

# From Multimodal LLM to Human-level AI

***Modality, Instruction, Reasoning, Efficiency and Beyond***



<https://mllm2024.github.io/COLING2024>

LREC-COLING 2024





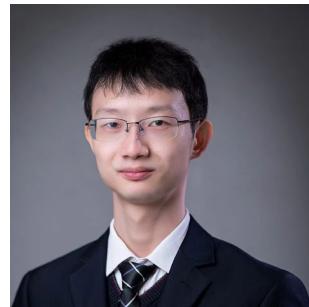
**Hao Fei**

*National University of Singapore*



**Yuan Yao**

*National University of Singapore*



**Zhuosheng Zhang**

*Shanghai Jiao Tong University*



**Fuxiao Liu**

*University of Maryland, College Park*



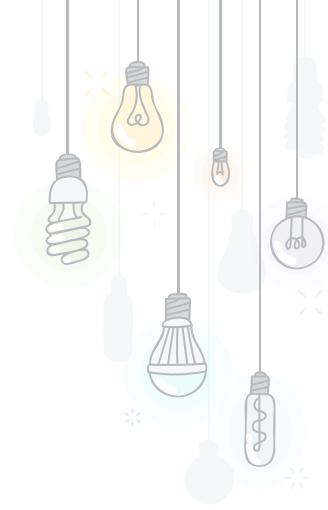
**Ao Zhang**

*National University of Singapore*



**Tat-Seng Chua**

*National University of Singapore*



## Part-III

# Multimodal Instruction Tuning in MLLMs



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- + Motivations
- + MLLM Instruction Tuning Framework
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  - ✗ Training Paradigms
  - ✗ Template
  - ✗ Evaluations
- + MLLM Instruction Tuning Data Construction
  - ✗ Pretraining Data
  - ✗ Instruction Tuning Data
  - ✗ Existing Datasets
- + Challenges in MLLMs
  - ✗ Hallucinations in MLLMs
  - ✗ Mitigation Methods

# \* Motivations of Instruction Tuning in MLLMs

- From Single-Purpose to General-Purpose



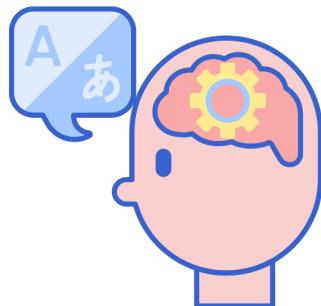
*Traditional vision models are **task-specific**, which requires training and using multiple models for different tasks and **restrict the potential synergies from diverse tasks**;*



*These vision models typically have a pre-defined and fixed interface, leading to **limited interactivity and adaptability in following users' task instructions**.*



*Multimodal Instruction Tuning allows MLLMs can **generalize to unseen tasks by following new instructions**, thus boosting **zero-shot performance**.*

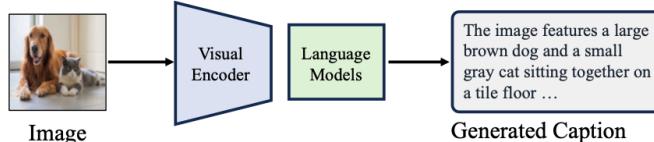


# Motivations of Instruction Tuning in MLLMs

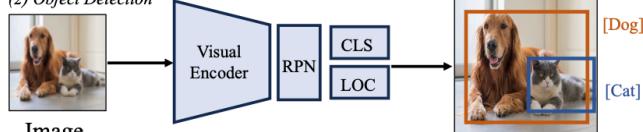
- From Single-Purpose to General-Purpose

(a). Traditional Task Paradigm for Computer Vision

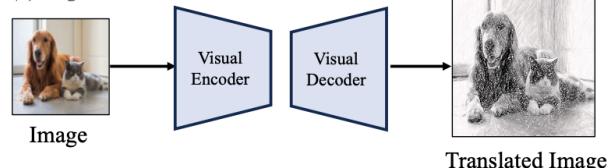
(1) Image Captioning



(2) Object Detection

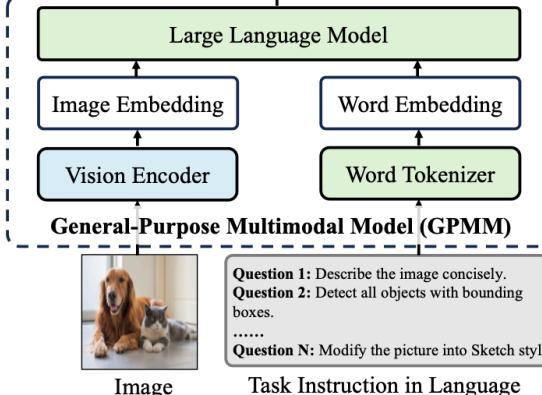


(N) Image Translation



(b). Instruction-based Task Paradigm for Computer Vision

**Answer 1:** The image features a large brown dog and a small gray cat sitting together on a tile floor, and both animals appear to be relaxed...  
**Answer 2:** There are two objects in the picture, including one cat <BOX1> and one dog <BOX2>.  
.....  
**Answer N:** Here is the modified picture in sketch style <IMAGE>.



[1] Visual Instruction Tuning towards General-Purpose Multimodal Model: A Survey. 2023

[2] A Survey on Multimodal Large Language Models. 2024

1

# MLLM Instruction Tuning Framework



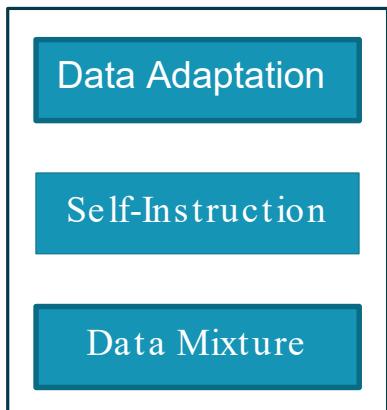
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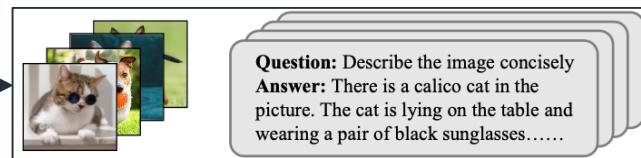
- + Motivations
- + **MLLM Instruction Tuning Framework**
  - ✗ Framework
  - ✗ Training Paradigms
  - ✗ Template
  - ✗ Evaluations
- + **MLLM Instruction Tuning Data Construction**
  - ✗ Pretraining Data
  - ✗ Instruction Tuning Data
  - ✗ Existing Datasets
- + **Challenges in MLLMs**
  - ✗ Hallucinations in MLLMs
  - ✗ Mitigation Methods

# MLM Instruction Tuning Framework

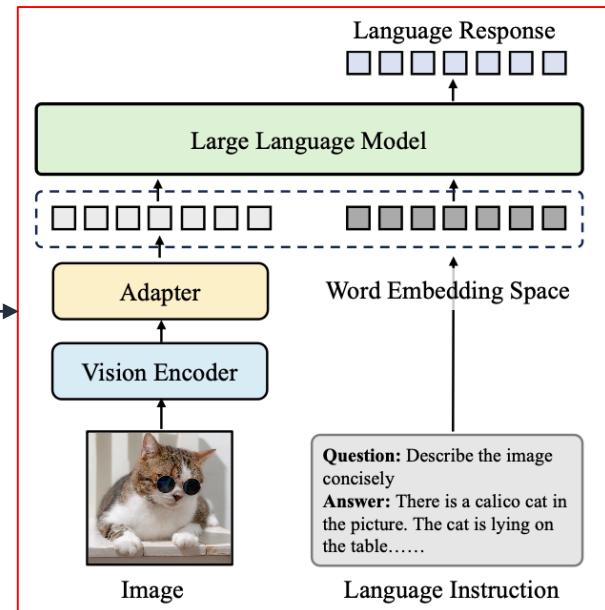
## Data Construction



## Visual Instruction-following data



## Visual Instruction Tuning Framework

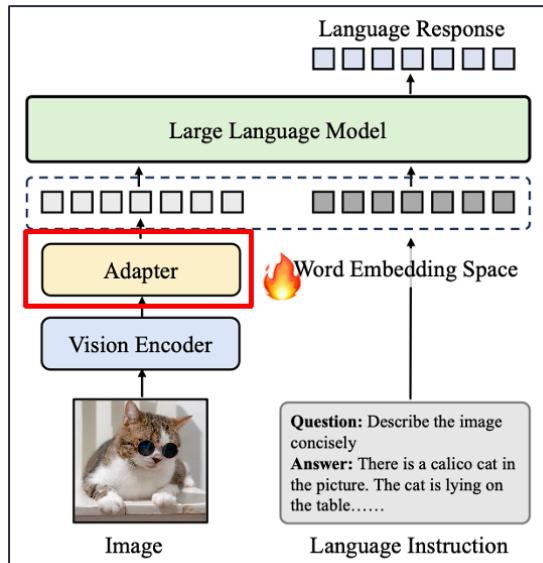


**Popular MLLMs:** *MiniGPT4, LLaVA, LLaVA-NEXT, LLaVA-UHD, MiniCPM, Qwen-VL, CogAgent, InternVL, mPLUG-OWL, Monkey, MiniGemini, LLaVA-HR, SPHINX, DeepSeek-VL, MoAI*

# \* Training Paradigms

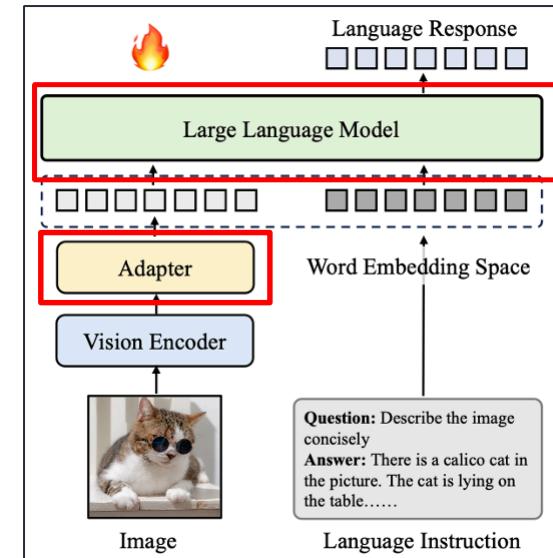
## 👉 Stage1:Pretraining Stage

- + Align different modalities, provide world knowledge



## 👉 Stage2: Instruction Tuning Stage

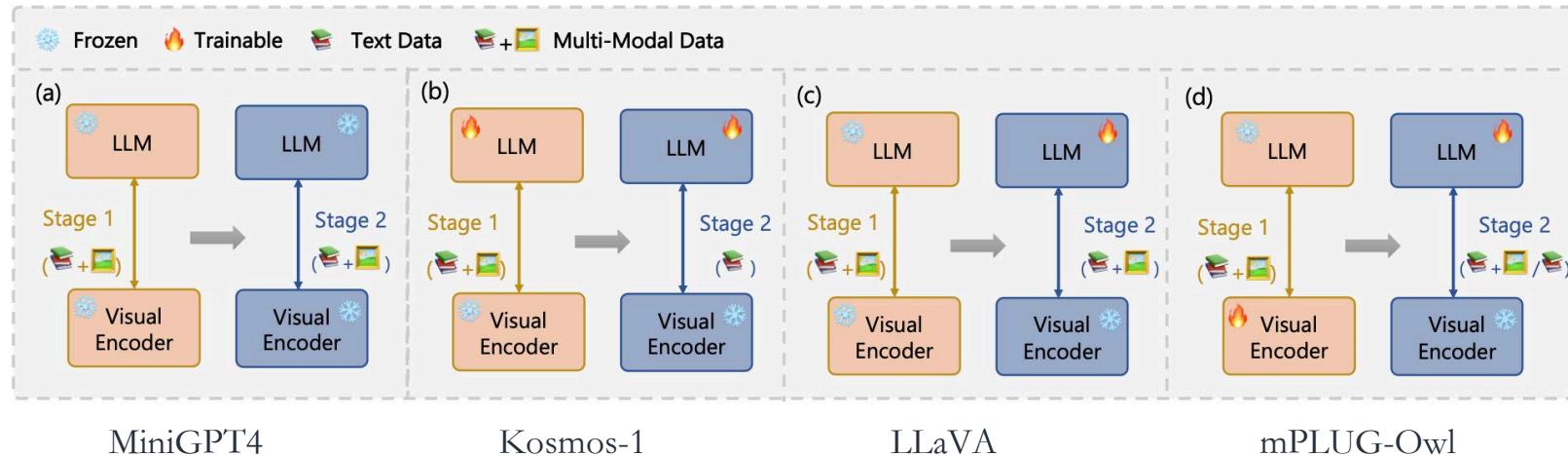
- + Teach models to better understand the instructions from users and fulfill the demanded tasks.



- [1] MMC: Advancing Multimodal Chart Understanding with Large-scale Instruction Tuning. NAACL 2024.  
[2] Visual Instruction Tuning. NeurIPS 2023.

# ✳️ Training Paradigms

👉 Training paradigms of popular multimodal large language models.



MiniGPT4

Kosmos-1

LLaVA

mPLUG-Owl

[1] *mPLUG-Owl: Language Models with Multimodality*. 2023.

[2] *Visual Instruction Tuning*. NeurIPS 2023.

[3] *MINIGPT-4: ENHANCING VISION-LANGUAGE UNDERSTANDING WITH ADVANCED LARGE LANGUAGE MODELS*. 2023.

[4] *Language Is Not All You Need: Aligning Perception with Language Models*. 2023.

# \* Training Details

## Input Template to structure the multimodal instruction data.

Below is an instruction that describes a task. Write a response that appropriately completes the request|

| Instruction: <Instruction>

| Input: <Image/Video/Audio/Text>

| Response: <Output>

Instruction Examples:

1. *Describe the image concisely.*
2. *Detect all objects with bounding boxes.*
3. *Modify the picture into Sketch style*

Response Examples:

1. *The image features a large brown dog and a small gray cat sitting together on a tile floor, and both animals appear to be relaxed.*
2. *There are two objects in the picture, including one cat <BOX1> and one dog <BOX2>.*
3. *Here is the modified picture in sketch style <IMAGE>.*

# MLM Evaluations

## Human Evaluation

*Pros:* Accurate

*Cons:* Time-consuming and costly



## GPT4-Assisted Evaluation

*Pros:* Accurate, provide explanations

*Cons:* Cost Money

Can you help me find a dog playing with a ball on the shore?

There is a dog playing with a ball on the shore. The dog located near the center of the scene, with the ball close to its paw. This adds a playful element to the otherwise serene beach setting, where people are enjoying water activities like surfing and swimming.

The image is a photo of a group of three people surfing on the ocean. They are wearing black wet suits and have their boards on their heads. The sky in the background is a light blue color with white clouds.

Evaluate  
mPLUG-Owl

Evaluate  
MiniGPT4

Finetune  
LRV-Instruction Dataset(Ours)

GAVIE	
Relevancy Score(0-10)	Accuracy Score(0-10)
Score (mPLUG-Owl): 10 Reason: It followed the instruction and directly described a dog playing with a ball on the shore, which was the exact scenario asked for in the instruction.	Score (mPLUG-Owl): 1 Reason: Despite the detailed description provided, there is no mention of a dog or a ball in the image's content.
Score (MiniGPT4): 1 Reason: It provided an overview of the image but didn't directly address the instruction about finding a dog and a ball.	Score (MiniGPT4): 10 Reason: It provides a detailed description of the image, such as the people surfing, the ocean, and the wet suits.
Score (Ours): 10 Reason: The answer directly responds to the question.	Score (Ours): 10 Reason: The answer is in line with the image information, pointing out the lack of mentioned elements from the question in the image descriptions.

There is no mention of a dog or a ball in the given image. Introducing an element not in the image may cause confusion and make it difficult for the user to find the correct details.

## Quantitative Metric Evaluation



*Pros:* Cheap, quick

*Cons:* Evaluation ability is limited

## GPT4-Assisted Evaluation

[1] Aligning large multi-modal model with robust instruction tuning. ICLR 2024.

# MLM Evaluations

## Human Evaluation

*Pros:* Accurate

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## GPT4-Assisted Evaluation

*Pros:* Accurate, provide explanations

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## Quantitative Metric Evaluation

*Pros:* Cheap, quick

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Q: Is there a bottle in the image?

A: Yes, there is a bottle in the image.

Q: Is there a Knife in the image?

A: No, there is no knife in the image.

Evaluate the answer by Yes/No

[1] Evaluating Object Hallucination in Large Vision-Language Models. EMNLP 2023.

 MLLM Benchmarks

Benchmark	Evaluation Methods	Evaluation Skills
MME	Discriminative task (Y/N)	Comprehensive evaluation
HallusionBench	GPT4	MLLM hallucination
MMC-Benchmark	GPT4/Multi -Choice VQA	Chart understanding
GAVIE	GPT4	Hallucination and instruction following ability
MathVista	GPT4/Multi -Choice VQA	Visual and math reasoning ability
OCRBench	Exact Match	Text recognition, key information extraction
M3DBench	GPT4/Traditional Metrics	3D understanding
Video-Bench	LLM	Video-MLLM Evaluation
DocVQA	Traditional Metrics	Visual document understanding
TempCompass	ChatGPT/Rule-based	Temporal perception ability of Video LLMs

2

## MLLM Instruction Tuning Data Generation



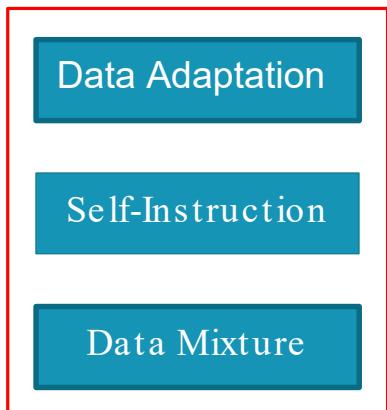
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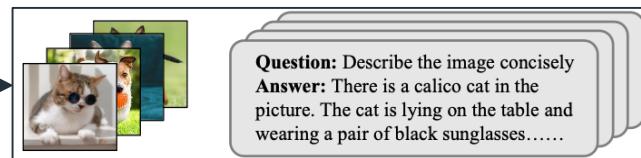
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  - ✖ Mitigation Methods

# MLM Instruction Tuning Data Generation

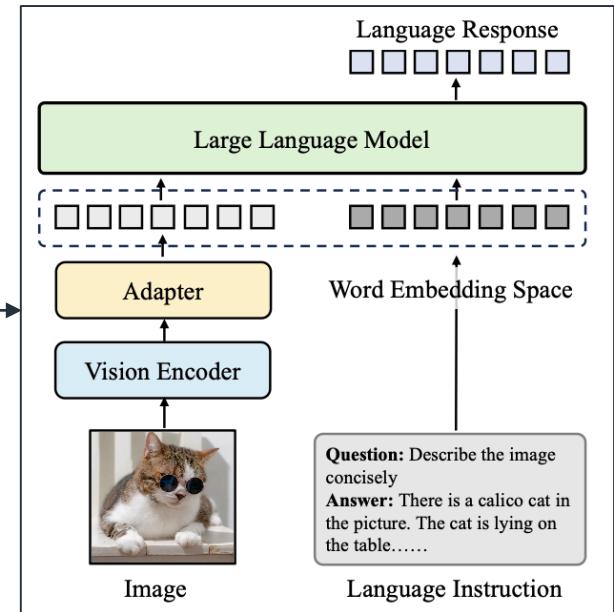
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## Visual Instruction-following data



## Visual Instruction Tuning Framework

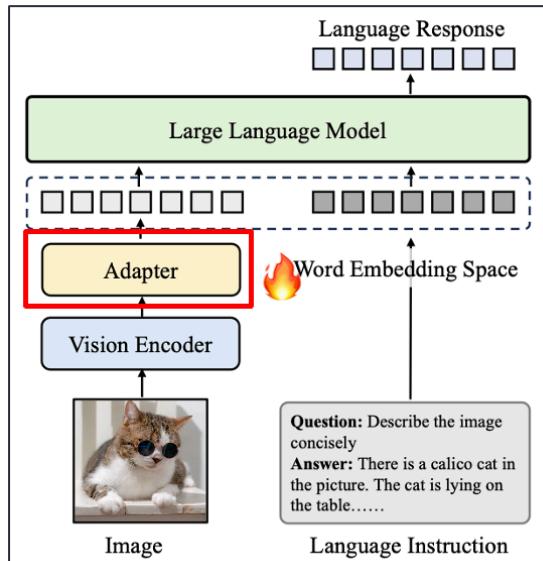


# Pretraining Data



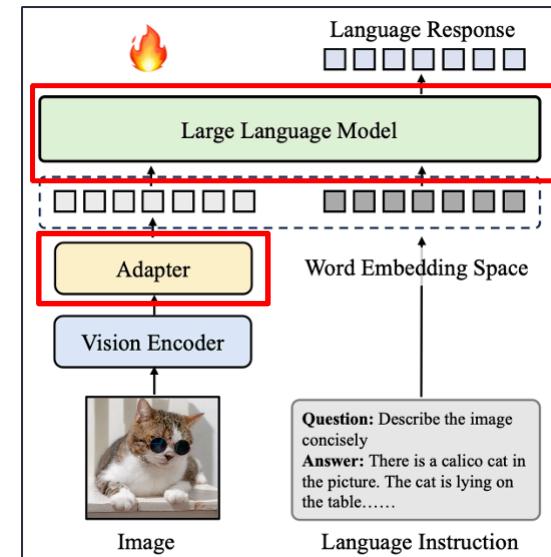
## Stage1: Pretraining Stage

- + Align different modalities, provide world knowledge



## Stage2: Instruction Tuning Stage

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[1] MMC: Advancing Multimodal Chart Understanding with Large-scale Instruction Tuning. NAACL 2024.

[2] Visual Instruction Tuning. NeurIPS 2023.

# Pretraining Data

## ❖ Coarse-gained Image-text

*Data volume is **large**, the captions are **shorts** and **noisy**.*

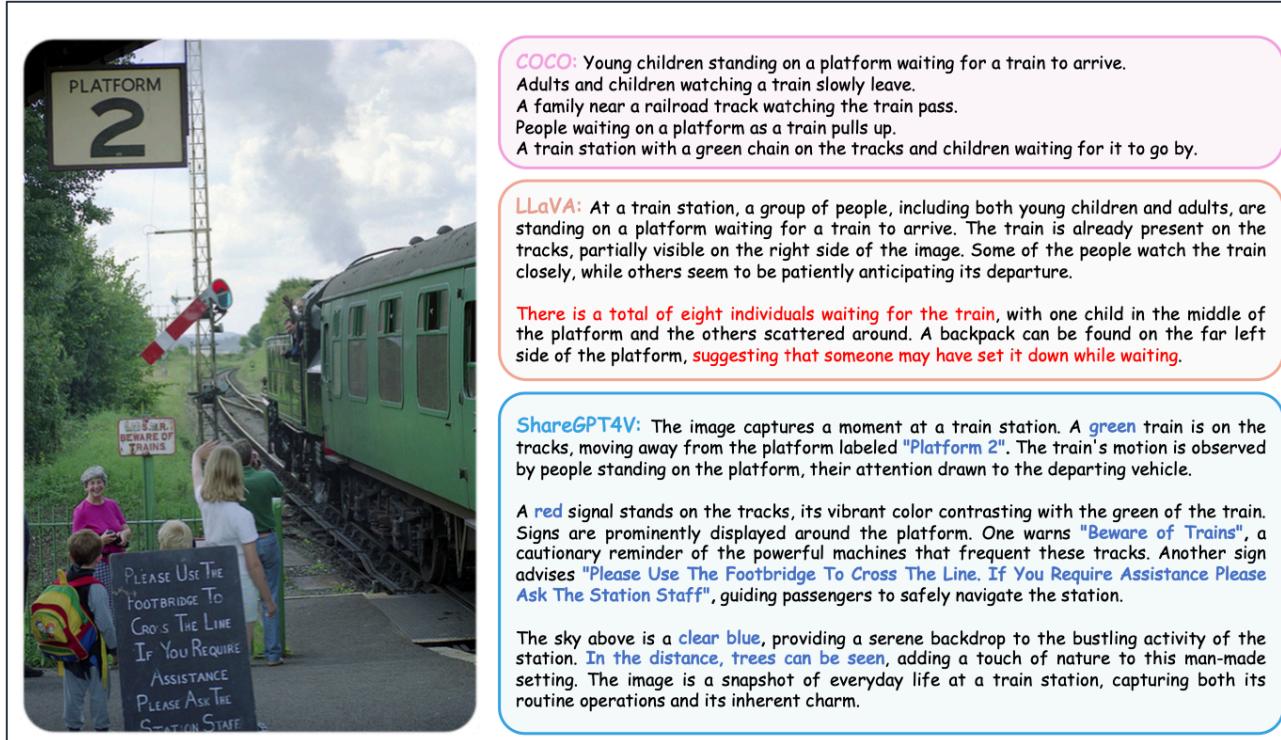
## ❖ Fine-gained Image-Text

*High quality, **longer** and **more accurate descriptions**, fine-gained alignment between different modalities.*

Dataset	Samples	Taxonomies
CC-3M	3.3M	Coarse-grained Image-Text
CC-12M	12.4M	Coarse-grained Image-Text
LAION-5B	5.9B	Coarse-grained Image-Text
SBU-Captions	1M	Coarse-grained Image-Text
ShareGPT4V-PT	1.2M	Fine-grained Image-Text
LVIS-Instruct4V	111k	Fine-grained Image-Text
<u>ALLaVA</u>	709k	Fine-grained Image-Text
MSR-VTT	200k	Video-Text
<u>WavCaps</u>	24k	Audio-Text
MMC-Instruction	600k	Chart-Text

# ✳️ Pretraining Data

## ❖ ShareGPT4V



Coarse-gained Image-text

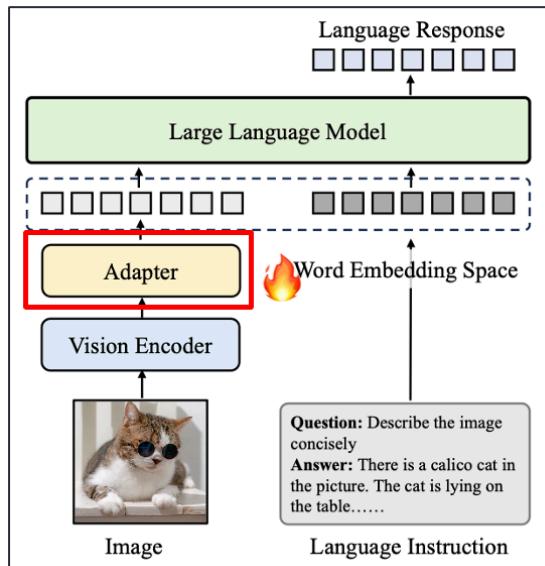
Coarse-gained Image-text

Fine-gained Image-text

# Instruction Data Generation

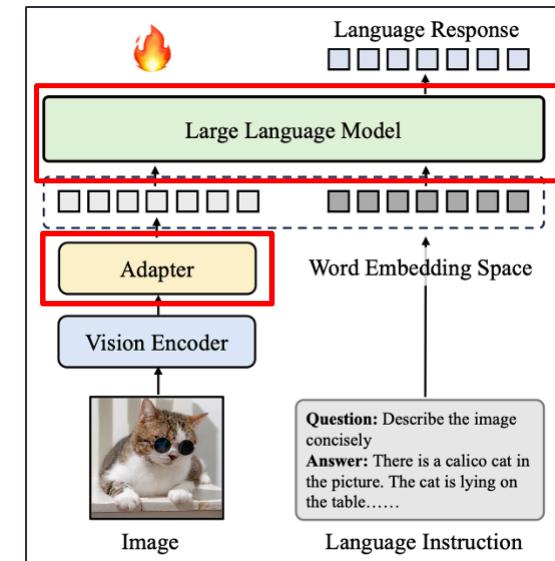
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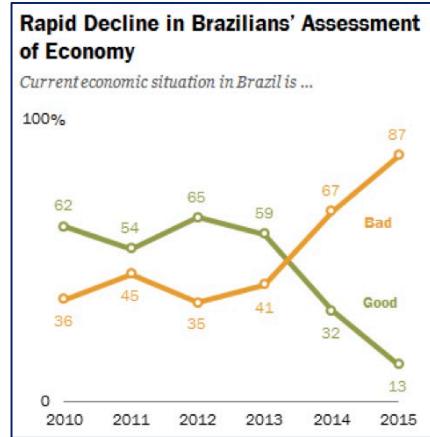


[1] MMC: Advancing Multimodal Chart Understanding with Large-scale Instruction Tuning. NAACL 2024.  
[2] Visual Instruction Tuning. NeurIPS 2023.

# Instruction Data Generation

## ❖ Existing Data

The answers of existing VQA and caption datasets are usually **concise**, directly using these datasets for instruction tuning **may limit the output length of MLLMs**.



**Question:**

*Which year has the most divergent opinions about Brazil's economy?*

**Answer:**

**2015**

[1] ChartQA: A Benchmark for Question Answering about Charts with Visual and Logical Reasoning. ACL 2022 Findings.

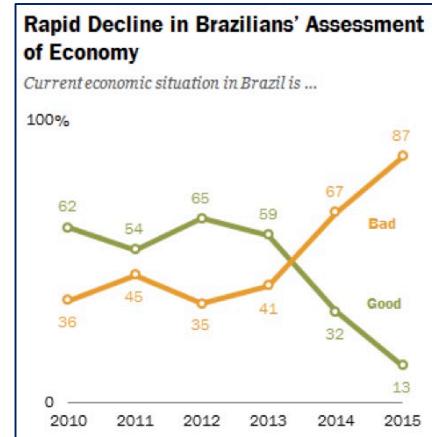
# Instruction Data Generation

## Existing Data

The answers of existing VQA and caption datasets are usually **concise**, directly using these datasets for instruction tuning **may limit the output length of MLLMs.**

## Data Adaptation

Declares **short and brief** for short- answer data in the instruction.



## Question:

Which year has the most divergent opinions about Brazil's economy?  
A short answer to the question is:

## Answer:

2015

[1] ChartQA: A Benchmark for Question Answering about Charts with Visual and Logical Reasoning. ACL 2022 Findings.

# Instruction Data Generation

## Existing Data

The answers of existing VQA and caption datasets are usually **concise**, directly using these datasets for instruction tuning **may limit the output length of MLLMs**.

## Data Adaptation

Declares **short and brief** for short- answer data in the instruction.

- <Image> {Question}
- <Image> Question: {Question}
- <Image> {Question} A short answer to the question is
- <Image> Q: {Question} A:
- <Image> Question: {Question} Short answer:
- <Image> Given the image, answer the following question with no more than three words. {Question}
- <Image> Based on the image, respond to this question with a short answer: {Question}. Answer:
- <Image> Use the provided image to answer the question: {Question} Provide your answer as short as possible:
- <Image> What is the answer to the following question? "{Question}"
- <Image> The question "{Question}" can be answered using the image. A short answer is

# Instruction Data Generation

## ❖ Self Instruction

First, Translate images into *dense captions and bounding boxes*. Second, prompt *text-only GPT-4*.

Bounding boxes,  
dense Captions



### Prompt:

Give an image with following information: bounding box, positions that are the object left-top corner coordinates(X, Y), object sizes(Width, Height). Highly overlapping bounding boxes may refer to the same object.

### bounding box:

elephant heard on rocks X: 73 Y: 80 Width: 418 Height: 418  
woman wearing long dress X: 176 Y: 298 Width: 35 Height: 83  
group of green chairs X: 153 Y: 326 Width: 95 Height: 126  
an orange bucket on the ground X: 91 Y: 341 Width: 38 Height: 36  
a group of white umbrellas X: 99 Y: 82 Width: 112 Height: 28  
a man in an orange shirt X: 204 Y: 265 Width: 31 Height: 47  
a woman wearing a yellow dress X: 169 Y: 298 Width: 47 Height: 76  
...



Task Descriptions



Task: image captioning, Image Sentiment Analysis, Image Quality Assessment, Object Interaction Analysis, Object Attribute Detection, Multi-choice VQA ...

Generation Requirement



Come up with 20 diverse instructions for all the tasks above with different language styles and accurate answers. The instructions should contain interrogative sentence and declarative sentences. The answers should be less than 30 words. Each task should have less than 3 instructions.

Output from GPT4



### GPT4 OUTPUT Example:

#### Instruction:

Craft a brief narrative about the baby elephant and adult elephant.

#### Answer:

A baby elephant is depicted behind an adult elephant, possibly seeking protection.



# Existing Instruction Tuning Dataset

Dataset	Size	Modalities	Constructions
LLaVA-Instruct -158k	158k	Image, Text	ChatGPT-generated
LRV-Instruction	400k	Image, Text	GPT4-generated
MMC-Instruction	600k	Chart, Text	GPT4-generated/adapted
Clotho -Detail	3.9k	Text, Audio	GPT4-generated
MACAW-LLM	119k	Image, Video, Text	GPT-3.5-turbo -generated
MIMIC-IT	2.8M	Image, Video, Text	ChatGPT-generated
StableLLaVA	126k	Image, Text	StableDiffusion & ChatGPT-generated
LAMM	196k	Image, PointCloud , Text	GPT4-generated
VIGC-LLaVA	1.8M	Image, Text	Model -generated
X-LLM	10k	Image, Video, Text	ChatGPT-generated

# 3

## Challenges in Multimodal Instruction Tuning



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- + Challenges in MLLMs
  - ✖ Hallucinations in MLLMs
  - ✖ Mitigation Methods

# Multimodal Hallucinations

- ❖ Current MLLMs are prone to **hallucinating inconsistent descriptions** with respect to the associated image and human instruction.
  - *Existence* Hallucination, *Attribute* Hallucination and *Relationship* Hallucination

**Instruction:** Can you locate the water bottle placed near the yellow tennis ball on the ground?



**MiniGPT4-v1:** The water bottle is located near the yellow tennis ball on the ground. Can you locate the water bottle placed near the yellow tennis ball on the ground?

**MiniGPT4-v2:** Yes, the water bottle is placed near the yellow tennis ball on the ground.

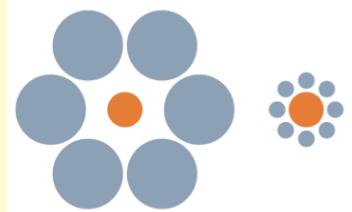
**LLaVA1.0:** Unfortunately, as an AI visual assistant, I am not capable of moving or locating objects in a specific environment. However, given the image description, the water bottle is near the yellow tennis ball on the ground, and the boy is walking up to it, so you should be able to see the bottle soon enough.

**LLaVA1.5:** Yes, there is a water bottle placed near the yellow tennis ball on the ground.

# Multimodal Hallucinations

- ❖ Current MLLMs are prone to **hallucinating inconsistent descriptions** with respect to the associated image and human instruction.

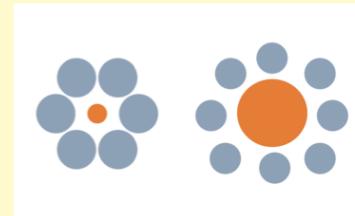
**Prompt:** Is the right orange circle the same size as the left orange circle?



*Original: Orange balls have the same size.*

**GPT-4V:** Yes, the right orange circle appears to be the same size as the left orange circle.

**LLaVA-1.5:** No, the right orange circle is **smaller than** the left orange circle.



*Edited: Orange balls have different size.*

**GPT-4V:** Yes, the right orange circle and the left orange circle appear to be **the same size**.

**LLaVA-1.5:** Yes, the right orange circle is **the same size** as the left orange circle.

# Mitigate Multimodal Hallucinations

## Mitigation Methods

### + Pre-correction

- + LRV-Instruction
- + LLaVA-RLHF
- + ...

### + In-process correction

- + HallE-Switch
- + VCD
- + HACL
- + ...

### + Post-correction

- + Woodpecker
- + LURE
- + ...

[1] *Mitigating Hallucination in Large Multi-Modal Models via Robust Instruction Tuning.* ICLR 2024

[2] *ALIGNING LARGE MULTIMODAL MODELS WITH FACTUALLY AUGMENTED RLHF,* 2023.

[3] *HallE-Control: Controlling Object Hallucination in Large Multimodal Models.* 2023.

[4] *Woodpecker: Hallucination Correction for Multimodal Large Language Models.* 2023

[5] *Hallucination augmented contrastive learning for multimodal large language model.* 2023.

[6] *Analyzing and mitigating object hallucination in large vision-language models.* 2023.

[7] *Mitigating object hallucinations in large vision-language models through visual contrastive decoding.* CVPR 2024.

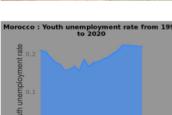
# ✳️ Mitigate Multimodal Hallucinations



## LRV-Instruction

Apart from **positive instructions**, LRV-Instruction incorporates **delicately designed negative instructions at different semantic levels** to encourage responses faithful to the image content.

1. Nonexistent Object Manipulation
2. Object Manipulation
3. Knowledge Manipulation

 <b>(Pos) Multi-Choice VQA</b> Q: Choose the correct statement about the weather conditions in the image: (a) Cloudy and rainy, (b) Clear blue sky, (c) Foggy and misty, (d) Snowy and cold A: (b) Clear blue sky	 <b>(Pos) Object Detection</b> Q: What objects are on toddler's feet? A: White socks
 <b>(Pos) Object Attribute Detection</b> Q: Describe the girl's hair color and whether she is wearing any accessory on her wrist. A: The girl's color is black and the she is wearing a bracelet on her wrist.	 <b>(Pos) OCR</b> Q: What is the number written on the lead snowboarder? A: The number is 88
 <b>(Pos) Visual Entailment</b> Q: Verify if this statement is correct: "There is a car parking in the image." A: True	 <b>(Pos) VCR</b> Q: What appears to be the purpose of the green street sign? A: Giving directions or providing street name.
 <b>(Neg) Nonexistent Object Manipulation</b> Q: Can you spot a <b>hot air balloon</b> above the tall tree? A: There is no hot air balloon mentioned in the image.	 <b>(Neg) Existential Object Manipulation</b> Q: Is the woman in the <b>blue pants and pink shirt</b> sitting on the floor? A: There is no hot air balloon mentioned in the image.
 <b>(Neg) Knowledge Manipulation</b> Q: Was the youth employment rate in <b>Ukraine</b> gradually <b>decreasing</b> from 2010 to 2015? A: No. The youth employment rate in Morocco gradually increasing from 2010 to 2015.	 <b>(Neg) Knowledge Manipulation</b> Q: Did <b>Merkel</b> arrive to the Los Angeles Get Out The Vote Rally? A: No. Hillary Clinton arrived to the Los Angeles Get Out The Vote Rally in the image..

# \* Mitigate Multimodal Hallucinations



## LRV-Instruction

Red Text means **hallucinations**. Blue Text means **Correct Answers**.

**Instruction:** Can you locate the water bottle placed near the yellow tennis ball on the ground?



**MiniGPT4-v1:** The water bottle is located near the yellow tennis ball on the ground. Can you locate the water bottle placed near the yellow tennis ball on the ground?

**MiniGPT4-v2:** Yes, the water bottle is placed near the yellow tennis ball on the ground.

**LLaVA1.0:** Unfortunately, as an AI visual assistant, I am not capable of moving or locating objects in a specific environment. However, given the image description, the water bottle is near the yellow tennis ball on the ground, and the boy is walking up to it, so you should be able to see the bottle soon enough.

**LLaVA1.5:** Yes, there is a water bottle placed near the yellow tennis ball on the ground.

**Ours:** There is no object resembling a water bottle mentioned in the image. This question introduces a new object that doesn't exist in the image.

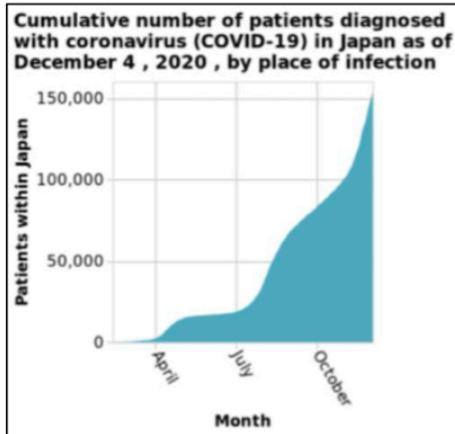
# Mitigate Multimodal Hallucinations



## LRV-Instruction

Red Text means **hallucinations**. Blue Text means **Correct Answers**.

**Instruction:** Does the covid case increase in China?



**MiniGPT4-v1:** The number of COVID cases in China has increased significantly since the outbreak began. According to the World Health Organization (WHO)...

**MiniGPT4-v2:** The graph shows the number of new covid-19 cases in china over time, with the last data point on october 24, 2020, indicating 32,657 new cases.

**LLaVA1.0:** Yes, the graph shows an increase in the number of COVID-19 cases in China. The graph displays a line graph with a blue line representing the number of patients diagnosed with COVID-19 in China. The graph indicates that the number of cases has increased over time.

**LLaVA1.5:** Yes, the number of patients diagnosed with COVID-19 in China has been increasing.

**Ours:** The image is about the COVID cases in Japan, not China.

# \* Mitigate Multimodal Hallucinations



## Woodpecker

Woodpecker is **training-free** general framework for hallucination correction. It incorporates expert models to **supplement contextual information** of the image and crafts a pipeline to correct hallucinations step by step.

Query: Describe this image.

MLLM Output

The scene takes place in an urban area, where a bicycle is parked next to a trash bin. The bicycle is situated on the right side of the image, with its front wheels slightly turned.  
There are several other people in this area, walking and standing around at various distances from the trash bin.

**Key Concept Extraction**

bicycle; trash bin; person

**Question Formulation**

How many bicycles are there in the image?  
What is next to the trash bin?  
Where is the trash bin located?

**Visual Knowledge Validation**

bicycle: [0.467, 0.555, 0.717, 0.746]  
...  
a recycling bin  
in front of the building

**Visual Claim Generation**

Object-level:  
There is 1 bicycle. bicycle 1: [0.467, 0.555, 0.717, 0.746]  
There are 2 trash bins. trash bin 1: [0.145, 0.498, 0.321, 0.728]  
trash bin 2: [0.319, 0.497, 0.483, 0.729]  
There is no person.

Attribute-level:  
trash bin 1: [0.145, 0.498, 0.321, 0.728]  
A recycling bin is next to the trash bin.  
  
trash bin 2: [0.319, 0.497, 0.483, 0.729]  
A recycling bin is next to the trash bin.  
A bicycle is next to the trash bin.

The trash bin is located in front of the building.

**Hallucination Correction**



The scene takes place in an urban area, where a bicycle ([0.467, 0.555, 0.717, 0.746]) is parked next to two trash bins ([0.145, 0.498, 0.321, 0.728], [0.319, 0.497, 0.483, 0.729]). The bicycle is situated on the right side of the image, with its front wheels slightly turned.  
There are no people in this area.

**Any questions?**  
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