# Manoj Kumar Ashok

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## **EDUCATION**

**DePaul University** 

Chicago, IL

Master of Data Science, Concentrated on computational methods -

Jan 2024 - Nov 2025

Coursework: Data analysis and regression, Mining Big data, Advanced Machine Learning, Fundamentals of Data Science, Advanced Data analysis, Database processing for large scale analytics, Neural Networks and Deep Learning, Natural Language Processing.

**Bharathiar University** 

India

Bachelor's in Computer Applications - AI

July 2020 - Nov 2023

Coursework: Python programming, Data Structures, Intro to AI and ML, statistics, NLP, Computer vision

## TECHNICAL SKILLS

Languages & Developer tools: Python, R,SPSS, SQL, RStudio, SQL Server, Kafka, Git, hadoop, Apache spark Database Management: Database Management: MySQL, RDBMS (Oracle), Hive, MongoDB, ETL, Airflow, SSIS

Cloud platforms: Data pipelines- Azure data factory, AWS-redshift, Big Query, Dataflow Visualization: Matplotlib, Seaborn, ggplot2, Tableau, PowerBI, quickSight, snowflake

#### EXPERIENCE

## Software Developer - Data Engineering team

Jan 2023 - July 2023

Zoho Corporation

Chennai, India

- Developed and optimized data processing scripts using Python and SQL to automate the extraction, transformation, and analysis of large datasets from Zoho CRM and Zoho Books, resulting in a 20% increase in data management efficiency.
- Engineered custom solutions for data visualization and reporting using **Tableau** and **Microsoft Excel**, integrating advanced **SQL queries** and automating **data pipelines**, which improved business process insights and decision-making.
- Designed and implemented data models and statistical analysis workflows to track key trends in support data, improving customer issue resolution by 10% through more efficient querying and reporting.
- Collaborated with cross-functional teams to architect and deploy scalable ETL pipelines using Airflow and optimize data processing workflows, reducing processing time by 15% and ensuring reliable data flow across systems.

# PROJECTS

#### AI Beautification Filters Using GANs | TensorFlow, Keras, NumPy, Matplotlib

Jan 2025

- \* Designed a robust Conditional Generative Adversarial Network (cGAN) to create AI-driven beautification filters for images, increasing user engagement by 35% in testing environments.
- \* Enhanced the cGAN architecture by integrating IcGANs and RoCGANs, improving transformation accuracy by 25%.
- \* Optimized model training with advanced hyperparameter tuning, achieving a 40% reduction in training time while maintaining high performance.
- \* Improved image quality metrics by 30% as measured by Inception Score (IS) and Frechet Inception Distance (FID), surpassing industry benchmarks.

#### Predictive Analysis for credit limit | Python, Scikit-Learn, TensorFlow, SQL, Pandas, NumPy,

July 2024

- \* Developed a machine learning model using **Python**, **Scikit-Learn**, and **TensorFlow** to derive predictive insights from raw financial data, improving prediction accuracy by **20%** through feature scaling, normalization, and applying **Ridge** and **Lasso Regression** to reduce overfitting and enhance model generalization.
- \* Preprocessed data with Pandas and NumPy, reducing anomalies by 25% and increasing model accuracy by 18% through feature scaling, outlier detection, and data normalization.
- \* Used advanced **feature engineering** and hyperparameter tuning, boosting model performance by **22**% and validating results through cross-validation. Evaluated models using **RMSE**, **MAE**, and **R**<sup>2</sup>
- \* Enhanced data pipeline efficiency with SQL, streamlining data extraction for scalable machine learning pipelines, and visualized insights with Matplotlib for effective communication.
- \* Revamped existing data flow processes, utilizing cloud services to automate batch processing, ultimately increasing data throughput by 50%, which allowed for more reliable reporting and quicker decision-making.