

Reach and per-capita consumption of Gram - whole in India

Source: India - Household Consumer Expenditure, NSS 68th Round, Sch 1, Type 1

Area	Residence	Reach (%)	Reach SE (%)	Mean consumption (g)	Mean consumption SE (g)
National	Rural	21.6	0.3	6.1	0.1
National	Urban	26.0	0.4	5.4	0.1
Andaman and Nicobar	Rural	15.9	3.0	4.8	0.4
Andaman and Nicobar	Urban	34.2	3.3	4.8	0.4
Andhra Pradesh	Rural	6.3	0.7	5.4	0.5
Andhra Pradesh	Urban	5.6	0.6	5.0	0.3
Arunachal Pradesh	Rural	4.8	0.8	16.6	2.4
Arunachal Pradesh	Urban	5.6	1.2	9.2	0.9
Assam	Rural	17.2	1.2	4.9	0.3
Assam	Urban	14.8	1.7	6.2	0.4
Bihar	Rural	26.9	1.4	7.6	0.3
Bihar	Urban	29.6	2.2	7.7	0.4
Chandigarh	Rural	78.5	7.5	7.2	0.7
Chandigarh	Urban	56.2	4.4	6.1	0.4
Chhattisgarh	Rural	21.0	1.9	5.7	0.3
Chhattisgarh	Urban	20.8	2.1	6.1	0.5
Dadra and Nagar Haveli	Rural	35.4	8.0	7.3	0.7
Dadra and Nagar Haveli	Urban	40.3	8.2	5.6	0.5
Daman and Diu	Rural	43.3	12.2	9.6	1.1
Daman and Diu	Urban	32.6	7.8	5.9	2.7
Goa	Rural	61.2	6.0	7.9	0.6

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Goa	Urban	63.6	3.5	8.3	0.5
Gujarat	Rural	36.5	2.1	5.0	0.4
Gujarat	Urban	44.9	2.7	4.3	0.2
Haryana	Rural	49.2	2.7	5.2	0.2
Haryana	Urban	58.0	2.3	5.9	0.2
Himachal Pradesh	Rural	81.9	1.2	8.4	0.2
Himachal Pradesh	Urban	62.2	4.2	10.7	0.7
Jammu and Kashmir	Rural	40.4	1.7	5.0	0.2
Jammu and Kashmir	Urban	40.9	1.9	5.7	0.2
Jharkhand	Rural	28.4	1.7	7.0	0.3
Jharkhand	Urban	44.9	2.8	9.3	0.6
Karnataka	Rural	38.4	1.8	4.7	0.2
Karnataka	Urban	40.2	2.2	4.8	0.3
Kerala	Rural	69.5	1.2	6.6	0.1
Kerala	Urban	69.0	1.5	7.1	0.2
Lakshadweep	Rural	54.6	9.0	6.1	0.7
Lakshadweep	Urban	53.6	5.5	7.3	0.6
Madhya Pradesh	Rural	10.7	1.0	8.3	0.6
Madhya Pradesh	Urban	8.3	0.9	6.4	0.6
Maharashtra	Rural	19.8	1.1	5.9	0.3
Maharashtra	Urban	20.8	0.9	5.2	0.2
Manipur	Rural	8.5	1.2	5.4	0.4
Manipur	Urban	13.7	1.1	6.0	0.3

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Meghalaya	Rural	1.5	0.4	5.8	0.9
Meghalaya	Urban	1.5	0.5	3.9	0.7
Mizoram	Rural	3.8	0.9	8.8	0.8
Mizoram	Urban	9.1	1.1	10.0	0.5
NCT of Delhi	Rural	31.1	10.9	5.4	0.5
NCT of Delhi	Urban	36.4	2.1	5.0	0.2
Nagaland	Rural	1.6	0.5	4.0	0.5
Nagaland	Urban	3.9	1.3	10.0	2.1
Odisha	Rural	6.4	0.7	7.3	0.9
Odisha	Urban	5.6	1.0	6.1	0.8
Puducherry	Rural	20.0	5.2	3.7	0.5
Puducherry	Urban	28.9	2.8	4.7	0.3
Punjab	Rural	85.5	1.3	6.3	0.1
Punjab	Urban	75.4	1.9	6.4	0.1
Rajasthan	Rural	8.9	0.8	4.9	0.6
Rajasthan	Urban	10.1	1.2	4.2	0.3
Sikkim	Rural	9.4	2.1	6.6	0.9
Sikkim	Urban	23.9	5.0	4.9	0.5
Tamil Nadu	Rural	23.8	1.2	3.9	0.2
Tamil Nadu	Urban	31.1	1.1	3.7	0.1
Tripura	Rural	1.2	0.6	4.0	0.8
Tripura	Urban	2.7	1.0	4.1	0.4
Uttar Pradesh	Rural	13.1	0.7	7.1	0.3
Uttar Pradesh	Urban	14.6	1.0	5.9	0.3

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Uttarakhand	Rural	45.7	2.5	6.1	0.3
Uttarakhand	Urban	42.6	3.1	5.5	0.3
West Bengal	Rural	5.7	0.6	6.3	1.0
West Bengal	Urban	7.1	0.7	5.1	0.5