# PRIVACY SHERLOCK - EFFICIENTLY UNCOVER SENSITIVE DATA

A robust tool for identifying and classifying PII in diverse

data repositories

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### PROBLEM STATEMENT & KEY OBJECTIVES

#### **Problem Statement:**

Develop a tool that detects Personally Identifiable Information (PII) across diverse data repositories (databases, cloud storage, file systems) and assesses the associated risk.

#### **Key Challenges:**

- Variety of Data Formats: Supporting both structured (CSV, DataFrames) and semi-structured data (JSON).
- Accuracy in PII Detection: Identifying multiple PII types like names, phone numbers, and emails.
- Scalability: Handling bulk data across different formats.
- Anonymization: Replacing detected PII with anonymized values while preserving data integrity.



# SOLUTION OVERVIEW



#### **Key Features:**

- PII Detection: Implemented using Presidio to analyze DataFrames and JSON objects for sensitive information.
  - o Supported PII Types: Names, phone numbers, email addresses, and other common identifiers.
- Data Format Flexibility:
  - o Processed data in Pandas DataFrames, converting it into a dictionary format for easy analysis.
  - Supported semi-structured data in JSON format, enabling nested PII detection.
- Batch Anonymization: Anonymized PII across entire datasets (CSV, JSON), ensuring that personal information is securely replaced.
- Skipping Keys for Flexibility: Provided the ability to ignore certain keys in JSON or DataFrames during analysis to focus on specific columns/fields.

Structured and Semi-Structured Data

Batch Processing

Customizable Flexibility

Accurate PII Identificatio

n

## FUTURE IMPROVEMENTS:



- Integration with Databases: Apart from mysql, integration with non tabular data structures for flexible data ingestion and processing.
- Cloud Storage Integration: Adding capabilities for processing data from cloud storage services like AWS S3 and GCS.





• Enhanced Risk Assessment: Implementing a comprehensive risk scoring mechanism to quantify the sensitivity and impact of detected PII.