

# Components of Partisan Bias Originating from Single-Member Districts in Multi-Party Systems: The Case of Mexico\*

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## Abstract

We extend the measurement of the components of partisan bias—i.e., undue advantage conferred to some party in the conversion of votes into legislative seats—to single-member district systems in the presence of multiple parties. Extant methods to estimate the contributions to partisan bias from malapportionment, distributional effects, and turnout sources are limited to two-party competition. The empirical procedure we develop combines three existing approaches to overcome this limitation. We apply the proposed method to the study of recent national lower chamber elections in Mexico. Analysis reveals advantageous, albeit modest, partisan bias in favor of Mexico’s former hegemonic ruling party, and especially for the left, relative to the right. The method uncovers systematic and large turnout-based bias in favor of the PRI that has been offset by district boundaries substantively helping one or both other major parties.

A fundamental function of representative democracy is the conversion of parties’ electoral support into assembly representation (Lijphart 1994). Often, scholars measure the quality

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of representation by examining the difference between the vote share that a party receives in the electorate and the seat share it subsequently wins in elections to the legislature. The congruence of vote and seat shares is at the heart of electoral reform debates and has received much attention from political scientists, economists, sociologists, geographers, mathematicians, and statisticians studying electoral systems utilizing single-member, plurality-win districts operating within party systems that have competition among two major political parties.<sup>1</sup>

The standard approach to study votes–seats curves focuses on two characteristics: responsiveness and partisan bias (King and Browning 1987, Tufte 1973). In a perfect proportional representation system, a party receives a seats share equal to their vote share, for all vote shares (Linzer 2012, Taagepera and Shugart 1989). In the PR case *responsiveness* equals one. When *responsiveness* is  $>1$ , the slope of the votes–seats curve is steeper than PR, signifying that a party wins a multiplicative amount more seats for a given vote share. In two-party systems, responsiveness is a symmetric distortion of the seats to votes curve, in the sense that the a party winning seats takes them away from their opposition (Grofman and King 2008). In contrast, *partisan bias* introduces an asymmetry in the seats–votes relationship. Partisan bias grants the beneficiary undue advantage in the ability to win legislative seats. In a two-party system, a party favored by systematic bias win seats with fewer votes than their opposition, which can lead to counter-majoritarian outcomes when the the party winning the most votes fails to win a legislative majority.

Theory highlights three sources of partisan bias. One is *malapportionment*—differences in district populations. A party with stronger voting bases in smaller–population districts receives a seat bonus nationwide (Jackman 1994, Johnston 2002). Another is *distributional*, and is often associated with *partisan gerrymandering*—the practice of drawing district boundaries to achieve partisan advantage. Partisan gerrymandering strategies involve wasting an opposition party’s votes by either packing their supporters into a few districts they win by overwhelming majorities or spreading them thin accross several districts that they cannot win (Cox and Katz 2002, Engstrom 2006, Owen and Grofman 1988). Distributional distortions may occur through the intentional practice of gerrymandering, or unintentionally through the confluence of geography and the rules governing the drawing of district boundaries. The third is *turnout differences* across districts. A party enjoying stronger support in high-turnout than in low-turnout districts pays a seat penalty (Campbell

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<sup>1</sup>See Altman and McDonald (2011), Balinski and Young (2001), Brady and Grofman (1991), Cain (1985), Cox and Katz (2002), Engstrom (2006), Erikson (1972), Gelman and King (1994), Grofman (1983), Grofman, Koetzle and Brunell (1997), Gudgin and Taylor (1980), Johnston (2002), Kendall and Stuart (1950), King and Browning (1987), Niemi and Fett (1986), Rae (1967), Rossiter, Johnston and Pattie (1997), Taagepera (1973), Trelles and Martínez (2012), Tufte (1973).

1996, Rosenstone and Hansen 1993).

We explore the independent contribution of these three sources of partisan bias in multi-party systems. Our method builds upon work by Grofman, Koetzle and Brunell (1997). Our contribution is three-fold. First, unlike Grofman, Koetzle and Brunell (and unlike previous works – see 1) our approach drops the restrictive assumption of two-party competition. National two-party systems remain exceptional even among plurality systems (Cox 1997), so extending measurement to multi-party competition clears the way to empirical verification of theoretical propositions in numerous systems previously beyond reach. Second, we take often-ignored “creeping malapportionment” (Johnston 2002) into account. Malapportionment is most-often described as a deliberate choice to over-represent citizens residing in small-population districts and under-represents those in large population districts. Creeping malapportionment—notably prevalent in the United States prior to Supreme Court decisions in the 1960s—arises by the failure to redistrict using the most current population counts from a government census. Finally, we apply these advancements to examine the case of Mexican Cámara de Diputados elections to assess our method in a multi-party setting. We uncover small, but systematic, partisan bias against the right relative to the country’s former hegemonic ruling party, but especially relative to the left. Decomposition of bias into the three additive components reveals that the parts are often greater than the whole, contributing in opposing directions and, therefore, offsetting one another to a large extent.

We proceed as follows. Replicas of three models on which we build our argument are described in sections 1, 2, and 3. Each model removes obstacles: King (1990) measures partisan bias in multi-party systems; Grofman, Koetzle and Brunell (1997) break down the size and polarity of three independent sources of partisan bias; and Linzer (2012) estimates quantities of interest with few observation points. Our method stands at the intersection of this trio. The remainder of the paper applies our proposed procedure. The analysis both demonstrates the method and is quite instructive in itself: It should be of interest to scholars of Latin American politics, in particular, and to scholars of legislative elections, more generally. Section 4 describes Mexico’s mixed-member electoral system, isolating the plurality tier for analysis. We describe sources and caveats of the data we analyze for four consecutive elections between 2003 and 2012. Section 5 is an examination of substantial malapportionment and creeping malapportionment in these elections, raising concerns for representation. Section 6 reports results. Section 7 concludes with a discussion of the importance to the method for future scholars and practical applications.

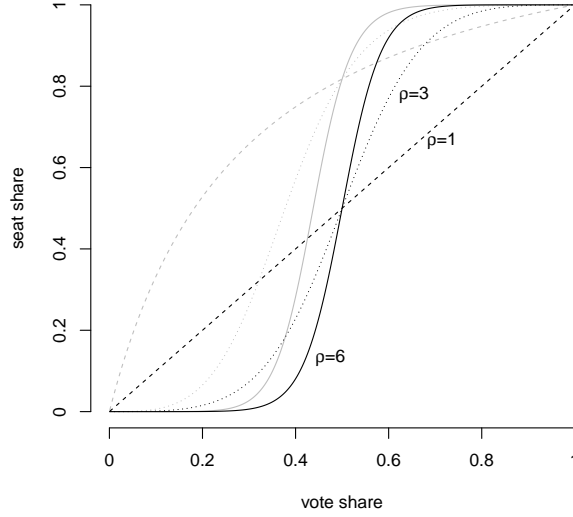


Figure 1: Illustration of model parameters. Partisan bias is set to  $\lambda = 0$  in black lines. Gray lines replicate the black one-by-one with  $\lambda = +1.5$ .

## 1 Partisan bias in the multi-party context

We begin by formalizing partisan bias and responsiveness. The two-party case (King and Browning 1987, Taagepera 1973, Tufte 1973) extends in a straight-forward manner to multi-party competition. In the two-party case, partisan bias and responsiveness is typically conceptualized as a generalization of the cube law stipulating that

$$\frac{s}{1-s} = e^{\lambda} \left( \frac{v}{1-v} \right)^{\rho} \iff \text{logit}(s) = \lambda + \rho \text{logit}(v) \quad (1)$$

where  $s$  is the seat share won by the left party with vote share  $v$ ;  $\lambda$  is the left party's bias relative to the right party (positive values favor the left, negative values favor the right); and  $\rho$  is responsiveness. When  $\lambda = 0$ , a system has no partisan bias. The expression on the right is an algebraic transformation, convenient for estimation. Figure 1 shows how the parameters affect the votes-seats translation function.

The three centered lines intersecting at 50

Partisan bias is asymmetric party treatment by the votes-seats function. Lines crossing 50

A multi-party, estimable version of equation 1 is King (1990; another is provided by

Calvo and Micozzi 2005). A transformation akin to a multinomial logit’s departure from the dichotomous kind formulates party  $p$ ’s ( $p = 1, 2, \dots, P$ ) expected seat share as

$$E(s_p) = \frac{e^{\lambda_p} \times v_p^p}{\sum_{q=1}^P e^{\lambda_q} \times v_q^p} \quad (2)$$

with data and parameters now indexed for party identification. Setting  $\lambda_1 = 0$  restricts the remainder  $\lambda_{p \neq 1}$  to express partisan bias in relation to party  $p = 1$  without loss of generality. This is convenient. Partisan bias in two-party competition is asymmetric in a votes–seats curve centered on  $v = .5$ , as in Figure 1. While partisan bias shifts operate likewise, there is no reason to expect a .5-centered curve in multi-party competition. Nor is it *a priori* evident what vote share serves as center point—a difficulty towards expressing a partisan bias estimate  $\hat{\lambda}_p$  as a percentage points advantage or handicap for party  $p$ , as done in analysis of two-party systems (e.g., Cox and Katz 2002). With the  $\lambda_1 = 0$  restriction, finding  $\lambda_{p \neq 1} < 0$  is evidence of bias against party  $p \neq 1$  relative to party  $p = 1$ .

## 2 Three sources of partisan bias

At the root of partisan bias in systems with multiple districts are differences in the geographic concentration of parties’ supporters. One party with 20% of the vote nationwide evenly spread across districts may fail to win a single seat; while another, with much less support, may win multiple seats because its support is geographically concentrated. In general, vote concentration helps smaller parties while hurting larger ones through vote (and therefore seat) wasting (Calvo and Rodden 2015). In the end, several forces add up and interact to yield partisan bias (Gudgin and Taylor 1980).

Grofman, Koetzle and Brunell (1997, henceforth GKB) demonstrate that what we shall now call *raw partisan bias* ( $\lambda$ ) has three clear and distinct sources, and offer a procedure to separate empirically the independent, additive contribution of each.<sup>2</sup>

- *Boundary-delimitation* (GKB call this source of partisan bias ‘distributional’) correspond to different party distributions of vote wasting across districts. Vote wasting may be deliberate (e.g., the strategy of packing opponent in few districts mentioned above), but it may also arise by the accidents of geography (e.g., when districts can-

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<sup>2</sup>Other elements highlighted by Gudgin and Taylor (1980) that our analysis of raw partisan bias ignores are the cube-law’s bonus, large third-party votes, and possible interactions between all the elements. The bonus is, in fact, captured by the system’s responsiveness parameter and therefore distinct from partisan bias in our framework (more on this in section 3). Calvo (2009) models departures from bipartism explicitly. Interactions remain interesting avenues for future research.

Districts	Pop.	Turnout	Raw votes			Vote shares		Seat shares	
			left	right	total	left	right	left	right
Gerrymander-based partisan bias only									
1 and 2	420	.5	147	63	210	.7	.3	1	0
3, 4 and 5	420	.5	84	126	210	.4	.6	0	1
nationwide	2100	.5	546	504	1050	.52	.48	.4	.6
Turnout-based partisan bias only									
1 and 2	420	.70	200	100	300	.67	.33	1	0
3, 4 and 5	420	.35	50	100	150	.33	.67	0	1
nationwide	2100	.5	550	500	1050	.52	.48	.4	.6
Malapportionment-based partisan bias only									
1 and 2	600	.5	200	100	300	.67	.33	1	0
3, 4 and 5	300	.5	50	100	150	.33	.67	0	1
nationwide	2100	.5	550	500	1050	.52	.48	.4	.6

Table 1: Illustrative five-district system scenarios

not cross state boundaries and the state is a party stronghold) or legal criteria during the redistricting process (e.g., creating ethnic or minority rights districts).

- *Turnout* differentials across districts. Those who abstain from voting—either by choice or due to voting qualifications—lower the bar to win a district’s seat. Parties stronger in the lower turnout districts will achieve victories with fewer votes than others, improving their votes:seats ratio. Turnout differentials arise when correlates of participation, such as socio-economic status or voting-eligibility, vary systematically across districts, or when parties mobilize more efficiently in some areas than in others.
- *Malapportionment* arises when sparsely populated regions get the same representation as more densely populated ones. It can be found whenever multiple districts are drawn for the purpose of seat allocation. District size differentials may be designed by adopting cartography that deliberately under-represents some citizens. Upper legislative chambers may grant states equal representation, regardless of population. Even when districts are drawn precisely equal in population immediately following a census, malapportionment inevitably germinates passively by failure to redraw district boundaries that compensate for secular demographic imbalances, what is known as creeping malapportionment.

The scenarios in Table 1, which draw heavily from examples in GKB, illustrate the sources operating in isolation from one another. The division of vote and seat shares nationwide and the degree of partisan bias remain constant in all scenarios: the left party suffers a 12 percentage point deficit in representation, with 52% of votes but just 40% of

seats (it won two of five districts); and the right party enjoys 12 percent overrepresentation, winning 60% of seats with just 48% of votes. Other traits change, one at a time. The first scenario has equal-sized and constant-turnout districts<sup>3</sup> that nonetheless manifest partisan differences in votes wasted, the left party winning seats by wider margins (+.4) than the right (+.2). The sole source of partisan bias is boundary-delimitation (potentially, gerrymandering, if the boundary was chosen intentionally for this result). Shifting district boundaries might re-allocate wasted votes in such way that another district tips towards the left.

The next scenario has equal-sized districts and winning margins uncorrelated with the vote distribution, but varying turnout that is not orthogonal to vote shares. Right and left are winning seats with the exact same margins, but the right wins in lower-turnout districts—half, in fact, the turnout of districts won by the left. As a consequence, right seats come quite cheaper than the left's. In this case, partisan bias is the product of turnout differentials alone, against the left. Extend the reach of the left's mobilization effort beyond districts 1 and 2, and other seats might be won.

The third scenario has equal-turnout districts and winning margins uncorrelated with party vote strength, but different district sizes that do correlate with the latter. Again, both parties are winning with equal margins, but the right wins districts half as populous as those won by the left. The consequence is a more efficient conversion of quite similar total votes into seats for the right than the left. This is partisan bias attributable to malapportionment by itself.

The formalization of the votes-seats curve in section 1 assumes that votes in Equations 1 and 2 are the party's share of the national vote  $v_p$ —the party's vote aggregated across districts divided by the total raw vote nationwide. This standard mode of national aggregation of district-level vote returns measures of raw partisan bias. Noting that party  $p$ 's raw vote in district  $d$  is the product of its district vote share  $v_{dp}$  and the district's total raw vote, the party's vote share nationwide can be expressed as

$$v_p = \sum_d v_{dp} \times \frac{\text{total raw vote}_d}{\text{total raw vote}}. \quad (3)$$

This algebraic transformation eases consideration of two alternative national aggregations of district returns in GKB's separation argument. One is party  $p$ 's mean district vote share, defined as

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<sup>3</sup>A less restrictive scenario allows size and turnout differences across districts with distributions that are independent of the distribution of partisan support.

$$\bar{v}_p = \sum_d v_{dp} \times \frac{1}{\text{total districts}}. \quad (4)$$

The other is party  $p$ 's population-weighted mean district vote share, defined as

$$\bar{w}_p = \sum_d v_{dp} \times \frac{\text{population}_d}{\text{total population}}. \quad (5)$$

Following the insight of Tufte's (1973) seminal work (further elaborated in Gelman and King 1994), fitting the votes–seats curve using  $\bar{v}_p$  instead of  $v_p$  yields boundary-based partisan bias.<sup>4</sup> This is because  $\bar{v}_p$  aggregates district vote shares with disregard to district size and voter turnout. In the same spirit, GKB show that relying on  $\bar{w}_p$  (an aggregate compounding district vote shares and relative district populations) yields estimates conflating boundary- and malapportionment-based partisan bias. Cleverly, subtracting partisan bias estimated with  $\bar{v}_p$  from partisan bias estimated with  $\bar{w}_p$  yields pure malapportionment-based partisan bias. And, because raw partisan bias conflates all three sources, subtracting partisan bias estimated with  $\bar{w}_p$  from partisan bias estimated with  $v_p$  yields pure turnout-based partisan bias.<sup>5</sup>

In sum, the GKB procedure consists of repeatedly fitting equation 2, alternatively using  $v_p$ , then  $\bar{v}_p$ , and  $\bar{w}_p$ . Denoting  $\lambda_p^v$ ,  $\lambda_p^{\bar{v}}$ , and  $\lambda_p^{\bar{w}}$  party  $p$ 's partisan bias parameter from each fitting, the following subtractions bring forth the quantities of interest:

- a. raw partisan bias =  $\lambda_p^v$ ,
- b. boundary-based partisan bias =  $\lambda_p^{\bar{v}}$ ,
- c. malapportionment-based partisan bias =  $\lambda_p^{\bar{w}} - \lambda_p^{\bar{v}}$ , and
- d. turnout-based partisan bias =  $\lambda_p^v - \lambda_p^{\bar{w}}$ .

It is easy to verify that raw partisan bias is the sum of the three components in the GKB framework ( $a = b + c + d$ ).

### 3 Measurement via Monte Carlo simulation

The final obstacle is fitting the votes–seats curve to data of interest. The general problem is one of scarcity of data points to achieve this. Each party fielding candidates in a general

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<sup>4</sup>GKB refers to this bias induced by boundary-delimitation as "distributional" to distinguish it from intentional gerrymandering. We retain this conceptual distinction but use the more specific term to distinguish boundary-delimitation from other distributional effects.

<sup>5</sup>The notation (subscripts dropped) that GKB use for  $v$ ,  $\bar{v}$ , and  $\bar{w}$  is  $R$ ,  $P$ , and  $M$ , respectively.



election offers one point in a votes–seats coordinate system, and relatively few parties do so in each election. One common approach to overcome this limitation is pooling several elections in the historical record for estimation (e.g., Márquez 2014a). Multi-election studies inevitably sacrifice comparability, especially over the longer haul (Jackman 1994). Single-election studies are therefore preferable (Niemi and Fett 1986), but require a procedure to somehow multiply data points. Disaggregation in a federal case is one strategy: reliance on state-level congressional election votes and seats, instead of standard national-level aggregates. However, by treating state party systems as the national, this has pitfalls similar to longitudinal studies.

The multiplication approach adopted here, inspired by Linzer (2012) and explored by Márquez (2014b), relies on Monte Carlo simulation instead.<sup>6</sup> Towards this goal, a probability density of national party vote returns is approximated from observed district outcomes with a finite mixture model (FMM). The FMM works with district-level data, assuming sub-populations with known distributions are present (e.g., some districts where party 1 vote grows at the expense of party 2’s, others where they grow jointly) but information to match districts to sub-populations is unavailable. A mix of the known distributions describes the unknown distribution. Repeated draws of hypothetical district outcomes from the mix reflect variation in the sources of partisan bias: in district size, in turnout, and in vote choice (information fed to the FMM); and aggregating the draws nationwide yields a large sample of vote–seat simulations that are supported by the data.<sup>7</sup>

Figure 2 presents the output of the simulation process for the Mexico case study that section 4 presents in detail. Observed national votes received and seats won appear as black labels for four consecutive elections. Simulated elections are surrounding clouds of gray labels. The mixture offers reliable counter-factual predictions about party seat shares for vote shares near observed points only (about  $\pm 5$  percent, Linzer 2012:fn. 8). The single-election approach is not suited for extreme counter-factual prediction (something generally true for any approach, Gelman and King 1994). However, by avoiding the challenges with longitudinal studies, this is an attractive approach.

Another technical problem is that parties may field candidates in less than all legislative districts. Strategic parties often withdraw in anticipation of a hopeless race. The mix has no problem handling this by considering patterns of district contestation separately.

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<sup>6</sup>We did not pursue Linzer’s swing ratios. The relation of that quantity with the notion of partisan bias adopted here is straightforward in balanced two-party competition (see Linzer 2012:410), but not when multiple parties compete. We therefore followed his method part of the way, borrowing his code to generate hypothetical national party vote and seat pairs, then fitting a standard votes–seats curve on those.

<sup>7</sup>An online appendix describing the multiplication procedure in detail, and with commented code extending Linzer’s procedure will be posted upon publication.

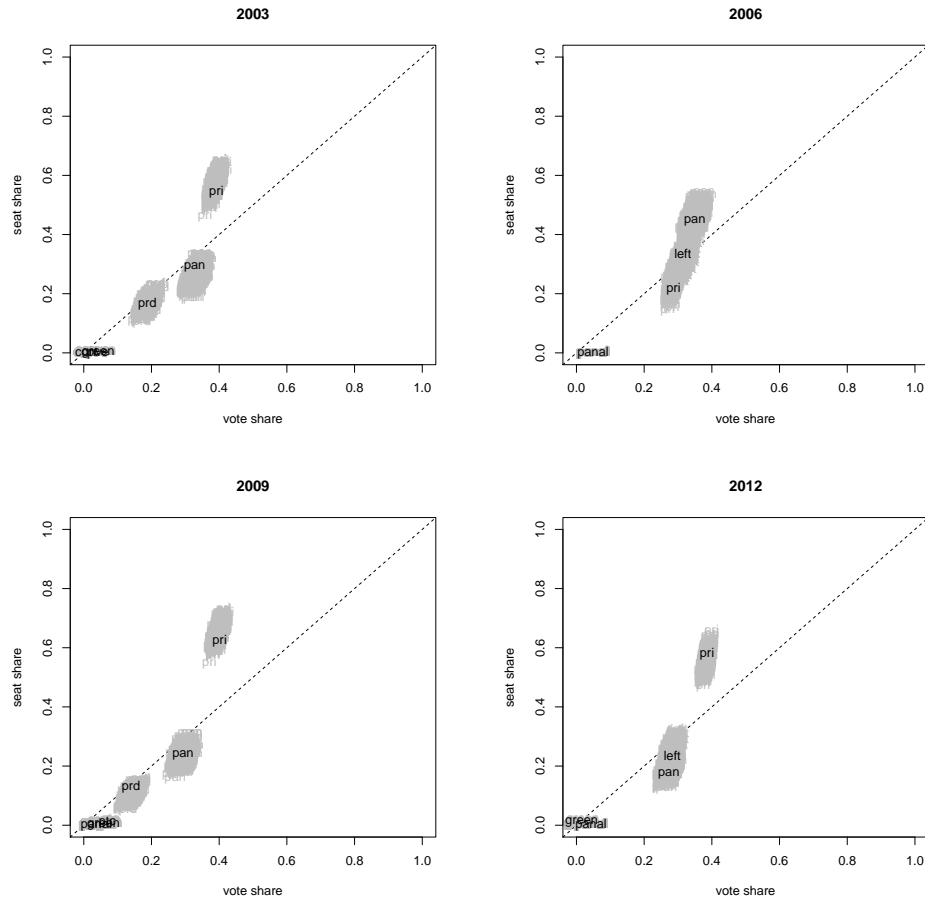


Figure 2: Votes and plurality seats in four elections. Actual data in black, simulated elections in gray. Source: prepared with data from [www.ine.org.mx](http://www.ine.org.mx).

More problematic are partial coalitions between parties—when parties A and B field joint candidates in some districts but run against each other in the rest. The problem is due to idiosyncracies endemic to the Mexico case study, so explanation of how we handled this complication is left to the next section.

## 4 Mexican Cámara de Diputados elections

We demonstrate the procedure by examining recent elections of Mexico’s lower chamber of Congress. The Cámara de Diputados has been elected with a mixed-member electoral system for decades. Systems of this nature give voters a direct role in the election of representatives from single-member districts, while additionally using some form proportional representation to improve the odds that parties will receive about as many seats as they are worth in votes (Shugart and Wattenberg 2001). We examine, in isolation, the elections held in the single-member plurality-win districts. We do so because votes for the parties’ candidates competing among the district seats are translated to the proportional representation tier.<sup>8</sup>

We suspect there exist strong distortions of vote shares into seat shares to manifest in partisan bias, as this distortion regularly occurs in other single-member plurality systems. Our proposed procedure offers a way to answer theoretically-interesting questions by contrasting malapportionment, distributional, and turnout effects. Márquez (2014a), using a multi-election approach to analyze votes and seats won over two decades, uncover a degree of responsiveness characteristic of plurality systems and substantive partisan bias against the PAN. We follow the single-election route instead, examining each election in the period in isolation, and decomposing the components of partisan bias.

Mexico’s government inaugurated a new national election commission, and a district map was redrawn by it, in advance of the first free and fair congressional election in 1997. Election management was delegated to a newly-appointed independent board (the Federal Electoral Institute IFE, see Lujambio and Vives 2008). Closer inspection of the of the board’s structure and process reveals how, in practice, it is a power-sharing agent of the major congressional parties (Estévez, Magar and Rosas 2008). Systematic partisan segmentation of the board provides evidence of major-party influence in election regulation. The board drew district boundaries using machine-assisted mapping in 1997 and 2006. New district boundaries were proposed in 2015, but the board rejected implementation as

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<sup>8</sup>Each voter casts a unique, non-exclusive, pooling vote to choose among candidates in 300 single-member districts with seats allocated by plurality. Votes then transfer to the party to which the candidate originally voted belongs, in order to allocate seats in five second-tier districts of magnitude 40, by closed-list Hare PR, using a 2% threshold (Weldon 2001).

redistricting became conflated with a broader package of electoral reforms. We explore all the board's proposed redistricting plans in our analysis, including the recently rejected map.

We examine diputado elections concurrent with the presidential races of 2006 and 2012, and the midterm elections of 2003 and 2009. Electoral rules were unchanged, but district maps changed: 2003 used one map (we call it the "1997 map" because it was inaugurated that year), the other elections were conducted using the 2006 map.

We compile data from IFE's official election returns, available at [www.ine.mx](http://www.ine.mx).<sup>9</sup> Standard analysis requires district-level data to simulate national vote and seat shares by party. We opted to rely on further disaggregated sección-level returns to re-aggregate votes into hypothetical maps as part of our analysis.<sup>10</sup> Party district-level vote shares are the number of votes won divided by a district's effective vote. The effective vote is a district's vote total minus voided ballots, votes for write-in candidates, and votes for parties failing to clear the 2% threshold nationwide.<sup>11</sup> Our analysis also requires district-level population figures (and, in our case, sección-level populations as well). Years 2000 and 2010 census data, and the 2005 population count were compiled from data prepared by Mexico's census bureau (INEGI) for the purpose of redistricting. Linear 2000–05 and 2005–10 projections provide point estimates of election-year populations.

We include seven parties in our analysis. Three are major parties, with vote shares above 15% (albeit volatile, as seen in Figure 2): the right-of-center National Action Party (PAN) that controlled the presidency throughout the period; the formerly hegemonic Institutional Revolutionary Party (PRI); and the left-of-center Democratic Revolution Party (PRD). Minor parties with vote shares slightly above the 2% threshold complete the slate: the Green (personalistic), the PANAL (close to the teachers' union), Convergencia (personalistic), and PT (personalistic of Maoist bend). Major parties contested every district systematically, but often in pre-election coalitions. The PRD fielded common candidates with Convergencia and the PT nationwide in 2006 and in 2012 (they are labeled 'left' in plots); the PRI forged a coalition with the Green in 2003 and 2006; and Convergencia and PT ran together in 2009.

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<sup>9</sup>All data and code needed for replication will be made available from Magar, Trelles, McDonald and Altman (2015) prior to publication.

<sup>10</sup>*Secciones electorales* are analogous to U.S. census tracts. Median sección population in the 2010 census was 1,280, with a maximum at 79,232; median tract population in the 2010 census was 3,995, with a maximum at 37,452. The 1997, 2006, and 2015 maps (kindly shared by IFE's cartography department) relate more than sixty-six thousand secciones, the basic units for district cartography, to 300 congressional districts. This made reconstitution of hypothetical election outcomes in the period possible.

<sup>11</sup>Linzer (2012:fn. 4) recommends likewise. Five parties were thus removed in 2003 (PAS, PSN, FC, MP, and PLM) and one in 2006 (ASDC).

Partial PRI–Green coalitions took place in 2009 and 2012—the partners fielded joint candidates in one-fifth and in two-thirds of the districts, respectively, but competed against each other in the remainder. Partial coalitions complicate national votes and seats aggregation. The option of computing separate aggregates for PRI, for Green, and for PRI–Green is attractive for describing the situation faithfully, but we decided against this approach. Notably, the PRI would wrongly appear as fielding no candidates in numerous districts, thereby artificially underestimating its true electoral strength. We opted instead to exploit the coalition partners’ size asymmetry by considering PRI–Green votes won in tandem as if the PRI won these contents solo—thus contributing returns in every district for the national aggregate (it appears as ‘pri’ in plots). While this approach is far from satisfactory—the Green is the largest and most successful of minor parties (it may soon qualify as major)—the solution is practical, and credits the fact that the partners never failed to team electorally to some degree throughout the period.

## 5 One Mexican, one vote?

We debunk this claim and show substantial malapportionment in the Cámara de Diputados—a potentially important source of partisan bias.

Some might argue that bias distortions in mixed-member systems is of little, if any, consequence. The proportional representation tier is, after all, specifically designed to compensate for imbalances ensuing from plurality races. Yet, bias has the potential to substantially distort representation in Mexico’s mixed-member system despite the awarding of compensatory seats through the PR tier. Cox (1997) shows how in single-member districts, election contests tend to devolve into competition between the two leading party’s candidates in each district. If systematic partisan bias exists, trailing parties that do not field one of the top two candidates will find themselves disadvantaged in the PR tier as their voters abandon their candidates to select one of the top two candidates most likely to win the district election. This may be a particularly acute problem for bias originating from malapportionment when a party systematically finds its supporters are spread thin across oversized districts.<sup>12</sup>

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<sup>12</sup>Compensating *parties* bears relation to, but is not the same as, compensating *citizens* of over-populated districts. Keeping these compensations distinct is important. Much of the evidence presented here, as in the scholarly literature, deals with party votes to seats ratios. From the normative standpoint, however, it is the ‘one person, one vote’ principle—one of Dahl’s (1972) preconditions of democratic government—that malapportionment antagonizes, and party compensation is not designed to redress this imbalance. The exception would be a system with perfectly district-based parties, where measures to achieve party proportionality are, in fact, compensations for the district citizenry only. Shifts away from fully local parties, towards party nationalization, and party compensation stop accruing to citizens of the underrepresented districts only.

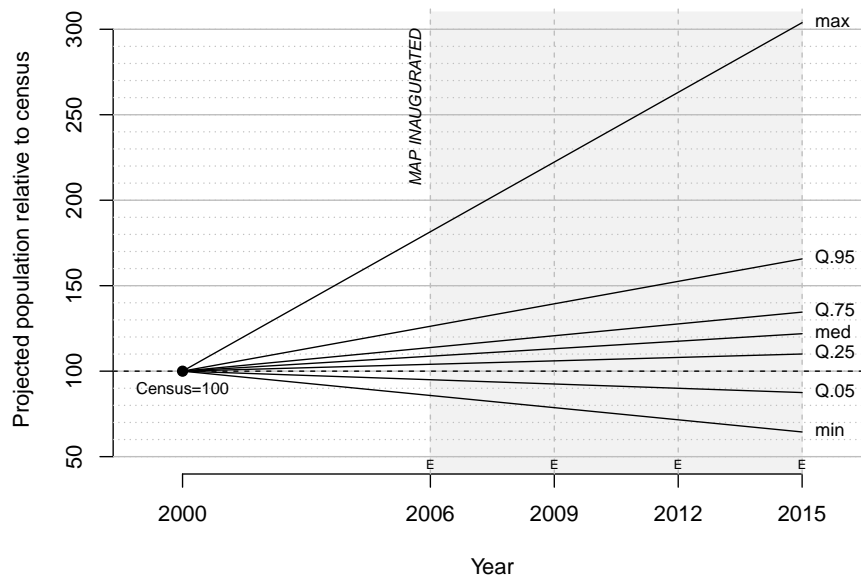


Figure 3: The 2006 map and demographic change. Plotted population projections relied on the 2000–2010 censuses rate of change (see text for details). Letters E in the horizontal axis indicate elections using this map. Source: prepared with data from [www.inegi.org.mx](http://www.inegi.org.mx) and [www.ine.mx](http://www.ine.mx).

Unequally-sized districts are common practice in Mexico in spite of the application of clear quantitative redistricting criteria since 1997 that includes population equality (Altman, Magar, McDonald and Trelles 2014). In practice, Mexican parties in general, and the election board in particular, have been remarkably tolerant of malapportionment. Apportionment formulas that assign seats to geographic units, such as states, unequal to their population can be a cause for malapportionment. However, in Mexico a lag in time between the conduct of the national census and the redistricting figures prominently in population inequalities among districts. Mexico’s constitution mandates the use of the census for redistricting, but the government has no obligation to redistrict as soon as data become available. As a consequence, six or more years have routinely passed between a new census and the time newly-drawn district boundaries are inaugurated. Substantial malapportionment is almost inevitable even as a new map is drawn. We note that rectifying malapportionment is, ironically, the essential representational justification to periodically redistrict.

Figure 3 illustrates how creeping malapportionment contaminates Mexico’s redistricting. We use a linear projection of inter-census populations to estimate yearly district growth.<sup>13</sup> Leaving the question of original size disparities for later, we focus attention

<sup>13</sup>More precisely, the 2000–2005 rate of growth was used before year 2006, and the 2005–2010 rate af-

on the demography of boundary drawing. Compared to the 2000 census, projected district populations in 2006 are off by 9.7% in absolute value on average, with a standard deviation of 10.6%. With one additional year away from the reference census, the 1997 map had even less success achieving proper apportionment at inception. Indexing 2000 census district populations at 100, as the figure does, reveals how different the most demographically dynamic units were on paper and in reality. The fastest-growing district was 88% larger in 2006 than what census data otherwise suggested (the line labeled ‘max’). The district shedding most population was 16% smaller (the ‘min’ line). These are outliers, but central tendencies reflect sizable magnitude lags as well. The inter-quartile range (lines Q.25 and Q.75) covered 1%–13% above census in the 2006 election, and expanded to 4%–20%, 7%–27%, and 10%–35% in the three subsequent diputado elections using the same map.

The lag between census and redistricting is the only cause of malapportionment. Small deviations around mean district population are almost always unavoidable simply because districts usually cannot slice populations so finely to create perfect population balance. What constitutes significant deviation depends on the political context. Courts in the U.S. have struck down new U.S. House district maps bearing less than 1% differences within states without proper justification (Tucker 1985). Redistricting authorities generally view *de minimus* population deviations of as little as one or zero persons between congressional districts as desirable to inoculate against litigation – although larger differences are permitted for elections at other levels of government. In stark contrast, Mexico’s electoral board has considered as acceptable deviations between 10% (in 2006) and 15% (in 1997 and 2015) above or below mean state district size (Lujambio and Vives 2008, Trelles and Martínez 2012). The greater population deviation is designed to give deference to competing redistricting criteria, such as minimizing the number of municipalities that must be partitioned into two (or more) federal districts and keeping municipalities with large indigenous populations within the same district.<sup>14</sup> The representational effect is substantial: two districts with populations exactly at the upper bound afford citizens at the bottom bound one-third more representation in Congress than those at the top. Surprisingly, no party has ever challenged this practice in court.

The census lag and bureaucratic discretion compound to produce malapportionment in

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terwards. Population projections for different maps were done after sección census populations had been aggregated into actual or hypothetical districts. Performing linear projection on secciones before any aggregation might have been preferable (because based on much smaller units), but a fair amount of over-populated secciones are routinely broken into new ones between elections, complicating the projection exercise.

<sup>14</sup>The rationale is minority protection. In practice, however, there is no consideration of primordial differences between contiguous, and possibly antagonistic indigenous communities—all fall in the ‘indigenous’ category, and grouped in one congressional district. The case of Arizona’s Hopi and Navajo tribes is an example where a redistricting authority made a conscious effort to segregate antagonistic tribes.

Mexico’s congressional districts. We examine how malapportionment distorts representation, following Ansolabehere, Gerber and Snyder (2002). We measure a district’s relative representation index as  $RRI = \frac{1/\text{district size}}{300/\text{national population}}$ , where the numerator is the number of diputado seats per person in the district and the denominator is the average number of diputado seats per person nationwide (300 is the number plurality seats). A district with unity index value has representation matching the ‘one person, one vote’ ideal perfectly. Values above one indicate over-representation, values below one under-representation, and the measure is continuous. An example shows how the index is interpreted. The 3rd district of Aguascalientes in 2012 had about 306,000 inhabitants, and 300 divided by Mexico’s population was about 387,000. So the district in question had 26% more representation than the national average, for an index value of 1.26. As above, we used population projections to compute *RRIs*.

The percentiles corresponding to *RRIs* at .85 and 1.15 (the bounds of the board’s  $\pm 15\%$  tolerance range) in 2006 were 10 and 87, respectively, implying that  $10 + 100 - 87 = 23\%$  of districts exceeded IFE’s discretionary malapportionment range in the map’s inaugural year, as caused by the census lag.<sup>15</sup> By 2012, more than one-third districts were off the tolerance range, and by 2015 just shy of two-fifths were outside the tolerance range. As the U.S. Supreme Court found in the 1960’s, using antiquated population data impairs drawing equal-sized district boundaries and substantially distorts representation.

Figure 4 summarizes the effects of creeping and discretionary malapportionment in representation. Vertical dashed lines in gray mark the board’s tolerance band, which has been amply and systematically surpassed. Consider the top plot, portraying the status quo map, first. Each point represents one district. The fine horizontal line connects the *RRI* values corresponding to the 5th and 95th percentiles—both well outside the tolerance range, since the map’s inception. The thick horizontal line is the inter-quartile range, not far from covering the full tolerance range by 2012 (if it did, half the districts would be off-range). For the 2015 midterm congressional election (not analyzed because data has not been published), citizens in the plot’s right-most districts (in central Monterrey and two in battered Juárez) will be worth *four times more* in Congress than citizens in the left-most districts (one each in suburban Monterrey and Mexico City, the other in Cancún). In matters politic, citizens at one quartile will be worth nearly twice as much as those at the other quartile.

The bottom plot is a counterfactual, analyzing the map that IFE proposed for the 2015

<sup>15</sup>This is not entirely accurate, as the  $\pm 15\%$  range is in reference to average state population (not average national population, analyzed here, see Altman et al. 2014). The percentiles using state population *RRIs* are .06 and .89, or 17 percent out-of-legal-range districts in 2006.



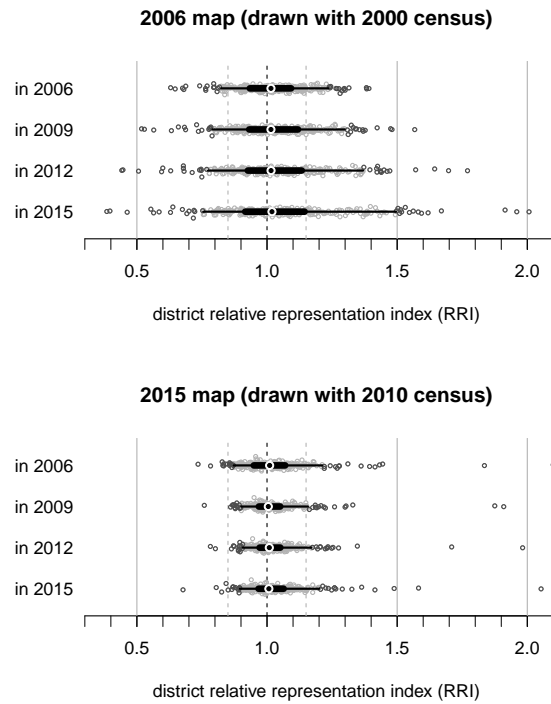


Figure 4: Representation in four elections and two maps. Panels portray (top) the status quo and (bottom) the hypothetical maps. Finer horizontal lines connect the 5th and 95th percentiles, thicker lines the quartiles, and white circles indicate the median. Points are districts.

election, but did not formally adopt. It is quite clear that, even if outliers remained upon implementation, the hypothetical map would have represented Mexicans much better than the status quo (note the narrower horizontal lines). Taking the thought experiment further, it is possible to aggregate section-level population projections for 2009 into the hypothetical map to assess its performance in the year closest to the reference census. Like fish, fresh demographic information is still a must: a handful of the proposed districts in that year are outside the tolerance band.

The evidence is unambiguous: malapportionment in Mexico is systematic and substantial, a consequence of using outdated census data and of balancing population equality against other criteria that permits unequal district populations.<sup>16</sup>

## 6 Results

We rely on MCMC estimation to fit equation 2.<sup>17</sup> The responsiveness parameter is of secondary interest here, but useful to assess general model fit. Judging the 90% Bayesian confidence intervals (i.e., the 5th to 95th percentile range of  $\hat{\rho}$ 's posterior sample) reveals sizable shifts in the estimate between congressional elections: from a low of [2.2, 2.4] in 2012 to a high of [2.6, 3.0] in 2006. The large-party premium of recent Mexican plurality congressional races is about one-sixth smaller than the power of the putative cube law of plurality elections (Taagepera 1973).

Raw partisan bias results (i.e., the  $\lambda_p^v$  parameters) are of direct interest to our investigation. Figure 5 summarizes posterior samples for different parties. We choose the PRI as the reference category and therefore express partisan bias measures relative to the reference (it is for this reason the PRI is absent from the figure). Recall that a negative estimate for a given party is evidence of bias against that party relative to the PRI. Several patterns are noteworthy. Estimate precision (i.e., how concentrated the posterior cloud appears) is consistently higher for major parties than for minor parties (this is true for Convergencia as well, excluded from the plot to save space). Among major parties, the PAN's estimates

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<sup>16</sup>The comparative survey by Snyder and Samuels (2004) ranked Mexico among well-apportioned cases. The measure reported is for the 1997 map, but no guidance is offered about the population figures used in denominators. We suspect his reliance—as the board did then and still does now—on raw 1990 census data, severely underestimated Mexico's malapportionment.

<sup>17</sup>Gelman and Hill (2007) is a comprehensive introduction to MCMC estimation. For each vote operationization ( $v$ ,  $\bar{v}$ , and  $\bar{w}$ ), three chains were iterated 100 thousand times, taking every 500th observation of the last 50 thousand to sample the posterior distribution. The Gelman–Hill  $\hat{R} \approx 1$ , evidence that the chains had reached a steady state. Convergence was also inspected visually in chain traceplots of each of the model's parameters. Estimation performed with open-source software *Jags* (Plummer 2003), implemented in R (R Dev. Core Team 2011) with library *R2jags* (Su and Yajima 2012). Data and commented code to replicate the analysis will be posted on-line upon publication.

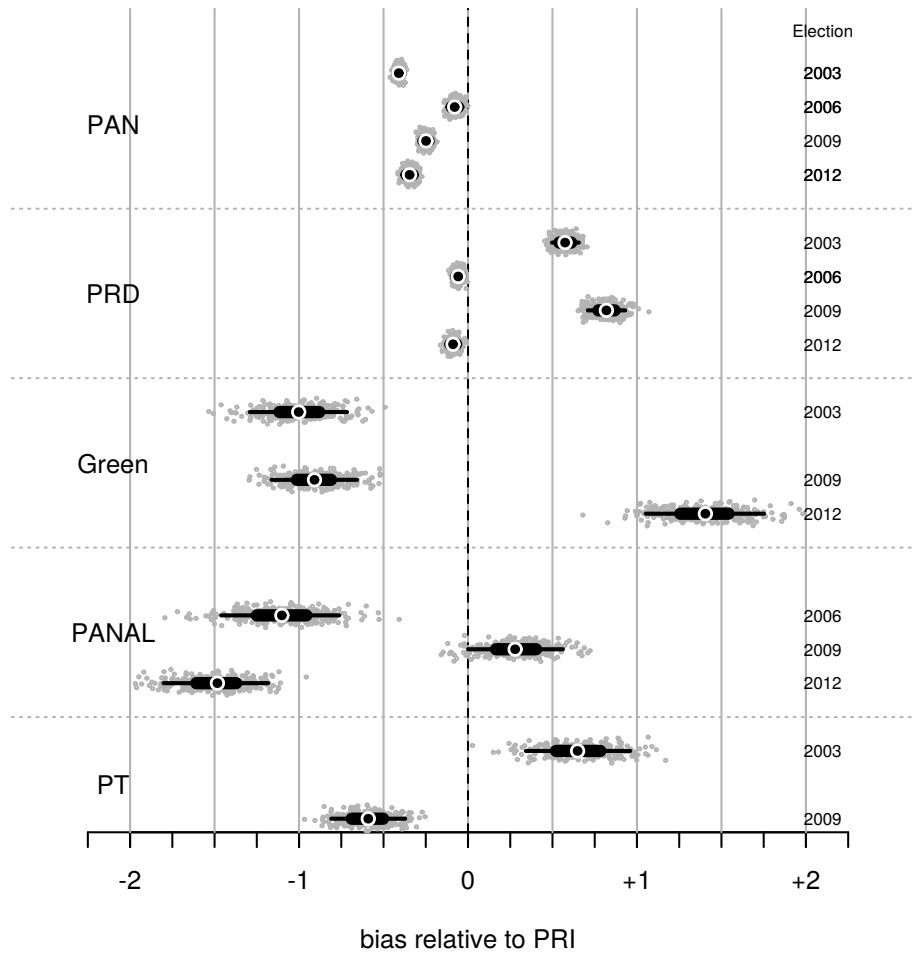


Figure 5: Raw partisan bias in four elections. The plot describes the posterior samples (small gray points) of estimated parameters  $\hat{\lambda}_p$  for five parties. Some parties did not run in some years. Finer horizontal black lines connect the 5th and 95th percentile values of the posterior sample, thicker lines the quartiles, and white circles indicate the median value.

excel in precision, variation around the median posterior value (taken as the point estimate) nearly indistinguishable at the chosen scale every year. The PRD's generally precise estimates are slightly less so in midterm elections (2003 and 2009) than in presidential election years. And the size and polarity of estimates reveal important party differences.

The PAN experienced negative, albeit small partisan bias vis-à-vis the PRI in every year observed. Leaving aside the question of how meaningful the estimated quantities are—we analyze swing ratios below—the near exception was 2006, when the tiny estimate's cloud slightly overlaps with the vertical line at zero. In stark contrast, the left experienced favorable and substantive bias relative to the PRI in some years but not in others. In this respect, partisan bias for the left is a mirror image of its electoral fortunes: it vanished when its candidates for Congress rode López Obrador's presidential campaign coattails (the party's national congressional vote was 30 percent on average in 2006 and 2012), but manifested in other elections (when vote averaged 16 percent).<sup>18</sup> In spite of losing about half of its support, the PRD converted votes into seats much more efficiently than either other major party in midterm election years. Whether this was due to winning smaller or lower-turnout districts can be answered with our procedure.

Table 2 reports the components of partisan bias. Bias estimates for the PAN, the PRD, and a selected minor party relative to PRI's for the elections as they were conducted in the implemented maps are presented in the first three columns. The minor party selected for 2006, 2009, and 2012 is the Green, and PANAL for 2006 (when Greens fielded no candidates outside the coalition with the PRI). Numbers in parentheses report the share of the posterior sample with a sign opposite to that reported in the table, serving as a test of the estimate's statistical significance (the probability that the estimate's sign is wrong).

Turnout played favorably for PRI relative to other major parties in every election in the period, as indicated by systematic negative signs. An edge in lower-turnout districts gave the PRI a springboard to more efficient votes-to-seats conversion. The apex was the 2006 election, concurrent with a presidential race where the PRI finished in distant third place. When the PRI's support retracted to its core constituencies, the low-turnout effect grew in size quite remarkably as negative presidential coattails depressed the party's congressional vote in swing districts nationwide. The opposite happened in 2012, when favorable presidential coattails to some extent helped the party's congressional candidates.

The boundary-delimitation element often predominates among the components of bias:

	Year	PAN	PRI	PRD	Green	PANAL
	2003	.32	.38	.18	.04	—
<sup>18</sup> Parties' national vote shares in the period were:	2006	.34	.28	.31	—	.05
	2009	.29	.40	.14	.06	.04
	2012	.27	.38	.28	.02	.04

partisan bias	Actual map			Hypothetical map		
	PAN-PRI	PRD-PRI	min-PRI	PAN-PRI	PRD-PRI	min-PRI
<b>2003 election</b>				(with 2006 map)		
raw	−.37 (0)	+.72 (0)	−1.01 (0)	−.41 (0)	+.57 (0)	−1.00 (0)
gerrym.	−.09 (0)	+.69 (0)	−.88 (0)	−.13 (0)	+.62 (0)	−.90 (0)
turnout	−.26 (0)	−.11 (0)	−.08 (0)	−.26 (0)	−.09 (0)	−.09 (0)
malapp.	−.01 (.11)	+.14 (0)	−.05 (0)	−.02 (.12)	+.05 (0)	−.02 (0)
<b>2006 election</b>						
raw	−.08 (0)	−.06 (0)	−1.10 (0)			
gerrym.	+.28 (0)	+.30 (0)	−.62 (0)			
turnout	−.36 (0)	−.41 (0)	−.43 (0)			
malapp.	−.00 (.42)	+.05 (0)	−.05 (0)			
<b>2009 election</b>						
raw	−.25 (0)	+.82 (0)	−.91 (0)			
gerrym.	−.11 (0)	+1.01 (0)	−.79 (0)			
turnout	−.14 (0)	−.24 (0)	−.12 (0)			
malapp.	−.00 (.36)	+.05 (0)	−.00 (0)			
<b>2012 election</b>				(with 2015 map)		
raw	−.35 (0)	−.09 (0)	+1.40 (0)	−.32 (0)	−.13 (0)	+1.03 (0)
gerrym.	−.28 (0)	−.07 (0)	+1.41 (0)	−.24 (0)	−.05 (.06)	+1.02 (0)
turnout	−.07 (.02)	−.08 (0)	+0.02 (0)	−.08 (.26)	−.09 (0)	+0.01 (0)
malapp.	+0.01 (.42)	+0.06 (0)	−0.02 (0)	−0.00 (.38)	+0.01 (0)	+0.00 (0)

Table 2: Relative major-party raw bias and its additive components. Entries report the median of the posterior sample of parameters estimated with the single-election models. Numbers in parentheses are the share of the posterior sample with sign opposite to the reported point estimate's. The right column reports bias estimates using election data re-arranged according to district boundaries adopted after an election (i.e., a hypothetical 2003 election with the 2006 map and a hypothetical 2012 election with the 2015 map).

for the PRD in midterm elections, the PAN in 2012, and systematically for the selected minor parties. Since, owing to formidable entry barriers in the election law, no minor party is regional-based, the pattern is quite expected for them: spreading meager support nationwide provides few opportunities to win seats—hence the negative sign. Year 2012 is the exception, when Greens nominated the coalition’s candidate in a concurrent gubernatorial race whose coattails returned three congressional seats (Magar 2012). The boundary-delimitation component’s volatility for major parties, in size and in polarity, is consistent with the absence of partisan gerrymandering—as we might expect from the major-party power-sharing arrangements on the election board that draws districts. Also notable is how the raw bias sum hides large components that contribute in opposite directions and therefore cancel out. The PAN and PRD’s extraordinary performances in 2006 led them to the lowest measures of raw partisan bias (in absolute value) in the period. Separation makes it possible to note that a boundary-delimitation advantage was key to compensate for even larger turnout disadvantages. District boundaries played to their advantage. The PRD experienced something similar, but less balanced, in 2009, when a superb boundary-delimitation advantage was only partially offset by a more modest turnout disadvantage.

Also distinctive—and surprising given the presence of substantial malapportionment—is how generally small the malapportionment component of partisan bias is compared to other sources. The PAN experienced no bias attributable to district size differentials over the period—these are the only estimates, by the way, with sizable probabilities that these estimates are of wrong sign. The party’s success was therefore not likelier in districts confined at one end of the RRI distribution, as the left was to some extent. The PRD was slightly advantaged relative to the PRI in every year observed. This is very likely due to overrepresentation of the Federal District—a PRD stronghold—but the effect is easily eclipsed by the other components of partisan bias. (The drop from  $+0.14$  to  $+0.05$  between 2003 and 2006 actually coincides with reapportionment and the accessory reduction—not removal—of the capital’s overrepresentation in Congress, see Altman et al. 2014.) Malapportionment-driven bias is not much larger for minor parties, whose perennial small vote shares locate at the wrong end of the system’s responsiveness to size.

For further perspective on malapportionment, we repeated the 2003 and 2012 estimations with hypothetical outcomes using the district boundaries of the map that was re-drawn immediately after those elections (reported in the right three columns of Table 2). As expected, redistricting mitigated malapportionment-based partisan bias systematically: under hypothetical, more balanced districts, the statistically insignificant quantity against the PAN is observed (the probability that the estimate reported has wrong sign is  $.11$ ); and the pro-PRD’s discernible bias relative to the PRI shrank to about one third its original size.

Year	Variable	PAN		PRI		PRD	
		$\beta$	(SE)	$\beta$	(SE)	$\beta$	(SE)
2003	$v$	1.84	(.06)	2.44	(.07)	1.75	(.05)
	$v \times \text{reMap}$	+.06	(.08)	+.08	(.10)	−.12	(.06)
2006	$v$	2.18	(.07)	2.17	(.10)	1.73	(.05)
	$v \times \text{reMap}$	+.13	(.10)	−.36	(.14)	−.07	(.08)
2009	$v$	1.67	(.07)	2.18	(.07)	1.42	(.04)
	$v \times \text{reMap}$	+.44	(.10)	+.26	(.11)	+.18	(.07)
2012	$v$	2.31	(.07)	3.86	(.13)	2.35	(.06)
	$v \times \text{reMap}$	−.24	(.09)	+.03	(.17)	−.11	(.09)

Table 3: Vote–seat swing ratios. Also in the right side, but not reported, were a dummy indicating data simulated with the hypothetical map (reMap), and a constant. Method of estimation: OLS.

The same is true inspecting the 2012 election in light of districts re-drawn with updated population figures.

We close with an assessment of how meaningful partisan bias has been in recent congressional elections. As discussed above, translating the bias estimates into a percentage point advantage or handicap for each party in the votes-to-seat conversion is not straightforward in multi-party settings. We therefore gauge this with an alternative quantity of substantive interest: vote–seat swing ratios (Niemi and Fett 1986, Tufte 1973). Swing ratios measure the sensitivity of individual parties’ seat shares to changes in voter preferences, and are computed by the percentage change in seats associated with a one-percent change in the party’s national congressional vote. A party with unity swing ratio can expect to receive its fair share of seats. Larger values indicate that parties can expect to win more ( $> 1$ ) and lower values indicate parties can expect to win less ( $< 1$ ) than one percent of seats for a unit percentage change in vote share. (We rule out negative swing ratios corresponding to a party losing seats as it wins votes; for violations of the monotonicity principle of representation, see Balinski and Young 2001).

We derive swing ratios by regressing a party’s seat shares in simulated elections on the party’s simulated vote shares (Linzer 2012). To also gauge the effects of redistricting, we pool the latter with hypothetical elections using the map that supplanted the actual one (i.e., the 2006 map for the 2003 election and the 2015 map for the 2006–12 elections). Interacting this with dummy reMap (equal 1 for hypothetical simulated elections, 0 otherwise) yields the fitted equation:  $s_p = \beta_0 + \beta_1 v + \beta_2 \text{reMap} + \beta_3 v \times \text{reMap} + \text{error}$ . Coefficient  $\beta_1$  is the swing ratio, coefficient  $\beta_3$  is the swing ratio change attributable to redistricting.

Table 3 reports major party results. In general, major parties enjoyed quite favorable

swing ratios in the period—2.14 on average, indicating a hike in seats surpassing 2 percentage points for an extra percentage point in votes. But a good deal of change, both between parties and between elections, is evident. The left enjoyed the smallest four-election average swing ratios (1.8), the PRI the largest (2.7), the PAN somewhere in between (2.0). Given 300 plurality seats, the PRI at its most elastic (in 2012) would have earned nearly 12 more seats with just one extra percent votes nationwide. A dozen seats would have amply sufficed to give the coalition majority status that it failed to achieve in the *Cámara de Diputados*. Contrast this with the nearly 2.5 and 3 additional percentage points in votes, respectively, that it would have taken the PAN and the PRD at their least elastic (in 2009) in order to earn the same dozen extra seats.

## 7 Conclusion

We develop a generalized procedure to estimate the components of partisan bias—from malapportionment, boundary-delimitation, and turnout—in national electoral systems utilizing single-member, plurality-win districts. A method to estimate these bias components has been available for some time, but for two-party competition only. Our innovation is to intersect three extant empirical models to extend the procedure to multi-party systems. We demonstrate the procedure’s usefulness with an application to the study of recent *Cámara de Diputados* elections in Mexico.

Our analysis reveals how the plurality component of Mexico’s mixed electoral system gives persistent advantage to some parties in recent congressional elections. Relative to the PAN, there is evidence of small, but systematic partisan bias in favor of the PRI in the votes-to-seats conversion, and of a larger, if more volatile, bias favorable to the PRD throughout the period. These findings, derived from simulated data to overcome methodological complications, are in contrast with evidence of substantive anti-PRI bias in a multi-election study (Márquez 2014a).

The analysis of the components of partisan bias adds further depth to our findings. Partisan bias sources vary in importance and, to a fair extent, run counter each other. The prevalence of substantial malapportionment in Mexico has not, as a matter of fact, translated into systematic partisan bias. It helped the left relative to other major parties, growing in strength as maps aged further malapportionment crept in. However, the contribution is much smaller than, and easily offset, by parties’ turnout differences and boundary-delimitation biases. The PRI of the democratic era retains an edge in low-turnout districts, increasing its capacity to turn votes into seats in every election studied. And in spite of a nominally neutral redistricting system, the left in most years, and the PAN in 2006 were



able to overcome a large turnout disadvantage through more favorable line drawing.

That these components mostly work against each other to yield modest total partisan bias is fortunate, but they may not act in concert in future elections. Furthermore, our analysis demonstrates that mitigating one source of bias through reform may unintentionally yield greater overall bias, when a counter-weight against other bias sources is lifted. We expect that the magnitude of the bias components will change in light of electoral reform that will allow members elected in 2018 to run for consecutive reelection, which could introduce new turnout distortions. A new national census and a new map may also introduce a new mix of bias components. Counter-factual analysis—our inspection of elections that preceded a redistricting by reconstituting returns according to the new map—demonstrates a method informing future redistricting decision-making in Mexico and other, similar countries. Proposed maps are inherently counter-factuals; if malapportionment and turnout biases persist, the fortunate outcome of modest overall bias in future redistricting may be achieved, ironically, through manipulation of districts, that is, through gerrymandering.

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