grocerWe
splitting up together

Tired of miscalculating all over your reciepts when splitting with others?

... if you're thinking there is already an app for this
There isn't!

Make and share payments

——*Competition Research*

Though popular bill-splitting apps like Venmo & Splitwise exist, splitting multiple items can be difficult especially when the entire bill is not split equally.

Handwritten calculations in addition to other calculation recording mediums are necessary to track numbers, which can be confusing and can result in errors. Due to this possibility, multiple iterations and trials are required to verify the calculations.

(and nobody has time for that)

With GrocerWe, users can divide non-equally split bills amongst friends in one go using our splitting algorithm without worry of miscalculation.

Though anybody can use this app, it is inspired mainly by college-age students that live with multiple roommates.

Persona (with a real testimony)

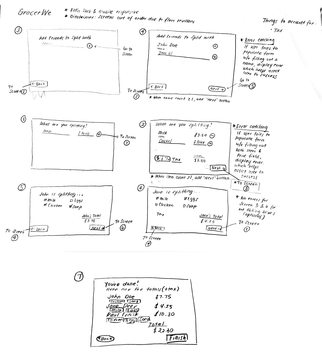
"Last week, our Costco receipt was so long. I was off by $1.30 and it literally took me an hour to figure out where it came from BY HAND."

Name: *Cheryl*

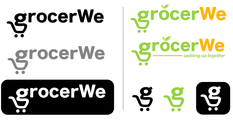
School: *Recent BU Grad (but still lives with college housemates!)*

Context: *"Recently, most of my friends got into the habit of paying with one card and Venmo-ing later. Everyone's values are different, so I can never Venmo on the spot. I have to save the receipt and calculate it by hand later."*

LoFi Prototypes



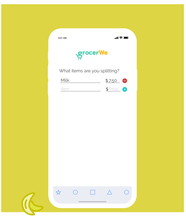
GrocerWe Logos



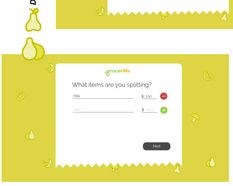
We also documented all thoughts about users, their problems, and potential solutions.

Sample Hi-Fi Prototypes

mobile app view



Desktop Web App View



Thank you!

By Mark Nguyen & Bianca Toledo