

Manoj Kumar Ashok

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PROFESSIONAL SUMMARY

Junior Data Scientist with strong SQL and Python expertise, experienced in building predictive models, analytics pipelines, and automated reporting workflows. Hands-on experience with regression-based forecasting, statistical testing, and data quality validation across large, messy datasets. Skilled at translating model outputs into clear, actionable insights for technical and non-technical stakeholders.

TECHNICAL SKILLS

Concepts: Predictive Modeling, Regression, Forecasting, Statistical Testing, Data Cleaning, ETL, Reporting Automation

Programming: Python, SQL, R, C++

Data Tools: Pandas, NumPy, Scikit-learn, PySpark, Athena, MySQL, PostgreSQL

Visualization: Tableau, Power BI, Matplotlib, Seaborn

PROFESSIONAL EXPERIENCE

Research Assistant – Data Science

DePaul University

Jan 2025 – Present

Chicago, IL

- Performed data preprocessing, cleaning, and feature engineering on large-scale datasets to support predictive modeling and statistical analysis.
- Developed Python-based workflows to automate data validation, transformation, and reproducible analysis pipelines.
- Analyzed model outputs, evaluated performance metrics, and documented results to support measurement accuracy and reporting.

Technical Support Engineer – Data Engineering

Zoho Corporation

Jan 2023 – Jul 2023

Chennai, India

- Wrote and optimized SQL queries to clean, transform, and validate large CRM and financial datasets across staging and production systems.
- Improved SQL query performance by 35% through indexing, schema tuning, and query refactoring, enabling faster analytics and reporting.
- Built Python-based ETL workflows to automate ingestion, transformation, and KPI reporting pipelines.
- Partnered with analysts and stakeholders to ensure data accuracy and consistency for dashboards and operational metrics.

PROJECTS

NYC Taxi Tip Percentage Prediction

Python, SQL, PySpark, AWS Athena

2024

- Cleaned and transformed 3M+ NYC taxi trip records using Python and PySpark for feature engineering and exploratory analysis.
- Built regression-based forecasting models to predict tip percentage, improving baseline RMSE by 18%.
- Validated datasets and model inputs using SQL queries to support reliable reporting and downstream analysis.

HAM10000 Skin Lesion Classification

Python, Scikit-learn, Pandas

2025

- Preprocessed 10k+ dermoscopic images with augmentation, normalization, and label encoding.
- Evaluated multiple ML classifiers and improved accuracy using feature engineering and tuning.
- Automated training and evaluation using modular Python scripts.

A/B Testing Simulation Engine

Python, SQL, NumPy

2025

- Generated synthetic experiment datasets simulating user behavior across variants.
- Built SQL-based evaluation pipelines to compute CTR, retention, lift, and experiment metrics.
- Evaluated experiment stability and statistical significance to support data-driven decision-making.

EDUCATION

DePaul University

M.S. in Data Science – Computational Methods

Chicago, IL

Jan 2024 – Dec 2025

- **Coursework:** Mining Big Data, Database Processing, Advanced ML, Regression, NLP, Neural Networks.

Bharathiar University

Bachelor of Computer Applications – ML & AI

Coimbatore, India

Jul 2020 – Nov 2023

- **Coursework:** Data Structures, Python Programming, AI & ML, Statistics, NLP, Computer Vision.