

## Pagerank Lab Report

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### Transition probabilities

The transition matrix for the graph described in three.txt is

$$P = \begin{pmatrix} \frac{3}{80} & \frac{29}{48} & \frac{77}{240} & \frac{3}{80} \\ \frac{3}{80} & \frac{3}{80} & \frac{71}{80} & \frac{3}{80} \\ \frac{77}{240} & \frac{77}{240} & \frac{3}{80} & \frac{77}{240} \\ \frac{1}{4} & \frac{1}{4} & \frac{1}{4} & \frac{1}{4} \end{pmatrix} = \begin{pmatrix} 0.0375 & 0.6042 & 0.3208 & 0.0375 \\ 0.0375 & 0.0375 & 0.8875 & 0.0375 \\ 0.3208 & 0.3208 & 0.0375 & 0.3208 \\ 0.25 & 0.25 & 0.25 & 0.25 \end{pmatrix}$$

and its 10th power is

$$P^{10} = \begin{pmatrix} 0.0375 & 0.6042 & 0.3208 & 0.0375 \\ 0.0375 & 0.0375 & 0.8875 & 0.0375 \\ 0.3208 & 0.3208 & 0.0375 & 0.3208 \\ 0.25 & 0.25 & 0.25 & 0.25 \end{pmatrix}$$

The transition matrix  $P$  can be broken down into  $P = \alpha(H + D) + \frac{1-\alpha}{n}\mathbf{1}$ , where  $H = \begin{pmatrix} 0 & \frac{2}{3} & \frac{1}{3} & 0 \\ 0 & 0 & 1 & 0 \\ \frac{1}{3} & \frac{1}{3} & 0 & \frac{1}{3} \\ 0 & 0 & 0 & 0 \end{pmatrix}$  and  $D = \begin{pmatrix} 0 & 0 & 0 & 0 \\ 0 & 0 & 0 & 0 \\ 0 & 0 & 0 & 0 \\ \frac{1}{4} & \frac{1}{4} & \frac{1}{4} & \frac{1}{4} \end{pmatrix}$ .

### Results

The following table gives the top hits, i.e., the 5 first vertices of each graph sorted by page rank, using  $\alpha = \frac{85}{100}$ .

three.txt	2 (36.4%)	1 (28.0%)	0 (17.9%)	3 (17.9%)
tiny.txt	0 (27.0%)	1 (26.0%)	3 (24.6.9%)	2 (15.0%)
medium.txt	6 (5.9%)	22 (5.7%)	9 (4.0%)	13 (3.9%)
wikipedia.txt	1 (40.0%)	2 (35.6%)	4 (6.5%)	5 (3.4%)
p2p-Gnutellao8-mod.txt	367 (0.24%)	249 (0.135%)	145 (0.131%)	264 (0.017%)

The following table gives the number of random walk steps and (scalar) multiplications needed for each graph until the results were stable to within 2 decimal places.

Graph	# transitions	# multiplications
three.txt	54,325	
tiny.txt		
medium.txt		
wikipedia.txt		
p2p-Gnutellao8-mod.txt		

### Optional

Build a time machine, fly back to the early 1990s. Start a search engine company based on this idea.

### Perspective

For more thorough introduction to the mathematics behind this model, see David Austin, *How Google Finds Your Needle in the Web's Haystack*, American Mathematical Society Feature Column, 2006.<sup>1</sup>

The original paper is Sergey Brin, Lawrence Page, *The anatomy of a large-scale hypertextual Web search engine*<sup>2</sup>, which also mentions a bit about the data structure used for storing web page content. A different model for establishing web page relevance was established by Kleinberg around the same time as PageRank.<sup>3</sup>

<sup>1</sup> [www.ams.org/samplings/feature-column/fcarc-pagerank](http://www.ams.org/samplings/feature-column/fcarc-pagerank), retrieved 20 Sep 2012.

<sup>2</sup> Computer Networks and ISDN Systems, 33: 107-17, 1998. [info-lab.stanford.edu/pub/papers/google.pdf](http://info-lab.stanford.edu/pub/papers/google.pdf)

<sup>3</sup> Kleinberg, Jon (1999). *Authoritative sources in a hyperlinked environment*. Journal of the ACM 46 (5): 604-632. doi:10.1145/324133.324140.