

Engagment Plan					
Stakeholder	Unaware	Resistant	Neutral	Supportive	Leading
Sponser					
Manager					
Quality					
Marketing					
Supplayer					
Team					

Type	How to deal
Unaware	I have to talk to him about the project and educate him about how this project is going to have an impact on our company and on the team that is working on it.
Resistant	I will try to convince him of our project and how he can benefit from it, that we are losing so much without him in our team, and that he will add huge value to the team if he decides to join.
Neutral	We have to try to mention all the advantages of our project in order to attract people to be supportive or leading with us, and showing off our strength in this point will attract neutral people.
Supportive	They are already on our side, but it's not enough. We need all the help that we can get, and we will do our best to change the supportive person into a leading person by offering rewards and showing all the potential rewards of our project when it comes to light.
Leading	Those are the leaders who are carrying out the project on their shoulders. We must support and help them as much as we can.