

PARTNERSHIP.

For peace of mind.

More than three decades of experience has taught us to view everything from a client-centric perspective. That's the thinking behind Sampilcity's spectrum of services and products. From day one, our dedicated team works closely with you to understand your strategic goals and objectives, developing a tailored program that satisfies your needs – as well as those of all your stakeholders.

Today. Tomorrow. For life.

Accredited. By VAWD.



Verified-Accredited Wholesale Distributors (VAWD) is an accreditation for pharmaceutical wholesale distribution facilities, which plays a key role in preventing counterfeit drugs from entering the United States drug supply. Knipper is proud and honored to display the VAWD Seal.

GET IN TOUCH

Speak with a Sampilcity solutions expert or schedule a demonstration.



1-888-Knipper
(1-888-564-7737)



sampilcity@knipper.com



www.knipper.com/sampilcity



THE ONLY

FULLY-INTEGRATED SAMPLE MANAGEMENT PLATFORM

For practitioners. For patients. For you. For life.



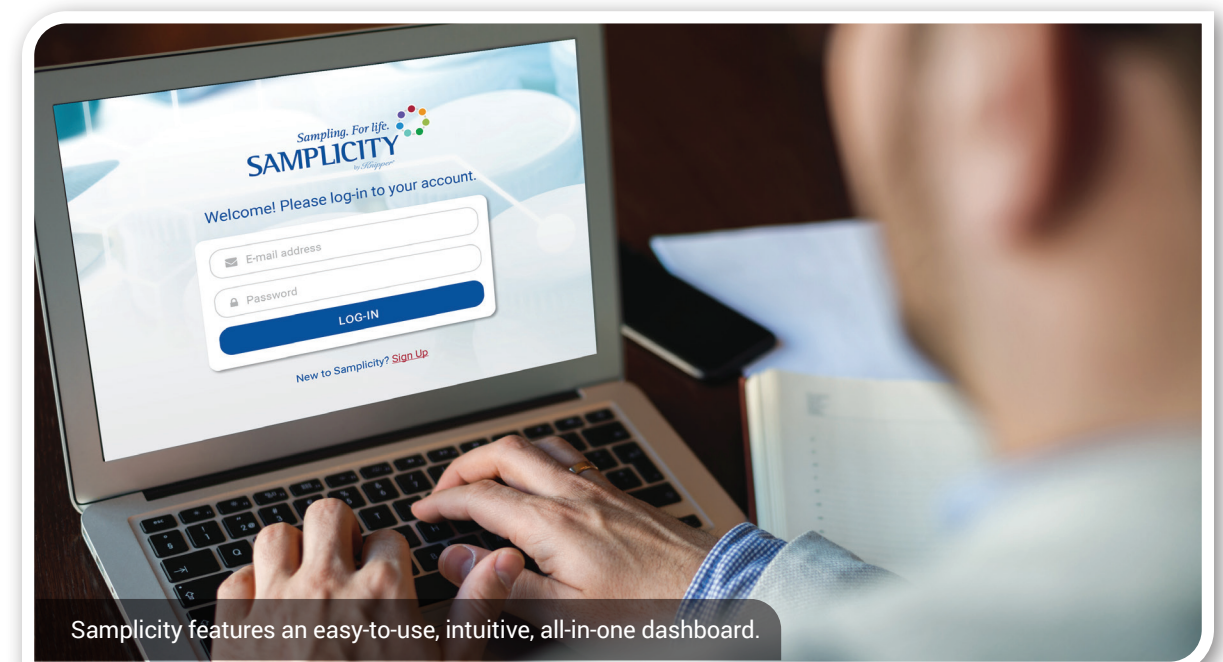
THE ONLY FULLY-INTEGRATED SAMPLE MANAGEMENT PLATFORM



- ▶ **CLIENT FOCUS.**
- ▶ **PRACTITIONER LOYALTY.**
- ▶ **PATIENT SAFETY.**

They're at the heart of Samplicity.

Samplicity is our one-of-a-kind name for our one-of-a-kind suite of products, services and support, created to meet all of your sampling challenges. With Samplicity's "one resource, one team, one point-of-contact approach," it's never been simpler or easier to achieve sampling success and peace of mind – for you, your team, and your entire organization.



Samplicity features an easy-to-use, intuitive, all-in-one dashboard.

Samplicity. The Full Spectrum.



**Direct to
Practitioner
(DTP)**

MYSAMPLECLOSET

An E-sampling portal for practitioners to request product samples, support materials and literature.



**Rep to
Practitioner
(RTP)**

MYREPCENTER

An intuitive business rule based sales representative portal for ordering of samples and product literature.



**Sample
Inventory
Management
System**

SIMS

A built in rock solid sample accountability module for ensuring compliance with PDMA guidelines.



**Knipper
Fulfillment
Information
System**

KFIS

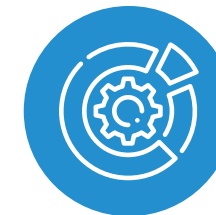
A robust business rules and order processing engine that guarantees timely, accurate and compliant distribution.



**Knipper
Contact
Center**

KCC

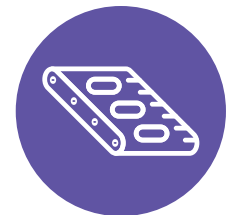
Integration with Knipper's Contact Center that performs practitioner and sales rep outreach.



**Knipper Advanced
Data Analytics
Business Reporting
Application**

KADABRA

A dynamic enterprise reporting suite providing access to all sample related data in an easy to use interface.



**Direct To
Consumer
(DTC)**

**THE PATIENT
PORTAL**

Integrated patient portal whereby consumers can order OTC medications direct from the manufacturer.