VISUALIZATION TECHNIQUES Part-5
LECTURE 11

DR. GAURAV DIXIT
DEPARTMENT OF MANAGEMENT STUDIES

VISUALIZATION TECHNIQUES

- Multidimensional Visualization
  - Trend Lines
  - In-plot labels
  - Scaling Up
  - Multivariate plots
- Specialized Visualization
  - Network graphs (Network data)
  - Treemaps (Hierarchical data)
  - Map Charts (Geographical data)

- Open RStudio

Key References

- Data Science and Big Data Analytics: Discovering, Analyzing, Visualizing and Presenting Data by EMC Education Services (2015)

- Data Mining for Business Intelligence: Concepts, Techniques, and Applications in Microsoft Office Excel with XLMiner by Shmueli, G., Patel, N. R., & Bruce, P. C. (2010)

Thanks…