#### **ICBS:** Machine Learning and Finance

(Due: 9 June 2020)

## Coursework

Instructors: Arnaud de Servigny & Hachem Madmoun

#### Conventions:

- Mathematically, the probability that a random variable X takes the value x is denoted p(X = x). In this document, we simply write p(x) to denote the distribution evaluated for the particular value x.
- When an activation function a is applied to every element of a vector  $Z \in \mathbb{R}^d$ , we simply write a(Z).
- For a matrix  $X \in \mathbb{R}^{n \times d}$  with rows  $X_1, \dots, X_n$  and an activation function a, we simply write a(X) to denote the matrix composed of the rows  $a(X_1), \dots, a(X_n)$

## Problem A: Building a Language Model

(60 points)

For the whole problem A, we will use the csv file  $\mathbf{RedditNews.csv}^1$  in the  $\mathbf{data}$  folder.

# 1 Preprocessing the data

In the *RedditNews.csv* file are stored historical news headlines from Reddit WorldNews Channel, ranked by reddit users' votes, and only the top 25 headlines are considered for a single date.

You will find two colomns:

- The first column is for the "date".
- The second column is for the "News". As all the news are ranked from top to bottom, there are only 25 lines for each date.

Question 1: Load the data from the csv file, create a list of all the news.

Question 2: Preprocess the data by transforming the list of sentences into a list of sequences of integers, via a dictionary that maps the words to integers. (For each sentence, add the token "Start" at the beginning of the sentence and "End" at the end.)

<sup>&</sup>lt;sup>1</sup>Source: Sun, J. (2016, August) Daily News for Stock Market Prediction, Version 1. Retrieved [26 may 2020] from https://www.kaggle.com/aaron7sun/stocknews.

Let x be the list of the sequences of integers and N be the length of x.

Let  $T_i$  be the length of each sequence  $x_i$  in x.

$$x = \begin{cases} x_1 = x_1^1, x_1^2, \dots, x_1^{T_1} \\ x_2 = x_2^1, x_2^2, \dots, x_2^{T_2} \\ x_3 = x_3^1, x_3^2, \dots, x_3^{T_3} \\ \vdots & \vdots \\ x_N = x_N^1, x_N^2, \dots, x_N^{T_N} \end{cases}$$

# 2 Building a Language Model on Reddit News

A Language Model is a model that aims to compute the probability of a sequence.

Language Modeling is one of the most important tasks in natural language processing.

For instance, if we want to create a speech recognition system. A wave signal is transformed into a sentence. By computing the likelihood of two possible sentences, we can choose the most likely one.

The objective of this section is to build a **language model** on the corpus Reddit News. To create it, we need a corpus of documents  $(x_i)_{\{1 \le i \le N\}}$  for the training. Each document  $x_i$  of length  $T_i$  is a sequence  $x_i^1, \ldots, x_i^{T_i}$ .  $(T_i$  depends on i because the sentences are of different lengths).

We also need to make assumptions regarding the dependencies in each document. Let  $x = x^1, \dots, x^T$  be a sequence. We will assume a first order Markov assumption. Which means:

$$\forall t \in \{1, \dots, T-1\} \quad p(x^{t+1}|x^1, \dots, x^t) = p(x^{t+1}|x^t)$$

We define l(x) the normalized log likelihood of a sentence  $x = x^1, \dots, x^T$  as follows

$$L(x) = \frac{1}{T} \log p(x^1, \dots, x^T)$$

Question 3:

Show that, for each sequence  $x = x^1, \dots, x^T$ 

$$p(x^1) = 1$$

And deduce that:

$$L(x) = \frac{1}{T} \sum_{t=1}^{T-1} \log p(x^{t+1}|x^t)$$
 (2.1)

The objective of the subsection 2.1 and 2.2 is to model  $p(x^{t+1}|x^t)$ . The subsection 2.1 will use a simple Markov Model for that and the subsection 2.2 will use a shallow neural network.

## 2.1 A Markov Model

Let V be the size of the vocabulary of our dataset.

For each couple  $(i, j) \in \{1, ..., V\}$ , we model the transition from the i - th word to the j - th word of the vocabulary using the element Q[i, j] of a transition matrix Q.

$$p(i \rightarrow j) = Q[i, j]$$

Question 4: What is the expression of the matrix  $Q^*$  which maximizes the likelihood of a training corpus  $(x_i)_{\{1 \le i \le N\}} = (x_i^1, \dots, x_i^{T_i})_{\{1 \le i \le N\}}$ 

Question 5: From the equation 2.1 and Question 4, deduce the new expression of the normalized log likelihood for a sequence  $x^1, \ldots, x^T$ 

Question 6: Estimate the matrix  $Q^*$  on the Reddit News data

Question 7: Compare the normalized log likelihoods of 5 sentences from the Reddit News corpus and 5 fake sentences generated randomly from the vocabulary (without carrying of their meaning). What can you conclude?

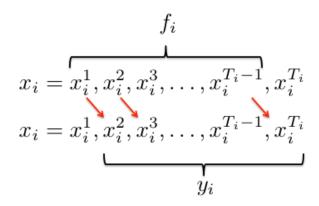
### 2.2 A Shallow Neural Network

In this subsection, we are going to model  $p(x^{t+1}|x^t)$  using a shallow neural network.

The Reddit News corpus is composed of N sequences  $(x_i)_{1 \le i \le N}$ .

Let's describe the forward and the backward propagation for a specific batch of features, associated with the sequence  $x_i = (x_i^1, \dots, x_i^{T_i})$ .

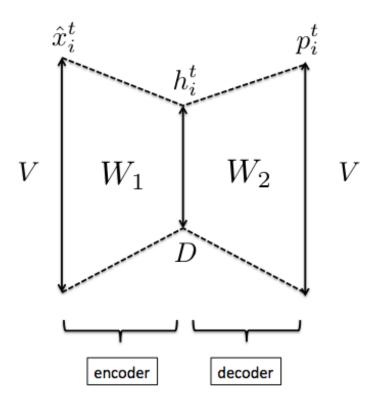
We want the model to learn to predict  $x_i^{t+1}$  given  $x_i^t$  for all  $t \in \{1, \dots, T_i - 1\}$  as represented in the following figure:



For each sequence  $x_i$ , we have a batch of  $T_i-1$  features, which are the elements  $f_i=(f_i^1,\ldots,f_i^{T_i-1})=(x_i^1,\ldots,x_i^{T_i-1})$ . These  $T_i-1$  features are associated with the  $T_i-1$  targets  $y_i=(y_i^1,\ldots,y_i^{T_i-1})=(x_i^2,\ldots,x_i^{T_i})$ . Each target is an integer in the vocabulary of size V. Hence, our problem is a multiclass classification problem with V possible classes.

Let  $\hat{x}_i^t$  represents the V-dimensional one hot vector associated with the integer  $x_i^t$ .

The forward propagation for a specific feature vector  $\hat{x}_i^t$  is described in the following figure:



- First, the V-dimensional one hot vector  $\hat{x}_i^t$  is feeded to the neural network.
- The first transformation maps the vector  $\hat{x}_i^t$  to the low D-dimensial vector  $h_i^t$  through the  $W_1$  matrix and the tanh activation function:

$$h_i^t = \tanh(W_1^T \hat{x}_i^t)$$

• The second transformation maps the hidden vector  $h_i^t$  to the discrete probability distribution  $p_i^t$  via the matrix  $W_2$  as follows:

$$p_i^t = \operatorname{softmax}(W_2^T h_i^t)$$

#### **Matrix Notation:**

Instead of performing the forward propagation described before on a specific vector  $\hat{x}_i^t$ , we can combine all the  $T_i - 1$  vectors  $\hat{x}_i^t$  for all  $t \in \{1, \dots, T_i - 1\}$  as the rows of a feature matrix  $F_i$  of shape  $(T_i - 1, V)$  as follows:

$$\forall t \in \{1, \dots, T_i - 1\} \ \forall v \in \{1, \dots, V\} \quad F_i[t, v] = \hat{x}_i^t[v]$$

### The feature matrix:

$$F_{i} \begin{cases} \hat{x}_{i}^{1} &= \hat{x}_{i}^{1}[1], \dots, \hat{x}_{i}^{1}[V] \\ \hat{x}_{i}^{2} &= \hat{x}_{i}^{2}[1], \dots, \hat{x}_{i}^{2}[V] \\ \\ \hat{x}_{i}^{T_{i}-1} &= \hat{x}_{i}^{T_{i}-1}[1], \dots, \hat{x}_{i}^{T_{i}-1}[V] \end{cases}$$

We can also combine all the D-dimensional vectors  $h_i^t$  as rows of a matrix  $H_i$ . Let  $H_i[1], \ldots, H_i[T_i - 1]$  be the rows of  $H_i$ .

Then, the **hidden matrix**  $H_i$  is defined as follows:

$$\forall t \in \{1, \dots, T_i - 1\} \quad H_i[t]^T = h_i^t$$

Finally, we combine all the final vectors  $p_i^t$  as rows of a matrix  $P_i$ . Let  $P_i[1], \ldots, P_i[T_i - 1]$  be the rows of  $P_i$ .

Then, the **prediction matrix**  $P_i$  is defined as follows:

$$\forall t \in \{1, \dots, T_i - 1\} \quad P_i[t]^T = p_i^t$$

Question 8: What are the shapes of the matrics  $H_i$  and  $P_i$ ?

Question 9: Show that:

$$H_i = \tanh(F_i W_1)$$
$$P_i = \operatorname{softmax}(H_i W_2)$$

We also need to one hot encode the targets  $y_i = (y_i^1, \dots, y_i^{T_i-1}) = (x_i^2, \dots, x_i^{T_i})$ .

Each target  $y_i^t$  for  $t \in \{1, \dots, T_i - 1\}$  is one hot encoded into a V-dimensional vector  $\hat{y}_i^k$ .

We combine all the final vectors  $\hat{y}_i^t$  as rows of a matrix  $Y_i$ . Let  $Y_i[1], \dots, Y_i[T_i - 1]$  be the rows of  $Y_i$ .

Then, the **target matrix**  $Y_i$  is defined as follows;

$$\forall t \in \{1, \dots, T_i - 1\} \quad Y_i[t]^T = \hat{y}_i^t$$

The Target Matrix:

$$Y_{i} \begin{cases} \hat{y}_{i}^{1} &= \hat{y}_{i}^{1}[1] , \dots, \hat{y}_{i}^{1}[V] \\ \hat{y}_{i}^{2} &= \hat{y}_{i}^{2}[1] , \dots, \hat{y}_{i}^{2}[V] \\ \\ \hat{y}_{i}^{T_{i}-1} &= \hat{y}_{i}^{T_{i}-1}[1] , \dots, \hat{y}_{i}^{T_{i}-1}[V] \end{cases}$$

Question 10: Explain why the loss function  $J_i$  for the batch associated with the sequence  $x_i$  is:

$$J_i = -\frac{1}{T_i - 1} \sum_{t=1}^{T_i - 1} \sum_{v=1}^{V} \hat{y}_i^t[v] \log p_i^t[v]$$

For the learning process, we need to calculate the gradient of the loss function  $J_i$  with respect to the matrices  $W_1$  and  $W_2$ .

Let's consider the two matrices:

$$G_{i}^{1} = H_{i}^{T}(P_{i} - Y_{i})$$

$$G_{i}^{2} = F_{i}^{T} [(P_{i} - Y_{i})W_{2}^{T} \circ (N_{i} - H_{i} \circ H_{i})]$$

Where  $\circ$  refers to the Hadamard Product<sup>2</sup> defined as follows:

$$\forall A = [a_{ij}]_{1 \le i \le n, 1 \le j \le p}, B = [b_{ij}]_{1 \le i \le n, 1 \le j \le p} \in \mathbb{R}^{n \times p} \quad A \circ B = [a_{ij}b_{ij}]_{1 \le i \le n, 1 \le j \le p} \in \mathbb{R}^{n \times p}$$

And  $N_i = [1]_{1 \le t \le T_i, 1 \le t' \le T_i}$  is a matrix with ones everywhere.

Question 11: Based on their shapes, determine which of these two matrices  $G_i^1$  and  $G_i^2$  represents  $\nabla_{W_1} J_i$  and which one represents  $\nabla_{W_2} J_i$ 

Question 12: Train the neural network for one epoch using the gradient descent as follows:

- Shuffle the sequences.
- For each sequence  $x_i$  in the training corpus:
  - Create the feature matrix  $F_i$ , the hidden matrix  $H_i$ , the prediction matrix  $P_i$  and the target matrix  $Y_i$ .
  - Calculate the loss function associated with this batch and store it in a list
  - Perform one step of Gradient Descent to update the weights matrices  $W_1$  and  $W_2$ .

Question 13: Using an EWMA, plot a smooth version of the list of losses associated with each update of the Gradient Descent.

Question 14: How can we create an embedding matrix from the trained neural network?

<sup>&</sup>lt;sup>2</sup>More information in the Python Session code

## Problem B: Building a Sentiment Analysis Model

(40 points)

The data we will use for the *problem B* is the **TweetSentiment.csv**<sup>3</sup> file in the **data** folder.

In the TweetSentiment.csv file are stored several tweets. Each tweet is associated with a target representing its sentiment. There are three possible sentiments:

- +1 is for a positive sentiment.
- $\bullet$  -1 is for a negative sentiment.
- 0 is for a neutral sentiment.

Question 15: Load the data from the csv file, split it into the train and the test datasets. Learn a sentiment analysis model of your choice on the training dataset and evaluate it on the test dataset.

 $<sup>{\</sup>rm ^3Source:\ https://www.kaggle.com/vivekrathi055/sentiment-analysis-on-financial-tweets}$