# Media Public

A public intranet for public media

# Background

In 2015, Melody Kramer took a three-month sabbatical from her day job and went to Harvard, where she researched [different ways](#) that public media stations could be strengthened by working more closely with other stations and the public.

As part of her research, she interviewed dozens of people from inside of public media. They said things like:

"I want to share what I learn with other stations and the public but **I don't have a good place to do that**."

"I would totally share stories from other stations, but **I can't find the best of what public media publishes** on a daily basis and **I don't have time to go to every other station website**."

"We'd love to have the public help us build or code tools, but **we can't organize that through email**. It would be overwhelming."

People wanted to share information, tools, and stories with each other and the public — but didn't have the tools to collaborate and communicate with each other or the public. We're building a collaborative platform to make that collaborative vision happen. It's a "public intranet for public media" that we call Media Public.

# A communal place

Media Public will be a place where public media organizations can:

Easily find who is working in public media

Collaborate and share with each other and the public

Easily showcase stories that transcend geographic borders

Ask the public and other stations for help in specific, guided ways.

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Media Public will be a place where the public can:

      Help public media stations or shows with specific tasks

      Listen to stories that they might have not found otherwise

      Find out storytelling and engagement techniques from stations around the country

      Easily find out who is working in public media and how to contact them.
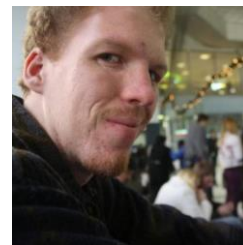
# The Team

Melody Kramer
Product, Content

Gabe Isman
Developer

Ryan Brown
Developer

Nikki Lee
Product Designer
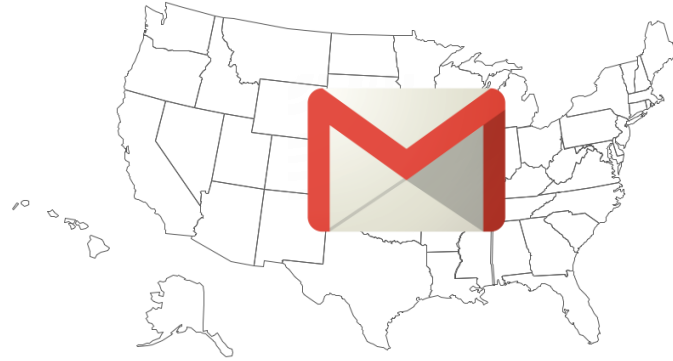
Tim Duffy
Developer

Isaac Moldofsky
Developer

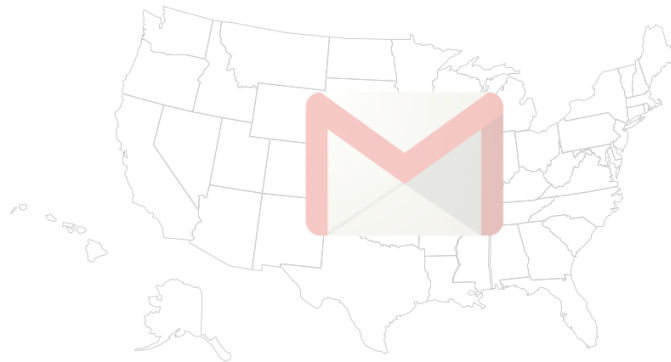# What's unique about our process

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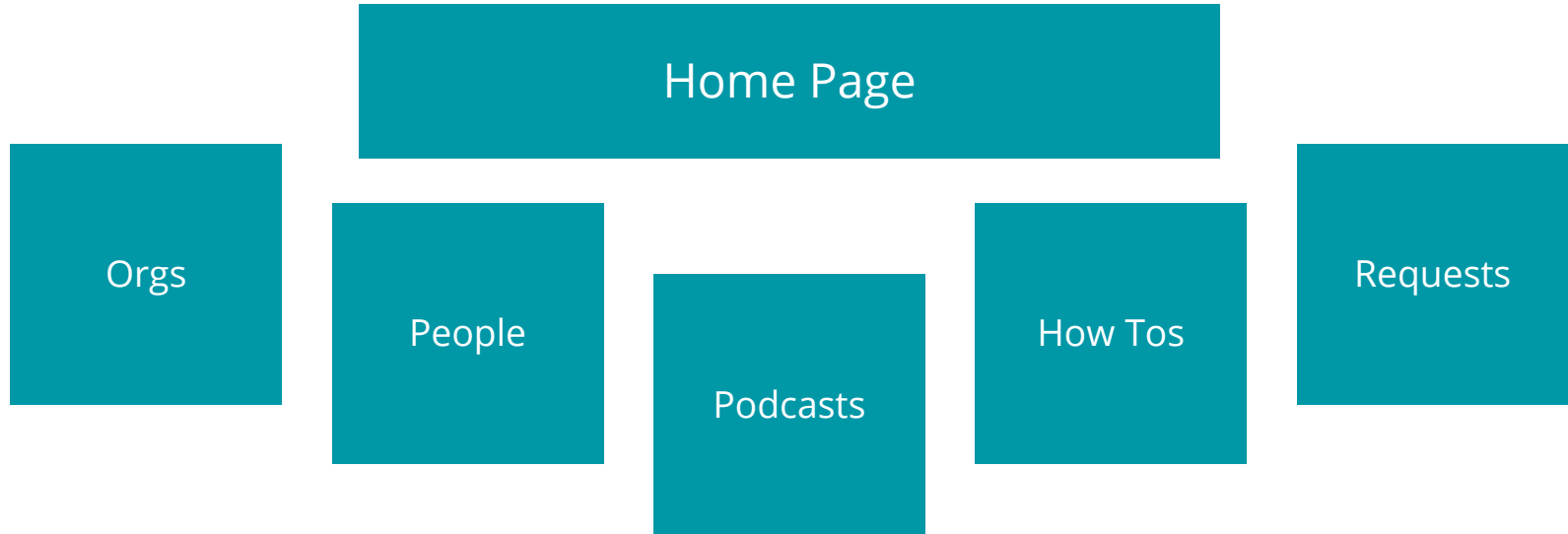
# What's unique about our process



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# What we've been working on

1. A functional website!

2. Communication with stations and the public

3. [A newsletter](#) to keep people up to date

4. Hooks to bring the public in - and keep them intrigued

# Parts of the site

# Organizations Page



## Help Requests
A way for stations to ask for volunteers and support.

## How Tos
A way for stations to share knowledge.

## People
All the people at the station and what they do.

## Recordings
Podcasts and other media that the station produces.

More than 15 public media stations have expressed interest in using the platform once it goes live. We've also talked to government agencies who are interested in adapting the platform for sharing information about their products with the public. We see the platform as useful for anyone working in the public sector - but started with the use case that we know best.

Thank you!

# Appendix

# Stretch goals ( that we didn't hit )

1.  ## Bookmarklet
    Lets any user quickly share new content from a station back to the MediaPublic website

2.  ## Pulling in all Podcast recordings
    Would be great if we could pull in all recordings to the site

3.  ## Playlists
    Have users be able to make playlists of those recordings, and then share them

4.  ## Blog
    We actually did hit this goal, but we're doing it with TinyLetter

5.  ## More people!
    The best part about Public Media is the people!  We'd like to continue to reach out, and bring more people from inside and outside of Public Media into the fold.