

# Farmer's Diary ~Hokkaido "Ezura Farm"~

He quit his job and moved to Hokkaido. I started farming as a field farmer.

List of articl

<p>◆ 10 years of resettled immigration ◆</p> <p>2019/01/16 21:43</p> <p>I am the wife of Ezura Farm. I thought</p> <p>she hasn't updated her blog lately... but it turns out she hasn't written for nearly two years. Surprised.</p> <p>This year, I want to go back to my roots and write more.</p> <p><b>March 2019 marks 10 years since I moved to Hokkaido!</b> It's been almost 10 years</p> <p>since I ended my life as an office worker in Tokyo and moved to Hokkaido with the aim of becoming a farmer . I was 28 years old, and I was almost at the halfway point in my life. We were often told that ``<b>Farming is impossible for people in the city</b>'' and ``<b>Aren't we going to get tired of it and r</b></p>	<p>profile</p> <p><b>No Image</b></p> <p>Author:Ezura Farm [About us] Just before the age of 30, I ended my life as an office worker in Tokyo and moved to Hokkaido. After three years of training, she realized her dream of working as a farmer in Hokkaido in April 2012. They are a newly hired farming couple who quit their jobs.</p> <p>[Business details] Field farm management, direct sales of crops on the Internet, management of the farm guesthouse "E</p>

**return to Tokyo?"** However, after moving there, we received 3 years of agricultural training amidst a lot of things we didn't understand. In 2012 , we successfully established "Ezura Farm" in Shirataki, Engaru-cho, Okhotsk region. It's been 7 years since we continued to manage our 42 hectares of farmland (about the size of 9 Tokyo Domes), even though many people were worried, `` **It's great to be independent, but can we make a living?" ``Will we give up farming?' ' Ta. This large-scale farming is supported not only by local people but also by live-in volunteers, mainly students, who are gradually increasing in number. Last year, we took in a total of 70 people, living and working together. When he opened a farmhouse inn in 2015, even his relatives were worried, saying, `` **There's no way customers would come to a rural area like this.**" `` **Are they going to neglect their main business?"****

xperience, live-in volunteers, and part-time workers, planning, production, and sales of wheat craft "Himmeli", company through agricultural work Training acceptance projects, etc.

[Location] Shirataki, Engaru-cho, Monbetsu-gun, Hokkaido

[Area] Approximately 42 hectares (approximately the size of 9 Tokyo Domes)

[Crops] Potatoes, wheat, sweet corn, sugar beets, broccoli, etc.

[Homepage] <http://www.ezurafarm.com/>

## latest article

Winner of the 10th "My Village is Beautiful - Hokkaido" Excellence Award! (03/06)

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◆ Spring planting is complete! ! ◆ (05/28)

◆ Work, life and play in early spring ◆ (03/25)

◆ Past and future of live-in volunteers ◆ (03/08)

There were no farmhouses in the area, so when we first opened, we got a lot of attention, and we didn't have a track record yet...I was a bit confused, but last year in 2018, we had a total of 450 people. We were able to welcome 30% of our customers from overseas. I think we have reached a stage where we can say that it is "another pillar of our business."

## You can feel the accumulation of 10 years in the photos.

What happened in the past 10 years to get to this point?  
What made you laugh and cry...  
Of course, I can't write it all down, so I hope you can get a feel for it with these two photos.

**Summer 2008 @ Hokkaido** A photo taken when I came to Hokkaido as a candidate for farming before getting married. **Summer 2018 @ Hokkaido** 10 years after the photo above, a frame from a TV commercial for JA Group Hokkaido. ``**Human beings are tested at the stage of ``ignoring, praising, and blaming.**" (From [Nomura's Style]) Even though I don't know much about baseball, I

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## Photo gallery

ver the past 10 years. These are Katsuya's words. This is a quote about the guidance needed to develop professional baseball players, so this is my interpretation of how it applies to becoming a farmer. **If you want to become a professional (farmer), at first you won't be accepted.** The words we were told 10 years ago, ``Farming is impossible for people in urban areas,`` are almost dismissive.



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If you look at photos from that time, I think there are many people who get the impression, ``That's what people say..."

At least, that's how I felt (lol)

At the time, I thought, "I'm serious, so why?!" But now, if I look at myself 10 years ago, I'll judge based on my looks, and say, "I'm not a farmer."

He might say something like, `` Hey!" or, out of parental love, ``You'd be better suited for a city."

I believe that what we were tested here by people, the community, and the agricultural industry was our "seriousness and determination."

That was a really down-to-earth thing.

Waking up early every morning, silently carrying out monotonous farm work, greeting people when you meet them, participating in local events, etc.And now, 10 years later, at least

we are working on agriculture with a whim or a naivete.

I think there are almost no people who think that .

### **In the countryside, it's easy to stand out and get compliments.**

Since we live in a rural area where there are not many people, I feel that if you try something different from others and people recognize that you are serious about your efforts, you have more chances than normal to receive praise. Since there are only a few topics, there are many opportunities to be featured in local news

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apers and industry magazines, and if you limit yourself to "Hokkaido's agricultural industry," it may not take long for your company to become known. In 2017, we received Hokkaido's two major agricultural awards, the ``HAL Agriculture Award Challenge Award" and the ``Co-op Sapporo Agriculture Award Excellent New Farmer Award."

To be able to be recognized as a farmer in public...  
I was very happy and felt rewarded.

When I try to start something new, there are more people than ever who are willing to help me.

If we continue to only associate with people who like us and live within the safe framework we have decided for ourselves, we will be able to maintain our small confidence and pride as one of the successful new farmers.

I feel like I can close the curtain on a good note .

However, in the words of Coach Nomura,  
I think we are now at a stage where we are being tested more than ever by ``praise".

Is that really our ability?

Are you truly aware of the support of the people around you?

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By thinking of this narrow world as everything, isn't he choosing a path that won't hurt him?

And do they really value their spouses and families, who are the most important partners as farmers?

As I approach my 40s, I feel like I'm at a crossroads in terms of age.

I recently saw copywriter Shigesato Itoi's message to 40-year-olds,

**``Become zero and struggle properly."**

At the age of 40, I was wondering if I was going to continue to sit on what I had accumulated so far, and I was consciously starting to shake myself up.

It was written that the choice is whether to go back and struggle.

I believe that when we return to our roots and choose to take on a new challenge with a clean slate, we can move on to the next stage, ``denunciation."

**10 years have passed, and** I think it's necessary to start over and move on to the future. For the next 10 years, I think it's necessary,

in a good sense, to pretend that the past 10 years never happened and start over. Now that you've shown that you're serious, you shouldn't need to be praised anymore. From now on, let's challenge ourselves in areas we don't know about more than ever, and realize that we still have nothing to do. Let's realize once again that it's not our own efforts that earn us recognition, but the people around us who support us. If we go beyond the framework of "Hokkaido's agricultural industry" and move on to the next stage, we may be faced with "criticism" that we have never experienced before. In the end, I believe that what will be tested is **simply ``the path we believe in."**

訪問者数

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