

## **Panca Peruvian Cuisine**

### **Introduction:**

- I will recreate and redesign a webpage for one of my favorite local restaurants - Panca Peruvian Cuisine
- A well designed website provides a strong online presence for any business, with my redesign I will create a simple but engaging website which will provide potential customers the essential information they need, with visuals showcasing the cuisine.

### **Expected List of Features:**

- Home Page (introduction, location, hours, pictures of the restaurant and cuisine)
- About Us (Information about the chef, inspiration for the dishes)
- Menu
- Contact Us & Reservation Page

### **Market Survey:**

<https://pancaperuviancuisine.com/> (the original)

<https://www.collettarestaurant.com/>

<https://barisabel.com/>

<https://eatpastaria.com/stlouis/>

<https://maaemo.no/>

It took a surprising amount of time to find examples of websites in which I appreciated the design and I am looking to replicate. The websites listed here have all very simple designs, easy to access information, basic yet contrasting colors and showcase the brand in a straightforward and powerful way. Many websites I looked at were too busy, too many pictures, too much information showcased, it felt overwhelming.

### **References:**

<https://www.wix.com/blog/2019/08/how-to-create-restaurant-website/>

<https://getbento.com/blog/best-restaurant-websites-design/>