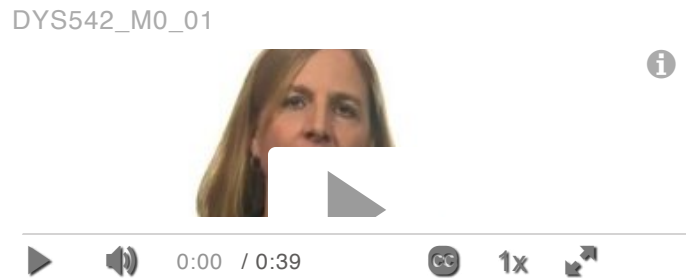
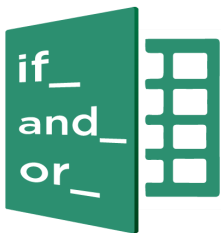


Unit 2 Introduction



What you'll do

- Gain exposure to the challenges of big data
- Use Excel to harvest data you need to make business decisions
- Visually enhance the presentation of your data
- Answer business questions by applying criteria to your data



Most organizations expend great energy, resources, and time collecting data to help inform good business decisions; so much data, in fact, that it might be hard to know what to do with it, or how to begin using it to your advantage. How can you sift through all your data to get the answers needed to solve problems and inform business choices?

In this unit, you'll gain exposure to the challenges of big data and learn how you can use Excel to efficiently harvest the data you need to make business decisions, regardless of how big your data may be. Using Excel as a tool, you'll be able to quickly answer business questions by applying criteria to your data, inform business decisions using Excel's logic functions, quickly retrieve information from a large set of data, and visually enhance the presentation of your data.

