

SPONSORSHIP PROSPECTUS 2019-2020

Society of Hispanic Professional Engineers
Texas A&M University

TAMU SHPE

Zachry Engineering Education Complex

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PREFACE

On behalf of the executive leadership and membership of the Society of Hispanic Professional Engineers at Texas A&M University (TAMU SHPE), we extend our sincerest gratitude for your willingness to support our beloved chapter.

Since 1994, TAMU SHPE has thrived as a premiere, student-led engineering organization. As leaders in the Hispanic and engineering community we do not take our role lightly. We are driven by our ambition to enable future generations of successful students, engineers, and professionals. At TAMU SHPE, we cultivate an atmosphere conducive to interaction between professionals and students who embrace the values of the SHPE familia. Additionally, our chapter executes a wide array of important responsibilities that hold true to the Aggie Spirit. Given our national status as a large chapter, our reach and capabilities are extensive. This enables TAMU SHPE to successfully serve individuals across all levels of academia: from elementary to the collegiate level, and beyond.



- Region V Regional Chapter of the Year
- SHPE Blue Chip Award
- Five Star Chapter Rating
- ***Future National Chapter of the Year!***

Recognized as a highly renowned student chapter at both the regional and national levels, we are always striving to do our best with our sights set on the National Chapter of the Year Award!

It is because of corporate representatives like you that TAMU SHPE can carry on its reputation as an exceptional Hispanic organization. This proposal details our vision for TAMU SHPE during the 2019-2020 academic year. The executive team is excited about the possibilities that come with this new term, and we look forward to working with you to make this the most successful academic year to date!

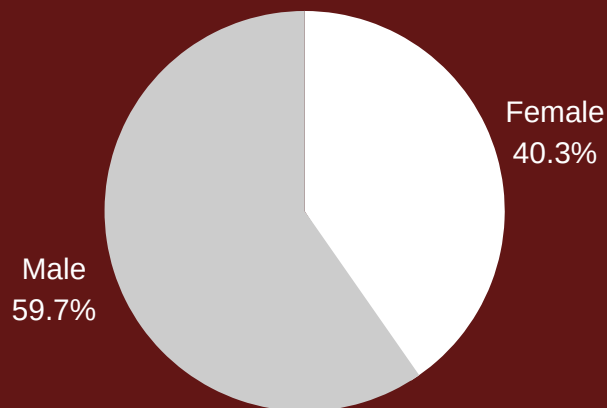
Sincerely,



Emmanuel Valencia
President
Society of Hispanic Professional Engineers
Texas A&M University



Gisselle Ramos
Vice President
Society of Hispanic Professional Engineers
Texas A&M University



GENDER DIVERSITY

TAMU SHPE takes gender diversity very seriously as we believe both men and women can change lives, empower the Hispanic community, and impact the world. TAMU SHPE currently has a 40.3% female, 59.7% male ratio, in comparison to the national average of 18% female, 82% male. We are extremely proud of our currently standings and credit our success in gender diversity to our SHPEtina Program.

Major	Membership Count	Major	Membership Count
Aerospace	5	General	76
Biological & Agricultural	1	Industrial	19
Biomedical	8	Mechanical	29
Chemical	7	Nuclear	3
Civil	13	Ocean	3
Computer	18	Technology Management	26
Electrical	18	Other	17

MAJOR DEMOGRAPHICS

With our heavy focus on STEM related fields and ability to offer workshops and meetings with top-tier companies who are looking to hire STEM students, we heavily attract students of all majors. As TAMU SHPE continues to grow, more opportunities are provided for all students at Texas A&M University.

EXPECTATIONS FOR THE COMING YEAR

The TAMU SHPE Executive Board has high expectations for the coming year. We have plans to host a variety of workshops with an emphasis on Entry to a Major, life development tools, and professional development. In addition, we will work to improve our Former Students and SHPEtina programs to help achieve our goals for the year.

Chapter Expectations:

1. Increase TAMU SHPE membership to 300+ strong.
2. Increase members acceptance rate to ETAM.
3. Increase junior and senior involvement.
4. Evolve TAMU SHPE to a 50-50 male to female organization.

SPONSORSHIP TIERS

There are many avenues through which you can support the Society of Hispanic Professional Engineers at Texas A&M University. Your help is vital to maintain our tradition of excellence, and we cannot express enough thanks to those who provide sponsorship. All sponsors who financially support TAMU SHPE are also recognized on our chapter website during the academic year of 2019-20. Sponsors are asked to contact our Vice President, Gisselle Ramos, at tamushpe@gmail.org with any questions or to request an invoice, if needed. According to level of sponsorship provided, the following opportunities are afforded:



Maroon Sponsor: Donation up to \$249

- Access to member resumes
- Place company literature in TAMU SHPE office

Bronze Sponsor: Donations from \$250 to \$999

- All from Maroon Sponsor and
- Host a Technical Workshop or Lunch & Learn Presentation

Silver Sponsor: Donations from \$1,000 to \$1,499

- All from Bronze Sponsor and
- Electronic Access to our monthly calendar of events and newsletters
- Present on behalf of your company during a chapter general meeting

Gold Sponsor: Donations from \$1,500 to \$2,999

- All from Silver Sponsor and
- Priority general meeting presentations over lower tier sponsors
- Present promotional material to members via e-mail

Platinum Sponsor: Donations \$3,000 or more

- All from Gold Sponsor and
- Priority general meeting presentations over lower tier sponsors

Custom Sponsorship:

Custom sponsorship is a unique way for your company to contribute to TAMU SHPE. Some opportunities are:

- Host your own on-campus tailgate
- Specific items/expenses (officer name tags, apparel, etc.)
- Donate items such as snacks, and prizes
- Participate as a professional mentor in MentorSHPE
- and much more!

Processing Sponsorship

Contact our Vice President, Gisselle Ramos, to confirm sponsorship and for any inquiries on event information. Reservations for events and general meetings are given priority by sponsorship level, and then made on a first-come, first-serve basis and quantity of financial contribution. In addition, reservations for any event will not be made UNTIL payment is received and confirmed.

FINANCIAL REPORT

Please review the budget outlined below for a brief financial estimation of our main activities. Companies that wish to sponsor a specific event/project will be recognized as the main sponsor. For information on certain events/programs, please visit our website, tamushpe.org.

Description	2018-2019	Proposed 2019-2020
SHPE National Convention Transportation	\$14,650.85	\$14,000
SHPE National Convention Lodging	\$5,184.32	\$7,000
SHPE National Convention Other Expenses	\$4,409.57	\$5,000
General Meetings	\$4,554.89	\$4,500
Internal Events	\$1,831.56	\$2,000
End of Year Banquet	\$1,732.52	\$1,500
External Outreach Programs	\$2,419.61	\$2,500
Membership Apparel	\$1,917	\$2,000
Academic Development	\$1,721.36	\$2,000
Chapter Awarded Scholarships	\$320	\$400
Noche de Ciencias	\$289.05	\$450
SHPEtinias Program	\$446.87	\$500
Professional Development	\$218.96	\$400
Executive Board Apparel	\$343.48	\$350
Other Expenses	\$3,835	\$4,000
Income (Corporate and Fundraising)	\$46,367	\$48,000
Additional Sponsorship Sought		\$2,000

- TAMU SHPE is willing to discuss the other expenses in further detail. The entire budget has not been itemized for brevity. For more information, please contact Gisselle Ramos at tamushpe@gmail.com
- The 2019-2020 value is a projection made by assuming no change in the corporate sponsorship occurs from the previous year.



NATIONAL CONVENTION

The SHPE National Convention is the largest technical career conference in the nation geared towards Hispanics with concentrations in STEM fields. This year, the convention will be held in Phoenix, Arizona where our members will attend one of a kind workshops over academic and professional development, network with professionals/corporate representatives, and seek employment at a career fair that features over 300 participants. Our members participate in full force and make their presence felt among the multitude of attendees from all over the nation. During the convention select attendees compete in the 24-hour Extreme Engineering Design Competition and the Hackathon. Year after year TAMU SHPEsters are strong competitors, placing on the winning teams in Extreme Engineering or being one of the final eight presenters in the Hackathon. This past year we had Matthew Ramirez, past TAMU SHPE VP, named as the Extreme Engineer of the Year. Additionally, our members are well recruited at the career fair year in and year out.

CORPORATE SPONSORSHIP OPPORTUNITIES

Company sponsored apparel or sponsorship of individuals covering registration, travel or lodging as broken down below. These are preliminary numbers and subject to change.

2019 SHPE National Convention Breakdown					
Participants	Registration Fee per Participant	Transportation Cost per Participant	Lodging Costs	Chapter Apparel Costs per Participant	Total
40	\$225	\$350	\$8,000	\$100	\$35,000



GENERAL MEETINGS

TAMU SHPE is more committed than ever to take a proactive approach towards the professional and academic development of its members. For 2018-2019, our biweekly general membership meetings will be our primary development tool. These meetings are incredible platforms for interaction between members and professionals, and they serve as valuable opportunities for our members to learn a wealth of knowledge from tried and true professional, like you.

A minimum of Silver Sponsorship status is required to sponsor a TAMU SHPE General Meeting. Donations cover the cost for food, drinks, utensils, room rental and resources. Due to high levels of interest during the Fall Career Fair and Recruiting season, only Platinum level sponsors are considered for the first and second general meetings of the fall semester. Our general meetings are structured to begin with updates from the executive board, followed by a 30-40 minute presentation by the corporate representative sponsoring the meeting. We ask that the representatives prepare engaging and informative topics that will serve to advance the professional and academic development of all members. Please chose a topic from the list below.

Preferred List of Topics:

- Transitioning to the Work Force
- Networking
- SHPE Professional
- Personal Branding
- Working with Older Colleagues
- Benefits of Internships
- Salary Negotiation
- Relocating
- Resume Tips
- Public Speaking and Presentations
- etc.

This list is not exhaustive and your company may already have a presentation prepared for a different topic. Therefore, if you would rather have a different topic please let us know so that we may advertise for it.

We thank you for your sponsorship and your willingness to spend time with our members! We hope to continue our partnership for years to come.



RETURN OF INVESTMENT

The Society of Hispanic Professional Engineers is a national organization dedicated to increasing the participation of students in the fields of science, technology, engineering, and mathematics. The SHPE National mission statement is “to promote the development of Hispanics in technical professions to achieve academic excellence, economic opportunity, and social equality.”

The members of TAMU SHPE live by our chapter mission statement and vision:

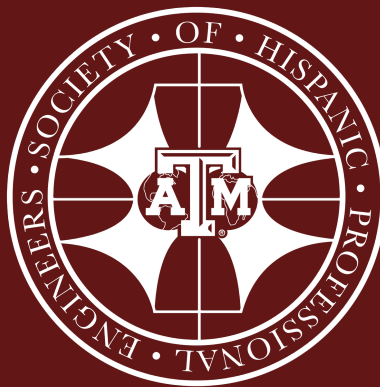
Chapter Mission Statement: *TAMU SHPE enhances opportunities for personal and professional growth through academic and social responsibilities while holding true to the Aggie Spirit.*

Chapter Vision: *TAMU SHPE's vision is to lead and prepare all Aggies in their profession.*

Our mission statement and vision are fulfilled by providing professional and academic support, career development opportunities, serving the community, and recruiting top-tier Hispanic students as members to continue the chapter's legacy.

TAMU SHPE is delighted by the prospect of your company joining our SHPE Familia as a corporate sponsor. As a sponsor, your company will receive inside access to our organization, which comes with the opportunity to market and recruit from a pool of highly talented and diverse individuals. Our membership consists of students from various engineering disciplines and other concentrations such as business, agriculture, mathematics, and more.

TAMU SHPE has much to offer, and the journey we embark on each year can seem overwhelming for a student-led society. However, through the support of our dedicated sponsors and membership, we embrace the challenges we face and see our goals through to the end. For 25 years, TAMU SHPE has consistently introduced quality graduates into the workforce who exemplify outstanding merit, integrity, and credibility. Through leadership opportunities such as executive board, program representative, and committee positions our members are empowered to create a lasting impact at Texas A&M and the world. As a sponsor, your contributions extend beyond TAMU SHPE. Our chapter is involved with other societies and organizations at Texas A&M, allowing all Aggies benefit from your efforts. The invaluable experiences made possible by being a part of TAMU SHPE pay dividends for years to come.



THANKS AND GIG'EM

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