Authorship Identification of the Speeches of US Presidents

W266: Natural Language Processing with Deep Learning School of Information, UC Berkeley

Thong Bui, Jason Vantomme thongnbui@ischool.berkeley.edu, jvantomme@ischool.berkeley.edu

Nirkhi and Dharaska (2013) define authorship identification (also known as authorship attribution) as a process that "determines the likelihood of a piece of writing to be produced by a particular author by examining other writings by that author." In fact, attribution of authorship has been a topic of inquiry since the late 1800's (Wikipedia, 2017) and, relevant to our context, has been applied to the decisions of the US Supreme Court5 as well as the pre-presidential radio addresses of Ronald Reagan (Airoldi et al., 2007). A common focus area of authorship identification in a present-day research is its use in criminal forensics. Furthermore, it is easy to understand in today's era of "fake news" how the verification of statements, policies or quotes emerges as a critical activity. In this project, we attempt to show how authorship identification of the speeches of US Presidents can be implemented using word and character-level models, with specific attention paid to the method described by Bagnall (2015).

Data Sources

Primary sources for speech text from Presidents Hoover through Trump were obtained from The American Presidency Project @ UC Santa Barbara (https://goo.gl/rCJ8Gv) as well as from the Avalon Project at Yale (https://goo.gl/exPBFm). The majority of the data extraction comes from the JSON files downloaded from this website then cleaned (see: cleanup). Data preprocessing is then used to load the clean speech files and build the list of sentences for each president (see: preprocessing). Here are the statistics of the data of the 15 presidents' speeches:

```
How many speeches per president?
                                          Approximately many words of text per president?
                                         0 : Barack Obama
1 : Donald J. Trump
0 : Barack Obama
                                148
                                                                          860977
1 : Donald J. Trump
                                22
                                                                          101328
2 : Dwight D. Eisenhower
                                194
                                          2 : Dwight D. Eisenhower
                                                                          567639
3 : Franklin D. Roosevelt
                                224
                                          3 : Franklin D. Roosevelt
                                                                          323789
4 : George Bush
                                98
                                         4 : George Bush
                                                                          346032
5 : George W. Bush
                                56
                                          5 : George W. Bush
                                                                          323772
6 : Gerald R. Ford
                                40
                                         6 : Gerald R. Ford
                                                                          124695
                                302
                                         7 : Harry S. Truman
7 : Harry S. Truman
                                                                          368810
                                268
8 : Herbert Hoover
                                         8 : Herbert Hoover
                                                                          138249
                                         9 : Jimmy Carter
  : Jimmy Carter
                                60
                                                                          224639
10 : John F. Kennedy
                                         10 : John F. Kennedy
                                                                          239684
                                64
                                         11 : Lyndon B. Johnson
11 : Lyndon B. Johnson
                                135
                                                                          417045
12 : Richard Nixon
                                41
                                         12 : Richard Nixon
                                                                          177545
13 : Ronald Reagan
                                         13 : Ronald Reagan
                                                                          184895
14 : William J. Clinton
                                         14 : William J. Clinton
                                                                          327027
How many sentences of text per president?
                                          How many characters of text per president?
                                          0 : Barack Obama
0 : Barack Obama
                              41919
                                                                         4862045
1 : Donald J. Trump
                              8284
                                         1 : Donald J. Trump
                                                                         554978
                              24607
                                                                         3084215
2 : Dwight D. Eisenhower
                                          2 : Dwight D. Eisenhower
3 : Franklin D. Roosevelt
                              19223
                                          3 : Franklin D. Roosevelt
                                                                         1743457
4 : George Bush
                              21279
                                          4 : George Bush
5 : George W. Bush
                              20326
                                          5 : George W. Bush
                                                                         1791014
6 : Gerald R. Ford
                              6053
                                          6 : Gerald R. Ford
                                                                         687272
                              29432
7 : Harry S. Truman
                                         7 : Harry S. Truman
                                                                         2001118
8 : Herbert Hoover
                              5899
                                          8 : Herbert Hoover
                                                                         786184
9 : Jimmy Carter
                              10752
                                          9 : Jimmy Carter
                                                                         1272152
10 : John F. Kennedy
                              10605
                                         10 : John F. Kennedy
                                                                         1344012
11 : Lyndon B. Johnson
                              23118
                                          11 : Lyndon B. Johnson
                                                                         2288606
12 : Richard Nixon
                              7357
                                         12 : Richard Nixon
                                                                         972275
                             9120
13 : Ronald Reagan
                                         13 : Ronald Reagan
                                                                        1010291
14 : William J. Clinton
                             16222
                                         14 : William J. Clinton
                                                                        1784166
```

Design and Implementation

In order to explore the ability to classify a given text to one of the US Presidents between Hoover and Trump, we implemented four models in Keras with a Tensorflow backend:

- Word-level RNN model
- Word-level LSTM model
- Character-level Simple RNN model
- Character-level, multi-headed softmax model

Word-level Models

The word-level RNN employed 1 embedding layer, 1 RNN hidden layer, 1 dropout layer and an output layer with softmax activation; optimization was done with the Adagrad algorithm with a loss function of categorical cross entropy. The word-level LSTM model employed an identical graph structure except that the RNN hidden layer was replaced with an LSTM layer. In both cases, for each input sequence there will be 15 prediction probabilities (one per president) produced by the softmax layer.

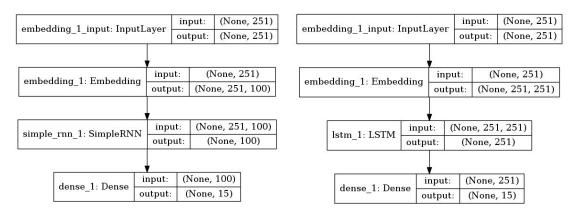


Fig. 1: Word-level RNN

Fig. 2: Word-level LSTM

For each of the president, the 80% of the sentences will be put in train dataset to be trained by the models, 20% will go into test dataset to test and predict which president a test sentence is from. A max length of sentence is determined and will be used as the input length for the model

During training of the word-level models, we have observed that large differences in both training and test loss and accuracy measures which indicated overfitting. After increasing the dropout from 0.2 to 0.5 the deltas between the training and tests sets decreased while increasing test accuracy; the character-level models also used a 0.5 drop-out rate.

For the RNN model, rates when broken down by president are generally proportionate with the size of the data for corresponding presidents even though class size was accounted for with class weighting; see Figure 3. However, there is a notable exception: Even with very low volume of sentences, accuracy for President Trump is much higher than presidents with more data such as Reagan, Carter, Kennedy, and Clinton. One might conclude that this is due to Trump's distinctive speech style even in speeches that are scripted.

For the word-level LSTM, the same patterns of accuracy are similar to the RNN model though accuracy rates generally exhibit an increase for most presidents, even the ones with smallest set of data such as Ford, Nixon, and Reagan; see Figure 4.

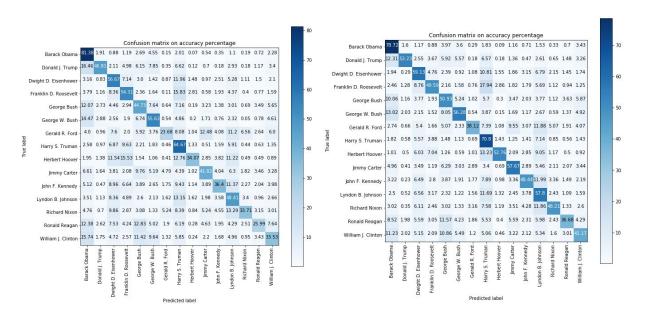


Fig. 3: Confusion Matrix for Word-level RNN

Fig. 4: Confusion Matrix for Word-level LSTM

Specific examples of the confusion in the word-level models are as follows:

Predicted	Correct	Sentence Text		
Bush	Nixon	i think it is a question of timeliness		
Truman	Eisenhower	there was no offer made to the peruvians		
Johnson	Roosevelt	they cannot get credit and private capital won't give them credit i am not saying improperly		
Johnson	Carter	we are increasing every year the allocation of funds for that purpose		
Carter	Ford	in order to get new york city to restore their credibility in the money markets they have taken these steps which have eliminated 3 95 billion cash deficit		
Johnson	Truman	second the smaller amount of new obligational authority which i am recommending indicates the substantial portion of the financial requirements for our military buildup that has been met in the appropriations already made by the congress		
Bush	Carter	and i would hope that from now on after this news conference that we could leave out references to allegations that anybody thinks that i'm a racist or that any of the other candidates in the race for president are racists		
Obama	Trump	just dont worry about it		

Character-level Models

Similar to the word-level RNN, the character-level RNN employed 1 input layer, 1 RNN hidden layer, an output layer with softmax activation; optimization was also done with the Adagrad algorithm with a loss function of categorical cross entropy. The RNN hidden layer was wrapped in a function (Bidirectional) that ensure the RNN processes a sequence both forward and backward; this was shown to improve accuracy; see Figure 5.

Bagnall (2015) details an approach to the authorship attribution task at the CLEF 15 conference that, while simple in its notion, outperformed all other approaches in 3 of 4 languages tested (Stamatatos et al., 2015). In his approach, Bagnall employs a character-model RNN with a softmax output layer *per author*; the result: "Each softmax group is trained predominantly on one author's corpus, causing the recurrent layer to model a combination of all the author's texts, approximating the language as a whole. The output groups learn to weight the recurrent values in a way that best reflects their author's tendencies." (Bagnall 2015). This model proved very difficult to recreate in Keras due to the lack of dynamic graph execution which was critical to making the Bagnall (2015) method work.

Our attempt described in Figure 6 is clearly imperfect but allowed us to explore the possibility of other potential configurations as well as their inherent strengths, weaknesses and flaws. (We were able to explore other alternatives, but with no greater test accuracy.)

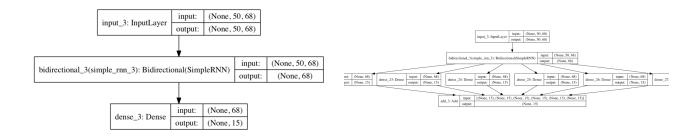


Fig. 5: Character-level Simple RNN

Fig. 6: Character-level Multi-softmax RNN

As can be seen in the confusion matrices for both the simple and multi-softmax models (Figs 7 & 8), the performance of these models is nowhere near the accuracy of the word-based models. It is notable that the most prominent "bands" of inaccurate labels in the multi-softmax case (e.g., Hoover in Fig. 8) does not obviously correlate to a president with the greatest number of characters. Eisenhower does show some over-attribution in the simple RNN model (Fig. 7) and is the president with the second-highest number of characters though class weighting should have accounted for volume differences.

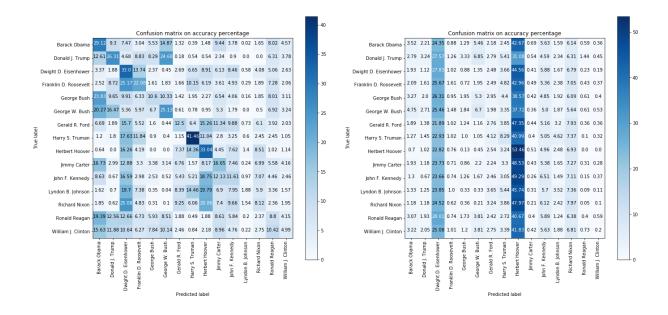


Fig. 7: Confusion Matrix for Character-level Simple RNN

Fig. 8: Confusion Matrix for Character-level Multi-softmax RNN

Given the lacking performance on even a simple RNN, one might expect that there is something more fundamentally challenged in our basic assumptions regarding character-level NN set-up; this is an obvious area of exploration to consider.

Comparison of Models

As can be seen in the results in Figure 9, the two word-based models significantly outperformed character-based models in predicting classifications for our current data set; in particular, LSTM model is the best in identifying the authors of these president speeches. The relatively strong performance of the word-based models with remarkably little tuning was very encouraging.

Model	Train loss	Test loss	Train accuracy	Test accuracy
Word-based RNN	0.6221	1.8764	0.8165	0.5204
Word-based LTSM	0.7485	1.5055	0.7591	0.5831
Char-based Simple RNN	2.2708	2.3008	0.2190	0.2093
Char-based Multi RNN	2.6327	2.6901	0.1385	0.0804

Figure 9: Comparison of models in the classification task

Conclusion

We were challenged in implementing our target character-based approach described by Bagnall (2015), including using the ReSQRT activation function described in the paper which we were never able to utilize with stable results. Unfortunately, Bangall (2015) was light on details code available online was a bespoke solution written in C with little-to-no documentation.

Over the course of the project, we learned that simple character-based architectures may not be effective and, in fact, state-of-the-art character models are vastly more complicated and employ CNNs, highway networks, RNN+LSTM layers and other innovations and often many of these methods used together. These more complex models provide a path to continue exploring this problem.

Despite the challenges we encountered implementing the target character model, we were able to learn a significant amount about how to apply each of these methods for problems we will encounter in the future.

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