

Equity Research Report: Microsoft Corporation

Income Summarization

The comprehensive analysis of Microsoft's financial performance in 2023 reveals significant revenue growth, primarily driven by the robust performance of cloud services and productivity solutions. Despite increasing operational costs, the company maintained profitability through effective cost management and operational efficiencies. Specifically, the Intelligent Cloud segment was the main contributor to revenue growth, closely followed by the Productivity and Business Processes segment. Although the More Personal Computing segment experienced steady growth, it faced challenges due to supply chain issues.

Business Highlights

Microsoft achieved record revenue and operating income in 2023, driven by strong demand for cloud services and productivity solutions. The company also made significant progress in its digital transformation initiatives, enhancing customer engagement and operational efficiency.

Company Situation

Microsoft Corporation is a leading technology company that develops, licenses, and supports a wide range of software products, services, and devices. It operates in four major segments: Intelligent Cloud, Productivity and Business Processes, More Personal Computing, and Other. The company is well-positioned in the global technology landscape, with a strong focus on innovation and strategic partnerships.

Risk Assessment

Key risks for Microsoft include regulatory challenges, cybersecurity threats, and competitive pressures in the rapidly evolving technology sector. The company is actively addressing these risks through robust compliance programs, advanced security measures, and continuous innovation.

Financial Metrics

FY (USD mn)	2020	2021	2022	2023	2024
Operating Revenue	143015.0	168088.0	198270.0	211915.0	245122.0
Adjusted Net Profit	44281.0	61271.0	72738.0	72361.0	88136.0
Adjusted EPS	5.82	8.12	9.7	9.72	11.86
EBIT Margin	0.37	0.42	0.42	0.42	0.45
ROE	0.37	0.43	0.44	0.35	0.33
PE Ratio	34.97	33.37	26.47	35.04	38.51
EV/EBITDA	23.47	24.64	19.68	24.36	25.88
PB Ratio	13.09	14.4	11.56	12.3	12.64

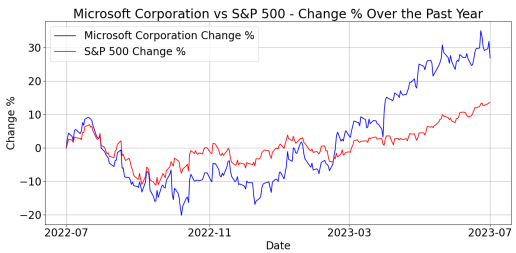
FinRobot

<https://ai4finance.org/>
<https://github.com/AI4Finance-Foundation/FinRobot>
Report date: 2023-07-27

Key data

Rating	buy
Target Price	Failed to retrieve data: 403
6m avg daily vol (USDmn)	29.99
Closing Price (USD)	332.60
Market Cap (USDmn)	2456918.88
52 Week Price Range (USD)	215.41 - 347.04
BVPS (USD)	27.70

Share Performance



PE & EPS

