



CRM Basics: Unlock Business Growth through Relationships

Course completed by Marcelo Fabián López Castro

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Top skills covered

Customer Relationship Management (CRM)

A stylized, handwritten signature in black ink that reads "Dan Rodnitzky".

Head of Global Content, Learning



Certificate ID: 0907eadb45cc69fb8cec6f1c3d0f987eec12738d7a55d107b3b378ce1819b817