

For Immediate Release

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THE COASTAL LIVING IDEA COTTAGE IN SCARBOROUGH, ME OPENS FOR PUBLIC TOURS JULY 17TH

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House is Located in the Beachwalk at Pine Point Development

The Cottage Will Be Open for Media Tours July 15th

Birmingham, Ala. – *Coastal Living* magazine will open the doors of its 2008 Idea Cottage in Scarborough, Maine on July 17th for public tours. Tours will run Thursday through Monday from 10 am to 5 pm and Sunday from noon to 5 pm through October 31st. Tickets can be purchased for \$6 and proceeds will be donated to the Habitat for Humanity of Greater Portland and Safe Passage.

The *Coastal Living* Idea Cottage is located in the Beachwalk at Pine Point development, which sits on seven miles of beaches behind the dunes on the protected waters of Pine Point in Scarborough, ME. Scarborough is 15 minutes from Portland and an hour and a half from Boston.

The New England classic-style cottage covers approximately 3,500 square feet and features magnificent views of Maine's sandy shores. *Coastal Living* Idea Houses celebrate the best in coastal home innovation, décor, and construction and are built in coastal communities hand-selected by the magazine for environmental consciousness and sensitivity to shoreline preservation. The home will be featured in the October 2008 issue of *Coastal Living*.

"Our Idea Houses offer us the opportunity to share with our readers fresh, innovative, and inspiring ideas," said Fuston. "The Beachwalk home—with its casual, coastal feel—promises to do just that."

The three-story home is built by John Wiggins and Lynn Dubois of Ideas, LLC. Michael Richman of Custom Concepts is the architect. South Portland-based interior designer Tracy Rapisardi will decorate the home.

Sponsors include Azek Building Products, Barlow Tyrie, Beacon Hill, Certainteed Dryright™ Insulation, Certainteed Cedar Impressions, Convention and Visitors Bureau of Greater Portland, Delta, Eldorado Stone, J. Tribble Antiques, KitchenAid, L.L. Bean, Marvin Windows and Doors, Robert Allen, Somerset Bay, Sperry Top-Sider, TAMKO, The Company Store, Uponor, and Valspar Paint.

A national magazine that celebrates life along the coast, *Coastal Living* (www.coastalliving.com) is the source of inspiration and information for people who live or dream of living a coastal lifestyle. Marking 10 years of publication in 2007, *Coastal Living* serves a total audience of 4 million.

A leader in lifestyle information, Birmingham, Ala.-based Southern Progress Corporation (www.southernprogress.com) publishes *Southern Living*, *Cooking Light, Health, Coastal Living, Southern Accents, Cottage Living*, and *Sunset* magazines, and books through Oxmoor House. It also operates a direct-selling division, *Southern Living At HOME*, and has a strong Web presence through branded portals, including MyRecipes.com and MyHomeIdeas.com, as well as 10 individual Web sites. Southern Progress is a subsidiary of Time Inc.