Gathering Requirements Task 3

# Legal governance on developing software

* Thomson Reuters offer specific guides on developing software with appropriate legal governance and meeting legal requirements:

[Information Technology | Practical Law](https://uk.practicallaw.thomsonreuters.com/topic/5-103-2074?sv=5-103-1753&transitionType=Default&contextData=(sc.Default)&comp=pluk&navId=9E0D611446B42F7494D3846AE54F2E1F)

Students should review a sample of the guides:

* 1. Considering the legal governance and requirements for Bean and Brew

# Creating User personas

* User Persona are representations of people who will engage with your product.
* While these Personas are hypothetical people, the information on the document should not be hypothetical and should try and complete a full picture of a user demographic based on facts, data and research.
* Students should create several User Personas relevant for a Coffee House, this should include negative personas too.

**\*\*\*Create user persons for the Bean and Brew Project attached**

## Four Main keys of persona in Software Development

## User Persona Tools:

* UXPressia Templates: [User Persona Creator Tool | Customer Persona Builder Online](https://uxpressia.com/personas-online-tool)
* User Persona Dev: [User Persona | Free AI-Powered Personas in Seconds](https://userpersona.dev/)
* Canva: [Templates](https://www.canva.com/templates/s/user-persona/?msockid=355b26a90a6d69aa2099339d0b9668ac)
* Figma: [Free User Persona Template | FigJam](https://www.figma.com/templates/user-persona-template/)

# Conduct a SWOT Analysis

Use the linked SWOT analysis template to perform a full SWOT analysis on the business and identify any strategic development points or concerns for the business. <https://www.businessballs.com/strategy-innovation/swot-analysis/>