Ask the Expert: John Doyle on Making Good Forecasting Decisions Using Excel
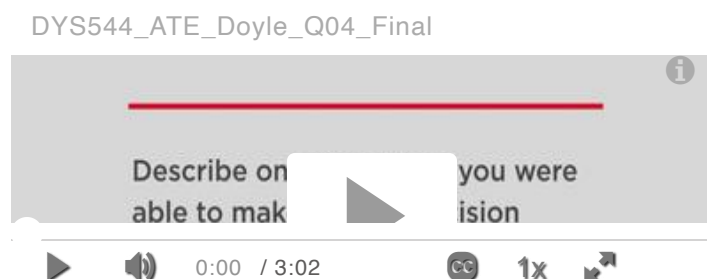
Dr. John Doyle, Sr.

Excel helps streamline data and identify key predictors of outcomes as Dr. John Doyle, Sr., Senior Vice President and General Manager at IQVIA, makes important financial forecasting decisions.

Dr. John Doyle, Sr. is the Senior Vice President and General Manager at IQVIA.

In his position as Senior Vice President and General Manager at IQVIA, Dr. John Doyle, Sr. leads the Global Enterprise Solutions Team in Real World Evidence, providing innovative, technology-enabled evidence platforms and research networks to help transform clinical, commercial, medical, and HEOR operations for the life sciences industry. Doyle is also an Adjunct Assistant Professor at Columbia University in the Department of Epidemiology and the Department of Healthcare Policy & Management at the Mailman School of Public Health.

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Question

Describe one time when you were able to make a good decision using Excel, in terms of forecasting.