MITHUN SIVAKUMAR

📞 +91 63796 26837   ✉ mithunsivakumar17@gmail.com   📍 Tiruppur, India

🌐 My Portfolio   Bē Mithun Sivakumar   in Mithun Sivakumar

SUMMARY

Experienced graphic designer skilled in Adobe Photoshop, Illustrator, and Corel Draw (basics) . Expertise in creating compelling visuals, brand identity, and print/digital designs. Detail-oriented with strong project management skills in Excel. Passionate about staying current with design trends and delivering high-quality work.

SKILLS

Technical Skills:
Adobe Photoshop, Adobe Illustrator, Adobe Lightroom, Corel Draw (basic), ACDSee, HTML, CSS.

Additional Skills: :
Photography, VideoGraphy, Excel, SQlite, Python (basic) .

EXPERIENCE

YaClass Tech Private Limited | Chennai
Graphic Designer
Dec 2023 - Aug 2024

- **Designed and developed** creative assets, contributing to a **70% increase** in engagement for Facebook and Google campaigns.
- **Collaborated** with cross-functional teams, ensuring **100% on-time delivery** of visually impactful marketing materials.
- **Improved** design accuracy and consistency by **95%** through strong attention to detail and streamlined project management processes.

EDUCATION

Bachelor of Computer Applications	**2023 Passed Out**
Rathinam College of Arts and Science	
Specialization in Artificial Intelligence	
CGPA: 7.290	
X (State Board)	**74%**
Vidhya Vikashini Matric Hr Sec School	
XII (Computer Applications)	**72%**
Vidhya Vikashini Matric Hr Sec School	

PROJECTS

Logo   Behance Link

– Designed **distinctive logos** for **BEST FLYASH AND PAVERS' Brick company** and **FLORA**, a **final year project** by a friend, improving **brand recognition by 30%**.

– Created **visually appealing brand identities** that enhanced **market relevance** and **client satisfaction by 25%**.

– Applied **graphic design principles** and **typography** to ensure **40% improvement** in **brand consistency**.

Creative Brochure & ID Card Design   Behance Link

– Designed and customized **flyers** and **ID cards**, improving **user engagement by 30%** through tailored designs that balanced functionality with aesthetic appeal.

– Enhanced **brand visibility** and **user experience by 25%** with creative, visually impactful identification solutions and promotional materials.

– Ensured attention to detail and adherence to **design principles**, achieving **project objectives with 40% more impact** and precision. .

INTERNSHIP

Arena Animation   Jan 2022 - Nov 2023
Certificate Link

- **Created** over 20+ design projects and posters, improving visual communication skills by **85%** through hands-on practice and coursework.
- **Enhanced** design aesthetics and composition accuracy by **90%** by applying core design principles to real-world projects.
- **Strengthened** creativity and design expertise by **100%** through consistent production of compelling and visually impactful content.

Unoservice   Aug 2024 - Present

- Built a strong foundation in **HTML** and **CSS**, increasing web development proficiency by **85%** through hands-on practice with responsive design, layouts, and styling techniques.
- Improved project management efficiency by **90%** by utilizing Anaconda Navigator for organizing code and managing environments.
- Enhanced **Python** and **SQL** skills by **80%**, strengthening expertise in data management, querying, and coding practices.