

MI DEAF SENSE - Website Content PDF Brief

Hero Banner

Tagline: Deaf Potential. Unlocked.

Subtext: Empowering the Deaf community through skills, services, and solidarity.

Call-to-Action: [Explore Our Work] | Scroll arrow: ↓

About Us

United by Vision. Rooted in Deaf Leadership.

MI DEAF SENSE is a Deaf-led social enterprise born from the merger of MI Deaf Sense and DESECOREMA Solutions. Co-founded by Mr. Khulekani Trevor Ngcobo and Mr. Namahadi Martin Kgoale, our mission is to create an inclusive economy where Deaf individuals thrive as artisans, professionals, and leaders.

What We Do

- Deaf-Focused Insurance – Bridging the gap in COID, OHS, and financial inclusion.
- Artisan Skills Development – Hands-on training for Deaf youth in trades and crafts.
- SASL Interpretation & VRS – Sign language interpretation and video relay services.
- Virtual Admin Services – Deaf-run virtual office and documentation support.
- Business Mentorship – Guiding Deaf entrepreneurs with structured mentorship.

Voices That Inspire

“MI DEAF SENSE helped me start my own woodworking business. Today I employ three other Deaf people.” – Sipho Dlamini

“For the first time, I felt understood in the workplace. The interpreter support changed everything.” – Lindiwe M.

Impact Timeline

- 2023 – DESECOREMA launched as Deaf-owned startup

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- 2024 – MI Deaf Sense expands into insurance offerings
- 2025 – Unified as MI DEAF SENSE; National Deaf Skills Program begins
- 2026 – Five provincial hubs, ten Deaf-owned enterprises supported

Footer & Contact

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Website: www.mideafsense.org (coming soon)

Social: [Instagram](#) | [Facebook](#) | [LinkedIn](#)

Partners: [MI Fintech](#) | [RMA](#) | [Virecom](#)