# Data Privacy And Password Management



Tech Titans Presenting To You

#### What is Data Privacy?

- Data privacy generally means the ability of a person to determine for themselves when, how, and to what extent personal information about them is shared with or communicated to others.
- This personal information can be one's name, location, contact information, or online or real-world behavior. Just as someone may wish to exclude people from a private conversation, many online users want to control or prevent certain types of personal data collection.



#### Data Privacy and Data Security is Same?



**Data Privacy** 

Compliance with data protection laws and regulations. Focus on how to collect, process, share archive and delete the data.



**Data Security** 

Measures that an organisation is taking in order to prevent any third party from unauthorized access.

### **How To Protect Your Privacy**

01

02

03

**Commit to Sharing Less Online** 

Use Strong & Unique Password

Allow Two Factor Authentication

04

05

Block Search Engine From Tracing You

Browse Online With A ..... Secure VPN

#### What is Password Management?

- Password management is a system that facilitates a simple, secure way to store passwords and access them quickly when required.
- Today, password management is a critical part of the IT policy of most organizations.
- Password management solutions ensure robust cybersecurity as well as convenience for home and enterprise users alike.





## How To Manage Password

- Use strong and unique passwords for all websites and applications
- Reset passwords at regular intervals
- Configure two-factor authentication for all accounts
- Securely share passwords with friends, family, and colleagues
- Store all enterprise passwords in one place and enforce secure password policies within the business environment
- Periodically review the violations and take necessary actions.