# STA2201H Methods of Applied Statistics II

Monica Alexander

Week 1: Introduction

#### Overview

- Introductions
- ► Course outline and goals
- ► Tools
- GLMs review
- Lab: Intro to git, tidyverse, RMarkdown

#### Introductions

#### Instructor

- Monica Alexander
- ► Email: monicaalexander@utoronto.ca.
- Office hours time TBC.

#### TΑ

- Michael Chong
- Email: myc.chong@mail.utoronto.ca.

We do not check/answer emails after 5pm or on weekends!

# Course outline and goals

#### Web

- Github: https://github.com/MJAlexander/applied-stats-2022
  - slides, labs, and data will be put here
- Quercus page
  - go here to submit assignments (not labs)
  - ▶ links to Zoom
  - links to discussion boards
  - links to lecture recordings will be put here

#### Course outline

- ▶ Topics will include generalized linear models, Bayesian inference, generalized linear mixed models, generalized additive models involving non-parametric smoothing, model evaluation and selection. We will also cover some core statistical computing techniques.
- A large focus of the outcomes on this course will also be on reproducible research, identifying and dealing with data and modeling issues, and model interpretation and communication.
- ► The focus in terms of methods is advanced regression techniques, fit using Bayesian inference. The focus in terms of coding/computation is becoming more comfortable and adept at efficient, reproducible coding and workflows (data, analysis, reporting and communicating results)

#### Course outline

- ► Throughout the course we will be using R in all examples, labs and homework assignments.
- ▶ Each week will be a lecture ( $\sim$ 1-1.5hrs) then a lab
- ▶ The first three lectures are definitely online, after that, ?????

# We're all out here doing our best

- ► The current situation makes both learning and teaching challenging
- Try to be understanding of everyone's sub-optimal situation
- Communication is key
- There may be guest appearances from my children

#### Assessment

- ▶ Lab exercises, 8 in total, 2.5% each
  - Due 9am the following Monday
  - Hand in via git
  - Practice of concepts covered in the lecture
- ► Three assignments, 15% each
  - Mostly data analysis, very R heavy
  - Hand in via Quercus
- ► Research project 35%
  - Pick a dataset, research question and statistical approach (that is covered in class)
  - ► Research proposal (7.5%)
  - ► Research paper (20 %)
  - Presentation last week of class (7.5%)

# Expectations

We will be doing applied statistics in the truest sense of the term

- Understand main ideas behind important techniques for applied statistics
- Coding in R (and in particular, the tidyverse, ggplot)
- Dealing with real data!
- R markdown
- Git (terminal or desktop, not direct file upload)
- Code readability
- Clear communication of methods, findings, limitations
  - Data exploration is part of this!
- ► Aim for reproducible research

# Research project

- ► The goal is to write a short applied statistics paper in the academic style
- ► Intro/background (some reference to previous literature/work!), data, methods, results, discussion, limitation
- Increased length does not equal increased quality
- (Increased number of graphs does not equal increased quality of EDA)
- Should be written in RMarkdown (ideally self-contained, but if data/code too big/slow, rmd should call scripts in a reproducible way)

# Research project tips

- Start thinking about it now?!
- We will regression techniques to deal with
  - a range of outcomes (continuous, binary, categorical, counts)
  - nested groups (e.g. individuals within schools within districts within provinces)
  - non-representative surveys
  - time series (can have missing data!)
- ► Think of a question -> find a dataset -> if you can't find a dataset then maybe change your question :)
- Must be different to AS1 projects

# Course roadmap

Subject to change depending on time and priorities.

#### Planned lecture content:

- Generalized linear models recap
- Bayesian inference
- Visualizing the Bayesian workflow and model checks
- Multilevel models
- Non-linear/ non-parametric models (splines)
- ► Temporal models / dealing with correlation
- Time/interest permitting: text analysis?

# Roadmap

#### Planned lab content:

- Rmarkdown, git
- Tidyverse
- ► EDA, data viz
- RShiny
- Stan, brms
- Probably: web scraping
- Maybe: Extracting data from API (e.g. Facebook or Twitter), AWS

# Motivating example

#### Global estimation of the causes of maternal death

- Maternal mortality: the death of a woman while pregnant or within 42 days of termination of pregnancy, from any cause related to or aggravated by the pregnancy.
- Very important indicator of health and development of a country
- ▶ Part of the Sustainable Development Goals (3.1)































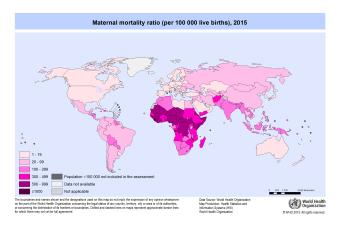






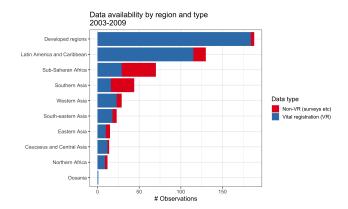
### Global estimation of the causes of maternal death

- ► Large variation in maternal mortality ratio (deaths per 100,000 births) across the world (highest: 1150; lowest: 2)
- ▶ In order to reduce number of deaths, need to know underlying causes
- ▶ But this is difficult information to obtain/estimate



# How do we get information on causes of (maternal) death?

- In high-income countries and some middle-income countries: civil registration systems
- ▶ In low-income countries: ???
  - surveys (why is this hard?)
  - facility-based administrative data
  - other specialized studies



# How do we get information on causes of (maternal) death?

- If we had complete coverage of all deaths and a reliable way of classifying cause of death, then we could just count deaths and call it a day
- But in most countries (particularly high-burden countries) we have very little information, and what we do have is full of problems
- lackbox Use statistical methods to obtain as reliable estimates as possible

#### Issues

#### To name a few:

- Years with no data
- Only some causes observed (even in high-income countries)
- Non-representative data (subnational, facility-based)
- ► Cause of death classification issues (death not witnessed, definition changes, differences across countries etc)
- Under/over-reporting (especially abortion)
- Not all civil registration systems are high quality
- ▶ Low death counts (~ 25 deaths in Australia)

# Intro to statistical set-up

#### Notation:

- $\triangleright$  observations  $i = 1, \ldots, n$
- $ightharpoonup d_i$  is total number of maternal deaths for the *i*th observation
- ightharpoonup observed maternal deaths  $\mathbf{y_i} = (y_{i,1}, \dots, y_{i,7})$
- y<sub>i,j</sub> is the number of deaths due to cause j for the ith observation
- ▶ cause groups j = 1, ..., 7 corresponding to {ABO, EMB, HEM, SEP, DIR, IND, HYP}

# Intro to statistical set-up

#### Think of deaths as a stochastic process:

▶ Given total number of maternal deaths  $d_i$ , the probability of a death is due to cause j is  $p_{i,j}$  This is a Multinomial distribution, with 7 categories:

$$\mathbf{y_i} \sim \mathsf{Multinomial}(d_i, \mathbf{p_i})$$
  
 $\mathbf{p_i} = (p_{i,1}, \dots, p_{i,7})$ 

- $\blacktriangleright$  We observe  $y_{i,j}$  and  $d_i$
- We are interested in estimating  $\mathbf{p_i}$ . These will help us get estimates for the 'true' proportions  $\mathbf{p_c}$  for countries  $c=1,\ldots,193$  (UN member countries)

# Intro to statistical set-up

$$\mathbf{y_i} \sim \mathsf{Multinomial}(d_i, \mathbf{p_i})$$
  $\mathbf{p_i} = (p_{i,1}, \dots, p_{i,7})$ 

Put a model on  $\mathbf{p_i}$ :

- Transform to ensure probabilities sum to 1
- Model can include effects/adjustments for different things e.g. region, data quality, temporal changes, subnational adjustments...
- ► This is a (Bayesian) hierarchical model. We will learn about these!

More info, see paper: https://arxiv.org/abs/2101.05240

# Maternal mortality summary

- ► Real world problem, working with WHO and statisticians, epidemiologists, clinicians, public health officials
- ► So many data problems
- Data complexities lead to relatively complex models
- Substantive area knowledge helps to understand data issues
- ▶ Results have big impact (policy, \$\$\$): need to be careful, transparent with assumptions, reproducible



# **Tools**

- ▶ R
- ► Tidyverse
- ► RMarkdown
- ▶ git

#### We will be using R in this course. Pros:

- Free
  - reproducibility
  - portability
- Open
  - large community
  - lots of packages
  - lots of help

#### RStudio:

- ▶ IDE for R that makes using R a lot nicer and easier
- ► If you haven't already got it, download the free version here: https://rstudio.com/products/rstudio/download/

# Tidyverse

- R Packages contain R functions, the documentation that describes how to use them, and sample data.
- ► The 'tidyverse' is "an opinionated collection of R packages designed for data science. All packages share an underlying design philosophy, grammar, and data structures." https://www.tidyverse.org/
- ggplot probably the most well known
- Style of coding fundamentally different to base R.
- A lot of other packages now produce output objects in the 'tidy' form

#### **RMarkdown**

- Markdown is plain text formatting syntax that can be converted into lots of different outputs (eg HTML, PDF)
- R Markdown allows you to combine Markdown (for the report writing) and embedded R chunks, which are dynamically updated when the document is compiled
- R code can be in chunks or inline (e.g the fourth root of  $\pi$  is 0.7853982)
- These slides are written in RMarkdown and knitted to PDF (beamer)

#### **RMarkdown**

- Good reproducibility tool
- Can do most things you can do in LaTeX (writing math is the same)
- ► You are expected to write up assignments in RMarkdown

#### git

- git is a version control system (think a more complicated Dropbox)
- Designed for software engineers, but useful for all sorts of code
- Useful for both collaborative and solo projects
- GitHub is useful place to host open source projects

# GLMs recap

# Motivating examples

Outcomes we may be interested in investigating (in relation to other explanatory variables):

- Police stop and frisks in NYC
- Infant deaths in the US
- ▶ Who voted for the Liberal party v other party
- Who voted Liberal, Conservatives, LDP
- Concentration of drug at particular times after ingestion

The take-away: none of these are Normal.

#### General linear models

Let's start with a recap of general linear models. We observe  $y_1, y_2, \ldots y_n$  which are realizations of the random variables  $Y_1, Y_2, \ldots, Y_n$ 

In linear models the  $y_i$ 's have two pieces:

1. A systematic part, with the form

$$E(Y|X) = \mu = X\beta$$

2. A **random part**, where errors are assumed to be i.i.d such that  $E[\epsilon] = 0$  and  $var[\epsilon] = \sigma^2$ . We usually further assume that errors are Normal with constant variance  $\sigma^2$ .

# Multiple linear regression

One of the most common examples of a general linear model.

Goal: we are trying to measure the association between response/outcome/dependent variable  $Y_i$  and one or more explanatory variables/covariates  $X_{i,1}, X_{i,2}, \ldots, X_{i,k}$ 

The conditional expectation function (CEF)  $E(Y_i|X_{i,1},X_{i,2},\ldots,X_{i,k})$  describes the expected value (population mean) of  $Y_i$  given values of the variables  $X_{i,1},X_{i,2},\ldots,X_{i,k}$ .

# Multiple linear regression

MLR is a model for the CEF:

$$Y_i = E(Y_i \mid X_{i,1}, X_{i,2}, \dots, X_{i,k}) + \varepsilon_i$$
  
=  $\beta_0 + \beta_1 X_{i1} + \beta_2 X_{i2} + \dots + \beta_k X_{ik} + \varepsilon_i$ 

Specifically, the most basic MLR model is a simple linear function of the X's and associated parameters  $\beta$ .

## Estimation

Minimizing the sum of squared residuals

$$S(\beta) = \sum_{i=1}^{n} (y_i - x_i^{\mathrm{T}} \beta)^2 = (y - X\beta)^{\mathrm{T}} (y - X\beta)$$

Leads to the MLR-OLS estimator

$$\hat{\beta} = \left(X^{\mathrm{T}}X\right)^{-1}X^{\mathrm{T}}y$$

# Sampling distribution of the MLR-OLS estimator

▶ Under the Gauss Markov and normality assumptions, the OLS estimator,  $\hat{\beta}_k$  is normally distributed with a mean equal to

$$E\left(\hat{\beta}_{k}\right) = \beta_{k}$$

and variance

$$\operatorname{Var}\left(\hat{\beta}_{k}\right) = \frac{\sigma^{2}}{\sum_{i}\left(X_{ik} - \bar{X}_{ik}\right)^{2}\left(1 - R_{k}^{2}\right)}$$

We can use this property for inference: The sampling distribution of standard error standardized estimator follows a t-distribution with n-(k+1) degrees of freedom.

### General linear models

$$Y_i \sim N(\mu_i, \sigma^2)$$
  
 $\mu_i = \mathbf{X}_i^T \beta$ 

General linear models are not appropriate when

- ► The range of *Y* is restricted
- ▶ The variance of Y depends on the mean

**Generalized Linear Models** extend the classical set-up to allow for a wider range of distributions. Introduced by Nelder and Wedderburn (1972) [Later, GAMs in 1990].

# Generalized linear models

#### Generalized linear models

GLMs have an additional piece on top of the classical linear models:

- 1. **random component**:  $Y_i \sim \text{some distribution with } E[Y_i|\mathbf{X}_i] = \mu_i$
- 2. systematic component:  $\mathbf{X}_{i}^{T}\beta$
- 3. The **link function** that links the random and systematic components  $g(u_i) = \mathbf{X}_i^T \boldsymbol{\beta}$
- Set-up is almost the same, particularly in terms of specifying a good linear predictor  $\mathbf{X}_{i}^{T}\beta$
- Just need to think about the link and the distribution of the outcome

## **GLMs**

$$Y_i \sim G(\mu_i, \phi)$$
 $E[Y_i | \mathbf{X}_i] = \mu_i$ 
 $g(\mu_i) = \mathbf{X}_i^T \beta$ 

 $\blacktriangleright \phi$  is the scale parameter.

What can Y be distributed as? In principle, anything. In practice (and original formulation), distributions come from the **exponential family**.



# **Exponential Family**

The random variable Y belongs to the exponential family of distributions if its support does not depend upon any unknown parameters and its density or probability mass function takes the form

$$p(y|\theta,\phi) = \exp\left(\frac{y\theta - b(\theta)}{\phi} + c(y,\phi)\right)$$

- $\theta = h(\mu)$  depends on the expected value of y and is the canonical parameter
- $ightharpoonup \phi$  is the scale parameter (if known: one-parameter family)
- b and c are arbitrary functions

# Example: Poisson distribution

$$p(y|\theta,\phi) = \exp\left(\frac{y\theta - b(\theta)}{\phi} + c(y,\phi)\right)$$

Poisson:

$$p(y|\mu) = \frac{\mu^y e^{-\mu}}{y!}$$

Write as

$$p(y|\mu) = \exp\{y \log \mu - \mu - \log y!\}$$

- $\theta = \log \mu$
- $\blacktriangleright$   $b(\theta) = e^{\theta}$
- $ightharpoonup c(y,\phi) = -\log y!$
- Note that the scale parameter  $\phi=1$  so the variance is entirely determined by the mean

# Example: Normal distribution

$$p(y|\theta,\phi) = \exp\left(\frac{y\theta - b(\theta)}{\phi} + c(y,\phi)\right)$$

Normal:

$$p(y|\mu,\sigma^2) = \frac{1}{\sqrt{2\pi\sigma^2}} \exp\left\{-\frac{(y-\mu)^2}{2\sigma^2}\right\}$$

Write as

$$p(y|\mu,\sigma^2) = \exp\left\{rac{y\mu - rac{1}{2}\mu^2}{\sigma^2} - rac{1}{2}\left[rac{y^2}{\sigma^2} + \log(2\pi\sigma^2)
ight]
ight\}$$

$$\bullet$$
  $\theta = \mu$ 

$$b(\theta) = \frac{1}{2}\theta^2$$

$$\phi = \sigma^2$$

$$\phi = 0$$

$$c(y, \phi) = -\frac{1}{2} \left[ \frac{y^2}{\sigma^2} + \log(2\pi\sigma^2) \right]$$

## Other examples

### Other common examples:

- Binomial
- ▶ Gamma
- ► Negative binomial
- ► Inverse Gaussian



# Mean and variance for exponential families

$$p(y|\theta,\phi) = \exp\left(\frac{y\theta - b(\theta)}{\phi} + c(y,\phi)\right)$$

It can be shown that

$$E(Y|\theta,\phi) = b'(\theta) = \mu$$

and

$$Var(Y|\theta,\phi) = \phi b''(\theta)$$

Note the variance of Y depends not only on the scale parameter but also on a function of the mean.

## Examples:

$$E(Y|\theta,\phi)=b'(\theta)$$

and

$$Var(Y|\theta,\phi) = \phi b''(\theta)$$

- ▶ Poisson:  $E(Y|\theta,\phi) = e^{\theta} = \mu$ ,  $Var(Y|\theta,\phi) = 1 \times e^{\theta} = \mu$
- Normal:  $E(Y|\theta,\phi) = \theta = \mu$ ,  $Var(Y|\theta,\phi) = \sigma^2 \times 1 = \sigma^2$

#### The canonical link

The link function  $\eta_i = g(\mu)$  could in theory be any function linking the linear predictor to the distribution of the outcome variable, which is also is **monotonic** and **smooth**.

Recall  $\theta = h(\mu)$ . If we choose g = h, then

$$\theta_i = h(\mu_i) = h(h^{-1}(\eta_i)) = \eta_i = \mathbf{x}_i^T \beta$$

In other words, it ensures that the systematic component of our model is modeling the parameter of interest.

## Canonical links

- ▶ Normal: identity  $\theta = h(\mu) = \mu$
- Poisson:  $\theta = h(\mu) = \log \mu$
- ▶ Binomial:  $\theta = h(\mu) = \log(\frac{\mu}{1-\mu})$
- Exponential/Gamma:  $\theta = h(\mu) = -\mu^{-1}$
- ▶ Inverse Gaussian:  $\theta = h(\mu) = \mu^{-2}$

Lab

## Lab this week

- ► Setting up git, with a small exercise
- ► Intro to tidyverse and ggplot

#### Git

- Git is a version control system
- ► The system tracks changes you make to git repositories ('repos')
- ► Think of repos as folders
- ▶ In order for file versions to be tracked, they need to be committed to the git repo
- Think of committing as like saving, but with slightly more steps

## GitHub

### https://github.com/

- ► A hosting service for git repos
- You can sign up for free, and host an unlimited number of public or private repos
- You will be submitting lab exercises via GitHub, so you need to set up an account!

# The simplest Git/GitHub workflow

- ► New repo on GitHub
- ► Clone onto local computer
- ► Do work on local computer
- Save
- Add and commit to git repo
- Push to GitHub (this means your new work will appear on the GitHub website)

If you are working on your own, on one computer, this is it!

# Git/GitHub

- If you are working on a couple of different computers / servers, you may also need to pull from GitHub to update any new work done elsewhere
- ► Git is designed for collaborative work. More complicated workflows have branches, pull requests, merges (more later)

## Steps on GitHub

#### Monica to now demonstrate

- creating a new repository
- Adding Monica and Michael as collaborators

## Then using the terminal (and GitHub Desktop?):

- cloning to your computer
- doing some work
- git status
- add, commit, push

Disclaimer: I use the terminal. You are welcome to use the GitHub Desktop: https://desktop.github.com/ But do not use direct file upload.

# This week's lab assessment (git part)

- Make a repo and add me as a collaborator
- ► Add a text file with your name, program (e.g. statistics Masters), whether or not you're currently in Toronto, and your favorite type of food
- Push changes to GitHub