Creating a model for messages required initialization of "MessageApp" within the DataScrape project and adding it to the INSTALLED_APPS list within the settings.py file. The code below completes the model definition to allow sender/recipient names, date message was sent, and the contents of the message to be stored in the SQLite3 dB.

```
from django.db import models

class Message(models.Model):
    sender = models.CharField(max_length=50)
    recipient = models.CharField(max_length=50)
    date_sent = models.DateTimeField()
    message_body = models.TextField()
```