



Keyword Counter and Highlighter Tool by MK – Official User Guide



Live Tool: keyword-counter-highlighter-tool-mk.netlify.app



What Makes This Tool Unique?

The **Keyword Counter and Highlighter Tool by MK** was built to solve a major flaw in all popular keyword tools:



They **double-count** overlapping keywords, skewing SEO analysis.



This tool **accurately counts non-overlapping keywords**, even across groups, giving you **true optimization clarity**.

This precision was the core reason behind developing the tool — all other features are supportive enhancements.



Who Is This For?

- **Writers** following SEO-driven briefs.
- **Editors** checking keyword accuracy before submission.
- **Freelancers & Agencies** ensuring quality control at scale.
- **Content teams** working on keyword-heavy deliverables.

✨ Features Overview

Feature	Description
✓ Accurate, non-overlapping count	No double-counting between keyword groups or overlapping phrases
✓ Three keyword groups	Table (primary), Section (secondary), and LSI (semantic)
✓ Flexible keyword input	Use line breaks or commas to enter multiple keywords
✓ Manual trigger	Analysis runs only after clicking “Count & Highlight Keywords”
✓ Dedicated results section	Keyword highlights appear in a separate, styled copy of the article
✓ Sorted keyword frequency table	Displays used and unused keywords in order of editorial importance
✓ Shareable sessions (Temporarily unavailable)	One-click “Share Results” link generates a full re-loadable session
✓ Easy reset	“Clear All” wipes everything for a fresh start
✓ Formatting preserved	Bold and headings from Google Docs are retained when pasting and sharing

🔧 How to Use the Tool

1. Paste Your Article

Paste your full article into the **Article Text** field.

✓ *All formatting, including bold and headings, is preserved when copying from Google Docs.*

2. Input Your Keywords

Use the three provided input boxes to enter your keywords:

- **Table Keywords** (Primary targets)

- **Section Keywords** (Secondary keywords, often location/area-specific)
- **LSI Keywords** (Related terms and semantic variations)

Each box accepts:

- One keyword per **line**, or
- Multiple keywords separated by **commas**

Both formats are valid.

3. Click "Count & Highlight Keywords"

This activates the tool's logic and displays results in the dedicated results area below.

Understanding the Results Section




After clicking "Count & Highlight Keywords", scroll down to review the outputs:

Highlighted Article

- Your article appears again — this time in a new section titled "**Highlighted Article.**"
- Keywords are visually highlighted in different colors depending on their group:
 - **Table Keywords:** Primary colors
 - **Section Keywords:** Secondary tones
 - **LSI Keywords:** Neutral shades
- Highlights show exact matches, not approximate ones.

Highlight Colors

When keywords are highlighted in the “**Highlighted Article**” section, they follow this color scheme:

Keyword Type	Color
Table Keywords	 Yellow
Section-specific Keywords	 Green
LSI Keywords	 Blue

These highlights appear **below** the “Count & Highlight Keywords” and “Clear All” buttons — in a dedicated **Highlighted Article** section, not inside the input box.

Keyword Count Results

Below the highlighted article, a structured breakdown shows the keyword usage:

1. **Table Keywords** (listed first — highest priority)
2. **Section Keywords** (listed second)
3. **LSI Keywords** (listed last)

Each group displays:

- The exact keyword or phrase
- The number of times it appears in the article
- A “0” if unused

This clear order mirrors content priorities and editorial focus.

Share Results (Temporarily Unavailable)

A button labelled “**Share Results**” is provided at the bottom. Clicking it will:

- Generate a **unique URL** that saves your article and keyword inputs.
- Allow others (writers, editors, team leads) to access the **same version** of your session — no re-entry needed.
- Ideal for collaboration, feedback, or reviews.

Clear All

A “Clear All” button resets the form to start over from scratch.

Best Practices

- Use the tool **after writing** to validate compliance with briefs.
- Copy-paste workflows are seamless and editable.
- Avoid duplicating similar terms across multiple keyword groups unless intentional.

April 2025 Update

- **All formatting** (bold, headings) is now fully preserved when pasting from Google Docs.
- Copy-paste workflows are seamless and editable.