contact@claritycampaigns.com +1 202 999 3225

April 11-13, 2020

NC Duke COVID-19 WK3

N size: 1,347

Margin of error: +/- 2.61% at 95% confidence interval

Weighted Toplines

» Q1. Health Quality

	%
Poor	4
Fair	13
Good	45
Very Good	37

» Q4. Number of People in HH

	%
1-3	67
4-6	30
7+	2

» Q5. Children in HH

	%
One	15
Two	12
Three or more	9
None	64

>> Q6. Non-HH Face to Face Count

	%
0	39
1-3	38
4-6	11
7+	12

>> Q7. Six Feet Away? (If Q6 > 0)

	%
0	19
1-3	54
4-6	14
7+	12

» Q8. HH Member Going to Work

	%
Yes	46
No	52
Unsure	2

>> Q9. Children Interacting with Other Children

	%
Yes	19
No	80
Unsure	1

>> Q10. Times in Group > 20 in Last Week

	%
0	79
1-3	15
4-6	3
7+	4

» Q11. Contact with Others

	Yes	No
Family	68	32
Friends	18	82
Co-workers	19	81
Clients, patients, or patrons	10	90
Any other type of person not already mentioned	13	87

» Q12. Handwashing Count

	%
0	1
1-3	7
4-6	20
7+	72

>> Q13. Currently Practicing Social Distancing?

	%
Yes	96
No	4

) Q14. Currently Experiencing Symptoms?

	%
Yes	2
No	97
Unsure	1

>> Q15. Likelihood of getting Coronavirus

	%
Yes	6
No	67
Unsure	27

>> Q16. NC Response to Coronavirus

	%
Most are underestimating the risks	34
Most are reacting appropriately	54
Most are overreacting to the actual risks	12

» Q17. Changes to Routine

	%
Large changes	60
Small changes	31
No real changes	8
Unsure	1

» Q18. College Degree

	%
Yes	31
No	69

» Q19. Latino

	%
Yes	7
No	93

» Q20. Race

	%
White	76
Black	18
Asian	1
Another race	5

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>> Q19-20. Race + Ethnicity

	%
White	70
Black	19
Asian	1
Hispanic or Latino	6
Another race	4

» Q21. Panel Willingness

	%
Yes	77
No	23

>> DEMOGRAPHICS - RACE ON FILE

	%
Caucasian	74
Black	19
Hispanic	3
Other	4

DEMOGRAPHICS - PARTY ON FILE

	%
Democrat	35
Republican	27
Other / Unaffiliated	38

>> DEMOGRAPHICS - AGE

	%
18-34	27
35-49	22
50-64	30
65-79	15
80+	7

>> DEMOGRAPHICS - GENDER

	%
Female	52
Male	48

) CLARITY SCORES

	0-19	20-39	40-59	60-79	80-100
PARTY	37	7	8	8	40
TURNOUT	1	4	9	17	69
COLLEGE	14	32	26	16	12
CHOICE	14	31	39	12	4
CHURCH ATTENDANCE	6	24	35	28	7
CLIMATE CHANGE PRIORITY	42	34	19	4	0

>> MEDIA MARKET

	%
Charlotte NC	28
Greensboro-High Point-Winston Salem NC	18
Norfolk-Portsmouth-Newport News VA	2
Greenville-New Bern-Washington NC	7
Wilmington NC	5
Raleigh-Durham (Fayetteville) NC	31
Greenville-Spartanburg SC-Asheville NC- Anderson SC	8
Myrtle Beach-Florence SC	1

» DEMOGRAPHICS - PHONE TYPE

	%
Land-line	62
Wireless	38

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>> Voter File Match

	%
Yes	76
No	24

» Registered Voter (of Voter File Matches)

	%
Yes	93
No	7

>> Panel Respondent

	%
Yes	13
No	87

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Unweighted Crosstabs

» Q1. Health Quality against...

	_			
	Poor	Fair	Good	Very Good
n	(81)	(267)	(770)	(590)
Q4. Number of People in HH	000/	000/	000/	700/
1-3	83%	80%	80%	73%
4-6 7+	10%	19%	19%	25% 2%
	6%	1%	1%	2%
Q5. Children in HH	F0/	100/	120/	120/
One	5%	10%	13%	13%
Two	8%	5% 4%	7% 4%	11% 6%
Three or more None	7% 79%	82%	77%	70%
Q6. Non-HH Face to Face Count	1370	02/0	7770	7070
0	33%	27%	39%	38%
1-3	47%	52%	41%	39%
4-6	8%	12%	10%	12%
7+	12%	9%	10%	11%
Q7. Six Feet Away? (If Q6 > 0)	12/0	370	1070	11/0
0	15%	19%	15%	15%
1-3	59%	63%	60%	59%
4-6	15%	13%	14%	14%
7+	11%	4%	11%	12%
Q8. HH Member Going to Work	11/0	1,70	11/0	12/0
Yes	26%	33%	33%	39%
No	66%	64%	65%	58%
Unsure	9%	4%	1%	2%
Q9. Children Interacting with Other Children		l	l	
Yes	25%	26%	18%	23%
No	75%	72%	81%	76%
Unsure	0%	3%	1%	1%
Q10. Times in Group > 20 in Last Week				
0	61%	76%	74%	81%
1-3	24%	19%	19%	13%
4-6	6%	2%	2%	1%
7+	8%	2%	4%	4%
Q11. Contact with Others: Family				
Yes	65%	60%	63%	73%
No	35%	40%	37%	27%
Q11. Contact with Others: Friends				
Yes	27%	15%	17%	16%
No	73%	85%	83%	84%
Q11. Contact with Others: Co-workers				
Yes	18%	11%	14%	17%
No	82%	89%	86%	83%
Q11. Contact with Others: Clients, patients, or patrons	400/	701	201	201
Yes	18%	7%	9%	9%
No	82%	93%	91%	91%
Q11. Contact with Others: Any other type of person not already men			120/	120/
Yes	30% 70%	13%	13%	13%
No O13 Handwacking Count	70%	87%	87%	87%
Q12. Handwashing Count	20/	20/	00/	00/
1-3	10%	2% 7%	0% 5%	0% 4%
1-3 4-6	10%	7% 26%	21%	17%
7+	70%	66%	74%	78%
Q13. Currently Practicing Social Distancing?	70%	00%	7470	76%
Yes	89%	95%	97%	95%
No	11%	5%	3%	5%
Q14. Currently Experiencing Symptoms?	11/0	370	3/0	3/0
Yes	10%	3%	2%	1%
No	85%	95%	97%	98%
Unsure	5%	2%	0%	1%
Q15. Likelihood of getting Coronavirus	3,0		3,0	1/0
Yes	6%	3%	5%	6%
No	50%	65%	66%	67%
Unsure	44%	32%	29%	26%
Q16. NC Response to Coronavirus	, 0	/0		
Most are underestimating the risks	36%	38%	31%	28%
Most are reacting appropriately	51%	54%	61%	61%
	/-	/•	, •	

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			Confid	
	Poor	Fair	Good	Very Go
Most are overreacting to the actual risks	13%	8%	7%	11%
Q17. Changes to Routine				
Large changes	52%	63%	67%	64%
Small changes	31%	27%	26%	29%
No real changes	15%	7%	6%	6%
Unsure	2%	3%	2%	1%
Q18. College Degree				
Yes	31%	32%	44%	57%
No	69%	68%	56%	43%
Q19. Latino				
Yes	3%	2%	3%	6%
No	97%	98%	97%	94%
Q20. Race				
White	62%	70%	76%	83%
Black	33%	26%	19%	13%
Asian	2%	1%	1%	0%
Another race	3%	4%	3%	4%
Q19-20. Race + Ethnicity	· · · · · · · · · · · · · · · · · · ·			
White	64%	66%	72%	78%
Black	26%	29%	22%	15%
Asian	1%	1%	1%	0%
Hispanic or Latino	4%	1%	2%	4%
Another race	5%	3%	3%	3%
Q21. Panel Willingness	370	370	370	3/0
Yes	68%	83%	83%	77%
Yes No	32%			23%
	32%	17%	17%	25%
DEMOGRAPHICS - RACE ON FILE	7401	6601	750/	0201
Caucasian	71%	66%	75%	82%
Black	23%	30%	21%	16%
Hispanic	2%	1%	1%	1%
Other	5%	3%	3%	1%
DEMOGRAPHICS - PARTY ON FILE				
Democrat	50%	48%	45%	36%
Republican	23%	24%	27%	30%
Other / Unaffiliated	27%	28%	28%	34%
DEMOGRAPHICS - AGE				
18-34	4%	5%	8%	9%
35-49	2%	9%	14%	20%
50-64	30%	27%	23%	32%
65-79	43%	40%	39%	29%
80+	21%	18%	17%	11%
DEMOGRAPHICS - GENDER				
Female	58%	66%	60%	57%
Male	42%	34%	40%	43%
CLARITY SCORES: PARTY	4270	3470	1070	1370
	200/	200/	2.40/	400/
0-19	30%	29%	34%	40%
20-39	3%	5%	5%	5%
40-59	8%	7%	5%	5%
60-79	8%	7%	8%	7%
80-100	52%	53%	47%	43%
CLARITY SCORES: TURNOUT				
0-19	0%	0%	0%	0%
20-39	5%	4%	3%	2%
40-59	3%	6%	4%	4%
60-79	17%	14%	8%	10%
80-100	75%	76%	84%	83%
CLARITY SCORES: COLLEGE				
0-19	23%	22%	16%	11%
20-39	33%	37%	30%	25%
40-59	27%	19%	22%	21%
60-79	8%	15%	17%	16%
80-100	9%	7%	15%	26%
CLARITY SCORES: CHOICE	370	, ,0	23/0	20/0
0-19	16%	13%	18%	16%
20-39	29%	37%	30%	29%
40-59	45%	35%	32%	28%
60-79	8%	11%	13%	18%
80-100	2%	4%	8%	9%
CLARITY SCORES: CHURCH ATTENDANCE				
0-19	3%	7%	4%	5%

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		Confidential			
	Poor	Fair	Good	Very Good	
40-59	38%	34%	31%	33%	
60-79	42%	33%	37%	36%	
80-100	5%	11%	11%	9%	
CLARITY SCORES: CLIMATE CHANGE PRIORITY					
0-19	40%	36%	42%	43%	
20-39	35%	41%	32%	29%	
40-59	23%	21%	21%	21%	
60-79	2%	2%	5%	7%	
80-100	0%	0%	0%	0%	
MEDIA MARKET					
Charlotte NC	28%	23%	21%	26%	
Greensboro-High Point-Winston Salem NC	14%	22%	18%	18%	
Norfolk-Portsmouth-Newport News VA	3%	1%	2%	2%	
Greenville-New Bern-Washington NC	5%	7%	9%	7%	
Wilmington NC	6%	2%	6%	5%	
Raleigh-Durham (Fayetteville) NC	38%	34%	34%	33%	
Greenville-Spartanburg SC-Asheville NC-Anderson SC	6%	7%	8%	7%	
Myrtle Beach-Florence SC	0%	3%	2%	1%	
DEMOGRAPHICS - PHONE TYPE					
Land-line	97%	87%	79%	75%	
Wireless	3%	13%	21%	25%	
Voter File Match					
Yes	81%	86%	82%	83%	
No	19%	14%	18%	17%	
Registered Voter (of Voter File Matches)					
Yes	91%	94%	96%	97%	
No	9%	6%	4%	3%	
Panel Respondent					
Yes	10%	17%	18%	16%	
No	90%	83%	82%	84%	

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>> Q4. Number of People in HH against...

	1-3	4-6	7+
n	(1,252)	(330)	(27)
Q1. Health Quality			
Poor	5%	2%	19%
Fair	16%	14%	8%
Good	47%	41%	38%
Very Good	32%	43%	35%
Q5. Children in HH			
One	8%	26%	13%
Two	1%	33%	8%
Three or more	0%	18%	46%
None	90%	23%	33%
Q6. Non-HH Face to Face Count	200/	200/	200/
0 1-3	36%	39%	29%
1-3 4-6	46%	31%	29%
4-b 7+	9%	17%	4%
Q7. Six Feet Away? (If Q6 > 0)	9%	13%	38%
0	15%	17%	19%
1-3	63%	50%	44%
4-6	12%	21%	0%
7+	10%	12%	38%
	10%	12%	36%
Q8. HH Member Going to Work Yes	28%	60%	43%
No No	69%	39%	39%
Unsure	3%	1%	17%
	3/0	170	17/0
Q9. Children Interacting with Other Children Yes	20%	22%	21%
No No	79%	77%	71%
Unsure	1%	1%	71%
Q10. Times in Group > 20 in Last Week	170	170	770
0	76%	80%	52%
1-3	18%	13%	13%
4-6	2%	3%	4%
7+	4%	3%	30%
Q11. Contact with Others: Family	470	370	3070
Yes	61%	86%	65%
No	39%	14%	35%
Q11. Contact with Others: Friends	3370	1470	3370
Yes	17%	12%	45%
No	83%	88%	55%
Q11. Contact with Others: Co-workers			
Yes	13%	18%	45%
No	87%	82%	55%
Q11. Contact with Others: Clients, patients, or patrons	0,70	0270	3370
Yes	9%	8%	35%
No	91%	92%	65%
Q11. Contact with Others: Any other type of person not already mentioned			
Yes	14%	12%	42%
No	86%	88%	58%
Q12. Handwashing Count		1	
0	1%	0%	10%
1-3	5%	6%	14%
4-6	21%	21%	5%
7+	74%	73%	71%
Q13. Currently Practicing Social Distancing?			
Yes	96%	96%	71%
No	4%	4%	29%
Q14. Currently Experiencing Symptoms?	1	-	
Yes	2%	2%	10%
No	97%	98%	81%
	1%	0%	10%
Unsure			
Unsure Q15. Likelihood of getting Coronavirus			100/
	4%	10%	10%
Q15. Likelihood of getting Coronavirus	4% 67%	10% 61%	71%
Q15. Likelihood of getting Coronavirus Yes			
Q15. Likelihood of getting Coronavirus Yes No	67%	61%	71%

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		nfidentia	
	1-3	4-6	7+
Most are reacting appropriately	61%	55%	40%
Most are overreacting to the actual risks	9%	9%	30%
Q17. Changes to Routine	C40/	C00/	470
Large changes	64%	68%	47%
Small changes	28%	25%	219
No real changes	6%	6%	26%
Unsure	2%	0%	5%
Q18. College Degree			
Yes	44%	55%	55%
No	56%	45%	45%
Q19. Latino			
Yes	2%	7%	32%
No	98%	93%	68%
Q20. Race			
White	78%	76%	629
Black	19%	19%	159
Asian	1%	1%	8%
Another race	3%	4%	15%
Q19-20. Race + Ethnicity	'		
White	75%	68%	569
Black	20%	21%	119
Asian	1%	2%	4%
Hispanic or Latino	2%	6%	229
Another race	3%	4%	7%
Q21. Panel Willingness	5,0	170	770
Yes	80%	82%	479
No	20%	18%	53%
DEMOGRAPHICS - RACE ON FILE	20/0	1070	337
	770/	720/	C40
Caucasian	77%	73%	649
Black	20%	21%	299
Hispanic	1%	2%	7%
Other	2%	4%	0%
DEMOGRAPHICS - PARTY ON FILE			
Democrat	45%	29%	439
Republican	27%	33%	219
Other / Unaffiliated	28%	38%	36%
DEMOGRAPHICS - AGE			
18-34	6%	13%	159
35-49	8%	42%	15%
50-64	25%	31%	309
65-79	43%	11%	159
80+	18%	3%	269
DEMOGRAPHICS - GENDER		1	1
Female	60%	58%	529
Male	40%	42%	489
CLARITY SCORES: PARTY	40/0	42/0	407
	240/	420/	260
0-19	34%	42%	369
20-39	5%	5%	149
40-59	5%	6%	0%
60-79	7%	9%	7%
80-100	49%	38%	439
CLARITY SCORES: TURNOUT			
0-19	0%	1%	0%
20-39	2%	4%	159
40-59	4%	7%	0%
60-79	10%	11%	8%
80-100	84%	77%	779
CLARITY SCORES: COLLEGE			
0-19	17%	10%	219
20-39	31%	22%	369
40-59	19%	29%	149
60-79	15%	19%	7%
80-100	17%	20%	219
SU-100 CLARITY SCORES: CHOICE	1/%	20%	217
	4701	150/	70
0-19	17%	15%	7%
20-39	31%	29%	579
40-59	30%	36%	219
60-79	14%	15%	149
80-100	8%	5%	0%
CLARITY SCORES: CHURCH ATTENDANCE			
0-19	4%	5%	7%
			-

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	Cor	nfidentia	al
	1-3	4-6	7+
20-39	16%	22%	14%
40-59	31%	34%	36%
60-79	37%	31%	36%
80-100	11%	7%	7%
CLARITY SCORES: CLIMATE CHANGE PRIORITY			
0-19	40%	46%	36%
20-39	33%	30%	43%
40-59	20%	21%	21%
60-79	6%	3%	0%
80-100	0%	0%	0%
MEDIA MARKET			
Charlotte NC	24%	24%	29%
Greensboro-High Point-Winston Salem NC	19%	20%	7%
Norfolk-Portsmouth-Newport News VA	2%	2%	0%
Greenville-New Bern-Washington NC	7%	10%	7%
Wilmington NC	5%	5%	0%
Raleigh-Durham (Fayetteville) NC	33%	33%	50%
Greenville-Spartanburg SC-Asheville NC-Anderson SC	8%	7%	0%
Myrtle Beach-Florence SC	2%	1%	7%
DEMOGRAPHICS - PHONE TYPE			
Land-line	84%	58%	93%
Wireless	16%	42%	7%
Voter File Match			
Yes	84%	78%	52%
No	16%	22%	48%
Registered Voter (of Voter File Matches)			
Yes	96%	94%	93%
No	4%	6%	7%
Panel Respondent			
Yes	19%	16%	4%
No	81%	84%	96%

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» Q5. Children in HH against...

	One	Two	Three or more	None
n	(188)	(126)	(74)	(1,192)
Q1. Health Quality				
Poor	2%	5%	7%	5%
Fair	12%	9%	14%	16%
Good	48%	38%	36%	46%
Very Good	37%	48%	44%	32%
Q4. Number of People in HH				
1-3	53%	13%	8%	93%
4-6	46%	85%	77%	6%
7+	2%	2%	15%	1%
Q6. Non-HH Face to Face Count	2501	470/	2001	0.50/
0	36%	47%	39%	36%
1-3	36%	29%	22%	46%
4-6	15%	12%	24%	9%
7+	13%	12%	15%	10%
Q7. Six Feet Away? (If Q6 > 0) 0	160/	21%	20%	15%
1-3	16%	48%	39%	64%
4-6	17%	21%	27%	12%
7+	13%	11%	14%	10%
Q8. HH Member Going to Work	13%	11/0	14/0	1070
Yes	51%	48%	56%	29%
No No	49%	50%	41%	68%
Unsure	0%	2%	3%	3%
Q9. Children Interacting with Other Children	0,0	270	370	370
Yes	24%	20%	17%	0%
No	75%	79%	81%	0%
Unsure	1%	2%	1%	0%
Q10. Times in Group > 20 in Last Week				
0	75%	84%	70%	76%
1-3	14%	12%	15%	18%
4-6	3%	1%	7%	2%
7+	8%	3%	7%	3%
Q11. Contact with Others: Family				
Yes	82%	85%	84%	60%
No	18%	15%	16%	40%
Q11. Contact with Others: Friends				
Yes	18%	13%	16%	17%
No	82%	87%	84%	83%
Q11. Contact with Others: Co-workers				
Yes	20%	17%	25%	13%
No	80%	83%	75%	87%
Q11. Contact with Others: Clients, patients, or patrons				
Yes	13%	7%	16%	8%
No	87%	93%	84%	92%
Q11. Contact with Others: Any other type of person not alre		oned		
Yes	11%	8%	22%	14%
No	89%	92%	78%	86%
Q12. Handwashing Count				
0	0%	0%	1%	1%
1-3	2%	5%	10%	5%
4-6	15%	21%	19%	21%
7+	82%	73%	69%	73%
Q13. Currently Practicing Social Distancing?	0.504	0.40/	000/	0.50/
Yes	96%	94%	93%	96%
No O14 Currently Experiencing Symptoms?	4%	6%	7%	4%
Q14. Currently Experiencing Symptoms?	20/	20/	4%	2%
Yes No	2% 97%	2% 98%	93%	97%
Unsure	1%	0%	3%	1%
Q15. Likelihood of getting Coronavirus	170	U/0	3/0	170
Yes	9%	13%	9%	3%
No No	62%	60%	67%	67%
Unsure	29%	27%	24%	30%
Q16. NC Response to Coronavirus	25/0	21/0	۷4/0	30/0
Most are underestimating the risks	40%	32%	34%	30%
Most are reacting appropriately	51%	57%	48%	62%
according appropriately	31/0	27,70	70/0	52/0

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			Confider	ntial
	One	Two	Three or more	None
Most are overreacting to the actual risks	10%	11%	17%	8%
Q17. Changes to Routine				
Large changes	69%	77%	61%	63%
Small changes	24%	19%	26%	29%
No real changes	7%	5%	12%	7%
Unsure	1%	0%	2%	2%
Q18. College Degree				
Yes	51%	62%	55%	43%
No	49%	38%	45%	57%
Q19. Latino	1272		1277	
Yes	6%	8%	11%	2%
No	94%	92%	89%	98%
Q20. Race	3470	32/0	8570	3670
	C00/	020/	C20/	700/
White	69%	82%	63%	78%
Black	24%	13%	26%	18%
Asian	3%	0%	4%	0%
Another race	4%	5%	7%	3%
Q19-20. Race + Ethnicity				
White	61%	76%	57%	75%
Black	27%	13%	26%	19%
Asian	3%	0%	3%	1%
Hispanic or Latino	6%	7%	9%	2%
Another race	4%	4%	5%	3%
Q21. Panel Willingness				'
Yes	84%	81%	83%	79%
No	16%	19%	17%	21%
DEMOGRAPHICS - RACE ON FILE	10,0	2570	27,0	2270
Caucasian	66%	80%	69%	78%
Black	28%	15%	26%	19%
Hispanic	2%	2%	2%	1%
Other	3%	2%	4%	3%
DEMOGRAPHICS - PARTY ON FILE				
Democrat	40%	21%	26%	45%
Republican	27%	35%	35%	27%
Other / Unaffiliated	33%	45%	39%	28%
DEMOGRAPHICS - AGE				
18-34	13%	13%	24%	5%
35-49	28%	59%	49%	6%
50-64	35%	17%	11%	27%
65-79	19%	9%	8%	44%
80+	5%	2%	8%	17%
DEMOGRAPHICS - GENDER				
Female	60%	54%	62%	60%
Male	40%	46%	38%	40%
	40%	40%	36%	40%
CLARITY SCORES: PARTY				1
0-19	36%	46%	44%	34%
20-39	3%	3%	9%	5%
40-59	5%	8%	4%	5%
60-79	10%	8%	7%	8%
80-100	45%	36%	35%	48%
CLARITY SCORES: TURNOUT				
0-19	0%	1%	2%	0%
20-39	5%	3%	4%	3%
40-59	7%	8%	12%	3%
60-79	10%	14%	14%	10%
80-100	78%	74%	69%	85%
CLARITY SCORES: COLLEGE	75/0	, 7/0	05/0	03/0
	110/	90/	110/	100/
0-19	11%	8%	11%	18%
20-39	27%	21%	33%	29%
40-59	26%	27%	22%	19%
60-79	14%	25%	22%	15%
80-100	22%	20%	11%	18%
CLARITY SCORES: CHOICE				
0-19	19%	8%	19%	17%
20-39	21%	32%	32%	32%
40-59	39%	41%	43%	29%
60-79	16%	15%	4%	14%
80-100	5%	4%	2%	8%
	3,0	.,,,	-/-	
	F0/	/10/	20/	En/
CLARITY SCORES: CHURCH ATTENDANCE 0-19 20-39	5% 20%	4% 29%	2%	5% 16%

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	One	Two	Three or more	None
40-59	28%	34%	41%	32%
60-79	39%	26%	26%	37%
80-100	7%	7%	7%	11%
CLARITY SCORES: CLIMATE CHANGE PRIORITY				
0-19	40%	52%	47%	41%
20-39	35%	28%	36%	32%
40-59	24%	14%	17%	21%
60-79	1%	6%	0%	6%
80-100	0%	0%	0%	0%
MEDIA MARKET				
Charlotte NC	25%	14%	26%	24%
Greensboro-High Point-Winston Salem NC	19%	20%	17%	19%
Norfolk-Portsmouth-Newport News VA	0%	2%	6%	2%
Greenville-New Bern-Washington NC	11%	12%	7%	7%
Wilmington NC	7%	7%	4%	5%
Raleigh-Durham (Fayetteville) NC	30%	39%	26%	34%
Greenville-Spartanburg SC-Asheville NC-Anderson SC	6%	7%	13%	7%
Myrtle Beach-Florence SC	2%	0%	2%	2%
DEMOGRAPHICS - PHONE TYPE				
Land-line	62%	48%	50%	86%
Wireless	38%	52%	50%	14%
Voter File Match				
Yes	79%	73%	73%	83%
No	21%	27%	27%	17%
Registered Voter (of Voter File Matches)				
Yes	97%	95%	94%	96%
No	3%	5%	6%	4%
Panel Respondent				
Yes	16%	13%	8%	19%
No	84%	87%	92%	81%

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» Q6. Non-HH Face to Face Count against...

	0	1-3	4-6	7+
n	(559)	(642)	(162)	(159)
Q1. Health Quality		, ,		
Poor	4%	5%	4%	6%
Fair	11%	19%	17%	13%
Good	49%	44%	43%	43%
Very Good	35%	32%	37%	38%
Q4. Number of People in HH				
1-3	77%	84%	66%	70%
4-6	22%	15%	34%	25%
7+	1%	1%	1%	6%
Q5. Children in HH				
One	12%	10%	17%	15%
Two	10%	6%	9%	9%
Three or more	5%	3%	11%	7%
None	73%	82%	64%	69%
Q7. Six Feet Away? (If Q6 > 0)				
0	0%	15%	15%	19%
1-3	0%	80%	26%	11%
4-6	0%	3%	54%	18%
7+	0%	2%	4%	53%
Q8. HH Member Going to Work				
Yes	28%	33%	50%	53%
No	71%	64%	46%	42%
Unsure	1%	3%	4%	5%
Q9. Children Interacting with Other Children				
Yes	14%	22%	26%	36%
No	85%	76%	74%	59%
Unsure	1%	2%	0%	5%
Q10. Times in Group > 20 in Last Week				
0	90%	72%	69%	52%
1-3	8%	24%	21%	22%
4-6	0%	2%	7%	7%
7+	2%	3%	3%	19%
Q11. Contact with Others: Family				
Yes	62%	66%	75%	78%
No	38%	34%	25%	22%
Q11. Contact with Others: Friends				
Yes	7%	22%	23%	33%
No	93%	78%	77%	67%
Q11. Contact with Others: Co-workers				
Yes	7%	13%	17%	57%
No	93%	87%	83%	43%
Q11. Contact with Others: Clients, patients, or patrons				
Yes	3%	9%	8%	36%
No	97%	91%	92%	64%
Q11. Contact with Others: Any other type of person not already n	nentioned			
Yes	6%	19%	15%	28%
No	94%	81%	85%	72%
Q12. Handwashing Count				
0	0%	0%	1%	3%
1-3	5%	6%	3%	6%
4-6	22%	18%	22%	22%
7+	73%	76%	74%	69%
Q13. Currently Practicing Social Distancing?				
Yes	97%	97%	97%	86%
No	3%	3%	3%	14%
Q14. Currently Experiencing Symptoms?				
Yes	1%	2%	3%	5%
No	98%	97%	95%	91%
Unsure	0%	1%	2%	4%
Q15. Likelihood of getting Coronavirus				
Yes	7%	3%	5%	9%
No	66%	67%	64%	59%
	27%	31%	30%	32%
Unsure				
Q16. NC Response to Coronavirus				
	36%	29% 65%	27% 59%	25% 53%

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		Con	fidentia	<u>1</u>
	0	1-3	4-6	7+
Most are overreacting to the actual risks	8%	6%	14%	22%
Q17. Changes to Routine				
Large changes	68%	63%	64%	56%
Small changes	23%	30%	28%	30%
No real changes	8%	4%	6%	13%
Unsure	1%	2%	1%	2%
Q18. College Degree				
Yes	49%	43%	49%	47%
No	51%	57%	51%	53%
O19. Latino	31/0	37/0	31/0	33/0
Yes	40/	20/	10/	00/
	4%	3%	1%	8%
No	96%	97%	99%	92%
Q20. Race				
White	79%	75%	74%	81%
Black	16%	21%	19%	14%
Asian	1%	0%	1%	1%
Another race	4%	3%	5%	4%
Q19-20. Race + Ethnicity				
White	75%	71%	70%	76%
Black	17%	22%	23%	13%
Asian	1%	1%	1%	1%
Hispanic or Latino	3%	3%	1%	6%
Another race	4%	3%	4%	4%
Q21. Panel Willingness	470		.,,,	.,,
Yes	82%	80%	80%	72%
No No				
	18%	20%	20%	28%
DEMOGRAPHICS - RACE ON FILE				
Caucasian	79%	74%	68%	87%
Black	17%	22%	26%	10%
Hispanic	1%	1%	2%	1%
Other	3%	2%	5%	2%
DEMOGRAPHICS - PARTY ON FILE				
Democrat	41%	45%	45%	24%
Republican	25%	27%	35%	39%
Other / Unaffiliated	34%	28%	20%	37%
DEMOGRAPHICS - AGE				
18-34	10%	7%	6%	8%
35-49	18%	10%	18%	21%
50-64	25%	26%	28%	33%
65-79	36%	41%	36%	21%
80+	11%	16%	12%	16%
DEMOGRAPHICS - GENDER				
Female	60%	60%	61%	47%
Male	40%	40%	39%	53%
CLARITY SCORES: PARTY				
0-19	32%	33%	42%	56%
20-39	7%	4%	5%	5%
40-59	6%	6%	2%	5%
60-79	8%	8%	7%	8%
80-100	47%	50%	45%	26%
CLARITY SCORES: TURNOUT				
0-19	0%	0%	0%	0%
20-39	3%	3%	2%	3%
40-59	4%	5%	2%	5%
60-79	12%	9%	9%	8%
80-100	80%	82%	87%	85%
CLARITY SCORES: COLLEGE				
0-19	12%	18%	18%	15%
20-39	24%	32%	32%	25%
40-59	21%	20%	20%	28%
60-79	22%	13%	11%	18%
80-100	21%	17%	20%	14%
CLARITY SCORES: CHOICE				
0-19	12%	16%	23%	29%
20-39	30%	32%	31%	35%
40-59	31%	31%	33%	25%
60-79	17%	15%	9%	7%
80-100	11%	7%	5%	4%
CLARITY SCORES: CHURCH ATTENDANCE				
0-19	5%	5%	3%	3%
20-39	23%	16%	15%	15%

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		Con	fidentia	al
	0	1-3	4-6	7+
40-59	34%	31%	26%	29%
60-79	32%	37%	41%	40%
80-100	6%	11%	15%	13%
CLARITY SCORES: CLIMATE CHANGE PRIORITY				
0-19	39%	39%	45%	62%
20-39	31%	35%	34%	25%
40-59	21%	22%	18%	11%
60-79	9%	5%	2%	2%
80-100	0%	0%	1%	0%
MEDIA MARKET				
Charlotte NC	23%	24%	23%	28%
Greensboro-High Point-Winston Salem NC	19%	19%	21%	17%
Norfolk-Portsmouth-Newport News VA	2%	2%	4%	0%
Greenville-New Bern-Washington NC	7%	7%	10%	12%
Wilmington NC	5%	5%	5%	7%
Raleigh-Durham (Fayetteville) NC	34%	36%	31%	27%
Greenville-Spartanburg SC-Asheville NC-Anderson SC	9%	7%	3%	7%
Myrtle Beach-Florence SC	2%	1%	2%	2%
DEMOGRAPHICS - PHONE TYPE				
Land-line	71%	84%	80%	78%
Wireless	29%	16%	20%	22%
Voter File Match				
Yes	78%	85%	82%	72%
No	22%	15%	18%	28%
Registered Voter (of Voter File Matches)				
Yes	96%	96%	98%	92%
No	4%	4%	2%	8%
Panel Respondent				
Yes	18%	20%	18%	14%
No	82%	80%	82%	86%

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>> Q7. Six Feet Away? (If Q6 > 0) against...

	0	1-3	4-6	7+
n	(146)	(562)	(129)	(98)
Q1. Health Quality	, ,	, ,	, ,	. ,
Poor	5%	5%	5%	5%
Fair	22%	19%	17%	7%
Good	41%	44%	43%	48%
Very Good	32%	33%	34%	39%
Q4. Number of People in HH				
1-3	77%	82%	69%	71%
4-6	21%	17%	31%	22%
7+	2%	1%	0%	6%
Q5. Children in HH	420/	440/	450/	450/
One	13% 9%	11% 5%	15%	15% 7%
Two Three or more	6%	3%	10% 9%	6%
None	72%	81%	65%	71%
Q6. Non-HH Face to Face Count	7270	01/0	03/0	/1/0
0	0%	0%	0%	0%
1-3	64%	90%	13%	13%
4-6	16%	7%	66%	6%
7+	19%	3%	21%	81%
Q8. HH Member Going to Work	1			
Yes	37%	35%	51%	48%
No	57%	62%	46%	46%
Unsure	6%	3%	3%	5%
Q9. Children Interacting with Other Children				
Yes	34%	20%	32%	30%
No	63%	78%	68%	67%
Unsure	3%	2%	0%	4%
Q10. Times in Group > 20 in Last Week	1			
0	74%	72%	59%	46%
1-3	14%	25%	25%	22%
4-6 7+	5% 6%	1% 2%	10% 7%	7%
Q11. Contact with Others: Family	6%	2%	7%	24%
Yes	74%	66%	74%	74%
No	26%	34%	26%	26%
Q11. Contact with Others: Friends	2070	3 1,70	2070	2070
Yes	21%	23%	26%	32%
No	79%	77%	74%	68%
Q11. Contact with Others: Co-workers	1			
Yes	24%	15%	20%	53%
No	76%	85%	80%	47%
Q11. Contact with Others: Clients, patients, or patrons				
Yes	15%	9%	16%	32%
No	85%	91%	84%	68%
Q11. Contact with Others: Any other type of person not already mer				
Yes	15%	20%	17%	28%
No	85%	80%	83%	72%
Q12. Handwashing Count 0	2%	0%	1%	2%
1-3	10%	4%	4%	6%
4-6	18%	19%	24%	16%
7+	70%	76%	70%	76%
Q13. Currently Practicing Social Distancing?		. 570	. 570	. 570
Yes	89%	97%	97%	92%
No	11%	3%	3%	8%
Q14. Currently Experiencing Symptoms?				
Yes	1%	3%	2%	6%
No	98%	97%	96%	89%
Unsure	1%	1%	3%	5%
Q15. Likelihood of getting Coronavirus				
Yes	7%	3%	4%	8%
No	71%	64%	68%	60%
Unsure	22%	33%	28%	32%
Q16. NC Response to Coronavirus			04-1	05=1
Most are underestimating the risks Most are reacting appropriately	65%	31% 62%	21% 65%	28% 52%

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	0	1-3	4-6	7+
Most are overreacting to the actual risks	11%	7%	14%	20%
Q17. Changes to Routine	11/0	//0	14/0	20/0
-	C10/	C 40/	C20/	F.C0/
Large changes	61%	64%	62%	56%
Small changes	30%	29%	28%	33%
No real changes	6%	5%	7%	10%
Unsure	3%	1%	3%	1%
Q18. College Degree				
Yes	51%	41%	49%	48%
No	49%	59%	51%	52%
Q19. Latino				
Yes	4%	4%	3%	5%
No	96%	96%	97%	95%
Q20. Race				
White	81%	77%	66%	79%
Black	17%	20%	28%	14%
Asian	0%	0%	1%	1%
Another race	3%	3%	5%	5%
	3%	370	3%	3%
Q19-20. Race + Ethnicity	7.00	700/	540/	700/
White	74%	73%	61%	72%
Black	20%	20%	31%	16%
Asian	0%	0%	1%	1%
Hispanic or Latino	4%	3%	3%	4%
Another race	2%	3%	4%	6%
Q21. Panel Willingness				
Yes	77%	79%	83%	69%
No	23%	21%	17%	31%
DEMOGRAPHICS - RACE ON FILE				
Caucasian	77%	77%	61%	78%
Black	19%	20%	33%	16%
Hispanic	1%	1%	2%	1%
Other	3%	2%	4%	4%
DEMOGRAPHICS - PARTY ON FILE	3/0	2/0	470	4/0
	440/	100/	470/	222/
Democrat	41%	43%	47%	32%
Republican	28%	28%	32%	35%
Other / Unaffiliated	31%	28%	22%	32%
DEMOGRAPHICS - AGE				
18-34	12%	5%	7%	10%
35-49	16%	10%	19%	18%
50-64	24%	29%	19%	36%
65-79	27%	42%	43%	19%
80+	21%	14%	12%	16%
DEMOGRAPHICS - GENDER				
Female	61%	60%	52%	52%
Male	39%	40%	48%	48%
CLARITY SCORES: PARTY	3370	1070	1070	1070
0-19	40%	35%	39%	47%
	1371			
20-39	1%	5%	4%	8%
40-59	4%	6%	1%	5%
60-79	9%	7%	8%	7%
80-100	46%	47%	49%	32%
CLARITY SCORES: TURNOUT				
0-19	1%	0%	0%	0%
20-39	3%	3%	2%	4%
40-59	4%	4%	4%	3%
60-79	9%	8%	10%	9%
80-100	84%	84%	84%	84%
CLARITY SCORES: COLLEGE	1		<u> </u>	
0-19	18%	18%	19%	12%
20-39	32%	33%	24%	31%
40-59	14%	21%	26%	23%
60-79	18%	13%	11%	20%
80-100	19%	16%	21%	14%
CLARITY SCORES: CHOICE				
0-19	17%	18%	20%	22%
20-39	30%	33%	33%	36%
40-59	32%	30%	29%	29%
60-79	14%	14%	12%	12%
80-100	6%	6%	5%	1%
CLARITY SCORES: CHURCH ATTENDANCE	1 2/2			
	1%	5%	4%	0%
0-19 20-39	4% 18%	5% 15%	4% 16%	0% 15%

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		Confidential			
	0	1-3	4-6	7+	
40-59	33%	30%	25%	32%	
60-79	37%	38%	41%	41%	
80-100	9%	12%	15%	12%	
CLARITY SCORES: CLIMATE CHANGE PRIORITY					
0-19	47%	41%	42%	54%	
20-39	31%	35%	33%	28%	
40-59	15%	20%	20%	19%	
60-79	7%	4%	4%	0%	
80-100	0%	0%	0%	0%	
MEDIA MARKET					
Charlotte NC	21%	23%	31%	24%	
Greensboro-High Point-Winston Salem NC	17%	21%	15%	14%	
Norfolk-Portsmouth-Newport News VA	2%	2%	2%	0%	
Greenville-New Bern-Washington NC	11%	7%	8%	12%	
Wilmington NC	7%	4%	4%	8%	
Raleigh-Durham (Fayetteville) NC	34%	35%	35%	28%	
Greenville-Spartanburg SC-Asheville NC-Anderson SC	6%	7%	4%	9%	
Myrtle Beach-Florence SC	2%	1%	2%	4%	
DEMOGRAPHICS - PHONE TYPE					
Land-line	76%	86%	76%	73%	
Wireless	24%	14%	24%	27%	
Voter File Match					
Yes	78%	84%	78%	76%	
No	22%	16%	22%	24%	
Registered Voter (of Voter File Matches)					
Yes	97%	95%	98%	92%	
No	3%	5%	2%	8%	
Panel Respondent					
Yes	16%	21%	16%	14%	
No	84%	79%	84%	86%	

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» Q8. HH Member Going to Work against...

n Q1. Health Quality Poor Fair Good Very Good Q4. Number of People in HH 1-3 4-6 7+ Q5. Children in HH One	(515) 4% 14% 44% 38% 62% 36%	(925) 5% 16% 48% 32%	17% 22%
Poor Fair Good Very Good Q4. Number of People in HH 1-3 4-6 7+ Q5. Children in HH	14% 44% 38%	16% 48%	22%
Fair Good Very Good Q4. Number of People in HH 1-3 4-6 7+ Q5. Children in HH	14% 44% 38%	16% 48%	22%
Good Very Good Q4. Number of People in HH 1-3 4-6 7+ Q5. Children in HH	44% 38% 62%	48%	
Very Good Q4. Number of People in HH 1-3 4-6 7+ Q5. Children in HH	38% 62%		2001
Q4. Number of People in HH 1-3 4-6 7+ Q5. Children in HH	62%	32%	28%
1-3 4-6 7+ Q5. Children in HH		02/0	33%
4-6 7+ Q5. Children in HH			
7+ Q5. Children in HH	260/	86%	81%
Q5. Children in HH	30%	13%	8%
	2%	1%	11%
One			
	18%	9%	0%
Two	11%	7%	6%
Three or more	8%	3%	6%
None	63%	81%	88%
Q6. Non-HH Face to Face Count	200/	420/	1.00/
0	30%	43%	16%
1-3	39%	43%	49%
4-6 7+	15%	8%	16%
	15%	7%	19%
Q7. Six Feet Away? (If Q6 > 0)	15%	15%	26%
0 1-3	54%	65%	45%
4-6	18%	11%	13%
7+	13%	9%	16%
Q9. Children Interacting with Other Children	13/0	370	10/0
Yes	30%	13%	0%
No	69%	86%	75%
Unsure	1%	1%	25%
Q10. Times in Group > 20 in Last Week			
0	73%	79%	47%
1-3	17%	17%	29%
4-6	4%	1%	9%
7+	6%	3%	15%
Q11. Contact with Others: Family			
Yes	78%	61%	45%
No	22%	39%	55%
Q11. Contact with Others: Friends			
Yes	21%	14%	36%
No	79%	86%	64%
Q11. Contact with Others: Co-workers			
Yes	26%	8%	26%
No	74%	92%	74%
Q11. Contact with Others: Clients, patients, or patrons			
Yes	14%	6%	26%
No	86%	94%	74%
Q11. Contact with Others: Any other type of person not already mention			
Yes	16%	12%	38%
No	84%	88%	63%
Q12. Handwashing Count	00/	10/	20/
0	0%	1%	3%
1-3	5%	5%	12%
4-6 7+	18%	22%	12%
	77%	72%	73%
Q13. Currently Practicing Social Distancing? Yes	96%	96%	82%
Yes No	4%	4%	18%
Q14. Currently Experiencing Symptoms?	4/0	7/0	10/0
Yes	2%	2%	3%
Yes No	97%	97%	85%
Unsure	1%	1%	12%
Q15. Likelihood of getting Coronavirus	1/0	1/0	12/0
Yes	7%	4%	0%
No No	63%	68%	55%
Unsure	31%	28%	45%
Q16. NC Response to Coronavirus	31/0	20/0	75/0
AZS. TO RESPONSE to COTORIAVITUS	31%	32%	30%
Most are underestimating the risks			3070

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	Yes	No	Unsure
Most are reacting appropriately	57%	61%	57%
Most are overreacting to the actual risks	12%	7%	13%
Q17. Changes to Routine	'		
Large changes	62%	67%	45%
Small changes	30%	25%	39%
No real changes	7%	6%	16%
Unsure	1%	2%	0%
Q18. College Degree			
Yes	47%	48%	16%
No	53%	52%	84%
Q19. Latino			
Yes	5%	3%	6%
No	95%	97%	94%
Q20. Race	3370	3770	3470
White	74%	79%	57%
Black	21%	17%	39%
Asian			
	1%	1%	0%
Another race	4%	3%	4%
Q19-20. Race + Ethnicity			
White	69%	75%	57%
Black	22%	18%	35%
Asian	1%	1%	0%
Hispanic or Latino	5%	3%	5%
Another race	4%	4%	3%
Q21. Panel Willingness	<u> </u>		
Yes	82%	80%	63%
No	18%	20%	37%
DEMOGRAPHICS - RACE ON FILE			
Caucasian	74%	78%	58%
Black	21%	19%	39%
Hispanic	2%	1%	0%
Other	3%	3%	3%
DEMOGRAPHICS - PARTY ON FILE	3,0	070	5,0
Democrat	36%	44%	58%
Republican	28%	27%	19%
Other / Unaffiliated	35%	28%	23%
DEMOGRAPHICS - AGE	100/	501	-n/
18-34	13%	6%	5%
35-49	21%	12%	3%
50-64	36%	22%	22%
65-79	24%	43%	43%
80+	6%	17%	27%
DEMOGRAPHICS - GENDER			
Female	59%	59%	65%
Male	41%	41%	35%
CLARITY SCORES: PARTY			
0-19	38%	34%	29%
20-39	7%	5%	0%
40-59	5%	5%	0%
60-79	9%	8%	3%
80-100	41%	48%	68%
CLARITY SCORES: TURNOUT	1-11	1474	1 / -
0-19	0%	0%	0%
20-39	2%	4%	3%
			7%
40-59	5%	4%	
60-79	9%	10%	10%
80-100	84%	82%	79%
CLARITY SCORES: COLLEGE			
0-19	16%	15%	23%
20-39	26%	29%	48%
40-59	24%	20%	16%
60-79	18%	17%	10%
80-100	17%	20%	3%
CLARITY SCORES: CHOICE	'		
0-19	16%	16%	17%
20-39	37%	29%	52%
40-59	29%	31%	24%
60-79	13%	16%	3%
80-100	5%	9%	3%
CLARITY SCORES: CHURCH ATTENDANCE	3/0	370	370
	40/	E0/	00/
0-19	4%	5%	0%

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	C	Confide	ntial
	Yes	No	Unsure
20-39	16%	19%	13%
40-59	33%	31%	39%
60-79	35%	36%	35%
80-100	11%	9%	13%
CLARITY SCORES: CLIMATE CHANGE PRIORITY			
0-19	45%	40%	31%
20-39	34%	31%	52%
40-59	17%	22%	17%
60-79	4%	7%	0%
80-100	0%	0%	0%
MEDIA MARKET			
Charlotte NC	24%	23%	23%
Greensboro-High Point-Winston Salem NC	21%	17%	26%
Norfolk-Portsmouth-Newport News VA	2%	2%	0%
Greenville-New Bern-Washington NC	9%	7%	10%
Wilmington NC	5%	5%	10%
Raleigh-Durham (Fayetteville) NC	31%	36%	29%
Greenville-Spartanburg SC-Asheville NC-Anderson SC	8%	8%	0%
Myrtle Beach-Florence SC	2%	1%	3%
DEMOGRAPHICS - PHONE TYPE	·		
Land-line	70%	80%	97%
Wireless	30%	20%	3%
Voter File Match			
Yes	77%	82%	84%
No	23%	18%	16%
Registered Voter (of Voter File Matches)			
Yes	94%	97%	94%
No	6%	3%	6%
Panel Respondent			
Yes	17%	20%	14%
No	83%	80%	86%

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>> Q9. Children Interacting with Other Children against...

	Yes	No	Unsure
n	(77)	(279)	(5)
Q1. Health Quality			
Poor	4%	3%	0%
Fair	13%	10%	25%
Good	36%	45%	50%
Very Good	47%	42%	25%
Q4. Number of People in HH			
1-3	29%	31%	20%
4-6	68%	65%	60%
7+	4%	4%	20%
Q5. Children in HH	550/	470/	100/
One -	55%	47%	40%
Two	30%	33%	40%
Three or more	16%	20%	20%
None	0%	0%	0%
Q6. Non-HH Face to Face Count	200/	450/	200/
0	28%	45%	20%
1-3	32%	30%	40%
4-6	20%	15%	0%
7+ 07. Six Foot Away 2 (If 06 > 0)	21%	9%	40%
Q7. Six Feet Away? (If Q6 > 0) 0	240/	160/	250/
1-3	24%	16% 54%	25% 50%
1-3 4-6	38%	19%	0%
7+	15%	19%	25%
	15%	1270	25%
Q8. HH Member Going to Work Yes	72%	47%	40%
No No	28%	52%	40%
Unsure	0%	1%	20%
Q10. Times in Group > 20 in Last Week	070	1/0	2070
0	72%	79%	75%
1-3	11%	14%	0%
4-6	4%	3%	0%
7+	13%	4%	25%
Q11. Contact with Others: Family	1370	470	2370
Yes	88%	83%	100%
No	12%	17%	0%
Q11. Contact with Others: Friends	1270	1770	0,0
Yes	22%	13%	67%
No	78%	87%	33%
Q11. Contact with Others: Co-workers	1.0/5		
Yes	29%	17%	33%
No	71%	83%	67%
Q11. Contact with Others: Clients, patients, or patrons			
Yes	19%	9%	33%
No	81%	91%	67%
Q11. Contact with Others: Any other type of person not already mentione	ed		
Yes	16%	11%	33%
No	84%	89%	67%
Q12. Handwashing Count			
0	0%	0%	25%
1-3	11%	3%	0%
4-6	17%	19%	0%
	72%	78%	75%
7+			
7+ Q13. Currently Practicing Social Distancing?			
	89%	96%	100%
Q13. Currently Practicing Social Distancing?	89%	96% 4%	100% 0%
Q13. Currently Practicing Social Distancing? Yes			
Q13. Currently Practicing Social Distancing? Yes No Q14. Currently Experiencing Symptoms? Yes	3%	3%	0%
Q13. Currently Practicing Social Distancing? Yes No Q14. Currently Experiencing Symptoms?	11%	4%	0%
Q13. Currently Practicing Social Distancing? Yes No Q14. Currently Experiencing Symptoms? Yes No Unsure	3%	3%	0%
Q13. Currently Practicing Social Distancing? Yes No Q14. Currently Experiencing Symptoms? Yes No Unsure Q15. Likelihood of getting Coronavirus	3% 97% 0%	3% 96% 1%	0% 0% 100% 0%
Q13. Currently Practicing Social Distancing? Yes No Q14. Currently Experiencing Symptoms? Yes No Unsure Q15. Likelihood of getting Coronavirus	3% 97%	4% 3% 96%	0% 0% 100% 0%
Q13. Currently Practicing Social Distancing? Yes No Q14. Currently Experiencing Symptoms? Yes No Unsure	3% 97% 0%	3% 96% 1% 10% 63%	0% 0% 100% 0% 0% 50%
Q13. Currently Practicing Social Distancing? Yes No Q14. Currently Experiencing Symptoms? Yes No Unsure Q15. Likelihood of getting Coronavirus Yes	3% 97% 0%	3% 96% 1%	0% 0% 100% 0%

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	Yes	No	Unsur
Most are reacting appropriately	59%	49%	75%
Most are overreacting to the actual risks	18%	10%	25%
Q17. Changes to Routine			
Large changes	72%	70%	50%
Small changes	14%	25%	25%
No real changes	13%	5%	25%
Unsure	0%	0%	0%
Q18. College Degree			
Yes	55%	55%	100%
No	45%	45%	0%
Q19. Latino	4370	4370	070
	70/	00/	250/
Yes	7%	8%	25%
No	93%	92%	75%
Q20. Race			
White	79%	71%	100%
Black	18%	21%	0%
Asian	2%	2%	0%
Another race	2%	6%	0%
Q19-20. Race + Ethnicity			
White	68%	65%	80%
Black	23%	21%	0%
Asian	1%	2%	0%
Hispanic or Latino	6%	8%	20%
Another race	1%	5%	0%
Q21. Panel Willingness			
Yes	88%	82%	50%
No	12%	18%	50%
DEMOGRAPHICS - RACE ON FILE			
Caucasian	74%	72%	100%
Black	25%	22%	0%
Hispanic	0%	3%	0%
Other	2%	3%	0%
DEMOGRAPHICS - PARTY ON FILE			
Democrat	33%	29%	0%
Republican	28%	32%	33%
Other / Unaffiliated	39%	38%	67%
DEMOGRAPHICS - AGE			
18-34	13%	17%	20%
35-49	40%	44%	20%
50-64	32%	22%	20%
65-79	12%	13%	0%
80+	3%	4%	40%
DEMOGRAPHICS - GENDER			
Female	58%	58%	60%
Male	42%	42%	40%
CLARITY SCORES: PARTY	1-71		1471
0-19	39%	42%	33%
· ·			
20-39	4%	4%	33%
40-59	2%	6%	33%
60-79	14%	8%	0%
80-100	42%	39%	0%
CLARITY SCORES: TURNOUT			
0-19	0%	0%	0%
20-39	6%	3%	0%
40-59	4%	10%	0%
60-79			0%
	11%	12%	
80-100	79%	74%	100%
CLARITY SCORES: COLLEGE			
0-19	9%	10%	0%
20-39	23%	25%	0%
40-59	23%	28%	33%
50-79	16%	20%	67%
30-100	30%	17%	0%
	30%	1/70	υ%
CLARITY SCORES: CHOICE			
0-19	15%	15%	33%
20-39	25%	28%	67%
	38%	39%	0%
10-59			
40-59 60-79	15%	15%	0%
	15% 8%	15% 3%	0% 0%

0-19

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0%

4% 4%

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	Yes	No	Unsure	
20-39	21%	27%	33%	
40-59	33%	32%	0%	
60-79	33%	31%	67%	
80-100	9%	5%	0%	
CLARITY SCORES: CLIMATE CHANGE PRIORITY	· · · · · · · · · · · · · · · · · · ·			
0-19	43%	46%	67%	
20-39	26%	33%	33%	
40-59	26%	19%	0%	
60-79	4%	3%	0%	
80-100	0%	0%	0%	
MEDIA MARKET				
Charlotte NC	23%	19%	0%	
Greensboro-High Point-Winston Salem NC	11%	21%	67%	
Norfolk-Portsmouth-Newport News VA	0%	2%	0%	
Greenville-New Bern-Washington NC	18%	9%	0%	
Wilmington NC	11%	6%	0%	
Raleigh-Durham (Fayetteville) NC	33%	34%	33%	
Greenville-Spartanburg SC-Asheville NC-Anderson SC	4%	8%	0%	
Myrtle Beach-Florence SC	2%	1%	0%	
DEMOGRAPHICS - PHONE TYPE				
Land-line	56%	50%	100%	
Wireless	44%	50%	0%	
Voter File Match				
Yes	74%	75%	60%	
No	26%	25%	40%	
Registered Voter (of Voter File Matches)	· · · · · · · · · · · · · · · · · · ·			
Yes	93%	97%	67%	
No	7%	3%	33%	
Panel Respondent				
Yes	18%	13%	40%	
No	82%	87%	60%	

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>> Q10. Times in Group > 20 in Last Week against...

	0	1-3	4-6	7+
n	(1,100)	(248)	(32)	(60)
Q1. Health Quality				
Poor	3%	6%	13%	8%
Fair	15%	17%	16%	8%
Good	45%	51%	50%	47%
Very Good	37%	26%	22%	36%
Q4. Number of People in HH				
1-3	77%	83%	65%	73%
4-6	22%	16%	32%	15%
7+	1%	1%	3%	12%
Q5. Children in HH	120/	100/	1.00/	220/
One	12%	10%	16%	23%
There are reconstructed by	9%	6%	3%	5% 9%
Three or more	5%	4%	16%	
None	75%	80%	65%	63%
Q6. Non-HH Face to Face Count 0	45%	18%	0%	17%
1-3	39%	57%	32%	29%
4-6	9%	13%	35%	7%
7+	7%	13%	32%	47%
Q7. Six Feet Away? (If Q6 > 0)	7 70	15/0	32/0	47/0
0	17%	9%	23%	16%
1-3	64%	65%	16%	20%
4-6	12%	15%	39%	16%
7+	7%	10%	23%	47%
Q8. HH Member Going to Work	770	10,0	2070	1770
Yes	34%	35%	58%	52%
No	65%	61%	32%	40%
Unsure	1%	4%	10%	9%
Q9. Children Interacting with Other Children				
Yes	20%	17%	27%	48%
No	79%	83%	73%	48%
Unsure	1%	0%	0%	5%
Q11. Contact with Others: Family				
Yes	67%	65%	79%	61%
No	33%	35%	21%	39%
Q11. Contact with Others: Friends				
Yes	14%	23%	27%	35%
No	86%	77%	73%	65%
Q11. Contact with Others: Co-workers	·			
Yes	11%	26%	27%	45%
No	89%	74%	73%	55%
Q11. Contact with Others: Clients, patients, or patrons	·			
Yes	6%	17%	23%	35%
No	94%	83%	77%	65%
Q11. Contact with Others: Any other type of person not already	y mentioned			
Yes	11%	21%	31%	31%
No	89%	79%	69%	69%
Q12. Handwashing Count				
0	0%	1%	0%	6%
1-3	5%	5%	0%	11%
4-6	21%	18%	31%	17%
7+	74%	76%	69%	67%
Q13. Currently Practicing Social Distancing?				
Yes	97%	95%	93%	72%
No	3%	5%	7%	28%
Q14. Currently Experiencing Symptoms?				
Yes	2%	3%	0%	6%
No	98%	95%	93%	89%
Unsure	0%	2%	7%	6%
Q15. Likelihood of getting Coronavirus	I			
Yes	5%	5%	0%	8%
No	68%	59%	55%	57%
	27%	36%	45%	36%
Unsure	2770			
Q16. NC Response to Coronavirus				n=::
	32%	29%	32% 46%	35% 49%

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	0	1-3	4-6	7+
Most are overreacting to the actual risks	8%	10%	21%	16%
Q17. Changes to Routine	'			
Large changes	67%	57%	38%	51%
Small changes	25%	34%	55%	27%
No real changes	7%	5%	3%	16%
Unsure	1%	3%	3%	6%
Q18. College Degree				
Yes	49%	41%	21%	33%
No Q19. Latino	51%	59%	79%	67%
Yes	4%	2%	3%	6%
No	96%	98%	97%	94%
Q20. Race	3070	30,0	37,0	3 170
White	79%	74%	69%	53%
Black	17%	22%	23%	36%
Asian	1%	1%	4%	2%
Another race	3%	4%	4%	9%
Q19-20. Race + Ethnicity				
White	76%	69%	59%	50%
Black	17%	24%	31%	33%
Asian	1%	0%	3%	2%
Hispanic or Latino	4%	3%	3%	5%
Another race	3%	4%	3%	10%
Q21. Panel Willingness	040/	700/	0201	740/
Yes No	81% 19%	78% 22%	82% 18%	74% 26%
DEMOGRAPHICS - RACE ON FILE	1970	2270	10%	20%
Caucasian	80%	72%	64%	51%
Black	16%	25%	32%	37%
Hispanic	1%	1%	0%	0%
Other	3%	2%	4%	12%
DEMOGRAPHICS - PARTY ON FILE	1			
Democrat	40%	43%	46%	56%
Republican	29%	30%	29%	10%
Other / Unaffiliated	31%	27%	25%	34%
DEMOGRAPHICS - AGE				
18-34	9%	4%	6%	5%
35-49	16%	13%	16%	10%
50-64	27%	23%	34%	33%
65-79	36%	40%	28%	33%
80+ DEMOGRAPHICS - GENDER	12%	19%	16%	18%
Female	59%	59%	53%	58%
Male	41%	41%	47%	42%
CLARITY SCORES: PARTY	1-11			
0-19	37%	35%	39%	27%
20-39	6%	3%	0%	5%
40-59	5%	6%	4%	2%
60-79	8%	7%	11%	12%
80-100	45%	50%	46%	54%
CLARITY SCORES: TURNOUT				
0-19	0%	0%	0%	0%
20-39	3%	3%	4%	3%
40-59	4%	6%	11%	3%
60-79	11%	7%	4%	10%
80-100	82%	85%	81%	85%
CLARITY SCORES: COLLEGE 0-19	15%	16%	25%	22%
20-39	26%	38%	36%	39%
40-59	21%	23%	18%	17%
60-79	18%	13%	14%	10%
80-100	21%	10%	7%	12%
CLARITY SCORES: CHOICE				
0-19	15%	20%	22%	15%
20-39	30%	35%	37%	43%
40.50	240/	31%	19%	30%
40-59	31%			
60-79	16%	10%	22%	10%
		10% 3%	22% 0%	10% 3%
60-79 80-100 CLARITY SCORES: CHURCH ATTENDANCE	16%			
60-79 80-100	16%			

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		Confidential		
	0 1-3 4-6			7+
40-59	31%	32%	46%	32%
60-79	35%	41%	32%	44%
80-100	9%	12%	7%	10%
CLARITY SCORES: CLIMATE CHANGE PRIORITY				
0-19	43%	38%	41%	43%
20-39	30%	40%	41%	38%
40-59	21%	19%	19%	18%
60-79	7%	2%	0%	3%
80-100	0%	0%	0%	0%
MEDIA MARKET				
Charlotte NC	22%	24%	43%	15%
Greensboro-High Point-Winston Salem NC	20%	14%	18%	20%
Norfolk-Portsmouth-Newport News VA	2%	3%	4%	0%
Greenville-New Bern-Washington NC	7%	9%	7%	10%
Wilmington NC	6%	4%	0%	5%
Raleigh-Durham (Fayetteville) NC	34%	40%	18%	37%
Greenville-Spartanburg SC-Asheville NC-Anderson SC	8%	6%	7%	5%
Myrtle Beach-Florence SC	1%	1%	4%	10%
DEMOGRAPHICS - PHONE TYPE	'			
Land-line	74%	89%	82%	83%
Wireless	26%	11%	18%	17%
Voter File Match				
Yes	81%	78%	88%	68%
No	19%	22%	13%	32%
Registered Voter (of Voter File Matches)	'			
Yes	96%	95%	96%	98%
No	4%	5%	4%	2%
Panel Respondent				
Yes	19%	21%	13%	12%
No	81%	79%	88%	88%

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» Q11. Contact with Others: Family against...

		Yes	No
Name	n		
Poor 4% 4% 7% 676 767 676 776 767 767 576 557 557 557 771 90% 44% 51% 55% 95% 95% 28% 95% 79% 28% 95% 79% 28% 95% 79% 28% 95% 79% 28% 95% 79% 28% 95% 79% 28% 95% 79% 70% 70% 74%		(341)	(475)
Fair 14% 17% Good 44% 51% Very Good 38% 27% Q4. Number of People in HH 71 90% 4-6 28% 9% 7- 2% 2% 25. Children in HH 15% 7% Two 10% 4% Three or more 6% 2% None 688 88% None 36% 4% 1-3 41% 42% 4-6 12% 8% None 36% 4% 4-6 12% 8% 7- 12% 7% 7- 12% 7% 7- 12% 7% 7- 12% 7% 7- 12% 7% 7- 12% 7% 7- 12% 7% 7- 12% 13% 8- 7- 12% 8- 7- <td>·</td> <td>4%</td> <td>4%</td>	·	4%	4%
Very Good 38% 27% 27% 27% 27% 27% 27% 27% 28% 27% 28% 27% 28% 27% 28% 27% 28% 27% 28% 27% 28% 27% 28% 27% 28% 27% 28% 27% 27% 28% 27%	Fair		
Q.4. Number of People in HH 1-3 1-3 1-7 1-8 1-9 1-9 1-6 1-6 1-7 1-7 1-7 1-7 1-7 1-7 1-7 1-7 1-7 1-7	Good	44%	51%
1-3	Very Good	38%	27%
4-6	Q4. Number of People in HH		
74. CS. Children in HH OS. Children in HH OS. Children in HH Three or more	1-3	71%	90%
QS. Children in HH 15% 7% Two 10% 4% Three or more 6% 2% None 6% 2% None 36% 88% QS. Non-HH Face to Face Count 36% 44% 1-3 41% 42% 4-6 12% 88% 7+ 12% 7% QT. Six Feet Away? (If Q6 > 0) 16% 13% 1-3 58% 67% 4-6 15% 12% 4-6 15% 12% 4-6 15% 12% 4-6 15% 12% 4-6 15% 12% 4-6 15% 12% 4-6 15% 12% 4-6 15% 12% 4-6 15% 12% 7- 11% 9% Q8. HIM Member Going to Work 24 Yes 41% 24% No 57% 73% Unsure 22% 16% Q9. Children Interacting with Other Children 22% 16% Yes 22% 16% No 77% 57% 1-3 17% 12% No <td>4-6</td> <td>28%</td> <td>9%</td>	4-6	28%	9%
One 15% 7% Two 10% 4% Three or more 6% 2% None 68% 88% 06. Non-HH Face to Face Count 36% 44% 1-3 41% 42% 4-6 12% 8% 7+ 12% 8% 7+ 12% 58% 67% 4-6 15% 12% 12% 4-6 15% 12% 12% 12% 4-6 15% 12%	7+	2%	2%
Two or more	Q5. Children in HH		
Three or more 6% 2% None 68% 88% Oe. Non-HH Face to Face Count 36% 44% 1-3 41% 42% 4-6 12% 8% 7+ 12% 7% Q7. Six Feet Away? (If Q6 > 0) 16% 13% 1-3 58% 67% 4-6 15% 12% 7+ 11% 9% 4-6 15% 12% 7+ 11% 9% 4-8 15% 12% 7+ 11% 9% 4.8 14% 24% 7- 18% 12% 8. HH Member Going to Work 44% 24% Yes 41% 24% 9. No 76% 73% 9. No 76% 23% 9. No 76% 24% 10. Times in Group > 20 in Last Week 2 15% 12% 10. Times in Group > 20 in Last Week 2 15%	One	15%	7%
None 68% 88% Q6. Non-HH Face to Face Count 36% 44% 1-3 41% 42% 4-6 12% 8% 7+ 12% 8% 7+ 7 7 Q7. Six Feet Away? (If Q6 > 0) 16% 13% 1-3 58% 67% 4-6 15% 12% 7+ 11% 9% 48-6 15% 12% 7+ 11% 9% 48-1 11% 9% 48-1 14% 24% 70 41% 24% 80 14% 24% 80 14% 24% 80 16% 34% 90 Children Interacting with Other Children 22% 16% Yes 2 16% 34% 90 Children Interacting with Other Children 22% 16% 10 77% 75% 75% 10 77% <td>Two</td> <td>10%</td> <td>4%</td>	Two	10%	4%
GG. Non-HH Face to Face Count 36% 44% 0 36% 44% 4-6 12% 8% 7+ 12% 7% QC. Six Feet Away? (If Q6 > O) 16% 13% 1-3 58% 67% 4-6 15% 12% 7+ 11% 98 QR. HH Member Going to Work *** Yes 41% 24% No 57% 73% QB. Children Interacting with Other Children 2% 16% Yes 2% 16% No 76% 84% Unsure 1% 0% QLO. Times in Group > 20 in Last Week 77% 76% QLO. Times in Group > 20 in Last Week 77% 76% QLO. Times in Group > 20 in Last Week 2% 11% QLO. Times in Group > 20 in Last Week 2% 11% QLO. Times in Group > 20 in Last Week 2% 16% QLO. Times in Group > 20 in Last Week 2% 16% QLO. Times in Group > 20 in Last Week 2% 12% QLO. Times in Group	Three or more		2%
0	None	68%	88%
1-3	<u> </u>		
4-6 12% 8% 7+ 12% 7% 7% 7% 7% 7% 7% 7%			
7+ 12% 7% Q7. Six Feet Away? (If Q6 > 0) 16% 13% 1-3 55% 67% 4-6 15% 12% 7+ 11% 9% Q8. HH Member Going to Work 141% 24% Yes 41% 24% No 57% 73% Unsure 9.5 16% Q9. Children Interacting with Other Children 76% 84% Q9. Children Interacting with Others 76% 84% Q9. Children Interacting With Others 76% 84% Q10. Times in Group > 20 in Last Week 77% 76% 84% Q1. Times in Group > 20 in Last Week 19% 12% Q1. Times in Group > 20 in Last Week 19% 12% Q1. Contact with Others: Friends 18% 12% Yes 11%			
0 16% 13% 13% 1-3		12%	/%
1-3		160/	120/
4-6 15% 12% 7+ 11% 9% 08. HH Member Going to Work Yes			
74 11% 9% QB. HH Member Going to Work 24% 24% Yes 41% 25% 43% No 57% 73% 13% Unsure 29% 4% QP. Children Interacting with Other Children 32% 16% No 276% 84% Unsure 19% 0% Q10. Times in Group > 20 in Last Week 7 76% 0 77% 76% 1-3 117% 118% 4-6 29% 1% 7+ 4% 5% Q11. Contact with Others: Friends 12% 12% Yes 19% 12% 12% No 81% 18% 10% Q11. Contact with Others: Clients, patients, or patrons 27 28 9% Yes 11% 6% 6% 8% 94% Q11. Contact with Others: Any other type of person not already mentioned 28% 98% 94% Q12. Landwashing Count 15% 15% 12% No 5% 5%			
Q.B. HH Member Going to Work Yes			
Yes 41% 24% No 57% 73% Unsure 2% 4% Q9. Children Interacting with Other Children *** *** Yes 22% 16% No 76% 84% Unsure 13% 0% Q10. Times in Group > 20 in Last Week *** 17% 16% 1-3 17% 16% 14% 5% 4-6 2% 11% 14% 5% 7+ 4% 5% 12% 18 18 5% Q11. Contact with Others: Friends *** 12% 18 10% 88* 90% 211. Contact with Others: Co-workers *** *** 12% 88* 90% 211. Contact with Others: Clients, patients, or patrons *** Yes 11% 6% 88* 90% 211. Contact with Others: Any other type of person not already mentioned Yes 12% 12% 88* 92* 46* 12% 12% 46* 12% 12% 46*		11/0	370
No		41%	24%
Unsure 2% 4% Q9. Children Interacting with Other Children 16% 16% Yes 22% 16% No 76% 84% Unsure 1% 0% Q10. Times in Group > 20 in Last Week 77% 76% 1-3 17% 18% 4-6 2% 1% 7+ 0 1% 1% 7+ 0 1% 1% 7+ 0 1% 1% 1% 7+ 0 1% 1% 5% Q11. Contact with Others: Friends 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% 10 12%	No		
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No	Q9. Children Interacting with Other Children		
Unsure 1% 0% Q10. Times in Group > 20 in Last Week 0	Yes	22%	16%
Q10. Times in Group > 20 in Last Week 0	No	76%	84%
0 77% 76% 1-3 17% 18% 4-6 2% 1% 7+ 4% 5% Q11. Contact with Others: Friends Yes 19% 12% No 81% 88% Q11. Contact with Others: Co-workers Yes 18% 10% No 82% 90% Q11. Contact with Others: Clients, patients, or patrons Yes 11% 6% No 89% 94% Q11. Contact with Others: Any other type of person not already mentioned Yes 15% 12% No 85% 88% Q12. Handwashing Count 0 11% 0% 1-3 5% 5% 4-6 19% 22% 7+ 75% 72% Q13. Currently Practicing Social Distancing? Yes 97% 94% No 3% 6% Q14. Currently Experiencing Symptoms? 2% 2% Yes 2% 2% No 97% 97%	Unsure	1%	0%
1-3	Q10. Times in Group > 20 in Last Week		
14-6	0	77%	76%
7+ 4% 5% Q11. Contact with Others: Friends 19% 12% No 81% 88% Q11. Contact with Others: Co-workers Yes 18% 10% No 82% 90% Q11. Contact with Others: Clients, patients, or patrons Yes 11% 6% No 89% 94% Q11. Contact with Others: Any other type of person not already mentioned Yes 15% 12% No 85% 88% Q12. Handwashing Count 1% 0% Q1-3 5% 5% 5% 4-6 19% 22% 7 7+ 75% 72% 72% Q13. Currently Practicing Social Distancing? Yes 97% 94% No 3% 6% 2% No 97% 97% 97% Unsure 1% 1% 1% Ves 6% 3% 8% No 65% 68% 4% Unsure 6% 3% No	1-3	17%	18%
Q11. Contact with Others: Friends 19% 12% No 81% 88% Q11. Contact with Others: Co-workers 18% 10% Yes 18% 10% No 82% 90% Q11. Contact with Others: Clients, patients, or patrons 11% 6% No 89% 94% Q11. Contact with Others: Any other type of person not already mentioned 15% 12% No 85% 88% Q12. Handwashing Count 1 0% 1-3 5% 5% 4-6 19% 22% 7+ 75% 72% Q13. Currently Practicing Social Distancing? Yes 97% 94% No 3% 6% Q14. Currently Experiencing Symptoms? Yes 2% 2% No 97% 97% 97% Unsure 1% 1% Q15. Likelihood of getting Coronavirus 6% 3% No 65% 68% Unsure 6% 3% No 65% 68%	4-6	2%	1%
Yes 19% 12% No 81% 88% Q11. Contact with Others: Co-workers 18% 10% Yes 18% 10% No 82% 90% Q11. Contact with Others: Clients, patients, or patrons 11% 6% Yes 11% 6% No 89% 94% Q11. Contact with Others: Any other type of person not already mentioned Yes 15% 12% No 85% 88% Q12. Handwashing Count 15% 12% 8% Q12. Handwashing Count 1 0 1 1 0 1 1 0 1 1 0 1 1 0 1 1 0 1 2 <td< td=""><td>7+</td><td>4%</td><td>5%</td></td<>	7+	4%	5%
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No 82% 90% Q11. Contact with Others: Clients, patients, or patrons 11% 6% Yes 11% 6% No 89% 94% Q11. Contact with Others: Any other type of person not already mentioned 15% 12% Yes 15% 12% 88% Q12. Handwashing Count 1% 0% 0% 1-3 5% 5% 5% 4-6 19% 22% 7+ 75% 72% </td <td></td> <td>4.00/</td> <td>4.00/</td>		4.00/	4.00/
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Q11. Contact with Others: Any other type of person not already mentioned Yes 15% 12% No 85% 88% Q12. Handwashing Count			
Yes 15% 12% No 85% 88% Q12. Handwashing Count 0 1% 0% 1-3 5% 5% 4-6 19% 22% 7+ 75% 72% Q13. Currently Practicing Social Distancing? Yes 97% 94% No 3% 6% Q14. Currently Experiencing Symptoms? Yes 2% 2% No 97% 97% Unsure 1% 1% Q15. Likelihood of getting Coronavirus Yes 6% 3% No 65% 68% Unsure 6% 3% No 65% 68% Unsure 29% 29%		0370	3 170
No 85% 88% Q12. Handwashing Count	Yes	15%	12%
0 1% 0% 1-3 5% 5% 4-6 19% 22% 7+ 75% 72% Q13. Currently Practicing Social Distancing? Yes 97% 94% No 3% 6% Q14. Currently Experiencing Symptoms? 2% 2% Yes 2% 2% No 97% 97% Unsure 1% 1% Q15. Likelihood of getting Coronavirus 4 3% No 65% 68% No 65% 68% Unsure 29% 29%	No		
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4-6 19% 22% 7+ 75% 72% Q13. Currently Practicing Social Distancing? Yes 97% 94% No 3% 6% Q14. Currently Experiencing Symptoms? 2% 2% Yes 2% 2% No 97% 97% Unsure 1% 1% Q15. Likelihood of getting Coronavirus Yes 6% 3% No 65% 68% Unsure 29% 29%	0	1%	0%
7+ 75% 72% Q13. Currently Practicing Social Distancing? 97% 94% No 3% 6% Q14. Currently Experiencing Symptoms? 2% 2% Yes 2% 2% No 97% 97% Unsure 1% 1% Q15. Likelihood of getting Coronavirus 4 3% Yes 6% 3% No 65% 68% Unsure 29% 29%	1-3	5%	5%
Q13. Currently Practicing Social Distancing? Yes 97% 94% No 3% 6% Q14. Currently Experiencing Symptoms? 2% 2% Yes 2% 2% No 97% 97% Unsure 1% 1% Q15. Likelihood of getting Coronavirus 4% 3% Yes 6% 3% No 65% 68% Unsure 29% 29%	4-6	19%	22%
Yes 97% 94% No 3% 6% Q14. Currently Experiencing Symptoms? Yes 2% 2% No 97% 97% Unsure 1% 1% Q15. Likelihood of getting Coronavirus Yes 6% 3% No 65% 68% Unsure 29% 29%	7+	75%	72%
No 3% 6% Q14. Currently Experiencing Symptoms? 2% 2% Yes 2% 2% No 97% 97% Unsure 1% 1% Q15. Likelihood of getting Coronavirus 8 Yes 6% 3% No 65% 68% Unsure 29% 29%	Q13. Currently Practicing Social Distancing?		
Q14. Currently Experiencing Symptoms? Yes 2% 2% No 97% 97% Unsure 1% 1% Q15. Likelihood of getting Coronavirus 6% 3% Yes 6% 3% No 65% 68% Unsure 29% 29%	Yes	97%	94%
Yes 2% 2% No 97% 97% Unsure 1% 1% Q15. Likelihood of getting Coronavirus 6% 3% Yes 6% 3% No 65% 68% Unsure 29% 29%	No	3%	6%
No 97% 97% Unsure 1% 1% Q15. Likelihood of getting Coronavirus Yes 6% 3% No 65% 68% Unsure 29% 29%	Q14. Currently Experiencing Symptoms?		
Unsure 1% 1% Q15. Likelihood of getting Coronavirus Yes 6% 3% No 65% 68% Unsure 29% 29%	Yes		
Q15. Likelihood of getting Coronavirus Yes 6% 3% No 65% 68% Unsure 29% 29%	No		
Yes 6% 3% No 65% 68% Unsure 29% 29%	Unsure	1%	1%
No 65% 68% Unsure 29% 29%			
Unsure 29% 29%			
QTO. NO RESPONSE TO COLOURANI US		29%	29%
	Q10. NO NESPONSE to Coronavirus		

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	.	
	Confident	
	Yes	No
Most are underestimating the risks	31%	32%
Most are reacting appropriately	61%	57%
Most are overreacting to the actual risks	8%	11%
Q17. Changes to Routine		
Large changes	66%	63%
Small changes	28%	26%
No real changes	5%	9%
Unsure	1%	2%
Q18. College Degree		
Yes	52%	35%
No	48%	65%
Q19. Latino	·	
Yes	4%	3%
No	96%	97%
Q20. Race		
White	79%	74%
Black	17%	22%
Asian	1%	0%

Another race

White

Black

Asian

No

Black

Other

18-34

35-49

50-64

65-79

Female

Male

0-19

20-39

40-59

60-79

80-100

0-19

20-39

40-59

60-79

80-100

0-19

20-39

40-59

60-79

80-100

0-19

20-39

40-59

60-79

80-100

80+

Caucasian

Hispanic

Democrat

Republican
Other / Unaffiliated

DEMOGRAPHICS - AGE

DEMOGRAPHICS - GENDER

CLARITY SCORES: PARTY

CLARITY SCORES: TURNOUT

CLARITY SCORES: COLLEGE

CLARITY SCORES: CHOICE

CLARITY SCORES: CHURCH ATTENDANCE

Q19-20. Race + Ethnicity

Hispanic or Latino

Q21. Panel Willingness

DEMOGRAPHICS - RACE ON FILE

DEMOGRAPHICS - PARTY ON FILE

Another race

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4%

75%

17%

1%

4%

3%

82%

18%

79%

18%

1%

3%

38%

30%

32%

9%

18%

31%

33%

10%

57%

43%

38%

6%

5%

7%

44%

0%

2%

5%

9%

84%

13%

25%

20%

19%

22%

16%

29%

31%

17%

8%

4%

71%

22%

0%

3%

4%

77%

23%

75%

21%

1%

3%

46%

25%

29%

8%

10%

20%

43%

20%

62%

38%

33%

5%

5%

9%

49%

0%

4%

3%

12%

81%

19%

35%

22%

13%

11%

17%

37%

30%

10%

6%

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	Confidential	
	Yes	No
0-19	5%	3%
20-39	18%	17%
40-59	32%	30%
60-79	35%	39%
80-100	10%	10%
CLARITY SCORES: CLIMATE CHANGE PRIORITY		
0-19	44%	40%
20-39	28%	38%
40-59	22%	16%
60-79	6%	5%
80-100	0%	0%
MEDIA MARKET		
Charlotte NC	21%	25%
Greensboro-High Point-Winston Salem NC	18%	20%
Norfolk-Portsmouth-Newport News VA	2%	1%
Greenville-New Bern-Washington NC	8%	7%
Wilmington NC	5%	5%
Raleigh-Durham (Fayetteville) NC	35%	34%
Greenville-Spartanburg SC-Asheville NC-Anderson SC	8%	7%
Myrtle Beach-Florence SC	2%	1%
DEMOGRAPHICS - PHONE TYPE		
Land-line	73%	84%
Wireless	27%	16%
Voter File Match		
Yes	80%	78%
No	20%	22%
Registered Voter (of Voter File Matches)		
Yes	95%	96%
No	5%	4%
Panel Respondent		
Yes	18%	20%
No	82%	80%

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» Q11. Contact with Others: Friends against...

	Yes	No
n	(211)	(1,045)
Q1. Health Quality	(===/	(=,= := ,
Poor	7%	4%
Fair	12%	14%
Good	48%	47%
Very Good	33%	35%
Q4. Number of People in HH		
1-3	79%	75%
4-6	16%	24%
7+	4%	1%
Q5. Children in HH One	14%	13%
Two	7%	9%
Three or more	5%	5%
None	75%	73%
Q6. Non-HH Face to Face Count	12/1	
0	16%	45%
1-3	51%	38%
4-6	14%	10%
7+	19%	8%
Q7. Six Feet Away? (If Q6 > 0)		
0	13%	15%
1-3	58%	61%
4-6	15%	14%
7+	14%	9%
Q8. HH Member Going to Work		
Yes	44%	34%
No Unsure	52% 4%	64% 2%
Q9. Children Interacting with Other Children	470	2/0
Yes	31%	20%
No	65%	79%
Unsure	4%	0%
Q10. Times in Group > 20 in Last Week		
0	67%	80%
1-3	21%	15%
4-6	3%	2%
7+	9%	3%
Q11. Contact with Others: Family		
Yes	75%	62%
No	25%	38%
Q11. Contact with Others: Co-workers Yes	45%	9%
No No	55%	91%
Q11. Contact with Others: Clients, patients, or patrons	3370	31/0
Yes	33%	5%
No	67%	95%
Q11. Contact with Others: Any other type of person not already mentioned		
Yes	32%	10%
No	68%	90%
Q12. Handwashing Count		
0	2%	0%
1-3	6%	5%
4-6	19%	21%
7+	74%	73%
Q13. Currently Practicing Social Distancing? Yes	000/	97%
No No	90%	3%
Q14. Currently Experiencing Symptoms?	1070	3/0
Yes	3%	2%
P. 17	95%	97%
No	95%	- · · · -
No Unsure	2%	1%
		1%
Unsure		1% 5%
Unsure Q15. Likelihood of getting Coronavirus	2%	
Unsure Q15. Likelihood of getting Coronavirus Yes	5%	5%

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	Confide	
	Yes	No
Most are underestimating the risks	32%	31%
Most are reacting appropriately	55%	60%
Most are overreacting to the actual risks	13%	8%
Q17. Changes to Routine		
Large changes	59%	67%
Small changes	32%	26%
No real changes	8%	6%
Unsure	3%	1%
Q18. College Degree		
Yes	45%	48%
No	55%	52%
Q19. Latino		
Yes	7%	3%
No	93%	97%
Q20. Race	700/	700/
White Black	76%	79%
	18%	17%
Asian	2%	1%
Another race	5%	3%
Q19-20. Race + Ethnicity	C00/	7.00/
White Black	69%	76%
	18%	17%
Asian	1%	1%
Hispanic or Latino Another race	7% 4%	3%
	4%	3%
Q21. Panel Willingness Yes	750/	010/
	75%	81%
No DEMOCRAPHICS PACE ON THE	25%	19%
DEMOGRAPHICS - RACE ON FILE Caucasian	700/	81%
Black	70%	
	20% 3%	16%
Hispanic Other	7%	2%
DEMOGRAPHICS - PARTY ON FILE	170	Z70
	450/	38%
Democrat Republican	45% 29%	29%
Other / Unaffiliated	26%	33%
DEMOGRAPHICS - AGE	2070	33/0
18-34	13%	9%
35-49	13%	18%
50-64	27%	28%
65-79	34%	35%
80+	14%	11%
DEMOGRAPHICS - GENDER	1470	11/0
Female	52%	59%
Male	48%	41%
CLARITY SCORES: PARTY	40/0	41/0
0-19	32%	38%
20-39	3%	6%
40-59	6%	6%
60-79	9%	8%
80-100	50%	43%
CLARITY SCORES: TURNOUT	3070	43/0
0-19	1%	0%
20-39	2%	3%
40-59	7%	4%
60-79	8%	10%
80-100	82%	82%
CLARITY SCORES: COLLEGE	02/0	JZ/0
0-19	14%	14%
20-39	31%	26%
40-59	26%	20%
60-79	14%	19%
80-100	14%	20%
CLARITY SCORES: CHOICE	14/0	20/0
0-19	12%	17%
20-39	33%	30%
40-59	36%	29%
60-79	12%	16%
80-100	7%	8%
	1 / 0	0/0

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Confidential

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	Confidential	
	Yes	No
0-19	7%	4%
20-39	24%	18%
40-59	30%	32%
60-79	32%	35%
80-100	8%	10%
CLARITY SCORES: CLIMATE CHANGE PRIORITY		
0-19	39%	45%
20-39	39%	29%
40-59	22%	19%
60-79	1%	7%
80-100	0%	0%
MEDIA MARKET		
Charlotte NC	24%	21%
Greensboro-High Point-Winston Salem NC	20%	19%
Norfolk-Portsmouth-Newport News VA	1%	2%
Greenville-New Bern-Washington NC	9%	8%
Wilmington NC	6%	5%
Raleigh-Durham (Fayetteville) NC	33%	35%
Greenville-Spartanburg SC-Asheville NC-Anderson SC	6%	9%
Myrtle Beach-Florence SC	2%	1%
DEMOGRAPHICS - PHONE TYPE		
Land-line	77%	72%
Wireless	23%	28%
Voter File Match		
Yes	72%	80%
No	28%	20%
Registered Voter (of Voter File Matches)		
Yes	93%	96%
No	7%	4%
Panel Respondent		
Yes	18%	20%
No	82%	80%

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>> Q11. Contact with Others: Co-workers against...

	Yes	No
n	(180)	(1,017)
Q1. Health Quality		
Poor	4%	4%
Fair	10%	14%
Good	44%	47%
Very Good	41%	35%
Q4. Number of People in HH		
1-3	67%	77%
4-6	28%	22%
7+	5%	1%
Q5. Children in HH	470/	400/
One -	17%	12%
Гwo	10%	9%
Three or more	9%	5%
None	64%	74%
Q6. Non-HH Face to Face Count	100/	450/
1-3	18%	45%
1-3 1-6	33% 11%	10%
r-o 7+		
	37%	5%
Q7. Six Feet Away? (If Q6 > 0)	17%	15%
J-3	43%	65%
1-6	13%	14%
7+	27%	7%
Q8. HH Member Going to Work	2770	770
/es	62%	32%
No	35%	67%
Jnsure	3%	1%
Q9. Children Interacting with Other Children		
/es	32%	19%
No	67%	80%
Jnsure	2%	1%
Q10. Times in Group > 20 in Last Week		
)	59%	83%
1-3	26%	13%
4-6	4%	2%
7+	11%	2%
Q11. Contact with Others: Family		
/es	76%	63%
No	24%	37%
Q11. Contact with Others: Friends		
/es	44%	9%
No	56%	91%
Q11. Contact with Others: Clients, patients, or patrons		
/es	49%	2%
No	51%	98%
Q11. Contact with Others: Any other type of person not already mentioned		
/es	36%	9%
No	64%	91%
Q12. Handwashing Count		
	2%	0%
1-3	7%	5%
1-6	14%	22%
7+	77%	72%
Q13. Currently Practicing Social Distancing?	010/	070/
res	91%	97%
	9%	5%
Q14. Currently Experiencing Symptoms? /es	4%	2%
ves No	95%	
		97%
Justine 215 Likelihood of getting Corpositrus	1%	1%
Q15. Likelihood of getting Coronavirus	70/	E0/
Yes No	7%	5%
	61%	67%
Unsure	32%	28%

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	Confide	
	Yes	No
Most are underestimating the risks	29%	329
Most are reacting appropriately	51%	619
Most are overreacting to the actual risks	20%	7%
Q17. Changes to Routine		
Large changes	57%	679
Small changes	32%	259
No real changes	11%	6%
Unsure	1%	2%
Q18. College Degree		
Yes	43%	49%
No	57%	519
Q19. Latino		
Yes	6%	3%
No	94%	979
Q20. Race		
White	71%	80%
Black	22%	169
Asian	1%	1%
Another race	6%	3%
Q19-20. Race + Ethnicity	0,0	
White	67%	779
Black	21%	169
Asian	1%	1%
Hispanic or Latino	6%	3%
Another race	5%	3%
Q21. Panel Willingness		
Yes	81%	819
No	19%	19%
DEMOGRAPHICS - RACE ON FILE		
Caucasian	80%	80%
Black	15%	169
Hispanic	1%	1%
Other	4%	2%
DEMOGRAPHICS - PARTY ON FILE		
Democrat	32%	419
Republican	30%	289
Other / Unaffiliated	38%	319
	36/0	31/
DEMOGRAPHICS - AGE	120/	00/
18-34	12%	9%
35-49	26%	169
50-64	32%	289
65-79	23%	369
80+	7%	119
DEMOGRAPHICS - GENDER		
Female	51%	59%
Male	49%	419
CLARITY SCORES: PARTY		
0-19	40%	379
20-39	9%	5%
40-59	4%	6%
60-79	12%	8%
80-100	35%	45%
	33/0	43/
CLARITY SCORES: TURNOUT	00/	00/
0-19	0%	0%
20-39	2%	3%
40-59	9%	4%
60-79	9%	109
80-100	79%	839
CLARITY SCORES: COLLEGE		
0-19	12%	149
20-39	28%	269
40-59	28%	20%
60-79	20%	189
80-100	12%	219
CLARITY SCORES: CHOICE	12/0	/
0-19	18%	15%
20-39	31%	309
40-59	36%	299
60-79	9%	179
80-100	6%	8%

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nfid	

	Contide	ential
	Yes	No
0-19	3%	5%
20-39	18%	20%
40-59	35%	32%
60-79	37%	34%
80-100	6%	9%
CLARITY SCORES: CLIMATE CHANGE PRIORITY		
0-19	47%	43%
20-39	36%	29%
40-59	14%	21%
60-79	3%	7%
80-100	0%	0%
MEDIA MARKET		
Charlotte NC	18%	22%
Greensboro-High Point-Winston Salem NC	25%	18%
Norfolk-Portsmouth-Newport News VA	0%	3%
Greenville-New Bern-Washington NC	9%	8%
Wilmington NC	3%	6%
Raleigh-Durham (Fayetteville) NC	34%	35%
Greenville-Spartanburg SC-Asheville NC-Anderson SC	9%	9%
Myrtle Beach-Florence SC	2%	1%
DEMOGRAPHICS - PHONE TYPE		
Land-line	70%	72%
Wireless	30%	28%
Voter File Match		
Yes	64%	80%
No	36%	20%
Registered Voter (of Voter File Matches)		
Yes	92%	96%
No	8%	4%
Panel Respondent		
Yes	17%	20%
No	83%	80%

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>> Q11. Contact with Others: Clients, patients, or patrons against...

	Yes	No
n	(109)	(1,067)
Q1. Health Quality	. , ,	
Poor	7%	3%
Fair	11%	14%
Good	45%	47%
Very Good	36%	36%
Q4. Number of People in HH		
1-3	72%	75%
4-6 7+	21%	24% 1%
7+ O5. Children in HH	6%	1%
One	18%	12%
Two	7%	10%
Three or more	9%	5%
None	66%	73%
Q6. Non-HH Face to Face Count		
0	15%	44%
1-3	39%	39%
4-6	8%	10%
7+	38%	7%
Q7. Six Feet Away? (If Q6 > 0)	1.00/	15%
0 1-3	16% 42%	63%
4-6	16%	13%
7+	26%	9%
Q8. HH Member Going to Work		
Yes	54%	34%
No	41%	64%
Unsure	5%	1%
Q9. Children Interacting with Other Children		
Yes	36%	20%
No	61%	79%
Unsure	3%	1%
Q10. Times in Group > 20 in Last Week	52%	82%
1-3	28%	13%
4-6	6%	2%
7+	14%	3%
Q11. Contact with Others: Family		
Yes	76%	64%
No	24%	36%
Q11. Contact with Others: Friends		
Yes	51%	10%
No	49%	90%
Q11. Contact with Others: Co-workers Yes	79%	8%
No No	21%	92%
Q11. Contact with Others: Any other type of person not already mentioned	21/0	32/0
Yes	48%	10%
No	52%	90%
Q12. Handwashing Count		
0	3%	0%
1-3	9%	5%
4-6	15%	21%
7+	73%	73%
Q13. Currently Practicing Social Distancing?	0701	0701
Yes	87%	97%
No Q14. Currently Experiencing Symptoms?	13%	3%
Yes	5%	2%
No No	94%	97%
Unsure	2%	1%
	1 1	
Q15. Likelihood of getting Coronavirus	00/	5%
Yes	8%	
	64%	66%
Yes		66% 29%

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	Confide	
	Yes	No
Most are underestimating the risks	32%	32%
Most are reacting appropriately	51%	60%
Most are overreacting to the actual risks	17%	8%
Q17. Changes to Routine		
Large changes	53%	67%
Small changes	37%	25%
No real changes	9%	6%
Unsure	1%	1%
Q18. College Degree		
Yes	45%	49%
No.	55%	51%
Q19. Latino	3370	31/0
Yes	7%	4%
No	93%	96%
Q20. Race		
White	71%	79%
Black	22%	16%
Asian	2%	1%
Another race	5%	4%
Q19-20. Race + Ethnicity		
White	66%	76%
Black	21%	16%
Asian	2%	1%
Hispanic or Latino	6%	3%
Another race	5%	4%
Q21. Panel Willingness	3,0	7,0
/es	80%	81%
No.	20%	19%
	20/0	15/0
DEMOGRAPHICS - RACE ON FILE	740/	040/
Caucasian	74%	81%
Black	19%	16%
lispanic	1%	1%
Other	5%	2%
DEMOGRAPHICS - PARTY ON FILE		
Democrat	36%	39%
Republican	23%	29%
Other / Unaffiliated	41%	32%
DEMOGRAPHICS - AGE		
18-34	10%	10%
35-49	22%	18%
50-64	30%	28%
55-79	25%	34%
30+	13%	10%
DEMOGRAPHICS - GENDER	15/0	1070
	F70/	F70/
emale	57%	57%
Лаle	43%	43%
CLARITY SCORES: PARTY		
0-19	37%	37%
20-39	10%	5%
10-59	5%	6%
50-79	9%	8%
30-100	38%	44%
CLARITY SCORES: TURNOUT		
-19	0%	0%
0-39	3%	3%
0-59	8%	4%
0-79	6%	10%
0-100	83%	82%
CLARITY SCORES: COLLEGE		
1-19	12%	14%
0-39	29%	26%
0-59	28%	21%
0-79	19%	19%
30-100	12%	21%
CLARITY SCORES: CHOICE		
-19	13%	16%
0-39	37%	30%
10-59	34%	30%
60-79	10%	16%
30-100	7%	8%
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nfid	

	Confide	ential
	Yes	No
0-19	4%	5%
20-39	19%	20%
40-59	35%	32%
60-79	37%	34%
80-100	5%	9%
CLARITY SCORES: CLIMATE CHANGE PRIORITY		
0-19	38%	44%
20-39	41%	29%
40-59	21%	20%
60-79	0%	7%
80-100	0%	0%
MEDIA MARKET		
Charlotte NC	27%	21%
Greensboro-High Point-Winston Salem NC	22%	19%
Norfolk-Portsmouth-Newport News VA	0%	3%
Greenville-New Bern-Washington NC	8%	8%
Wilmington NC	3%	6%
Raleigh-Durham (Fayetteville) NC	31%	35%
Greenville-Spartanburg SC-Asheville NC-Anderson SC	8%	8%
Myrtle Beach-Florence SC	3%	1%
DEMOGRAPHICS - PHONE TYPE		
Land-line Land-line	78%	70%
Wireless	22%	30%
Voter File Match		
Yes	72%	78%
No	28%	22%
Registered Voter (of Voter File Matches)		
Yes	91%	96%
No	9%	4%
Panel Respondent		
Yes	18%	20%
No	82%	80%

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>> Q11. Contact with Others: Any other type of person not already mentioned against...

1 1 1 1 1 1 1 1 1 1		Yes	No
11. Health Quality **Property Congress of State	n		
Poor 8% 3% 13% 14% 15% 15% 15% 15% 15% 15% 15% 15% 15% 15% 15% 15% 15% 15% 10% 10% 13% 15% 10%		(200)	(33.)
Fair food	Poor	8%	3%
Very Good 35% 36% 24. Number of People in HH 3 75% 75% 1-3 75% 75% 17% 1-6 20% 24% 18 1-6 20% 24% 18 15. Children in HH 10% 15% 72% 16 Mone 97% 75% 72% 16 Mone 95% 55% 72% 16 Mone 95% 55% 72% 18 Non-HH Face to Face Count 18% 45% 35% 37% 1-6 115 11% 15% 12%	Fair	13%	14%
24. Number of People in HH -3	Good	44%	47%
1-3	Very Good	35%	36%
1-6	Q4. Number of People in HH		
74	1-3	75%	75%
25. Children in HH The	4-6	20%	24%
Description 10% 13% 13% 13% 13% 10	7+	5%	1%
Five or more 9% 5% 5% 5% 5% 5% 5% 5% 5% 5% 5% 5% 5% 5%			
Three or more 9% 5% 500	One		
None 75% 72%			
126. Non-HH Face to Face Count 187. 45% 1-3			
18% 45% 45% 1-3 15% 17% 19% 8% 37%		75%	72%
1-3	Q6. Non-HH Face to Face Count	19%	15%
11			
74	4-6		
27. Six Feet Away? (if Q6 > 0) 29.	7+		
11% 15% 16% 16% 16% 16% 16% 16% 16% 16% 16% 16			
12% 15% 15% 10% 12% 15% 10% 12% 15% 10% 12% 15% 10% 12% 15% 10% 12% 15% 10% 12% 15% 10% 12% 15% 10% 12% 15% 10% 12% 13%	0	11%	15%
15% 10%	1-3	61%	60%
28. HH Member Going to Work (res	4-6	12%	15%
Main	7+	15%	10%
No	Q8. HH Member Going to Work		
Unsure 4% 1% 29. Children Interacting with Other Children (res 29% 21% No 68% 79% 19% 19% 19% 19% 19% 19% 19% 19% 19% 1	Yes	43%	35%
19. Children Interacting with Other Children (res	No	53%	64%
Part	Unsure	4%	1%
No	Q9. Children Interacting with Other Children		
Unsure 3% 1% 210. Times in Group > 20 in Last Week 0.10. Times in Group > 20 in Last Week 0.11. Simes in Group > 20 in Last Week 0.11. Simes in Group > 20 in Last Week 0.11. Simes in Group > 20 in Last Week 0.11. Simes in Group > 20 in Last Week 0.11. Simes in Group > 20 in Last Week 0.11. Simes in Group > 20 in Last Week 0.11. Contact with Others: Family 0.11. Contact with Others: Friends 0.11. Contact with Others: Friends 0.11. Contact with Others: Co-workers 0.11. Contact with Others: Co-workers 0.11. Contact with Others: Clients, patients, or patrons 0.11. Contact with Others: Clients, patients, or patrons 0.11. Contact with Others: Clients, patients, or patrons 0.11. Simple 0.11.	Yes		21%
210. Times in Group > 20 in Last Week 21-3	No		
1-3		3%	1%
1-3 1-6 1-6 1-7 1-8 8% 3% 1-7 1-1 1-1 1-1 1-1 1-1 1-1 1-1 1-1 1-1	·	649/	020/
1-6			
Section	4-6		
111. Contact with Others: Family (res	7+		
fees 69% 64% No 31% 36% Q11. Contact with Others: Friends 33% 11% No 67% 89% Q11. Contact with Others: Co-workers 38% 10% Kes 38% 10% No 62% 90% Q11. Contact with Others: Clients, patients, or patrons 32% 5% No 68% 95% Q12. Handwashing Count 2% 1% Q13. Handwashing Count 2% 1% Q14. G 25% 20% Q15. G 25% 20% Q16. G 74% 25% 20% Q17. Currently Practicing Social Distancing? 90% 97% Q18. Currently Experiencing Symptoms? 90% 97% Q19. Unsure 2% 1% Q15. Likelihood of getting Coronavirus 2% 1% Q15. Likelihood of getting Coronavirus 2% 6% Q15. Likelihood of getting Coronavirus 2% 6% Q15. Likelihood of getting Coronavirus 2% 6% Q16. Dispute 30% </td <td></td> <td></td> <td>-/-</td>			-/-
211. Contact with Others: Friends (res	Yes	69%	64%
See 33% 11%	No	31%	36%
No 67% 89% Q11. Contact with Others: Co-workers (es 38% 10% No 62% 90% Q11. Contact with Others: Clients, patients, or patrons (es 32% 5% No 68% 95% Q12. Handwashing Count 0 2% 1% 1-3 8% 5% 1-6 25% 20% 0-7+ 66% 74% Q13. Currently Practicing Social Distancing? (es 90% 97% No 10% 3% Q14. Currently Experiencing Symptoms? (es 6% 2% No 92% 98% Unsure 2% 1% Q15. Likelihood of getting Coronavirus (es 2% 6% No 68% 66% Unsure 30% 28% No 68% 66% Unsure 30% 28%	Q11. Contact with Others: Friends		
Contact with Others: Co-workers 38% 10%	Yes	33%	11%
10% 10%	No	67%	89%
No 62% 90% Q11. Contact with Others: Clients, patients, or patrons Ves 32% 5% No 68% 95% Q12. Handwashing Count O 2% 1% 14-3 8% 5% 14-6 25% 20% 74 66% 74% Q13. Currently Practicing Social Distancing? Ves 90% 97% No 10% 3% Q14. Currently Experiencing Symptoms? Ves 92% 98% Q15. Likelihood of getting Coronavirus Ves 2% 6% No 68% 66% Q15, unce 2% 6% 66% G6% G6% G6% G6% G6% G6% G6% G6%	Q11. Contact with Others: Co-workers		
Q11. Contact with Others: Clients, patients, or patrons 32% 5% No	Yes	38%	10%
See	No	62%	90%
No 68% 95% Q12. Handwashing Count D 2 1% L-3 8% 5% A-6 25% 20% A-7+ 66% 74% Q13. Currently Practicing Social Distancing? Ves 90% 97% No 10% 3% Q14. Currently Experiencing Symptoms? Ves 6% 2% No 92% 98% Unsure 2% 1% Q15. Likelihood of getting Coronavirus Ves 2% 6% No 68% 66% Unsure 30% 28%			
Q12. Handwashing Count 2% 1% 18% 5% 5% 166 25% 20% 20% 74 66% 74% 74 74 74 74 74 74	Yes		
2% 1% 18 5% 16 16 18 18 18 18 18 18		68%	95%
1-3 8% 5% 1-6 25% 20% 1-6 25% 20% 1-7+ 66% 74% 1-3. Currently Practicing Social Distancing? 1/es 90% 97% 10 10% 3% 1014. Currently Experiencing Symptoms? 1/es 6% 2% 1/es 6% 92% 98% 1/es 2% 1% 1/es 1/es 2% 6% 1/es 2% 6% 1/es 2% 6% 1/es 3/es 3/es 3/es 66% 1/es 3/es 3/es 3/es 66% 1/es 66%	Q12. Handwasning Count	20/	10/
1-6 25% 20% 74* 66% 74% 66% 66% 66% 66% 66% 66% 66% 66% 95% 66% 95% 66% 95% 66% 95% 66% 95% 95% 95% 95% 95% 95% 95% 95% 95% 95			
7+ 66% 74% Q13. Currently Practicing Social Distancing? (res 90% 97% No 10% 3% Q14. Currently Experiencing Symptoms? (res 6% 2% No 92% 98% Unsure 2% 1% Q15. Likelihood of getting Coronavirus (res 2% 6% No 68% 66% Unsure 30% 28% No 68% 66% Unsure 30% 28%			
Q13. Currently Practicing Social Distancing?	7+		
fes 90% 97% No 10% 3% Q14. Currently Experiencing Symptoms? (*es 6% 2% No 92% 98% Jnsure 2% 1% Q15. Likelihood of getting Coronavirus 2% 6% No 68% 66% Jnsure 30% 28%		00,0	7 170
No 10% 3% Q14. Currently Experiencing Symptoms? Ves 6% 2% 98% Unsure 2% 1% Q15. Likelihood of getting Coronavirus Ves 2% 6% No 68% 66% Unsure 2% 8% 66% G6% G6% G6% G6% G6% G6% G6% G6% G6	Yes	90%	97%
fes 6% 2% No 92% 98% Justice 2% 1% Q15. Likelihood of getting Coronavirus 2% 6% No 68% 66% Justice 30% 28%	No		
No 92% 98% Jusure 2% 1% Q15. Likelihood of getting Coronavirus 2% 6% No 68% 66% Jusure 30% 28%	Q14. Currently Experiencing Symptoms?		
Unsure 2% 1% Q15. Likelihood of getting Coronavirus 2% 6% Vol 68% 66% Unsure 30% 28%	Yes	6%	2%
Q15. Likelihood of getting Coronavirus Yes 2% 6% No 68% 66% Unsure 30% 28%	No	92%	98%
Yes 2% 6% No 68% 66% Unsure 30% 28%	Unsure	2%	1%
No 68% 66% Unsure 30% 28%	Q15. Likelihood of getting Coronavirus		
Jnsure 30% 28%	Yes	2%	6%
	No		66%
D16. NC Response to Coronavirus	Unsure	30%	28%
N-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1	Q16. NC Response to Coronavirus		

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Co	111	IC 16	11 1 5	ı'n

	Confidentia	
	Yes	No
Most are underestimating the risks	34%	31%
Most are reacting appropriately	53%	60%
Most are overreacting to the actual risks	14%	8%
Q17. Changes to Routine		
	6.49/	660/
Large changes	64%	66%
Small changes	26%	26%
No real changes	10%	6%
Unsure	0%	2%
Q18. College Degree		
Yes	57%	48%
No	43%	52%
	45%	32%
Q19. Latino		
Yes	8%	3%
No	92%	97%
Q20. Race		
White	76%	79%
Black	17%	16%
Asian	3%	1%
Another race	4%	4%
Q19-20. Race + Ethnicity		
White	71%	76%
Black	16%	16%
Asian	3%	1%
Hispanic or Latino	8%	3%
Another race	4%	4%
Q21. Panel Willingness		
Yes	79%	81%
No	21%	19%
DEMOGRAPHICS - RACE ON FILE	21/0	1370
Caucasian	81%	80%
Black	14%	16%
Hispanic	2%	1%
Other	3%	2%
DEMOGRAPHICS - PARTY ON FILE		
	2.40/	39%
Democrat	34%	
Republican	28%	29%
Other / Unaffiliated	38%	32%
DEMOGRAPHICS - AGE		
18-34	11%	10%
35-49	16%	19%
50-64	25%	29%
65-79	33%	33%
80+	15%	9%
DEMOGRAPHICS - GENDER		
Female	56%	57%
Male	44%	43%
CLARITY SCORES: PARTY	1170	1370
	400/	270/
0-19	40%	37%
20-39	8%	5%
40-59	7%	6%
60-79	8%	8%
80-100	38%	44%
CLARITY SCORES: TURNOUT	30,3	.,,,
	00/	00/
0-19	0%	0%
20-39	2%	3%
40-59	6%	4%
60-79	7%	10%
80-100	85%	82%
CLARITY SCORES: COLLEGE	33,3	
	1.40/	1 40/
0-19	14%	14%
20-39	27%	26%
40-59	19%	21%
60-79	16%	20%
80-100	24%	20%
CLARITY SCORES: CHOICE		
	2001	150/
0-19	20%	15%
20-39	30%	29%
	30%	
40-59	29%	31%
40-59 60-79		31% 17%
	29%	
60-79	29% 13%	17%

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	lentia	

	Confident	ial
	Yes	No
0-19	6%	5%
20-39	15%	21%
40-59	33%	32%
60-79	39%	33%
80-100	7%	9%
CLARITY SCORES: CLIMATE CHANGE PRIORITY		
0-19	47%	43%
20-39	28%	30%
40-59	17%	21%
60-79	8%	6%
80-100	0%	0%
MEDIA MARKET		
Charlotte NC	22%	22%
Greensboro-High Point-Winston Salem NC	18%	19%
Norfolk-Portsmouth-Newport News VA	1%	3%
Greenville-New Bern-Washington NC	8%	8%
Wilmington NC	8%	5%
Raleigh-Durham (Fayetteville) NC	34%	34%
Greenville-Spartanburg SC-Asheville NC-Anderson SC	8%	8%
Myrtle Beach-Florence SC	2%	1%
DEMOGRAPHICS - PHONE TYPE		
Land-line Land-line	80%	69%
Wireless	20%	31%
Voter File Match		
Yes	75%	78%
No	25%	22%
Registered Voter (of Voter File Matches)		
Yes	94%	96%
No	6%	4%
Panel Respondent		
Yes	18%	20%
No	83%	80%

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» Q12. Handwashing Count against...

	0	1-3	4-6	7+
n	(9)	(71)	(281)	(1,021)
Q1. Health Quality	(3)	(71)	(201)	(1,021)
Poor	13%	8%	4%	4%
Fair	38%	18%	19%	13%
Good	38%	44%	48%	46%
Very Good	13%	30%	29%	37%
Q4. Number of People in HH				
1-3	78%	71%	78%	77%
4-6	0%	24%	22%	21%
7+	22%	4%	0%	1%
Q5. Children in HH				
One	0%	6%	9%	13%
Two	0%	8%	9%	8%
Three or more	13%	10%	5%	5%
None	88%	76%	78%	74%
Q6. Non-HH Face to Face Count				
0	22%	39%	41%	38%
1-3	22%	44%	37%	42%
4-6	11%	6%	11%	10%
7+	44%	11%	11%	9%
Q7. Six Feet Away? (If Q6 > 0)				
0	29%	30%	14%	14%
1-3	29%	47%	60%	62%
4-6	14%	12%	17%	13%
7+	29%	12%	9%	10%
Q8. HH Member Going to Work				
Yes	22%	34%	32%	37%
No	67%	61%	67%	61%
Unsure	11%	6%	1%	2%
Q9. Children Interacting with Other Children	00/	470/	200/	200/
Yes	0% 0%	47%	20%	20%
No Unsure	100%	53%	80%	79% 1%
Q10. Times in Group > 20 in Last Week	100%	076	070	1/0
Q10. Times in Group > 20 in East Week	33%	77%	79%	78%
1-3	33%	14%	14%	16%
4-6	0%	0%	3%	2%
7+	33%	9%	3%	4%
Q11. Contact with Others: Family	5575	370	0,0	1,0
Yes	78%	66%	64%	67%
No	22%	34%	36%	33%
Q11. Contact with Others: Friends				
Yes	50%	18%	15%	17%
No	50%	82%	85%	83%
Q11. Contact with Others: Co-workers				
Yes	44%	18%	10%	16%
No	56%	82%	90%	84%
Q11. Contact with Others: Clients, patients, or patrons				
Yes	38%	15%	7%	9%
No	63%	85%	93%	91%
Q11. Contact with Others: Any other type of person not already mention	ned			
Yes	38%	19%	16%	12%
No	63%	81%	84%	88%
Q13. Currently Practicing Social Distancing?				
Yes	67%	89%	94%	97%
No	33%	11%	6%	3%
Q14. Currently Experiencing Symptoms?				
Yes	11%	7%	3%	2%
No .	78%	91%	96%	98%
Unsure	11%	1%	1%	1%
Q15. Likelihood of getting Coronavirus				
Yes	0%	4%	5%	5%
No	78%	67%	68%	65%
Unsure	22%	29%	27%	30%
Q16. NC Response to Coronavirus	130/	2501	270/	2201
Most are underestimating the risks	13%	35%	27%	32%
Most are reacting appropriately	50%	54%	64%	59%

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		Co	nfiden	tial
	0	1-3	4-6	7+
Most are overreacting to the actual risks	38%	10%	10%	9%
Q17. Changes to Routine				
Large changes	44%	74%	57%	66%
Small changes	22%	16%	31%	27%
No real changes	33%	10%	10%	5%
Unsure	0%	0%	3%	2%
Q18. College Degree	·			
Yes	44%	51%	47%	46%
No	56%	49%	53%	54%
Q19. Latino				
Yes	22%	6%	2%	4%
No	78%	94%	98%	96%
Q20. Race				
White	57%	76%	79%	76%
Black	29%	19%	17%	19%
Asian	0%	2%	2%	1%
Another race	14%	3%	2%	4%
Q19-20. Race + Ethnicity				
White	44%	72%	76%	73%
Black	22%	18%	19%	19%
Asian	0%	1%	1%	0%
Hispanic or Latino	22%	6%	2%	4%
Another race	11%	3%	2%	4%
Q21. Panel Willingness				
Yes	67%	89%	80%	80%
No	33%	11%	20%	20%
DEMOGRAPHICS - RACE ON FILE	'			
Caucasian	80%	88%	80%	77%
Black	20%	10%	17%	19%
Hispanic	0%	0%	0%	1%
Other	0%	2%	3%	3%
DEMOGRAPHICS - PARTY ON FILE				
Democrat	20%	42%	38%	41%
Republican	40%	21%	30%	29%
Other / Unaffiliated	40%	38%	32%	30%
DEMOGRAPHICS - AGE				
18-34	11%	15%	9%	8%
35-49	22%	15%	13%	16%

22%

11%

33%

56%

40%

0%

0%

20%

40%

25%

0%

0%

50%

25%

20%

20%

18%

41%

10%

49%

29% 40%

10%

10%

2%

48%

2%

7%

9%

9%

73%

15%

27%

44% 51%

28%

38%

12%

47%

53%

5%

4%

8%

42%

0%

4%

5%

10%

80%

17%

26%

28%

35%

12%

63%

37%

37%

5%

5%

8%

45%

0%

2%

4%

9%

85%

14%

29%

50-64

65-79

Female

Male

0-19

20-39

40-59

60-79

80-100

0-19

20-39

40-59

60-79

0-19

20-39

80-100

DEMOGRAPHICS - GENDER

CLARITY SCORES: PARTY

CLARITY SCORES: TURNOUT

CLARITY SCORES: COLLEGE

80+

40-59 20% 25% 20% 21% 17% 60-79 40% 25% 16% 80-100 0% 8% 22% 19% CLARITY SCORES: CHOICE 20% 0-19 0% 15% 17% 20-39 20% 18% 31% 32% 40-59 80% 36% 33% 29% 60-79 0% 18% 14% 15% 80-100 0% 7% 7% 8% CLARITY SCORES: CHURCH ATTENDANCE 0-19 20% 2% 6% 4% 20-39 40% 29% 21% 17% © Clarity Campaign Labs

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Con	tide	entia

Column		Confidential			
60-79 20% 31% 32% 37% 80-100 0% 6% 11% 10% 80-100 0% 6% 11% 10% CLARITY SCORES: CLIMATE CHANGE PRIORITY 0-19 40% 39% 45% 42% 20-39 60% 25% 31% 31% 40-59 0% 30% 18% 21% 60-79 0% 7% 6% 5% 80-100 0% 0% 0% 0% 0% MEDIA MARKET Charlotte NC 20% 23% 22% 22% Greensboro-High Point-Winston Salem NC 0% 17% 21% 19% Norfolk-Portsmouth-Newport News VA 0% 23% 22% 22% Greensville-New Bern-Washington NC 0% 2% 2% 2% Wilmington NC 0% 2% 5% 6% Raleigh-Durham (Fayetteville) NC 80% 42% 29% 35% Greenville-Spartanburg SC-Asheville NC-Anderson SC 0%		0	1-3	4-6	7+
80-100	40-59	20%	31%	31%	32%
CLARITY SCORES: CLIMATE CHANGE PRIORITY	60-79	20%	31%	32%	37%
0-19 40% 39% 45% 42% 20-39 60% 25% 31% 31% 40-59 0% 30% 18% 21% 60-79 0% 7% 6% 5% 80-100 0% 0% 0% 0% MEDIA MARKET Charlotte NC 20% 23% 22% 22% Greensboro-High Point-Winston Salem NC 0% 17% 21% 19% Norfolk-Portsmouth-Newport News VA 0% 2% 2% 2% Greenville-New Bern-Washington NC 0% 2% 2% 2% Wilmington NC 0% 2% 5% 6% Raleigh-Durham (Fayetteville) NC 80% 42% 29% 35% Greenville-Spartanburg SC-Asheville NC-Anderson SC 0% 10% 10% 7% Myrtle Beach-Florence SC 0% 2% 0% 1% DEMOGRAPHICS - PHONE TYPE 2 2 0% 1% Land-line 40% 63% 79% 76% Woter File Match 2 <td>80-100</td> <td>0%</td> <td>6%</td> <td>11%</td> <td>10%</td>	80-100	0%	6%	11%	10%
20-39	CLARITY SCORES: CLIMATE CHANGE PRIORITY				
40-59	0-19	40%	39%	45%	42%
60-79 0% 7% 6% 5% 80-100 0% 0% 0% 0% 0% MEDIA MARKET Charlotte NC 20% 23% 22% 22% Greensboro-High Point-Winston Salem NC 0% 17% 21% 19% Norfolk-Portsmouth-Newport News VA 0% 2% 2% 2% Greenville-New Bern-Washington NC 0% 2% 10% 8% Wilmington NC 0% 2% 5% 6% Raleigh-Durham (Fayetteville) NC 80% 42% 29% 35% Greenville-Spartanburg SC-Asheville NC-Anderson SC 0% 10% 10% 7% Myrtle Beach-Florence SC 0% 2% 0% 1% DEMOGRAPHICS - PHONE TYPE 2 2 2 Land-line 40% 63% 79% 76% Wireless 60% 38% 21% 24% Voter File Match 2 2 2 2 2 Yes 80% 94% 96% 96% 96%	20-39	60%	25%	31%	31%
80-100 0% 0% 0% 0% MEDIA MARKET Charlotte NC 20% 23% 22% 22% Greensboro-High Point-Winston Salem NC 0% 17% 21% 19% Norfolk-Portsmouth-Newport News VA 0% 2% 2% 2% Greenville-New Bern-Washington NC 0% 2% 10% 8% Wilmington NC 0% 2% 5% 6% Raleigh-Durham (Fayetteville) NC 80% 42% 29% 35% Greenville-Spartanburg SC-Asheville NC-Anderson SC 0% 10% 10% 7% Myrtle Beach-Florence SC 0% 2% 0% 1% DEMOGRAPHICS - PHONE TYPE 2 20% 0% 1% Land-line 40% 63% 79% 76% Wireless 60% 38% 21% 24% Voter File Match 2 2 2 2 No 44% 32% 25% 19% Registered Voter (of Voter File Matches) 2 80% 94% 96% 96%	40-59	0%	30%	18%	21%
MEDIA MARKET Charlotte NC 20% 23% 22% 22% Greensboro-High Point-Winston Salem NC 0% 17% 21% 19% Norfolk-Portsmouth-Newport News VA 0% 2% 2% 2% Greenville-New Bern-Washington NC 0% 2% 10% 8% Wilmington NC 0% 2% 5% 6% Raleigh-Durham (Fayetteville) NC 80% 42% 29% 35% Greenville-Spartanburg SC-Asheville NC-Anderson SC 0% 10% 10% 7% Myrtle Beach-Florence SC 0% 2% 0% 1% DEMOGRAPHICS - PHONE TYPE 2 20% 76% Wireless 60% 38% 21% 24% Voter File Match 2 25% 19% No 44% 32% 25% 19% Registered Voter (of Voter File Matches) 80% 94% 96% 96% No 20% 6% 4% 4% Panel Respondent 20%	60-79	0%	7%	6%	5%
Charlotte NC 20% 23% 22% 22% Greensboro-High Point-Winston Salem NC 0% 17% 21% 19% Norfolk-Portsmouth-Newport News VA 0% 2% 2% 2% Greenville-New Bern-Washington NC 0% 2% 10% 8% Wilmington NC 0% 2% 5% 6% Raleigh-Durham (Fayetteville) NC 80% 42% 29% 35% Greenville-Spartanburg SC-Asheville NC-Anderson SC 0% 10% 10% 7% Myrtle Beach-Florence SC 0% 2% 0% 1% DEMOGRAPHICS - PHONE TYPE 2 20% 76% Wireless 60% 38% 21% 24% Voter File Match 44% 32% 25% 19% No 44% 32% 25% 19% Registered Voter (of Voter File Matches) 20% 6% 4% 4% Panel Respondent 20% 6% 4% 4%	80-100	0%	0%	0%	0%
Greensboro-High Point-Winston Salem NC 0% 17% 21% 19% Norfolk-Portsmouth-Newport News VA 0% 2% 2% 2% Greenville-New Bern-Washington NC 0% 2% 10% 8% Wilmington NC 0% 2% 5% 6% Raleigh-Durham (Fayetteville) NC 80% 42% 29% 35% Greenville-Spartanburg SC-Asheville NC-Anderson SC 0% 10% 10% 7% Myrtle Beach-Florence SC 0% 2% 0% 1% DEMOGRAPHICS - PHONE TYPE 20% 66% 79% 76% Wireless 60% 38% 21% 24% Voter File Match 79% 75% 81% No 44% 32% 25% 19% Registered Voter (of Voter File Matches) 80% 94% 96% 96% No 20% 6% 4% 4% Panel Respondent 20% 6% 4% 20% 20%	MEDIA MARKET				
Norfolk-Portsmouth-Newport News VA 0% 2% 2% 2%	Charlotte NC	20%	23%	22%	22%
Greenville-New Bern-Washington NC 0% 2% 10% 8% Wilmington NC 0% 2% 5% 6% Raleigh-Durham (Fayetteville) NC 80% 42% 29% 35% Greenville-Spartanburg SC-Asheville NC-Anderson SC 0% 10% 10% 7% Myrtle Beach-Florence SC 0% 2% 0% 1% DEMOGRAPHICS - PHONE TYPE 40% 63% 79% 76% Wireless 60% 38% 21% 24% Voter File Match 75% 81% No 44% 32% 25% 19% Registered Voter (of Voter File Matches) Yes 80% 94% 96% 96% No 20% 6% 4% 4% Panel Respondent Yes 0% 14% 20% 20%	Greensboro-High Point-Winston Salem NC	0%	17%	21%	19%
Wilmington NC 0% 2% 5% 6% Raleigh-Durham (Fayetteville) NC 80% 42% 29% 35% Greenville-Spartanburg SC-Asheville NC-Anderson SC 0% 10% 10% 7% Myrtle Beach-Florence SC 0% 2% 0% 1% DEMOGRAPHICS - PHONE TYPE Land-line 40% 63% 79% 76% Wireless 60% 38% 21% 24% Voter File Match Yes 56% 68% 75% 81% No 44% 32% 25% 19% Registered Voter (of Voter File Matches) Yes 80% 94% 96% 96% No 20% 6% 4% 4% Panel Respondent Yes 0% 14% 20% 20%	Norfolk-Portsmouth-Newport News VA	0%	2%	2%	2%
Raleigh-Durham (Fayetteville) NC 80% 42% 29% 35% Greenville-Spartanburg SC-Asheville NC-Anderson SC 0% 10% 10% 7% Myrtle Beach-Florence SC 0% 2% 0% 1% DEMOGRAPHICS - PHONE TYPE Land-line 40% 63% 79% 76% Wireless 60% 38% 21% 24% Voter File Match Yes 56% 68% 75% 81% No 44% 32% 25% 19% Registered Voter (of Voter File Matches) Yes 80% 94% 96% 96% No 20% 6% 4% 4% Panel Respondent 20% 6% 4% 20% 20%	Greenville-New Bern-Washington NC	0%	2%	10%	8%
Greenville-Spartanburg SC-Asheville NC-Anderson SC 0% 10% 7% Myrtle Beach-Florence SC 0% 2% 0% 1% DEMOGRAPHICS - PHONE TYPE Land-line 40% 63% 79% 76% Wireless 60% 38% 21% 24% Voter File Match Yes 56% 68% 75% 81% No 44% 32% 25% 19% Registered Voter (of Voter File Matches) Yes 80% 94% 96% 96% No 20% 6% 4% 4% Panel Respondent Yes 0% 14% 20% 20%	Wilmington NC	0%	2%	5%	6%
Myrtle Beach-Florence SC 0% 2% 0% 1% DEMOGRAPHICS - PHONE TYPE Land-line 40% 63% 79% 76% Wireless 60% 38% 21% 24% Voter File Match 75% 81% No 44% 32% 25% 19% Registered Voter (of Voter File Matches) 80% 94% 96% 96% No 20% 6% 4% 4% Panel Respondent Yes 0% 14% 20% 20%	Raleigh-Durham (Fayetteville) NC	80%	42%	29%	35%
DEMOGRAPHICS - PHONE TYPE Land-line 40% 63% 79% 76% Wireless 60% 38% 21% 24% Voter File Match Yes 56% 68% 75% 81% No 44% 32% 25% 19% Registered Voter (of Voter File Matches) Yes 80% 94% 96% 96% No 20% 6% 4% 4% Panel Respondent Yes 0% 14% 20% 20%	Greenville-Spartanburg SC-Asheville NC-Anderson SC	0%	10%	10%	7%
Land-line 40% 63% 79% 76% Wireless 60% 38% 21% 24% Voter File Match Yes 56% 68% 75% 81% No 44% 32% 25% 19% Registered Voter (of Voter File Matches) Yes 80% 94% 96% 96% No 20% 6% 4% 4% Panel Respondent Yes 0% 14% 20% 20%	Myrtle Beach-Florence SC	0%	2%	0%	1%
Wireless 60% 38% 21% 24% Voter File Match Yes 56% 68% 75% 81% No 44% 32% 25% 19% Registered Voter (of Voter File Matches) Yes 80% 94% 96% 96% No 20% 6% 4% 4% Panel Respondent Yes 0% 14% 20% 20%	DEMOGRAPHICS - PHONE TYPE				
Voter File Match Yes 56% 68% 75% 81% No 44% 32% 25% 19% Registered Voter (of Voter File Matches) Yes 80% 94% 96% 96% No 20% 6% 4% 4% Panel Respondent Yes 0% 14% 20% 20%	Land-line	40%	63%	79%	76%
Yes 56% 68% 75% 81% No 44% 32% 25% 19% Registered Voter (of Voter File Matches) 80% 94% 96% 96% No 20% 6% 4% 4% Panel Respondent Yes 0% 14% 20% 20%	Wireless	60%	38%	21%	24%
No 44% 32% 25% 19% Registered Voter (of Voter File Matches) Yes 80% 94% 96% 96% No 20% 6% 4% 4% Panel Respondent Yes 0% 14% 20% 20%	Voter File Match				
Registered Voter (of Voter File Matches) Yes 80% 94% 96% 96% No 20% 6% 4% 4% Panel Respondent Yes 0% 14% 20% 20%	Yes	56%	68%	75%	81%
Yes 80% 94% 96% 96% No 20% 6% 4% 4% Panel Respondent Ves 0% 14% 20% 20%	No	44%	32%	25%	19%
No 20% 6% 4% 4% Panel Respondent Ves 0% 14% 20% 20%	Registered Voter (of Voter File Matches)				
Panel Respondent 0% 14% 20% 20%	Yes	80%	94%	96%	96%
Yes 0% 14% 20% 20%	No	20%	6%	4%	4%
	Panel Respondent				
No 100% 86% 80% 80%	Yes	0%	14%	20%	20%
	No	100%	86%	80%	80%

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>> Q13. Currently Practicing Social Distancing? against...

	Yes	No
n	(1,316)	(59)
Q1. Health Quality	, , ,	, ,
Poor	4%	12%
Fair	14%	17%
Good	47%	31%
Very Good	35%	41%
Q4. Number of People in HH		
1-3	78%	70%
4-6	21%	19%
7+ Q5. Children in HH	1%	11%
One	12%	10%
Two	8%	12%
Three or more	5%	9%
None	75%	69%
Q6. Non-HH Face to Face Count		
0	39%	28%
1-3	42%	33%
4-6	10%	7%
7+	9%	32%
Q7. Six Feet Away? (If Q6 > 0)		
0	14%	35%
1-3	62%	38%
4-6	14%	10%
7+	10%	18%
Q8. HH Member Going to Work Yes	36%	30%
No No	62%	60%
Unsure	2%	11%
Q9. Children Interacting with Other Children		
Yes	20%	44%
No	79%	56%
Unsure	1%	0%
Q10. Times in Group > 20 in Last Week		
0	79%	54%
1-3	16%	17%
4-6	2%	3%
7+	3%	25%
Q11. Contact with Others: Family Yes	67%	53%
No No	33%	47%
O11. Contact with Others: Friends	3370	4770
Yes	16%	38%
No	84%	62%
Q11. Contact with Others: Co-workers		
Yes	14%	34%
No	86%	66%
Q11. Contact with Others: Clients, patients, or patrons		
Yes	8%	30%
No	92%	70%
Q11. Contact with Others: Any other type of person not already mentioned Yes	120/	220/
No No	13% 87%	33% 67%
Q12. Handwashing Count	07/0	0776
0	0%	5%
1-3	5%	14%
4-6	20%	27%
7+	75%	54%
Q14. Currently Experiencing Symptoms?		
Yes	2%	7%
No	97%	90%
Unsure	1%	3%
Q15. Likelihood of getting Coronavirus		
Yes	5%	3%
No	65%	76%
Unsure	30%	20%
Q16. NC Response to Coronavirus		

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	Confidentia	
	Yes	No
Most are underestimating the risks	32%	23%
Most are reacting appropriately	60%	46%
Most are overreacting to the actual risks	8%	30%
Q17. Changes to Routine		
Large changes	66%	29%
Small changes	27%	28%
No real changes	5%	34%
Unsure	1%	9%
Q18. College Degree		
Yes	47%	36%
No	53%	64%
Q19. Latino		
Yes	4%	5%
No	96%	95%
Q20. Race		
White	77%	69%
Black	19%	13%
Asian	1%	6%
Another race	3%	12%
Q19-20. Race + Ethnicity		
White	74%	66%
Black	19%	14%
Asian	1%	5%
Hispanic or Latino	3%	5%
Another race	3%	10%
Q21. Panel Willingness		
Yes	81%	70%
No	19%	30%
DEMOGRAPHICS - RACE ON FILE		
Caucasian	78%	73%
Black	18%	14%
Hispanic	1%	0%
Other	2%	14%
DEMOGRAPHICS - PARTY ON FILE		
Democrat Democrat	41%	19%
Republican	28%	51%
Other / Unaffiliated	31%	30%
DEMOGRAPHICS - AGE	31/6	3070
18-34	9%	8%
35-49	16%	15%
50-64	28%	20%
		_
65-79	36%	37%
80+	12%	19%
DEMOGRAPHICS - GENDER		
Female	59%	54%
Male	41%	46%
CLARITY SCORES: PARTY		
0-19	36%	65%
20-39	5%	3%
40-59	5%	3%
60-79	8%	5%
80-100	45%	24%
CLARITY SCORES: TURNOUT		
0-19	0%	0%
20-39	3%	3%
40-59	4%	3%
60-79	9%	19%
80-100	83%	75%
CLARITY SCORES: COLLEGE		
0-19	14%	24%
20-39	28%	38%
40-59	21%	16%
60-79	18%	8%
80-100	19%	14%
CLARITY SCORES: CHOICE		
0-19	16%	26%
20-39	31%	46%
40-59	30%	23%
60-79	15%	6%
80-100	8%	0%
	070	0 / 0

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	Confidential		
	Yes	No	
0-19	5%	0%	
20-39	18%	14%	
40-59	32%	30%	
60-79	35%	46%	
80-100	10%	11%	
CLARITY SCORES: CLIMATE CHANGE PRIORITY			
0-19	42%	69%	
20-39	31%	23%	
40-59	21%	9%	
60-79	6%	0%	
80-100	0%	0%	
MEDIA MARKET			
Charlotte NC	22%	24%	
Greensboro-High Point-Winston Salem NC	20%	14%	
Norfolk-Portsmouth-Newport News VA	2%	3%	
Greenville-New Bern-Washington NC	8%	8%	
Wilmington NC	5%	11%	
Raleigh-Durham (Fayetteville) NC	34%	30%	
Greenville-Spartanburg SC-Asheville NC-Anderson SC	8%	5%	
Myrtle Beach-Florence SC	1%	5%	
DEMOGRAPHICS - PHONE TYPE			
Land-line	75%	86%	
Wireless	25%	14%	
Voter File Match			
Yes	79%	63%	
No	21%	37%	
Registered Voter (of Voter File Matches)			
Yes	96%	97%	
No	4%	3%	
Panel Respondent			
Yes	19%	17%	
No	81%	83%	
·			

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>> Q14. Currently Experiencing Symptoms? against...

	Yes	No	Unsure
n	(30)	(1,324)	(14)
Q1. Health Quality			
Poor	20%	4%	21%
Fair	20%	14%	21%
Good	47%	46%	21%
Very Good	13%	35%	36%
Q4. Number of People in HH			
1-3	77%	77%	79%
4-6	17%	21%	7%
7+	7%	1%	14%
Q5. Children in HH			
One	13%	12%	8%
Two	7%	8%	0%
Three or more	10%	5%	15%
None	70%	75%	77%
Q6. Non-HH Face to Face Count			1
0	25%	39%	14%
1-3	36%	41%	29%
4-6	14%	10%	21%
7+	25%	9%	36%
Q7. Six Feet Away? (If Q6 > 0)			
0	5%	15%	8%
1-3	62%	61%	33%
4-6	10%	14%	25%
7+	24%	10%	33%
Q8. HH Member Going to Work			
Yes	32%	36%	21%
No	64%	62%	50%
Unsure	4%	2%	29%
Q9. Children Interacting with Other Children			
Yes	22%	21%	0%
No	78%	78%	100%
Unsure	0%	1%	0%
Q10. Times in Group > 20 in Last Week			
0	69%	79%	36%
1-3	21%	16%	29%
4-6	0%	2%	14%
7+	10%	4%	21%
Q11. Contact with Others: Family	C00/	C70/	F 40/
Yes	69%	67%	54%
No	31%	33%	46%
Q11. Contact with Others: Friends	220/	4.50/	420/
Yes	23%	16%	42%
No Q11. Contact with Others: Co-workers	77%	84%	58%
Yes	270/	150/	00/
	27%	15% 85%	9%
No	73%	65%	91%
Q11. Contact with Others: Clients, patients, or patrons Yes	20%	9%	20%
No No	20%	91%	20%
	80%	91%	80%
Q11. Contact with Others: Any other type of person not already mention		120/	30%
Yes	36%	13%	
No 013. Handwashing Count	64%	87%	70%
Q12. Handwashing Count 0	20/	1%	7%
1-3	17%		
1-3 4-6	17%	5%	7%
7+	27%	20%	21%
	53%	74%	64%
Q13. Currently Practicing Social Distancing?	070/	060/	0 <i>C</i> n/
Yes	87%	96%	86%
No O15 Likelihood of getting Covennyijeus	13%	4%	14%
Q15. Likelihood of getting Coronavirus	2001	F0/	001
Yes	20%	5%	0%
No	57%	66%	36%
Unsure	23%	29%	64%
Q16. NC Response to Coronavirus			
Most are underestimating the risks	55%	31%	33%

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	Yes	Confide	Unsu
Most are reacting appropriately	31%	61%	429
Most are overreacting to the actual risks	14%	9%	259
Q17. Changes to Routine			
Large changes	59%	65%	339
Small changes	24%	27%	589
No real changes	14%	7%	8%
Unsure	3%	2%	0%
Q18. College Degree	'		
Yes	41%	46%	429
No	59%	54%	589
Q19. Latino			
Yes	3%	4%	0%
No	97%	96%	100
Q20. Race			
White	54%	78%	589
Black	32%	18%	339
Asian	4%	1%	0%
Another race	11%	3%	8%
Q19-20. Race + Ethnicity			
White	53%	74%	579
Black	30%	18%	369
Asian	3%	1%	09
Hispanic or Latino	3%	4%	09
Another race	10%	3%	79
Q21. Panel Willingness			
⁄es	78%	80%	709
No	22%	20%	309
DEMOGRAPHICS - RACE ON FILE			
Caucasian	69%	79%	509
Black	25%	18%	509
Hispanic	0%	1%	0%
Other	6%	2%	09
DEMOGRAPHICS - PARTY ON FILE			
Democrat	50%	40%	509
Republican	13%	29%	209
Other / Unaffiliated	38%	30%	309
DEMOGRAPHICS - AGE			
18-34	13%	9%	09
35-49	13%	16%	09
50-64	27%	28%	299
65-79	37%	36%	299
80+	10%	12%	439
DEMOGRAPHICS - GENDER			
Female	77%	59%	299
Male	23%	41%	719
CLARITY SCORES: PARTY			
0-19	25%	37%	309
20-39	6%	5%	0%
40-59	6%	5%	09
60-79	0%	8%	109
80-100	63%	44%	609
CLARITY SCORES: TURNOUT			
0-19	0%	0%	09
20-39	0%	3%	09
40-59	6%	4%	09
60-79	19%	9%	119
80-100	75%	83%	899
CLARITY SCORES: COLLEGE			
0-19	19%	15%	109
20-39	44%	28%	409
40-59	31%	21%	409
60-79	6%	18%	109
80-100	0%	19%	09
CLARITY SCORES: CHOICE			
0-19	13%	16%	09
20-39	20%	32%	409
40-59	60%	29%	509
60-79	7%	15%	109
80-100	0%	8%	0%
CLARITY SCORES: CHURCH ATTENDANCE	0/0	570	07

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		Confidential			
	Yes	No	Unsure		
20-39	13%	19%	10%		
40-59	56%	31%	60%		
60-79	25%	36%	30%		
80-100	6%	10%	0%		
CLARITY SCORES: CLIMATE CHANGE PRIORITY					
0-19	20%	43%	30%		
20-39	47%	31%	50%		
40-59	20%	20%	20%		
60-79	13%	6%	0%		
80-100	0%	0%	0%		
MEDIA MARKET	'				
Charlotte NC	25%	22%	40%		
Greensboro-High Point-Winston Salem NC	19%	19%	30%		
Norfolk-Portsmouth-Newport News VA	0%	2%	0%		
Greenville-New Bern-Washington NC	6%	8%	0%		
Wilmington NC	19%	5%	0%		
Raleigh-Durham (Fayetteville) NC	25%	34%	20%		
Greenville-Spartanburg SC-Asheville NC-Anderson SC	6%	8%	10%		
Myrtle Beach-Florence SC	0%	1%	0%		
DEMOGRAPHICS - PHONE TYPE					
Land-line	81%	75%	100%		
Wireless	19%	25%	0%		
Voter File Match					
Yes	53%	79%	71%		
No	47%	21%	29%		
Registered Voter (of Voter File Matches)					
Yes	100%	96%	90%		
No	0%	4%	10%		
Panel Respondent					
Yes	13%	19%	36%		
No	87%	81%	64%		

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» Q15. Likelihood of getting Coronavirus against...

21. Health Quality Poor Fair Good Very Good Q4. Number of People in HH 1-3 4-6 7+ Q5. Children in HH	Yes (70) 6% 9% 43% 43%	No (892) 3% 14% 47%	(398) 7% 16%
Poor Fair Good Very Good Q4. Number of People in HH 1-3 4-6 7+	6% 9% 43% 43%	3% 14%	7%
Fair Good Very Good Q4. Number of People in HH 1-3 4-6 7+	9% 43% 43%	14%	
Good Very Good Q4. Number of People in HH 1-3 4-6 7+	43% 43%		16%
Very Good Q4. Number of People in HH 1-3 4-6 7+	43%	47%	
Q4. Number of People in HH 1-3 4-6 7+			46%
1-3 4-6 7+	E 40/	36%	31%
4-6 7+	E 40/		
7+	54%	79%	78%
	43%	20%	21%
25. Children in HH	3%	2%	1%
0.5	200/	110/	120/
One Iwo	20%	11% 8%	12% 8%
Three or more	9%	5%	4%
None	49%	76%	76%
Q6. Non-HH Face to Face Count	1370	7070	7070
)	50%	39%	36%
1-3	22%	42%	43%
4-6	10%	10%	11%
7+	18%	9%	11%
Q7. Six Feet Away? (If Q6 > 0)			
)	26%	16%	11%
1-3	41%	60%	66%
4-6	12%	15%	13%
7+	21%	9%	11%
Q8. HH Member Going to Work			
⁄es	47%	34%	37%
No .	53%	64%	59%
Jnsure	0%	2%	4%
Q9. Children Interacting with Other Children	220/	210/	200/
Yes No	23% 77%	21% 78%	20% 78%
Jnsure	0%	1%	2%
Q10. Times in Group > 20 in Last Week	070	1/0	270
)	80%	81%	72%
1-3	14%	14%	20%
4-6	0%	2%	3%
7+	6%	3%	5%
Q11. Contact with Others: Family			
/es	78%	65%	67%
No	22%	35%	33%
Q11. Contact with Others: Friends			
/es	17%	16%	18%
No	83%	84%	82%
Q11. Contact with Others: Co-workers	100/	1.10/	470/
Yes No	19%	14%	17% 83%
Q11. Contact with Others: Clients, patients, or patrons	81%	86%	6370
res	14%	9%	9%
No	86%	91%	91%
Q11. Contact with Others: Any other type of person not already mentioned		/-	
/es	5%	14%	14%
No	95%	86%	86%
Q12. Handwashing Count			
	0%	1%	1%
1-3	4%	5%	5%
4-6	20%	21%	18%
7+	76%	73%	76%
Q13. Currently Practicing Social Distancing?			
/es	97%	95%	97%
No .	3%	5%	3%
Q14. Currently Experiencing Symptoms?	001	201	221
/es	9%	2%	2%
No Incurs	91%	98%	96%
Unsure Q16. NC Response to Coronavirus	0%	1%	Z70
Most are underestimating the risks	48%	27%	37%

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	C	Confide	ntial
	Yes	No	Unsure
Most are reacting appropriately	46%	62%	57%
Most are overreacting to the actual risks	6%	11%	6%
Q17. Changes to Routine			
Large changes	68%	62%	69%
Small changes	22%	29%	24%
No real changes	10%	8%	4%
Unsure	0%	1%	3%
Q18. College Degree			
Yes	75%	45%	44%
No	25%	55%	56%
Q19. Latino			
Yes	6%	4%	3%
No	94%	96%	97%
Q20. Race			
White	89%	77%	76%
Black	8%	19%	20%
Asian	2%	1%	1%

2%

84%

7%

1%

6%

1%

87%

13%

88%

2%

2%

8%

27%

21%

52%

13%

41%

27%

13%

6%

47%

53%

31%

10%

4%

17%

38%

2%

6%

6%

6%

80%

4%

15%

27%

25%

29%

8%

10%

42%

25%

15%

10%

4%

73%

19%

1%

4%

4%

79%

21%

78%

19%

1%

2%

39%

32%

29%

9%

15%

26%

37%

13%

57%

43%

40%

6%

5%

7%

43%

0%

2%

4%

10%

83%

15%

28%

21%

17%

18%

17%

33%

30%

13%

7%

3%

3%

73%

20%

1%

3%

3%

82%

18%

77%

19%

2%

3%

45%

24%

31%

7%

13%

31%

38%

11%

64%

36%

32%

4%

6%

9% 49%

0%

3%

5%

8%

84%

16%

30%

20%

16%

19%

16%

31%

28%

17%

8%

5%

Another race

White

Black

Asian

No

Black

Other

18-34

35-49

50-64

65-79

Female

Male

0-19

20-39

40-59

60-79

80-100

0-19

20-39

40-59

60-79

80-100

0-19

20-39

40-59

60-79

80-100

0-19

20-39

40-59

60-79

80-100

0-19

80+

Hispanic

Democrat

Republican

Other / Unaffiliated DEMOGRAPHICS - AGE

DEMOGRAPHICS - GENDER

CLARITY SCORES: PARTY

CLARITY SCORES: TURNOUT

CLARITY SCORES: COLLEGE

CLARITY SCORES: CHOICE

CLARITY SCORES: CHURCH ATTENDANCE

Caucasian

Q19-20. Race + Ethnicity

DEMOGRAPHICS - RACE ON FILE

DEMOGRAPHICS - PARTY ON FILE

Hispanic or Latino

Another race
Q21. Panel Willingness

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	Confidential		
	Yes	No	Unsure
20-39	40%	18%	16%
40-59	27%	32%	33%
60-79	19%	36%	38%
80-100	4%	11%	8%
CLARITY SCORES: CLIMATE CHANGE PRIORITY			
0-19	35%	45%	40%
20-39	31%	31%	31%
40-59	19%	20%	22%
60-79	15%	4%	7%
80-100	0%	0%	0%
MEDIA MARKET			
Charlotte NC	23%	21%	24%
Greensboro-High Point-Winston Salem NC	25%	17%	22%
Norfolk-Portsmouth-Newport News VA	0%	2%	2%
Greenville-New Bern-Washington NC	10%	9%	6%
Wilmington NC	6%	6%	3%
Raleigh-Durham (Fayetteville) NC	21%	36%	34%
Greenville-Spartanburg SC-Asheville NC-Anderson SC	15%	7%	8%
Myrtle Beach-Florence SC	0%	1%	2%
DEMOGRAPHICS - PHONE TYPE			
Land-line	38%	73%	86%
Wireless	62%	27%	14%
Voter File Match			
Yes	74%	77%	82%
No	26%	23%	18%
Registered Voter (of Voter File Matches)			
Yes	94%	95%	96%
No	6%	5%	4%
Panel Respondent			
Yes	21%	18%	21%
No	79%	82%	79%

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» Q16. NC Response to Coronavirus against...

	Most are underestimating the risks	Most are reacting appropriately	Most are overreacting to the actual risks
n	(414)	(792)	(121)
Q1. Health Quality			
Poor	5%	4%	7%
Fair	18%	13%	13%
Good	46%	48%	38%
Very Good	31%	35%	43%
Q4. Number of People in HH			
1-3	75%	79%	73%
4-6	24%	20%	22%
7+	1%	1%	5%
Q5. Children in HH			
One	15%	10%	13%
Two	9%	8%	10%
Three or more	5%	4%	9%
None	71%	78%	68%
Q6. Non-HH Face to Face Count			
0	45%	36%	33%
1-3	39%	45%	28%
4-6	9%	10%	16%
7+	8%	9%	23%
Q7. Six Feet Away? (If Q6 > 0)	1		1
0	13%	15%	16%
1-3	66%	61%	44%
4-6	11%	15%	20%
7+	10%	8%	20%
	10%	070	20%
Q8. HH Member Going to Work	250/	240/	400/
Yes	35%	34%	48%
No	63%	64%	49%
Unsure	2%	2%	3%
Q9. Children Interacting with Otl		1	1
Yes	14%	24%	32%
No	86%	74%	66%
Unsure	0%	2%	3%
Q10. Times in Group > 20 in Last	Week		
0	79%	79%	71%
1-3	14%	16%	18%
4-6	2%	2%	5%
7+	4%	3%	7%
Q11. Contact with Others: Family	У		
Yes	65%	68%	61%
No	35%	32%	39%
Q11. Contact with Others: Friend	ds		
Yes	17%	16%	24%
No	83%	84%	76%
Q11. Contact with Others: Co-wo	orkers		1
Yes	14%	13%	32%
No	86%	87%	68%
Q11. Contact with Others: Client			1,
Yes	10%	8%	18%
No	90%	92%	82%
Q11. Contact with Others: Any o			02/0
Yes	15%	12%	21%
No	85%	88%	79%
Q12. Handwashing Count	00/	40/	20/
0	0%	1%	2%
1-3	6%	5%	6%
4-6	18%	22%	21%
7+	76%	73%	70%
Q13. Currently Practicing Social I	Distancing?		
Yes	97%	97%	86%
No	3%	3%	14%
Q14. Currently Experiencing Sym	iptoms?		
Yes	4%	1%	3%
No	95%	98%	94%
	1%	1%	3%
Unsure	170	1/0	370

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			Confidential
	Most are underestimating the risks	Most are reacting appropriately	Most are overreacting to the actual risks
Yes	8%	4%	3%
No	57%	68%	78%
Unsure	35%	28%	18%
Q17. Changes to Routine			
Large changes	71%	65%	42%
Small changes	23%	28%	34%
No real changes	5%	5%	23%
Unsure	1%	2%	1%
Q18. College Degree	450/	400/	250/
Yes	45%	49%	35%
No	55%	51%	65%
Q19. Latino			
Yes	4%	3%	7%
No	96%	97%	93%
Q20. Race			
White	69%	80%	80%
Black	24%	17%	12%
Asian	2%	0%	1%
Another race	5%	2%	7%
Q19-20. Race + Ethnicity	<u> </u>		1
White	66%	78%	74%
Black	23%	17%	12%
Asian	1%	0%	1%
Hispanic or Latino	4%	3%	7%
Another race	5%	2%	7%
	370	270	7 70
Q21. Panel Willingness	000/	000/	700/
Yes	80%	82%	73%
No	20%	18%	27%
DEMOGRAPHICS - RACE ON FILE			
Caucasian	70%	81%	88%
Black	25%	16%	10%
Hispanic	2%	1%	0%
Other	3%	2%	2%
DEMOGRAPHICS - PARTY ON FILI	E		
Democrat	47%	39%	27%
Republican	21%	32%	36%
Other / Unaffiliated	31%	29%	36%
DEMOGRAPHICS - AGE			
18-34	10%	7%	11%
35-49	17%	14%	23%
50-64	31%	26%	22%
65-79	33%	39%	30%
80+	9%	13%	14%
DEMOGRAPHICS - GENDER			
Female	68%	57%	44%
Male	32%	43%	56%
CLARITY SCORES: PARTY			
0-19	30%	39%	52%
20-39	4%	5%	8%
40-59	6%	5%	5%
60-79	8%	8%	6%
80-100	52%	43%	30%
CLARITY SCORES: TURNOUT		1277	1 20/1
0-19	0%	0%	1%
20-39	2%	3%	4%
40-59	3%	4%	8%
60-79	10%	9%	10%
80-100	84%	84%	77%
CLARITY SCORES: COLLEGE			
0-19	18%	13%	14%
20-39	31%	26%	38%
40-59	19%	22%	19%
60-79	16%	19%	16%
80-100	17%	21%	14%
CLARITY SCORES: CHOICE			1
0-19	13%	16%	27%
20-39	31%	32%	35%
40-59	33%	28%	29%
60-79	16%	16%	6%
80-100	7%	9%	4%

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		Confidential			
	Most are underestimating the risks	Most are reacting appropriately	Most are overreacting to the actual risks		
CLARITY SCORES: CHURCH ATTENI					
0-19	4%	5%	5%		
20-39	18%	17%	17%		
40-59	33%	31%	35%		
60-79	35%	37%	32%		
80-100	10%	10%	11%		
CLARITY SCORES: CLIMATE CHANG	SE PRIORITY				
0-19	37%	45%	55%		
20-39	29%	31%	30%		
40-59	27%	18%	12%		
60-79	6%	6%	2%		
80-100	0%	0%	0%		
MEDIA MARKET	I		ı		
Charlotte NC	24%	21%	23%		
Greensboro-High Point-Winston Salem NC	21%	19%	16%		
Norfolk-Portsmouth-Newport News VA	2%	2%	1%		
Greenville-New Bern-Washington NC	8%	8%	10%		
Wilmington NC	5%	6%	2%		
Raleigh-Durham (Fayetteville) NC	32%	35%	34%		
Greenville-Spartanburg SC- Asheville NC-Anderson SC	6%	8%	14%		
Myrtle Beach-Florence SC	2%	1%	0%		
DEMOGRAPHICS - PHONE TYPE					
Land-line	78%	75%	69%		
Wireless	22%	25%	31%		
Voter File Match	I		I		
Yes	78%	80%	73%		
No	22%	20%	27%		
Registered Voter (of Voter File Ma	itches)				
Yes	94%	96%	95%		
No	6%	4%	5%		
Panel Respondent	1		1		
Yes	19%	21%	13%		
No	81%	79%	87%		
1111					

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>> Q17. Changes to Routine against...

	Large changes	Small changes	No real changes	Unsure
n	(870)	(365)	(90)	(22)
Q1. Health Quality	. ,	, ,	. ,	, ,
Poor	4%	5%	10%	5%
Fair	14%	14%	15%	27%
Good	48%	44%	41%	45%
Very Good	34%	37%	33%	23%
Q4. Number of People in HH				
1-3	76%	79%	74%	90%
4-6	23%	20%	20%	5%
7+	1%	1%	6%	5%
Q5. Children in HH		-/-		
One	13%	11%	12%	5%
Two	10%	6%	6%	0%
Three or more	5%	5%	9%	5%
None	73%	79%	73%	91%
Q6. Non-HH Face to Face Count	1 1 1 1 1 1			
0	41%	33%	45%	24%
1-3	40%	45%	27%	57%
4-6	10%	11%	10%	10%
7+	8%	10%	18%	10%
Q7. Six Feet Away? (If Q6 > 0)	0/0	10/0	10/0	10/0
Q7. Six Feet Away? (If Q6 > 0)	15%	15%	14%	25%
υ 1-3	62%	60%	53%	44%
4-6		13%		_
4-6 7+	14% 9%	13%	16% 16%	25% 6%
	9%	1170	10%	0%
Q8. HH Member Going to Work	2.40/	200/	200/	100/
Yes	34%	39%	39%	19%
No	64%	58%	56%	81%
Unsure	2%	3%	6%	0%
Q9. Children Interacting with Other Children	220/	4.40/	200/	00/
Yes	22%	14%	39%	0%
No	77%	85%	57%	100%
Unsure	1%	1%	4%	0%
Q10. Times in Group > 20 in Last Week	000/	700/	770/	500/
0	82%	72%	77%	52%
1-3	14%	20%	13%	29%
4-6	1%	4%	1%	5%
7+	3%	4%	9%	14%
Q11. Contact with Others: Family	500/	500/	F 40/	400/
Yes	68%	68%	54%	48%
No	32%	32%	46%	52%
Q11. Contact with Others: Friends				
Yes	15%	20%	19%	28%
No	85%	80%	81%	72%
Q11. Contact with Others: Co-workers				
Yes	13%	18%	25%	6%
No	87%	82%	75%	94%
Q11. Contact with Others: Clients, patients, or pa				
Yes	7%	13%	13%	6%
No	93%	87%	87%	94%
Q11. Contact with Others: Any other type of pers				
Yes	14%	14%	21%	0%
No	86%	86%	79%	100%
Q12. Handwashing Count				
0	0%	1%	3%	0%
1-3	6%	3%	8%	0%
4-6	18%	23%	30%	32%
7+	76%	73%	59%	68%
Q13. Currently Practicing Social Distancing?				
Yes	98%	96%	78%	77%
No	2%	4%	22%	23%
Q14. Currently Experiencing Symptoms?				
Yes	2%	2%	4%	5%
No	98%	96%	94%	95%
Unsure	0%	2%	1%	0%
Q15. Likelihood of getting Coronavirus	-			-
Yes	5%	4%	8%	0%
Olavita Camanaiana Laba	-			

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			Confident	tial
	Large	Small	No real	Unsure
M.	changes	changes	changes	450/
No	64%	70%	76%	45%
Unsure	31%	26%	17%	55%
Q16. NC Response to Coronavirus	2.40/	270/	220/	2.40/
Most are underestimating the risks	34% 60%	27% 62%	22% 46%	24% 71%
Most are exercised appropriately	6%	11%	32%	5%
Most are overreacting to the actual risks	0%	11%	32%	3%
Q18. College Degree	F 20/	200/	220/	100/
Yes	52%	38%	32%	19%
No Q19. Latino	48%	62%	68%	81%
Yes	3%	4%	9%	0%
No No	97%	96%	91%	100%
Q20. Race	3770	30%	31/0	100%
White	78%	76%	73%	63%
Black	19%	18%	23%	21%
Asian	1%	1%	0%	5%
	3%	5%	4%	11%
Another race	3%	3%	470	1170
Q19-20. Race + Ethnicity	750/	740/	C70/	C00/
White	75%	74%	67%	68%
Black	19%	17%	21%	18%
Asian	1%	1%	0%	5%
Hispanic or Latino	3%	4%	9%	0%
Another race	3%	5%	3%	9%
Q21. Panel Willingness				
Yes	82%	78%	72%	61%
No	18%	22%	28%	39%
DEMOGRAPHICS - RACE ON FILE				
Caucasian	79%	77%	80%	73%
Black	18%	18%	17%	27%
Hispanic	1%	2%	2%	0%
Other	2%	4%	2%	0%
DEMOGRAPHICS - PARTY ON FILE				
Democrat	41%	40%	39%	33%
Republican	27%	32%	34%	47%
Other / Unaffiliated	32%	28%	27%	20%
DEMOGRAPHICS - AGE				
18-34	9%	9%	10%	0%
35-49	17%	12%	19%	0%
50-64	27%	28%	23%	14%
65-79	36%	36%	33%	50%
80+	11%	14%	14%	36%
DEMOGRAPHICS - GENDER				
Female	61%	55%	48%	59%
Male	39%	45%	52%	41%
CLARITY SCORES: PARTY				
0-19	35%	40%	39%	47%
20-39	5%	5%	5%	0%
40-59	6%	5%	3%	0%
60-79	7%	8%	8%	13%
80-100	46%	41%	44%	40%
CLARITY SCORES: TURNOUT				
0-19	0%	0%	0%	0%
20-39	2%	3%	7%	13%
40-59	4%	4%	9%	7%
60-79	9%	9%	19%	13%
80-100	85%	84%	65%	67%
CLARITY SCORES: COLLEGE				
0-19	13%	17%	14%	40%
20-39	28%	29%	31%	27%
40-59	20%	20%	32%	20%
60-79	18%	18%	15%	0%
80-100	21%	17%	8%	13%
CLARITY SCORES: CHOICE				
0-19	14%	18%	29%	20%
20-39	32%	34%	16%	47%
	31%	27%	36%	20%
40-59				100
40-59 60-79	15%	14%	14%	13%
		14% 7%	14% 5%	13% 0%
60-79	15%			

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Confidential

	Confidentia			tial
	Large changes	Small changes	No real changes	Unsure
20-39	18%	18%	20%	13%
40-59	31%	32%	36%	47%
60-79	37%	34%	32%	27%
80-100	9%	13%	10%	7%
CLARITY SCORES: CLIMATE CHANGE PRIORITY				
0-19	41%	46%	45%	67%
20-39	32%	28%	29%	27%
40-59	20%	21%	23%	7%
60-79	7%	5%	4%	0%
80-100	0%	0%	0%	0%
MEDIA MARKET				
Charlotte NC	22%	24%	19%	27%
Greensboro-High Point-Winston Salem NC	19%	17%	25%	40%
Norfolk-Portsmouth-Newport News VA	2%	1%	7%	0%
Greenville-New Bern-Washington NC	7%	10%	8%	0%
Wilmington NC	5%	6%	7%	0%
Raleigh-Durham (Fayetteville) NC	36%	32%	25%	27%
Greenville-Spartanburg SC-Asheville NC-Anderson SC	8%	8%	8%	7%
Myrtle Beach-Florence SC	1%	2%	0%	0%
DEMOGRAPHICS - PHONE TYPE				
Land-line	74%	77%	68%	100%
Wireless	26%	23%	32%	0%
Voter File Match				
Yes	80%	78%	66%	68%
No	20%	22%	34%	32%
Registered Voter (of Voter File Matches)				
Yes	96%	96%	92%	100%
No	4%	4%	8%	0%
Panel Respondent				
Yes	20%	21%	16%	9%
No	80%	79%	84%	91%

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» Q18. College Degree against...

	Yes	No
n	(620)	(720)
Q1. Health Quality	(020)	(720)
Poor	3%	6%
Fair	10%	18%
Good	44%	48%
Very Good	43%	28%
Q4. Number of People in HH	12,7	
1-3	73%	81%
4-6	25%	18%
7+	2%	1%
Q5. Children in HH		
One	13%	11%
Two	11%	6%
Three or more	6%	4%
None	70%	79%
Q6. Non-HH Face to Face Count		
0	41%	37%
1-3	38%	44%
4-6	11%	10%
7+	10%	10%
Q7. Six Feet Away? (If Q6 > 0)		
0	17%	13%
1-3	56%	64%
4-6	16%	13%
7+	11%	10%
Q8. HH Member Going to Work		
Yes	36%	35%
No	64%	61%
Unsure	1%	4%
Q9. Children Interacting with Other Children		
Yes	21%	21%
No	77%	79%
Unsure	2%	0%
Q10. Times in Group > 20 in Last Week		
0	82%	75%
1-3	14%	17%
4-6	1%	3%
7+	3%	5%
Q11. Contact with Others: Family	750/	500/
Yes	75%	59%
No	25%	41%
Q11. Contact with Others: Friends	1.00/	4.70/
Yes	16%	17%
No Old Contact with Others Co workers	84%	83%
Q11. Contact with Others: Co-workers Yes	120/	170/
No No	13%	17%
	87%	83%
Q11. Contact with Others: Clients, patients, or patrons Yes	9%	10%
No No	91%	90%
Q11. Contact with Others: Any other type of person not already mentioned	31/0	3070
Yes	16%	12%
No	84%	88%
Q12. Handwashing Count	04/0	0070
0	1%	1%
1-3	5%	5%
4-6	20%	20%
7+	73%	74%
Q13. Currently Practicing Social Distancing?	. 0,0	/0
Yes	97%	95%
No	3%	5%
Q14. Currently Experiencing Symptoms?	-,,	
Yes	2%	2%
No	97%	97%
Unsure	1%	1%
Q15. Likelihood of getting Coronavirus		ı . -
Yes	8%	2%

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Josure Q16. NC Response to Coronavirus Most are underestimating the risks	Yes 64% 28%	No 67%
Unsure Q16. NC Response to Coronavirus		0.,,
Q16. NC Response to Coronavirus		30%
		507
8	30%	32%
Most are reacting appropriately	63%	57%
Most are overreacting to the actual risks	7%	119
Q17. Changes to Routine	1,72	
arge changes	73%	58%
small changes	22%	32%
No real changes	5%	8%
Jnsure	1%	2%
Q19. Latino		
'es	4%	3%
No	96%	979
120. Race	1 2 2 7 2	
Vhite	82%	72%
Black	14%	23%
Asjan	2%	0%
Another race	2%	5%
Q19-20. Race + Ethnicity	270	370
Vhite	79%	69%
Black	14%	239
Asian	1%	0%
dispanic or Latino	4%	3%
Another race	2%	5%
	Z%	5%
Q21. Panel Willingness	050/	700
'es	85%	769
No	15%	249
DEMOGRAPHICS - RACE ON FILE		
Caucasian	82%	749
Black	14%	229
lispanic	1%	1%
Other	2%	3%
DEMOGRAPHICS - PARTY ON FILE		
Democrat	41%	40%
Republican	30%	289
Other / Unaffiliated	30%	319
DEMOGRAPHICS - AGE		
8-34	9%	8%
5-49	22%	119
50-64	28%	279
55-79	30%	419
30+	10%	139
DEMOGRAPHICS - GENDER		
emale	57%	60%
Лale	43%	40%
CLARITY SCORES: PARTY		
0-19	37%	389
0-39	5%	5%
0-59	5%	6%
60-79	8%	8%
30-100	46%	439
CLARITY SCORES: TURNOUT		
)-19	0%	0%
20-39	2%	3%
0-59	3%	6%
60-79	7%	119
30-100	87%	799
CLARITY SCORES: COLLEGE	3.70	/
	4%	249
I-19		
0-19 10-39	1/19/	470
0-39	14%	429
	14% 21% 27%	429 209 109

CLARITY SCORES: CHOICE

CLARITY SCORES: CHURCH ATTENDANCE

0-19

20-39

40-59

60-79

80-100

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12%

25%

28%

21%

13%

20%

38%

31%

9%

2%

	lentia	

	Confidential		
	Yes	No	
0-19	5%	4%	
20-39	21%	16%	
40-59	30%	33%	
60-79	36%	35%	
80-100	7%	13%	
CLARITY SCORES: CLIMATE CHANGE PRIORITY			
0-19	41%	44%	
20-39	24%	38%	
40-59	26%	15%	
60-79	10%	2%	
80-100	0%	0%	
MEDIA MARKET			
Charlotte NC	22%	22%	
Greensboro-High Point-Winston Salem NC	19%	20%	
Norfolk-Portsmouth-Newport News VA	2%	2%	
Greenville-New Bern-Washington NC	6%	10%	
Wilmington NC	6%	5%	
Raleigh-Durham (Fayetteville) NC	36%	32%	
Greenville-Spartanburg SC-Asheville NC-Anderson SC	9%	7%	
Myrtle Beach-Florence SC	1%	2%	
DEMOGRAPHICS - PHONE TYPE			
Land-line	69%	80%	
Wireless	31%	20%	
Voter File Match			
Yes	81%	75%	
No	19%	25%	
Registered Voter (of Voter File Matches)			
Yes	98%	94%	
No	2%	6%	
Panel Respondent			
Yes	21%	18%	
No	79%	82%	

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» Q19. Latino against...

	Yes	No
n	(49)	(1,286)
Q1. Health Quality	, ,	
Poor	4%	5%
Fair	6%	15%
Good	35%	47%
Very Good	54%	34%
Q4. Number of People in HH		
1-3	48%	78%
4-6	40%	21%
7+	13%	1%
Q5. Children in HH	100/	120/
One	19%	12%
Thoracon	19% 15%	8% 5%
Three or more None	48%	76%
O6. Non-HH Face to Face Count	40/0	70%
0	37%	39%
1-3	39%	41%
4-6	4%	11%
7+	20%	9%
Q7. Six Feet Away? (If Q6 > 0)		5,3
0	16%	15%
1-3	58%	61%
4-6	13%	14%
7+	13%	10%
Q8. HH Member Going to Work		
Yes	47%	35%
No	49%	63%
Unsure	4%	2%
Q9. Children Interacting with Other Children		
Yes	20%	21%
No	76%	78%
Unsure	4%	1%
Q10. Times in Group > 20 in Last Week		
0	82%	78%
1-3	10%	16%
4-6	2%	2%
7+ Q11. Contact with Others: Family	6%	4%
Yes	71%	67%
No No	29%	33%
Q11. Contact with Others: Friends	2370	3370
Yes	28%	16%
No	72%	84%
Q11. Contact with Others: Co-workers		
Yes	26%	15%
No	74%	85%
Q11. Contact with Others: Clients, patients, or patrons		
Yes	16%	9%
No	84%	91%
Q11. Contact with Others: Any other type of person not already mentioned		
Yes	27%	13%
No	73%	87%
Q12. Handwashing Count		
0	4%	1%
1-3	8%	5%
4-6	10%	21%
7+	78%	74%
Q13. Currently Practicing Social Distancing?	0.407	000/
Yes	94%	96%
No O14 Currently Experiencing Symptoms 2	6%	4%
Q14. Currently Experiencing Symptoms?	20/	2%
Voc	2%	
Yes No.	0.00/	
No	98%	97%
	98%	1%

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	Confide	ential
	Yes	No
No	67%	66%
Unsure	24%	29%
Q16. NC Response to Coronavirus		
Most are underestimating the risks	37%	31%
Most are reacting appropriately	47%	60%
Most are overreacting to the actual risks	16%	9%
Q17. Changes to Routine		
Large changes	56%	65%
Small changes	27%	27%
No real changes	17%	6%
Unsure	0%	2%
Q18. College Degree		
Yes	49%	46%
No	51%	54%
Q20. Race		
White	0%	77%
Black	0%	19%
Asian	0%	1%
Another race	0%	4%
Q19-20. Race + Ethnicity		
White	0%	76%
Black	0%	19%
Asian	0%	1%
Hispanic or Latino	100%	0%
Another race	0%	4%
Q21. Panel Willingness	740/	010/
Yes	71%	81%
No DEMOCRAPHICS PACE ON THE	29%	19%
DEMOGRAPHICS - RACE ON FILE	400/	700/
Caucasian Black	40%	79%
Hispanic	17% 33%	18% 0%
Other	10%	2%
DEMOGRAPHICS - PARTY ON FILE	10/0	2/0
Democrat	30%	41%
Republican	30%	29%
Other / Unaffiliated	40%	30%
DEMOGRAPHICS - AGE	40/0	3070
18-34	33%	8%
35-49	20%	16%
50-64	22%	27%
65-79	14%	37%
80+	10%	12%
DEMOGRAPHICS - GENDER	10/0	12/0
Female	49%	59%
Male	51%	41%
CLARITY SCORES: PARTY	31/0	41/0
0-19	33%	37%
20-39	10%	5%
40-59	7%	5%
60-79	3%	8%
80-100	47%	45%
CLARITY SCORES: TURNOUT	1770	.570
0-19	0%	0%
20-39	4%	3%
40-59	15%	4%
60-79	30%	9%
80-100	52%	84%
CLARITY SCORES: COLLEGE		
0-19	7%	15%
20-39	23%	28%
40-59	37%	20%
60-79	20%	18%
80-100	13%	19%
CLARITY SCORES: CHOICE	23,0	/ 0
0-19	20%	16%
20-39	36%	31%
40-59	40%	30%
60-79	4%	15%
80-100	0%	8%
	5,5	

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	entia

	Confidential		
	Yes	No	
0-19	10%	4%	
20-39	33%	18%	
40-59	33%	32%	
60-79	20%	36%	
80-100	3%	10%	
CLARITY SCORES: CLIMATE CHANGE PRIORITY	'		
0-19	48%	42%	
20-39	28%	31%	
40-59	24%	20%	
60-79	0%	6%	
80-100	0%	0%	
MEDIA MARKET			
Charlotte NC	23%	22%	
Greensboro-High Point-Winston Salem NC	30%	19%	
Norfolk-Portsmouth-Newport News VA	0%	2%	
Greenville-New Bern-Washington NC	3%	8%	
Wilmington NC	7%	5%	
Raleigh-Durham (Fayetteville) NC	20%	34%	
Greenville-Spartanburg SC-Asheville NC-Anderson SC	17%	8%	
Myrtle Beach-Florence SC	0%	1%	
DEMOGRAPHICS - PHONE TYPE			
Land-line	37%	76%	
Wireless	63%	24%	
Voter File Match	'		
Yes	61%	79%	
No	39%	21%	
Registered Voter (of Voter File Matches)			
Yes	90%	96%	
No	10%	4%	
Panel Respondent			
Yes	12%	20%	
No	88%	80%	

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» Q20. Race against...

	White	Black	Asian	Another race
n	(976)	(238)	(10)	(46)
Q1. Health Quality				
Poor	4%	8%	10%	4%
Fair	13%	20%	10%	15%
Good	47%	48%	70%	43%
Very Good	36%	24%	10%	37%
Q4. Number of People in HH				
1-3	79%	78%	56%	72%
4-6	20%	21%	33%	24%
7+	1%	1%	11%	4%
Q5. Children in HH				
One	11%	15%	40%	13%
Two	8%	6%	0%	11%
Three or more	4%	6%	20%	9%
None	77%	73%	40%	67%
Q6. Non-HH Face to Face Count				
0	40%	34%	50%	41%
1-3	40%	48%	20%	33%
4-6	10%	11%	20%	15%
7+	10%	7%	10%	11%
Q7. Six Feet Away? (If Q6 > 0)	4507	1301	00/	440/
0	15%	12%	0%	11%
1-3	62%	61%	50%	56%
4-6	13%	20%	25%	19%
7+ OS HH Mombor Going to Work	11%	7%	25%	15%
Q8. HH Member Going to Work	2.40/	200/	400/	200/
Yes No	34% 64%	39% 57%	40% 60%	39% 59%
Unsure	2%	5%	0%	2%
Q9. Children Interacting with Other Children	2/0	3/0	070	2/0
Yes	23%	18%	17%	7%
No	76%	82%	83%	93%
Unsure	1%	0%	0%	0%
Q10. Times in Group > 20 in Last Week	170	0,0	0,0	0,0
0	80%	72%	70%	72%
1-3	15%	19%	10%	17%
4-6	2%	3%	10%	2%
7+	2%	7%	10%	9%
Q11. Contact with Others: Family				
Yes	68%	61%	80%	65%
No	32%	39%	20%	35%
Q11. Contact with Others: Friends				
Yes	16%	17%	33%	21%
No	84%	83%	67%	79%
Q11. Contact with Others: Co-workers				
Yes	13%	19%	22%	22%
No	87%	81%	78%	78%
Q11. Contact with Others: Clients, patients, or patrons				
Yes	8%	12%	25%	12%
No	92%	88%	75%	88%
Q11. Contact with Others: Any other type of person not already	mention	ied		
Yes	13%	14%	44%	14%
No	87%	86%	56%	86%
Q12. Handwashing Count				
0	0%	1%	0%	2%
1-3	5%	5%	10%	4%
4-6	21%	19%	40%	13%
7+	74%	75%	50%	80%
Q13. Currently Practicing Social Distancing?				
Yes	96%	97%	70%	87%
No	4%	3%	30%	13%
Q14. Currently Experiencing Symptoms?				
Yes	2%	4%	10%	7%
No	98%	95%	90%	91%
Unsure	1%	2%	0%	2%
Q15. Likelihood of getting Coronavirus				
Yes	6%	2%	10%	2%

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	White	Black	Asian	Another race
NI -			60%	70%
No	65%	66%		
Unsure	29%	32%	30%	28%
Q16. NC Response to Coronavirus				
Most are underestimating the risks	28%	39%	60%	47%
Most are reacting appropriately	63%	55%	30%	35%
Most are overreacting to the actual risks	9%	6%	10%	19%
Q17. Changes to Routine				
Large changes	66%	65%	70%	48%
Small changes	27%	26%	20%	41%
No real changes	6%	8%	0%	7%
Unsure	1%	2%	10%	4%
Q18. College Degree				
Yes	50%	34%	90%	30%
No	50%	66%	10%	70%
Q19. Latino	3070	0070	1070	7070
Yes	0%	0%	0%	0%
		100%		
No	100%	100%	100%	100%
Q19-20. Race + Ethnicity				
White	100%	0%	0%	0%
Black	0%	100%	0%	0%
Asian	0%	0%	100%	0%
Hispanic or Latino	0%	0%	0%	0%
Another race	0%	0%	0%	100%
Q21. Panel Willingness				
Yes	82%	77%	89%	77%
No	18%	23%	11%	23%
DEMOGRAPHICS - RACE ON FILE				
Caucasian	98%	6%	33%	30%
Black	1%	93%	0%	27%
	0%	0%	0%	0%
Hispanic Othor				
Other	1%	1%	67%	43%
DEMOGRAPHICS - PARTY ON FILE				
Democrat	31%	83%	17%	60%
Republican	36%	1%	17%	10%
Other / Unaffiliated	33%	16%	67%	30%
DEMOGRAPHICS - AGE				
18-34	8%	5%	10%	15%
35-49	16%	12%	30%	26%
50-64	27%	32%	50%	26%
65-79	36%	42%	10%	30%
80+	13%	9%	0%	2%
DEMOGRAPHICS - GENDER	10,0	370	0,0	
Female	58%	65%	50%	57%
Male	42%	35%	50%	43%
CLARITY SCORES: PARTY				
0-19	46%	2%	33%	20%
20-39	6%	1%	0%	3%
40-59	6%	1%	17%	7%
60-79	9%	4%	33%	7%
80-100	33%	92%	17%	63%
CLARITY SCORES: TURNOUT	·			
0-19	0%	1%	0%	0%
20-39	3%	2%	0%	0%
40-59	4%	5%	0%	7%
60-79	8%	10%	0%	18%
80-100	85%	82%	100%	75%
	03%	02/0	100%	1370
CLARITY SCORES: COLLEGE	4501	1301	001	2001
0-19	15%	12%	0%	20%
20-39	26%	40%	0%	30%
40-59	19%	27%	17%	10%
60-79	19%	10%	0%	20%
80-100	21%	11%	83%	20%
CLARITY SCORES: CHOICE				
0-19	20%	0%	0%	3%
20-39	31%	30%	17%	37%
40-59	25%	50%	50%	40%
60-79	15%	17%	17%	17%
80-100	9%	3%	17%	3%
	3/0	3/0	1//0	J/0
CLARITY SCORES: CHURCH ATTENDANCE				
0-19	5%	0%	17%	10%

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Confidential				
	White	Black	Asian	Another race
40-59	32%	34%	0%	33%
60-79	32%	50%	33%	30%
80-100	11%	10%	0%	0%
CLARITY SCORES: CLIMATE CHANGE PRIORITY				
0-19	52%	4%	17%	23%
20-39	26%	51%	50%	40%
40-59	15%	39%	17%	30%
60-79	6%	6%	17%	7%
80-100	0%	0%	0%	0%
MEDIA MARKET				
Charlotte NC	25%	14%	0%	10%
Greensboro-High Point-Winston Salem NC	20%	17%	33%	10%
Norfolk-Portsmouth-Newport News VA	3%	1%	17%	0%
Greenville-New Bern-Washington NC	7%	12%	0%	13%
Wilmington NC	5%	6%	0%	7%
Raleigh-Durham (Fayetteville) NC	31%	46%	33%	47%
Greenville-Spartanburg SC-Asheville NC-Anderson SC	9%	3%	17%	3%
Myrtle Beach-Florence SC	1%	1%	0%	10%
DEMOGRAPHICS - PHONE TYPE				
Land-line	75%	81%	67%	60%
Wireless	25%	19%	33%	40%
Voter File Match				
Yes	81%	73%	60%	65%
No	19%	27%	40%	35%
Registered Voter (of Voter File Matches)				
Yes	95%	97%	100%	93%
No	5%	3%	0%	7%
Panel Respondent				
Yes	22%	16%	10%	7%
No	78%	84%	90%	93%

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>> Q19-20. Race + Ethnicity against...

	White	Black	Asian	Hispanic or Latino	Another race
n	(1,242)	(354)	(14)	(52)	(53)
Q1. Health Quality					
Poor	4%	6%	7%	6%	8%
Fair	14%	22%	14%	8%	15%
Good	45%	47%	64%	35%	45%
Very Good	37%	25%	14%	51%	32%
Q4. Number of People in HH					
1-3	80%	78%	54%	48%	73%
4-6	19%	21%	38%	40%	23%
7+	1%	1%	8%	12%	4%
Q5. Children in HH	100/	1.00/	200/	220/	120/
One Two	10%	16% 5%	36%	22% 18%	13% 9%
Three or more	4%	5% 6%	14%	14%	9% 8%
None	78%	72%	50%	46%	70%
Q6. Non-HH Face to Face Count	70/0	12/0	30%	40%	70%
0	38%	32%	42%	35%	42%
1-3	41%	49%	33%	41%	32%
4-6	10%	13%	17%	41%	13%
7+	11%	7%	8%	20%	13%
Q7. Six Feet Away? (If Q6 > 0)	11/0	, ,0	570	20/0	13/0
D	16%	15%	0%	18%	10%
1-3	61%	57%	50%	58%	55%
4-6	12%	20%	25%	12%	16%
7+	11%	8%	25%	12%	19%
Q8. HH Member Going to Work					
Yes	33%	38%	40%	47%	36%
No	65%	57%	60%	49%	62%
Unsure	2%	4%	0%	4%	2%
Q9. Children Interacting with Other Children					
Yes	22%	24%	17%	19%	7%
No	76%	76%	83%	78%	93%
Unsure	2%	0%	0%	4%	0%
Q10. Times in Group > 20 in Last Week		l			
0	79%	67%	70%	78%	69%
1-3	16%	22%	10%	14%	17%
4-6	2%	4%	10%	2%	2%
7+	3%	7%	10%	6%	12%
Q11. Contact with Others: Family					
Yes	67%	61%	80%	72%	61%
No	33%	39%	20%	28%	39%
Q11. Contact with Others: Friends					
Yes	16%	18%	33%	30%	20%
No	84%	82%	67%	70%	80%
Q11. Contact with Others: Co-workers					
Yes	13%	19%	22%	25%	21%
No	87%	81%	78%	75%	79%
Q11. Contact with Others: Clients, patients, or pa	atrons				
Yes	8%	12%	25%	16%	11%
No	92%	88%	75%	84%	89%
Q11. Contact with Others: Any other type of pers		•			
Yes	13%	13%	44%	27%	14%
No	87%	87%	56%	73%	86%
Q12. Handwashing Count			000		
0	0%	1%	0%	4%	2%
1-3	5%	5%	10%	8%	4%
4-6	21%	20%	40%	10%	13%
7+	74%	74%	50%	78%	81%
Q13. Currently Practicing Social Distancing?	0.001	0701	700/	0.40/	0701
Yes	96%	97%	70%	94%	87%
No	4%	3%	30%	6%	13%
Q14. Currently Experiencing Symptoms?	201	401	100/	20/	601
Yes	2%	4%	10%	2%	6%
No	98%	95%	90%	98%	91%
Unsure	1%	2%	0%	0%	2%
Q15. Likelihood of getting Coronavirus	60/	20/	100/	00/	20/
Yes	6%	2%	10%	8%	2%

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	fid	

				Confic	dential
	White	Black	Acian	Hispanic or	Another
	wille	DIACK	ASIdII	Latino	race
No	65%	67%	60%	67%	70%
Unsure	29%	31%	30%	24%	28%
Q16. NC Response to Coronavirus					
Most are underestimating the risks	28%	39%	60%	37%	48%
Most are reacting appropriately	63%	55%	30%	47%	34%
Most are overreacting to the actual risks	9%	6%	10%	16%	18%
-	370	070	1070	10/0	10/0
Q17. Changes to Routine	CE0/	CC0/	70%	F.C0/	49%
Large changes	65%	66%		56%	
Small changes	27%	25%	20%	27%	40%
No real changes	6%	8%	0%	17%	6%
Unsure	2%	2%	10%	0%	4%
Q18. College Degree					
Yes	50%	34%	90%	49%	30%
No	50%	66%	10%	51%	70%
Q19. Latino					
Yes	0%	0%	0%	100%	0%
No	100%	100%	100%	0%	100%
Q20. Race					
White	100%	0%	0%	0%	0%
Black	0%	100%	0%	0%	0%
Asian	0%	0%	100%	0%	0%
Another race	0%	0%	0%	0%	100%
Q21. Panel Willingness	070	070	070	070	10070
	020/	750/	000/	710/	770/
Yes	82%	75%	89%	71%	77%
No	18%	25%	11%	29%	23%
DEMOGRAPHICS - RACE ON FILE					
Caucasian	99%	3%	20%	36%	24%
Black	1%	96%	0%	15%	22%
Hispanic	0%	0%	0%	39%	0%
Other	0%	1%	80%	9%	54%
DEMOGRAPHICS - PARTY ON FILE					
Democrat	31%	84%	20%	33%	65%
Republican	35%	1%	10%	27%	11%
Other / Unaffiliated	34%	15%	70%	39%	24%
DEMOGRAPHICS - AGE					
18-34	7%	4%	14%	33%	13%
35-49	15%	11%	29%	19%	23%
50-64	26%	29%	43%	23%	25%
65-79	35%	43%	14%	13%	32%
80+	17%	13%	0%	12%	8%
DEMOGRAPHICS - GENDER					
Female	58%	68%	64%	50%	57%
Male	42%	32%	36%	50%	43%
CLARITY SCORES: PARTY					
0-19	45%	1%	20%	30%	19%
20-39	6%	1%	0%	9%	3%
40-59	7%	0%	10%	6%	5%
60-79	8%	3%	40%	6%	5%
80-100	33%	94%	30%	48%	68%
CLARITY SCORES: TURNOUT					
0-19	0%	0%	0%	0%	0%
20-39	3%	2%	0%	7%	0%
	4%				6%
40-59		5%	0%	17%	
60-79	9%	9%	10%	30%	20%
80-100	83%	83%	90%	47%	74%
CLARITY SCORES: COLLEGE					
0-19	17%	13%	0%	6%	16%
20-39	27%	40%	0%	24%	35%
40-59	20%	27%	40%	36%	16%
60-79	17%	11%	0%	21%	16%
80-100	20%	8%	60%	12%	16%
CLARITY SCORES: CHOICE		-			1
0-19	22%	0%	0%	19%	5%
20-39	31%	27%	20%	35%	38%
40-59	25%	54%	50%	38%	41%
60-79	14%	16%	10%	8%	14%
80-100	9%	2%	20%	0%	3%
CLARITY SCORES: CHURCH ATTENDANCE					
0-19	5%	0%	20%	9%	14%
20-39	19%	7%	40%	33%	22%
2 Clarity Compoint Labo					

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Confidential

	Confidential				
	White	Black	Asian	Hispanic or Latino	Another race
40-59	31%	36%	20%	33%	35%
60-79	34%	49%	20%	21%	30%
80-100	11%	8%	0%	3%	0%
CLARITY SCORES: CLIMATE CHANGE PRIORITY					
0-19	53%	3%	10%	46%	22%
20-39	27%	53%	50%	27%	46%
40-59	15%	40%	30%	27%	27%
60-79	5%	4%	10%	0%	5%
80-100	0%	0%	0%	0%	0%
MEDIA MARKET					
Charlotte NC	26%	17%	30%	27%	8%
Greensboro-High Point-Winston Salem NC	19%	19%	20%	27%	8%
Norfolk-Portsmouth-Newport News VA	2%	1%	10%	0%	0%
Greenville-New Bern-Washington NC	7%	10%	0%	3%	11%
Wilmington NC	5%	4%	0%	6%	5%
Raleigh-Durham (Fayetteville) NC	31%	43%	30%	21%	51%
Greenville-Spartanburg SC-Asheville NC-Anderson SC	9%	2%	10%	15%	3%
Myrtle Beach-Florence SC	1%	3%	0%	0%	14%
DEMOGRAPHICS - PHONE TYPE					
Land-line	80%	86%	70%	39%	68%
Wireless	20%	14%	30%	61%	32%
Voter File Match					
Yes	85%	82%	71%	63%	70%
No	15%	18%	29%	37%	30%
Registered Voter (of Voter File Matches)					
Yes	95%	98%	100%	91%	95%
No	5%	2%	0%	9%	5%
Panel Respondent					
Yes	19%	14%	7%	12%	6%
No	81%	86%	93%	88%	94%

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» Q21. Panel Willingness against...

No. 1989 1248 1248 1258 1		Yes	No
11. Health Quality Poor	n		
Poor 4% 8% Fair 15% 13% 33% 10% 28% 33% 40% 20%		(333)	(2.0)
Fair 15% 13% Good 48% 39% Very Good 33% 30% QA. Number of People in HH 17% 25% 1-3 46 23% 20% 7- 10% 3% 30% 7- 10% 3% 30% 50. Children in HH 12% 9% 17wo 9% 3% None 15% 4% None 40% 3% Sc. Non-HH Face to Face Count 41% 35% 1-3 40% 41% 35% 1-3 40% 41% 35% 1-3 40% 41% 35% 1-3 40% 41% 15% 7-5 15% 14% 16% 1-3 40% 41% 16% 1-3 40% 41% 16% 1-3 40% 41% 16% 1-3 40% 41% 16% <		4%	8%
Very Good 33% 40% QA. Number of People in HH 77% 78 1-3 77% 20% 20% 7- 13% 45% 4-6 23% 20% 7- 13% 45% 55. Children in HH 12% 9% One 15% 4% None 5% 4% None 41% 35% 1-3 40% 41% 35% 1-3 40% 13% 12% 4-6 10% 11% 12% 7-4 9% 13% 15% 1-3 40% 15% 15% 7-7 15 16 15% 15% 1-3 61% 15% 15% 15% 1-3 61% 15% 15% 15% 1-4 15 15% 15% 15% 15% 15% 15% 15% 15% 15% 15% 15%	Fair	15%	13%
Q4. Number of People in HH 77% 76% 26% 20% </td <td>Good</td> <td>48%</td> <td>39%</td>	Good	48%	39%
1-3	Very Good	33%	40%
4-6	Q4. Number of People in HH		
7-1 18	1-3	77%	76%
QS. Children in HH 12% 9% 9% 9% 17% 78% 25% 14% 18%	4-6	23%	20%
One 12% 9% Two 9% 9% 9% 9% 78% 13% 13% 13% 13% 13% 13% 14% 16% 11% 74 46 10% 14% 16% 12% 15% 11% 74 46 613% 59% 46 613% 59% 46 613% 59% 46 613% 59% 46 613% 59% 46 74 9% 13% 46 74 9% 13% 46 74 9% 13% 46 93% 46 33% 33% 33% 33% 33% 33% 33% 33% 33% 33% 33% 33% 33% 33% 33% 33% 33% 33% <td></td> <td>1%</td> <td>4%</td>		1%	4%
Time or more 5% 4% Three or more 5% 4% None 73% 8% Q6. Non-HH Face to Face Count 40% 41% 35% 1-3 40% 41% 15% 11% 7+ 9% 13% 12% 11% 7+ 9% 13% 15% 11% 16% 15% 11% 16% 15% 11% 16% 15% 11% 14% 16% 15% 11% 16% 15% 11% 16% 15% 11% 16% 15% 11% 16% 15% 11% 16% 15% 11% 16% 15% 11% 16% 18% 11% 16% 18% 11% 14% 16% 11% 16% 11% 14% 14% 16% 11% 14% 16% 11% 14% 16% 11% 14% 15% 11% 11% 14% 15% 11% 14% 12% 12% 12% <td< td=""><td></td><td></td><td></td></td<>			
Three or more 5% 4% None 78% 78% OS. Non-H Face to Face Count 41% 35% 1-3 40% 41% 13% 7+ 9% 13% 12% QF. Six Feet Away? (If Q6 > 0) 14% 16% 15% 11% QF. Six Feet Away? (If Q6 > 0) 14% 15% 11% 15% 11% 15% 11% 15% 11% 15% 11% 15% 11% 15% 11% 15% 11% 15% 11% 15% 11% 15% 11% 15% 11% 15% 11% 15% 11% 15% 11% 14% 12% 15% 11% 14% 12% 15% 11% 14% 12% 15% 11% 14% 12% 15% 13% 15% 13% 15% 13% 15% 15% 15% 15% 15% 15% 15% 15% 15% 15% 15% 15% 15%			
None 73% 78% QE. Non-HH Face to Face Count 41% 35% 1-3 40% 41% 4-6 10% 11% 7+ 10 14% 16% 1-3 61% 15% 11% 7+ 0 14% 16% 19% 14% 1-3 64 15% 11% 79% 14% 16% 19% 14% 16% 19% 14% 16% 19% 14% 16% 19% 14% 16% 19% 14% 16% 19% 14% 16% 19% 14% 16% 19% 14% 16% 19% 14% 16% 19% 14% 16% 19% 16% 23% 18% 10% 19% 16% 23% 18% 19% 19% 16% 23% 18% 19% 16% 23% 18% 19% 16% 23% 12% 19% 16% 23% 12%			
Q. Non-HH Face to Face Count 0			
0 41% 35% 1.3 40% 41% 41% 46% 416 4		73%	78%
1-3	<u> </u>	/11%	25%
4-6 10% 11% 7+ 19% 13% 13% 7-10% 13%			
77. Six Feet Away? (If Q6 > 0) 1.3% 1.6% 1.5% 1.0% 1.14% 1.6% 1.5% 1.1% 1.6% 5.9% 4.6 1.15% 1.1% 7.7 9.9% 1.4% 1.5% 1.1% 7.7 1.1% 7.7 1.1% 7.7 1.1% 7.7 1.1% 7.7 8.1% 8.3% 1.3% 1.3% 1.3% 1.3% 1.5% 1.3% 1.5%			
Q7. Six Feet Away? (If Q6 > 0) 0			
0 1.3			
4-6		14%	16%
7+ 9% 14% Q8. HIM Member Going to Work Ves 36% 33% No 62% 63% Unsure 2% 5% Q9. Children Interacting with Other Children Ves 12% 15% Ves 22% 15% 14% 4% Unsure 1% 4% 4% 10 10 4% 4% 10 10 4% 4% 10 10 10 4% 10 10 10 10 4% 10 10 10 10 10 4% 10	1-3	61%	59%
Q.B. HH Member Going to Work Yes	4-6	15%	11%
Yes 36% 33% No 62% 63% Unsure 5° 62% 63% Unsure 22% 15% 15% Q9. Children Interacting with Other Children 77% 81% 15% 15% 18% No 77% 81% 46 10% 46 17% 76% 13 15% 17% 46 2%	7+	9%	14%
No 62% 63% Unsure 2% 5% Q9. Children Interacting with Other Children 75% 15% Yes 22% 15% No 77% 81% Unsure 1% 4% Q10. Times in Group > 20 in Last Week 79% 76% 1-3 15% 17% 4.6 2% 2% 4-6 2%	Q8. HH Member Going to Work		
Unsure 2% 5% Q9. Children Interacting with Other Children 77% 15% Yes 22% 15% No 77% 81% No 4% 4% Q10. Times in Group > 20 in Last Week 75% 76% 1-3 15% 17% 46 4-6 2% 2% 2% 7+ 4% 5% Q11. Contact with Others: Family 8 68% 61% Yes 68% 61% 32% 39% Q11. Contact with Others: Friends 8 21% 79% Yes 16% 21% 79% Q11. Contact with Others: Co-workers 15% 15% 15% Yes 15% 15% 15% 15% No 85% 85% 85% Q11. Contact with Others: Clients, patients, or patrons 19% 90% Yes 9 10 10 10 10 10 10 10 10	Yes	36%	33%
Q9. Children Interacting with Other Children 22% 15% Yes 22% 15% No 77% 81% Unsure 1% 4% Q10. Times in Group > 20 in Last Week 79% 76% 1-3 15% 17% 4-6 2% 2% 4-6 2% 2% 7+ 4 5% 15% 17% 7+ 4 68% 61% 8 61% 10% 32% 39% 2011. Contact with Others: Family 5 16% 12% 10% 10% 30% 39% 2011. Contact with Others: Friends 2 2 2 40% 2011. Contact with Others: Co-workers 2 2 2 2 40% 2 30% 2011. Contact with Others: Co-workers 2 15%	No	62%	63%
Yes 22% 15% No 77% 81% Unsure 1% 4% Q10. Times in Group > 20 in Last Week 79% 76% 1-3 15% 17% 4-6 2% 2% 7+ 4% 5% Q11. Contact with Others: Family 8 61% Yes 68% 61% No 32% 39% Q11. Contact with Others: Friends 84% 79% Yes 16% 21% No 84% 79% Q11. Contact with Others: Co-workers 15% 15% Yes 15% 15% 85% Q11. Contact with Others: Clients, patients, or patrons 9% 10% 90% Q11. Contact with Others: Any other type of person not already mentioned Yes 15% 85% Q12. Under with Others: Any other type of person not already mentioned Yes 85% 85% Q12. Handwashing Count 1% 1% 1% Q12. Handwashing Count	Unsure	2%	5%
No 77% 81% Unsure 1% 4% Q10. Times in Group > 20 in Last Week 77% 76% 1-3 15% 17% 4-6 2% <td< td=""><td></td><td></td><td></td></td<>			
Unsure 1% 4% Q10. Times in Group > 20 in Last Week 79% 76% 1-3 15% 17% 4-6 2% 2% 7+ 4% 5% Q11. Contact with Others: Family 88% 61% No 32% 39% Q11. Contact with Others: Friends 21% 79% Yes 16% 21% No 84% 79% Q11. Contact with Others: Co-workers 15% 15% Yes 15% 15% No 85% 85% Q11. Contact with Others: Clients, patients, or patrons 9% 10% Yes 9% 10% Q11. Contact with Others: Any other type of person not already mentioned Yes 85% Yes 13% 15% No 20 11% 15% No 20 11% 15% 1-3 6 33% 35% Q12. Landwashing Count 15% 15%			
Q10. Times in Group > 20 in Last Week 0 79% 76% 1-3 15% 17% 4-6 2% 2% 7+ 40 35% Q11. Contact with Others: Family 86% 61% No 32% 39% Q11. Contact with Others: Friends 16% 21% Yes 16% 21% No 84% 79% Q11. Contact with Others: Co-workers 15% 15% Yes 15% 15% 85% Q11. Contact with Others: Clients, patients, or patrons 91% 90% Yes 91% 90% 10% No 91% 90% 10% Q11. Contact with Others: Any other type of person not already mentioned Yes 13% 15% No 87% 85% 85% Q12. Handwashing Count 10 1% 1% Q12. Handwashing Count 10 1% 1% Q13. Currently Practicing Social Distancing? 20% 21% Q15. Currently Experiencing Symptoms? 2% 2%			
0 79% 76% 1-3 15% 17% 4-6 2% 2% 7+ 4% 5% Q11. Contact with Others: Family 88% 61% No 32% 39% Q11. Contact with Others: Friends 16% 21% No 84% 79% Q11. Contact with Others: Co-workers 15% 15% Yes 15% 15% 15% No 85% 85% 10% No 91% 90% 10% Q11. Contact with Others: Clients, patients, or patrons 13% 15% No 91% 90% 90% Q11. Contact with Others: Any other type of person not already mentioned 4 7 Yes 13% 15% 15% No 20 21% 25% 25% Q12. Landwashing Co		1%	4%
1-3 4-6 4-6 2% 2% 7+ 4-6 4% 5% C11. Contact with Others: Family Yes 68% 61% No 32% 39% C11. Contact with Others: Friends Yes No 16% 21% No 15% 15% No 11% No 15% 15% No 11% No 11% No 11. Contact with Others: Clients, patients, or patrons Yes 11% No 11. Contact with Others: Any other type of person not already mentioned Yes No 11% No 11	·	700/	700/
4-6 2% 2% 7+ 4% 5% Q11. Contact with Others: Family 8 61% No 32% 39% Q11. Contact with Others: Friends 10% 21% Yes 16% 21% No 84% 79% Q11. Contact with Others: Co-workers 15% 15% Yes 15% 15% 85% No 85% 85% 85% Q11. Contact with Others: Clients, patients, or patrons 91% 90% Q11. Contact with Others: Any other type of person not already mentioned 15% 15% Yes 13% 15% 15% No 13% 15% 15% Q12. Handwashing Count 1 1 1 1-3 6% 3% 4-6 20% 21% 7+ 74 75% 2 2 2 Q13. Currently Practicing Social Distancing? Yes 96% 93% No 96% 93% 95% No 97% 96% 96%			
7+ 4% 5% Q11. Contact with Others: Family 68% 61% No 32% 39% Q11. Contact with Others: Friends 16% 21% Yes 16% 21% No 84% 79% Q11. Contact with Others: Co-workers 15% 15% Yes 15% 15% 15% No 85% 85% Q11. Contact with Others: Clients, patients, or patrons 9% 10% Yes 9% 10% No 91% 90% Q11. Contact with Others: Any other type of person not already mentioned Yes 13% 15% No 87% 85% 85% Q12. Handwashing Count 1% 1% 1% 1-3 6% 3% 4-6 20% 21% 7+ 74 74% 75% Q13. Currently Practicing Social Distancing? Yes 96% 93% No 4% 7% Q14. Currently Experiencing Symptoms? 2% 2% No 97% 96			
Q11. Contact with Others: Family Yes 68% 61% No 32% 39% Q11. Contact with Others: Friends Yes 16% 21% No 84% 79% Q11. Contact with Others: Co-workers Yes 15% 15% No 85% 85% Q11. Contact with Others: Clients, patients, or patrons Yes 9% 10% No 91% 90% Q11. Contact with Others: Any other type of person not already mentioned Yes 13% 15% No 87% 85% Q12. Handwashing Count 0 11% 1% Q13. Currently Practicing Social Distancing? Yes 96% 33% A-6 20% 21% Yo 96% 93% No 4% 7% Q13. Currently Practicing Social Distancing? Yes 96% 93% No 4% 7% Q14. Currently Experiencing Symptoms? 2% 2% No 97% 96% <t< td=""><td></td><td></td><td></td></t<>			
No 32% 39% Q11. Contact with Others: Friends 16% 21% Yes 16% 21% No 84% 79% Q11. Contact with Others: Co-workers 15% 15% Yes 15% 85% Q11. Contact with Others: Clients, patients, or patrons 9% 10% Yes 9% 10% No 91% 90% Q11. Contact with Others: Any other type of person not already mentioned Yes 85% No 87% 85% Q12. Handwashing Count 1% 1% 0 1% 1% 1% 1-3 6% 3% 4-6 20% 21% 7+ 74% 75% Q13. Currently Practicing Social Distancing? Yes 96% 93% No 4% 7% Q14. Currently Experiencing Symptoms? 2% 2% Yes 2% 2% No 97% 96% Unsur		.,	
Q11. Contact with Others: Friends 16% 21% No 84% 79% Q11. Contact with Others: Co-workers Yes 15% 15% No 85% 85% Q11. Contact with Others: Clients, patients, or patrons Yes 9% 10% No 91% 90% Q11. Contact with Others: Any other type of person not already mentioned Yes 13% 15% No 87% 85% Q12. Handwashing Count 0 1% 1% 1-3 6% 3% 4-6 20% 21% 7+ 74% 75% Q13. Currently Practicing Social Distancing? Yes 96% 93% No 4% 7% Q14. Currently Experiencing Symptoms? 2% 2% Yes 2% 2% No 97% 96% Unsure 1% 1% Q15. Likelihood of getting Coronavirus	·	68%	61%
Yes 16% 21% No 84% 79% Q11. Contact with Others: Co-workers 15% 15% Yes 15% 85% 85% Q11. Contact with Others: Clients, patients, or patrons 9% 10% No 91% 90% 10% Q11. Contact with Others: Any other type of person not already mentioned 13% 15% No 87% 85% Q12. Handwashing Count 1% 1% 0 1% 1% 1-3 6% 3% 4-6 20% 21% 7+ 7 75% Q13. Currently Practicing Social Distancing? 96% 93% No 4% 7% Q14. Currently Experiencing Symptoms? 2% 2% Yes 2% 2% No 97% 96% Unsure 1% 1% Q15. Likelihood of getting Coronavirus	No	32%	39%
No 84% 79% Q11. Contact with Others: Co-workers 15% 15% Yes 15% 85% 85% No 85% 85% 85% Q11. Contact with Others: Clients, patients, or patrons 9% 10% No 91% 90% 10% Q11. Contact with Others: Any other type of person not already mentioned 13% 15% No 87% 85% 85% Q12. Handwashing Count 1% 1% 1% 1-3 6% 3% 4-6 20% 21% 7+ 74% 75% 20% 21% 7+ 74% 75% 96% 93% No 4% 7% 24 2% Q14. Currently Experiencing Symptoms? 2% 2% 2% Yes 2% 2% 2% No 97% 96% 96% Unsure 1% 1% 1% Q15. Likelihood of getting Coronavirus	Q11. Contact with Others: Friends		
Q11. Contact with Others: Co-workers 15% 15% Yes 85% 85% Q11. Contact with Others: Clients, patients, or patrons 9% 10% Yes 9% 10% No 91% 90% Q11. Contact with Others: Any other type of person not already mentioned 13% 15% Yes 13% 15% No 87% 85% Q12. Handwashing Count 1% 1% 1-3 6% 3% 4-6 20% 21% 7+ 74% 75% Q13. Currently Practicing Social Distancing? 96% 93% No 4% 7% Q14. Currently Experiencing Symptoms? 2% 2% Yes 2% 2% 2% No 97% 96% 97% No 97% 96% 97% Unsure 1% 1% 1% Q15. Likelihood of getting Coronavirus 1% 1% 1%	Yes	16%	21%
Yes 15% 15% No 85% 85% Q11. Contact with Others: Clients, patients, or patrons 9% 10% Yes 9% 10% No 91% 90% Q11. Contact with Others: Any other type of person not already mentioned Yes 13% 15% No 87% 85% Q12. Handwashing Count 0 1% 1% 1-3 6% 3% 4-6 20% 21% 7+ 74% 75% Q13. Currently Practicing Social Distancing? Yes 96% 93% No 4% 7% Q14. Currently Experiencing Symptoms? Yes 2% 2% No 97% 96% Unsure 1% 1% Q15. Likelihood of getting Coronavirus	No	84%	79%
No 85% 85% Q11. Contact with Others: Clients, patients, or patrons 9% 10% Yes 9% 10% No 91% 90% Q11. Contact with Others: Any other type of person not already mentioned	Q11. Contact with Others: Co-workers		
Q11. Contact with Others: Clients, patients, or patrons Yes 9% 10% No 91% 90% Q11. Contact with Others: Any other type of person not already mentioned 13% 15% No 87% 85% Q12. Handwashing Count 1% 1% 0 1% 1% 1-3 6% 3% 4-6 20% 21% 7+ 74% 75% Q13. Currently Practicing Social Distancing? 96% 93% No 4% 7% Q14. Currently Experiencing Symptoms? 2% 2% Yes 2% 2% No 97% 96% Unsure 1% 1% Q15. Likelihood of getting Coronavirus	Yes	15%	15%
Yes 9% 10% No 91% 90% Q11. Contact with Others: Any other type of person not already mentioned 13% 15% Yes 13% 15% No 87% 85% Q12. Handwashing Count 1% 1% 0 1% 1% 1-3 6% 3% 4-6 20% 21% 7+ 74% 75% Q13. Currently Practicing Social Distancing? 96% 93% No 4% 7% Q14. Currently Experiencing Symptoms? 2% 2% Yes 2% 2% No 97% 96% Unsure 1% 1% Q15. Likelihood of getting Coronavirus		85%	85%
No 91% 90% Q11. Contact with Others: Any other type of person not already mentioned 13% 15% Yes 13% 15% No 87% 85% Q12. Handwashing Count 1% 1% 0 1% 1% 1-3 6% 3% 4-6 20% 21% 7+ 74% 75% Q13. Currently Practicing Social Distancing? 96% 93% No 4% 7% Q14. Currently Experiencing Symptoms? 2% 2% Yes 2% 2% No 97% 96% Unsure 1% 1% Q15. Likelihood of getting Coronavirus			
Q11. Contact with Others: Any other type of person not already mentioned Yes 13% 15% No 87% 85% Q12. Handwashing Count 1% 1% 0 1% 1% 1-3 6% 3% 4-6 20% 21% 7+ 74% 75% Q13. Currently Practicing Social Distancing? 96% 93% No 4% 7% Q14. Currently Experiencing Symptoms? 2% 2% Yes 2% 2% No 97% 96% Unsure 1% 1% Q15. Likelihood of getting Coronavirus			
Yes 13% 15% No 87% 85% Q12. Handwashing Count 0 1% 1% 1-3 6% 3% 4-6 20% 21% 7+ 74% 75% Q13. Currently Practicing Social Distancing? Yes 96% 93% No 4% 7% Q14. Currently Experiencing Symptoms? Yes 2% 2% No 97% 96% Unsure 1% 1% Q15. Likelihood of getting Coronavirus		91%	90%
No 87% 85% Q12. Handwashing Count 1 % 1% 1% 0 1% 1% 1-3 6% 3% 4-6 20% 21% 7+ 74% 75% Q13. Currently Practicing Social Distancing? Yes 96% 93% No 4% 7% Q14. Currently Experiencing Symptoms? Yes 2% 2% No 97% 96% Unsure 1% 1% Q15. Likelihood of getting Coronavirus 1% 1%		120/	1E0/
Q12. Handwashing Count 1% 1% 0 1% 1% 1-3 6% 3% 4-6 20% 21% 7+ 74% 75% Q13. Currently Practicing Social Distancing? 96% 93% No 4% 7% Q14. Currently Experiencing Symptoms? 2% 2% Yes 2% 2% No 97% 96% Unsure 1% 1% Q15. Likelihood of getting Coronavirus			
0 1% 1% 1-3 6% 3% 4-6 20% 21% 7+ 74% 75% Q13. Currently Practicing Social Distancing? Yes 96% 93% No 4% 7% Q14. Currently Experiencing Symptoms? 2% 2% Yes 2% 2% No 97% 96% Unsure 1% 1% Q15. Likelihood of getting Coronavirus		0770	0370
1-3 6% 3% 4-6 20% 21% 7+ 74% 75% Q13. Currently Practicing Social Distancing? Yes 96% 93% No 4% 7% Q14. Currently Experiencing Symptoms? Yes 2% 2% No 97% 96% Unsure 1% 1% Q15. Likelihood of getting Coronavirus ***		1%	1%
7+ 74% 75% Q13. Currently Practicing Social Distancing? 96% 93% Yes 96% 93% No 4% 7% Q14. Currently Experiencing Symptoms? 2% 2% Yes 2% 2% No 97% 96% Unsure 1% 1% Q15. Likelihood of getting Coronavirus			
7+ 74% 75% Q13. Currently Practicing Social Distancing? 96% 93% Yes 96% 93% No 4% 7% Q14. Currently Experiencing Symptoms? 2% 2% Yes 2% 2% No 97% 96% Unsure 1% 1% Q15. Likelihood of getting Coronavirus			
Yes 96% 93% No 4% 7% Q14. Currently Experiencing Symptoms? 2% 2% Yes 2% 2% No 97% 96% Unsure 1% 1% Q15. Likelihood of getting Coronavirus 1% 1%	7+	74%	75%
No 4% 7% Q14. Currently Experiencing Symptoms? 2% 2% Yes 2% 2% No 97% 96% Unsure 1% 1% Q15. Likelihood of getting Coronavirus	Q13. Currently Practicing Social Distancing?		
Q14. Currently Experiencing Symptoms? Yes 2% 2% No 97% 96% Unsure 1% 1% Q15. Likelihood of getting Coronavirus 1% 1%	Yes	96%	93%
Yes 2% 2% No 97% 96% Unsure 1% 1% Q15. Likelihood of getting Coronavirus 1% 1%	No	4%	7%
No 97% 96% Unsure 1% 1% Q15. Likelihood of getting Coronavirus 1 1	Q14. Currently Experiencing Symptoms?		
Unsure 1% 1% Q15. Likelihood of getting Coronavirus	Yes	2%	2%
Q15. Likelihood of getting Coronavirus			
		1%	1%
Yes 6% 4%			
	YES	6%	4%

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	Confident Yes	iai No
No	64%	70%
Unsure	30%	26%
Q16. NC Response to Coronavirus	20/1	
Most are underestimating the risks	31%	33%
Most are reacting appropriately	60%	55%
Most are overreacting to the actual risks	8%	13%
Q17. Changes to Routine		
Large changes	67%	58%
Small changes	26%	30%
No real changes	6%	10%
Unsure	1%	3%
Q18. College Degree	400/	2.40/
Yes No	49% 51%	34%
Q19. Latino	51%	66%
Yes	3%	5%
No	97%	95%
Q20. Race	3770	3370
White	78%	71%
Black	18%	24%
Asian	1%	0%
Another race	3%	4%
Q19-20. Race + Ethnicity		
White	75%	67%
Black	18%	23%
Asian	1%	0%
Hispanic or Latino	3%	5%
Another race	3%	4%
DEMOGRAPHICS - RACE ON FILE		
Caucasian	78%	74%
Black	18%	22%
Hispanic	1%	2%
Other	3%	2%
DEMOGRAPHICS - PARTY ON FILE		
Democrat	41%	40%
Republican Other / Unaffiliated	28% 32%	32% 28%
DEMOGRAPHICS - AGE	32%	26%
18-34	9%	10%
35-49	17%	14%
50-64	27%	28%
65-79	35%	35%
80+	11%	14%
DEMOGRAPHICS - GENDER		
Female	60%	53%
Male	40%	47%
CLARITY SCORES: PARTY		
0-19	35%	41%
20-39	5%	5%
40-59	6%	3%
60-79	8%	7%
80-100	45%	43%
CLARITY SCORES: TURNOUT		
0-19	0%	1%
20-39	3%	2%
40-59	4%	8%
60-79	10%	10%
80-100	83%	79%
CLARITY SCORES: COLLEGE	120/	160/
0-19 20-39	13% 26%	16% 36%
40-59	20%	19%
60-79	19%	15%
80-100	19%	14%
CLARITY SCORES: CHOICE	1370	/0
0-19	14%	21%
20-39	31%	34%
40-59	31%	33%
60-79	16%	11%
80-100	9%	1%
CLARITY SCORES: CHURCH ATTENDANCE		

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	Confidential		
	Yes	No	
0-19	5%	5%	
20-39	18%	16%	
40-59	34%	26%	
60-79	34%	39%	
80-100	9%	13%	
CLARITY SCORES: CLIMATE CHANGE PRIORITY			
0-19	41%	45%	
20-39	30%	36%	
40-59	22%	14%	
60-79	6%	4%	
80-100	0%	0%	
MEDIA MARKET			
Charlotte NC	21%	26%	
Greensboro-High Point-Winston Salem NC	18%	21%	
Norfolk-Portsmouth-Newport News VA	2%	2%	
Greenville-New Bern-Washington NC	8%	9%	
Wilmington NC	5%	9%	
Raleigh-Durham (Fayetteville) NC	35%	28%	
Greenville-Spartanburg SC-Asheville NC-Anderson SC	9%	5%	
Myrtle Beach-Florence SC	2%	1%	
DEMOGRAPHICS - PHONE TYPE			
Land-line	72%	78%	
Wireless	28%	22%	
Voter File Match			
Yes	80%	71%	
No	20%	29%	
Registered Voter (of Voter File Matches)			
Yes	96%	94%	
No	4%	6%	
Panel Respondent			
Yes	22%	7%	
No	78%	93%	

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$\red{\red} \textbf{DEMOGRAPHICS - RACE ON FILE } \textit{against}...$

	Caucasian	Black	Hispanic	Other
n	(1,073)	(297)	(14)	(37)
Q1. Health Quality				
Poor	4%	5%	7%	8%
Fair	14%	23%	14%	22%
Good	44%	45%	43%	54%
Very Good	37%	26%	36%	16%
Q4. Number of People in HH	000/	700/	5.40 /	500/
1-3	80%	78%	54%	69%
4-6	19%	20%	38%	31%
7+	1%	2%	8%	0%
Q5. Children in HH	100/	1.00/	220/	1.40/
One	10%	16%	23%	14%
Two	8% 4%	5% 5%	15% 8%	5% 5%
Three or more None	79%	73%	54%	76%
Q6. Non-HH Face to Face Count	79%	/3%	34%	70%
0	37%	31%	31%	40%
1-3	43%	50%	46%	37%
4-6	10%	14%	15%	17%
7+	11%	5%	8%	6%
Q7. Six Feet Away? (If Q6 > 0)	11/0	370	070	070
0	15%	13%	11%	16%
1-3	64%	59%	56%	47%
4-6	11%	20%	22%	21%
7+	10%	7%	11%	16%
Q8. HH Member Going to Work				
Yes	33%	35%	62%	30%
No	65%	60%	38%	67%
Unsure	2%	5%	0%	3%
Q9. Children Interacting with Other Children				
Yes	22%	23%	0%	13%
No	77%	77%	100%	88%
Unsure	2%	0%	0%	0%
Q10. Times in Group > 20 in Last Week				
0	80%	66%	85%	72%
1-3	16%	23%	15%	9%
4-6	2%	4%	0%	3%
7+	2%	7%	0%	16%
Q11. Contact with Others: Family				
Yes	68%	64%	67%	61%
No	32%	36%	33%	39%
Q11. Contact with Others: Friends				
Yes	14%	18%	42%	42%
No	86%	82%	58%	58%
Q11. Contact with Others: Co-workers				
Yes	12%	11%	8%	22%
No	88%	89%	92%	78%
Q11. Contact with Others: Clients, patients, or patrons				
Yes	8%	10%	9%	17%
No	92%	90%	91%	83%
Q11. Contact with Others: Any other type of person not already		100/	400/	470/
Yes	13%	12%	18%	17%
No	87%	88%	82%	83%
Q12. Handwashing Count	00/	40/	00/	00/
1 2	0%	1%	0%	0%
1-3	5%	3%	0%	4%
4-6 7+	20%	18%	9%	21%
	75%	79%	91%	75%
Q13. Currently Practicing Social Distancing? Yes	97%	97%	100%	81%
No No	3%	_	0%	19%
	5%	3%	U%	19%
Q14. Currently Experiencing Symptoms?	10/	20/	00/	10/
Yes	1%	2%	100%	4%
No Lincura	98%	95%	100%	96%
Unsure Q15. Likelihood of getting Coronavirus	170	3%	U%	U%
Yes	6%	1%	9%	15%
103	0/0	1/0	3/0	13/0

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Confidentia	ιl

			onfidenti	
	Caucasian	Black	Hispanic	_
No	64%	68%	45%	52%
Unsure	30%	31%	45%	33%
Q16. NC Response to Coronavirus				
Most are underestimating the risks	28%	43%	45%	37%
Most are reacting appropriately	63%	52%	55%	56%
Most are overreacting to the actual risks	9%	5%	0%	7%
Q17. Changes to Routine				
Large changes	67%	66%	40%	59%
Small changes	26%	27%	50%	37%
No real changes	6%	5%	10%	4%
Unsure	1%	2%	0%	0%
Q18. College Degree	170	2/0	070	070
	F10/	270/	C 40/	4.40
Yes	51%	37%	64%	449
No	49%	63%	36%	569
Q19. Latino	10/	201	040/	100
Yes	1%	3%	91%	129
No	99%	97%	9%	889
Q20. Race				
White	97%	4%	100%	179
Black	1%	91%	0%	9%
Asian	0%	0%	0%	179
Another race	1%	5%	0%	579
Q19-20. Race + Ethnicity				
White	97%	2%	7%	119
Black	1%	93%	0%	5%
Asian	0%	0%	0%	229
Hispanic or Latino	1%	2%	93%	8%
Another race	1%	3%	0%	549
Q21. Panel Willingness	170	3/0	070	34/
<u> </u>	020/	700/	C 40/	000
Yes	83%	79%	64%	889
No	17%	21%	36%	129
DEMOGRAPHICS - PARTY ON FILE				
Democrat	30%	86%	36%	549
Republican	35%	2%	21%	119
Other / Unaffiliated	35%	12%	43%	359
DEMOGRAPHICS - AGE				
18-34	6%	4%	57%	169
35-49	14%	10%	0%	199
50-64	27%	27%	36%	309
65-79	36%	44%	0%	279
80+	17%	15%	7%	8%
DEMOGRAPHICS - GENDER				
Female	59%	70%	36%	599
Male	41%	30%	64%	419
	41/0	30%	0470	41/
CLARITY SCORES: PARTY	450/	40/	200/	1.00
0-19	45%	1%	29%	149
20-39	6%	1%	14%	5%
40-59	7%	0%	0%	5%
60-79	9%	2%	14%	149
80-100	33%	96%	43%	629
CLARITY SCORES: TURNOUT				
0-19	0%	0%	0%	0%
20-39	3%	2%	15%	6%
40-59	4%	5%	15%	6%
60-79	10%	9%	31%	229
80-100	83%	84%	38%	679
CLARITY SCORES: COLLEGE	3373	,*		
0-19	17%	13%	7%	149
20-39	26%	41%	21%	249
		_		_
40-59 60-70	20%	26%	36%	309
60-79	17%	11%	29%	149
80-100	20%	9%	7%	199
CLARITY SCORES: CHOICE	,			
0-19	21%	1%	8%	6%
20-39	32%	26%	50%	399
40-59	25%	54%	33%	429
60-79	14%	17%	8%	8%
80-100	9%	2%	0%	6%
CLARITY SCORES: CHURCH ATTENDANCE				
0-19	5%	0%	7%	199

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Confidential

Confidential				
	Caucasian	Black	Hispanic	Other
40-59	32%	35%	21%	38%
60-79	34%	49%	7%	19%
80-100	11%	8%	0%	0%
CLARITY SCORES: CLIMATE CHANGE PRIORITY	-			
0-19	53%	2%	50%	11%
20-39	27%	52%	8%	61%
40-59	15%	41%	42%	25%
60-79	5%	5%	0%	3%
80-100	0%	0%	0%	0%
MEDIA MARKET				
Charlotte NC	26%	16%	29%	14%
Greensboro-High Point-Winston Salem NC	19%	19%	7%	16%
Norfolk-Portsmouth-Newport News VA	2%	1%	0%	0%
Greenville-New Bern-Washington NC	7%	10%	7%	11%
Wilmington NC	5%	4%	14%	8%
Raleigh-Durham (Fayetteville) NC	30%	45%	36%	35%
Greenville-Spartanburg SC-Asheville NC-Anderson SC	10%	2%	7%	3%
Myrtle Beach-Florence SC	1%	3%	0%	14%
DEMOGRAPHICS - PHONE TYPE				
Land-line	80%	85%	21%	68%
Wireless	20%	15%	79%	32%
Voter File Match				
Yes	100%	100%	100%	100%
No	0%	0%	0%	0%
Registered Voter (of Voter File Matches)				
Yes	95%	98%	93%	97%
No	5%	2%	7%	3%
Panel Respondent				
Yes	19%	14%	14%	11%
No	81%	86%	86%	89%

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>> DEMOGRAPHICS - PARTY ON FILE against...

			Other / Unaffiliated
1	(604)	(389)	(428)
Q1. Health Quality	- Fo/	***	*0/
Poor	5%	4%	4%
Fair	18%	14%	15%
Good	47%	44%	42%
/ery Good	29%	37%	39%
Q4. Number of People in HH			
1-3	85%	76%	74%
1-6	14%	23%	25%
7+	1%	1%	1%
Q5. Children in HH			
One	11%	11%	13%
¬wo	4%	9%	10%
Three or more	3%	5%	5%
None	83%	75%	72%
Q6. Non-HH Face to Face Count			
)	35%	31%	40%
L-3	48%	42%	41%
I-6	12%	13%	7%
/+	5%	13%	11%
Q7. Six Feet Away? (If Q6 > 0)	370	20,0	12/0
)	15%	14%	16%
L-3	64%	60%	62%
l-3 l-6		14%	
	15%		10%
7+	7%	12%	11%
Q8. HH Member Going to Work			
/es	29%	34%	39%
No	68%	64%	59%
Jnsure	4%	2%	2%
29. Children Interacting with Other Children			
'es	24%	19%	21%
No	76%	80%	77%
Jnsure	0%	1%	2%
Q10. Times in Group > 20 in Last Week			
)	75%	78%	79%
1-3	18%	18%	15%
1-6	3%	2%	2%
7+	5%	1%	4%
Q11. Contact with Others: Family			
/es	63%	71%	69%
No	37%	29%	31%
Q11. Contact with Others: Friends			
/es	18%	15%	12%
No	82%	85%	88%
Q11. Contact with Others: Co-workers	0270	0370	3070
es	10%	13%	15%
	90%		
No		87%	85%
Q11. Contact with Others: Clients, patients, or patrons			
/es	8%	7%	11%
No	92%	93%	89%
Q11. Contact with Others: Any other type of person no			
'es	12%	13%	15%
No	88%	87%	85%
Q12. Handwashing Count			
	0%	1%	1%
-3	5%	3%	5%
	18%	20%	20%
	770/	76%	74%
1-6	77%		
1-6 7+	7 7 70		
1-6 7+ Q13. Currently Practicing Social Distancing?	98%	94%	97%
1-6 7+ Q13. Currently Practicing Social Distancing? Yes		94%	97% 3%
1-6 7+ Q13. Currently Practicing Social Distancing? Yes No	98%		
4-6 7+ Q13. Currently Practicing Social Distancing? Yes No Q14. Currently Experiencing Symptoms?	98%	6%	3%
4-6 7+ Q13. Currently Practicing Social Distancing? Yes No Q14. Currently Experiencing Symptoms? Yes	98% 2%	6% 1%	3%
4-6 7+ Q13. Currently Practicing Social Distancing? Yes No Q14. Currently Experiencing Symptoms? Yes	98% 2% 2% 97%	6% 1% 99%	3% 2% 97%
4-6 7+ Q13. Currently Practicing Social Distancing? Yes No Q14. Currently Experiencing Symptoms? Yes	98% 2%	6% 1%	3%

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	Domosrat	Danublican	Other / Unaffiliate
		Republican	· · ·
No	62%	71%	61%
Unsure	34%	26%	31%
Q16. NC Response to Coronavirus			
Most are underestimating the risks	36%	23%	32%
Most are reacting appropriately	58%	67%	58%
Most are overreacting to the actual risks	6%	10%	10%
Q17. Changes to Routine	0,0	2070	1070
· · · · · · · · · · · · · · · · · · ·	670/	630/	C00/
Large changes	67%	62%	69%
Small changes	27%	29%	25%
No real changes	5%	7%	5%
Unsure	1%	2%	1%
Q18. College Degree			
Yes	48%	49%	47%
No	52%	51%	53%
Q19. Latino	1	/-	
Yes	2%	3%	4%
No	98%	97%	96%
Q20. Race			
White	60%	98%	87%
Black	36%	1%	9%
Asian	0%	0%	1%
Another race	4%	1%	3%
Q19-20. Race + Ethnicity	770	170	3,0
·	5001	0.004	0201
White	53%	96%	83%
Black	40%	1%	10%
Asian	0%	0%	2%
Hispanic or Latino	2%	2%	3%
Another race	4%	1%	2%
Q21. Panel Willingness			
Yes	920/	900/	0.40/
	82%	80%	84%
No	18%	20%	16%
DEMOGRAPHICS - RACE ON FILE			
Caucasian	54%	97%	87%
Black	42%	1%	9%
Hispanic	1%	1%	1%
Other	3%	1%	3%
DEMOGRAPHICS - AGE	3,0	2,0	370
18-34	4%	5%	10%
35-49	7%	16%	20%
50-64	25%	29%	28%
65-79	45%	34%	29%
80+	18%	16%	14%
DEMOGRAPHICS - GENDER			
Female	67%	54%	57%
Vale	33%	46%	43%
	33/0	4070	43/0
CLARITY SCORES: PARTY			
0-19	0%	96%	29%
20-39	0%	2%	14%
40-59	2%	0%	15%
60-79	7%	0%	15%
80-100	91%	2%	27%
CLARITY SCORES: TURNOUT	31/0	_,~	2.70
	201	40/	20/
0-19	0%	1%	0%
20-39	2%	2%	5%
40-59	4%	3%	7%
60-79	10%	9%	11%
80-100	84%	85%	77%
CLARITY SCORES: COLLEGE			
0-19	16%	17%	14%
20-39	34%	26%	26%
40-59	20%	23%	23%
50-79	15%	16%	16%
80-100	16%	18%	20%
CLARITY SCORES: CHOICE	'		
0-19	4%	43%	11%
20-39	26%	36%	33%
40-59	38%	17%	36%
60-79	20%	4%	15%
80-100	12%	0%	6%
CLARITY SCORES: CHURCH ATTENDANCE			

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	Democrat	Republican	Other / Unaffiliated		
20-39	17%	10%	23%		
40-59	37%	21%	37%		
60-79	36%	46%	29%		
80-100	5%	21%	5%		
CLARITY SCORES: CLIMATE CHANGE PRIORITY					
0-19	8%	94%	41%		
20-39	47%	6%	37%		
40-59	35%	1%	18%		
60-79	10%	0%	3%		
80-100	0%	0%	0%		
MEDIA MARKET					
Charlotte NC	21%	27%	23%		
Greensboro-High Point-Winston Salem NC	18%	23%	16%		
Norfolk-Portsmouth-Newport News VA	2%	1%	3%		
Greenville-New Bern-Washington NC	8%	7%	8%		
Wilmington NC	4%	6%	5%		
Raleigh-Durham (Fayetteville) NC	37%	29%	32%		
Greenville-Spartanburg SC-Asheville NC-Anderson SC	6%	5%	12%		
Myrtle Beach-Florence SC	3%	0%	1%		
DEMOGRAPHICS - PHONE TYPE					
Land-line	86%	78%	73%		
Wireless	14%	22%	27%		
Voter File Match					
Yes	100%	100%	100%		
No	0%	0%	0%		
Registered Voter (of Voter File Matches)					
Yes	100%	100%	86%		
No	0%	0%	14%		
Panel Respondent					
Yes	17%	20%	18%		
No	83%	80%	82%		

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>> DEMOGRAPHICS - AGE against...

	18-34	35-49	50-64	65-79	80+
n	(128)	(252)	(459)	(612)	(264)
Q1. Health Quality	,	· ,	,	. ,	. ,
Poor	2%	1%	5%	6%	6%
Fair	10%	10%	16%	18%	19%
Good	47%	43%	38%	49%	49%
Very Good	41%	46%	41%	28%	26%
Q4. Number of People in HH	500/	100/	7.00	000/	000/
1-3	63%	40%	74%	93%	92%
4-6 7+	34%	58% 2%	24%	6% 1%	5% 3%
Q5. Children in HH	3/0	2/0	270	1/0	3/0
One	20%	23%	16%	6%	4%
Two	14%	32%	5%	2%	1%
Three or more	15%	15%	2%	1%	3%
None	52%	30%	77%	91%	92%
Q6. Non-HH Face to Face Count					
0	46%	44%	35%	36%	29%
1-3	36%	29%	41%	47%	49%
4-6	7%	13%	11%	10%	9%
7+ 07 Six Foot Away 2 / If O6 > 0)	10%	15%	13%	6%	12%
Q7. Six Feet Away? (If Q6 > 0) 0	27%	19%	14%	11%	21%
1-3	44%	47%	63%	67%	56%
4-6	14%	19%	10%	16%	11%
7+	16%	15%	14%	5%	11%
Q8. HH Member Going to Work	-				
Yes	55%	49%	47%	23%	16%
No	43%	51%	51%	74%	80%
Unsure	2%	0%	2%	3%	5%
Q9. Children Interacting with Other Children					
Yes	17%	20%	28%	20%	14%
No	81%	79%	70%	80%	71%
Unsure Q10. Times in Group > 20 in Last Week	2%	1%	1%	0%	14%
0	87%	80%	77%	75%	67%
1-3	9%	15%	15%	19%	25%
4-6	2%	2%	3%	2%	3%
7+	3%	3%	5%	4%	6%
Q11. Contact with Others: Family					
Yes	70%	78%	75%	60%	49%
No	30%	22%	25%	40%	51%
Q11. Contact with Others: Friends					
Yes	24%	13%	16%	16%	20%
No Q11. Contact with Others: Co-workers	76%	88%	84%	84%	80%
Yes	18%	22%	17%	10%	10%
No	82%	78%	83%	90%	90%
Q11. Contact with Others: Clients, patients, or patrons	02,0	70,0	0070	30,0	30,0
Yes	9%	11%	10%	7%	12%
No	91%	89%	90%	93%	88%
Q11. Contact with Others: Any other type of person not already n	nentione	d			
Yes	15%	12%	12%	14%	21%
No	85%	88%	88%	86%	79%
Q12. Handwashing Count					
0	1%	1%	1%	0%	2%
1-3	9%	5%	3%	6%	4%
4-6 7+	21% 69%	17% 77%	20% 76%	72% 72%	20% 74%
Q13. Currently Practicing Social Distancing?	03/0	,,/0	,0/0	12/0	74/0
Yes	96%	96%	97%	96%	93%
No	4%	4%	3%	4%	7%
Q14. Currently Experiencing Symptoms?					
Yes	3%	2%	2%	2%	2%
No	97%	98%	97%	97%	95%
Unsure	0%	0%	1%	1%	4%
Q15. Likelihood of getting Coronavirus					
Yes	8%	14%	5%	2%	2%

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	18-34	35-49	50-64	65-79	80+
No	69%	62%	62%	67%	71%
Unsure	24%	24%	33%	31%	27%
Q16. NC Response to Coronavirus	2470	2-170	3370	31/0	2,7
Most are underestimating the risks	36%	33%	36%	28%	24%
Most are reacting appropriately	52%	53%	57%	64%	65%
Most are overreacting to the actual risks	12%	14%	7%	7%	10%
•	1270	14/0	//0	7 /0	10/0
Q17. Changes to Routine	C40/	710/	CE0/	C 40/	F 70/
Large changes	64%	71%	65%	64%	57%
Small changes	29%	21%	28%	27%	30%
No real changes	8%	8%	6%	6%	8%
Unsure	0%	0%	1%	2%	5%
Q18. College Degree					
Yes	49%	64%	47%	39%	40%
No	51%	36%	53%	61%	60%
Q19. Latino					
Yes	13%	5%	3%	1%	3%
No	87%	95%	97%	99%	97%
Q20. Race					
White	80%	79%	74%	75%	85%
Black	13%	14%	21%	22%	149
Asian	1%	2%	1%	0%	0%
Another race	7%	6%	3%	3%	1%
Q19-20. Race + Ethnicity					
White	70%	74%	71%	71%	799
Black	10%	16%	22%	25%	179
Asian	2%	2%	1%	0%	0%
Hispanic or Latino	13%	4%	3%	1%	2%
Another race	5%	5%	3%	3%	2%
Q21. Panel Willingness					
Yes	78%	84%	80%	80%	779
No	22%	16%	20%	20%	239
DEMOGRAPHICS - RACE ON FILE	/-				
Caucasian	73%	81%	75%	73%	799
Black	12%	16%	21%	25%	199
Hispanic	9%	0%	1%	0%	0%
Other	7%	4%	3%	2%	1%
	/ 70	4%	370	270	170
DEMOGRAPHICS - PARTY ON FILE	200/	220/	400/	F 20/	470
Democrat	30%	23%	40%	52%	479
Republican	23%	32%	29%	25%	279
Other / Unaffiliated	47%	45%	31%	23%	259
DEMOGRAPHICS - GENDER					
Female	47%	51%	61%	62%	689
Male	53%	49%	39%	38%	329
CLARITY SCORES: PARTY					
0-19	34%	39%	38%	31%	369
20-39	9%	9%	4%	4%	3%
40-59	11%	7%	7%	3%	5%
60-79	11%	11%	8%	6%	6%
80-100	35%	34%	43%	55%	519
CLARITY SCORES: TURNOUT					
0-19	2%	1%	0%	0%	0%
20-39	10%	3%	2%	1%	6%
40-59	20%	7%	4%	2%	4%
60-79	30%	12%	9%	6%	119
80-100	37%	76%	85%	91%	799
CLARITY SCORES: COLLEGE	37,0	/ -	/ 0	, •	/
0-19	5%	4%	10%	22%	259
20-39	23%	16%	29%	32%	369
40-59	41%	27%	25%	19%	189
60-79	26%	29%	15%	19%	139
80-100	4%	24%	25%	16%	8%
CLARITY SCORES: CHOICE	501	1001	1.401	1.007	24-
0-19	6%	10%	14%	16%	319
20-39	29%	25%	29%	33%	339
40-59	56%	43%	34%	27%	219
60-79	10%	18%	15%	14%	109
80-100	0%	5%	8%	10%	5%
CLARITY SCORES: CHURCH ATTENDANCE					
0-19	12%	4%	5%	4%	1%
20-39	44%	29%	17%	12%	8%

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			Conf	identia	ı
	18-34	35-49	50-64	65-79	8
)-79	11%	23%	34%	42%	4

	18-34	35-49	50-64	65-79	80+
60-79	11%	23%	34%	42%	48%
80-100	2%	4%	8%	11%	15%
CLARITY SCORES: CLIMATE CHANGE PRIORITY					
0-19	35%	45%	45%	37%	43%
20-39	38%	28%	31%	35%	33%
40-59	19%	22%	21%	22%	19%
60-79	8%	5%	3%	6%	5%
80-100	0%	0%	0%	0%	0%
MEDIA MARKET					
Charlotte NC	14%	19%	25%	23%	29%
Greensboro-High Point-Winston Salem NC	16%	20%	21%	18%	17%
Norfolk-Portsmouth-Newport News VA	2%	2%	2%	2%	1%
Greenville-New Bern-Washington NC	8%	8%	8%	8%	6%
Wilmington NC	8%	7%	4%	5%	4%
Raleigh-Durham (Fayetteville) NC	33%	34%	34%	33%	35%
Greenville-Spartanburg SC-Asheville NC-Anderson SC	19%	9%	5%	8%	5%
Myrtle Beach-Florence SC	0%	0%	1%	2%	3%
DEMOGRAPHICS - PHONE TYPE					
Land-line	12%	45%	82%	94%	99%
Wireless	88%	55%	18%	6%	1%
Voter File Match					
Yes	71%	76%	83%	85%	88%
No	29%	24%	17%	15%	12%
Registered Voter (of Voter File Matches)					
Yes	91%	93%	95%	98%	97%
No	9%	7%	5%	2%	3%
Panel Respondent					
Yes	4%	12%	20%	19%	18%
No	96%	88%	80%	81%	82%

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>> DEMOGRAPHICS - GENDER against...

	Female	Male
n	(1,024)	(691)
Q1. Health Quality		
Poor	5%	5%
Fair	17%	13%
Good	45%	45%
Very Good	33%	37%
Q4. Number of People in HH		
1-3	78%	77%
4-6	20%	21%
7+	1%	2%
Q5. Children in HH		
One	12%	12%
Two	7%	9%
Three or more	5%	4%
None	76%	75%
Q6. Non-HH Face to Face Count	200/	250/
0	38%	35%
1-3	43%	41%
4-6	11%	10%
7+	8%	14%
Q7. Six Feet Away? (If Q6 > 0) 0	16%	15%
1-3	62%	57%
4-6	12%	16%
7+	9%	12%
Q8. HH Member Going to Work	370	12/0
Yes	35%	35%
No	63%	63%
Unsure	3%	2%
Q9. Children Interacting with Other Children		
Yes	22%	21%
No	77%	78%
Unsure	1%	1%
Q10. Times in Group > 20 in Last Week		1
0	77%	76%
1-3	17%	17%
4-6	2%	3%
7+	4%	4%
Q11. Contact with Others: Family	·	
Yes	65%	69%
No	35%	31%
Q11. Contact with Others: Friends		
Yes	15%	19%
No	85%	81%
Q11. Contact with Others: Co-workers		
Yes	13%	17%
No	87%	83%
Q11. Contact with Others: Clients, patients, or patrons		
Yes	9%	9%
No	91%	91%
Q11. Contact with Others: Any other type of person not already mentioned	4.40/	4.40/
Yes	14%	14%
No C12 Handwarking Count	86%	86%
Q12. Handwashing Count	00/	10/
0 1-3	0% 4%	1% 6%
4-6	16%	26%
7+	79%	67%
Q13. Currently Practicing Social Distancing?	13/0	07/0
Yes	96%	95%
	4%	5%
No.	7/0	3/0
No O14. Currently Experiencing Symptoms?		
Q14. Currently Experiencing Symptoms?	3%	1%
Q14. Currently Experiencing Symptoms? Yes	3% 97%	1% 97%
Q14. Currently Experiencing Symptoms? Yes No	97%	97%
Q14. Currently Experiencing Symptoms? Yes		

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	Confidenti	
	Female	Male
No	64%	68%
Unsure	32%	25%
Q16. NC Response to Coronavirus		
Most are underestimating the risks	36%	24%
Most are reacting appropriately	57%	63%
Most are overreacting to the actual risks	7%	13%
Q17. Changes to Routine		
Large changes	68%	60%
Small changes	25%	30%
No real changes	5%	8%
Unsure	2%	2%
Q18. College Degree		
Yes	45%	48%
No	55%	52%
Q19. Latino		
Yes	3%	5%
No	97%	95%
Q20. Race		
White	75%	79%
Black	21%	16%
Asian	1%	1%
Another race	3%	4%
Q19-20. Race + Ethnicity	3,0	.,•
White	70%	76%
Black	23%	16%
Asian	1%	1%
Hispanic or Latino	3%	4%
Another race	3%	3%
Q21. Panel Willingness		
Yes	82%	77%
No	18%	23%
DEMOGRAPHICS - RACE ON FILE		
Caucasian	73%	80%
Black	24%	16%
Hispanic	1%	2%
Other	3%	3%
DEMOGRAPHICS - PARTY ON FILE	570	
Democrat	47%	35%
Republican	24%	32%
•		
Other / Unaffiliated	29%	33%
DEMOGRAPHICS - AGE		
18-34	6%	10%
35-49	13%	18%
50-64	27%	26%
65-79	37%	34%
80+	17%	12%
CLARITY SCORES: PARTY		
0-19	31%	41%
20-39	4%	6%
40-59	5%	6%
60-79	7%	8%
80-100	52%	39%
CLARITY SCORES: TURNOUT	J2/0	33/0
0-19	0%	0%
20-39	3%	3%
40-59	5%	4%
60-79	9%	11%
80-100	83%	81%
CLARITY SCORES: COLLEGE		
0-19	19%	11%
20-39	31%	26%
40-59	20%	23%
60-79	15%	17%
80-100	14%	23%
CLARITY SCORES: CHOICE	1470	
0-19	17%	16%
20-39	32%	29% 32%
40.50	0401	2 10/2
40-59	31%	
60-79	14%	14%

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	Confidential		
	Female	Male	
0-19	3%	6%	
20-39	11%	27%	
40-59	35%	28%	
60-79	39%	32%	
80-100	12%	7%	
CLARITY SCORES: CLIMATE CHANGE PRIORITY			
0-19	37%	48%	
20-39	36%	27%	
40-59	21%	20%	
60-79	5%	5%	
80-100	0%	0%	
MEDIA MARKET	· · · · · · · · · · · · · · · · · · ·		
Charlotte NC	23%	24%	
Greensboro-High Point-Winston Salem NC	18%	20%	
Norfolk-Portsmouth-Newport News VA	2%	2%	
Greenville-New Bern-Washington NC	7%	10%	
Wilmington NC	6%	4%	
Raleigh-Durham (Fayetteville) NC	35%	31%	
Greenville-Spartanburg SC-Asheville NC-Anderson SC	7%	8%	
Myrtle Beach-Florence SC	2%	1%	
DEMOGRAPHICS - PHONE TYPE			
Land-line	85%	72%	
Wireless	15%	28%	
Voter File Match			
Yes	84%	81%	
No	16%	19%	
Registered Voter (of Voter File Matches)			
Yes	96%	96%	
No	4%	4%	
Panel Respondent			
Yes	18%	15%	
No	82%	85%	
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>> CLARITY SCORES: PARTY against...

	0-19	20-39		60-79	80-100
n	(500)	(71)	(77)	(106)	(667)
Q1. Health Quality					
Poor	4%	3%	6%	5%	5%
Fair	13%	17%	19%	14%	18%
Good	44%	47%	43%	47%	45%
Very Good	39%	33%	31%	34%	32%
Q4. Number of People in HH					
1-3	76%	79%	79%	75%	83%
4-6	23%	18%	21%	24%	16%
7+	1%	3%	0%	1%	1%
Q5. Children in HH	100/	00/	100/	450/	440/
One -	12%	8%	10%	15%	11%
Two	9%	5%	10%	7%	6%
Three or more	5%	8%	3%	4%	3%
None	74%	80%	76%	74%	80%
Q6. Non-HH Face to Face Count					
0	32%	46%	41%	38%	36%
1-3	41%	35%	47%	43%	48%
4-6	13%	10%	3%	9%	11%
7+	15%	10%	9%	9%	5%
Q7. Six Feet Away? (If Q6 > 0)					
0	16%	3%	14%	17%	15%
1-3	58%	67%	73%	60%	64%
4-6	14%	12%	3%	14%	14%
7+	12%	18%	11%	9%	7%
Q8. HH Member Going to Work					
Yes	36%	43%	34%	37%	30%
No	62%	57%	66%	62%	67%
Unsure	2%	0%	0%	1%	4%
Q9. Children Interacting with Other Children					
Yes	20%	17%	7%	32%	23%
No	79%	75%	86%	68%	77%
Unsure	1%	8%	7%	0%	0%
Q10. Times in Group > 20 in Last Week					
0	79%	88%	76%	77%	75%
1-3	16%	8%	21%	14%	18%
4-6	3%	0%	2%	3%	2%
7+	3%	3%	2%	6%	4%
Q11. Contact with Others: Family					
Yes	70%	71%	65%	64%	65%
No	30%	29%	35%	36%	35%
Q11. Contact with Others: Friends	_				
Yes	13%	8%	16%	18%	18%
No	87%	92%	84%	83%	82%
Q11. Contact with Others: Co-workers					
Yes	13%	20%	9%	18%	10%
No	87%	80%	91%	82%	90%
Q11. Contact with Others: Clients, patients, or patrons					
Yes	8%	17%	8%	9%	8%
No	92%	83%	92%	91%	92%
Q11. Contact with Others: Any other type of person not already					
		19%	15%	12%	12%
· · · · · · · · · · · · · · · · · · ·		2370	_	88%	88%
Yes	14% 86%	81%	85%	0070	0070
Yes No	86%	81%	85%		
Yes No Q12. Handwashing Count	86%			1%	0%
Yes No Q12. Handwashing Count 0	86%	0%	0%	1%	0%
Yes No Q12. Handwashing Count 0	86% 0% 3%	0% 9%	0% 9%	1%	5%
Yes No Q12. Handwashing Count 0 1-3 4-6	86% 0% 3% 21%	0% 9% 20%	0% 9% 16%	1% 20%	5% 18%
Yes No Q12. Handwashing Count 0 1-3 4-6	86% 0% 3%	0% 9%	0% 9%	1%	5%
Yes No Q12. Handwashing Count 0 1-3 4-6 7+ Q13. Currently Practicing Social Distancing?	86% 0% 3% 21% 75%	0% 9% 20% 71%	0% 9% 16% 75%	1% 20% 78%	5% 18% 76%
Yes No Q12. Handwashing Count 0 1-3 4-6 7+ Q13. Currently Practicing Social Distancing? Yes	86% 0% 3% 21% 75%	0% 9% 20% 71%	0% 9% 16% 75%	1% 20% 78%	5% 18% 76% 98%
Yes No Q12. Handwashing Count 0 1-3 4-6 7+ Q13. Currently Practicing Social Distancing? Yes No	86% 0% 3% 21% 75%	0% 9% 20% 71%	0% 9% 16% 75%	1% 20% 78%	5% 18% 76%
Yes No Q12. Handwashing Count 0 1-3 4-6 7+ Q13. Currently Practicing Social Distancing? Yes No Q14. Currently Experiencing Symptoms?	86% 0% 3% 21% 75% 94% 6%	0% 9% 20% 71% 98% 2%	0% 9% 16% 75% 98% 2%	1% 20% 78% 98% 2%	5% 18% 76% 98% 2%
Yes No Q12. Handwashing Count 0 1-3 4-6 7+ Q13. Currently Practicing Social Distancing? Yes No Q14. Currently Experiencing Symptoms? Yes	86% 0% 3% 21% 75% 94% 6%	0% 9% 20% 71% 98% 2%	0% 9% 16% 75% 98% 2%	1% 20% 78% 98% 2%	5% 18% 76% 98% 2%
Yes No Q12. Handwashing Count 0 1-3 4-6 7+ Q13. Currently Practicing Social Distancing? Yes No Q14. Currently Experiencing Symptoms? Yes No	94% 6% 1% 948 98%	0% 9% 20% 71% 98% 2%	0% 9% 16% 75% 98% 2%	1% 20% 78% 98% 2%	5% 18% 76% 98% 2% 2% 97%
Yes No Q12. Handwashing Count 0 1-3 4-6 7+ Q13. Currently Practicing Social Distancing? Yes No	86% 0% 3% 21% 75% 94% 6%	0% 9% 20% 71% 98% 2%	0% 9% 16% 75% 98% 2%	1% 20% 78% 98% 2%	5% 18% 76% 98% 2%

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	0-19	20-39	40-59	60-79	80-10
No	69%	69%	60%	55%	62%
Jnsure	27%	22%	37%	34%	34%
Q16. NC Response to Coronavirus	2770	22/0	3770	3470	3470
Most are underestimating the risks	25%	23%	37%	33%	36%
<u> </u>		64%	56%	61%	58%
Most are reacting appropriately	64%				
Most are overreacting to the actual risks	12%	13%	7%	6%	6%
Q17. Changes to Routine					
Large changes	63%	67%	71%	62%	69%
Small changes	29%	28%	25%	29%	25%
No real changes	6%	6%	4%	6%	6%
Unsure	2%	0%	0%	2%	1%
Q18. College Degree					
⁄es	48%	44%	44%	48%	50%
No	52%	56%	56%	52%	50%
Q19. Latino					
/es	3%	6%	4%	1%	3%
No	97%	94%	96%	99%	97%
	37/0	34/0	30/0	33/0	317
Q20. Race					
White	97%	94%	93%	86%	59%
Black	1%	4%	2%	9%	36%
Asian	1%	0%	2%	3%	0%
Another race	2%	2%	4%	3%	4%
Q19-20. Race + Ethnicity					
White	96%	90%	92%	83%	53%
Black	1%	4%	1%	9%	419
Asian	0%	0%	1%	4%	0%
Hispanic or Latino	2%	4%	3%	2%	2%
Another race	1%	1%	3%	2%	4%
Q21. Panel Willingness					
Yes	80%	82%	91%	83%	83%
No	20%	18%	9%	17%	179
DEMOGRAPHICS - RACE ON FILE					
Caucasian	98%	92%	96%	88%	53%
Black	1%	3%	1%	6%	43%
Hispanic	1%	3%	0%	2%	1%
Other	1%	3%	3%	5%	3%
	1/0	3/0	3/0	3/0	3/0
DEMOGRAPHICS - PARTY ON FILE	201	*0/	4.40/	200/	
Democrat	0%	4%	14%	39%	82%
Republican	75%	11%	1%	1%	1%
Other / Unaffiliated	25%	85%	84%	60%	179
DEMOGRAPHICS - AGE					
18-34	6%	11%	13%	9%	5%
35-49	15%	24%	18%	20%	109
50-64	29%	24%	34%	27%	25%
55-79	33%	31%	21%	31%	43%
30+	17%	10%	14%	12%	189
DEMOGRAPHICS - GENDER					
-emale	54%	52%	58%	58%	679
Male	46%	48%	42%	42%	339
CLARITY SCORES: TURNOUT					
)-19	0%	0%	0%	1%	0%
20-39	2%	5%	4%	7%	3%
10-59	3%	9%	9%	7%	4%
50-79	9%	11%	22%	15%	9%
30-100	86%	75%	65%	70%	83%
	00%	1370	% دن	7070	03%
CLARITY SCORES: COLLEGE		4001	4001	3001	
0-19	19%	13%	12%	20%	139
20-39	25%	31%	29%	20%	349
10-59	20%	20%	31%	25%	21%
50-79	16%	21%	16%	20%	15%
30-100	20%	15%	13%	15%	179
CLARITY SCORES: CHOICE					
0-19	40%	10%	3%	7%	2%
20-39	38%	47%	35%	27%	249
10-59	18%	32%	45%	41%	39%
50-79	3%	11%	15%	23%	219
30-100	0%	0%	2%	2%	149
CLARITY SCORES: CHURCH ATTENDANCE					
)-19	2%	6%	10%	6%	6%
20-39	10%	24%	26%	31%	19%
	1				

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	0-19	20-39	40-59	60-79	80-100
60-79	47%	25%	18%	19%	34%
80-100	20%	4%	1%	3%	4%
CLARITY SCORES: CLIMATE CHANGE PRIORITY					
0-19	95%	53%	31%	31%	3%
20-39	4%	39%	55%	54%	48%
40-59	0%	8%	14%	14%	39%
60-79	0%	0%	0%	1%	10%
80-100	0%	0%	0%	0%	0%
MEDIA MARKET					
Charlotte NC	29%	26%	23%	22%	19%
Greensboro-High Point-Winston Salem NC	21%	19%	18%	17%	17%
Norfolk-Portsmouth-Newport News VA	1%	0%	5%	4%	2%
Greenville-New Bern-Washington NC	7%	4%	12%	8%	8%
Wilmington NC	6%	9%	3%	8%	3%
Raleigh-Durham (Fayetteville) NC	29%	29%	23%	32%	39%
Greenville-Spartanburg SC-Asheville NC-Anderson SC	6%	10%	16%	8%	7%
Myrtle Beach-Florence SC	0%	3%	0%	0%	3%
DEMOGRAPHICS - PHONE TYPE					
Land-line	78%	65%	62%	75%	86%
Wireless	22%	35%	38%	25%	14%
Voter File Match					
Yes	100%	100%	100%	100%	100%
No	0%	0%	0%	0%	0%
Registered Voter (of Voter File Matches)					
Yes	99%	92%	70%	86%	99%
No	1%	8%	30%	14%	1%
Panel Respondent					
Yes	19%	18%	18%	16%	18%
No	81%	82%	82%	84%	82%

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>> CLARITY SCORES: TURNOUT against...

	0-19	20-39	40-59	60-79	80-100
n	(4)	(39)	(62)	(137)	(1,120)
Q1. Health Quality					
Poor	0%	8%	3%	7%	4%
Fair	25%	21%	19%	23%	15%
Good	25%	47%	44%	36%	46%
Very Good	50%	24%	34%	34%	35%
Q4. Number of People in HH					
1-3	50%	69%	67%	78%	81%
4-6	50%	25%	33%	21%	18%
7+	0%	6%	0%	1%	1%
Q5. Children in HH	070	070	070	1/0	170
<u> </u>	0%	19%	19%	11%	11%
One		_			
Two	25%	8%	13%	10%	6%
Three or more	25%	6%	11%	6%	3%
None	50%	67%	57%	73%	79%
Q6. Non-HH Face to Face Count					
0	67%	34%	35%	44%	35%
1-3	33%	51%	50%	39%	44%
4-6	0%	6%	6%	10%	12%
7+	0%	9%	10%	7%	9%
Q7. Six Feet Away? (If Q6 > 0)					
0	100%	14%	13%	16%	15%
1-3	0%	64%	67%	59%	62%
4-6	0%	9%	13%	16%	14%
7+	0%	14%	7%	10%	9%
Q8. HH Member Going to Work			I		
Yes	0%	18%	39%	30%	34%
No	100%	79%	57%	67%	64%
Unsure	0%	3%	4%	3%	2%
Q9. Children Interacting with Other Children	0,0	570	170	0,0	2,0
Yes	0%	30%	9%	20%	22%
No	100%	70%	91%	80%	77%
Unsure	0%	0%	0%	0%	1%
	070	0/0	0/0	0%	1/0
Q10. Times in Group > 20 in Last Week	1000/	770/	600/	0.40/	770/
0	100%	77%	69%	84%	77%
1-3	0%	16%	22%	11%	17%
4-6	0%	3%	6%	1%	2%
7+	0%	3%	2%	4%	4%
Q11. Contact with Others: Family					
Yes	67%	57%	77%	59%	68%
No	33%	43%	23%	41%	32%
Q11. Contact with Others: Friends					
Yes	33%	11%	23%	13%	15%
No	67%	89%	77%	87%	85%
Q11. Contact with Others: Co-workers					
Yes	0%	7%	24%	12%	12%
No	100%	93%	76%	88%	88%
Q11. Contact with Others: Clients, patients, or patrons			I		
Yes	0%	7%	15%	5%	8%
No	100%	93%	85%	95%	92%
Q11. Contact with Others: Any other type of person not alread					
Yes	0%	8%	18%	10%	14%
No	100%	92%	83%	90%	86%
	100%	32/0	03/0	30%	80%
Q12. Handwashing Count	220/	00/	00/	20/	00/
0	33%	0%	0%	2%	0%
1-3	33%	10%	9%	4%	4%
4-6	33%	28%	22%	22%	19%
7+	0%	62%	69%	72%	77%
Q13. Currently Practicing Social Distancing?					
Yes	100%	97%	98%	93%	97%
No	0%	3%	2%	7%	3%
Q14. Currently Experiencing Symptoms?					
Yes	0%	0%	2%	3%	1%
No	100%	100%	98%	96%	98%
Unsure	0%	0%	0%	1%	1%
Q15. Likelihood of getting Coronavirus	-/-				_, •
Yes	33%	10%	7%	3%	5%
	33/0	10/0	1 /0	3/0	370

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	0-19	20-39	40-59	nfident 60-79	80-10
No	67%	52%	56%	72%	64%
					,.
Unsure	0%	38%	37%	25%	31%
Q16. NC Response to Coronavirus					
Most are underestimating the risks	0%	26%	24%	34%	31%
Most are reacting appropriately	50%	63%	59%	57%	62%
Most are overreacting to the actual risks	50%	11%	17%	9%	8%
Q17. Changes to Routine					
Large changes	67%	52%	63%	61%	67%
Small changes	33%	26%	23%	26%	28%
No real changes	0%	15%	12%	10%	4%
Unsure	0%	7%	2%	2%	1%
Q18. College Degree	070	770	270	270	1/0
	670/	410/	220/	200/	F 20
∕es	67%	41%	33%	38%	52%
No	33%	59%	67%	62%	48%
Q19. Latino					
/es	0%	4%	9%	9%	2%
No	100%	96%	91%	91%	98%
Q20. Race					
White	67%	84%	74%	74%	79%
			-		
Black	33%	16%	21%	20%	179
Asian	0%	0%	0%	0%	1%
Another race	0%	0%	5%	6%	3%
Q19-20. Race + Ethnicity					
White	75%	77%	66%	69%	75%
Black	25%	18%	23%	18%	21%
Asian	0%	0%	0%	1%	1%
Hispanic or Latino	0%	5%	8%	7%	1%
·		_		7% 5%	
Another race	0%	0%	3%	5%	2%
Q21. Panel Willingness					
Yes	67%	85%	70%	82%	83%
No	33%	15%	30%	18%	17%
DEMOGRAPHICS - RACE ON FILE					
Caucasian	75%	72%	71%	72%	76%
Black	25%	18%	23%	19%	229
	0%	5%	3%	3%	0%
Hispanic					
Other	0%	5%	3%	6%	2%
DEMOGRAPHICS - PARTY ON FILE					
Democrat	25%	33%	40%	44%	45%
Republican	50%	15%	21%	26%	30%
Other / Unaffiliated	25%	51%	39%	30%	25%
DEMOGRAPHICS - AGE					
18-34	50%	21%	27%	18%	3%
35-49	50%	15%	19%	16%	12%
50-64	0%	15%	21%	25%	28%
55-79	0%	15%	16%	23%	429
30+	0%	33%	16%	18%	16%
DEMOGRAPHICS - GENDER					
- Female	50%	56%	66%	56%	61%
Male	50%	44%	34%	44%	39%
CLARITY SCORES: PARTY	1				/
0-19	F00/	210/	260/	210/	200
	50%	21%	26%	31%	38%
20-39	0%	8%	10%	5%	4%
40-59	0%	5%	8%	9%	3%
60-79	25%	15%	10%	10%	6%
80-100	25%	51%	47%	45%	49%
CLARITY SCORES: COLLEGE					
0-19	0%	18%	23%	20%	15%
20-39	25%	26%	45%	36%	28%
40-59	25%	28%	24%	24%	19%
		_			
50-79	50%	21%	8%	15%	16%
30-100	0%	8%	0%	4%	21%
CLARITY SCORES: CHOICE					
0-19	0%	17%	11%	9%	18%
20-39	0%	23%	34%	32%	31%
10-59	100%	49%	45%	43%	28%
50-79	0%	11%	9%	16%	15%
80-100	0%	0%	0%	0%	9%
CLARITY SCORES: CHURCH ATTENDANCE					
0-19	0%	5%	10%	9%	4%
20-39	75%	51%	34%	34%	13%

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	0-19	20-39	40-59	60-79	80-100	
60-79	0%	13%	10%	20%	42%	
80-100	0%	5%	3%	1%	12%	
CLARITY SCORES: CLIMATE CHANGE PRIORITY						
0-19	25%	31%	32%	35%	43%	
20-39	50%	51%	47%	39%	29%	
40-59	25%	17%	17%	21%	21%	
60-79	0%	0%	4%	4%	6%	
80-100	0%	0%	0%	0%	0%	
MEDIA MARKET						
Charlotte NC	25%	38%	23%	26%	22%	
Greensboro-High Point-Winston Salem NC	25%	10%	19%	18%	19%	
Norfolk-Portsmouth-Newport News VA	0%	5%	2%	2%	2%	
Greenville-New Bern-Washington NC	25%	10%	13%	5%	8%	
Wilmington NC	0%	5%	3%	6%	5%	
Raleigh-Durham (Fayetteville) NC	25%	21%	21%	31%	35%	
Greenville-Spartanburg SC-Asheville NC-Anderson SC	0%	10%	16%	11%	7%	
Myrtle Beach-Florence SC	0%	0%	3%	1%	2%	
DEMOGRAPHICS - PHONE TYPE						
Land-line	0%	64%	60%	62%	85%	
Wireless	100%	36%	40%	38%	15%	
Voter File Match						
Yes	100%	100%	100%	100%	100%	
No	0%	0%	0%	0%	0%	
Registered Voter (of Voter File Matches)						
Yes	100%	100%	100%	100%	100%	
No	0%	0%	0%	0%	0%	
Panel Respondent						
Yes	0%	13%	10%	15%	19%	
No	100%	87%	90%	85%	81%	

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>> CLARITY SCORES: COLLEGE against...

	0-19	20-39		60-79	80-100
n	(223)	(417)	(307)	(225)	(249)
Q1. Health Quality	1				
Poor	7%	5%	6%	2%	2%
Fair	23%	20% 45%	14%	15%	7%
Good Very Good	46% 24%	29%	46% 34%	47% 36%	39% 52%
Q4. Number of People in HH	24/0	25/0	34/0	30%	32/0
1-3	85%	84%	73%	77%	77%
4-6	13%	15%	27%	23%	22%
7+	1%	1%	1%	0%	1%
Q5. Children in HH	1/0	170	170	070	170
One	8%	11%	14%	10%	14%
Two	3%	5%	9%	11%	8%
Three or more	3%	5%	4%	6%	3%
None	86%	79%	72%	73%	76%
Q6. Non-HH Face to Face Count					
0	28%	30%	36%	47%	40%
1-3	50%	50%	41%	36%	41%
4-6	13%	12%	10%	7%	11%
7+	9%	8%	12%	10%	7%
Q7. Six Feet Away? (If Q6 > 0)	-				
0	15%	15%	10%	19%	17%
1-3	64%	65%	63%	57%	59%
4-6	14%	10%	16%	10%	16%
7+	7%	10%	11%	14%	8%
Q8. HH Member Going to Work	1				
Yes	34%	30%	38%	35%	31%
No	62%	66%	60%	64%	68%
Unsure	4%	4%	2%	1%	0%
Q9. Children Interacting with Other Children					
Yes	20%	20%	18%	17%	32%
No	80%	80%	81%	79%	68%
Unsure	0%	0%	1%	4%	0%
Q10. Times in Group > 20 in Last Week					
0	74%	70%	76%	83%	88%
1-3	17%	23%	18%	13%	9%
4-6	4%	3%	2%	2%	1%
7+	5%	5%	3%	2%	2%
Q11. Contact with Others: Family					
Yes	59%	59%	66%	76%	81%
No	41%	41%	34%	24%	19%
Q11. Contact with Others: Friends	T				
Yes	16%	18%	19%	12%	12%
No	84%	82%	81%	88%	88%
Q11. Contact with Others: Co-workers	T				
Yes	11%	13%	17%	13%	7%
No	89%	87%	83%	87%	93%
Q11. Contact with Others: Clients, patients, or patrons	70/	100/	110/	00/	F0/
Yes	7%	10%	11%	9%	5%
No	93%	90%	89%	91%	95%
Q11. Contact with Others: Any other type of person not already			120/	110/	160/
Yes	14%	14%	12%	20%	16%
No O12 Handwashing Count	86%	86%	88%	89%	84%
Q12. Handwashing Count 0	1%	0%	0%	1%	0%
1-3	4%	4%	5%	6%	2%
4-6	22%	18%	18%	17%	22%
7+	73%	77%	76%	75%	76%
Q13. Currently Practicing Social Distancing?	7.570	, , , , 0	, 0 /0	, 5/0	7070
Yes	94%	95%	97%	98%	98%
No No	6%	5%	3%	2%	2%
Q14. Currently Experiencing Symptoms?	0/0	J/0	3/0	2/0	2/0
Yes	2%	2%	2%	1%	0%
No No	97%	96%	96%	99%	100%
Unsure	1%	1%	2%	1%	0%
Q15. Likelihood of getting Coronavirus	1/0	1/0	2/0	1/0	070
Yes	1%	3%	6%	7%	7%
100	1/0	J/0	J/0	/ /0	//0

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	0-19	20-39	40-59	nfident 60-79	80-10
No	66%	65%	65%	64%	62%
Unsure	32%	33%	29%	29%	30%
Q16. NC Response to Coronavirus					
Most are underestimating the risks	38%	33%	29%	28%	28%
Most are reacting appropriately	54%	56%	64%	64%	66%
Most are overreacting to the actual risks	8%	11%	8%	8%	6%
Q17. Changes to Routine					
Large changes	60%	66%	63%	68%	72%
	31%	27%	27%	27%	24%
Small changes					,,
No real changes	5%	6%	9%	5%	3%
Unsure	4%	1%	1%	0%	1%
Q18. College Degree					
Yes	12%	23%	49%	72%	90%
No	88%	77%	51%	28%	10%
Q19. Latino					
Yes	1%	2%	5%	3%	2%
No	99%	98%	95%	97%	98%
Q20. Race					
White	81%	72%	75%	86%	84%
Black	14%	25%	23%	10%	10%
Asian	0%	0%	0%	0%	3%
Another race	4%	3%	1%	3%	3%
Q19-20. Race + Ethnicity	.,,	-,•			2,3
•	700/	670/	670/	900/	0.407
White	79%	67%	67%	80%	84%
Black	17%	28%	26%	14%	10%
Asian	0%	0%	1%	0%	2%
Hispanic or Latino	1%	2%	4%	3%	2%
Another race	3%	3%	2%	3%	2%
Q21. Panel Willingness					
Yes	79%	77%	84%	85%	86%
No	21%	23%	16%	15%	14%
DEMOGRAPHICS - RACE ON FILE					
Caucasian	80%	68%	69%	81%	86%
Black	17%	29%	25%	15%	10%
Hispanic	0%	1%	2%	2%	0%
Other	2%	2%	4%	2%	3%
DEMOGRAPHICS - PARTY ON FILE			.,.		
Democrat	43%	49%	38%	41%	39%
Republican	30%	24%	29%	28%	28%
Other / Unaffiliated	28%	27%	32%	31%	34%
DEMOGRAPHICS - AGE					
18-34	2%	5%	12%	11%	2%
35-49	4%	7%	17%	24%	18%
50-64	17%	27%	26%	26%	39%
65-79	52%	41%	32%	25%	34%
80+	26%	20%	13%	14%	7%
DEMOGRAPHICS - GENDER					
Female	73%	65%	57%	58%	49%
Male	27%	35%	43%	42%	51%
CLARITY SCORES: PARTY					
0-19	43%	30%	33%	36%	39%
		_			
20-39	4%	5%	5%	7%	4%
40-59	4%	5%	8%	5%	4%
60-79	9%	5%	9%	9%	6%
80-100	40%	54%	46%	43%	46%
CLARITY SCORES: TURNOUT					
0-19	0%	0%	0%	1%	0%
20-39	3%	2%	4%	4%	1%
		7%	5%	2%	
40-59	6%				0%
60-79	13%	12%	12%	10%	2%
80-100	78%	78%	78%	83%	96%
CLARITY SCORES: CHOICE					
0-19	31%	21%	10%	11%	9%
20-39	39%	35%	29%	24%	24%
40-59	23%	36%	44%	26%	22%
		_			
60-79	7%	7%	13%	29%	21%
80-100	0%	2%	4%	10%	24%
CLARITY SCORES: CHURCH ATTENDANCE					
0-19	5%	4%	4%	3%	7%
20-39	12%	12%	21%	21%	22%
	1/0	,0	,0		

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	0-19	20-39	40-59	60-79	80-100
60-79	35%	41%	33%	34%	36%
80-100	22%	9%	5%	8%	8%
CLARITY SCORES: CLIMATE CHANGE PRIORITY					
0-19	52%	38%	38%	38%	43%
20-39	37%	43%	35%	27%	16%
40-59	11%	18%	24%	26%	27%
60-79	0%	1%	4%	9%	14%
80-100	0%	0%	0%	0%	0%
MEDIA MARKET					
Charlotte NC	31%	22%	25%	22%	19%
Greensboro-High Point-Winston Salem NC	18%	21%	20%	18%	15%
Norfolk-Portsmouth-Newport News VA	2%	2%	3%	1%	2%
Greenville-New Bern-Washington NC	5%	10%	10%	5%	6%
Wilmington NC	5%	5%	4%	8%	4%
Raleigh-Durham (Fayetteville) NC	30%	29%	30%	36%	47%
Greenville-Spartanburg SC-Asheville NC-Anderson SC	6%	9%	7%	8%	7%
Myrtle Beach-Florence SC	2%	2%	1%	1%	0%
DEMOGRAPHICS - PHONE TYPE					
Land-line	91%	87%	71%	68%	79%
Wireless	9%	13%	29%	32%	21%
Voter File Match					
Yes	100%	100%	100%	100%	100%
No	0%	0%	0%	0%	0%
Registered Voter (of Voter File Matches)					
Yes	98%	97%	90%	96%	100%
No	2%	3%	10%	4%	0%
Panel Respondent					
Yes	17%	17%	18%	20%	20%
No	83%	83%	82%	80%	80%

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>> CLARITY SCORES: CHOICE against...

	0-19	20-39	40-59	60-79	80-100
n	(225)	(418)	(429)	(192)	(96)
Q1. Health Quality					
Poor	4%	4%	7%	3%	1%
Fair	13%	20%	18%	13%	8%
Good	49%	43%	46%	40%	49%
Very Good	33%	32%	30%	44%	42%
Q4. Number of People in HH					
1-3	83%	80%	77%	79%	86%
4-6	17%	18%	22%	20%	14%
7+	0%	2%	1%	1%	0%
Q5. Children in HH					
One	13%	8%	14%	13%	8%
Two	3%	7%	9%	8%	3%
Three or more	4%	4%	5%	1%	1%
None	80%	81%	72%	78%	88%
Q6. Non-HH Face to Face Count					
0	26%	34%	36%	42%	51%
1-3	42%	45%	44%	46%	38%
4-6	16%	11%	12%	7%	7%
7+	16%	10%	8%	5%	4%
Q7. Six Feet Away? (If Q6 > 0)	10/0	10/0	370	370	7/0
0	14%	14%	16%	15%	18%
1-3	_				
	60%	62%	62%	64%	67%
4-6	15%	14%	13%	12%	13%
7+	11%	11%	9%	8%	3%
Q8. HH Member Going to Work					
Yes	33%	38%	32%	30%	21%
No	64%	58%	66%	70%	77%
Unsure	3%	4%	2%	1%	1%
Q9. Children Interacting with Other Children					
Yes	21%	19%	21%	22%	40%
No	76%	78%	79%	78%	60%
Unsure	3%	3%	0%	0%	0%
Q10. Times in Group > 20 in Last Week					
0	72%	73%	78%	82%	91%
1-3	21%	19%	17%	12%	8%
4-6	3%	3%	2%	4%	0%
7+	3%	5%	4%	3%	1%
Q11. Contact with Others: Family					
Yes	65%	61%	67%	76%	73%
No	35%	39%	33%	24%	27%
Q11. Contact with Others: Friends	3370	3370	3370	2-170	2770
Yes	12%	170/	19%	13%	14%
	88%	17%			
No	00%	83%	81%	88%	86%
Q11. Contact with Others: Co-workers					
Yes	14%	13%	15%	7%	9%
No	86%	87%	85%	93%	91%
Q11. Contact with Others: Clients, patients, or patrons					
Yes	7%	10%	9%	5%	7%
No	93%	90%	91%	95%	93%
Q11. Contact with Others: Any other type of person not alread	ly mentio	ned			
Yes	16%	13%	12%	10%	14%
No	84%	87%	88%	90%	86%
Q12. Handwashing Count					
0	0%	0%	1%	0%	0%
1-3	5%	2%	5%	5%	4%
4-6	18%	19%	21%	18%	22%
7+	77%	78%	73%	77%	74%
Q13. Currently Practicing Social Distancing?					
Yes	95%	95%	97%	99%	100%
No	5%	5%	3%	1%	0%
Q14. Currently Experiencing Symptoms?	370	370	3/0	1/0	070
	10/	10/	20/	10/	00/
Yes	1%	1%	3%	1%	100%
No	99%	98%	95%	99%	100%
Unsure	0%	1%	2%	1%	0%
Q15. Likelihood of getting Coronavirus Yes	2%	2%	7%	9%	10%

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	0-19	20-39	40-59	60-79	80-100
No	66%	67%	63%	54%	57%
Unsure	31%	31%	29%	37%	32%
Q16. NC Response to Coronavirus	01/0	01/0	2570	3770	02/0
Most are underestimating the risks	26%	31%	35%	33%	28%
Most are reacting appropriately	60%	60%	57%	64%	68%
Most are overreacting to the actual risks	14%	9%	8%	3%	4%
Q17. Changes to Routine					.,,,
Large changes	57%	66%	68%	68%	73%
Small changes	31%	29%	24%	25%	23%
No real changes	10%	3%	7%	5%	4%
Unsure	2%	2%	1%	1%	0%
Q18. College Degree					
Yes	36%	39%	46%	69%	84%
No	64%	61%	54%	31%	16%
Q19. Latino					
Yes	3%	3%	3%	1%	0%
No	97%	97%	97%	99%	100%
Q20. Race					
White	99%	79%	65%	76%	91%
Black	0%	17%	29%	20%	7%
Asian	0%	0%	1%	1%	1%
Another race	1%	4%	4%	3%	1%
Q19-20. Race + Ethnicity					
White	96%	76%	58%	72%	91%
Black	0%	18%	35%	24%	6%
Asian	0%	0%	1%	1%	2%
Hispanic or Latino	2%	2%	2%	1%	0%
Another race	1%	3%	3%	3%	1%
Q21. Panel Willingness					
Yes	74%	80%	81%	87%	97%
No	26%	20%	19%	13%	3%
DEMOGRAPHICS - RACE ON FILE					
Caucasian	97%	78%	59%	72%	91%
Black	1%	18%	36%	26%	7%
Hispanic	0%	1%	1%	1%	0%
Other	1%	3%	3%	2%	2%
DEMOGRAPHICS - PARTY ON FILE					
Democrat	10%	37%	53%	62%	76%
Republican	72%	32%	15%	7%	1%
Other / Unaffiliated	18%	31%	32%	31%	23%
DEMOGRAPHICS - AGE					
18-34	2%	5%	9%	4%	0%
35-49	8%	11%	17%	17%	8%
50-64	23%	25%	29%	30%	29%
65-79	36%	41%	33%	39%	51%
80+	32%	18%	11%	11%	11%
DEMOGRAPHICS - GENDER					
Female	62%	63%	60%	60%	58%
Male	38%	37%	40%	40%	42%
CLARITY SCORES: PARTY					
0-19	86%	44%	20%	8%	1%
20-39	3%	7%	5%	4%	0%
40-59	1%	6%	7%	5%	1%
60-79	3%	6%	10%	12%	2%
80-100	7%	37%	59%	71%	96%
CLARITY SCORES: TURNOUT					
0-19	0%	0%	1%	0%	0%
20-39	3%	2%	4%	2%	0%
40-59	3%	4%	6%	3%	0%
60-79	5%	10%	14%	11%	0%
80-100	90%	84%	75%	85%	100%
CLARITY SCORES: COLLEGE	1			- · · ·	
0-19	30%	20%	12%	8%	0%
20-39	37%	34%	34%	14%	7%
40-59	12%	20%	29%	20%	10%
60-79	10%	12%	13%	31%	22%
80-100	10%	14%	13%	27%	60%
CLARITY SCORES: CHURCH ATTENDANCE	1270	/0		,0	20,0
0-19	0%	2%	5%	9%	15%
20-39	2%	9%	24%	31%	40%
40-59	6%	30%	39%	39%	41%
	0 /0	JU/0	J 2 / 0	JJ/0	-T /0

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	0-19	20-39	40-59	60-79	80-100	
60-79	52%	51%	30%	20%	5%	
80-100	39%	8%	2%	1%	0%	
CLARITY SCORES: CLIMATE CHANGE PRIORITY						
0-19	94%	56%	23%	8%	1%	
20-39	6%	37%	51%	26%	10%	
40-59	0%	7%	24%	55%	47%	
60-79	0%	1%	2%	10%	41%	
80-100	0%	0%	0%	0%	1%	
MEDIA MARKET						
Charlotte NC	27%	24%	22%	21%	20%	
Greensboro-High Point-Winston Salem NC	26%	20%	17%	15%	11%	
Norfolk-Portsmouth-Newport News VA	1%	3%	2%	2%	0%	
Greenville-New Bern-Washington NC	7%	8%	11%	5%	5%	
Wilmington NC	6%	5%	4%	6%	4%	
Raleigh-Durham (Fayetteville) NC	27%	32%	34%	40%	46%	
Greenville-Spartanburg SC-Asheville NC-Anderson SC	4%	6%	9%	9%	13%	
Myrtle Beach-Florence SC	1%	2%	1%	1%	1%	
DEMOGRAPHICS - PHONE TYPE						
Land-line	92%	84%	70%	81%	90%	
Wireless	8%	16%	30%	19%	10%	
Voter File Match						
Yes	100%	100%	100%	100%	100%	
No	0%	0%	0%	0%	0%	
Registered Voter (of Voter File Matches)						
Yes	100%	98%	95%	99%	100%	
No	0%	2%	5%	1%	0%	
Panel Respondent						
Yes	20%	19%	16%	18%	24%	
No	80%	81%	84%	82%	76%	

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ightarrow CLARITY SCORES: CHURCH ATTENDANCE against...

	0-19	20-39	40-59	60-79	80-100
n	(63)	(243)	(462)	(515)	(138)
Q1. Health Quality					
Poor	3%	3%	5%	5%	2%
Fair	24%	15%	17%	15%	18%
Good	37%	45%	43%	46%	49%
Very Good	37%	37%	35%	34%	31%
Q4. Number of People in HH					
1-3	75%	74%	78%	82%	85%
4-6	23%	25%	21%	17%	15%
7+	2%	1%	1%	1%	1%
Q5. Children in HH		-/-			
One	14%	13%	10%	12%	8%
Two	7%	12%	8%	5%	5%
Three or more	2%	6%	5%	3%	3%
	_				
None	78%	69%	77%	79%	84%
Q6. Non-HH Face to Face Count	200/	450/	200/	240/	220/
0	38%	45%	39%	31%	22%
1-3	48%	39%	43%	46%	49%
4-6	7%	9%	9%	12%	17%
7+	7%	8%	9%	10%	12%
Q7. Six Feet Away? (If Q6 > 0)					
0	12%	17%	17%	14%	11%
1-3	76%	60%	62%	62%	62%
4-6	12%	14%	11%	14%	17%
7+	0%	9%	10%	10%	10%
Q8. HH Member Going to Work					
Yes	33%	30%	35%	33%	37%
No	67%	68%	62%	65%	59%
Unsure	0%	2%	3%	3%	3%
Q9. Children Interacting with Other Children					
Yes	18%	17%	22%	22%	31%
No	82%	81%	78%	76%	69%
Unsure	0%	1%	0%	2%	0%
Q10. Times in Group > 20 in Last Week	0,0	=,0	0,0	2,0	0,0
0	84%	85%	76%	74%	74%
1-3	16%	10%	17%	19%	21%
	_				
4-6	0%	2%	4%	2%	2%
7+	0%	3%	4%	4%	4%
Q11. Contact with Others: Family					
Yes	76%	68%	68%	64%	67%
No	24%	32%	32%	36%	33%
Q11. Contact with Others: Friends					
Yes	22%	20%	14%	14%	13%
No	78%	80%	86%	86%	87%
Q11. Contact with Others: Co-workers					
Yes	10%	11%	14%	13%	8%
No	90%	89%	86%	87%	92%
Q11. Contact with Others: Clients, patients, or patrons	-				
Yes	7%	8%	9%	9%	5%
No	93%	92%	91%	91%	95%
Q11. Contact with Others: Any other type of person not alread					
		10%	14%	15%	10%
Yes	16%			85%	90%
Yes No	16% 84%		86%		2270
No	84%	90%	86%	63/6	
No Q12. Handwashing Count	84%	90%			Λ%
No Q12. Handwashing Count 0	2%	90%	0%	0%	0%
No Q12. Handwashing Count 0 1-3	2% 2%	90% 1% 7%	0% 4%	0% 4%	3%
No Q12. Handwashing Count 0 1-3 4-6	2% 2% 2% 24%	90% 1% 7% 22%	0% 4% 19%	0% 4% 17%	3% 21%
No Q12. Handwashing Count 0 1-3 4-6	2% 2%	90% 1% 7%	0% 4%	0% 4%	3%
No Q12. Handwashing Count 0 1-3 4-6 7+ Q13. Currently Practicing Social Distancing?	2% 2% 24% 71%	90% 1% 7% 22% 70%	0% 4% 19% 76%	0% 4% 17% 79%	3% 21% 76%
No Q12. Handwashing Count 0 1-3 4-6 7+ Q13. Currently Practicing Social Distancing? Yes	2% 2% 24% 71%	90% 1% 7% 22% 70%	0% 4% 19% 76%	0% 4% 17% 79%	3% 21% 76% 96%
No Q12. Handwashing Count 0 1-3 4-6 7+ Q13. Currently Practicing Social Distancing?	2% 2% 24% 71%	90% 1% 7% 22% 70%	0% 4% 19% 76%	0% 4% 17% 79%	3% 21% 76%
No Q12. Handwashing Count 0 1-3 4-6 7+ Q13. Currently Practicing Social Distancing? Yes	2% 2% 24% 71%	90% 1% 7% 22% 70%	0% 4% 19% 76%	0% 4% 17% 79%	3% 21% 76% 96%
No Q12. Handwashing Count 0 1-3 4-6 7+ Q13. Currently Practicing Social Distancing? Yes No	2% 2% 24% 71%	90% 1% 7% 22% 70%	0% 4% 19% 76%	0% 4% 17% 79%	3% 21% 76% 96%
No Q12. Handwashing Count 0 1-3 4-6 7+ Q13. Currently Practicing Social Distancing? Yes No Q14. Currently Experiencing Symptoms?	2% 2% 24% 71% 100% 0%	90% 1% 7% 22% 70% 97% 3%	0% 4% 19% 76% 97% 3%	0% 4% 17% 79% 96% 4%	3% 21% 76% 96% 4%
No Q12. Handwashing Count 0 1-3 4-6 7+ Q13. Currently Practicing Social Distancing? Yes No Q14. Currently Experiencing Symptoms? Yes	2% 2% 24% 71% 100% 0%	90% 1% 7% 22% 70% 97% 3%	0% 4% 19% 76% 97% 3%	0% 4% 17% 79% 96% 4%	3% 21% 76% 96% 4%
No Q12. Handwashing Count 0 1-3 4-6 7+ Q13. Currently Practicing Social Distancing? Yes No Q14. Currently Experiencing Symptoms? Yes No	2% 2% 24% 71% 100% 0%	90% 1% 7% 22% 70% 97% 3% 1% 98%	0% 4% 19% 76% 97% 3% 96%	0% 4% 17% 79% 96% 4%	3% 21% 76% 96% 4% 1% 99%

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				ntident	
	0-19	20-39	40-59		80-100
No	51%	63%	64%	64%	74%
Unsure	38%	26%	32%	33%	25%
Q16. NC Response to Coronavirus					
Most are underestimating the risks	26%	32%	32%	30%	31%
Most are reacting appropriately	66%	60%	59%	63%	60%
Most are overreacting to the actual risks	9%	8%	9%	7%	10%
Q17. Changes to Routine					
Large changes	75%	66%	65%	68%	57%
Small changes	21%	26%	27%	26%	36%
No real changes	2%	6%	6%	5%	6%
Unsure	2%	1%	2%	1%	1%
Q18. College Degree	270	170	2/0	1/0	170
	F 40/	F.C0/	160/	E00/	220/
Yes	54%	56%	46%	50%	33%
No	46%	44%	54%	50%	67%
Q19. Latino					
Yes	6%	5%	3%	2%	1%
No	94%	95%	97%	98%	99%
Q20. Race					
White	91%	88%	79%	72%	83%
Black	0%	6%	18%	24%	17%
Asian	2%	2%	0%	1%	0%
Another race	7%	4%	3%	3%	0%
Q19-20. Race + Ethnicity	1.10				
White	84%	82%	72%	69%	83%
Wille		8%			
	0%		23%	28%	16%
Asian	3%	2%	0%	0%	0%
Hispanic or Latino	5%	5%	2%	1%	1%
Another race	8%	3%	3%	2%	0%
Q21. Panel Willingness					
Yes	80%	84%	86%	80%	75%
No	20%	16%	14%	20%	25%
DEMOGRAPHICS - RACE ON FILE					
Caucasian	87%	83%	74%	70%	83%
Black	0%	10%	23%	28%	17%
Hispanic	2%	4%	1%	0%	0%
Other	11%	4%	3%	1%	0%
DEMOGRAPHICS - PARTY ON FILE	1170	470	370	1/0	070
Democrat Democrat	4.40/	120/	400/	420/	2.40/
	44%	43%	48%	42%	24%
Republican	11%	16%	18%	35%	60%
Other / Unaffiliated	44%	41%	34%	24%	16%
DEMOGRAPHICS - AGE					
18-34	17%	16%	6%	2%	1%
35-49	11%	23%	17%	8%	6%
50-64	33%	28%	29%	25%	23%
65-79	35%	26%	34%	43%	43%
80+	3%	8%	14%	22%	26%
DEMOGRAPHICS - GENDER					
Female	46%	39%	66%	65%	72%
Male	54%	61%	34%	35%	28%
CLARITY SCORES: PARTY	3470	01/0	3470	3370	2070
0-19	120/	200/	220/	460/	73%
	13%	20%	23%	46%	
20-39	6%	7%	6%	3%	2%
40-59	13%	8%	7%	3%	1%
60-79	10%	14%	10%	4%	2%
80-100	59%	51%	54%	44%	22%
CLARITY SCORES: TURNOUT					
0-19	0%	1%	0%	0%	0%
20-39	3%	9%	2%	1%	1%
40-59	10%	9%	6%	1%	1%
60-79	21%	20%	11%	5%	1%
80-100	66%	61%	80%	92%	96%
CLARITY SCORES: COLLEGE	3370		/ 0		
0-19	17%	11%	12%	15%	36%
20-39	25%	20%	31%	33%	26%
40-59	17%	27%	25%	19%	10%
60-79	11%	19%	17%	15%	12%
80-100	29%	23%	14%	17%	15%
CLARITY SCORES: CHOICE					
0-19	2%	2%	3%	24%	65%
20-39	14%	15%	30%	42%	26%
40-59	33%	43%	40%	25%	7%

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	0-19	20-39	40-59	60-79	80-100	
60-79	29%	25%	18%	8%	1%	
80-100	22%	16%	9%	1%	0%	
CLARITY SCORES: CLIMATE CHANGE PRIORITY						
0-19	22%	25%	30%	51%	77%	
20-39	41%	35%	39%	30%	17%	
40-59	27%	29%	25%	17%	5%	
60-79	10%	10%	6%	2%	1%	
80-100	0%	0%	0%	0%	0%	
MEDIA MARKET						
Charlotte NC	25%	21%	21%	23%	36%	
Greensboro-High Point-Winston Salem NC	17%	15%	20%	19%	20%	
Norfolk-Portsmouth-Newport News VA	2%	2%	3%	2%	1%	
Greenville-New Bern-Washington NC	3%	10%	8%	9%	4%	
Wilmington NC	5%	4%	6%	5%	4%	
Raleigh-Durham (Fayetteville) NC	37%	36%	32%	34%	30%	
Greenville-Spartanburg SC-Asheville NC-Anderson SC	10%	12%	9%	5%	5%	
Myrtle Beach-Florence SC	2%	0%	2%	2%	1%	
DEMOGRAPHICS - PHONE TYPE						
Land-line	70%	59%	78%	88%	95%	
Wireless	30%	41%	22%	12%	5%	
Voter File Match						
Yes	100%	100%	100%	100%	100%	
No	0%	0%	0%	0%	0%	
Registered Voter (of Voter File Matches)						
Yes	97%	96%	93%	98%	98%	
No	3%	4%	7%	2%	2%	
Panel Respondent						
Yes	17%	15%	15%	22%	22%	
No	83%	85%	85%	78%	78%	

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ightarrow CLARITY SCORES: CLIMATE CHANGE PRIORITY against...

	0-19	20-39	40-59	60-79	80-100
n	(560)	(447)	(283)	(69)	(1)
Q1. Health Quality					
Poor	4%	5%	5%	1%	0%
Fair	14%	20%	17%	7%	0%
Good	46%	44%	45%	46%	0%
Very Good	36%	30%	34%	45%	100%
Q4. Number of People in HH	3070	3070	3470	1370	10070
1-3	78%	81%	79%	89%	100%
4-6					
	21%	17%	20%	11%	0%
7+	1%	1%	1%	0%	0%
Q5. Children in HH					
One	11%	12%	13%	3%	0%
Two	9%	6%	5%	8%	0%
Three or more	4%	4%	3%	0%	0%
None	76%	77%	79%	89%	100%
Q6. Non-HH Face to Face Count					
0	34%	34%	38%	55%	0%
1-3	41%	47%	48%	37%	0%
4-6	12%	12%	10%	5%	100%
7+	14%	7%	5%	3%	0%
Q7. Six Feet Away? (If Q6 > 0)	-				
0	16%	14%	11%	28%	0%
1-3	59%	65%	65%	59%	0%
4-6	13%	14%	14%	14%	0%
7+	12%	8%	9%	0%	0%
Q8. HH Member Going to Work	12/0	070	370	070	070
-	250/	250/	200/	220/	00/
Yes	35%	35%	28%	23%	0%
No	63%	61%	70%	77%	0%
Unsure	2%	4%	2%	0%	0%
Q9. Children Interacting with Other Children					
Yes	21%	18%	28%	29%	0%
No	78%	81%	72%	71%	0%
Unsure	2%	1%	0%	0%	0%
Q10. Times in Group > 20 in Last Week					
0	79%	71%	78%	92%	0%
1-3	15%	21%	16%	7%	0%
4-6	2%	3%	2%	0%	0%
7+	4%	4%	3%	2%	0%
Q11. Contact with Others: Family					
Yes	68%	59%	73%	70%	0%
No	32%	41%	27%	30%	0%
Q11. Contact with Others: Friends					l
Yes	14%	20%	18%	2%	0%
No	86%	80%	82%	98%	0%
Q11. Contact with Others: Co-workers	0070	0070	02/0	3070	070
Yes	120/	150/	8%	60/	0%
	13%	15%		6%	
No	87%	85%	92%	94%	0%
Q11. Contact with Others: Clients, patients, or patrons					
Yes	7%	11%	8%	0%	0%
No	93%	89%	92%	100%	0%
		ned			
Q11. Contact with Others: Any other type of person not already	_			16%	0%
Q11. Contact with Others: Any other type of person not already Yes	y mentioi 14%	12%	11%		
	_	12% 88%	11% 89%	84%	0%
Yes	14%			_	0%
Yes No	14%			_	0%
Yes No Q12. Handwashing Count	14% 86%	88%	89%	84%	
Yes No Q12. Handwashing Count 0	14% 86%	88%	89%	84%	0%
Yes No Q12. Handwashing Count 0 1-3	14% 86% 0% 4%	1% 3%	89% 0% 6%	84% 0% 5%	0% 0%
Yes No Q12. Handwashing Count 0 1-3 4-6 7+	14% 86% 0% 4% 21%	1% 3% 19%	89% 0% 6% 17%	0% 5% 22%	0% 0% 0%
Yes No Q12. Handwashing Count 0 1-3 4-6 7+ Q13. Currently Practicing Social Distancing?	14% 86% 0% 4% 21% 75%	1% 3% 19% 76%	89% 0% 6% 17% 77%	84% 0% 5% 22% 73%	0% 0% 0% 0%
Yes No Q12. Handwashing Count 0 1-3 4-6 7+ Q13. Currently Practicing Social Distancing? Yes	14% 86% 0% 4% 21% 75%	1% 3% 19% 76%	89% 0% 6% 17% 77%	84% 0% 5% 22% 73%	0% 0% 0% 0%
Yes No Q12. Handwashing Count 0 1-3 4-6 7+ Q13. Currently Practicing Social Distancing? Yes No	14% 86% 0% 4% 21% 75%	1% 3% 19% 76%	89% 0% 6% 17% 77%	84% 0% 5% 22% 73%	0% 0% 0% 0%
Yes No Q12. Handwashing Count 0 1-3 4-6 7+ Q13. Currently Practicing Social Distancing? Yes No Q14. Currently Experiencing Symptoms?	14% 86% 0% 4% 21% 75% 95% 5%	1% 3% 19% 76% 98% 3%	89% 0% 6% 17% 77% 99% 1%	84% 0% 5% 22% 73% 100% 0%	0% 0% 0% 0% 0%
Yes No Q12. Handwashing Count 0 1-3 4-6 7+ Q13. Currently Practicing Social Distancing? Yes No Q14. Currently Experiencing Symptoms? Yes	14% 86% 0% 4% 21% 75% 95% 5%	1% 3% 19% 76% 98% 3%	89% 0% 6% 17% 77% 99% 1%	84% 0% 5% 22% 73% 100% 0%	0% 0% 0% 0% 0%
Yes No Q12. Handwashing Count 0 1-3 4-6 7+ Q13. Currently Practicing Social Distancing? Yes No Q14. Currently Experiencing Symptoms? Yes No	14% 86% 0% 4% 21% 75% 95% 5%	98% 3% 19% 76% 98% 3%	99% 1% 1% 1% 99% 1%	84% 0% 5% 22% 73% 100% 0% 3% 97%	0% 0% 0% 0% 0% 0%
Yes No Q12. Handwashing Count 0 1-3 4-6 7+ Q13. Currently Practicing Social Distancing? Yes No Q14. Currently Experiencing Symptoms? Yes No Unsure	14% 86% 0% 4% 21% 75% 95% 5%	1% 3% 19% 76% 98% 3%	89% 0% 6% 17% 77% 99% 1%	84% 0% 5% 22% 73% 100% 0%	0% 0% 0% 0% 0%
Yes No Q12. Handwashing Count 0 1-3 4-6 7+ Q13. Currently Practicing Social Distancing? Yes No Q14. Currently Experiencing Symptoms? Yes No	14% 86% 0% 4% 21% 75% 95% 5%	98% 3% 19% 76% 98% 3%	99% 1% 1% 1% 99% 1%	84% 0% 5% 22% 73% 100% 0% 3% 97%	0% 0% 0% 0% 0% 0%

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	0-19	20-39	40-59	60-79	80-100
No	66%	64%	61%	47%	0%
Unsure	30%	31%	34%	40%	0%
Q16. NC Response to Coronavirus			,.		
Most are underestimating the risks	27%	30%	42%	34%	0%
Most are reacting appropriately	63%	62%	53%	62%	0%
Most are overreacting to the actual risks	11%	8%	5%	3%	0%
Q17. Changes to Routine		-7-	-7-		
Large changes	63%	69%	66%	75%	0%
Small changes	29%	25%	27%	22%	0%
No real changes	6%	5%	6%	3%	0%
Unsure	2%	1%	0%	0%	0%
Q18. College Degree	-/-				
Yes	47%	37%	62%	81%	0%
No	53%	63%	38%	19%	0%
Q19. Latino	3370	0370	3070	1370	070
Yes	3%	2%	3%	0%	0%
No	97%	98%	97%	100%	0%
Q20. Race	3770	3070	3770	10070	070
White	97%	66%	61%	77%	0%
				18%	
Black Asian	1%	29%	34%		0%
	0%	1%	1%	2%	0%
Another race	2%	4%	5%	4%	0%
Q19-20. Race + Ethnicity					
White	95%	60%	53%	78%	100%
Black	1%	33%	40%	17%	0%
Asian	0%	1%	1%	1%	0%
Hispanic or Latino	2%	2%	2%	0%	0%
Another race	1%	4%	4%	3%	0%
Q21. Panel Willingness					
Yes	80%	79%	88%	87%	0%
No	20%	21%	13%	13%	0%
DEMOGRAPHICS - RACE ON FILE					
Caucasian	97%	61%	53%	77%	100%
Black	1%	34%	42%	22%	0%
Hispanic	1%	0%	2%	0%	0%
Other	1%	5%	3%	1%	0%
DEMOGRAPHICS - PARTY ON FILE					
Democrat	9%	62%	74%	83%	100%
Republican	63%	5%	1%	0%	0%
Other / Unaffiliated	29%	33%	25%	17%	0%
DEMOGRAPHICS - AGE					
18-34	4%	6%	5%	9%	0%
35-49	14%	11%	13%	13%	0%
50-64	29%	26%	27%	17%	100%
65-79	34%	40%	39%	45%	0%
80+	18%	17%	15%	16%	0%
DEMOGRAPHICS - GENDER					
Female	55%	68%	62%	65%	0%
Male	45%	32%	38%	35%	100%
CLARITY SCORES: PARTY					
0-19	82%	5%	1%	0%	0%
20-39	6%	5%	2%	0%	0%
40-59	4%	8%	3%	0%	0%
60-79	6%	12%	5%	1%	0%
80-100	3%	70%	89%	99%	100%
CLARITY SCORES: TURNOUT	370	7070	0370	3370	10070
0-19	0%	0%	0%	0%	0%
20-39	2%	4%	2%	0%	0%
40-59	3%	6%	3%	3%	0%
60-79	8%	12%	10%	7%	0%
80-100	87%	77%	85%	90%	100%
CLARITY SCORES: COLLEGE	2001	100/	00/	10/	00/
0-19	20%	18%	8%	1%	0%
20-39	28%	39%	25%	6%	0%
40-59	19%	22%	24%	16%	0%
60-79	14%	13%	19%	26%	0%
80-100	19%	9%	23%	51%	100%
CLARITY SCORES: CHOICE					
0-19	38%	3%	0%	0%	0%
20-39	42%	34%	10%	4%	0%
40-59	18%	49%	37%	10%	0%

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	0-19	20-39	40-59	60-79	80-100	
60-79	3%	11%	37%	29%	0%	
80-100	0%	2%	16%	57%	100%	
CLARITY SCORES: CHURCH ATTENDANCE						
0-19	3%	6%	6%	9%	0%	
20-39	11%	19%	24%	36%	100%	
40-59	23%	37%	37%	36%	0%	
60-79	45%	33%	30%	17%	0%	
80-100	19%	5%	2%	1%	0%	
MEDIA MARKET						
Charlotte NC	27%	18%	26%	13%	100%	
Greensboro-High Point-Winston Salem NC	22%	18%	17%	9%	0%	
Norfolk-Portsmouth-Newport News VA	2%	3%	2%	0%	0%	
Greenville-New Bern-Washington NC	7%	11%	7%	3%	0%	
Wilmington NC	6%	6%	3%	3%	0%	
Raleigh-Durham (Fayetteville) NC	30%	34%	37%	55%	0%	
Greenville-Spartanburg SC-Asheville NC-Anderson SC	6%	8%	7%	16%	0%	
Myrtle Beach-Florence SC	1%	3%	0%	1%	0%	
DEMOGRAPHICS - PHONE TYPE						
Land-line	80%	80%	83%	83%	100%	
Wireless	20%	20%	17%	17%	0%	
Voter File Match						
Yes	100%	100%	100%	100%	100%	
No	0%	0%	0%	0%	0%	
Registered Voter (of Voter File Matches)						
Yes	99%	94%	99%	100%	100%	
No	1%	6%	1%	0%	0%	
Panel Respondent						
Yes	19%	18%	19%	13%	0%	
No	81%	82%	81%	87%	100%	

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>> MEDIA MARKET against...

	Charlotte NC	Greensboro-High Point-Winston Salem NC	Norfolk- Portsmouth- Newport News VA	Greenville-New Bern- Washington NC	Wilmington	Raleigh- Durham (Fayetteville) NC	Greenville- Spartanburg SC- Asheville NC- Anderson SC	Myrtle Beach- Florence SC
n	(332)	(266)	(29)	(112)	(71)	(477)	(109)	(21)
Q1. Health Quality	,							
Poor	5%	3%	7%	3%	6%	5%	4%	0%
Fair	16%	19%	11%	15%	6%	16%	15%	29%
Good	40%	44%	50%	52%	51%	45%	49%	48%
Very Good	39%	34%	32%	30%	37%	34%	33%	24%
Q4. Number of Pe	ople in HH							
1-3	79%	79%	84%	75%	81%	79%	81%	85%
4-6	19%	20%	16%	24%	19%	19%	19%	10%
7+	1%	0%	0%	1%	0%	2%	0%	5%
Q5. Children in HH	ĺ							
One	12%	11%	0%	16%	16%	10%	10%	16%
Two	4%	7%	8%	11%	10%	8%	6%	0%
Three or more	5%	4%	12%	4%	3%	3%	7%	5%
None	79%	78%	80%	68%	71%	78%	77%	79%
Q6. Non-HH Face t	to Face Co	unt						
0	34%	35%	38%	34%	33%	36%	43%	37%
1-3	45%	44%	42%	38%	42%	47%	44%	37%
4-6	11%	12%	21%	14%	12%	10%	4%	16%
7+	11%	9%	0%	15%	13%	7%	9%	11%
Q7. Six Feet Away	? (If Q6 > 0))	1				1	
0	13%	13%	14%	21%	21%	15%	14%	18%
1-3	60%	69%	71%	52%	54%	63%	64%	36%
4-6	17%	10%	14%	13%	10%	13%	8%	18%
7+	10%	7%	0%	15%	15%	8%	14%	27%
Q8. HH Member G	ioing to W	ork		1				
Yes	34%	37%	26%	38%	32%	30%	35%	33%
No	64%	59%	74%	58%	63%	68%	65%	61%
Unsure	3%	4%	0%	3%	5%	2%	0%	6%
Q9. Children Intera	acting with	Other Children						
Yes	25%	12%	0%	34%	33%	21%	11%	33%
No	75%	85%	100%	66%	67%	78%	89%	67%
Unsure	0%	4%	0%	0%	0%	1%	0%	0%
Q10. Times in Gro	up > 20 in	Last Week						
0	75%	81%	70%	73%	85%	76%	83%	65%
1-3	18%	13%	26%	20%	12%	19%	13%	6%
4-6	5%	2%	4%	2%	0%	1%	2%	6%
7+	2%	4%	0%	5%	3%	4%	2%	24%
Q11. Contact with			-,-			.,.		
Yes	64%	66%	77%	72%	69%	68%	69%	75%
No	36%	34%	23%	28%	31%	32%	31%	25%
Q11. Contact with								
Yes	17%	16%	5%	18%	17%	15%	11%	33%
No	83%	84%	95%	83%	83%	85%	89%	67%
Q11. Contact with	Others: Co	o-workers			1			1
Yes	11%	16%	0%	15%	8%	12%	13%	25%
No	89%	84%	100%	85%	92%	88%	88%	75%
		ients, patients, or p						
Yes	11%	10%	0%	8%	4%	8%	8%	22%
No	89%	90%	100%	92%	96%	92%	92%	78%
		ny other type of pe						1 70
Yes	13%	13%	5%	14%	18%	13%	12%	25%
No	87%	87%	95%	86%	82%	87%	88%	75%
Q12. Handwashing		57,70	3373	5573	32/0	37,70	5570	1 , 3,0
0	0%	0%	0%	0%	0%	1%	0%	0%
1-3	5%	4%	5%	1%	2%	5%	6%	8%
4-6	20%	21%	23%	25%	18%	16%	26%	8%
7+	75%	75%	73%	74%	81%	77%	68%	85%
Q13. Currently Pra			7.570	7770	31/0	1170	0070	03/0
Yes	96%	98%	95%	96%	93%	97%	98%	85%
No	4%	2%	5%	4%	7%	3%	2%	15%
Q14. Currently Exp			3/0	470	170	3/0	2/0	13/0
Yes	2%	1%	0%	1%	5%	1%	1%	0%
	97%			99%		98%		
No		97%	100%		95%		98%	100%
Unsure	2%	1%	0%	0%	0%	1%	1%	0%

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					Confiden	tial		
	Charlotte NC	Greensboro-High Point-Winston Salem NC	Norfolk- Portsmouth- Newport News VA	Greenville-New Bern- Washington NC	Wilmington NC	Raleigh- Durham (Fayetteville) NC	Greenville- Spartanburg SC- Asheville NC- Anderson SC	Myrtle Beach- Florence SC
Q15. Likelihood of	getting Co	pronavirus	VA			IVC	Anderson se	30
Yes	5%	6%	0%	6%	5%	3%	10%	0%
No	62%	59%	68%	71%	77%	66%	60%	58%
Unsure	33%	35%	32%	23%	18%	31%	30%	42%
Q16. NC Response	to Corona	ıvirus		-				
Most are								Т
underestimating the risks	33%	34%	38%	30%	28%	29%	24%	46%
Most are reacting appropriately	58%	59%	57%	59%	68%	62%	61%	54%
Most are overreacting to the actual risks	9%	7%	5%	11%	4%	8%	14%	0%
Q17. Changes to R	outing							
Large changes	65%	66%	68%	61%	63%	69%	64%	54%
Small changes	29%	24%	14%	33%	30%	25%	29%	46%
No real changes	5%	7%	18%	6%	7%	4%	6%	0%
Unsure	2%	3%	0%	0%	0%	1%	1%	0%
Q18. College Degre		370	070	070	070	1/0	170	070
Yes	48%	47%	52%	37%	53%	51%	52%	31%
No	52%	53%	48%	63%	47%	49%	48%	69%
Q19. Latino	3270	33,0	70/0	0370	1770	1370	4070	1 0370
Yes	3%	5%	0%	1%	4%	2%	6%	0%
No	97%	95%	100%	99%	96%	98%	94%	100%
Q20. Race	3770	3370	10070	3370	3070	3070	3470	10070
White	87%	81%	91%	67%	78%	72%	91%	62%
Black	11%	16%	5%	28%	19%	23%	6%	15%
Asian	0%	1%	5%	0%	0%	1%	1%	0%
Another race	1%	2%	0%	5%	4%	4%	1%	23%
Q19-20. Race + Eth	nnicity							
White	81%	74%	90%	69%	76%	68%	88%	38%
Black	15%	21%	7%	27%	18%	26%	6%	38%
Asian	1%	1%	3%	0%	0%	1%	1%	0%
Hispanic or Latino	3%	3%	0%	1%	3%	1%	5%	0%
Another race	1%	1%	0%	4%	3%	4%	1%	24%
Q21. Panel Willing	ness	ı			ı			
Yes	78%	80%	86%	81%	72%	85%	89%	92%
No	22%	20%	14%	19%	28%	15%	11%	8%
DEMOGRAPHICS -	RACE ON I	FILE						
Caucasian	83%	76%	90%	70%	77%	68%	94%	33%
Black	14%	21%	10%	26%	15%	28%	5%	43%
Hispanic	1%	0%	0%	1%	3%	1%	1%	0%
Other	2%	2%	0%	4%	4%	3%	1%	24%
DEMOGRAPHICS -	PARTY ON	FILE						
Democrat	39%	42%	34%	46%	34%	47%	36%	76%
Republican	31%	33%	17%	26%	35%	24%	19%	5%
Other / Unaffiliated	30%	25%	48%	29%	31%	29%	45%	19%
DEMOGRAPHICS -	AGE							
18-34	4%	6%	7%	6%	10%	6%	16%	0%
35-49	11%	15%	14%	14%	20%	14%	16%	0%
50-64	29%	30%	28%	28%	21%	27%	18%	19%
65-79	36%	35%	41%	39%	35%	36%	39%	52%
80+	20%	15%	10%	13%	14%	17%	11%	29%
DEMOGRAPHICS -								
Female	61%	58%	55%	51%	68%	64%	58%	76%
Male	39%	42%	45%	49%	32%	36%	42%	24%
CLARITY SCORES: F								
0-19	43%	39%	24%	32%	44%	30%	29%	10%
20-39	5%	5%	0%	3%	8%	4%	6%	10%
40-59	5%	5%	14%	8%	3%	4%	11%	0%
60-79	7%	7%	14%	8%	13%	7%	8%	0%
80-100	39%	44%	48%	49%	32%	55%	45%	81%
CLARITY SCORES: 1		00/	00/	40/	20/	00/	00/	201
0-19	0%	0%	0%	1%	0%	0%	0%	0%
20-39	5%	2%	7%	4%	3%	2%	4%	0%
40-59	4%	5%	4%	7%	3%	3%	10%	10%
60-79	11%	10%	11%	6%	12%	9%	14%	5%
80-100	79%	83%	79%	81%	82%	86%	72%	86%
CLARITY SCORES: (

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					Confiden	tial		
	Charlotte NC	Greensboro-High Point-Winston Salem NC	Norfolk- Portsmouth- Newport News VA	Greenville-New Bern- Washington NC	Wilmington NC	Raleigh- Durham (Fayetteville) NC	Greenville- Spartanburg SC- Asheville NC- Anderson SC	Myrtle Beach- Florence SC
0-19	20%	15%	17%	11%	15%	14%	12%	24%
20-39	27%	33%	24%	38%	31%	25%	35%	48%
40-59	23%	23%	34%	28%	15%	19%	20%	14%
60-79	15%	15%	10%	11%	25%	17%	17%	10%
80-100	14%	14%	14%	13%	13%	25%	17%	5%
CLARITY SCORE	S: CHOICE							
0-19	19%	23%	10%	14%	20%	13%	10%	14%
20-39	32%	33%	45%	30%	29%	29%	24%	43%
40-59	30%	28%	31%	42%	28%	32%	37%	29%
60-79	13%	11%	14%	9%	17%	17%	18%	10%
80-100	6%	4%	0%	5%	6%	10%	12%	5%
CLARITY SCORE	S: CHURCH A	TTENDANCE						
0-19	5%	4%	3%	2%	4%	5%	6%	5%
20-39	15%	14%	21%	22%	13%	18%	27%	0%
40-59	29%	34%	41%	31%	37%	31%	39%	38%
60-79	36%	38%	31%	40%	39%	37%	23%	48%
80-100	15%	10%	3%	4%	7%	9%	6%	10%
CLARITY SCORE	S: CLIMATE C	HANGE PRIORITY						
0-19	48%	47%	31%	37%	48%	36%	35%	19%
20-39	25%	31%	48%	44%	36%	33%	34%	71%
40-59	23%	19%	21%	17%	13%	23%	21%	5%
60-79	3%	2%	0%	2%	3%	8%	11%	5%
80-100	0%	0%	0%	0%	0%	0%	0%	0%
DEMOGRAPHIC	S - PHONE TY	PE						
Land-line	82%	83%	79%	73%	62%	82%	72%	95%
Wireless	18%	17%	21%	27%	38%	18%	28%	5%
Voter File Mate	:h							
Yes	100%	100%	100%	100%	100%	100%	100%	100%
No	0%	0%	0%	0%	0%	0%	0%	0%
Registered Vot	er (of Voter Fi	le Matches)		-				
Yes	95%	95%	97%	96%	94%	97%	96%	100%
No	5%	5%	3%	4%	6%	3%	4%	0%
Panel Respond	ent							
Yes	19%	17%	10%	14%	7%	21%	19%	19%
No	81%	83%	90%	86%	93%	79%	81%	81%

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>> DEMOGRAPHICS - PHONE TYPE against...

	Land-line	Wireless
n	(1,135)	(286)
Q1. Health Quality		
Poor	6%	1%
Fair	18%	10%
Good Very Good	44% 32%	46% 43%
Q4. Number of People in HH	32/6	45/0
1-3	84%	61%
4-6	14%	39%
7+	1%	0%
Q5. Children in HH		
One	9%	21%
Two	4%	18%
Three or more	3%	10%
None	84%	52%
Q6. Non-HH Face to Face Count	'	
)	32%	48%
1-3	47%	33%
1-6	11%	10%
7+	9%	9%
Q7. Six Feet Away? (If Q6 > 0)		
	14%	20%
1-3	65%	48%
1-6	12%	18%
7+	9%	15%
Q8. HH Member Going to Work		
/es	30%	44%
No	67%	56%
Jnsure	3%	0%
Q9. Children Interacting with Other Children		
/es	23%	20%
No .	75%	80%
Jnsure	2%	0%
Q10. Times in Group > 20 in Last Week	7.00	070/
	74%	87%
1-3	19%	8%
l-6 /-	3%	2%
Q11. Contact with Others: Family	4%	3%
/es	64%	77%
No .	36%	23%
Q11. Contact with Others: Friends	3070	2370
/es	16%	13%
No .	84%	87%
Q11. Contact with Others: Co-workers		
/es	12%	13%
No	88%	87%
Q11. Contact with Others: Clients, patients, or patrons		
/es	9%	6%
No	91%	94%
Q11. Contact with Others: Any other type of person not already mention	ed	
'es	15%	9%
No	85%	91%
Q12. Handwashing Count		
	0%	1%
3	4%	7%
l-6	20%	17%
'+	76%	75%
Q13. Currently Practicing Social Distancing?		
/es	96%	98%
No	4%	2%
Q14. Currently Experiencing Symptoms?		
/es	2%	1%
No	97%	99%
V O		
Jnsure	1%	0%
	1%	12%

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	Confid	
	Land-line	Wireles
No	62%	71%
Jnsure	35%	17%
Q16. NC Response to Coronavirus		
Most are underestimating the risks	32%	28%
Most are reacting appropriately	60%	61%
Most are overreacting to the actual risks	8%	11%
Q17. Changes to Routine	070	11/0
-	CE0/	C00/
arge changes	65%	68%
Small changes	28%	25%
No real changes	5%	7%
Jnsure	2%	0%
Q18. College Degree		
'es	45%	59%
No	55%	41%
Q19. Latino	<u> </u>	
/es	1%	7%
No .	99%	93%
	3370	3370
Q20. Race		
Vhite	79%	80%
Black	19%	14%
Asian	1%	1%
Another race	2%	5%
Q19-20. Race + Ethnicity		
White	74%	74%
Black	22%	14%
Asian	1%	1%
Hispanic or Latino	1%	7%
Another race	2%	4%
Q21. Panel Willingness		
'es	81%	85%
No	19%	15%
DEMOGRAPHICS - RACE ON FILE		
Caucasian	75%	77%
Black	22%	15%
Hispanic	0%	4%
Other	2%	4%
DEMOGRAPHICS - PARTY ON FILE		
Democrat	46%	30%
Republican	27%	30%
Other / Unaffiliated	28%	40%
DEMOGRAPHICS - AGE	<u> </u>	
18-34	1%	28%
		37%
35-49	8%	
50-64	28%	24%
55-79	43%	11%
30+	20%	1%
DEMOGRAPHICS - GENDER	·	
- emale	64%	46%
Male	36%	54%
CLARITY SCORES: PARTY		
0-19	34%	39%
20-39	4%	9%
10-59	4%	10%
50-79	7%	9%
30-100	51%	33%
CLARITY SCORES: TURNOUT		
)-19	0%	2%
20-39	2%	5%
10-59	3%	9%
0-79	8%	20%
30-100	87%	64%
CLARITY SCORES: COLLEGE		
-19	18%	7%
0-39	32%	19%
0-59	19%	31%
50-79	14%	25%
30-100	17%	18%
	1/70	1070
CLARITY SCORES: CHOICE		
0-19	19%	7%
20-39	32%	26%
40-59	27%	49%

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	Confid	lential
	Land-line	Wireless
60-79	14%	14%
80-100	8%	4%
CLARITY SCORES: CHURCH ATTENDANCE		
0-19	4%	7%
20-39	13%	35%
40-59	32%	35%
60-79	40%	21%
80-100	12%	2%
CLARITY SCORES: CLIMATE CHANGE PRIORITY		
0-19	41%	44%
20-39	33%	34%
40-59	21%	18%
60-79	5%	5%
80-100	0%	0%
MEDIA MARKET		
Charlotte NC	24%	21%
Greensboro-High Point-Winston Salem NC	19%	16%
Norfolk-Portsmouth-Newport News VA	2%	2%
Greenville-New Bern-Washington NC	7%	10%
Wilmington NC	4%	9%
Raleigh-Durham (Fayetteville) NC	35%	30%
Greenville-Spartanburg SC-Asheville NC-Anderson SC	7%	10%
Myrtle Beach-Florence SC	2%	0%
Voter File Match		
Yes	100%	100%
No	0%	0%
Registered Voter (of Voter File Matches)	·	
Yes	97%	93%
No	3%	7%
Panel Respondent		
Yes	19%	15%
No	81%	85%

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>> Voter File Match against...

	Yes	No
n	(1,421)	(294)
Q1. Health Quality		
Poor	5%	5%
Fair	16%	13%
Good	45%	47%
Very Good	34%	35%
Q4. Number of People in HH		
1-3	79%	71%
4-6 7+	20%	24%
Q5. Children in HH	1%	4%
One	11%	14%
Two	7%	12%
Three or more	4%	7%
None	77%	68%
Q6. Non-HH Face to Face Count		
0	36%	41%
1-3	44%	34%
4-6	11%	10%
7+	9%	15%
Q7. Six Feet Away? (If Q6 > 0)	150/	100/
0 1-3	15% 62%	19% 51%
4-6	13%	16%
7+	10%	14%
Q8. HH Member Going to Work		1
Yes	33%	41%
No	64%	57%
Unsure	3%	2%
Q9. Children Interacting with Other Children		
Yes	21%	22%
No	78%	76%
Unsure	1%	2%
Q10. Times in Group > 20 in Last Week	77%	73%
1-3	17%	19%
4-6	2%	1%
7+	4%	7%
Q11. Contact with Others: Family		
Yes	67%	63%
No	33%	37%
Q11. Contact with Others: Friends		
Yes	15%	22%
No	85%	78%
Q11. Contact with Others: Co-workers Yes	12%	24%
No No	88%	76%
Q11. Contact with Others: Clients, patients, or patrons	0070	7070
Yes	9%	12%
No	91%	88%
Q11. Contact with Others: Any other type of person not already mentioned		
Yes	13%	16%
No	87%	84%
Q12. Handwashing Count		
0	0%	1%
1-3	4%	8%
4-6	19%	23%
7+ Q13. Currently Practicing Social Distancing?	76%	67%
Yes	97%	93%
No No	3%	7%
Q14. Currently Experiencing Symptoms?		
Yes	1%	5%
No	98%	94%
Unsure	1%	1%
Q15. Likelihood of getting Coronavirus		
Yes	5%	6%

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	Confidenti	
	Yes	No
No	64%	70%
Unsure	31%	24%
Q16. NC Response to Coronavirus		
Most are underestimating the risks	31%	32%
-	61%	56%
Most are reacting appropriately		
Most are overreacting to the actual risks	8%	12%
Q17. Changes to Routine		
Large changes	66%	60%
Small changes	27%	28%
No real changes	6%	11%
Unsure	1%	2%
Q18. College Degree		
Yes	48%	39%
No	52%	61%
Q19. Latino		
Yes	3%	6%
No	97%	94%
Q20. Race		
White	79%	69%
Black	17%	24%
Asian	1%	1%
Another race	3%	6%
Q19-20. Race + Ethnicity	3/0	5,0
·	740/	6501
White	74%	65%
Black	20%	22%
Asian	1%	1%
Hispanic or Latino	2%	6%
Another race	3%	5%
Q21. Panel Willingness		
Yes	82%	74%
No	18%	26%
DEMOGRAPHICS - RACE ON FILE	1870	2070
	750/	00/
Caucasian	76%	0%
Black	21%	0%
Hispanic	1%	0%
Other	3%	0%
DEMOGRAPHICS - PARTY ON FILE		
Democrat	43%	0%
Republican	27%	0%
Other / Unaffiliated	30%	0%
DEMOGRAPHICS - AGE	30/0	0,0
	CO/	120/
18-34	6%	13%
35-49	13%	21%
50-64	27%	26%
65-79	37%	30%
80+	16%	11%
DEMOGRAPHICS - GENDER		
Female	61%	55%
Male	39%	45%
CLARITY SCORES: PARTY	3370	.5,0
0-19	250/	00/
	35%	0%
20-39	5%	0%
40-59	5%	0%
60-79	7%	0%
80-100	47%	0%
CLARITY SCORES: TURNOUT		
0-19	0%	0%
20-39	3%	0%
40-59	5%	0%
60-79	10%	0%
80-100	82%	0%
CLARITY SCORES: COLLEGE		
0-19	16%	0%
20-39	29%	0%
40-59	22%	0%
60-79	16%	0%
	18%	0%
		070
80-100	1870	
80-100 CLARITY SCORES: CHOICE		2-1
80-100 CLARITY SCORES: CHOICE 0-19	17%	0%
80-100 CLARITY SCORES: CHOICE		0%

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	Confiden	tial
	Yes	No
60-79	14%	0%
80-100	7%	0%
CLARITY SCORES: CHURCH ATTENDANCE	'	
0-19	4%	0%
20-39	17%	0%
40-59	33%	0%
60-79	36%	0%
80-100	10%	0%
CLARITY SCORES: CLIMATE CHANGE PRIORITY	'	
0-19	41%	0%
20-39	33%	0%
40-59	21%	0%
60-79	5%	0%
80-100	0%	0%
MEDIA MARKET	'	
Charlotte NC	23%	0%
Greensboro-High Point-Winston Salem NC	19%	0%
Norfolk-Portsmouth-Newport News VA	2%	0%
Greenville-New Bern-Washington NC	8%	0%
Wilmington NC	5%	0%
Raleigh-Durham (Fayetteville) NC	34%	0%
Greenville-Spartanburg SC-Asheville NC-Anderson SC	8%	0%
Myrtle Beach-Florence SC	1%	0%
DEMOGRAPHICS - PHONE TYPE		
Land-line	80%	0%
Wireless	20%	0%
Registered Voter (of Voter File Matches)		
Yes	96%	0%
No	4%	0%
Panel Respondent		
Yes	18%	12%
No	82%	88%

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>> Registered Voter (of Voter File Matches) against...

	Yes	No
n	(1,362)	(59)
Q1. Health Quality	(1)552)	(55)
Poor	4%	10%
Fair	16%	22%
Good	45%	40%
Very Good	35%	28%
Q4. Number of People in HH		
1-3	80%	71%
4-6	19%	27%
7+	1%	2%
Q5. Children in HH		
One	12%	9%
Two	7%	9%
Three or more	4%	6%
None	77%	75%
Q6. Non-HH Face to Face Count	260/	210/
0 1-3	36%	31% 47%
4-6	11%	47%
7+	9%	18%
Q7. Six Feet Away? (If Q6 > 0)	370	10/0
0	15%	9%
1-3	62%	68%
4-6	14%	6%
7+	9%	18%
Q8. HH Member Going to Work		
Yes	33%	44%
No	65%	52%
Unsure	3%	4%
Q9. Children Interacting with Other Children		
Yes	21%	33%
No	79%	58%
Unsure	1%	8%
Q10. Times in Group > 20 in Last Week		
0	77%	78%
1-3	17%	18%
4-6 7+	2%	2%
Q11. Contact with Others: Family	4%	2%
Yes	67%	72%
No	33%	28%
Q11. Contact with Others: Friends	3370	2070
Yes	15%	23%
No	85%	77%
Q11. Contact with Others: Co-workers		l
Yes	12%	23%
No	88%	78%
Q11. Contact with Others: Clients, patients, or patrons	'	
Yes	8%	18%
No	92%	82%
Q11. Contact with Others: Any other type of person not already mentioned		
Yes	13%	18%
No	87%	83%
Q12. Handwashing Count	201	201
0	0%	2%
1-3	4%	6%
4-6 7+	20% 76%	19% 72%
Q13. Currently Practicing Social Distancing?	/0%	1270
Yes	97%	98%
No No	3%	2%
Q14. Currently Experiencing Symptoms?	370	2/0
Yes	2%	0%
No	98%	98%
Unsure	1%	2%
Q15. Likelihood of getting Coronavirus	1	
Yes	5%	6%

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	Confider	
	Yes	No
No	64%	68%
Jnsure	31%	26%
Q16. NC Response to Coronavirus	240/	200
Most are underestimating the risks	31% 61%	39% 52%
Most are reacting appropriately Most are overreacting to the actual risks	8%	9%
Q17. Changes to Routine	870	370
Large changes	66%	67%
Small changes	27%	22%
No real changes	5%	11%
Unsure	1%	0%
Q18. College Degree		
Yes	49%	249
No	51%	76%
Q19. Latino		
Yes	3%	7%
No	97%	93%
Q20. Race		
White Black	79%	84%
Black Asian	18%	129
Another race	3%	5%
Q19-20. Race + Ethnicity	3/0	3/0
White	74%	819
Black	21%	109
Asian	1%	0%
Hispanic or Latino	2%	5%
Another race	3%	3%
Q21. Panel Willingness		
Yes	82%	78%
No	18%	229
DEMOGRAPHICS - RACE ON FILE	·	
Caucasian	75%	889
Black	21%	8%
Hispanic	1%	2%
Other	3%	2%
DEMOGRAPHICS - PARTY ON FILE		
Democrat	44%	0%
Republican	29%	0%
Other / Unaffiliated	27%	100
DEMOGRAPHICS - AGE 18-34	69/	1/10
10-54 35-49	13%	149 249
50-64	27%	369
65-79	38%	179
30+	17%	109
DEMOGRAPHICS - GENDER	1770	107
Female	61%	619
Male	39%	399
CLARITY SCORES: PARTY		
0-19	36%	129
20-39	5%	109
40-59	4%	399
60-79	7%	25%
30-100	48%	149
CLARITY SCORES: TURNOUT		
0-19	0%	0%
20-39	3%	0%
10-59	5%	0%
50-79	10%	0%
80-100	82%	0%
CLARITY SCORES: COLLEGE		1
0-19	16%	8%
20-39	30%	209
40-59	20%	549
50-79	16%	159
80-100	18%	2%
CLARITY SCORES: CHOICE	4701	300
0-19	17%	3%
20-39	31%	24%

20-39

40-59

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31%

31%

24%

68%

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	Yes	No
60-79	14%	6%
80-100	7%	0%
CLARITY SCORES: CHURCH ATTENDANCE		
0-19	4%	3%
20-39	17%	17%
40-59	31%	56%
60-79	37%	19%
80-100	10%	5%
CLARITY SCORES: CLIMATE CHANGE PRIORITY		
0-19	42%	18%
20-39	32%	76%
40-59	21%	6%
60-79	5%	0%
80-100	0%	0%
MEDIA MARKET	'	
Charlotte NC	23%	27%
Greensboro-High Point-Winston Salem NC	19%	24%
Norfolk-Portsmouth-Newport News VA	2%	2%
Greenville-New Bern-Washington NC	8%	7%
Wilmington NC	5%	7%
Raleigh-Durham (Fayetteville) NC	34%	27%
Greenville-Spartanburg SC-Asheville NC-Anderson SC	8%	7%
Myrtle Beach-Florence SC	2%	0%
DEMOGRAPHICS - PHONE TYPE		
Land-line	81%	64%
Wireless	19%	36%
Voter File Match		
Yes	100%	100%
No	0%	0%
Panel Respondent		
Yes	18%	20%
No	82%	80%

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>> Panel Respondent against...

	Yes	No
n	(291)	(1,424)
Q1. Health Quality		
Poor	3%	5%
Fair	16%	16%
Good Very Good	49% 32%	44% 35%
Q4. Number of People in HH	32/0	33/0
1-3	81%	77%
4-6	18%	21%
7+	0%	2%
Q5. Children in HH		
One	11%	12%
Two	6%	8%
Three or more	2%	5%
None	81%	74%
Q6. Non-HH Face to Face Count		
0	36%	37%
1-3	45%	41%
4-6	10%	11%
7+	8%	11%
Q7. Six Feet Away? (If Q6 > 0)		
0	13%	16%
1-3	67%	58%
4-6	12%	14%
7+ OS HH Mambar Gaing to Work	8%	11%
Q8. HH Member Going to Work Yes	31%	36%
No No	67%	62%
Unsure	2%	3%
Q9. Children Interacting with Other Children	270	370
Yes	27%	20%
No	69%	79%
Unsure	4%	1%
Q10. Times in Group > 20 in Last Week		
0	77%	76%
1-3	19%	17%
4-6	1%	2%
7+	3%	5%
Q11. Contact with Others: Family		
Yes	64%	67%
No	36%	33%
Q11. Contact with Others: Friends		
Yes	16%	17%
No	84%	83%
Q11. Contact with Others: Co-workers	400/	4.50/
Yes	13% 87%	16%
No Q11. Contact with Others: Clients, patients, or patrons	87%	84%
Yes	9%	9%
Yes No	9%	91%
Q11. Contact with Others: Any other type of person not already mentioned	31/0	31/0
Yes	13%	14%
No	87%	86%
Q12. Handwashing Count		
0	0%	1%
1-3	4%	5%
4-6	21%	20%
7+	75%	74%
Q13. Currently Practicing Social Distancing?		
Yes	96%	96%
No	4%	4%
Q14. Currently Experiencing Symptoms?		
Yes	2%	2%
No	97%	97%
Unsure	2%	1%
Q15. Likelihood of getting Coronavirus		
Yes	6%	5%

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	Confide	
	Yes	No
No	62%	66%
Unsure	32%	29%
Q16. NC Response to Coronavirus		
Most are underestimating the risks	31%	31%
Most are reacting appropriately	63%	59%
Most are overreacting to the actual risks	6%	10%
Q17. Changes to Routine		
Large changes	65%	65%
Small changes	29%	27%
No real changes	5%	7%
Unsure	1%	2%
Q18. College Degree		
Yes	50%	45%
No	50%	55%
Q19. Latino		
Yes	2%	4%
No	98%	96%
Q20. Race	3070	307
White	920/	75%
	83%	
Black	15%	20%
Asian	0%	1%
Another race	1%	4%
Q19-20. Race + Ethnicity		
White	80%	719
Black	16%	21%
Asian	0%	1%
Hispanic or Latino	2%	3%
Another race	1%	4%
Q21. Panel Willingness		
Yes	92%	77%
No	8%	23%
DEMOGRAPHICS - RACE ON FILE		
Caucasian	81%	74%
Black	17%	22%
Hispanic	1%	1%
Other	2%	3%
DEMOGRAPHICS - PARTY ON FILE	270	3/0
Democrat Democrat	39%	43%
Republican	30%	27%
Other / Unaffiliated	31%	30%
DEMOGRAPHICS - AGE		
18-34	2%	9%
35-49	10%	16%
50-64	32%	26%
65-79	40%	35%
80+	16%	15%
DEMOGRAPHICS - GENDER		
Female	65%	59%
Male	35%	41%
CLARITY SCORES: PARTY		
0-19	37%	35%
20-39	5%	5%
40-59	5%	5%
60-79	7%	8%
80-100	46%	47%
CLARITY SCORES: TURNOUT	40/0	7//
0-19	0%	0%
20-39	2%	3%
40-59	2%	5%
60-79	8%	10%
80-100	87%	819
CLARITY SCORES: COLLEGE		
0-19	14%	16%
20-39	27%	30%
40-59	21%	22%
	18%	15%
60-79	20%	179
60-79 80-100		. ,
80-100		
80-100 CLARITY SCORES: CHOICE		160
	18%	16% 30%

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	Confide	ential
	Yes	No
60-79	14%	14%
80-100	9%	7%
CLARITY SCORES: CHURCH ATTENDANCE		
0-19	4%	4%
20-39	14%	18%
40-59	26%	34%
60-79	44%	35%
80-100	12%	9%
CLARITY SCORES: CLIMATE CHANGE PRIORITY		
0-19	43%	41%
20-39	32%	33%
40-59	21%	21%
60-79	4%	5%
80-100	0%	0%
MEDIA MARKET		
Charlotte NC	24%	23%
Greensboro-High Point-Winston Salem NC	18%	19%
Norfolk-Portsmouth-Newport News VA	1%	2%
Greenville-New Bern-Washington NC	6%	8%
Wilmington NC	2%	6%
Raleigh-Durham (Fayetteville) NC	39%	33%
Greenville-Spartanburg SC-Asheville NC-Anderson SC	8%	8%
Myrtle Beach-Florence SC	2%	1%
DEMOGRAPHICS - PHONE TYPE		
Land-line	84%	79%
Wireless	16%	21%
Voter File Match		
Yes	88%	82%
No	12%	18%
Registered Voter (of Voter File Matches)	'	
Yes	95%	96%
No	5%	4%

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