## World Happiness Report 2024

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# World Happiness Report 2024

An analytical journey through the key drivers of global happiness

Project by Marcelo Fabián López Castro · Data source: World Happiness Report · Built with Tableau

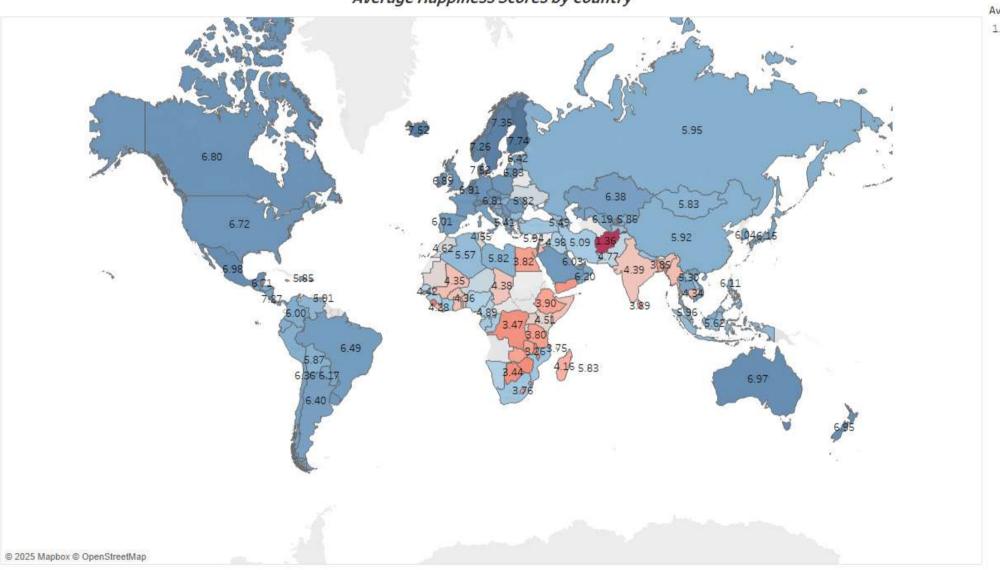


**World Happiness Report** 



### Happiness World Map 2024

Average Happiness Scores by Country











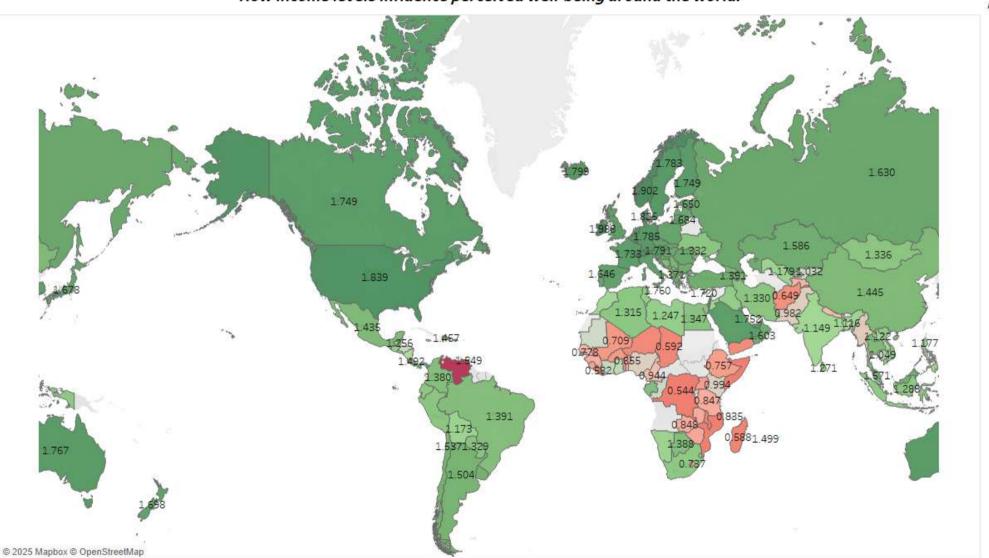
5.90

Year

Menu

### Contribution of Log GDP per Capita to Happiness

How income levels influence perceived well-being around the world.







Avg. Explained by: Log GD.



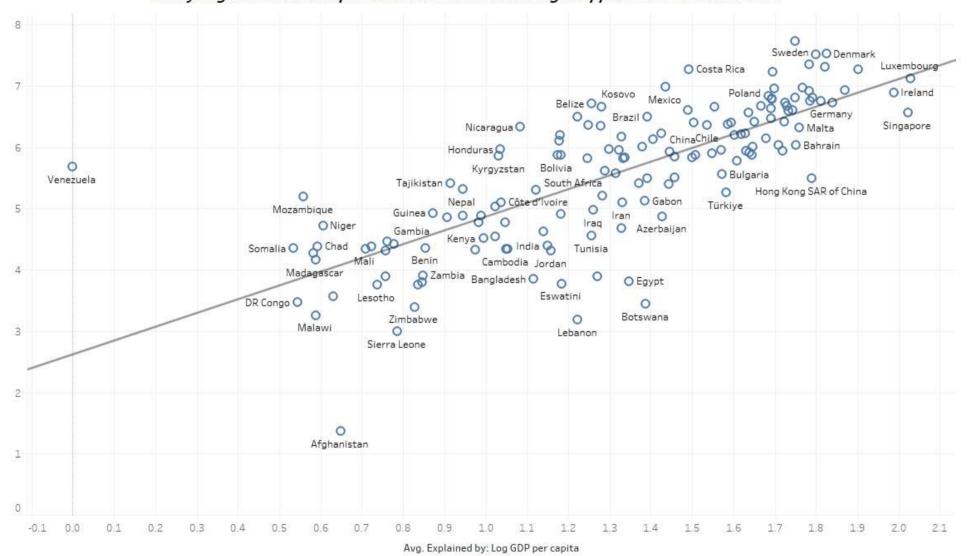
Menu

### Contribution of GDP to Happiness vs. Life Ladder

Year 2024

2024 **D** 

Analyzing the relationship between income and average happiness across countries.

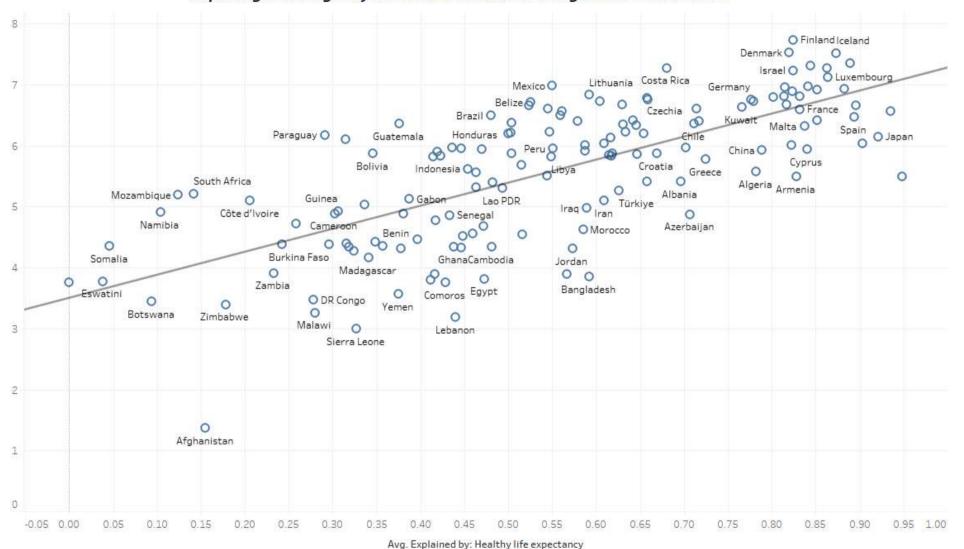




### Mark of Healthy Life Expectancy on Happiness

Year 2024 2024





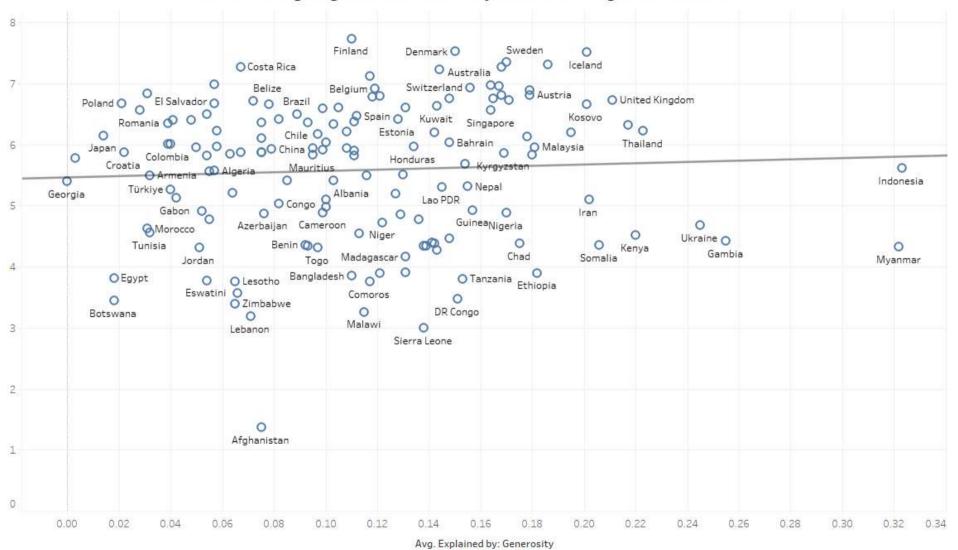
Avg. Ladder score



### Exploring the Impact of Generosity on Happiness

Year 2024 2024 0

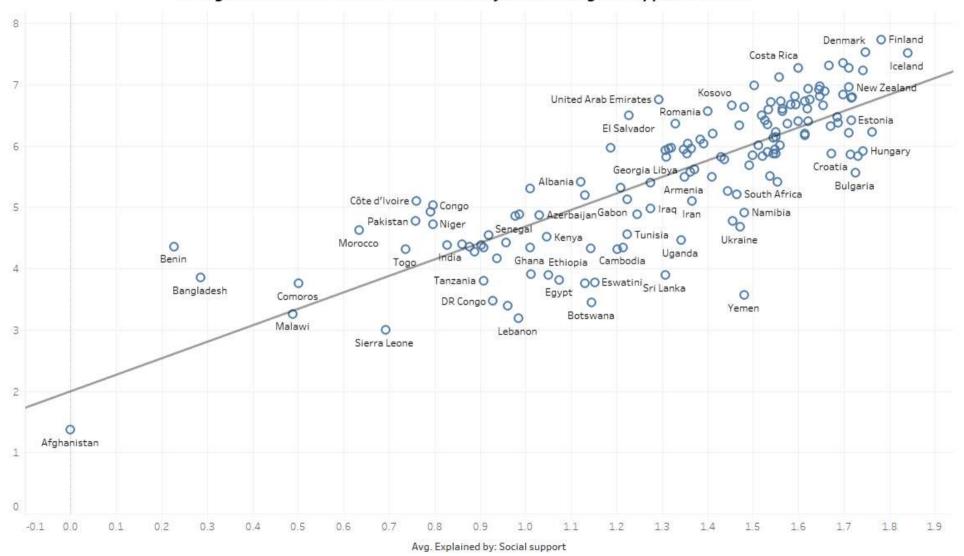
How the act of giving correlates with subjective well-being across nations.



### The Role of Social Support in Global Well-Being

Year 2024 2024 D

Stronger social connections are consistently linked to higher happiness levels.





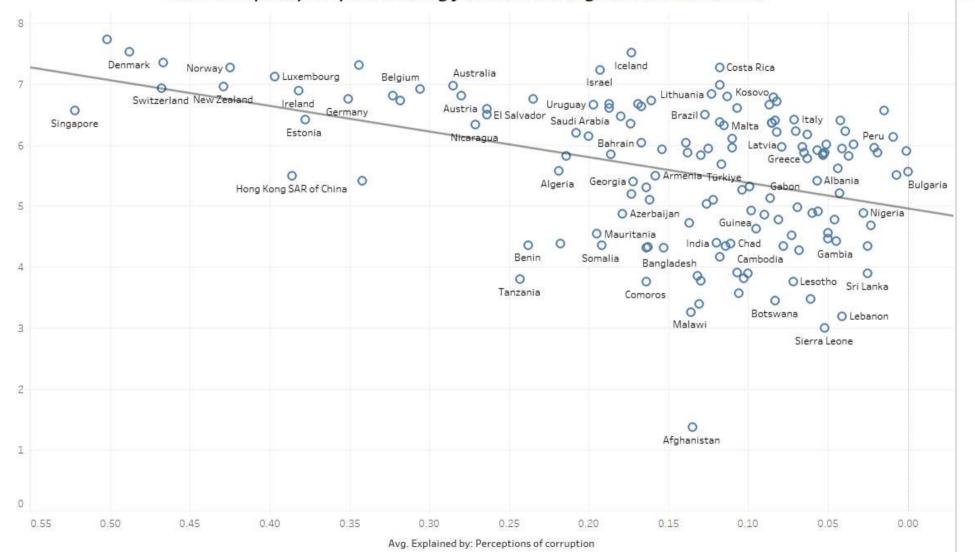
Year

2024

2024 - (ID)

Menu

Lower corruption perception is strongly associated with greater life satisfaction.



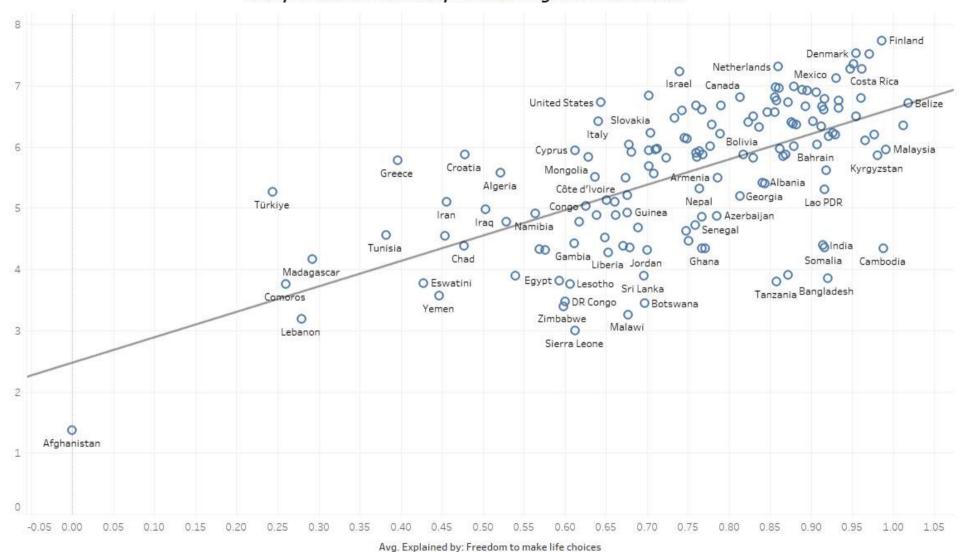
Avg. Ladder score

### Freedom of Choice & Its Influence on Happiness

Year 2024

2024 D

How personal freedom shapes well-being across the world.



### 🍀 Top 20 Happiest Countries – Word Cloud

Visualizing the world's most joyful nations by average happiness score.

# **Denmark Austria** Germany Sweden Canada **Luxembourg Finland** United States IcelandUnited Kingdom Australia Switzerland New Zealand Costa Rica Netherlands BelgiumNorwayIsrael Ireland





### Key Insights – World Happiness Report 2024

A summary of the main findings from the visual exploration of happiness around the world.

- Finland, Denmark and Iceland remain the happiest countries in 2024, with average scores above 7.5.
- GDP per capita, social support, and healthy life expectancy show the strongest correlations with happiness levels.
- Countries with low perceived corruption and high freedom of choice report consistently higher Life Ladder scores.
- Generosity shows a weaker but still positive relationship with happiness.
- The top 20 happiest countries all scored above 6.8, reinforcing the importance of combined socio-economic and emotional well-being factors.



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