MAHARGHA KUNDU

DATA ANALYST

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PROFESSIONAL SUMMARY

Results-driven Data Analyst with a proven track record at Newton School Of Coding, leveraging advanced Excel and SQL skills to produce impactful reports. Adept at data visualization and modeling, I enhance decision-making through insightful presentations. A collaborative team player, I thrive in dynamic environments, consistently optimizing processes for improved performance.

SKILLS

Data analysis	Data visualization and presentations
SQL	Python programming
Excel functions	Data modeling
Tableau	Data science
R programming	Machine learning

EDUCATION

Bachelor of Technology: Computer Science, Expected in 08/2027
Vellore Institute Of Technology - Chennai, India

- CGPA8.26

PROJECTS

1)**Customer Churn Prediction Model**
 A predictive model to identify customer churn in a telecom dataset. This project helped me strengthen my understanding of end-to-end ML   pipelines and apply several key concepts in a real-world use case.

2)**Sales Prediction Model**
A machine learning model to estimate product sales for BigMart stores based on store and product attributes.

3)**Market Basket Analysis Using Power Bi**
Helps understanding customer purchasing patterns by identifying product combinations frequently bought together — helping drive smarter product placement, bundling, and cross-sell strategies.

CERTIFICATIONS

Gen AI using IBM WatsonX

Data Analysis through Power BI