

# SOMERSET BAY

*The colors of a life well lived.*

**High Point Showroom:** 430 N. Wrenn St., inside Yorkshire House

**For showroom tours or additional photography or information:**

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## **Spring awakening at Somerset Bay with focus on fresh, edited environments and blending of colors and styles**

(HIGH POINT, N.C.) – In an approach that is apropos for Spring, Somerset Bay this Market unveils an edited selection of furnishings in a refreshed showroom environment.

Somerset Bay's mastery is reinterpreting classical furniture forms in delightful painted finishes, and those coastal-influenced colors will be reflected in the company's offerings at the Spring High Point Market. But Somerset Bay will also be showcasing furniture in various shades of white: beds, chests, dining tables, media cabinets, seating and occasional tables.

The furniture company offers 18 different custom, hand-painted finishes, including five shades of white and cream – Butter Pecan, Powdered Sugar, Vanilla Bean, Crème Brûlée and Roasted Marshmallow.

The beauty of white is in its versatility. It's not an all-or-nothing color. No need to commit to an all-white cottage or Swedish look. White works beautifully when mixed with darker wood tones, colorful upholstery and other painted pieces.

It brings that bit of dazzle and sparkle that every room needs. Visitors will experience that firsthand when they tour Somerset Bay's showroom and see how dashes of white enliven a space when interspersed with color. In one room, for example, they might see a creamy white traditional English-style bed paired with a Cotton Candy blue nightstand. Elsewhere, an ivory toned cocktail table takes center stage, surrounded by other casegoods in pops of green, yellow and blue.

"Somerset Bay is an industry leader in high-end painted furniture, and our approach in furniture and showroom design has always been to pair the unexpected," said Michael Beaver, the company's president. "You'll see that in the way we apply our gorgeous, colorful finishes to very traditional furniture forms. And in the showroom, we like to create very eclectic, organic environments that are reflective of how people live."

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That means mixing bright painted pieces with more traditional wood tones and airy white finishes.

“The suited look in furniture is out,” he said. “The colors of Somerset Bay, including white and ivory, are meant to integrate with antiques, heirlooms and other furnishings our customers may have,” Beaver said.

In the white and ivory color family, Somerset Bay will be featuring a number of furnishings for every room in the house.

The Eagle River Bedside Cabinet (**SB202**) is small in size, but it is packed with storage functionality and design details, such as a flower motif on the drawer pulls. The dramatic Summerland Key canopy bed (**SB159**) is evocative of West Indies and plantation style furnishings, but Somerset Bay’s airy Vanilla Bean finish softens the look.

The new Marco Island Entertainment Center (**SB193**) proves that function and style can coexist. Aged ring pull hardware adorns the two cabinet doors and three drop-front component drawers on the entertainment center. The Oak Harbor Console table (**SB201**) features traditional elements, like barley twist legs and hardware, with an aged and distressed white hand-painted finish.

Color won’t be left out of the mix this Market. Somerset Bay will be showcasing a number of more colorful introductions. Stylistically, many of the featured introductions have a transitional, streamlined and contemporary appeal.

“We continue to try to inject a layer of transitional into the otherwise very traditional Somerset Bay collection,” Beaver said.

Pieces like the Indian Bay Bedside Chest (**SB195**) combine color and neutral tones. The unique nightstand features bamboo inspired moldings and hand-painted accents in a bright blue called Blueberry Crisp in contrast to the ivory finish.

For a more saturated color experience, Somerset Bay offers the new Nanticoke Captain's Chair (**SB194**) in a delectable green called Key Lime Pie. Another featured seating offering is the Slip Seat Carmel Arm Chair (**SB203**). With their elegant curves and architecturally inspired details, these dining chairs are simply beautiful. Available in any of Somerset Bay’s custom hand-painted finishes, the chairs can be further customized with a selection of upholstery choices.

Other featured introductions include the three-door West Indies-inspired Gustavia Cabinet (**SB204**) in Cotton Candy, an entertainment wall unit in Truffle, and the concave Cape Island Nightstand (**SB200**).

Each piece in the Somerset Bay casegoods collection is handcrafted from the finest plantation-grown mahogany and premium veneers and trim. Craftsmen use state-of-the-art techniques to produce the timeless and soft Somerset Bay patina, which is unmatched in the industry. Their skills can further be seen in the distressing, dry brushing, and antiquing that shapes the character of each piece of handcrafted furniture. A closer inspection will reveal drawers constructed of renewable, plantation-grown mahogany and made with traditional dovetail joints.

To view the entire collection, please visit [www.SomersetBayHome.com](http://www.SomersetBayHome.com). For more on new introductions and additional photography, please email Stephen Carlson ([stephen@thedvggroup.com](mailto:stephen@thedvggroup.com)) or Amy Buchanan ([amy@thedvggroup.com](mailto:amy@thedvggroup.com)) or call 336-885-0202. Stay connected and informed throughout the year by visiting us on Facebook at [www.facebook.com/somersetbay](https://www.facebook.com/somersetbay)

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