

Customer Analysis Dashboard

10293

Total Customers

57,087

Average Income

5914

Active Card Holders

3.19

Average Credit Score

Gender

- ☐ F
☐ M

Income Group

- ☐ High
☐ Low
☐ Medium

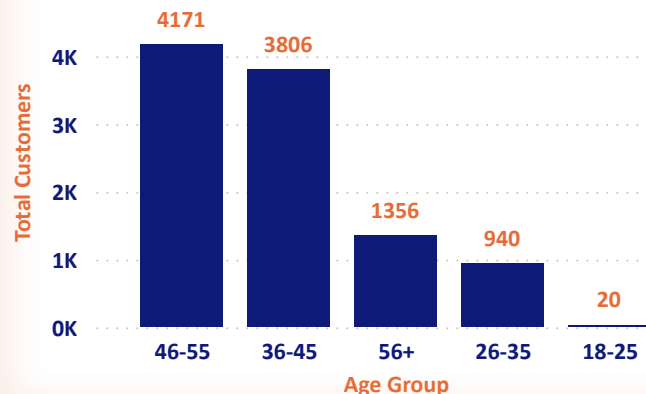
Age Group

Select all

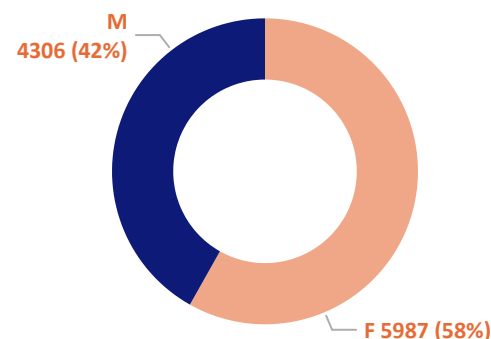
18-25

26-35

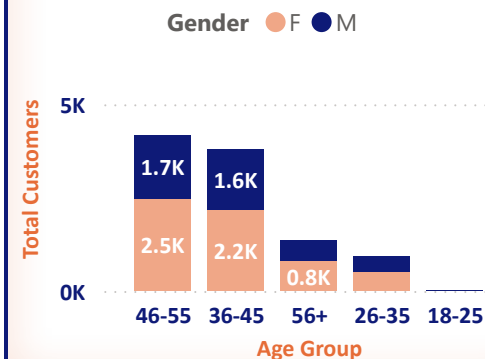
Total Customers by Age Group



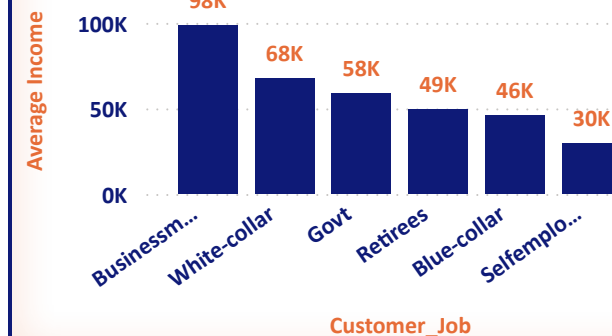
Total Customers by Gender



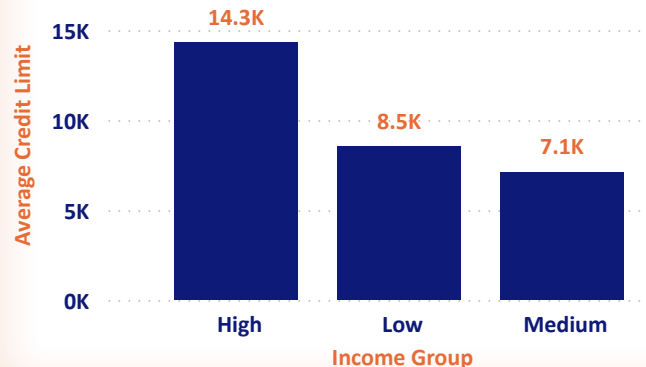
Total Customers by Age Group and Gender



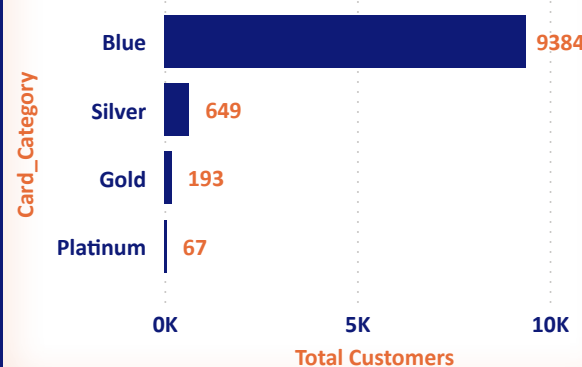
Average Income by Customer_Job



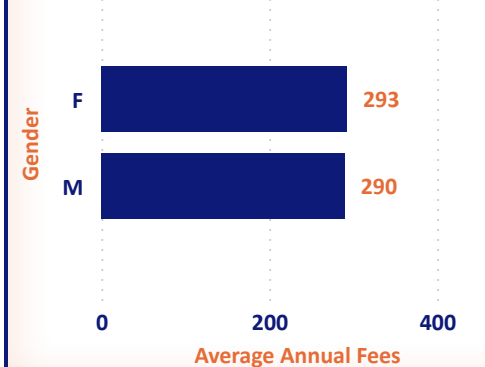
Average Credit Limit by Income Group



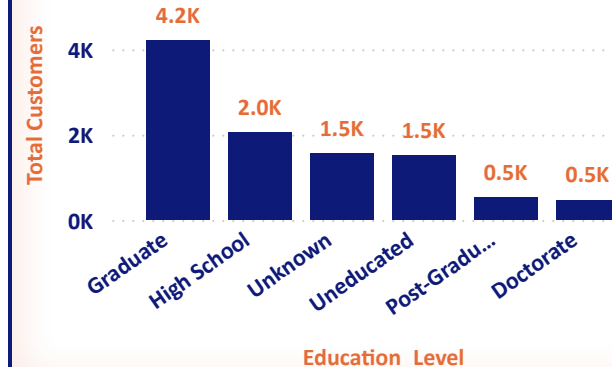
Total Customers by Card_Category



Average Annual Fees by Gender



Total Customers by Education_Level



Credit Card Transaction & Revenue Dashboard

45.52M

Total Revenue

0.67M

Total Transactions

27.46%

Credit Usage %ge

35.04%

WoW Growth %

Week_Num

All

Gender

F

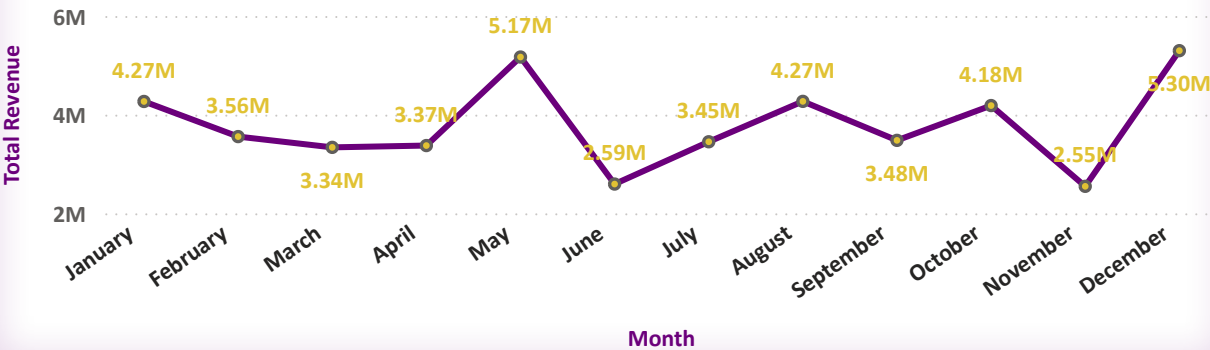
M

Card_Category

Blue

Gold

Total Revenue by Month



Exp Type	Total Revenue	Total Transactions	Total Customers	Total Revolving Balance
Travel	49,99,538	49740	717	86
Food	68,08,437	89751	1210	138
Grocery	70,32,033	104526	1533	171
Fuel	77,05,253	117605	1789	208
Total	4,55,24,269	667139	10292	1197

Exp Type

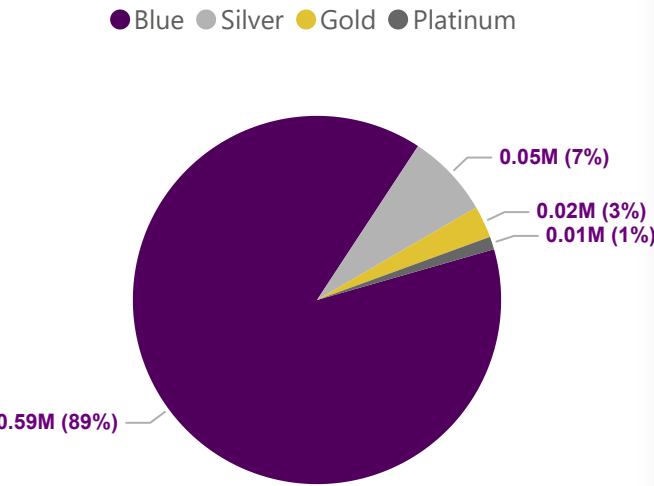
Bills

Entertai...

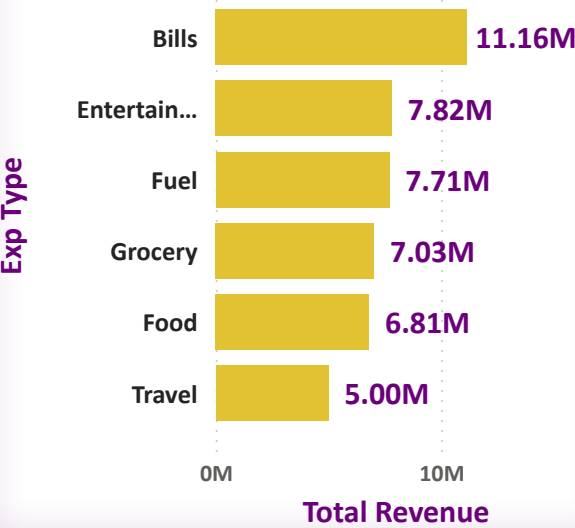
Food

Fuel

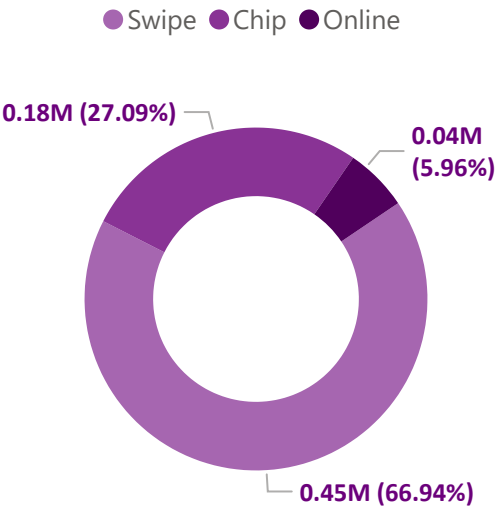
Total Transactions by Card_Category



Total Revenue by Exp Type



Total Transactions by Use Chip



Gender	Total Revenue	Average Income
F	2,01,76,942	38,930.16
M	2,53,47,327	82,324.84
18-25	1,47,708	1,27,633....
26-35	20,42,314	68,805.70
36-45	93,76,281	81,794.00
46-55	1,08,76,415	88,907.99
56+	29,04,609	72,444.58
Total	4,55,24,269	57,081.55