SCORES: CHOICE		1	l		
0-19	0%	0%	7%	21%	59%
20-39	0%	17%	29%	43%	32%
40-59	34%	41%	41%	25%	8%

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Confidential

	Confidential					
	0-19	20-39	40-59	60-79	80-100	
60-79	39%	26%	16%	8%	1%	
80-100	27%	16%	8%	2%	0%	
CLARITY SCORES: CLIMATE CHANGE PRIORITY						
0-19	23%	28%	33%	54%	72%	
20-39	30%	37%	40%	26%	19%	
40-59	39%	28%	19%	16%	8%	
60-79	5%	7%	7%	4%	1%	
80-100	2%	0%	1%	0%	0%	
MEDIA MARKET						
Charlotte NC	16%	25%	24%	29%	33%	
Greensboro-High Point-Winston Salem NC	25%	13%	16%	15%	13%	
Norfolk-Portsmouth-Newport News VA	0%	2%	2%	2%	3%	
Greenville-New Bern-Washington NC	9%	8%	9%	7%	10%	
Wilmington NC	7%	9%	5%	4%	6%	
Raleigh-Durham (Fayetteville) NC	37%	34%	35%	33%	27%	
Greenville-Spartanburg SC-Asheville NC-Anderson SC	7%	9%	8%	8%	5%	
Myrtle Beach-Florence SC	0%	1%	2%	2%	3%	
DEMOGRAPHICS - PHONE TYPE						
Land-line	54%	42%	70%	79%	80%	
Wireless	46%	58%	30%	21%	20%	
Voter File Match						
Yes	100%	100%	100%	100%	100%	
No	0%	0%	0%	0%	0%	
Registered Voter (of Voter File Matches)						
Yes	100%	96%	90%	98%	100%	
No	0%	4%	10%	2%	0%	

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ightarrow CLARITY SCORES: CLIMATE CHANGE PRIORITY against...

	0-19	20-39	40-59	60-79	80-100
n	(517)	(386)	(233)	(63)	(4)
Q1. Health Quality					
Poor	5%	5%	1%	3%	0%
Fair	14%	17%	17%	8%	0%
Good	46%	46%	48%	30%	75%
Very Good	35%	32%	34%	59%	25%
Q4. Number of People in HH					
1-3	75%	75%	72%	75%	75%
4-6	23%	20%	26%	25%	25%
7+	2%	5%	2%	0%	0%
Q5. Children in HH			_,-		
One	11%	13%	13%	13%	0%
Two	11%	8%	12%	9%	0%
Three or more	5%	5%	2%	4%	0%
None	73%	75%	72%	74%	100%
	/3/0	/3/0	12/0	74/0	100%
Q6. Non-HH Face to Face Count	200/	220/	200/	210/	1000/
0	30%	33%	38%	31%	100%
1-3	36%	40%	40%	44%	0%
4-6	15%	9%	11%	12%	0%
7+	18%	18%	11%	13%	0%
Q7. Six Feet Away? (If Q6 > 0)					
0	15%	20%	21%	15%	0%
1-3	48%	49%	53%	61%	0%
4-6	19%	13%	15%	15%	0%
7+	18%	18%	12%	9%	0%
Q8. HH Member Going to Work					
Yes	46%	41%	40%	46%	50%
No	52%	57%	59%	52%	50%
Unsure	1%	2%	1%	2%	0%
Q9. Children Interacting with Other Children					
Yes	27%	17%	25%	8%	0%
No	70%	81%	75%	92%	0%
Unsure	3%	1%	0%	0%	0%
Q10. Times in Group > 20 in Last Week	1 -11				-,-
0	75%	73%	78%	83%	100%
1-3	18%	20%	17%	15%	0%
4-6	3%	1%	3%	2%	0%
7+	4%				
	470	6%	2%	0%	0%
Q11. Contact with Others: Family	720/	C20/	700/	720/	1000/
Yes	73%	62%	70%	73%	100%
No	27%	38%	30%	27%	0%
Q11. Contact with Others: Friends					
Yes	21%	25%	17%	18%	0%
No	79%	75%	83%	82%	100%
Q11. Contact with Others: Co-workers					
Yes	23%	20%	13%	7%	0%
No	77%	80%	87%	93%	100%
Q11. Contact with Others: Clients, patients, or patrons					
Q11. Contact with Others. Chems, patients, or pations	110/	18%	7%	12%	0%
Yes	11%			88%	100%
	89%	82%	93%		
Yes	89%		93%		
Yes No	89%		93%	24%	0%
Yes No Q11. Contact with Others: Any other type of person not already	89% mention	ned			0% 100%
Yes No Q11. Contact with Others: Any other type of person not already Yes No	89% mention 18%	ned 17%	21%	24%	
Yes No Q11. Contact with Others: Any other type of person not already Yes	89% mention 18% 82%	ned 17% 83%	21% 79%	24% 76%	
Yes No Q11. Contact with Others: Any other type of person not already Yes No Q12. Handwashing Count 0	89% mention 18% 82%	17% 83%	21% 79% 0%	24% 76%	100%
Yes No Q11. Contact with Others: Any other type of person not already Yes No Q12. Handwashing Count 0 1-3	89% r mention 18% 82% 0% 4%	17% 83% 0% 4%	21% 79% 0% 7%	24% 76% 0% 2%	100% 0% 0%
Yes No Q11. Contact with Others: Any other type of person not already Yes No Q12. Handwashing Count 0 1-3 4-6	89% mention 18% 82% 0% 4% 14%	17% 83% 0% 4% 14%	21% 79% 0% 7% 27%	24% 76% 0% 2% 17%	100% 0% 0% 0%
Yes No Q11. Contact with Others: Any other type of person not already Yes No Q12. Handwashing Count 0 1-3 4-6 7+	89% r mention 18% 82% 0% 4%	17% 83% 0% 4%	21% 79% 0% 7%	24% 76% 0% 2%	100% 0% 0%
Yes No Q11. Contact with Others: Any other type of person not already Yes No Q12. Handwashing Count 0 1-3 4-6 7+ Q13. Currently Practicing Social Distancing?	89% r mention 18% 82% 0% 4% 14% 81%	ned 17% 83% 0% 4% 14% 82%	21% 79% 0% 7% 27% 66%	24% 76% 0% 2% 17% 81%	100% 0% 0% 0% 100%
Yes No Q11. Contact with Others: Any other type of person not already Yes No Q12. Handwashing Count 0 1-3 4-6 7+ Q13. Currently Practicing Social Distancing? Yes	89% r mention 18% 82% 0% 4% 14% 81%	ned 17% 83% 0% 4% 14% 82%	21% 79% 0% 7% 27% 66%	24% 76% 0% 2% 17% 81%	100% 0% 0% 0% 100%
Yes No Q11. Contact with Others: Any other type of person not already Yes No Q12. Handwashing Count 0 1-3 4-6 7+ Q13. Currently Practicing Social Distancing? Yes No	89% r mention 18% 82% 0% 4% 14% 81%	ned 17% 83% 0% 4% 14% 82%	21% 79% 0% 7% 27% 66%	24% 76% 0% 2% 17% 81%	100% 0% 0% 0% 100%
Yes No Q11. Contact with Others: Any other type of person not already Yes No Q12. Handwashing Count 0 1-3 4-6 7+ Q13. Currently Practicing Social Distancing? Yes No Q14. Currently Experiencing Symptoms?	89% mention 18% 82% 0% 4% 14% 81% 95% 5%	ned 17% 83% 0% 4% 14% 82%	21% 79% 0% 7% 27% 66% 99% 1%	24% 76% 0% 2% 17% 81% 98% 2%	100% 0% 0% 100% 100%
Yes No Q11. Contact with Others: Any other type of person not already Yes No Q12. Handwashing Count 0 1-3 4-6 7+ Q13. Currently Practicing Social Distancing? Yes No	89% r mention 18% 82% 0% 4% 14% 81%	ned 17% 83% 0% 4% 14% 82% 4%	21% 79% 0% 7% 27% 66%	24% 76% 0% 2% 17% 81%	100% 0% 0% 0% 100%
Yes No Q11. Contact with Others: Any other type of person not already Yes No Q12. Handwashing Count 0 1-3 4-6 7+ Q13. Currently Practicing Social Distancing? Yes No Q14. Currently Experiencing Symptoms?	89% mention 18% 82% 0% 4% 14% 81% 95% 5%	ned 17% 83% 0% 4% 14% 82%	21% 79% 0% 7% 27% 66% 99% 1%	24% 76% 0% 2% 17% 81% 98% 2%	100% 0% 0% 100% 100%
Yes No Q11. Contact with Others: Any other type of person not already Yes No Q12. Handwashing Count 0 1-3 4-6 7+ Q13. Currently Practicing Social Distancing? Yes No Q14. Currently Experiencing Symptoms? Yes	89% mention 18% 82% 0% 4% 14% 81% 95% 5%	ned 17% 83% 0% 4% 14% 82% 4%	21% 79% 0% 7% 27% 66% 99% 1%	24% 76% 0% 2% 17% 81% 98% 2%	100% 0% 0% 100% 100% 0%
Yes No Q11. Contact with Others: Any other type of person not already Yes No Q12. Handwashing Count 0 1-3 4-6 7+ Q13. Currently Practicing Social Distancing? Yes No Q14. Currently Experiencing Symptoms? Yes No	89% mention 18% 82% 0% 4% 14% 81% 95% 5%	ned 17% 83% 0% 4% 14% 82% 96% 4%	21% 79% 0% 7% 27% 66% 1% 1% 98%	24% 76% 0% 2% 17% 81% 98% 2%	100% 0% 0% 0% 100% 100%

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	0-19	20-39	40-59	60-79	80-100
No	61%	59%	53%	55%	50%
Unsure	34%	33%	38%	30%	50%
Q16. NC Response to Coronavirus					
Most are underestimating the risks	33%	35%	42%	40%	50%
Most are reacting appropriately	57%	56%	53%	57%	50%
Most are overreacting to the actual risks	11%	9%	5%	2%	0%
Q17. Changes to Routine					
Large changes	60%	60%	72%	79%	100%
Small changes	32%	30%	25%	15%	0%
No real changes	7%	8%	3%	6%	0%
Unsure	1%	3%	1%	0%	0%
Q18. College Degree					
Yes	37%	39%	65%	81%	100%
No	63%	61%	35%	19%	0%
Q19. Latino					
Yes	2%	4%	4%	4%	0%
No	98%	96%	96%	96%	100%
Q20. Race					
White	97%	69%	56%	66%	100%
Black	1%	25%	40%	30%	0%
Asian	1%	1%	3%	0%	0%
Another race	2%	4%	2%	5%	0%
Q19-20. Race + Ethnicity					
White	95%	67%	50%	63%	100%
Black	1%	25%	42%	30%	0%
Asian	1%	1%	2%	0%	0%
Hispanic or Latino	2%	3%	3%	3%	0%
Another race	2%	3%	2%	3%	0%
Q21. Panel Willingness					
Yes	73%	78%	79%	79%	100%
No	27%	22%	21%	21%	0%
DEMOGRAPHICS - RACE ON FILE					
Caucasian	97%	70%	51%	65%	100%
Black	1%	26%	44%	33%	0%
Hispanic	1%	1%	3%	2%	0%
Other	2%	3%	3%	0%	0%
DEMOGRAPHICS - PARTY ON FILE					
Democrat	5%	57%	78%	86%	100%
Republican	68%	6%	0%	0%	0%
Other / Unaffiliated	27%	37%	22%	14%	0%
DEMOGRAPHICS - AGE					
18-34	4%	6%	7%	3%	0%
35-49	14%	15%	23%	25%	0%
50-64	40%	33%	32%	25%	50%
65-79	26%	33%	30%	33%	25%
80+	15%	14%	9%	13%	25%
DEMOGRAPHICS - GENDER					
Female	53%	65%	62%	78%	25%
Male	47%	35%	38%	22%	75%
CLARITY SCORES: PARTY					
0-19	82%	10%	0%	0%	0%
20-39	8%	8%	1%	0%	0%
40-59	5%	10%	4%	0%	0%
60-79	2%	13%	4%	3%	0%
80-100	3%	60%	91%	97%	100%
CLARITY SCORES: TURNOUT					
0-19	0%	0%	0%	0%	0%
20-39	1%	2%	2%	0%	0%
40-59	5%	7%	3%	2%	0%
60-79	10%	13%	8%	5%	0%
80-100	84%	78%	87%	94%	100%
CLARITY SCORES: COLLEGE					
0-19	17%	16%	4%	2%	0%
20-39	34%	38%	21%	3%	0%
40-59	19%	20%	26%	19%	25%
60-79	12%	14%	24%	30%	0%
80-100	18%	12%	24%	46%	75%
CLARITY SCORES: CHOICE					
0-19	33%	3%	0%	0%	0%
20-39	42%	33%	11%	2%	0%
40-59	20%	49%	35%	16%	0%

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Confidential

	Confidential					
	0-19	20-39	40-59	60-79	80-100	
60-79	4%	14%	37%	27%	0%	
80-100	1%	1%	18%	56%	100%	
CLARITY SCORES: CHURCH ATTENDANCE						
0-19	3%	4%	9%	5%	25%	
20-39	12%	21%	26%	24%	25%	
40-59	24%	40%	31%	44%	50%	
60-79	45%	29%	30%	25%	0%	
80-100	17%	6%	4%	2%	0%	
MEDIA MARKET						
Charlotte NC	31%	22%	21%	16%	75%	
Greensboro-High Point-Winston Salem NC	17%	17%	13%	11%	0%	
Norfolk-Portsmouth-Newport News VA	1%	4%	1%	0%	0%	
Greenville-New Bern-Washington NC	8%	10%	6%	2%	0%	
Wilmington NC	6%	7%	4%	5%	0%	
Raleigh-Durham (Fayetteville) NC	28%	31%	43%	57%	25%	
Greenville-Spartanburg SC-Asheville NC-Anderson SC	8%	6%	10%	10%	0%	
Myrtle Beach-Florence SC	1%	3%	1%	0%	0%	
DEMOGRAPHICS - PHONE TYPE						
Land-line	71%	70%	62%	75%	100%	
Wireless	29%	30%	38%	25%	0%	
Voter File Match						
Yes	100%	100%	100%	100%	100%	
No	0%	0%	0%	0%	0%	
Registered Voter (of Voter File Matches)						
Yes	98%	93%	100%	100%	100%	
No	2%	7%	0%	0%	0%	

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>> MEDIA MARKET against...

	Charlotte NC	Greensboro-High Point-Winston Salem NC	Norfolk- Portsmouth- Newport News	Greenville-New Bern- Washington NC	NC	(Fayetteville)	Greenville- Spartanburg SC- Asheville NC-	Myrtle Beach- Florence
_	(222)		VA	-		NC (420)	Anderson SC	SC (24)
n	(332)	(192)	(26)	(102)	(73)	(420)	(99)	(24)
Q1. Health Quality Poor	2%	6%	4%	5%	3%	5%	7%	8%
Fair	14%	15%	15%	19%	18%	15%	19%	17%
Good	43%	49%	65%	44%	40%	46%	41%	50%
Very Good	41%	30%	15%	33%	40%	35%	33%	25%
Q4. Number of Pe			13/0	3370	4070	33/0	3370	23/0
1-3	76%	76%	80%	78%	78%	71%	73%	76%
4-6	21%	23%	16%	18%	19%	26%	25%	24%
7+	3%	1%	4%	4%	3%	3%	2%	0%
Q5. Children in HH		170	470	470	370	370	270	070
One	10%	15%	12%	7%	10%	14%	14%	0%
Two	10%	9%	12%	9%	10%	10%	13%	5%
Three or more	4%	4%	4%	3%	4%	5%	4%	0%
None	76%	72%	72%	81%	75%	71%	68%	95%
Q6. Non-HH Face t			7270	01/0	7370	7 170	0070	3370
0	34%	31%	29%	27%	26%	32%	42%	19%
1-3	36%	39%	38%	37%	44%	42%	39%	43%
4-6	11%	11%	17%	13%	17%	14%	9%	5%
7+	19%	19%	17%	24%	14%	12%	10%	33%
Q7. Six Feet Away			2770	2470	- 1/0	/0	23/0	
0	16%	24%	29%	21%	17%	17%	13%	13%
1-3	48%	44%	41%	49%	54%	53%	60%	40%
4-6	14%	21%	18%	9%	17%	16%	13%	20%
7+	22%	11%	12%	21%	11%	13%	13%	27%
Q8. HH Member G			12/0	21/0	11/0	1370	1370	2770
Yes	45%	44%	30%	44%	33%	44%	43%	53%
No	55%	55%	70%	52%	63%	54%	57%	47%
Unsure	1%	1%	0%	4%	3%	2%	0%	0%
Q9. Children Intera			070	470	370	270	070	070
Yes	24%	24%	50%	29%	25%	19%	14%	0%
No	75%	76%	50%	65%	75%	77%	86%	100%
Unsure	1%	0%	0%	6%	0%	3%	0%	0%
Q10. Times in Grou			070	070	0,0	370	070	070
0	75%	77%	67%	76%	72%	75%	84%	56%
1-3	18%	18%	29%	14%	18%	19%	11%	33%
4-6	3%	3%	0%	1%	3%	1%	4%	6%
7+	4%	3%	5%	9%	7%	4%	2%	6%
Q11. Contact with			570	370	7,0	1,70	270	0,0
Yes	66%	74%	60%	69%	72%	71%	63%	61%
No	34%	26%	40%	31%	28%	29%	37%	39%
Q11. Contact with			4070	31/0	2070	2370	3770	3370
Yes	21%	21%	29%	23%	25%	19%	17%	18%
No	79%	79%	71%	77%	75%	81%	83%	82%
Q11. Contact with			1 = /1	1177				1 4-71
Yes	19%	22%	29%	22%	21%	17%	16%	29%
No	81%	78%	71%	78%	79%	83%	84%	71%
		lients, patients, or p		1 272			- 1,1	1 - 7 - 7
Yes	13%	12%	18%	16%	12%	11%	8%	18%
No	87%	88%	82%	84%	88%	89%	92%	82%
		ny other type of pe						
Yes	18%	16%	18%	20%	10%	18%	20%	24%
No	82%	84%	82%	80%	90%	82%	80%	76%
Q12. Handwashing		0.70	02/0	5570	30,0	02/0		1070
0	0%	0%	0%	0%	2%	0%	0%	0%
1-3	6%	3%	13%	6%	10%	3%	4%	0%
4-6	17%	13%	13%	15%	13%	18%	24%	6%
7+	76%	84%	73%	79%	75%	79%	72%	94%
Q13. Currently Pra			7.570	7.570	7.570	1370	72/0	J=70
Yes	95%	96%	87%	92%	98%	98%	98%	100%
No	5%	4%	13%	8%	2%	2%	3%	0%
Q14. Currently Exp			13/0	070	2/0	2/0	3/0	070
Yes	3%	2%	0%	1%	5%	2%	4%	0%
No	95%	95%	100%	95%	95%	98%	96%	100%
Unsure	1%	3%	0%	4%	0%	1%	0%	0%
Orisuid	1/0	3/0	U/0	4/0	0/0	1/0	U/0	070

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	1				Confiden			
	Charlotte NC	Greensboro-High Point-Winston Salem NC	Norfolk- Portsmouth- Newport News	Greenville-New Bern- Washington NC	Wilmington NC	Raleigh- Durham (Fayetteville)	Greenville- Spartanburg SC- Asheville NC-	Myrtle Beach- Florence
O1E Likelihaad of	i anttina Ca	una navárus	VA			NC	Anderson SC	SC
Q15. Likelihood of	5%	6%	7%	9%	9%	00/	8%	0%
Yes	66%	61%	53%	56%		9% 55%	48%	53%
No	29%				68%		48%	
Unsure Q16. NC Response		33%	40%	34%	23%	36%	44%	47%
Most are	to Corona	IVITUS		I				T
underestimating	42%	40%	21%	31%	23%	34%	26%	59%
the risks Most are reacting								
appropriately Most are	53%	50%	57%	59%	68%	58%	63%	41%
overreacting to the actual risks	6%	10%	21%	10%	9%	9%	11%	0%
Q17. Changes to R	loutine							
Large changes	64%	70%	60%	58%	53%	65%	59%	50%
Small changes	29%	20%	27%	27%	37%	31%	32%	44%
No real changes	5%	9%	13%	12%	9%	4%	8%	6%
Unsure	2%	1%	0%	2%	2%	0%	1%	0%
Q18. College Degr	ee							
Yes	45%	45%	27%	38%	42%	53%	44%	40%
No	55%	55%	73%	62%	58%	47%	56%	60%
Q19. Latino								
Yes	1%	5%	0%	5%	2%	5%	3%	7%
No	99%	95%	100%	95%	98%	95%	97%	93%
Q20. Race								
White	85%	81%	80%	82%	88%	65%	100%	58%
Black	12%	15%	13%	15%	13%	29%	0%	17%
Asian	1%	1%	0%	1%	0%	1%	0%	0%
Another race	2%	2%	7%	1%	0%	4%	0%	25%
Q19-20. Race + Et	hnicity							
White	85%	77%	73%	75%	88%	63%	96%	54%
Black	12%	16%	23%	18%	11%	28%	2%	21%
Asian	1%	2%	0%	1%	0%	1%	0%	0%
Hispanic or Latino	1%	4%	0%	5%	1%	4%	2%	4%
Another race	2%	2%	4%	1%	0%	3%	0%	21%
Q21. Panel Willing	gness							
Yes	76%	73%	80%	75%	70%	79%	78%	67%
No	24%	27%	20%	25%	30%	21%	22%	33%
DEMOGRAPHICS -	RACE ON I	FILE						
Caucasian	86%	78%	73%	77%	89%	67%	98%	54%
Black	12%	17%	27%	17%	11%	29%	2%	21%
Hispanic	0%	2%	0%	2%	0%	2%	0%	4%
Other	2%	4%	0%	4%	0%	2%	0%	21%
DEMOGRAPHICS -	PARTY ON	FILE						
Democrat	30%	38%	62%	36%	27%	49%	33%	63%
Republican	41%	32%	15%	24%	34%	24%	36%	8%
Other / Unaffiliated	29%	30%	23%	40%	38%	27%	30%	29%
DEMOGRAPHICS -	AGE							
18-34	4%	5%	4%	3%	8%	6%	12%	4%
35-49	17%	13%	12%	11%	18%	17%	21%	13%
50-64	37%	40%	46%	47%	25%	33%	25%	38%
65-79	28%	31%	27%	26%	36%	31%	21%	25%
80+	14%	11%	12%	13%	14%	12%	20%	21%
DEMOGRAPHICS -	GENDER							
Female	55%	60%	58%	56%	51%	66%	51%	58%
Male	45%	40%	42%	44%	49%	34%	49%	42%
CLARITY SCORES: I	PARTY							
0-19	48%	39%	27%	31%	38%	31%	45%	8%
20-39	6%	7%	4%	11%	11%	5%	2%	13%
40-59	7%	11%	0%	9%	11%	4%	7%	4%
60-79	6%	5%	12%	11%	3%	8%	9%	0%
80-100	33%	38%	58%	38%	37%	53%	36%	75%
			1		1			
CLARITY SCORES:		00/	0%	0%	0%	1%	1%	0%
	0%	0%					* * * * * * * * * * * * * * * * * * * *	
0-19	0% 1%	0%	4%	1%	0%	2%	2%	0%
CLARITY SCORES: 1 0-19 20-39 40-59			4%	1%	0% 6%		2% 8%	0% 4%
0-19 20-39 40-59	1% 8%	0% 5%	4% 8%	1% 3%	6%	5%	8%	
0-19 20-39	1%	0%	4%	1%				4%

					Confider	ıtial		
	Charlotte NC	Greensboro-High Point-Winston Salem NC	Norfolk- Portsmouth- Newport News VA	Greenville-New Bern- Washington NC	Wilmington NC	Raleigh- Durham (Fayetteville) NC	Greenville- Spartanburg SC- Asheville NC- Anderson SC	Myrtle Beach- Florence SC
0-19	11%	14%	31%	16%	11%	11%	15%	17%
20-39	30%	34%	38%	35%	26%	28%	33%	38%
40-59	20%	23%	15%	25%	25%	21%	27%	21%
60-79	18%	13%	12%	16%	16%	18%	10%	17%
80-100	20%	17%	4%	8%	22%	22%	14%	8%
CLARITY SCORE	S: CHOICE			-				
0-19	18%	23%	17%	11%	10%	10%	17%	17%
20-39	34%	29%	33%	35%	28%	30%	24%	39%
40-59	28%	30%	38%	41%	37%	30%	41%	35%
60-79	12%	14%	13%	10%	15%	19%	13%	9%
80-100	8%	4%	0%	2%	10%	11%	4%	0%
CLARITY SCORE	S: CHURCH A	TTENDANCE						
0-19	3%	7%	0%	5%	5%	5%	4%	0%
20-39	16%	15%	15%	18%	27%	18%	19%	13%
40-59	31%	35%	35%	36%	32%	35%	33%	38%
60-79	39%	35%	35%	30%	26%	35%	37%	38%
80-100	11%	8%	15%	11%	10%	7%	6%	13%
CLARITY SCORE	S: CLIMATE C	HANGE PRIORITY						
0-19	52%	45%	25%	45%	43%	36%	43%	30%
20-39	28%	35%	67%	40%	38%	29%	24%	57%
40-59	16%	16%	8%	15%	15%	25%	26%	13%
60-79	3%	4%	0%	1%	4%	9%	7%	0%
80-100	1%	0%	0%	0%	0%	0%	0%	0%
DEMOGRAPHIC	CS - PHONE TY	PE						
Land-line	63%	74%	62%	70%	59%	76%	46%	83%
Wireless	37%	26%	38%	30%	41%	24%	54%	17%
Voter File Mate	ch							
Yes	100%	100%	100%	100%	100%	100%	100%	100%
No	0%	0%	0%	0%	0%	0%	0%	0%
Registered Vot	er (of Voter Fi	le Matches)						
Yes	94%	95%	96%	94%	96%	96%	96%	100%
No	6%	5%	4%	6%	4%	4%	4%	0%

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ightarrow DEMOGRAPHICS - PHONE TYPE against...

	Land-line	Wireless
n	(873)	(404)
Q1. Health Quality		
Poor r-i-	5%	3%
Fair Good	16% 45%	15% 45%
Very Good	34%	37%
Q4. Number of People in HH	3470	3770
1-3	78%	68%
4-6	20%	29%
7+	3%	3%
Q5. Children in HH		
One	11%	14%
Гwo	7%	16%
Three or more	3%	7%
None	79%	63%
Q6. Non-HH Face to Face Count	1	
)	27%	43%
1-3	44%	30%
1-6	13%	11%
7+ 27 Six Foot Average (If OS > 0)	17%	15%
Q7. Six Feet Away? (If Q6 > 0)	16%	24%
3	54%	40%
s I-6	14%	18%
7+	15%	17%
Q8. HH Member Going to Work		
/es	41%	47%
No	57%	53%
Jnsure	2%	0%
Q9. Children Interacting with Other Children		
'es	25%	19%
No	72%	79%
Jnsure	2%	1%
Q10. Times in Group > 20 in Last Week		
)	70%	85%
1-3	23%	10%
1-6	2%	3%
7+	6%	2%
Q11. Contact with Others: Family	600/	700/
Yes No	68% 32%	70% 30%
Q11. Contact with Others: Friends	32/0	30%
/es	25%	13%
No .	75%	87%
Q11. Contact with Others: Co-workers	1	
/es	19%	20%
No	81%	80%
Q11. Contact with Others: Clients, patients, or patrons		
ves	14%	10%
No	86%	90%
Q11. Contact with Others: Any other type of person not already mentioned		
'es	20%	15%
No	80%	85%
Q12. Handwashing Count		
)	0%	1%
l-3	5%	4%
l-6	16%	19%
/+ 113 Currently Practicing Social Distancing?	80%	77%
Q13. Currently Practicing Social Distancing?	06%	97%
Yes No	96%	3%
NO Q14. Currently Experiencing Symptoms?	470	370
/es	3%	2%
ves No	95%	98%
Jnsure	2%	0%
Q15. Likelihood of getting Coronavirus		1 070
/es	6%	9%
	,,	

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Confid	lential
and Discour	14/:I

	Confid	
	Land-line	Wireless
No	55%	65%
Unsure	39%	26%
Q16. NC Response to Coronavirus		
Most are underestimating the risks	40%	29%
Most are reacting appropriately	51%	64%
Most are overreacting to the actual risks	9%	8%
Q17. Changes to Routine		
Large changes	64%	62%
Small changes	30%	28%
No real changes	4%	10%
Unsure	2%	0%
	2/0	0/0
Q18. College Degree	420/	F40/
Yes	43%	51%
No	57%	49%
Q19. Latino		
Yes	3%	4%
No	97%	96%
Q20. Race		
White	77%	83%
Black	20%	12%
Asian	1%	2%
Another race	2%	3%
Q19-20. Race + Ethnicity		
White	75%	79%
Black	20%	13%
Asian	1%	2%
Hispanic or Latino	2%	4%
•	2%	2%
Another race	2%	2%
Q21. Panel Willingness		
Yes	72%	82%
No	28%	18%
DEMOGRAPHICS - RACE ON FILE		
Caucasian	76%	82%
Black	21%	13%
Hispanic	1%	3%
Other	2%	2%
DEMOGRAPHICS - PARTY ON FILE		
Democrat	43%	31%
Republican	31%	31%
Other / Unaffiliated	26%	38%
DEMOGRAPHICS - AGE	2070	3070
18-34	2%	14%
35-49		
	11%	27%
50-64	38%	29%
65-79	32%	24%
80+	17%	6%
DEMOGRAPHICS - GENDER		
Female	64%	47%
Male	36%	53%
CLARITY SCORES: PARTY		
0-19	37%	39%
20-39	5%	9%
40-59	5%	10%
60-79	7%	7%
80-100	45%	35%
CLARITY SCORES: TURNOUT	12,1	
0-19	0%	1%
20-39	1%	2% 10%
40-59		
60-79	8%	15%
80-100	87%	72%
CLARITY SCORES: COLLEGE		
0-19	15%	8%
20-39	33%	25%
40-59	19%	28%
60-79	15%	19%
80-100	18%	20%
CLARITY SCORES: CHOICE		-
0-19	17%	11%
20-39	34%	24%
40-59	29%	39%

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	Confid	lential
	Land-line	Wireless
60-79	12%	20%
80-100	8%	6%
CLARITY SCORES: CHURCH ATTENDANCE	<u>'</u>	
0-19	4%	6%
20-39	11%	32%
40-59	35%	32%
60-79	40%	24%
80-100	11%	6%
CLARITY SCORES: CLIMATE CHANGE PRIORITY	<u>'</u>	
0-19	44%	41%
20-39	33%	31%
40-59	17%	24%
60-79	6%	4%
80-100	0%	0%
MEDIA MARKET	'	
Charlotte NC	24%	31%
Greensboro-High Point-Winston Salem NC	16%	12%
Norfolk-Portsmouth-Newport News VA	2%	2%
Greenville-New Bern-Washington NC	8%	8%
Wilmington NC	5%	7%
Raleigh-Durham (Fayetteville) NC	37%	25%
Greenville-Spartanburg SC-Asheville NC-Anderson SC	5%	13%
Myrtle Beach-Florence SC	2%	1%
Voter File Match	'	
Yes	100%	100%
No	0%	0%
Registered Voter (of Voter File Matches)		
Yes	96%	94%
No	4%	6%

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>> Voter File Match against...

Yes (1,27 1,27	No
or air air air air air air air air air ai	') (326)
air in	
A 5%	0%
eny Good 33% 44. Number of People in HH -3-3	0%
A. Number of People in HH -3	0%
	0%
# 3 3% 15% Children in HH Inc	
## 15. Children in HH 12 12 13 14 15 15 16 16 17 17 18 18 18 18 18 18	0%
12 12 12 13 13 14 15 15 15 15 15 15 15	
Inhe 12% wo 10% hree or more 10% has been 10% here of the total of t	0%
wo intereor more 4% fone 74% fone 74% fo. Non-HH Face to Face Count 32% -6	
hree or more 4% 100ne 74% 160ne 74%	
100 100	
16. Non-HH Face to Face Count 32% -3 39% -6 12% -6 16% -7 (Six Feet Away? (If Q6 > 0) -7 (16%	0%
32% -6	0/0
139% -66	0%
124 + 169 17. Six Feet Away? (If Q6 > 0) -3 -3 -6 -6 -16 -18 -8 -8 -8 -9 -9 -9 -9 -9 -9 -9 -9 -9 -9 -9 -9 -9	0%
16% (7. Six Feet Away? (If Q6 > 0) 18% -3	0%
18	0%
18% -3	
16% + 16% + 16% 16% 16% 16% 16% 16% 16% 16% 18% 18% 16%	0%
16% 18. HH Member Going to Work 16% 18. HH Member Going to Work 19. Children Interacting with Other Children 22% 19. Children Interacting with Other Children 22% 100 76% 100 76% 100 76% 100 75% 100 75% 100 75% 100 75% 100 75% 100 75% 100	0%
18. HH Member Going to Work 18. Insure 2% 4% 19. Insure 2% 4% 19. Insure 2% 19. In	0%
43% 100 55% 175% 175% 175% 175% 175% 175% 175%	0%
So	
19 Children Interacting with Other Children	0%
19. Children Interacting with Other Children es 22% to 76% thisure 2% 10. Times in Group > 20 in Last Week 75% -3 18% -6 2% + 4% 11. Contact with Others: Family es 69% 10 31% 11. Contact with Others: Friends es 21% 10 79% 11. Contact with Others: Co-workers es 21% 10 79% 11. Contact with Others: Co-workers es 119% 11. Contact with Others: Co-workers es 12% 10 81% 11. Contact with Others: Clients, patients, or patrons es 12% 11. Contact with Others: Any other type of person not already mentioned es 18% 11. Contact with Others: Any other type of person not already mentioned es 18% 12. Handwashing Count 0% -3 5% -6 17% + 79%	0%
22% do 76% dissure 2% (10. Times in Group > 20 in Last Week 75% -3 18% -6 2% + 4% (11. Contact with Others: Family es 69% do 31% (11. Contact with Others: Friends es 21% (10 79% (11. Contact with Others: Co-workers es 21% (10 79% (11. Contact with Others: Co-workers es 19% (11. Contact with Others: Co-workers es 19% (11. Contact with Others: Clients, patients, or patrons es 12% (12. Contact with Others: Any other type of person not already mentioned es 18% (12. Handwashing Count -3 5% -6 17% + 79%	0%
10	
10 Times in Group > 20 in Last Week 75% 18% -6 2% 4 4% 2% 11. Contact with Others: Family 29% 11. Contact with Others: Friends 21% 11. Contact with Others: Friends 21% 11. Contact with Others: Co-workers 21% 11. Contact with Others: Co-workers 19% 11. Contact with Others: Co-workers 19% 11. Contact with Others: Clients, patients, or patrons 12% 12% 12% 13% 13% 14% 1	
110. Times in Group > 20 in Last Week	
75% 18% -6 2% 4% 4% 4% 4% 4% 4% 4%	0%
18% -6	00/
1	0%
4% 11. Contact with Others: Family	0%
11. Contact with Others: Family	0%
es 69% 10 31% 11. Contact with Others: Friends es 21% 10 79% 11. Contact with Others: Co-workers es 19% 10 81% 11. Contact with Others: Co-workers es 19% 10 81% 11. Contact with Others: Clients, patients, or patrons es 12% 10 88% 11. Contact with Others: Any other type of person not already mentioned es 18% 11. Contact with Others: Any other type of person not already mentioned es 18% 12. Handwashing Count -3 5% -6 17% +	070
10 31% 11. Contact with Others: Friends 21% 12% 13% 14. Contact with Others: Friends 21% 14. Contact with Others: Co-workers 19% 18.	0%
11. Contact with Others: Friends 21% 10 79% 11. Contact with Others: Co-workers 19% 11. Contact with Others: Co-workers 19% 11. Contact with Others: Clients, patients, or patrons 12% 12% 12% 12% 13% 13% 14%	
10 79% 11. Contact with Others: Co-workers 19% 19% 11. Contact with Others: Co-workers 19% 10 81% 11. Contact with Others: Clients, patients, or patrons 12%	
11. Contact with Others: Co-workers	0%
19% 19%	0%
12 12 12 13 14 15 16 16 16 16 16 16 16	
11. Contact with Others: Clients, patients, or patrons 12% 18% 1	0%
es 12% to 88% till. Contact with Others: Any other type of person not already mentioned es 18% to 82% till. Handwashing Count 0% -3 5% -6 17% + 79%	0%
18	
111. Contact with Others: Any other type of person not already mentioned es 18% lo 82% lo 12. Handwashing Count -3 5% -6 17% + 79%	0%
es 18% 82% 12. Handwashing Count 0% -3 5% -6 17% + 79%	0%
10 82% 112. Handwashing Count -3 5% -6 17% + 79%	
12. Handwashing Count 0% -3	
-3 5% -6 17% + 79%	0%
-3 5% -6 17% + 79%	
-6 17% + 79%	0%
+ 79%	0%
(13. Currently Fractioning Social Distancing:	0%
es 96%	0%
lo 4%	0%
(14. Currently Experiencing Symptoms?	370
es 2%	0%
lo 96%	
Insure 1%	0%
115. Likelihood of getting Coronavirus	
es 7%	0%

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	Confident	
	Yes	No
No	59%	0%
Unsure	34%	0%
Q16. NC Response to Coronavirus		
Most are underestimating the risks	35%	0%
Most are reacting appropriately	56%	0%
Most are overreacting to the actual risks	9%	0%
Q17. Changes to Routine		
Large changes	63%	0%
Small changes	29%	0%
No real changes	6%	0%
Unsure		
	1%	0%
Q18. College Degree		
Yes	46%	0%
No	54%	0%
Q19. Latino		
Yes	3%	0%
No	97%	0%
Q20. Race		
White	79%	0%
Black	17%	0%
Asian	1%	0%
Another race	3%	0%
Q19-20. Race + Ethnicity	3,0	-70
White	76%	0%
Black	18%	0%
Asian	1%	0%
Hispanic or Latino	3%	0%
Another race	2%	0%
Q21. Panel Willingness		
Yes	76%	0%
No	24%	0%
DEMOGRAPHICS - RACE ON FILE		
Caucasian	78%	0%
Black	18%	0%
Hispanic	1%	0%
Other	2%	0%
DEMOGRAPHICS - PARTY ON FILE	270	070
Democrat Democrat	39%	0%
Republican	31%	0%
Other / Unaffiliated	30%	0%
DEMOGRAPHICS - AGE		
18-34	6%	0%
35-49	16%	0%
50-64	35%	0%
65-79	29%	0%
80+	13%	0%
DEMOGRAPHICS - GENDER		
Female	59%	0%
Male	41%	0%
CLARITY SCORES: PARTY		
0-19	38%	0%
20-39	6%	0%
	7%	0%
40-59		
60-79	7%	0%
80-100	42%	0%
CLARITY SCORES: TURNOUT		
0-19	0%	0%
20-39	1%	0%
40-59	6%	0%
60-79	10%	0%
80-100	82%	0%
CLARITY SCORES: COLLEGE		
0-19	13%	0%
20-39	30%	0%
40-59	22%	0%
60-79	16%	0%
80-100	18%	0%
CLARITY SCORES: CHOICE		
0-19	15%	0%
20.20	31%	0%
20-39	31/0	

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	Confidential	
	Yes	No
60-79	15%	0%
80-100	7%	0%
CLARITY SCORES: CHURCH ATTENDANCE		
0-19	4%	0%
20-39	17%	0%
40-59	34%	0%
60-79	35%	0%
80-100	9%	0%
CLARITY SCORES: CLIMATE CHANGE PRIORITY		
0-19	43%	0%
20-39	32%	0%
40-59	19%	0%
60-79	5%	0%
80-100	0%	0%
MEDIA MARKET		
Charlotte NC	26%	0%
Greensboro-High Point-Winston Salem NC	15%	0%
Norfolk-Portsmouth-Newport News VA	2%	0%
Greenville-New Bern-Washington NC	8%	0%
Wilmington NC	6%	0%
Raleigh-Durham (Fayetteville) NC	33%	0%
Greenville-Spartanburg SC-Asheville NC-Anderson SC	8%	0%
Myrtle Beach-Florence SC	2%	0%
DEMOGRAPHICS - PHONE TYPE		
Land-line	68%	0%
Wireless	32%	0%
Registered Voter (of Voter File Matches)	'	
Yes	95%	0%
No	5%	0%
	· · · · · · · · · · · · · · · · · · ·	

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>> Registered Voter (of Voter File Matches) against...

	Yes	No
n.	(1,215)	(62)
Q1. Health Quality	(1,213)	(02)
Poor	4%	10%
Fair	15%	21%
Good	46%	33%
Very Good	35%	36%
Q4. Number of People in HH		
1-3	74%	78%
4-6	23%	21%
7+	3%	2%
Q5. Children in HH		
One	12%	17%
Two	10%	5%
Three or more	4%	7%
None	74%	71%
Q6. Non-HH Face to Face Count		
0	32%	31%
1-3	39%	40%
4-6	12%	11%
7+	16%	18%
Q7. Six Feet Away? (If Q6 > 0)		
0	18%	32%
1-3	51%	35%
4-6	16%	5%
7+	15%	27%
Q8. HH Member Going to Work		
Yes	43%	41%
No	55%	56%
Unsure	1%	4%
Q9. Children Interacting with Other Children		
Yes	22%	15%
No	76%	85%
Unsure	2%	0%
Q10. Times in Group > 20 in Last Week		
0	76%	73%
1-3	18%	10%
4-6	2%	0%
7+	4%	18%
Q11. Contact with Others: Family	700/	
Yes	70%	51%
No	30%	49%
Q11. Contact with Others: Friends	200/	2.40/
Yes	20%	24%
No	80%	76%
Q11. Contact with Others: Co-workers Yes	100/	220/
No No	19%	22% 78%
	81%	76%
Q11. Contact with Others: Clients, patients, or patrons Yes	12%	18%
No	88%	82%
Q11. Contact with Others: Any other type of person not already mentioned	0070	02/0
Yes	18%	16%
No	82%	84%
Q12. Handwashing Count	0270	0470
0	0%	0%
1-3	4%	7%
4-6	17%	17%
7+	79%	76%
Q13. Currently Practicing Social Distancing?	, 5,0	, 570
Yes	96%	93%
No	4%	7%
Q14. Currently Experiencing Symptoms?		
Yes	2%	4%
No	96%	96%
Unsure	1%	0%
Q15. Likelihood of getting Coronavirus	1	
Yes	7%	11%

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	: 1	lentis	
U.O	ntio	enns	4

	Corniderii	
	Yes	No
No	59%	67%
Unsure	34%	22%
Q16. NC Response to Coronavirus		
Most are underestimating the risks	35%	37%
Most are reacting appropriately	56%	53%
Most are overreacting to the actual risks	9%	9%
Q17. Changes to Routine	3,0	3,0
-	C 40/	E 40/
Large changes	64%	54%
Small changes	29%	30%
No real changes	6%	13%
Unsure	1%	2%
Q18. College Degree		
Yes	47%	28%
No	53%	72%
	33%	/2/0
Q19. Latino		
Yes	3%	4%
No	97%	96%
Q20. Race		
White	79%	85%
Black	17%	15%
Asian	1%	0%
Another race	3%	0%
Q19-20. Race + Ethnicity		
White	76%	84%
Black	18%	11%
Asian	1%	0%
Hispanic or Latino	3%	3%
·		
Another race	2%	2%
Q21. Panel Willingness		
Yes	76%	64%
No	24%	36%
DEMOGRAPHICS - RACE ON FILE		
Caucasian	77%	90%
Black	19%	6%
Hispanic	1%	0%
Other	2%	3%
DEMOGRAPHICS - PARTY ON FILE		
Democrat	41%	0%
Republican	33%	0%
Other / Unaffiliated	26%	100%
DEMOGRAPHICS - AGE		
18-34	5%	11%
35-49	17%	8%
50-64	35%	37%
65-79	29%	29%
80+	13%	15%
DEMOGRAPHICS - GENDER		
Female	59%	58%
Male	41%	42%
CLARITY SCORES: PARTY		
0-19	39%	13%
20-39	6%	11%
40-59	5%	37%
60-79	6%	27%
80-100	44%	11%
CLARITY SCORES: TURNOUT		
0-19	0%	0%
20-39	1%	0%
40-59	6%	0%
60-79	10%	0%
80-100	82%	0%
CLARITY SCORES: COLLEGE		
0-19	13%	6%
20-39	30%	32%
40-59	21%	47%
60-79	16%	13%
80-100	19%	2%
80-100		
CLARITY SCORES: CHOICE		
	16%	0%
CLARITY SCORES: CHOICE	16% 31%	0% 35%
CLARITY SCORES: CHOICE 0-19		

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	Confiden	Confidential	
	Yes	No	
60-79	15%	0%	
80-100	8%	0%	
CLARITY SCORES: CHURCH ATTENDANCE			
0-19	5%	0%	
20-39	17%	13%	
40-59	32%	73%	
60-79	36%	15%	
80-100	10%	0%	
CLARITY SCORES: CLIMATE CHANGE PRIORITY	<u>'</u>		
0-19	44%	24%	
20-39	31%	73%	
40-59	20%	3%	
60-79	5%	0%	
80-100	0%	0%	
MEDIA MARKET	'		
Charlotte NC	26%	34%	
Greensboro-High Point-Winston Salem NC	15%	15%	
Norfolk-Portsmouth-Newport News VA	2%	2%	
Greenville-New Bern-Washington NC	8%	10%	
Wilmington NC	6%	5%	
Raleigh-Durham (Fayetteville) NC	33%	28%	
Greenville-Spartanburg SC-Asheville NC-Anderson SC	8%	7%	
Myrtle Beach-Florence SC	2%	0%	
DEMOGRAPHICS - PHONE TYPE	'		
Land-line	69%	58%	
Wireless	31%	42%	
Voter File Match	'		
Yes	100%	100%	
No	0%	0%	

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