

925er Web project



The project

Thomas and Bruce

Thomas and Bruce run a canoe and cabin rental services along the buffalo river in Arkansas. They have been having great business in the time they have been in operation, but they see how times are changing and understand if they want their businesses to grow and become more accessible to a wider population, they will have to turn to web advertising.

Scope of work

The 925ers were tasked to help out Bruce and Thomas create a prototype website.

Here is what we needed to do:

1. come up with a name for business
2. Make logo
3. Create wireframe
4. Create chart of water level data
5. Submit finished prototype

Name for business

For are first task, we wanted to take on was the name. We went through many names before deciding on river run rentals.

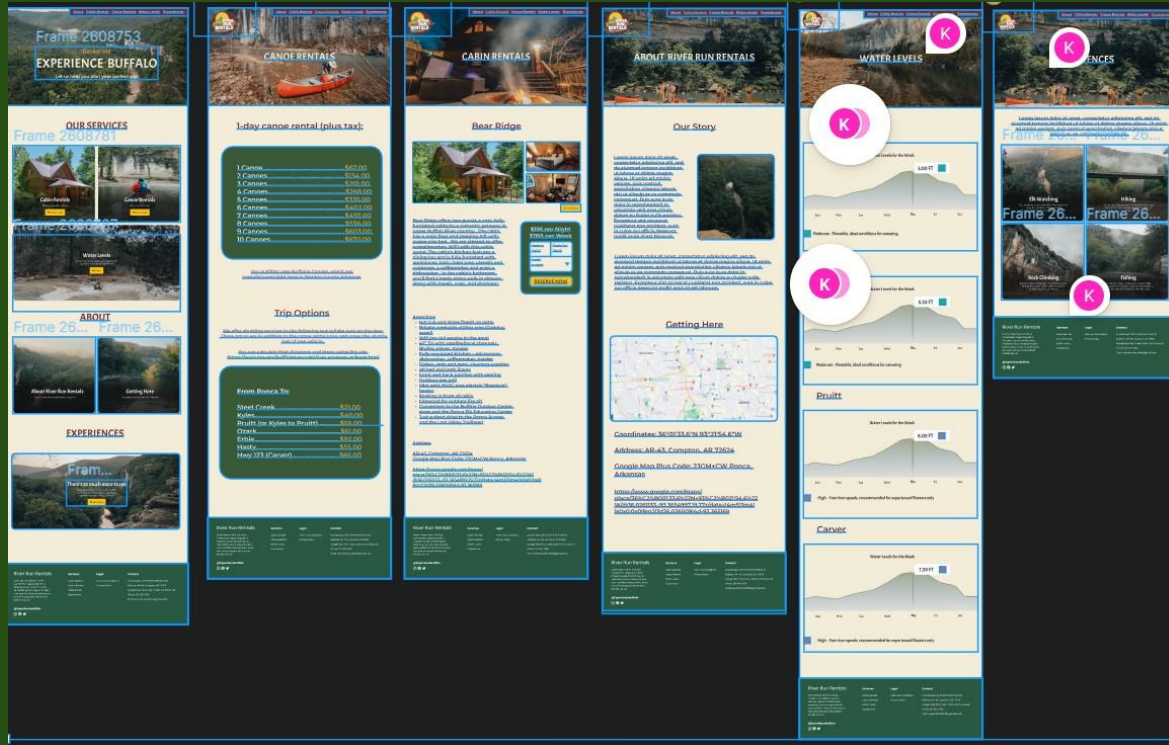
Here are some of the names we tried working with:

- Buffalo River Ventures
- Buffalo River Expeditions
- Experience the buffalo

Logo



Wireframe



Color Palette



#1A522D

RGB: 26, 82, 45



#F2E0C9

RGB: 242, 224, 201



#F0A030

RGB: 240, 160, 48



#E85C34

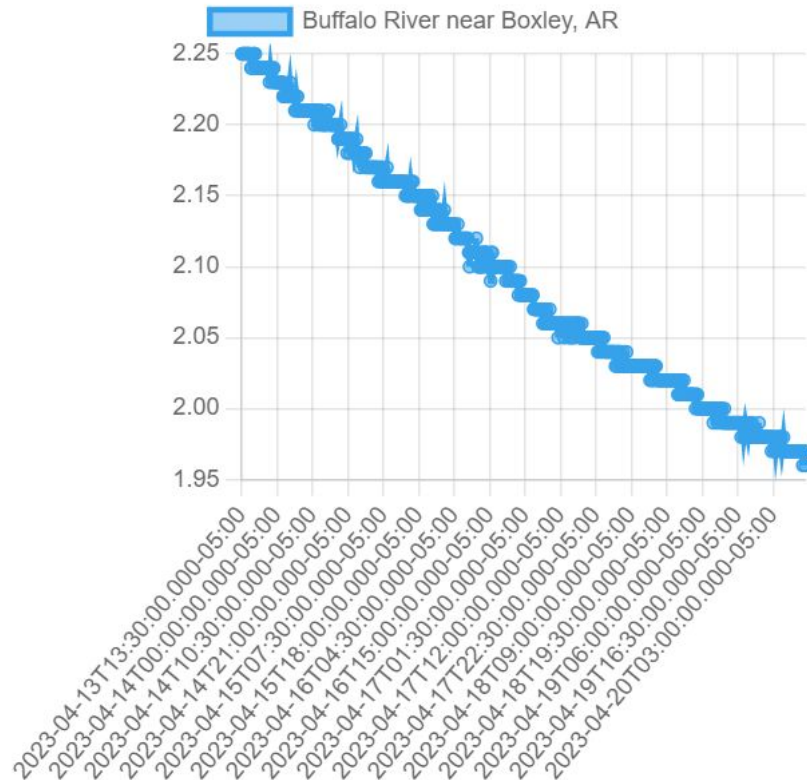
RGB: 232, 92, 52



#A52A2A

RGB: 165, 42, 42

River Levels Chart



Finished website

Thanks!

