

Tom Ottaviano – tjo65@cornell.edu

Researching Local



Goals of this session

- 1. Understanding and exploring the information landscape
- 2. Refining your research topic. Particularly the "Population" and the "Intervention".
- 3. Exploring engagement Learn how to get involved.



Discussion

- Scenario: Let's say you're working on the SDG "Achieving universal primary education."
 - What type of information do you need?
 - Data
 - Analysis
 - Other (Laws/Regulations/Policies/etc.)
 - What sources are available to get this information?
 - Who produces the data/information?
 - Governments
 - Organizations/Associations
 - News Outlets
 - Researchers
 - Companies

Research Guide

https://guides.library.cornell.edu/GrandChallengesProgram

Researching Non-Profits

- Foundation Directory
 - A source of grant-funding.

- Guidestar
 - A directory of Non-profits.





Researching Local Companies

Mergent Intellect

 A directory of all companies in the United States.



• Pitchbook

 Database of Venture Capital and Private Equity investing.



Researching Local News

- https://guides.library.cornell.edu/newsindexesUS/Ithaca newspapers
 - This guide highlights Ithaca based newspapers, and provides links to the ones that are available online.
- https://www.nysl.nysed.gov/nysnp/all/455.htm
 - This is a larger directory of newspapers (current and historical) for Tompkins County. Use Ctrl-F and search "9999" to see which newspapers are current. These newspapers will generally have to be accessed elsewhere.
- https://www.nysl.nysed.gov/nysnp/all/county4.htm
 - A list of newspaper directories (like the one for Tompkins County above) for all counties in New York State.

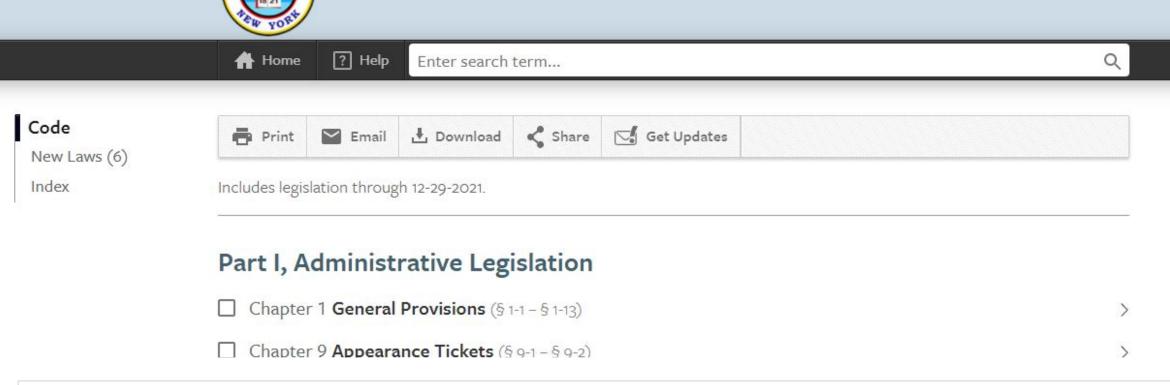










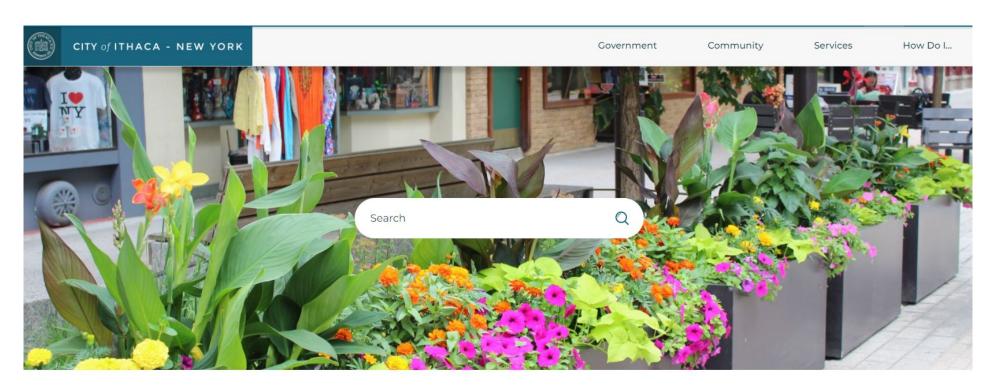


Researching Local Laws & Legislation

- Town of Ithaca Code of Laws
- City of Ithaca Code of Laws
- <u>Tompkins County Code of Law</u>

Learning about your community

https://www.cityofithaca.org/



ITHACA HELP CENTER

Find What You're Looking for Quickly

Learning about your community

Data.census.gov

American Community Survey \$1901 | INCOME IN THE PAST 12 MONTHS (IN 2019 INFLATION-ADJUSTED DOLLARS) 2019: ACS 5-Year Estimates Subject Tables 🗸 30 1 Geo Years 1 Topic Surveys Codes Hide Transpose Margin of Error Restore Excel Download Print Map Ithaca city, New York Households Families Married-couple families Nonfamily housel Label Estimate Margin of Error **Estimate** Margin of Error Estimate Margin of Error ▼ Total 10,723 2,971 2,163 ±426 Less than \$10,000 22.0% ±3.3 6.3% ±3.0 1.1% ±1.2 \$10,000 to \$14,999 6.8% ±2.4 2.4% ±2.4 0.0% ±1.5 \$15,000 to \$24,999 10.2% ±2.1 5.3% ±2.5 2.0% ±1.7 \$25,000 to \$34,999 11.6% ±2.4 7.4% ±3.3 5.0% ±3.3 \$35,000 to \$49,999 9.6% ±1.8 6.3% ±2.7 4.7% ±2.5 \$50,000 to \$74,999 13.7% ±2.6 15.0% ±4.7 16.2% ±5.7 \$75,000 to \$99,999 6.5% ±1.8 12.1% ±3.6 12.2% ±4.2 22.0% \$100,000 to \$149,999 9.7% ±1.9 ±5.0 29.3% ±6.7 \$150,000 to \$199,999 4.8% ±1.4 10.7% ±3.5 12.8% ±4.6 \$200,000 or more 4.9% ±1.3 12.5% ±3.3 16.6% ±4.4 34,424 ±3,189 90,467 ±7,783 115,337 ±18,275 Median income (dollars) 61,578 ±5,280 115,238 ±12,378 N Mean income (dollars)

Research Guide

https://guides.library.cornell.edu/GrandChallengesProgram