

Shell SHACKS

Learn. Create. Share.



Sponsorship Packet

ABOUT



What is ShellHacks?

ShellHacks is an inaugural hackathon where three hundred students from around Florida will gather to learn about new technologies, create innovative projects, and share their work with the community.

Students will experience a weekend full of activities designed to enhance their knowledge and showcase their skills. As a potential sponsor, you will have a first-hand look at the creative process and meet the talented students behind it!

Who is hosting ShellHacks?

ShellHacks is hosted by Upsilon Pi Epsilon (UPE), the honor society for the computing and information sciences at FIU. UPE is the largest and most active organization in FIU's College of Engineering, made up of over two hundred talented students in computer science, information technology, and computer engineering.

ShellHacks is also supported by many local organizations, including Women in Computer Science, Society of Hispanic Professional Engineers, Computer Science Outreach Programs, and more.

When & where is ShellHacks?

ShellHacks will take place from Friday, September 29th to Sunday, October 1st 2017 for 36 hours. It will be hosted at Florida International University (FIU) in Miami, Florida.

The venue for the hackathon is FIU's Tech Station, a state of the art facility featuring open collaborative spaces and high-tech computer labs - the perfect place for students to hack to their heart's content, and for you to see their talents in action!

What is the theme?

The theme for ShellHacks is diversity, which will be promoted by engaging students of all backgrounds as they create solutions to the problems facing our global community today.

Miami is a melting pot that's boiling with international diversity - one that is right at the heart of FIU. As a university committed to global citizenship, FIU is the ideal place for academia and industry to come together and witness the ingenuity of the brightest minds in our community.

BENEFITS

Talent Recruitment

- **Meet** top talent in computer science and engineering from FIU and other Florida schools
- **Access** student information such as resumes, LinkedIn, and GitHub profiles
- **Interact** with students at our sponsorship fair, hacking spaces, and other activities
- **Engage** with high-achieving computing students from the UPE Honor Society
- **Recruit** at the university awarding the most degrees to minority students in the nation

Product Development

- **Promote** your APIs and services to hundreds of students
- **Propose** a challenge for students to tackle using your APIs
- **Lead** workshops to teach students how to use your APIs in their projects
- **Mentor** students as they work on projects using your APIs
- **Evaluate** student projects at our project showcase and award the top teams

Brand Awareness

- **Feature** your brand on our website and social media channels
- **Expose** your brand through our flyers, posters, banners, shirts, and digital signs
- **Introduce** your brand to all attendees at our opening ceremony
- **Exhibit** your products and services at our sponsorship fair
- **Distribute** your promotional materials to students throughout the event
- **Spotlight** your brand by sponsoring meals at the event

Community Outreach

- **Support** computer science education on campus through UPE's development program for students
- **Foster** diversity through UPE's initiatives to encourage women and minorities to pursue computing degrees
- **Advance** computer science education in the community through UPE's outreach program for grade schools
- **Host** info sessions, workshops, and other events on campus facilitated by UPE's membership year-round

SPONSORSHIP



Sand Dollar
\$1,000

Scallop
\$3,000

Cone
\$5,000

Conch*
\$10,000

Recruitment

Access to LinkedIn & GitHub profiles	●	●	●	Early
Bring recruiters to the event		1	3	Any
Access to resumes			●	Early
Send recruiting e-mail after event				●
Access to private interview rooms				●

Event

Sponsor a snack or meal	Snack	Snack	Meal	Meal & Snack
Booth at Sponsorship Fair		●	●	●
Bring mentors to the event	1		3	Any
Speak at Opening Ceremony			3 min	5 min
Present a talk or workshop			45 min	90 min
Present a challenge and prize			●	●
Sponsor an activity			●	●
Judge at Project Showcase				●
Deliver Closing Remarks				●

Branding

Social media promotion	●	●	●	●
Logo on site, program, presentation	●	●	●	●
Logo on shirt	●	●	●	●
Distribute promo items		●	●	●
Logo on flyers, posters, digital signs			●	●
Distribute promo items inside bags			●	●
Feature in event program				●
Logo on nametags, banner				●
ShellHacks co-hosted by you**				●

* Limited quantities available

** Available on a first-come, first-served basis



shellhacks.net



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