

UNIT 2 Module 1 Wrap-up: Introduction to Big Data

Introduction to Big Data

As you have seen, there are different ways to define what makes any set of data "big data." You have now looked at ways you can categorize your data, segment it, and use it to inform business decisions. You participated in a discussion with your peers about harvesting specific data from data sets. You also got a chance to develop an action plan that will guide your work in terms of harvesting data and using Excel to inform your analysis and decision making.