

## VALUE PROPOSITIONS

- Educational Resources using articles and Videos
- Financial incentives through profit margins
- Tailored Waste Management Solutions

## PROBLEM

- Wasting more than 100 million Ton Annually
- serious health and environmental problems for the country and its population



## SOLUTION

EcoCycle an innovative mobile application designed to promote sustainable waste management practices among individuals and corporations. By leveraging advanced AI technology, the platform empowers users to effectively classify their waste and earn rewards through a points system, contributing to a cleaner, more sustainable environment.

## TARGET AUDIENCE

- Individuals
- Corporations
- Local Governments

## STRENGTHS

What are you doing well?  
What sets you apart?  
What are your good qualities?

## WEAKNESSES

Where do you need to improve?  
Are resources adequate?  
What do others do better than you?

## OPPORTUNITIES

What are your goals?  
Are demands shifting?  
How can it be improved?

## THREATS

What are the blockers  
you're facing? What are factors  
outside of your control?



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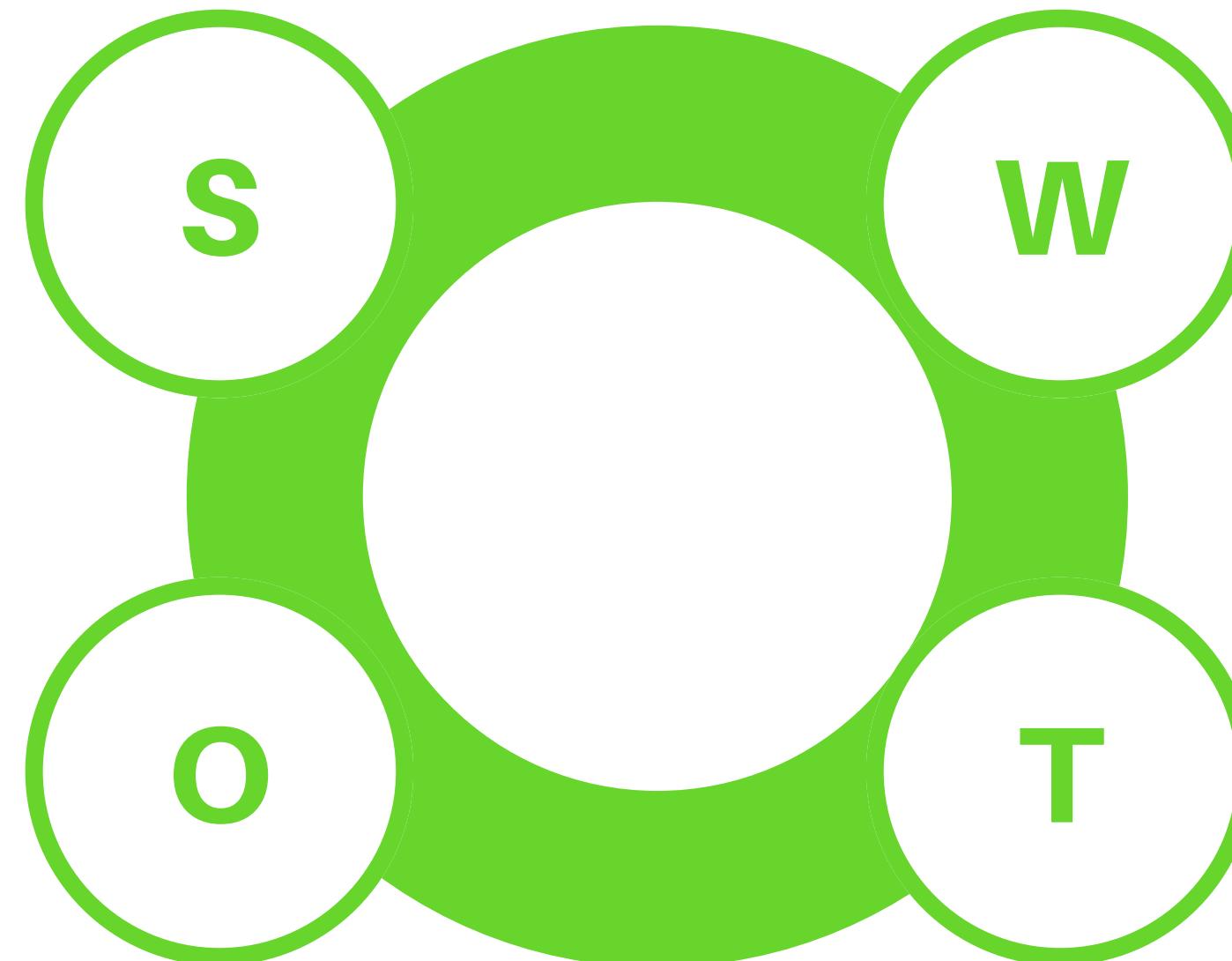
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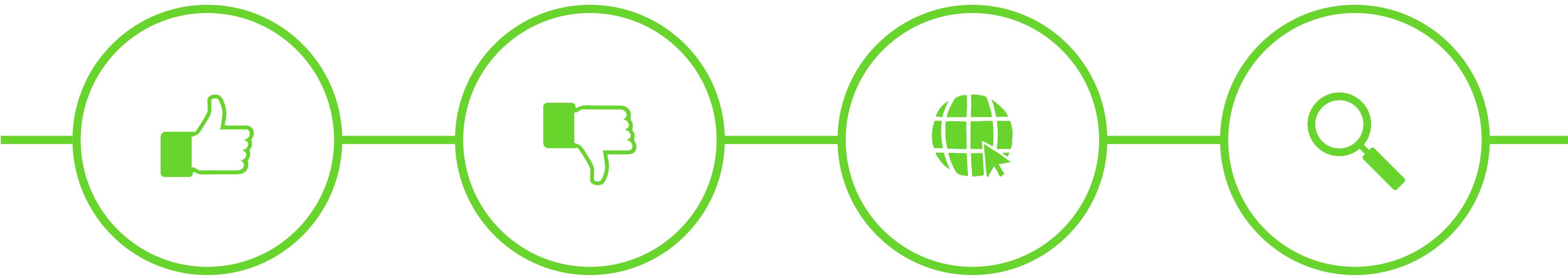
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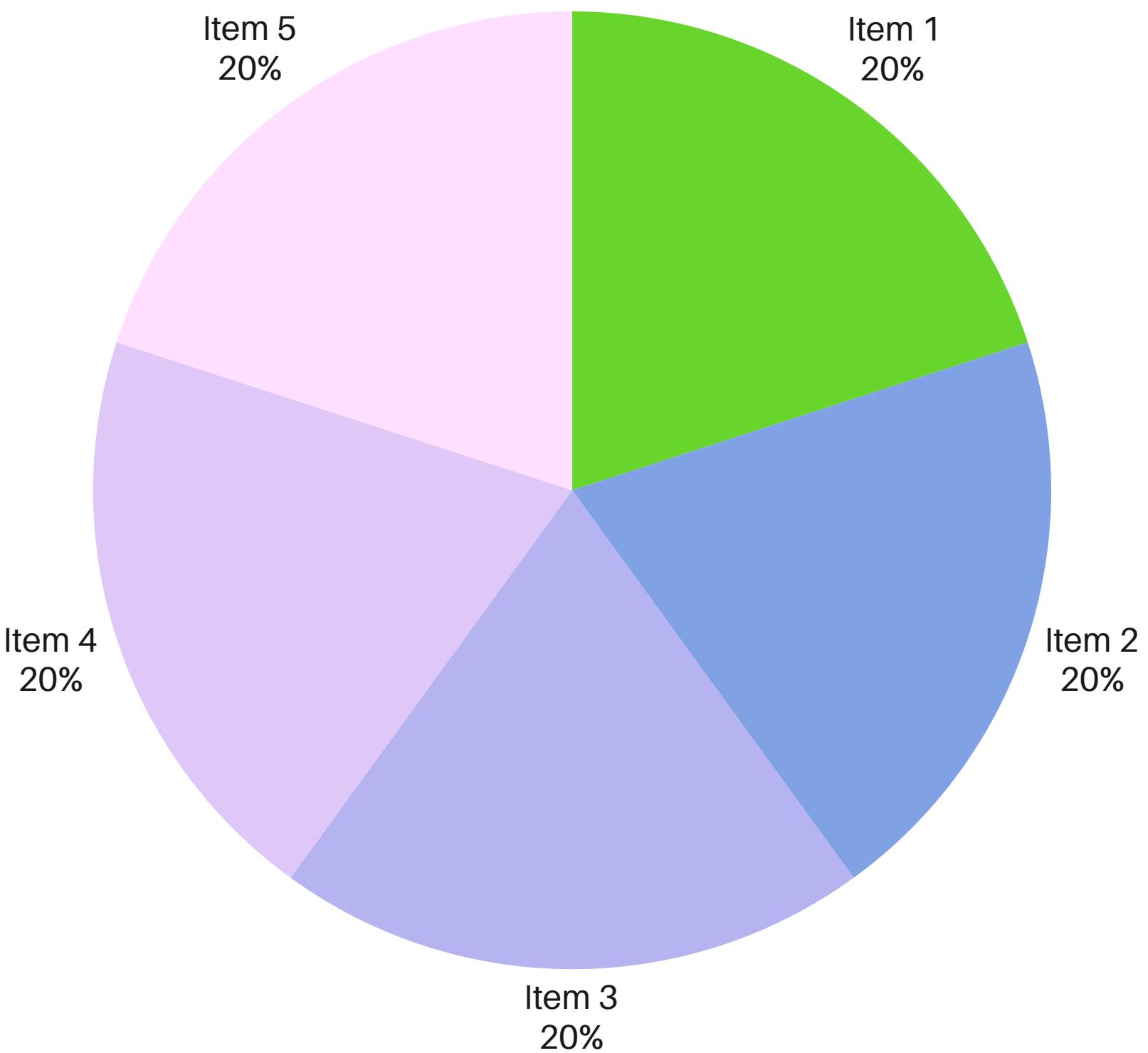
**T**

S	W	O	T
Strengths	Weaknesses	Opportunities	Threats
What are you doing well? What sets you apart? What are your good qualities?	Where do you need to improve? Are resources adequate? What do others do better than you?	What are your goals? Are demands shifting? How can it be improved?	What are the blockers you're facing? What are factors outside of your control?

Highlight two or more cells, right-click then choose "Merge Cells" to organize your table according to your needs!

# SWOT

Briefly elaborate on what you want to discuss.



PUBLIC SPEAKING 101

# The Power of Visual Charts

Bring your presentation to the next level





# Empower with visual charts

**Share info that resonates**

Visual charts make data and numbers on presentations interesting and memorable.



## SIMPLIFIES STATISTICS

Use visual charts to communicate info more effectively.



## ADDS CREDIBILITY

Use visual charts to communicate info more effectively.



## EASY TO UNDERSTAND

Use visual charts to communicate info more effectively.



## MAKES AN IMPACT

Use visual charts to communicate info more effectively.

# Whiteboard Page



Write a note here



Write a note here



**Tip:** Collaboration makes teamwork easier! Click "Share" and invite your teammates to fill this up. Use this page for bulletins, brainstorms, and other fun team ideas.

**Right-click** on the **background** of the slide, or on the **thumbnail** below, for the option to **expand** this page into a **whiteboard** for more space!

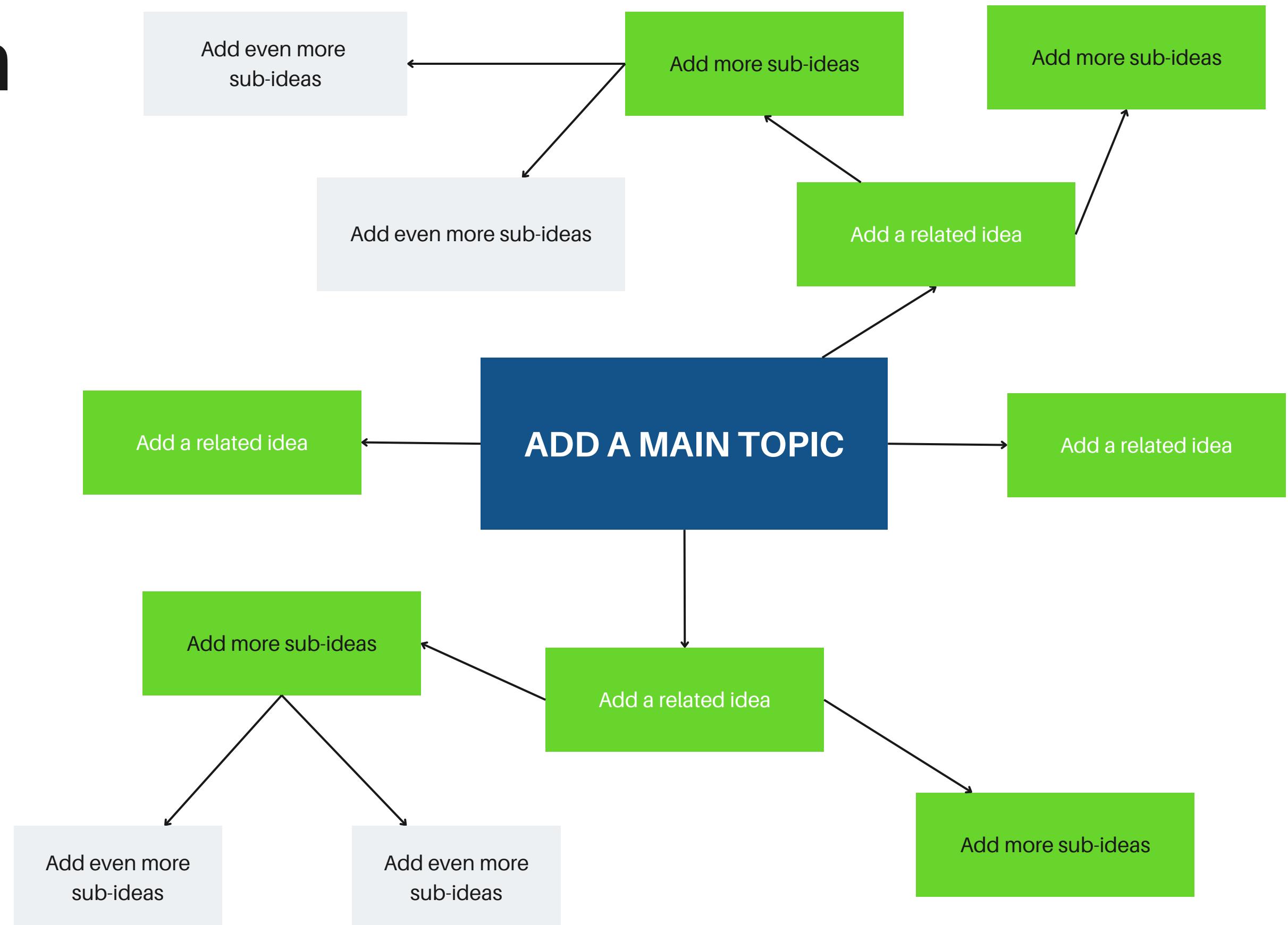
Copy a note,  
drag to the  
board, and write  
your ideas.

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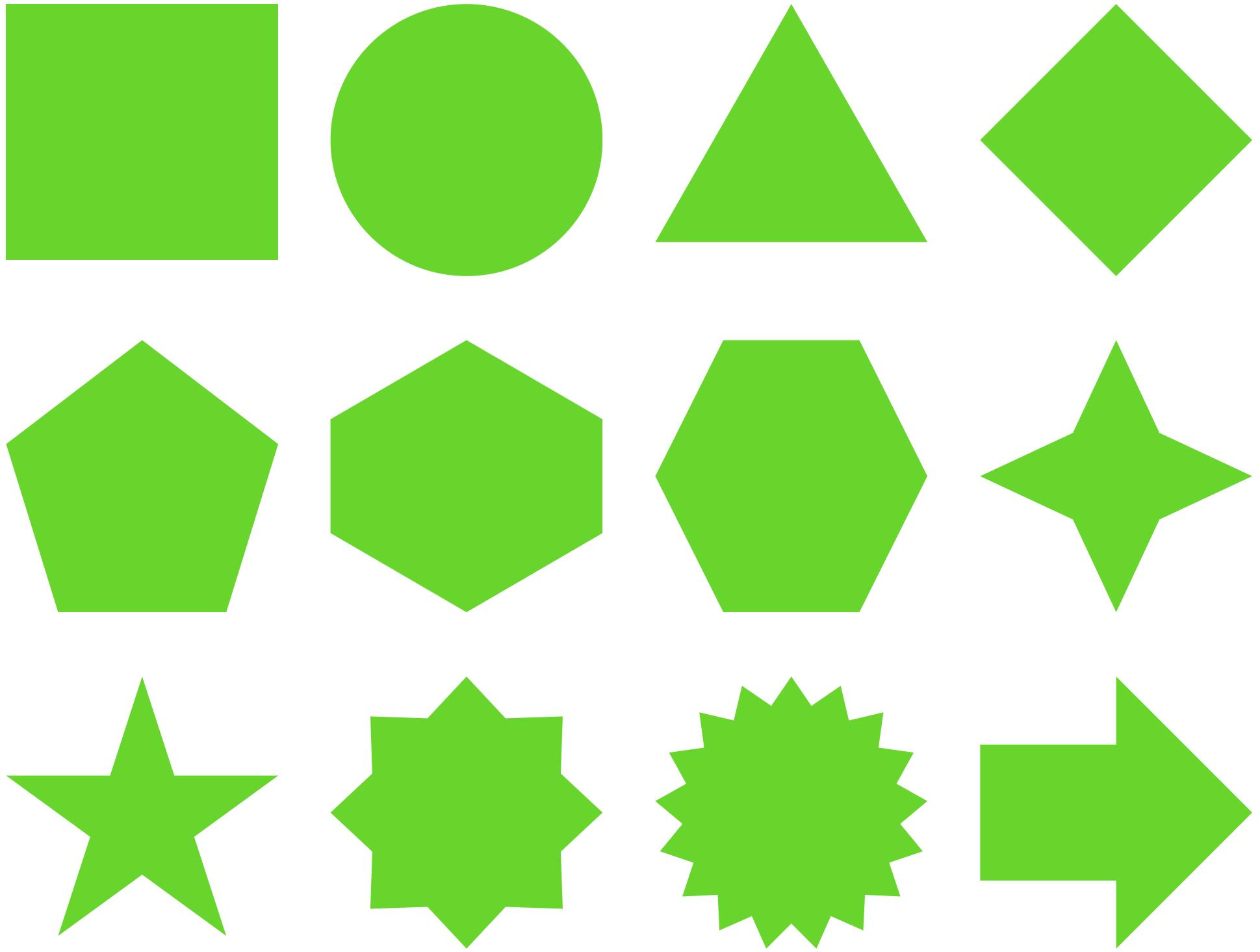
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# Resource Page

Use these design resources  
in your Canva Presentation.  
Happy designing!

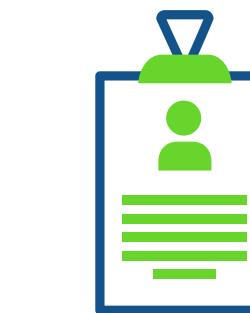
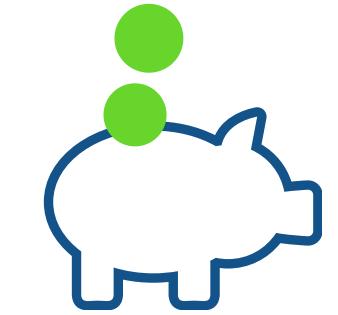
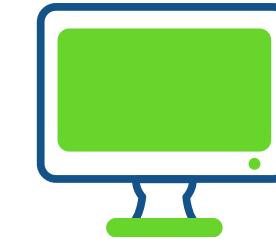
Don't forget to delete or  
hide this page before presenting.



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# Resource Page

Find the magic and fun  
in presenting with Canva  
Presentations. Press the  
following keys while on Present  
mode!

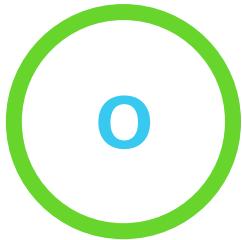
Delete or hide this page  
before presenting.



for blur



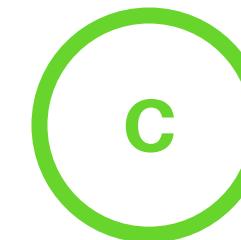
for a drumroll



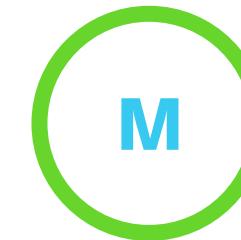
for bubbles



or unveil



for confetti



for mic drop



for quiet



Any number from  
0-9 for a timer