

ReadMe for Nobel Font Installation

May 2012

1. Overall Information

The Nobel font family has been selected as the global standard in Lexus communication.

Toyota Motor Corporation (TMC) owns the global, unlimited user license of the Nobel font package for Lexus.

All the applications for other purposes are strictly prohibited.

Following fonts are included:

- Nobel Light / Nobel Light Italic
- Nobel Book / Nobel Book Italic
- Nobel Regular / Nobel Regular Italic
- Nobel Bold / Nobel Bold Italic
- Nobel Black / Nobel Black Italic

2. Distribution

Duplication of the package is prohibited without approval by LPMPD (Lexus Product and Marketing Planning Division).

3. Use of The Font Package

The Nobel font package can be used for all the Lexus related business activities (advertising and sales promotions, etc.) globally by all the related parties (LPMPD, Regional Headquarters, distributors, dealers, and related vendors etc.).

4. Contact

Contact LPMPD for further information.

5. Required System

TrueType: Windows

PostScript: Macintosh/ Windows

6. Installation

Log on to your computer as an Administrator when you install the font package.

For Windows:

Copy the Font files (in "Nobel PC TT" folder or "Nobel PC PS" folder on this CDROM) to the "Fonts" folder in "Control Panel" on your system. If you cannot find the "Fonts" folder in "Control Panel", open the directory "C:/WINDOWS/FONTS" from "My Computer", then select the "File" menu in menu-bar and start "Install New Fonts".

Install the TrueType fonts normally. Install the PostScript fonts if your system equips with the proper environment; i.e., Adobe software.

For Macintosh:

Copy the Font files (in "Nobel Mac PS" folder on this CDROM) to the "Fonts" folder in the "System" folder on your system.

7. Enterprise Authorized-User License Agreement (For Distribution to Authorized Users)

See the PDF file "EnterpriseUserLicense_Lexus.pdf" in the font package.