**Function 1-2**

Live TV Management and monitoring

Video on Demand Manage VOD content, prices, covers, trailers and detailed information.

Catchup TV Full automatization and workflow management.

Transcoding Automated transcoding in cloud with different profiles and bitrate.

EPG Management, manual or automated EPG import from Cloud.

Billing Packages, Subscription periods with traditional or pre-paid subscribers.

Advertising One click integration with 3rd-party Video Ads providers.

White-label solution Easy to transform and customize.

Real-time & Detailed statistics Advanced CDN, Devices and client statistics with usage and revenue reports.

**Function 3**

Unique content delivery network (CDN)

Optimisation of network capacity without compromising video quality

Flexible approach to the needs of client infrastructure

Real-time monitoring

**Function 4**

Adaptive HTTP Streaming

This technology lets adapt video quality both inside and outside operator's network (i.e. in third party networks wherequality ofdata streaming and network capacity can't be controlled or managed).

CDN

CDN is a link that connects data transmission system and client devices and applications.

More Intelligent

Depending on user's location Smart Routing Engine routes the user to the best located server.

**Function 5**

Video ultra-compressiontechnology(H.265)

Our compression technology stands out for its unique efficiency.

Our OTT solution uses different encoding profiles and therefore is available on various devices.

Network capacity requirements depend on the type of client's device and are within the following range: 0.3 — 0.7 Mbps for SD and 1.5 — 3 Mbps for HD.

Technology developed by LifeStream has an immense potential and may be deployed extensively: TV streaming on mobile devices, OTT, nPVR and user generated content.

**Function 6**

Dynamic and flexible approach

Our solution represents a unique balance between quality standard(meeting all the requirements of the largest telecom operators) andindividual approach to every project.

We can also provide recommendations with detailed track record and project description.

We are happy to provide recommendations from companies we are currently working with to demonstrate again efficiency of our approach.

Scalable solutions with reliability margin.

Our company and solutions we design stand out thanks to their scalable nature and reliability margin, which is proven by project we implemented for clients servicing large audiences in 11 time zones.