



Blueprint Sponsorship Guide

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About Blueprint

Blueprint is a 14-hour hackathon where high school students work together in teams to design, build, and pitch their own apps and websites. It will be held at Google's Cambridge headquarters on Saturday, February 22nd, 2014. At Blueprint, we will teach students the basics of computer science through mentor-guided workshops and pair them with the best undergraduate and industry mentors in the area.

Who are we?

We are a group of MIT students known for organizing HackMIT, now working to put on Boston's first Pilot event. Pilot is a national organization driven by a belief in learning by doing that hosts hands-on educational events across the country.

What is our goal?

Our goal is to inspire students to take control of their own education. We believe the social and competitive atmosphere of events like Blueprint inspires students who have never had the power to build their ideas. Pilot events tend to have almost double the percentage of females as similar programs and a significant number of lower income students (generally ~30% of attendees).

Sponsorship.

We need your help. As an industry leader, you are in the unique position to make an especially large impact on these high school students. Our event relies on the participation of top experts to encourage students to pursue their interests in technology.

With Blueprint sponsorship, there are no tiers or prices. Instead, we have à la carte options in two sponsorship tracks: time-based and funding-based. We would love to see representatives from your company contribute in the following ways:

Involvement		Description
TIME	Mentorship	We are interested in bringing in industry mentors to coach the students. We would love to have your expertise in any technical tool or creative process.
	Workshops*	We plan to run mentor-led workshops throughout the day. Potential topics include iOS, Android and Web Development.
RESOURCES	Swag/Credits	High schoolers love swag—hand out t-shirts, stickers, service credits—and more.
	Prizes*	Sponsor a themed prize that reflects your company! Ideas for prizes include “Most Original,” “Best Presentation,” “Most Useful,” etc.
	Food Events*	We’d love to have you sponsor a fun food event! Volunteer to sponsor breakfast, lunch, dinner, a froyo snack, etc.

*Limited numbers available; please contact us as early as possible.

Interested? Questions?

Email us at blueprint@hackmit.org. If you want be involved, please contact us and we’ll see what we can do for you! All sponsorships will be discussed in more detail.