

# **USER GUIDE**

**Persol**

## I. Overview

The homepage of this online eyewear store features a stylish and minimalistic design. At the top, you will see logos of famous brands such as **Persol, Tom Ford, Ray-Ban, and Gucci**. Below the brand logos, there is a navigation menu that allows users to explore different product categories.

## II. Instruction

### 1. Navigation Menu

The navigation menu includes the following options:

- **NEW PRODUCT** – View the latest arrivals in eyewear collections.
- **SUNGLASSES** – Explore a variety of sunglasses from different brands.
- **EYEGLASSES** – Browse prescription and fashion eyeglasses.
- **SALE** – Find discounted eyewear deals.

### 2. Icons on the Right Side

On the top-right corner of the menu, you will find three icons:

- **Search Icon** – Allows users to search for specific products.
- **User Icon** – Access your account or log in/register.
- **Cart Icon** – View and manage your shopping cart.

### 3. Main Banner Section

Below the navigation menu, there is a large black-and-white promotional image featuring a person wearing sunglasses, creating a stylish and vintage aesthetic. This section might feature rotating banners showcasing different products or promotions.

#### 4. Product Listings

Below the promotional banner, you will see two sections:

- **Best Sellers** – Popular eyewear models with prices displayed.
- **New Arrivals** – The latest eyewear collections with pricing details.

➔ Click on any product to view **detailed descriptions, specifications, and purchasing options**.

#### 5. How to Browse & Shop

- Click on any category (NEW PRODUCT, SUNGLASSES, EYEGLASSES, SALE) to explore available products.
- Use the search function to quickly find a specific item.
- Click on a product to view more details, including price, description, and specifications.
- Add items to your cart and proceed to checkout when ready to purchase.

#### 6. Footer Section

At the bottom of the page, the footer contains:

- **Customer Care** – Contact support, track orders, and return policies.
- **Special Services** – Engraving, corporate gifts, and greeting cards.
- **Brand Information** – Learn more about different eyewear brands.
- **Legal Policies** – Privacy policies, terms of use, and other legal information.

#### 7. Customer Support

For inquiries, click "**Contact Us**" at the bottom of the page to get help with orders, shipping, and returns.