



Hi, my name is

# Alan Jude Sunny

Graphic Designer ( 5+ Years of Experience)

As a Social Media Content Creator and Graphic Designer with real, on-the-ground experience in the fast-moving UAE real estate scene. I specialize in turning property stories into powerful visuals and scroll-stopping content that speaks to the market. Whether it's crafting a high-end project launch or building daily engagement across platforms, I bring creativity, precision, and a deep understanding of what connects with audiences in the UAE.

📞 +971 50 477 3684 📍 Dubai, UAE

➡ Visa Status : Employment Visa

## Work Experience

### ■ Graphic Designer & Social Media Content Creator - (Jun 2024 - Jun 2025)

Bloomfield Real Estate Dubai, United Arab Emirates · On-site

- ▶ Reporting directly to the CEO, manage marketing focused on social and industry marketing activities.
- ▶ Grew social media engagement by 20% YOY in 6 months, driving more than 1M impressions per month with targeted content.
- ▶ Collaborate with agents to understand their needs and deliver customized video content that supports their sales and marketing efforts.
- ▶ Increased partner bookings by 20%, driving revenue and customer satisfaction, through strategic co-marketing campaigns and content creation.
- ▶ Generate monthly social activity calendars focused on community-based content and manage the "Agent of the Month" award
- ▶ Capture and edit videos for promotional, social media, and brand storytelling purposes.
- ▶ Proficient in operating professional video cameras, DSLRs, mirrorless cameras, gimbals, and other video production equipment.
- ▶ Launching optimized online adverts through Google Ads, Instagram, Facebook (Creator Studio) etc. to increase the company's brand awareness and effectively been able to have successful conversion rate.



### ■ Junior Graphic Designer - (Aug 2022 - December 2023)

Navalt Electric Boats, Kerala, India · On-site

- ▶ **Digital Marketer** and **Graphic Designer** that design and produce marketing materials including, but not limited to, collateral, touchpoints, advertisements, brochures, signage, presentations
- ▶ Worked on UI design projects using Adobe Xd and has basic knowledge of **video editing using Premiere Pro**. Knowledge of MS Office - Word, Excel and PowerPoint.
- Created stunning 360° photography virtual tours for **MSC (Global Container Shipping Company)**
- ▶ Create high-quality content, including videos, photos, social media posts, blog articles, email newsletters, and marketing materials, based on guidelines provided by the team.

# Education & Certifications

**Bachelor of Science in Visual Communication**  
Bharathiar University | 2019 - 2022

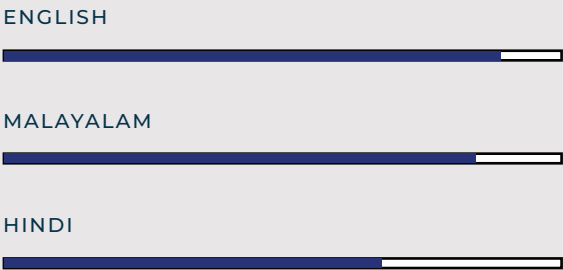
**International UnderGraduate Diploma**  
NICC - International College of Design | 2018

- Content-Led SEO**  
Semrush Academy | 2024
- Digital Marketing**  
HubSpot Academy | 2024
- Social Media Marketing**  
HubSpot Academy | 2024
- Advanced Content Marketing**  
Semrush Academy | 2024
- The Fundamentals of Digital Marketing**  
Google Digital Unlocked | 2021

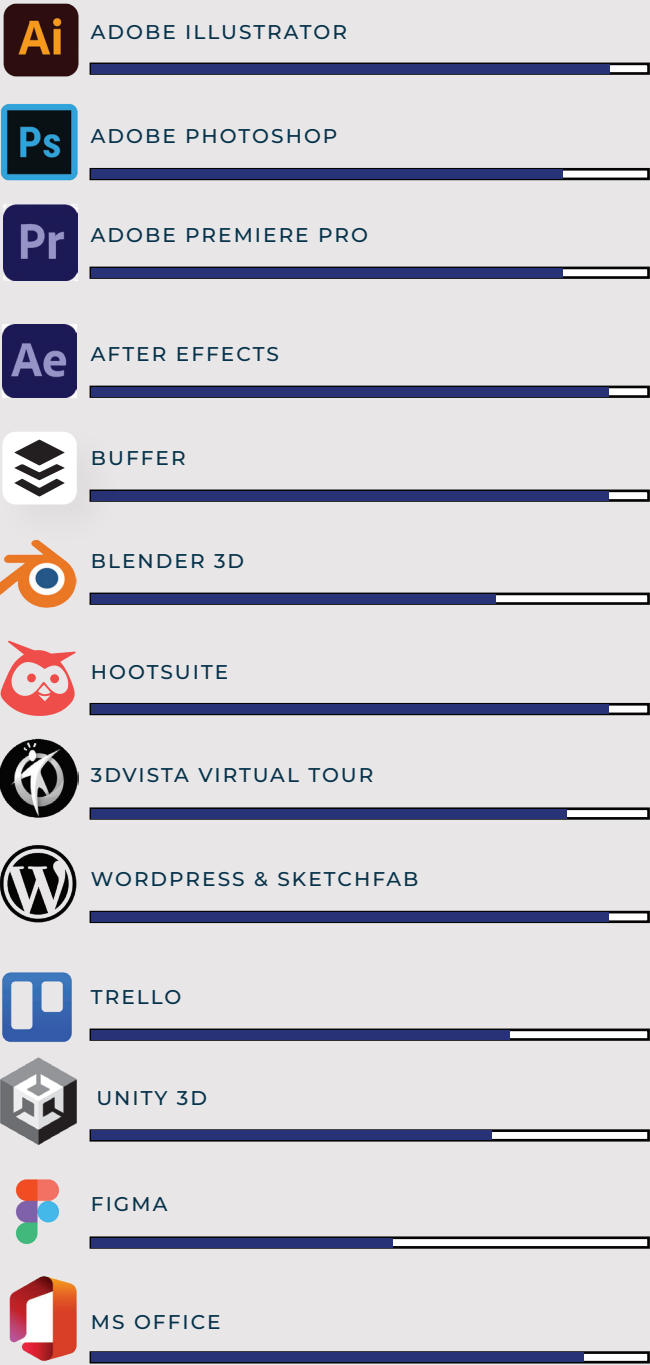
# Expertise

- ▶ CONTENT DEVELOPMENT
- ▶ CAPTURE AND EDIT VIDEOS
- ▶ PHOTOGRAPHY AND VIDEO EDITING
- ▶ BRANDING & AI ART

# Language






# Software



# Hobbies and interests

- ▶ Photography
- ▶ Game Development

# Contact

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