



MACHINE LEARNING TECHNIQUE k-NEAREST NEIGHBORS (k-NN)

LECTURE 28

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k-NN

- No assumptions about the form of relationship between outcome variable and the set of predictors
- Non-parametric method
 - No parameters from the assumed functional form to estimate
- Useful information for modeling is extracted using the similarities between the records based on predictors' values
 - Typically, distance based similarity measures are used

- k-NN: distance metrics
 - Most popular metric is Euclidean distance

For two records having values of the predictors denoted by $(x_1, x_2, ..., x_p)$ and $(w_1, w_2, ..., w_p)$

$$D_{Eu} = \sqrt{(x_1 - w_1)^2 + (x_2 - w_2)^2 + ... + (x_p - w_p)^2}$$

- Low computation costs
- Other distance metrics: statistical distance or Mahalanobis distance and Manhattan distance
- Euclidean distance is preferred in k-NN due to many distance computations



- k-NN
 - Scaling of predictors: standardized values of predictors
- k-NN for Classification task
 - Main idea is to find k records in the training partition which are neighboring the new observation to be classified
 - These k neighbors are used to classify the new observation into a class
 - Predominant class among the neighbors



- k-NN: Finding neighbors and Classification
 - Compute the distance between the new observation and training partition records
 - Determine k nearest or closest records to the new observation
 - Find most prevalent class among k neighbors and it would be the predicted class of new observation

Open RStudio



Key References

- Data Science and Big Data Analytics: Discovering, Analyzing, Visualizing and Presenting Data by EMC Education Services (2015)
- Data Mining for Business Intelligence: Concepts, Techniques, and Applications in Microsoft Office Excel with XLMiner by Shmueli, G., Patel, N. R., & Bruce, P. C. (2010)

Thanks...