



**MIND  
MARVELS**

**PRIVACY POLICY**

# **Safeguarding Minds: Our Privacy Practices**

At Mind Marvels, we prioritize building trust with our users. This Privacy Policy outlines our practices regarding the collection, use, and safeguarding of information entrusted to us when you and your child engage with our online test platform. Designed to spark a lifelong love of learning in young, marvelous minds, our platform fosters a secure environment for young minds to explore their potential and develop critical thinking skills. We recognize the responsibility that comes with handling children's data and are committed to upholding the highest standards of data security and transparency.

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## **Building Trust: How We Handle Your Information**

We understand that navigating the digital landscape with your child can raise questions. This Privacy Policy is designed to be clear and concise, allowing you to make informed decisions about your child's online testing experience. We encourage you to review this policy closely and contact us if you have any questions. Your child's privacy is paramount to us, and we are here to support your journey in fostering their intellectual growth.

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# What Information Do We Collect?

We collect the following main types of information through our platform:

- 1. Registered Information:** This includes information you provide when creating an account on our platform.
- 2. Test's Information:** We collect and store the form responses that you submit, in some cases using third party server providers. This includes your child's name, grade level, and test results. We strive to minimize the collection of personal child information.
- 3. Billing information:** If you make a payment to Mind Marvels, we require that you provide your billing details, including name, address, email address and financial information corresponding to your selected method of payment. If you provide a billing address, we will regard that as the location of the account holder. Our integrations with third party payment gateways are for processing only. We don't store or log any sensitive cardholder data provided by you or your form users. We follow industry-standard best practices to protect the security of cardholder data during processing and transmission.

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## How Do We Use Your Information?

We use the information we collect for the following purposes:

### **1. Provide and improve our platform and services**

We use your information to deliver and improve our services. We use your information (e.g. your answers, time taken etc.) so as to keep up with the minds of the younger generations and improve our services (like our question patterns, our time limits, our overall test taking experience etc.).

## **2. Personalize your child's learning experience:**

We use the information we collect to customize our services for you so that whenever you use our services, you get personalized and unique experiences made especially for you.

## **3. Communicate with you about your account and provide support:**

We use the information we collect to check your account status so that in case of any issue we are able to communicate with you about your account and provide support.

## **4. Analyze trends and usage data to improve our platform:**

We use the usage data we collect to improve our platform by thoroughly analyzing educational trends and all crucial testing scenarios.

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## **Data Security and Retention**

We take data security very seriously and implement industry-standard security measures to protect the information you entrust to us. We retain your information for as long as necessary to provide our services and comply with legal requirements.

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## **Children's Privacy**

We at the Mind Marvels are committed to protecting the privacy of our users. Our platform is designed for use by students and their supervisors. We do not knowingly collect personal information from children under the age of 13 without verifiable parental consent.

If you are a parent or guardian and believe your child has provided us with personal information, please contact us immediately. We will take steps to remove the information from our systems in accordance with applicable laws.

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## **Your Choices and Controls as a Parent**

1. Access and update your account information (including your child's name).
  2. Request to delete your child's information entirely (subject to legal and regulatory restrictions).
  3. Manage communication preferences to receive updates relevant to your child's learning journey.
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## **Changes to this Privacy Policy**

We may update this Privacy Policy from time to time to reflect changes in our practices, technologies, or relevant laws. Here's how we'll handle those changes:

1. **Posting the Updated Policy:** We will post the updated Privacy Policy on our platform.
2. **Effective Date:** The changes will become effective on the date specified in the updated policy.
3. **Notifications:**
  - We may notify you of any material changes by email (if you have provided one) or by posting a notice on our platform.
  - **It's important to note that you are responsible for checking our Privacy Policy periodically for updates.**

## **Your Continued Use of Our Platform:**

By continuing to use our platform after the updated Privacy Policy comes into effect, you agree to be bound by the new terms. If you disagree with the changes, you should discontinue using our platform.

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## **Contact Us**

If you have any questions about this Privacy Policy, please contact us using our contact information provided on our website.

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**This Privacy Policy is effective as of  
12/07/2024**