

**20MC6107A: Innovation, IPR & Entrepreneurship**

**A.Y. 2022-23**

**HOME ASSIGNMENT-1**

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| **Q.No** | **Question** |
| 1. | Define Innovation and explain the need for Innovations. |
| 2. | What are the knowledge push and need pull types of innovations? Discuss with suitable examples. |
| 3. | Write a note on various ways of adopting technology and barriers to innovation. |
| 4. | What is a New Product? Describe in brief about classification of the New Products. |
| 5. | Elaborate Ansoff strategy to identify the growth options available for a business. |
| 6. | Is it possible to manage innovations? Explain with suitable examples? |
| 7. | Explain any 5 sources of Innovation. |
| 8. | Explain Innovation process and different types Innovations. |
| 9. | Illustrate the key factors in New Product development strategy. |
| 10. | What are the different groups of firms according to Innovation capability? |
| 11. | Describe the various Innovation management tools and methodologies. |
| 12. | Explain the core abilities in managing Innovations with suitable examples. |
| 13. | Differentiate between organic and mechanistic organizational structures. |
| 14. | Elaborate the organizational characteristics that facilitate the Innovation process. |
| 15. | Explain the process of New Product Development. |
| 16. | Where do Innovations come from? |
| 17. | Explain Users as Innovators and Design-led Innovations. |

**Batches:**

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| Roll Nos-Sec-A | Q.No | Roll Nos-Sec-B |
| 1,11,21,31 | 1 | 66,76,86,96 |
| 2,12,22,32 | 2 | 67,77,87,97 |
| 3,13,23,33 | 3 | 68,78,88,98 |
| 14,24,34,58 | 4 | 69,79,89,99 |
| 5,15,25,35 | 5 | 70,80,90,A0 |
| 6,16,26,36 | 6 | 71,81,91,A1 |
| 7,17,27,37 | 7 | 72,82,92,A2 |
| 8,18,28,38 | 8 | 73,83,93,A3 |
| 9,19,29,39 | 9 | 74,84,94,A4 |
| 10,20,30,40 | 10 | 75,85,95,A5 |
| 41,51,61,LE1 | 11 | A6,B3,B6,C6 |
| 42,52,62,LE2 | 12 | B4,B7,C7,LE7 |
| 43,53,63,LE3 | 13 | A8,B5,B8,LE8 |
| 44,54,64,LE4 | 14 | A9,B9,C3,LE9 |
| 45,55,65,LE5 | 15 | B0,C0,C4,LE10 |
| 46,48,50,56,LE6 | 16 | B1,C1,C5,LE11 |
| 47,49,57,59,60 | 17 | B2,C2,C8,LE12 |