

SACHACKS



Design. Code. Launch.



2021 Sponsorship Deck

February 19, 2021 - February 21, 2021

Virtually in Sacramento, CA

Dear Potential Sponsor,

About Us

SacHacks is the first major intercollegiate hackathon in the Sacramento, California area. Our passion is to create opportunities for those with potential to launch their ideas in a public venue. We provide the place, gather the creative minds, and have a friendly competition that lasts 36 hours. At the end of these 36 hours, participants will have a chance to pitch their project and launch their ideas to an audience of peers and company representatives.

Why Sponsor?

Your support would contribute to the growing generation of creative minds and allow us to make this event happen. All contributions will be used to cover the cost of a venue, food and refreshments, t-shirts and apparel, and everything required at a hackathon. This will allow hackers to be able to focus on launching their ideas at the end of the event.

As a sponsor of the event, you would also be able to meet one thousand engineers, coders, and creative minds from diverse backgrounds! In addition, you could review their resumes, and interview them in person at the event! This event would be a great chance to showcase your organization and find potential employees among this group of talented individuals.

Why We Are Different

SacHacks was brought to fruition to serve the underrepresented community through embracing it's unique origin. As the capital of one of the technological advanced and growing communities in the world, Sacramento is filled with untapped potential and growth. With a 20% poverty rate and median household income of \$65,046, Sacramento does not provide the necessary resources for those to launch their careers relative to those in the Bay Area with a 10% poverty rate and mean median household income of \$107,898.* Our Co-founder was one of these people that did not have these resources.

Why We Are Different (cont)

“When I was 13 I determined I wanted to attend a university even if no one around me was. I told my father. He laughed really hard and said ‘Keep dreaming. Dreams are free.’ Throughout high school, my family had a below-poverty income, I didn’t have access to teachers, I didn’t have access to AP classes, I didn’t have access to tutors, no access to coaches, no access to fancy extracurriculars. Just books and the internet. I wanted to drop high school many times. But my mom believed that I could make it to college. Because she did, I made it to college. My life was changed. And that’s why I co-founded SacHacks. To make people believe in themselves. To change peoples lives.”

- Co Founder Michaela Poblete
(B.S. Computer Science, University of California, Davis)

Not only do we have the drive and passion to help the community of Sacramento, we have an established track record having organized other hackathons like HackDSC and SJHacks. Our team consists of team members spanning over multiple universities with our mentor community heavily involved in freeCodeCamp and other community technology communities.

Your time and contribution is much appreciated.

Sincerely,

SacHacks Team
team@sachacks.io

[Data USA: Sacramento, CA & San Francisco-Oakland-Hayward, CA](#)

Participating Schools

 SACRAMENTO STATE	 UNIVERSITY OF CALIFORNIA	 UNIVERSITY OF CALIFORNIA		 SAN JOSÉ STATE UNIVERSITY
CALIFORNIA STATE UNIVERSITY Chico	SANTA CLARA UNIVERSITY	 UNIVERSITY OF CALIFORNIA SANTA CRUZ		UNIVERSITY OF CALIFORNIA MERCED
 CAL POLY SAN LUIS OBISPO			 ILLINOIS UNIVERSITY OF ILLINOIS AT URBANA-CHAMPAIGN	 UNIVERSITY OF TORONTO
 UNIVERSITY OF WATERLOO		 PURDUE UNIVERSITY	 Carnegie Mellon University	And many more!

Tracks



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Logo on SacHacks Shirt



Put your swag on our bags



Co-Host Standing



Thank you for your interest in sponsoring! If you have further questions, please email us at team@sachacks.io.