

N O W



Site: Plot No. 2, Sector 140 A, Noida
Marketing Office: Plot No. 1, Sector 90, Noida
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5 FUND AMEN TALS

MOST SUCCESSFUL PROJECT OF NCR

TRUST OF DELIVERY OF 12 PROJECTS

FASTESt CONSTRUCTION SPEED

PIVOTAL LOCATION

FUTURE TECH ENABLED



OFFERING STATE-OF-THE ART INFRASTRUCTURE



WORLD-CLASS ROADS



DISTRICT COOLING SYSTEM

Buildings are cooled with chilled water reducing energy cost.



UTILITY TUNNEL

A tunnel running through the city for routing all utility services. Gives easy access to pipes thus avoiding digging.



WATER MANAGEMENT

Zero discharge with storage and utilization of surface run-off and rain water. Drinkable water from tap.



AUTOMATED WASTE COLLECTION SYSTEM

A next generation technology.



POWER ENSURING 99.99% POWER RELIABILITY.



FIRE STATION AND EMERGENCY RESPONSE CENTRE

With provision for special facilities.



HYDRAULIC PARKING

2 multi-level parking planned, with 5,371 car park capacity.

INTO THE FUTURE

213.7M*
ONE OF TALLEST COMMERCIAL TOWER IN NORTH INDIA

INTO THE FUTURE



10 LAKH POPULATION 10 KM RADIUS

WHERE
TOMORROW
LIVES
Sector 140-A, Noida



FROM CYBERTHUM

2 KM

1 LAKH
INDIVIDUALS

Corporate
Indiamart, Infosys, KPMG
India TV, Samsung, Paytm

Residential Sectors
137, 168

4 KM

1.5 LAKH
INDIVIDUALS

Corporate
Genpact, Sapient, Tech Mahindra,
Steria, Birla Soft
FIS, IBM

Residential Sectors
143 A & B

6 KM

3 LAKH
INDIVIDUALS

Corporate
Accenture, TCS, Oracle,
Metlife, Adobe, Cape-Gemini
Noida SEZ, Global Logic,
Residential Sectors
93 A & B, 133, 134, 135

8 KM

2 LAKH
INDIVIDUALS

Corporate
HCL, Samsung (Asia's
largest manufacturing unit)
NIIT, AON Hewitt
Residential Sectors
104, 105, 107, 108

10 KM

2.5 LAKH
INDIVIDUALS

Corporate
HCL, Motherson Sumi, Asia's largest
institutional area

Residential Sectors
44, 128, 129



SITE LAYOUT

FROM THE MAKERS OF



ALPHATHUM
MADE FOR LEADERS

50
STOREYS
OF
EXCELLENCE

213.7'M Tower Height
One Of Tallest Commercial tower in Delhi NCR region

5371

Total Parking

4.5M

Office Floor to Floor
Internal Height

6.9M

Floor to Floor Internal
Height at Ground Floor

418K sqmt

Total Built-up Area

1000

Trees to be Planted



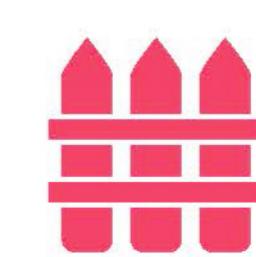
A SMART BUILDING WITH
ARTIFICIAL INTELLIGENCE
THAT CUSTOMISES YOUR
EXPERIENCE TO YOU



THE OFFICE TOWERS ARE
DESIGNED AS A VERTICAL
CAMPUS WITH DISTINCT ZONES
FOR DISTINCT WORK MODES



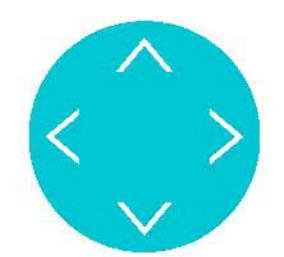
LEED PLATINUM CERTIFIED
BUILDING THAT IS A NEW
STANDARD FOR SUSTAINABLE
SKYSCRAPERS



STIMULATING INTELLIGENT
INTERACTIONS THROUGH TWO
STOREY NEIGHBOURHOODS



OFFICE, RETAIL,
ENTERTAINMENT AND
DINING SPACES AND A
MALL IN THE SKY



OPEN PLAN WORKPLACE
ENVIRONMENT WITH ABSOLUTE
PRIVACY WHEN NEEDED

NCRs MOST PREMIER AND SUCCESSFUL COMMERCIAL PROJECT